

The 1996
EIGHTY EIGHT





Traditional comfort and advanced technology.

EIGHTY EIGHT — Standard features include the 3800 Series II V6 engine, 4-speed electronic-shift automatic transmission, dual air bags, anti-lock brakes, daytime running lamps, Twilight Sentinel automatic headlamp control, air conditioning, power windows, power door locks, TILT-Wheel adjustable steering column, cruise control, PASS-Key vehicle security system, and an AM/FM stereo with extended-range sound system and power antenna.



The ultimate Eighty Eight.

EIGHTY EIGHT LS — Additional standard features include an 8-way power driver's seat, remote-control keyless entry system, automatic programmable power door locks, power outside mirrors, rear-seat ventilation outlets, 15-inch aluminum wheels, and an AM/FM stereo with cassette player and 6-speaker Dimensional Sound system.



Guidestar Navigation Information System.

Available on both Eighty Eight models, Oldsmobile's exclusive Guidestar navigation information system puts immediate, easy-to-understand travel information at your fingertips. Using Global Positioning System satellites now circling in space, Guidestar actually tracks your vehicle and knows where you are at every moment. The system provides turn-by-turn routing instructions to local points of interest such as hotels and airports, or the most direct route to your destination. Availability is limited. Ask your local retailer for more information about this exciting new Oldsmobile feature.



STRAIGHTFORWARD
DRIVING

OLDSMOBILE IS MAKING IT

EASIER TO BUY YOUR

EIGHTY EIGHT BY PRESENTING

THE MOST POPULAR

FEATURES INTO TWO

MODELS. THERE'S NO NEED

TO WALK THROUGH FOUR EEA

LOTS OF OPTIONS, AND TO

MAKE IT EASIER STILL,

OLDSMOBILE ENDS

CONCUSSIONS AND

SPECIAL TRAINING TO

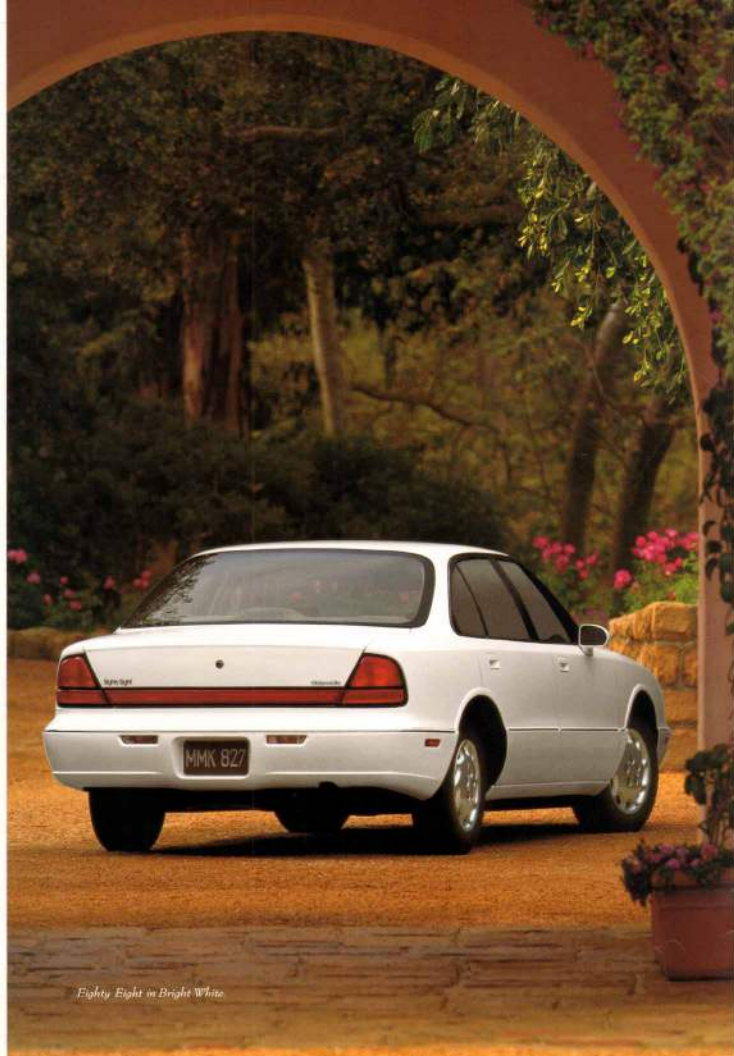
ANSWER YOUR QUESTIONS

AND MAKE YOUR BUYING

EXPERIENCE ENJOYABLE.



Eighty Eight LS in Medium Green Metallic.



Eighty Eight in Bright White

Full-size comfort with fresh new styling.



*Available on Eighty Eight LS, an AM/FM
stereo with both CD and cassette players
creates superb sound quality.*

Start with a high level of traditional
comfort and luxury, add new exterior
styling, and you get a contemporary
automobile that's as good to look at as

it is to drive. That's the Oldsmobile Eighty Eight. The cabin is
spacious and comfortable, and it's loaded with comfort and
convenience features. Its power is both responsive and effortless.
And the smooth, quiet ride will make
your time on the road more enjoyable.



*The 8-way power driver's seat
uses a "metaphoric" switch
for easy adjustment. Available
on Eighty Eight, standard on
Eighty Eight LS.*

*The 6-speaker Dimensional Sound system
provides faithful music reproduction and sound
imaging. Available on Eighty Eight, standard
on Eighty Eight LS.*



STRAIGHTFORWARD BUYING

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EASIER TO BUY YOUR
EIGHTY EIGHT BY PACKAGING
THE MOST POPULAR
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CONSULTANTS ARE
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AND MAKE YOUR BUYING
EXPERIENCE ENJOYABLE.



ECOLOGICALLY SOUND
GENERAL MOTORS IS
COMMITTED TO THE NATURE
CONSERVANCY* AND ITS
WORK OF PROTECTING
NATURAL HABITATS. GM
CONTRIBUTES GENEROUSLY
TO THE CONSERVANCY'S
EFFORTS AND DOES ITS
SHARE TO PROTECT THE
ENVIRONMENT BY USING
CFC-FREE REFRIGERANT*
AND THE LATEST ON-BOARD
DIAGNOSTIC SYSTEM
(OBD-II) TO HELP REDUCE
ENGINE EMISSIONS.

Spacious, comfortable and luxurious,
Eighty Eight's interior treats you with respect.



Twilight Sentinel automatic headlamp control is standard on both Eighty Eight models.



Controls for the standard power windows and door locks are conveniently located on the armrest for easy adjustment.

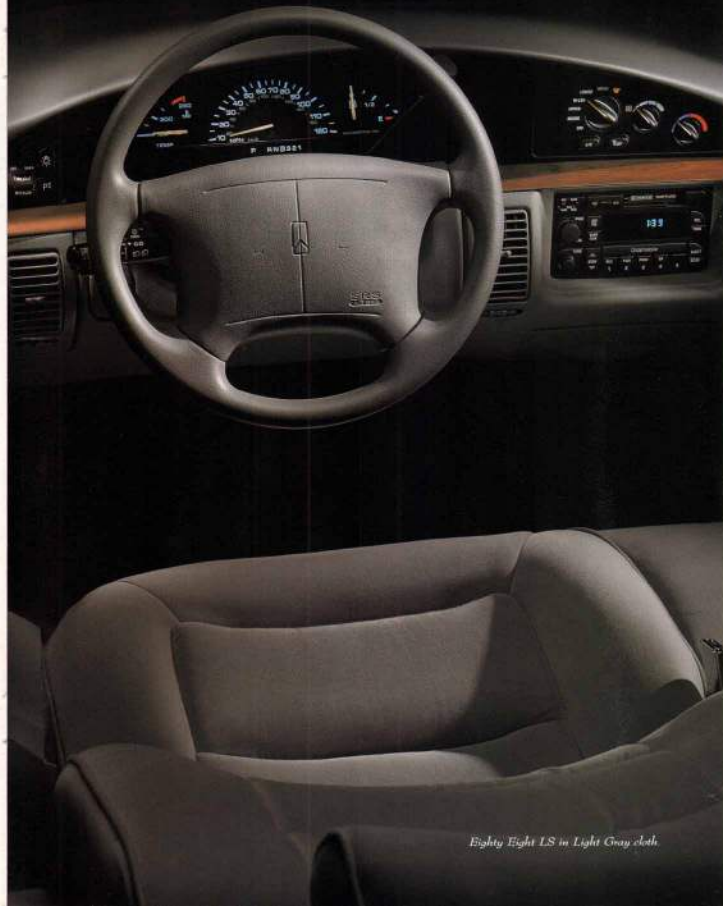
The full-size, 6-passenger interior of Eighty Eight is designed for long-term comfort and stress-free driving. The wide, 55/45 divided bench front seats with standard recliners are individually adjustable and upholstered in a rich fabric. The sweeping dash combined with the roomy cabin and a wealth of standard comfort and convenience features help create an inviting, luxurious environment that will keep you comfortable and relaxed no matter how

long your trip.



Luxurious leather-trimmed seating areas are available on Eighty Eight LS.

Standard interior features that enhance Eighty Eight LS comfort include an 8-way power driver's seat, AM/FM stereo with cassette player, 6-speaker Dimensional Sound system, cruise control, TILT-Wheel adjustable steering column, and much more.



Eighty Eight LS in Light Gray cloth.



RIOR AND HANDLING.
WITH ITS FULLY
INDEPENDENT SUSPENSION
AND THE STABILITY OF
FRONTWHEEL DRIVE,
EIGHTY EIGHT IS ABLE TO
DELIVER RESPONSIVE
HANDLING, EXCELLENT
RAMP ACCEPTANCE
AND CONTROLLED HIGH
SPEED MOTION. IT COMBINES THE
BEST OF TRADITIONAL
AMERICAN ROAD MANNERS
WITH THE PRECISION OF
ADVANCED SUSPENSION
ENGINEERING.



Eighty Eight LS in Light Gray cloth.



ECOLOGICALLY SOUND
GENERAL MOTORS IS
COMMITTED TO THE NATURE
CONSERVANCY® AND ITS
WORK OF PROTECTING
NATURAL HABITATS. GM
CONTRIBUTES GENEROUSLY
TO THE CONSERVANCY'S
EFFORTS AND DOES ITS
SHARE TO PROTECT THE
ENVIRONMENT BY USING
OIL-FREE REFRIGERANT
AND THE LATEST ONBOARD
DIAGNOSTIC SYSTEM
(OBDII) TO HELP REDUCE
ENGINE EMISSIONS.



Eighty-Eight LS in Medium Green Metallic.



RISE AND HANDLING

WITH ITS FULLY
INDEPENDENT SUSPENSION
AND THE STABILITY OF
FRONT-WHEEL DRIVE,
EIGHTY EIGHT IS ABLE TO
DELIVER RESPONSIVE
HANDLING, EXCELLENT
BUMP ABSORPTION
AND CONTROLLED RIDE
MOTION. IT COMBINES THE
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AMERICAN RIDE QUALITY
WITH THE PRECISION OF
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ENGINEERING.



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SPF-FREE REFRIGERANT
AND THE LATEST ON-BOARD
DIAGNOSTIC SYSTEM
(OBD-II) TO HELP REDUCE
ENGINE EMISSIONS.



Eighty Eight LS in Light Bronze Metallic.

Full-sized and fully equipped,
yet amazingly sure-footed and smooth.

Oldsmobile Eighty Eight is the embodiment of a powerful full-size family sedan. It's a vehicle capable of effortlessly rolling up endless miles on the interstate. And it can just as easily negotiate uneven road surfaces without upsetting its balanced ride quality. Equipped with a powerful and refined V6 engine, smooth-shifting automatic transmission, anti-lock brakes and fully independent suspension, Eighty Eight goes about its business quietly and smoothly. It delivers world-class performance in a traditional American sedan.



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WITH THE PRECISION OF
ADVANCED SUSPENSION
ENGINEERING.

The 4-wheel independent suspension system helps smooth out the bumps, yet provides precise, controlled handling and response.

Standard features that contribute to Eighty Eight's performance include the 3800 Series II V6 engine, 4-speed electronic-shift automatic transmission, fully independent suspension, power rack-and-pinion steering system, and much more.



SAFETY

OLDSMOBILE TAKES A SYSTEMS APPROACH TO SAFETY. IT BEGINS AT THE DESIGN STAGE WITH A STRONG STRUCTURE, COUPLED WITH AN AGILE SUSPENSION AND A RESPONSIVE STEERING SYSTEM THAT HELPS YOU AVOID A COLLISION. SINCE BEING SEEN BY ONCOMING TRAFFIC IS IMPORTANT TO SAFETY, EIGHTY EIGHT IS EQUIPPED WITH DAYTIME RUNNING LAMPS.



Standard anti-lock brakes help maintain steering ability under maximum braking effort.

Eighty Eight's safety engineering begins the moment the first steel panels are welded together.

The steel itself, except the roof, is galvanized on

both sides to resist the weakening effects of corrosion. The structure has been carefully

designed and stringently tested so that, if a collision occurs, impact

forces will be absorbed and directed away

from the passenger compartment. A dual

air bag system; specially padded and

contoured interior surfaces, and the use

of fire-retardant materials further

enhance the protective envelope that is

designed into the Eighty Eight structure.



The remote-control keyless entry system, standard on Eighty Eight LS, features a panic button to enhance your security.

Standard features that enhance Eighty Eight's safety and security include anti-lock brakes, steel safety-cage body structure with front and rear crush zones, daytime running lamps, rear door child-security locks, illuminated entry/exit system, rear outboard safety belts with Child Comfort Guides, and the PASS-Key vehicle security system. In addition, a full-speed traction control system is available on Eighty Eight LS.

Always wear your safety belts, even with air bags.



Eighty Eight LS in Light Beige Metallic.



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BEING SEEN BY OTHERS.

TRAFFIC IS IMPORTANT.

OLDSMOBILE EIGHTY EIGHT IS

EQUIPPED WITH DAYTIME

RUNNING LAMP.

SAFETY AND SECURITY		EIGHTY EIGHT EIGHT EIGHT LS	
Anti-lock power front disc/rear drum brakes	■	■	■
Brake/transmission shift interlock	■	■	■
Electronic traction control	■	■	■
Dual air bags	■	■	■
3-point front and rear outboard safety belts with height adjustment and rear Child Comfort Guides, plus front and rear center air bells	■	■	■
Rear door child security lock	■	■	■
Remote-controlled keyless entry system with illumination features and retained accessory power; includes two key-chain transmitters with panic button and sleep feature	■	■	■
Illuminated entry/exit system	■	■	■
PASS-Key vehicle security system	■	■	■
Daytime running lamps	■	■	■
Halogen headlamps with Black-to-pink feature	■	■	■
Side and electric rear window defoggers	■	■	■
Dual outside mirrors with driver's remote	■	■	■
Dual power outside mirrors	■	■	■
MECHANICAL			
3800 Series II V6 engine with sequential port fuel injection	■	■	■
4-speed electronic-shift automatic transmission	■	■	■
Front-wheel drive	■	■	■
Power rack-and-pinion steering	■	■	■
4-wheel independent suspension	■	■	■
On-board diagnostic system (OBD-II)	■	■	■
Maintenance-free battery	■	■	■
High-capacity engine cooling equipment	■	■	■
Rainfall steel exhaust system	■	■	■
Engine block heater	■	■	■
EXTERIOR			
15-inch balloon wheel discs	■	■	■
15-inch aluminum wheels	■	■	■
PODS/DOES black side rails all around roofline	■	■	■
Soft-Ray tinted side windows with EZ-Key® solar-control windshield and rear window	■	■	■
Film stripes	■	■	■

COMFORT AND CONVENIENCE		EIGHTY EIGHT EIGHT EIGHT LS	
Air conditioning with CPC-free refrigerant	■	■	■
Rear-seat ventilation outlets	■	■	■
Telight® Seated automatic headlamp control	■	■	■
Cruise control	■	■	■
Power door locks (automatic programmable on LS)	■	■	■
TEL/hood adjustable steering column	■	■	■
Power windows with driver's auto-down	■	■	■
Amalgam gauge cluster	■	■	■
Auxiliary 12-volt power outlet	■	■	■
Lighting package (includes courtesy, glove box, saddle and trunk lamps, plus floodlight door-mounted controls)	■	■	■
Dual front and rear reading lamps	■	■	■
Dual rear view mirrors with auxiliary mirrors	■	■	■
Dual heated rear window mirrors	■	■	■
Map pockets in front doors and seat backs	■	■	■
Headlamp and turn signal reminder chimes	■	■	■
Reminders for washer fluid and ignition key on	■	■	■
Deluxe trunk trim with cargo net	■	■	■
Power trunk lock release	■	■	■

AUDIO SYSTEMS			
Delco ETR AM/FM stereo with speakers, digital clock, 4-speaker external-amp sound system and power antenna	■	■	■
Delco ETR AM/FM stereo with cassette player, auto- matic tone control, speaker, digital clock, 6-speaker Dimensional Sound system and power antenna	■	■	■
Delco ETR AM/FM stereo with CD and cassette players, automatic tone control, speaker, digital clock, 6-speaker Dimensional Sound system and power antenna	■	■	■
SEATING AND TRIM			
55-45 divided bench front seat with dual recliners and center storage armrest with cupholders	■	■	■
8-way power driver's seat	■	■	■
Cloth interior trim	■	■	■
Leather-trimmed seating areas (includes rear center storage armrest with cupholders)	■	■	■
Carpets front and rear floor mats	■	■	■
Standard	■	Optional	■
Not available	■	■	■

Color Combinations

EXTERIOR COLORS	INTERIOR CLOTH AND LEATHER COLORS			
	GRAPHITE™	BLUE™	LIGHT GRAY	LIGHT BEIGE
Medium Gray Metallic (R3)	■	■	■	■
Bright White (10)	■	■	■	■
Light Blue Metallic (30)	■	■	■	■
Black (41)	■	■	■	■
Medium Green Metallic (43)	■	■	■	■
Medium Green Green Metallic (47)	■	■	■	■
Dark Green Metallic (48)	■	■	■	■
Light Beige Metallic (50)	■	■	■	■
Red Metallic (72)	■	■	■	■
Dark Red Metallic (77)	■	■	■	■

*Leather trim available on LS only. **Available on LS only.

Medium Gray Metallic	Bright White	Light Blue Metallic	Black	Medium Green Metallic
Medium Green Green Metallic	Dark Green Metallic	Light Beige Metallic	Red Metallic	Dark Red Metallic

The paint color sample shown above may vary slightly from actual vehicle color due to the printing process.

EXTERIOR DIMENSIONS	
Wheelbase (in)	110.8
Length (in)	201.6
Width (in)	74.7
Height (in)	55.7
Curb weight (lb)	3465
Front wheel, front/rear (in)	60/46.6
Turning circle (ft, curb-to-curb)	40.7 left/right

INTERIOR DIMENSIONS	
Headroom, front/rear (in)	58.7/58.3
Legroom, front/rear (in)	42.5/38.7
Shoulder room, front/rear (in)	59.0/58.3

CAPACITIES	
Seating capacity (passengers)	6
Trunk volume (cu ft)	17.9
Fuel capacity (gal)	38.0

EPA ESTIMATED FUEL ECONOMY	
3800 Series II V6 (avg. city/hwy)	23/30
POWER TEAM	
ENGINE	3800 SERIES II V6
Displacement	3.8 liters (231 cu in)
Horsepower	205 @ 5200 rpm
Torque (lb-ft)	230 @ 4000 rpm
Fuel delivery	Sequential port fuel injection
Transmission	4-speed electronic-shift automatic



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A Word about Oldsmobile

THE GM CARD

Every time you use the no-annual fee GM MasterCard® GM will credit 5% of your purchase toward buying or leasing a new Oldsmobile. It could mean saving hundreds, even thousands, of dollars. Call 1-800-GM-CARD for more information, including annual limits and restrictions.

ACCELERATED EARNINGS NETWORK

Visit participating GM retailers for up to 10% in GM Card earnings on eligible parts and service transactions. Call 1-800-947-1000 for more information.

EMPOWERED BY GMAC. Smart Lease lets qualified customers pay for the portion of the vehicle they use, rather than paying for the entire vehicle as you would with traditional financing. You'll also enjoy lower up-front costs and lower monthly payments. Plus, you'll be able to drive a new vehicle more often or drive a higher-priced model. Ask your Oldsmobile retailer for more information.

FOR OCCUPANT PROTECTION

• Driver and right front passenger Supplemental Inflatable Restraints
• Manual lap/shoulder safety belts, driver and right front passenger • Manual lap/shoulder safety belts, outboard rear seat positions • Manual lap safety belts, center seat positions • Safety belt use reminder system • Energy-absorbing steering column • Energy-absorbing instrument panel • Laminated windshield glass, unthrottle hood • Tempered safety glass, side and rear windows • Interlocking door latches • Side door locks • Passenger-guard inside door lock latches • Safety anchors • Head restraint, front adjustable, driver and right front passenger • Dual sun visors • Break-only inside rearview mirror • Security door locks and door retention components • Rear door child-security locks • Three window locksets • Front and rear crash zones • Pressure lock radiator cap

FOR CRASH AVOIDANCE

• Automatic daytime running lamp • Side marker lamps and reflectors • Parking lamp • 4-way laser warning flares • Back-up lamps • Center high-mounted stoplamp • Directional signal control • Windshield defroster, washer and multi-speed wipers • Inside day/night rearview mirror • Outside rearview mirrors • Brake system with dual master cylinders plus warning light • Anti-lock brakes • Starter safety switch • Dual-action hood latch (front opening) • Low-glass finish (inside windshield) moldings, wiper arms and blades • Safety auto wheel rim • Tire with built-in tread wear indicators • Illuminated brake and defroster controls • Brake/transmission shift interlock • Audible disc brake lining wear indicators • Electric rear window defogger • Door warning lights/reflectors

FOR THEFT DETERRENCE

• PASS-Key vehicle security system • Theft-deterrent steering column lock • Theft-deterrent key locking system • Ignition key removal audible reminder • Remote inside hood release • Vehicle identification number • Laser-etched VIN plate

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The 1996
OLDSMOBILES



Aurora



Ciera Sedan



Ninety Eight



Ciera Wagon



LSS



Achieva Sedan



Eighty Eight



Achieva Coupe



Cutlery Supreme Sedan



Silhouette



Cutlery Supreme Coupe



Bravada

