



2004



visceral *\ˈvi-sə-rəl\ adj:* felt, as in the gut; deep; dealing with elemental emotions

Introducing the all-new 2004 GTO. A modern reincarnation of a performance legend. Available late '03.



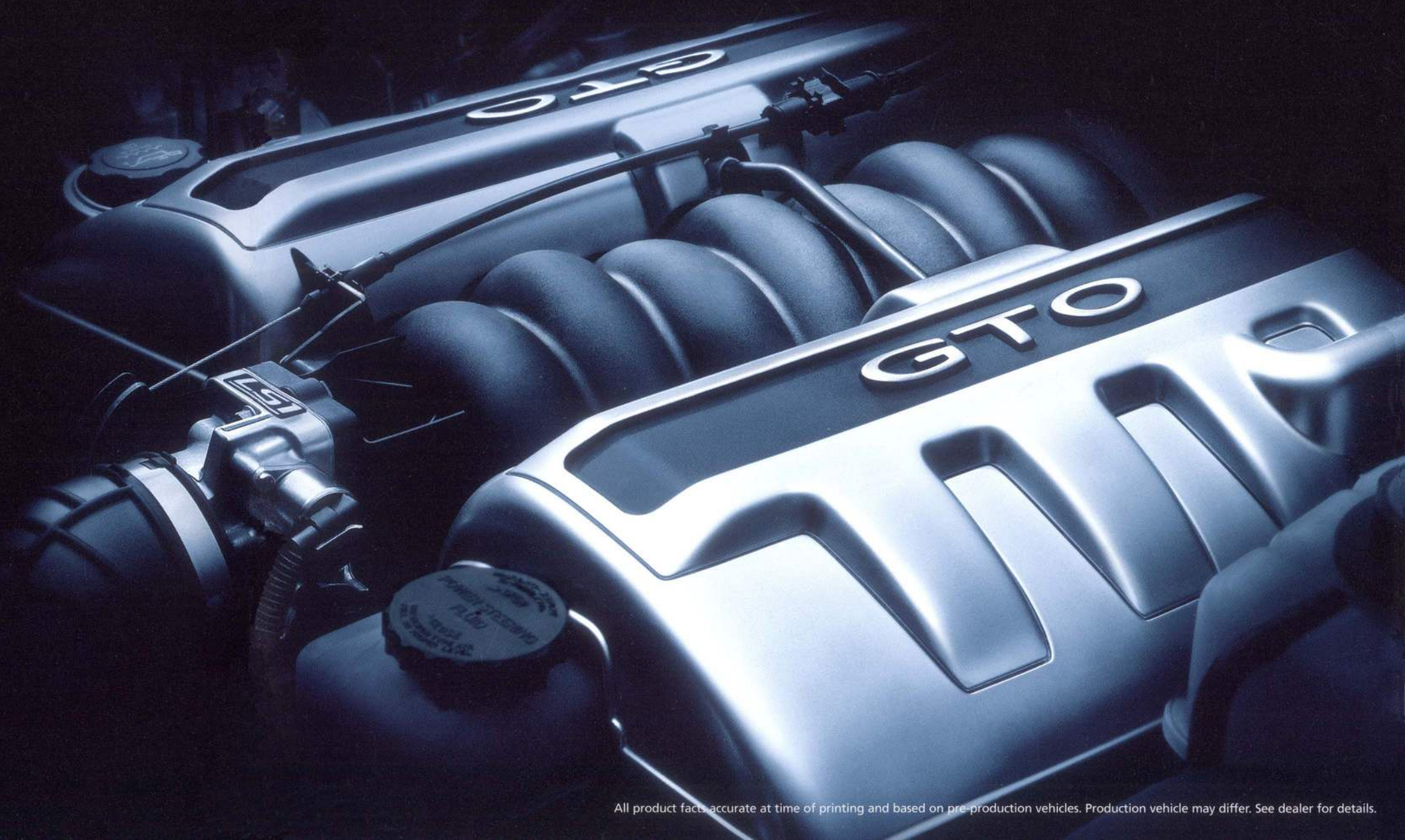




wicked \ˈwi-kəd\ *adj.*: going beyond reasonable or predictable limits: of exceptional quality or degree

The most powerful GTO ever built.

- All-aluminum 5.7L Gen III LS1 V8
 - 350 HP @ 5200 rpm
 - 365 lb-ft of torque @ 4000 rpm
- Available Tremec close-ratio 6-speed manual gear box
- Performance-tuned Hydra-Matic 4L60-E automatic
- 3.46:1 performance axle ratio
- 0-60 mph in the mid-fives
- Dual exhaust—twin converters, resonators, mufflers with asymmetrical chrome outlets
- One seismic exhaust note. To hear it under safe, controlled conditions, go to pontiac.com/gto.



All product facts accurate at time of printing and based on pre-production vehicles. Production vehicle may differ. See dealer for details.



relentless \ri-'lent-ləs\ *adj*: showing or promising no abatement of severity or intensity

Total performance.

- Rear-wheel drive
- Fully independent rear suspension with direct-acting front/rear stabilizer bars
- Bosch three-channel traction control system
- W-rated tires/17" 5-spoke aluminum wheels
- 55/45 weight distribution
- Limited-slip differential
- Dimensionally precise body structure
- Go right; go left; but go





engrossing \in-'grō-sin\ *adj*: taking up the attention completely

Arouse the senses.

- True 2+2 bucket seating
- All-leather seating with sport-style bolsters
- Machine-drilled accelerator, brake, and clutch pedals
- Blaupunkt 200-watt 10-speaker audio with 6-CD changer
- Color-coordinated, sport gauge package
- Satin nickel interior appointments
- Good thing you'll be sitting down

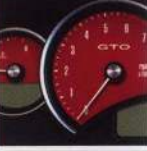


Red interior shown. Also available in Dark Purple, Blue, and Black.

style \ˈstī(ə)\ *n*: a particular manner or technique by which something is done, created, or performed

Powerful. Simple. Evocative.

- Every GTO is built one way—to perform
- Select an exterior color and matching gauge cluster
- Choose an available interior color
- Decide on manual or automatic
- Drive out—at posted speeds

	EXTERIOR	INTERIOR		INSTRUMENTS
Quicksilver Metallic				
Phantom Black Metallic				
Torrid Red				
Impulse Blue Metallic				
Barbados Blue Metallic				
Cosmos Purple Metallic				
Yellow Jacket				



Fuel for the Soul

POWER/PERFORMANCE	• Engine: 5.7L LS1 V8 engine (350 hp/365 lb-ft torque) • Transmission choices: 4-speed automatic transmission and close-ratio 6-speed manual transmission • Drivetrain: Rear-wheel drive (55/45 front/rear weight distribution) • Axle ratio: 3.46:1 (limited slip) • Exhaust: Dual with chrome tips • Brakes: Front/rear disc with Bosch 4-channel ABS system • Steering: Power-assisted variable-ratio rack-and-pinion • Stabilizer bars: Front 28 mm and rear 16 mm direct-acting		• Spoiler: Rear, aerodynamic • Suspension: Front independent MacPherson struts and progressive rate springs. Rear: Semi-trailing control-link with gas pressure dampers • Traction Control System: Bosch using combination of throttle, spark, and fuel control • Tires: P225/50-R17 W-rated • Wheels: 17-inch, five-spoke satin-silver painted alloy wheels	
CONVENIENCE FEATURES	• Air conditioning, manual single zone • Antenna, in-glass, rear window • Console, front, center, floor, includes storage compartment and accessory power outlet and twin cupholders • Cruise control, electronic with set and resume speed includes telltale in instrument panel cluster • Defogger, rear-window, electric, includes front and side window outlets, driver and front passenger • Driver Information Center, includes average speed, season odometer, average mpg, stop watch, trip odometer, trip time remaining, trip distance remaining, fuel used, overspeed, range, and instant mpg • Door locks, power, include lockout protection • Floor mats, carpeted, front and rear • Fog lamps, front • Fuel filler door release, power • Instrumentation, backlit analog, includes speedometer, coolant temperature, fuel, and tachometer • Keyless entry, remote, programmable		• Lighting, lamp interior roof, courtesy and dual reading, footwells, time delay on entry • Map pockets, driver and front-passenger seatbacks • Seat adjuster, power driver and front passenger, 8-way • Seat adjuster, manual lumbar control, driver and front passenger • Seats, front and rear sport bucket, leather (perforated) • Seat headrest, front and rear height adjustable • Shift knob, leather-trimmed • Sound system, Blaupunkt 200-watt audio system includes 6-disc in-dash CD changer with auto-tone control and 10 speakers • Steering wheel, adjustable, rake and telescope, steering wheel-mounted radio controls, includes leather-wrapped rim • Visors, vanity mirror illuminated with cover, driver and front passenger • Windows, power, include driver and passenger express-down	
SAFETY FEATURES	• Bosch 4-channel, 4-wheel ABS • Air bags, frontal, dual-stage driver and right front passenger • Emergency mode system • Daytime running lamps • Headlamps, auto-on/off, programmable delay		• Safety belts, 3-point, driver and front passenger, height-adjustable • Safety belts, 3-point, rear, all positions • Safety belts, rear-seat child anchor points • Theft-deterrent system, content protection	
DIMENSIONS (INCHES)	• Wheelbase • Length • Width • Height • Track front • Track rear • Head room (front/rear)	109.8 189.8 72.5 54.9 64.1 62.1 37.3/37.3	• Leg room (front/rear) • Shoulder room (front/rear) • Hip room (front/rear) • Trunk space (cu. ft.) • Seating capacity • Fuel tank capacity (gallons)	42.2/37.1 59.7/51.6 58.0/50.2 9 (approx.) 4 18 (approx.)

IMPORTANT WORDS ABOUT THIS CATALOG

We have tried to make this catalog comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models, source of components, and availability. Since some information may have been updated since the time of printing, please check with your Pontiac dealer for complete details and verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you. Pontiac reserves the right to lengthen or shorten the model year for any product for any reason, or to start and end model years at different times.

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A NOTE ABOUT CHILD SAFETY

Always use safety belts and proper child restraints, even in vehicles equipped with air bags. Children are safer when properly secured in a rear seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active air bag. See your vehicle Owner's Manual and child safety seat instructions for more information.



Dream fulfillment begins here: pontiac.com/gto.
Get full details on the 2004 GTO, the most powerful GTO ever.