

The 1996
NINETY EIGHT





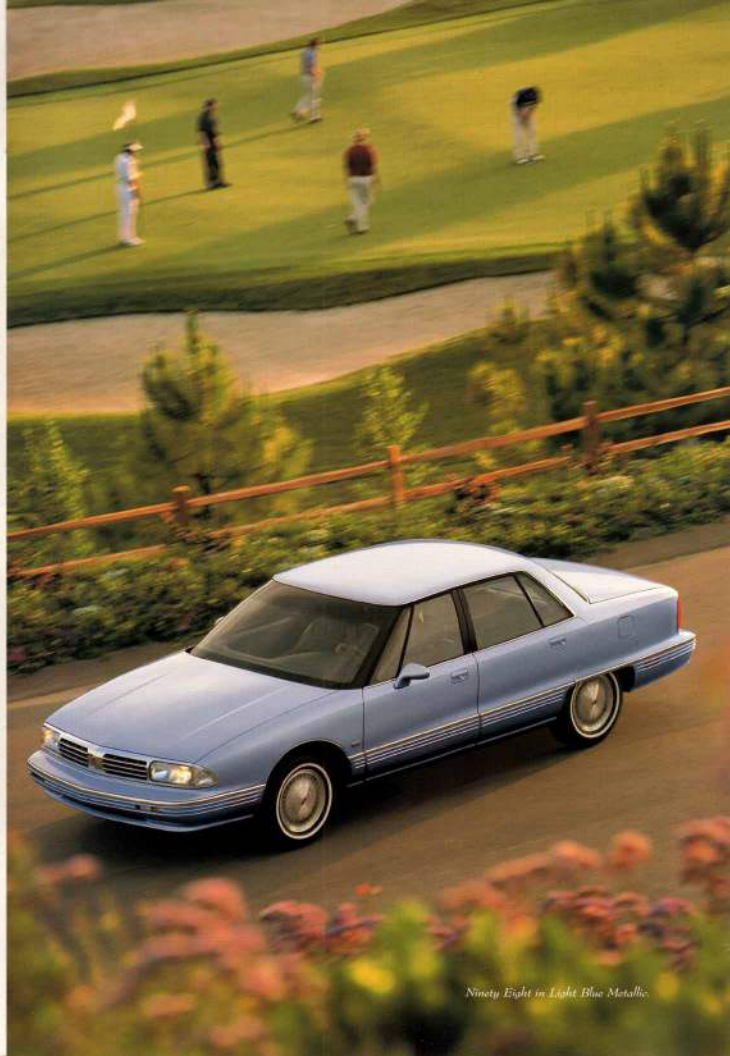
Luxury features without the luxury car price.

SERIES I — Standard features include the enhanced 3800 V6 engine, 4-speed electronic-shift automatic transmission, dual air bags, anti-lock brakes, steering wheel touch controls, Twilight Sentinel automatic headlamp control, leather-trimmed seating areas, 8-way power front seats with power lumbar adjustments, dual-zone automatic climate control, remote-control keyless entry system, AM/FM stereo with cassette player, 8-speaker Dimensional Sound system, and the PASS-Key vehicle security system.



Ultimate luxury car value.

SERIES II — Additional standard features include 2-position memory controls with remote feature for the driver's seat and outside mirrors, full-speed traction control system, cornering lamps, electronic instrument cluster with Driver Information Center, Electrochromic heated driver's outside mirror, Electrochromic inside mirror with compass, and power trunk pull-down.

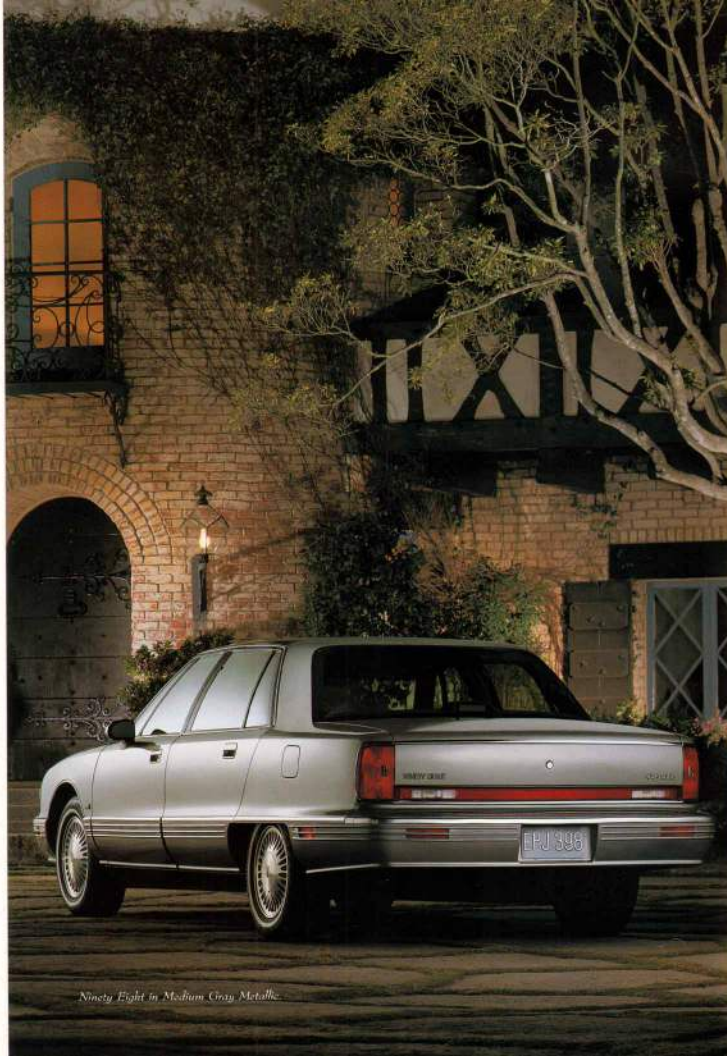


Ninety Eight in Light Blue Metallic.



**STRAIGHTFORWARD
BUYING**

CADILLAC IS MAKING IT
EASIER TO GET WHERE
YOU'RE GOING. THE
MOST POPULAR FEATURES
INTO TWO SERIES. THERE'S
NO NEED TO WIDE THROUGH
ENDLESS LISTS OF OPTIONS
AND TO MAKE IT EASIER
FOR YOU, CADILLAC'S SALES
CONSULTANTS ARE
SPECIALLY TRAINED TO
ANSWER YOUR QUESTIONS
AND MAKE YOUR BUYING
EXPERIENCE ENJOYABLE.



Ninety Eight in Medium Gray Metallic.

The perfect marriage of contemporary technology and classic design.



The Electrochromic inside mirror on Series II automatically dims to reduce glare by up to 94 percent.

Oldsmobile has earned a reputation for creating solidly engineered and supremely comfortable luxury sedans that are also remarkable values. Ninety Eight combines a

balanced blend of ride comfort, smooth and sophisticated power, and a high level of safety. In addition, Ninety Eight features traditional interior spaciousness with room for six occupants to ride in relaxed comfort. And a trunk so large, it can handle their luggage as well. If you need plenty of elbow room, but don't want to pay an arm and a leg, Ninety Eight is made for you.



The standard dual-zone climate control allows the front passenger to adjust the temperature separately for individual comfort.



STRAIGHTFORWARD BUYING

OLDSMOBILE IS MAKING IT EASIER TO BUY A NINETY EIGHT BY PACKAGING THE MOST POPULAR FEATURES INTO TWO SERIES. THERE'S NO NEED TO WADE THROUGH ENDLESS LISTS OF OPTIONS. AND TO MAKE IT EASIER STILL, OLDSMOBILE SALES CONSULTANTS ARE SPECIALLY TRAINED TO ANSWER YOUR QUESTIONS AND MAKE YOUR BUYING EXPERIENCE ENJOYABLE.

Oldsmobile has created an
interior dedicated to full-size luxury
and uncompromising comfort.



ECOLOGICALLY SOUND
GENERAL MOTORS IS
COMMITTED TO THE NATURE
CONSERVANCY® AND ITS
WORK OF PROTECTING
NATURAL HABITATS. GM
CONTRIBUTES GENEROUSLY
TO THE CONSERVANCY'S
EFFORTS AND DOES ITS
SHARE TO PROTECT THE
ENVIRONMENT BY USING
CFC-FREE REFRIGERANT AND
THE LATEST ON-BOARD
DIAGNOSTIC SYSTEM (OBD-II)
TO HELP REDUCE
ENGINE EMISSIONS.



*Steering wheel touch controls
let you adjust the audio system
and climate controls while
keeping your attention fully on
the road ahead.*



*The standard AM/FM stereo with cassette player can
be enhanced with an available compact disc player.*

*Ninety Eight provides generous trunk room and the
convenience of a power trunk pull-down on Series II.*

Standard features that contribute to Ninety Eight's comfort and convenience include leather-trimmed seating areas, dual-zone automatic climate control, TILT/Wheel adjustable steering column, cruise control, power windows with driver's auto-down, Twilight Sentinel automatic headlamp control, power trunk release, overhead storage console, front and rear reading lamps, front and rear storage armrests with cupholders, and much more.



Ninety Eight Series I with seating areas trimmed in Light Beige leather.



HYPER AND HANDLING
NINETY EIGHT'S FULLY
INDEPENDENT REAR SUSPENSION PROVIDES THE IDEAL
BALANCE BETWEEN A
COMFORTABLE RIDE AND
STICKY, WIDE-FOOTED
STABILITY. AND WITH ITS
AUTOMATIC LOAD-LEVELER
SYSTEM, HANDLING REMAINS
PREDICTABLE, EVEN WITH A
FULL LOAD OF PASSENGERS
AND THEIR SUITCASES.



Ninety Eight Series II with seating areas trimmed in Light Beige leather.



ECOLOGICALLY SOUND
GENERAL MOTORS IS
COMMITTED TO THE NATURE
CONSERVANCY AND ITS
WORK OF PROTECTING
NATURAL HABITATS ON
CONTINUES BYWORKING
TO THE CONSERVANCY'S
EFFORTS AND DOES ITS
BEST TO PROTECT THE
ENVIRONMENT BY USING
REFINED REFINANCING AND
THE LATEST INNOVATIVE
CONTAMINANT SYSTEM DESIGN
TO HELP REDUCE
ENGINE EMISSIONS



Ninety Eight in Light Bronze Metallic



RIDE AND HANDLING
NINETY EIGHT'S FULL
INDEPENDENT SUSPENSION
SYSTEM PROVIDES THE IDEAL
BALANCE BETWEEN A
COMFORTABLE RIDE AND
QUICK, WELL-FOCUSED
STEERING. AND WITH THE
AUTOMATIC LOAD-LEVELING
SYSTEM, HANDLING REMAINS
PRECISE AND STEADY WITH A
FULL LOAD OF PASSENGERS
AND TRUNK LUGGAGE.



BIODIVERSITY BOUND
GENERAL MOTORS IS
COMMITTED TO THE NATURE
CONSERVANCY AND ITS
WORK OF PROTECTING
NATURAL HABITATS. GM
CONTRIBUTES GENEROUSLY
TO THE CONSERVANCY'S
EFFORTS AND GIVES ITS
NAME TO PROTECT THE
ENVIRONMENT BY JOINING
OTHERS IN CONSIDERING
THE LATEST ON-BOARD
DIAGNOSTIC SYSTEM (OBD-II)
TO HELP REDUCE
ENGINE EMISSIONS.



Ninety Eight in Red Metallic

Ninety Eight gives you
a rewarding balance of power, control
and lasting refinement.

With a potent V6 engine, front-wheel drive and an automatic
transmission renowned for its liquid-smooth operation, Ninety
Eight provides the performance you demand in a premium sedan.

The updated 3800 V6 engine is a proven design featuring a
self-tuning electronic management system and 100,000-mile
tune-up intervals. To further enhance performance, Ninety



*The durable, refined 3800 V6 engine provides authoritative
power as well as remarkable fuel efficiency. Producing
205 horsepower, it's been rated as one of the world's "ten best
engines" by Ward's Auto World, January 1995.*

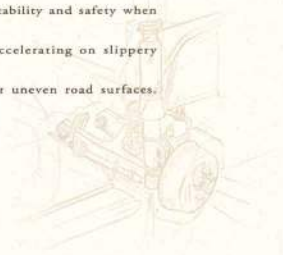
Eight offers an advanced
electronic traction control
system to help maximize
stability and safety when
accelerating on slippery
or uneven road surfaces.

To enhance Ninety Eight's ride and performance, standard features
include a 4-speed electronic-shift automatic transmission, power rack-and-pinion
steering, 15-inch aluminum wheels with all-season touring tires and an
on-board diagnostic system (OBD-II).



RIDE AND HANDLING

NINETY EIGHT'S FULLY
INDEPENDENT SUSPENSION
SYSTEM PROVIDES THE IDEAL
BALANCE BETWEEN A
COMFORTABLE RIDE AND
QUICK, BURE-FOOTED
STABILITY. AND WITH ITS
AUTOMATIC LOAD-LEVELING
SYSTEM, HANDLING REMAINS
PREDICTABLE EVEN WITH A
FULL LOAD OF PASSENGERS
AND THEIR LUGGAGE.





SAFETY

SAFETY IS A NEVER-ENDING PURSUIT AT OLDSMOBILE. THAT'S WHY EVERY 1996 NINETY EIGHT IS EQUIPPED WITH DAYTIME RUNNING LAMPS TO MAKE YOU MORE VISIBLE TO ONCOMING TRAFFIC. A NEW PANIC BUTTON ON THE KEYLESS REMOTE TRANSMITTER HELPS ASSURE YOUR PERSONAL SECURITY, AND A PASS-KEY VEHICLE SECURITY SYSTEM HELPS PREVENT THEFT. EVEN THE BATTERY IS PROTECTED FROM RUNNING DOWN IF YOU LEAVE THE INTERIOR LIGHTS ON.



Lift the door handle or unlock with the keyless remote transmitter, and the interior lights up, making entry easier and more secure at night.

Oldsmobile Ninety Eight has been carefully designed and engineered to provide a feeling of confidence and security. That's why you'll find dual air bags* and anti-lock brakes as

standard equipment. And the steel safety-cage body construction with front and rear crush zones is designed to help absorb and guide crash energy away from the passenger cabin. It's the kind of comprehensive safety package that will give you peace of mind.

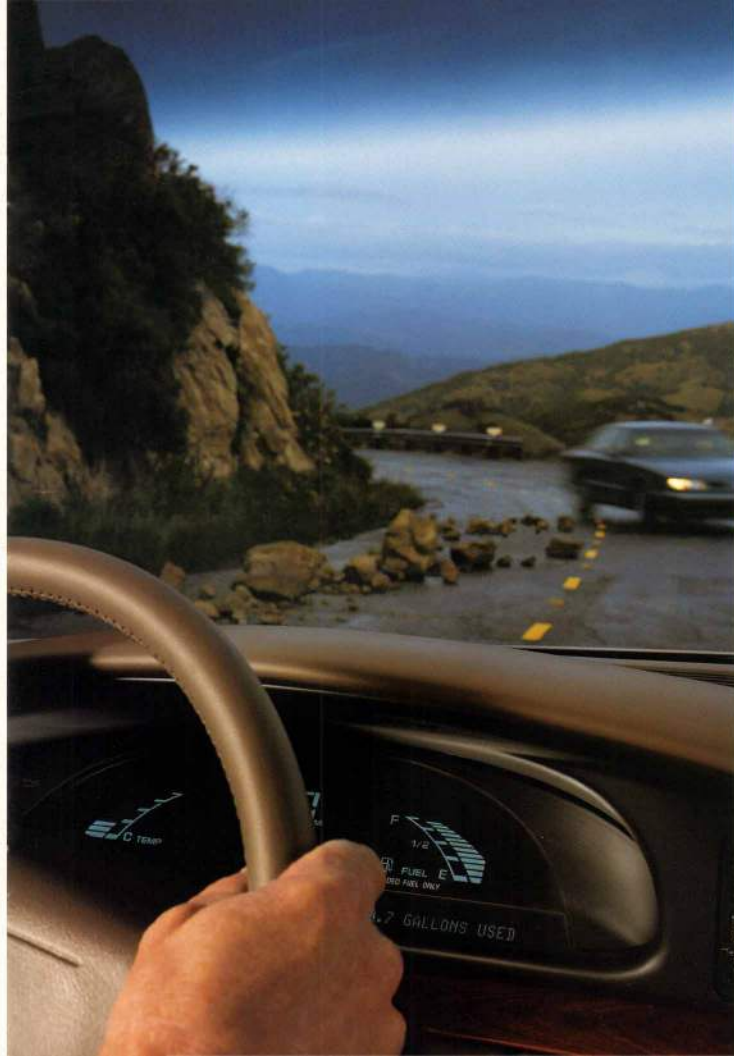
A push of a button unlocks the doors, opens the trunk or activates the horn and headlamps in an emergency. The system chirps when the doors are locked.



The standard 4-wheel anti-lock braking system (ABS) helps the driver maintain steering control even under maximum braking effort.

To help protect you and your vehicle, standard features include dual air bags, brake/transmission shift interlock, automatic programmable power door locks, rear door child-security locks, and a traction control system (standard on Series II, available on Series I).

*Always wear your safety belts, even with air bags.



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COMMITTED TO YOUR
SATISFACTION. COME
ALONG FOR THE PURCHASE OF
YOUR OWN.

Ninety Eight Equipment

SAFETY AND SECURITY	
SERIES	1 11
Anti-lock power front disc/rear drum brakes	■ ■
Dual air bags	■ ■
Brake/transmission shift interlock	■ ■
Electronic traction control	□ ■
3-point front and rear outboard safety belts with front height adjustment and rear Child Comfort Guide, plus front and rear center lap belts	■ ■
Automatic programmable power door locks with delayed locking feature	■ ■
Door door child-rear security locks	■ ■
Remote-control keyless entry system with illumination features, retained accessory power, and two key-chain transmitters with panic button, personalization and chip features	■ ■
Illuminated entry(s) system with theater dimming and inoperative lock protection	■ ■
PASS-Key vehicle security system	■ ■
Daytime running lamps	■ ■
Holsten headlamps with look-to-pass feature	■ ■
Twilight Sentinel automatic headlamp control	■ ■
Cornering lamps	■ ■
Side and electric rear window defoggers	■ ■
Dual power outside mirrors	■ ■
Electrochromic heated driver's outside mirror	■ ■

MECHANICAL

3800 Series II V6 engine	■ ■
4-speed electronic-shift automatic transmission	■ ■
Rear rack-and-pinion steering	■ ■
4-wheel independent suspension	■ ■
Automatic load leveling	■ ■
On-board diagnostic system (OBD-II)	■ ■
Engine block heater	□ □

EXTERIOR

15-inch aluminum wheels	■ ■
PS2/PS16 white sidewall all-season radial tires	■ ■
Falx wipers	■ ■
EZ-Key® wiper-control wiper	■ ■
Rear trunk pull-down	■ ■
Electric glass-gate Antennae (reduces hoodroom slightly)	□ □

COMFORT AND CONVENIENCE

SERIES	1 11
Air conditioning with CFC-free refrigerant	■ ■
Dual-zone automatic climate control	■ ■
Steering wheel touch controls for audio and climate control systems	■ ■
TILT-TEC® fixed adjustable steering column	■ ■
Cruise control	■ ■
Rear windows with driver's auto-down and lockout	■ ■
Analog gauge cluster	■ ■
Electronic instrument cluster with Driver Information Center	■ ■
Cyberdial storage console	■ ■
Front and rear storage armrests with cupholders	■ ■
Lighting package (headlamps, courtesy, ambient, glove box and trunk lamps, plus floodlit door-mounted controls)	■ ■
Dual front and rear reading lamps	■ ■
Inside daylight mirror	■ ■
Electrochromic inside daylight mirror with compass	■ ■
Dual lighted visor vanity mirrors	■ ■
Headlamp and turn signal reminder chimes	■ ■
Rear trunk lock and fuel filler door release	■ ■
Trunk cargo net	■ ■
Auxiliary 12-volt power outlet	■ ■
Rear seat ventilation ducts	■ ■

AUDIO SYSTEMS

Dolby ETR AM/FM stereo with cassette player, automatic tune control, seek/scan, digital clock and power antenna	■ ■
Dolby ETR AM/FM stereo with CD and cassette players, automatic tune control, seek/scan, digital clock and power antenna	□ □
8-speaker Dimensional Sound system	■ ■

SEATING AND TRIM

55/45 divided bench front seat with 8-way power adjusters and power lumbar supports	■ ■
Memory controls for driver's seat and outside mirrors	■ ■
Leather-trimmed seating area	■ ■
Cloth interior trim (not extra charge)	□ □
Front and rear carpeted floor mats	■ ■

■ Standard □ Optional — Not available

Color Combinations

EXTERIOR COLORS	INTERIOR LEATHER AND CLOTH* COLORS			
	GRAPHITE	BLUE	LIGHT GRAY	LIGHT BEIGE
Medium Gray Metallic (83)	■	■	■	■
Bright White (36)	■	■	■	■
Medium Blue Metallic (30)	■	■	■	■
Light Blue Metallic (36)	■	■	■	■
Black (43)	■	■	■	■
Medium Green Metallic (42)	■	■	■	■
Medium Green Gray Metallic (42)	■	■	■	■
Dark Green Metallic (48)	■	■	■	■
Light Beige Metallic (50)	■	■	■	■
Red Metallic (72)	■	■	■	■
Dark Red Metallic (77)	■	■	■	■

*Cloth now available as a no-charge option in place of standard leather trim.



The paint color samples shown above may vary slightly from actual vehicle color due to the printing process.

Ninety Eight Specifications

EXTERIOR DIMENSIONS		CAPACITIES	
Wheelbase (in)	110.7	Seating capacity (passengers)	6
Length (in)	205.7	Trunk volume (cu ft)	20.2
Width (in)	74.6	Fuel capacity (gal)	18.0
Height (in)	54.8	EPA ESTIMATED FUEL ECONOMY	
Curb weight (lb)	3593	3800 Series II V6 (mpg, city/hwy)	29/30
Trunk width, front/rear (in)	61.5/60.3	POWER TEAM	
Turning circle (ft, curb-to-curb)	39.4 left/40.0 right	ENGINE	3800 SERIES II V6
INTERIOR DIMENSIONS		Displacement	3.8 liter (231 cu in)
Headroom, front/rear (in)	38.2/37.6	Horsepower	205 @ 5300 rpm
Legroom, front/rear (in)	42.0/40.7	Torque (lb-ft)	230 @ 4000 rpm
Shoulder room, front/rear (in)	59.0/58.1	Fuel delivery	Sequential port fuel injection
		Transmission	4-speed electronic-shift automatic



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Every time you use the no-annual-fee GM MasterCard®, GM will credit 5% of your purchase toward buying or leasing a new Oldsmobile. It could mean saving thousands, even thousands of dollars. Call 1-800-858-CARD for more information, including annual limits and restrictions.

ACCELERATED EARNINGS NETWORK

Visit participating GM retailers for up to 8% in GM Card savings on eligible parts and service transactions. Call 1-800-947-8000 for more information.

SMARTLEASE BY GMAC

SmartLease lets qualified customers pay for the portion of the vehicle they use, rather than paying for the entire vehicle as you would with traditional financing. You'll also enjoy lower up-front costs and lower monthly payments. Plus, you'll be able to drive a new vehicle more often or drive a higher-priced model. Ask your Oldsmobile retailer for more information.

FOR OCCUPANT PROTECTION

• Driver and right front passenger Supplemental Inflatable Restraints
• Manual lap/shoulder safety belts, driver and right front passenger
• Manual lap/shoulder safety belts, outboard rear-seat positions
• Manual lap safety belts, center seat positions
• Safety belt use reminder system
• Energy absorbing steering column
• Energy-absorbing instrument panel
• Laminated windshield glass, urethane bonded
• Tempered safety glass, side and rear windows
• Interlocking door latches
• Side door beams
• Passenger-side inside door lock handle
• Safety anchors
• Head restraints, rear adjustable, driver and right front passenger
• Dual air vents
• Break-away inside rearview mirror
• Security door locks and door locking components
• Rear door child-safety locks
• Automatic door retention system
• Front and rear crash zones
• Power lock radiator cap

FOR CRASH AVOIDANCE

• Automatic daytime running lamps
• Side marker lamps and reflectors
• Parking lamps
• 4-way hazard warning flashers
• Backup lamps
• Center high-mounted stoplamp
• Directional signal control
• Windshield defogger, washer and multi-speed wipers
• Inside daylight rearview mirror
• Outside rearview mirrors
• Brake system with dual master cylinders plus vacuum line
• Anti-lock brakes
• Front safety air bags
• Dual action hood latch (front opening)
• Low-glass finish (inside windshield moldings, upper arms and blades)
• Safety rear shield trim
• Trim with built-in tread wear indicators
• Illuminated heater and defroster controls
• Brake/transmission shift interlock
• Audible disc brake lining wear indicators

FOR THEFT DETERRENCE

• PASS-Key vehicle security system
• Theft-deterrent steering column lock
• Theft-deterrent key locking system
• Ignition key removal audible reminder
• Remote inside door locks
• Visible vehicle identification number
• Laser-etched VIN plate

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The 1996
OLDSMOBILES



Aurora



Corsica Sedan



Ninety Eight



Corsica Wagon



ESS



Achieva Sedan



Eighty Eight



Achieva Coupe



Cutlery Supreme Sedan



Silhouette



Cutlery Supreme Coupe



Bravada

