

1995 Ninety Eight



by Oldsmobile

SATISFY YOUR DESIRE
FOR LUXURY, WITHOUT
COMPROMISING YOUR
DEMAND FOR VALUE.

The Ninety Eight Regency Elise by Oldsmobile is a full-size luxury sedan built to satisfy your highest expectations. → Slip inside Ninety Eight and you'll enter a spacious, 6-passenger interior equipped with standard comfort and convenience features that you would only expect on cars costing thousands more. On the road, you'll find exceptionally smooth, responsive performance and the whisper-quiet ride that's synonymous with the Ninety Eight name. And you'll feel a reassuring sense of security, thanks to its advanced safety features. → For 1995, Oldsmobile offers you a better way to buy a Ninety Eight. You won't have to go through the hassle of comparing a lot of confusing models and option packages, because Ninety Eight gives you the simple choice of two well-equipped versions. Series I comes complete with our most popular features as standard equipment, while Series II is the ultimate statement of Ninety Eight luxury. → Each represents a combination of luxury and value truly rare in luxury sedans today.

*Ninety Eight is the kind of car that caters to your sense of LUXURY,
as well as your sense of VALUE.*



Ninety Eight in Light Adriatic Blue Metallic.



Ninety Eight in Light Gray Metallic.

The Safety Factor

TO YOU, SAFETY FEATURES AREN'T A LUXURY, THEY'RE A NECESSITY. WHICH IS WHY NINETY EIGHT IS ENGINEERED TO HELP YOU **PREVENT** AN ACCIDENT. FOUR-WHEEL ANTI-LOCK BRAKES AND POWER RACK-AND-PINION STEERING HELP YOU MAINTAIN CONTROL, WHILE FRONT-WHEEL DRIVE AND 4-WHEEL INDEPENDENT SUSPENSION GIVE YOU SUREFOOTED TRACTION AND STABILITY. OF COURSE, NINETY EIGHT IS ALSO ENGINEERED TO HELP **PROTECT** YOU IF A COLLISION OCCURS. DUAL AIR BAGS ARE STANDARD. ITS UNIBODY STRUCTURE FORMS A STEEL SAFETY CAGE WITH FRONT AND REAR CRUSH ZONES TO HELP ABSORB AND GUIDE CRASH ENERGY AWAY FROM THE PASSENGER CABIN. FLAME-RETARDANT FABRICS AND IMPACT-ABSORBING PADDED SURFACES HAVE BEEN DESIGNED INTO THE INTERIOR. GM-EXCLUSIVE CHILD COMFORT GUIDES LET YOU ADJUST THE OUTBOARD REAR SAFETY BELTS TO BETTER FIT SMALL CHILDREN. AND SINCE SECURITY IS ALSO PART OF SAFETY, NINETY EIGHT INCLUDES REAR DOOR CHILD-SECURITY LOCKS, REMOTE-CONTROL KEYLESS ENTRY AND A PASS-KEY VEHICLE SECURITY SYSTEM.



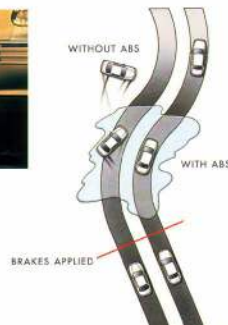
*Ninety Eight is designed to help you PREVENT an accident, and —
to help PROTECT you when a collision is unavoidable.*



Dual air bags are standard on Ninety Eight. Remember, you should always wear safety belts, even with air bags.



Electronic traction control helps the driver maintain control and stability when accelerating on slippery surfaces by automatically modulating the brakes and throttle to minimize the chance of wheelspin. (Available on Series I, standard on Series II.)



A computer-controlled 4-wheel anti-lock braking system (ABS) is standard on every Ninety Eight. ABS helps the driver maintain steering control by minimizing the chance of wheel lockup and skidding when braking.



Ninety Eight in Dark Green Metallic.

Performance

UNDER THE HOOD OF THIS REFINED LUXURY SEDAN IS A HIGHLY REFINED ENGINE: THE WORLD-CLASS 3800 V6. FURTHER ENHANCED FOR 1995 TO RUN SMOOTHER AND MORE EFFICIENTLY, THIS DURABLE ENGINE NOW DELIVERS 205 HORSEPOWER AND 230 LB-FT OF TORQUE. YET ITS SWIFT AND SEEMINGLY EFFORTLESS ACCELERATION ISN'T AT THE EXPENSE OF FUEL ECONOMY. THE EPA ESTIMATED MILEAGE IS 19 MPG IN THE CITY AND 29 MPG ON THE HIGHWAY. THE 3800 V6 ENGINE IS MATCHED WITH A 4-SPEED ELECTRONIC AUTOMATIC TRANSMISSION THAT IS SO PRECISE, IT SHIFTS ALMOST IMPERCEPTIBLY. OF COURSE, NINETY EIGHT'S RIDE, COMFORT AND HANDLING ARE EQUALLY IMPRESSIVE. TO MAINTAIN ITS LUXURY-CAR COMPOSURE WHEN TRAVELING WITH A FULL LOAD, THE 4-WHEEL INDEPENDENT SUSPENSION INCLUDES AUTOMATIC LOAD LEVELING.

Ninety Eight offers you a truly LUXURIOUS driving experience:

ROBUST power, SMOOTH acceleration and a COMPOSED ride.



Take a durable, proven V6 engine, increase the horsepower, torque and fuel economy, and the result is the extraordinary new 3800 V6 engine. Peak performance is now 205 horsepower and 230 lb-ft of torque.

Luxury, Comfort and Convenience

NINETY EIGHT'S ATTENTION TO DETAIL MAKES DRIVING A PLEASURE FOR YOU AND YOUR PASSENGERS. YOU'LL NOTICE, FOR EXAMPLE, HOW THE CONTROLS FOR THE LEATHER-TRIMMED, 8-WAY POWER FRONT SEATS ARE SHAPED LIKE THE SEATS THEMSELVES. SO IT'S EASY TO MAKE THE PRECISE ADJUSTMENTS TO SUIT YOUR PREFERENCE. FOR ADDITIONAL COMFORT, BOTH FRONT SEATS HAVE POWER LUMBAR SUPPORTS. ANOTHER EXAMPLE: THE DUAL-ZONE CLIMATE CONTROL SYSTEM AUTOMATICALLY MAINTAINS A PRESET CABIN TEMPERATURE REGARDLESS OF THE SEASON, AND LETS FRONT-SEAT PASSENGERS ADJUST THE TEMPERATURE TO THEIR PERSONAL PREFERENCE. A SEPARATE HEATING AND AIR CONDITIONING OUTLET KEEPS REAR-SEAT PASSENGERS COMFORTABLE. FOR ADDED CONVENIENCE, FRONT AND REAR CENTER ARM-RESTS PROVIDE EXTRA STORAGE SPACE AND DUAL CUPHOLDERS.

With THOUGHTFUL features throughout the interior, Ninety Eight responds to your desire for DRIVING PLEASURE.

The standard dual-zone climate control system allows the right

front passenger to adjust the temperature to his or her personal preference.



Rear-seat passengers can adjust a separate heating and cooling outlet to their preference.

The 8-way power front seats with adjustable lumbar supports are standard on the Ninety Eight. A

2-position memory feature for the driver's seat and outside mirrors is standard on Series II.



The overhead storage console gives you the illumination of map lights, plus storage space for a garage door opener and sunglasses.



Ninety Eight Series I with seating areas trimmed in Light Beige leather.

For 1995, Oldsmobile introduces a simpler, BETTER way to buy a car.

After all, it's your MONEY.



Ninety Eight Series II with seating areas trimmed in Light Beige leather.

For 1995, Oldsmobile introduces a simpler, BETTER way to buy a car.

After all, it's your MONEY.



Ninety Eight in Dark Green Metallic.

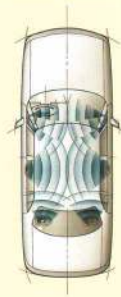
Steering wheel touch controls let you keep your eyes on the road and hands on the wheel while adjusting the audio system and automatic climate control.



The remote-control keyless entry system lets you unlock the driver's door, all four doors or the trunk from up to 15 feet away. The interior lights also illuminate when you unlock the doors.



Ninety Eight provides a standard 8-speaker Dimensional Sound system. Because a sound mapping process identified the best locations for insulation to reduce wind and road noise, there's little to interfere with your listening pleasure.



Soft leather covers the seating surfaces of the Ninety

Eight's divided front and rear bench seats. (Leath is available as a no-charge option.)

A Better Way to Buy

BUYING A NEW CAR **SHOULD** BE FUN. BUT WE KNOW THAT SORTING THROUGH OPTIONS AND HAGGLING OVER PRICES CAN MAKE IT A FRUSTRATING EXPERIENCE. SO NOT LONG AGO, WE BEGAN TO EXPLORE A NEW, SIMPLER WAY TO BUY AN OLDSMOBILE. FIRST, WE SIMPLIFIED THE SELECTION PROCESS BY MAKING OUR MOST POPULAR OPTIONS STANDARD EQUIPMENT ON MOST MODELS. TO SIMPLIFY OUR PRICING, WE REMOVED THE CONFUSING DISCOUNTS AND REBATES. BUT WE LEFT IN THE SAVINGS. THE RESPONSE WAS SO ENCOURAGING, WE'VE GONE A STEP FURTHER FOR 1995. THIS YEAR, EVERY OLDSMOBILE MODEL IS AVAILABLE IN JUST ONE OR TWO VERSIONS THAT ARE SO WELL-EQUIPPED, THERE IS ONLY A HANDFUL OF OPTIONS TO CONSIDER. AND WE'VE SIMPLIFIED PRICING ACROSS THE BOARD, ENABLING YOUR OLDSMOBILE RETAILER TO SKIP THE HAGGLING AND QUOTE YOU THE BEST POSSIBLE PRICE RIGHT UP FRONT. SIMPLY PUT, OUR NEW WAY OF DOING BUSINESS MEANS OLDSMOBILE NOW OFFERS YOU EVEN MORE CAR FOR YOUR MONEY...AND A MORE ENJOYABLE WAY TO BUY IT.

For 1995, Oldsmobile introduces a simpler, BETTER way to buy a car.

After all, it's your MONEY.



Incomparable Value

COMPARE NINETY EIGHT WITH OTHER CARS IN ITS CLASS AND YOU'LL SOON SEE HOW MUCH LUXURY IT GIVES YOU FOR YOUR MONEY. NINETY EIGHT **SERIES I** IS EQUIPPED WITH THE NEW 3800 V6 ENGINE, 4-SPEED ELECTRONIC AUTOMATIC TRANSMISSION, DUAL AIR BAGS, ANTI-LOCK BRAKES, LEATHER-TRIMMED SEATING AREAS, 8-WAY POWER FRONT SEATS WITH POWER LUMBAR ADJUSTERS, DUAL-ZONE CLIMATE CONTROL, STEERING WHEEL TOUCH CONTROLS, REMOTE-CONTROL KEYLESS ENTRY SYSTEM, FRONT AND REAR STORAGE ARMRESTS, PASS-KEY VEHICLE SECURITY SYSTEM, 8-SPEAKER DIMENSIONAL SOUND SYSTEM, CRUISE CONTROL AND 15-INCH ALUMINUM WHEELS. **SERIES II** ADDS ELECTRONIC TRACTION CONTROL, 2-POSITION MEMORY FOR THE DRIVER'S SEAT AND OUTSIDE MIRRORS, ELECTRONIC INSTRUMENT CLUSTER, TWILIGHT SENTINEL HEADLAMPS, ELECTROCHROMIC REARVIEW MIRROR WITH COMPASS, ELECTROCHROMIC HEATED DRIVER-SIDE MIRROR, CORNERING LAMPS AND POWER TRUNK PULL-DOWN.

Ninety Eight isn't just A LOT OF LUXURY CAR for the money.

It's a lot of car, PERIOD.

An automatic trunk pull-down lets you close the lid with just a touch, adding convenience to the deep, 20 cubic foot trunk. Low liftover height helps make loading heavier items easy, and a cargo net restrains objects such as grocery bags while you're driving. (Standard on Series II.)



Ninety Eight's Electrochromic inside rearview mirror automatically dims to reduce reflected glare by up to 94%. (Standard on Series II.)

Equipment

NINETY EIGHT	
SAFETY & SECURITY	SERIES I SERIES II
Anti-lock power front disc/rear drum brakes	■ ■
Brake/transmission shift interlock	■ ■
Electronic traction control	■ ■
Dual air bags	■ ■
3-point front and rear outboard safety belts with three height adjustment and rear Child Comfort Guides, plus front and rear center lap belts	■ ■
Automatic, programmable power door locks	■ ■
Rear door child-security locks	■ ■
Remote-control keyless entry system with illumination features and retained accessory power	■ ■
PASS-Key vehicle security system	■ ■
Halogen headlights with flash-to-pass feature	■ ■
Twilight Sentinel automatic headlamp control	— ■
Cornering lamp	— ■
Side and rear window defoggers	■ ■
Dual power outside mirrors	■ ■
Electrochromic heated driver's outside mirror	— ■
MECHANICAL	
3800 Series II V6 engine	■ ■
Supercharged 3800 V6 engine (includes tuning suspension, 16-inch aluminum wheels, black sidewall tires, variable-suction power steering and analog gauge cluster with tachometer)	— □
4-speed electronic automatic transmission	■ ■
Power rack-and-pinion steering	■ ■
4-wheel independent suspension	■ ■
Automatic load leveling	■ ■
Engine block heater	□ □
EXTERIOR	
15-inch aluminum wheels	■ ■
White sidewall steel-belted radial tires	■ ■
15-inch wire wheel covers (no extra charge)	□ □
Push wipers	■ ■
■ Standard □ Optional — Not available	



An available audio system includes both compact disc and cassette players.



The supercharged 3800 V6 engine boasts peak output to 225 horsepower. (Available on Series II.)



The power Astrorof includes an electric sliding glass panel with a sunshade. (Available on Series II.)

NINETY EIGHT	
EXTERIOR, continued	SERIES I SERIES II
EZ-Kool® solar-control glass	■ ■
Power trunk pull-down	— ■
Auxiliary/reduce headroom (slightly)	— □
COMFORT & CONVENIENCE	
Air conditioning with CFC-free refrigerant	■ ■
Dual-zone climate control	■ ■
Steering wheel snack controls	■ ■
TILT-Whel adjustable steering column	■ ■
Cruise control	■ ■
Power windows with driver's auto-down	■ ■
Analog gauge cluster (with tachometer on Series II)	■ □
Electronic instrument cluster	— ■
Overhead storage console	■ ■
Front and rear storage armrests with cupholders	■ ■
Door courtesy, adjust, glove box and trunk lamps	■ ■
Dual front and rear reading lamps	■ ■
Electrochromic inside mirror with compass	— ■
Dual lighted vision vanity mirrors	■ ■
Headlamp and turn signal reminder chimes	■ ■
Power trunk lid lock and fuel-filler door releases	■ ■
Trunk cargo net	■ ■
AUDIO SYSTEMS	
Delco ETR AM/FM stereo with cassette, seek/scan, digital clock and power antenna	■ ■
Delco ETR AM/FM stereo with CD, cassette, seek/scan, digital clock and power antenna	□ □
8-speaker Digital Sound system	■ ■
SEATING & TRIM	
55/45 divided front seat with dual 8-way power adjusters and power lumbar supports	■ ■
Memory controls for driver's seat and outside mirrors	— ■
Leather-trimmed seating area	■ ■
Cloth interior trim (no extra charge)	□ □
Front and rear carpeted floor mats	■ ■

Specifications & Colors

NINETY EIGHT SPECIFICATIONS	
EXTERIOR DIMENSIONS	
Wheelbase (in)	110.7
Length (in)	205.5
Width (in)	74.6
Height (in)	54.8
Curb weight (lb)	3593
Track width, front/rear (in)	61.5/60.3
Turning circle (ft, curb-to-curb)	39.4 left/40.6 right
INTERIOR DIMENSIONS	
Headroom, front/rear (in)	58.7/57.6
Legroom, front/rear (in)	42.0/41.6
Shoulder room, front/rear (in)	59.0/58.7
CAPACITIES	
Seating capacity (passenger)	6
Trunk volume (cu ft)	20.2
Fuel capacity (gall)	18.0
EPA ESTIMATED FUEL ECONOMY	
3800 Series II V6 (mpg, city/hwy)	19/29
Supercharged 3800 V6 (mpg, city/hwy)	17/27
TIRES	
P205/70R15 white sidewall radial	■
P225/60R16 black sidewall radial	□
POWER TEAMS	
ENGINE	
3800 SERIES II V6	SUPERCHARGED 3800 V6
Displacement	3.8 liters (231 cu in)
Horsepower	205 @ 3200 rpm
torque (lb-ft)	230 @ 4000 rpm
Fuel delivery	Sequential port fuel injection
Transmission	4-speed electronic automatic
Transaxle ratio	2.84

*Included in supercharged engine package; not available separately.



Light Gray Metallic
Graphite, gray or red interior



Bright White
Available with all interior colors



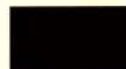
Dark Green Metallic
Graphite, gray or beige interior



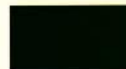
Medium Adriatic Blue Metallic
Graphite, gray, beige or blue interior



Light Adriatic Blue Metallic
Graphite or blue interior



Black
Available with all interior colors



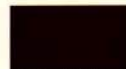
Dark Green Metallic
Graphite, gray or beige interior



Beige Metallic
Graphite, beige or red interior



Medium Garnet Red Metallic
Graphite, gray, beige or red interior



Dark Cherry Red Metallic
Graphite, gray, beige or red interior



Purple Pearl Metallic
Graphite, gray or beige interior

INTERIOR COLORS	
CLOTH	LEATHER
Graphite	Graphite Pearl
Light Gray	Light Gray
Light Beige	Light Beige
Ruby Red	Ruby Red
Adriatic Blue	Adriatic Blue

The paint color samples shown above may vary slightly from actual vehicle color due to the printing process.

WE WANT YOU TO BE SATISFIED WITH YOUR NEW OLDSMOBILE LONG AFTER THE SALE.

In addition to a comprehensive warranty, we also offer courtesy transportation, provide 24-hour roadside assistance and even guarantee your satisfaction. Which may not sound so important right now, but you'll appreciate them should the need ever arise. Just ask one of our owners.

Charles Bacon of Lincoln, Nebraska, thought Oldsmobile

Roadside Assistance was nothing more than PR hype.

Until he locked the keys in his car.

After calling 1-800-442-OLDS, he had a new set of keys in 35 minutes, at no charge.



Charles wrote us, "I want to thank and congratulate your Oldsmobile emergency lockout service. This was my first experience with your customer care program and it reaffirmed my satisfaction with Oldsmobile." (Edited for length and clarity only. Complete letter on file.)

As an Oldsmobile owner, you'll get the Oldsmobile Edge:

Bumper-to-Bumper Warranty

Every part of your Oldsmobile is covered under our warranty, except tires (they have their own warranty), for three years or 36,000 miles, whichever comes first. And you won't have to pay a deductible.

24-Hour Roadside Assistance

We'll be there to help you 24 hours a day, 365 days a year, during the warranty period. All you need to do is call our toll-free number. There are over 15,000 emergency facilities ready to help you.

Courtesy Transportation

When you drop off your Oldsmobile for same-day warranty service, we'll give you a free one-way shuttle up to 10 miles. For overnight service, we'll give you a loaner or reimburse you up to \$30 a day for transportation.

Guaranteed Satisfaction

If you're not satisfied with your new Oldsmobile, you can bring it back within 30 days or 1,500 miles, whichever comes first, and receive full credit toward the purchase or SmartLease of another new Oldsmobile.

THE GM CARD

Every time you use the no-annual-fee GM MasterCard® GM will credit 5% of your purchase toward buying or leasing a new Oldsmobile. It could mean saving hundreds, even thousands, of dollars. Call 1-800-8GM-CARD for more information, including annual limits and restrictions.

ACCELERATED EARNINGS NETWORK

Visit participating GM retailers for up to 10% in GM Card earnings on eligible parts and service transactions. Call 1-800-947-1000 for more information.

SMARTLEASE

SmartLease lets qualified customers pay for the portion of the vehicle they use, rather than paying for the entire vehicle as you would with traditional financing. You'll also enjoy lower up-front costs and lower monthly payments. Plus, you'll be able to drive a new vehicle more often or drive a higher-priced model. Ask your Oldsmobile retailer for more information.

FOR OCCUPANT PROTECTION:

- Driver and right front passenger Supplemental Inflatable Restraints • Manual lap/shoulder safety belts, driver/night front passenger • Manual lap/shoulder safety belts, outboard rear seat positions • Manual lap safety belts, center seat positions • Energy-absorbing steering columns • Energy-absorbing instrument panel • Laminated windshield glass, side and rear windows • Power window lockout • Interlocking door latches • Side door beams • Passenger-guard inside door lock handles • Safety armrests • Head restraints, front adjustable, driver and right front passenger • Dual air vents • Break-away inside rearview mirror • Security door locks and door retention components • Rear door child-security locks • Automatic door locking system • Front and rear crush zones • Pressure lock radiator cap • Pressure relief fuel cap

FOR CRASH AVOIDANCE:

- Side marker lamps and reflectors • Parking lamps • 4-way hazard warning flashers • Back-up lamps • Center high-mounted stoplamp • Directional signal control • Windshield defogger, washer and multi-speed wipers • Inside day/night rearview mirror • Outside rearview mirrors • Brake system with dual master cylinder plus warning light • Anti-lock brakes • Starter safety switch • Dual-action hood latch (front opening) • Low-grip finish (inside windshield moldings, wiper arms and blades) • Safety road wheel rim • Tires with built-in tread wear indicators • Illuminated heater and defroster controls • Brake/transmission shift interlock • Audible disc brake lining wear indicators • Electric rear window defogger • Door warning light/reflectors

FOR THEFT DETERRENCE:

- Theft-deterrent steering column lock • Remote inside hood release • Visible vehicle identification number • Laser-etched VIN plate • Marked body parts (where applicable) • Theft deterrent key locking system • PASS-Key vehicle security system

IMPORTANT WORDS ABOUT THIS CATALOG:

We have tried to make this catalog as comprehensive and factual as possible. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Since some information may have been updated since the time of printing, please check with your Oldsmobile retailer for complete details.

• A WORD ABOUT ENGINES:

Oldsmobiles are equipped with engines produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide.

• A WORD ABOUT ASSEMBLY:

Oldsmobiles are assembled by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. Oldsmobiles incorporate thousands of components produced by different operating units of GM, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Oldsmobiles with different or differently sourced components than originally scheduled. All such components have been approved for use in Oldsmobiles and will provide the quality performance associated with the Oldsmobile name. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

• A WORD ABOUT UPDATED SERVICE INFORMATION:

Oldsmobile regularly sends its retailers useful service bulletins about Oldsmobile products. Oldsmobile monitors product performance in the field. We then prepare bulletins for servicing our products better. Now you can get these bulletins, too. Ask your retailer. To get ordering information, call toll free 1-800-551-4123.

• A WORD ABOUT CORROSION PROTECTION:

Oldsmobiles are designed and built to resist corrosion. All body sheet metal components are warranted against rust-through from corrosion for six years or 100,000 miles, whichever comes first. There is no deductible for rust-through repairs. Application of additional rust-inhibiting materials is not required or recommended under the corrosion coverage.

• A WORD ABOUT WARRANTY:

The GM 3-year/36,000-mile Bumper-to-Bumper Warranty covers repairs for any new Oldsmobile, including labor and parts, to correct any defects in material or workmanship occurring during the warranty period. The complete vehicle (except tires, which are covered by their manufacturer) will be covered for three years or 36,000 miles, whichever comes first, with no deductible charges. See your Oldsmobile retailer for terms of these limited warranties.

The 1995 Oldsmobiles

The 1995 Oldsmobile lineup offers you a wide choice of models for every driving need. There's something in it for everyone.



Aurora



Cutlass Supreme Convertible



Achieva Coupe



Eighty Eight



Achieva Sedan



LSS



Ciera



Ninety Eight



Cutlass Supreme Coupe



Cutlass Cruiser



Cutlass Supreme Sedan



Silhouette

