



A red Nissan Lada sedan is shown from a front-three-quarter view. The car features a black grille with the Nissan logo, LED headlights, and alloy wheels. It is parked on a paved surface in front of a modern building with a glass facade.



Calling all go-getters

There's no better time to jump to the next level. The sharp-handling Versa® dares you to reach higher with striking new looks, wallet-friendly mpg numbers,¹ and an astounding selection of available next-gen connectivity, safety technology, and driver assist features.^{2,3} Your time has come. Your time is now. Meet the Nissan Versa.



Drive with technology on your side

Behind the wheel, Versa® is seamless, intuitive, and effortless. Set your speed and go with the flow of traffic with available Intelligent Cruise Control. Keep track of songs, incoming calls, trip data, and more with the available 7" Advanced Drive-Assist™ Display.^{4,5}

Wireless charging

Leave the charger cable at home. Keep your compatible device charged up with available wireless charging. Simply place your compatible smartphone in the designated area to begin charging.²



Smartphone connectivity

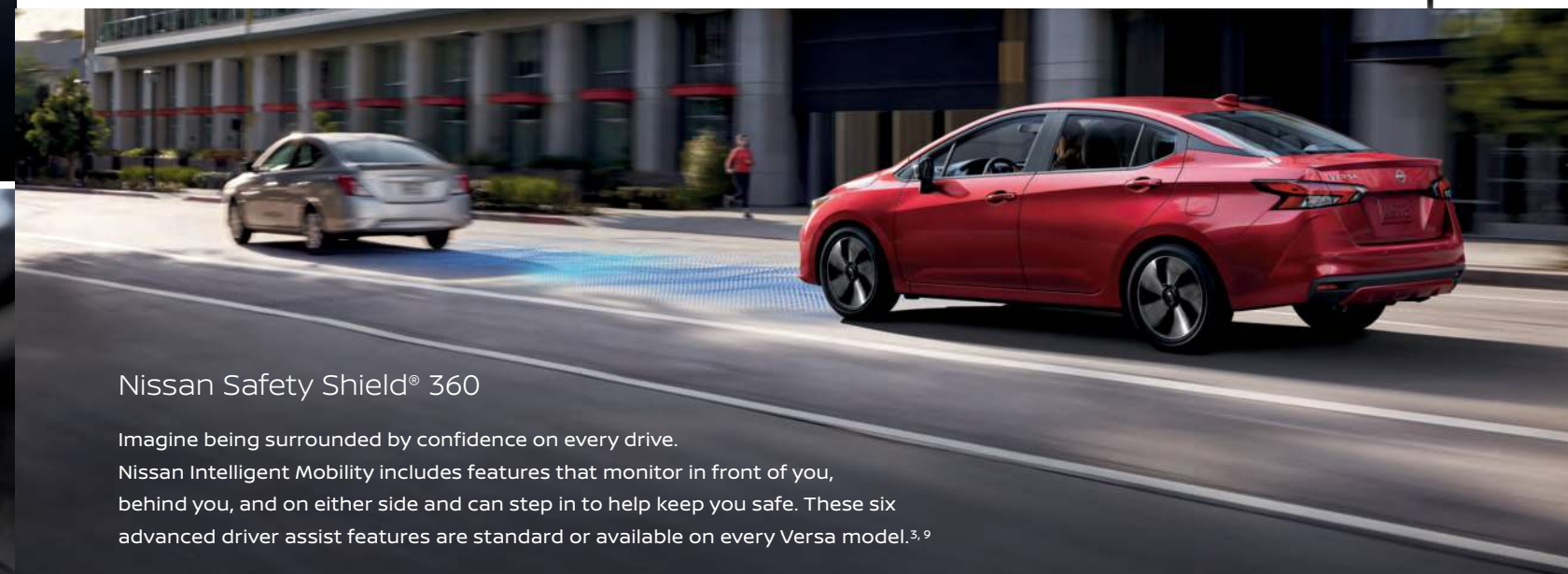


Works with
Apple CarPlay

People to see? Places to be? Just ask Siri®. Equipped with Siri® voice control, Apple CarPlay® (shown above) brings on board to your Versa your contacts, favorite messaging apps, Apple Music® playlists, Apple Maps, and more. Simply plug in your compatible iPhone® and go.^{2, 6, 7, 8}

works with
android auto

Talk to Google on Android Auto™ (shown below) and get things done with your voice. Easily send messages, get directions, control media and more. Just say, "Hey Google" or, in compatible cars, long-press the voice control button on your steering wheel to get started.^{2, 6, 7, 8}



Nissan Safety Shield® 360

Imagine being surrounded by confidence on every drive. Nissan Intelligent Mobility includes features that monitor in front of you, behind you, and on either side and can step in to help keep you safe. These six advanced driver assist features are standard or available on every Versa model.^{3, 9}

Automatic Emergency Braking
with Pedestrian Detection¹⁰

Rear Automatic
Braking¹¹

Rear Cross
Traffic Alert^{12, 13}

Blind Spot
Warning^{12, 14}

Lane Departure
Warning¹⁵

High Beam
Assist

Ready for the open road — are you?

Versa® sips fuel sparingly, returning an exceptional 40 highway mpg¹ fuel economy and still delivers more power than ever. That means plenty of punch around town and when merging on the freeway.

32 city mpg¹



40 hwy mpg¹

Load up the way you want to

When you need more room for cargo, the available 60/40-split fold-down rear seats let you add some gear with a passenger still aboard. Or fold both seats down and really pack it in.¹⁶



Your daily dose of “wow”

From the moment you get in, you'll feel like you've been upgraded. Impressive fit and finish, smart design, and available tech you might find in some luxury vehicles all add up to your everyday “wow” moment.

- | | | | |
|-------------------------|---|---------------------------------------|-----------------------------------|
| D-shaped steering wheel | New, larger 8" touch-screen display ¹² | Contrast dash stitching ¹² | Wireless charger ^{2, 12} |
|-------------------------|---|---------------------------------------|-----------------------------------|

CHOOSE YOUR COLOR

Fresh Powder

S

SV

SR

Charcoal Cloth			
Chambray Premium Cloth			
Charcoal Sport Cloth			

Aspen White TriCoat¹⁷

S

SV

SR

Brilliant Silver Metallic

S

SV

SR

Gun Metallic

S

SV

SR

Standard

Nissan has taken care to ensure that the color swatches presented here are the closest possible representations of actual vehicle colors. Swatches may vary slightly due to the printing process and whether viewed in daylight, fluorescent or incandescent light. Please see the actual colors at your local Nissan dealer.

Gray Sky Pearl¹⁷

S

SV

SR

Charcoal Cloth			
Chambray Premium Cloth			
Charcoal Sport Cloth			

Scarlet Ember Tintcoat¹⁷

S

SV

SR

Electric Blue Metallic

S

SV

SR

Super Black

S

SV

SR

CHOOSE YOUR INTERIOR



Charcoal Cloth

S

Chambray Premium Cloth

SV

Charcoal Sport Cloth

SR

CHOOSE YOUR TRIM LEVEL

S

- 122-hp 1.6-liter DOHC 4-cylinder engine
- 5-speed manual transmission
- Available Xtronic CVT® (Continuously Variable Transmission)
- Intelligent Forward Collision Warning¹⁸
- Automatic Emergency Braking with Pedestrian Detection¹⁰
- Rear Automatic Braking¹¹
- Lane Departure Warning¹⁵
- High Beam Assist
- RearView Monitor¹⁹
- 7" Color touch-screen display
- Bluetooth® Hands-free Phone System⁶
- Streaming Audio via Bluetooth⁶
- Siri® Eyes Free⁶
- Remote Keyless Entry
- AM/FM audio system with four speakers
- Three USB-A ports²
- Voice Recognition⁷
- Hands-free Text Messaging Assistant⁸
- Cruise control

- Air conditioning with in-cabin microfilter
- Sun visors with vanity mirrors
- V-Motion grille with chrome accents
- Cloth seat trim
- Matte carbon-fiber look interior door trim
- Nissan Advanced Air Bag System with dual-stage supplemental front air bags²⁰
- Seat-mounted driver and front-passenger side-impact supplemental air bags²⁰
- Seat-mounted rear-passenger side-impact supplemental air bags²⁰
- Driver and front-passenger knee air bags²⁰
- Roof-mounted curtain side-impact supplemental air bags for front- and rear-seat outboard occupant head protection²⁰
- Tire Pressure Monitoring System (TPMS) with Easy-Fill Tire Alert^{21, 22}



SR

INCLUDES SV EQUIPMENT PLUS:

- 17" Machine-finished aluminum-alloy wheels
- LED headlights with LED signature
- Black-painted heated outside mirrors with LED turn signal indicators
- Intelligent Cruise Control⁴
- NissanConnect® 8" color touch-screen display⁶
- NissanConnect® Services powered by SiriusXM with trial access to 5-year Select and 6-month Premium packages⁶
- AM/FM audio system with six speakers
- SiriusXM Radio with 3-month trial access included⁶

- Three USB-C ports²
- Leather-wrapped steering wheel
- Heated front seats
- Prima-Tex®-appointed dash trim
- Sport cloth seat trim
- Nissan Intelligent Key® with Push Button Ignition and front-door request switch
- Remote Engine Start System with Intelligent Climate Control²⁵
- Automatic Temperature Control
- V-Motion grille with dark chrome accents
- Body-color rear spoiler



SV

INCLUDES S EQUIPMENT PLUS:

- 16" Aluminum-alloy wheels
- 7" Advanced Drive-Assist™ Display⁵
- NissanConnect® 7" color touch-screen display⁶
- Apple CarPlay® integration⁶
- Android Auto™ compatibility⁶
- One USB-A port and two USB-C ports²
- Wireless charger²
- Blind Spot Warning¹⁴
- Rear Cross Traffic Alert¹³
- Remote Keyless Entry with push button ignition
- Body-color outside mirrors

- Body-color exterior door handles
- Center console with armrest
- Chrome interior door handles
- Intelligent Driver Alertness²³
- Rear Door Alert²⁴
- Premium cloth seat trim



CHOOSE YOUR PACKAGE

S

S+ PACKAGE

- 16" Aluminum-alloy wheels
- NissanConnect® 7" color touch-screen display⁶
- Apple CarPlay® integration⁶
- Android Auto™ compatibility⁶
- 60/40-split fold-down rear seatbacks



GENUINE NISSAN ACCESSORIES

Tailor your thrill

Every Genuine Nissan Accessory is custom-fit, custom-designed, and durability-tested. Each one is backed by Nissan’s 3-year/36,000-mile (whichever occurs first) limited warranty (if installed by dealer at the time of new vehicle purchase) and can be financed when installed by dealer at time of new vehicle purchase.²⁶



For more information and to shop online for Versa® Genuine Nissan Accessories, go to bit.ly/23Versa-Accys

Nissan Versa® SR shown in Scarlet Ember Tintcoat with Chrome Trunk Finisher, Exterior Ground Lighting w/ Logo, Side-Window Deflectors, Rear Spoiler (standard on SR), Clear Rear Bumper Protector, and Splash Guards (4-piece set).

CHOOSE YOUR ACCESSORIES

- A.

Trash Bin²⁷
A convenient Trash Bin to keep things tidy.
- B.

Dual Camera Drive Recorder^{27, 28}
Keep a video record of your drive, inside the cabin and out front, for extra confidence.
- C.

Sliding Trunk Organizer Tray
Stay organized and prepared on every drive with a tray that slides out to make handling larger items a breeze.
- D.

All-Season Floor Mats (4-piece set)
Bring on the weather.
- E.

Virtual Key²⁹
The future of locking doors and starting your vehicle is here and access can even be given to up to 7 others with a compatible smart device.
- F.

Interior Accent Lighting, Door Pocket Lighting, and Illuminated Kick Plates
Light up your drive with easy-to-control interior lights that illuminate your cup holders, kick plates, and bring color to the front footwells when the door is opened.
- G.

Center Armrest w/ Storage
Relax, and give your arm a rest.
- H.

All-Season Trunk Area Protector
Help keep the trunk area clean and protected.

- Additional Accessories:
- USB Charging Cable Set²
 - Frameless Auto-Dimming Rearview Mirror w/ Universal Remote
 - Wirelless Smartphone Charger²
 - First-Aid Kit
 - Front Sill Plate Protectors
 - Hideaway Trunk Cargo Net¹⁶
 - Removable Tote Cargo Organizer¹⁶
 - Shopping Bag Hook¹⁶
 - Wheel Locks
 - And More



SPECIFICATIONS

Engine	S	SV	SR
1.6-liter DOHC 16-valve 4-cylinder engine			
122 hp @ 6,300 rpm			
114 lb-ft of torque @ 4,000 rpm			
Continuously Variable Valve Timing Control System (CVTCS) on intake and exhaust valves			
Sequential multi-point fuel injection			
Nissan Direct Ignition System			
Platinum-tipped spark plugs			
Electronic drive-by-wire throttle			

Drivetrain			
Front engine/Front-Wheel Drive			
5-speed manual transmission			
Xtronic CVT® (Continuously Variable Transmission)			

Brakes			
Front vented disc brakes/rear drum brakes			
Anti-lock Braking System (ABS)			
Electronic Brake force Distribution (EBD)			
Brake Assist ³⁰			

Suspension/Steering			
Independent strut front suspension with stabilizer bar			
Torsion beam rear suspension with integrated stabilizer bar			
Vehicle-speed-sensitive electric power steering			

Driver Assistance Technologies			
Cruise control			
Intelligent Cruise Control ⁴			
Intelligent Forward Collision Warning ¹⁸			
Automatic Emergency Braking with Pedestrian Detection ¹⁰			
Lane Departure Warning ¹⁵			
High Beam Assist			
Blind Spot Warning ¹⁴			
Rear Cross Traffic Alert ¹³			
RearView Monitor ¹⁹			
Rear Automatic Braking ¹¹			
Hill start assist			
Intelligent Driver Alertness ²³			
Vehicle Dynamic Control (VDC) ³¹ with Traction Control System (TCS)			

Wheels/Tires			
15" Steel wheels with full wheel covers			
16" Aluminum-alloy wheels			
17" Machine-finished aluminum-alloy wheels			
195/65R15 All-season tires			
205/55R16 All-season tires			
205/50R17 All-season tires			

Exterior Features	S	SV	SR
Automatic on/off headlights			
Halogen projector headlights			
LED headlights with LED signature			
V-Motion grille with chrome accents			
V-Motion grille with dark chrome accents			
Dual power outside mirrors			
Heated outside mirrors with LED turn signal indicators			
Black resin outside mirrors			
Body-color outside mirrors			
Black-painted outside mirrors			
Black exterior door handles			
Body-color exterior door handles			
Body-color rear spoiler			
Carbon-fiber look rear diffuser			

Comfort/Convenience			
Air conditioning with in-cabin microfilter			
Automatic Temperature Control			
Power windows with driver's one-touch auto-up/down			
Power door locks with auto-locking feature			
Rear Door Alert ²⁴			
Remote Keyless Entry with push button ignition			
Nissan Intelligent Key® with Push Button Ignition and front-door request switch			
Remote Engine Start System with Intelligent Climate Control ²⁵			
Tilt and telescoping steering column			
Sun visors with vanity mirrors and extensions			
Map lights with key-linked illuminated entry			
12-volt DC power outlet			

Seating/Appointments			
6-way manual adjustable driver's seat			
4-way manual adjustable front-passenger's seat			
Cloth seat trim			
Premium cloth seat trim			
Sport cloth seat trim			
Prima-Tex®-appointed dash trim			
Heated front seats			
Leather-wrapped steering wheel			
Center console with armrest			
Matte carbon-fiber look interior door trim			
Chrome interior door handles			
60/40-split fold-down rear seatbacks			

Infotainment			
Advanced Drive-Assist™ Display ⁵			
7" Color touch-screen display			
NissanConnect® 7" color touch-screen display ⁶			
NissanConnect® 8" color touch-screen display ⁶			
Apple CarPlay® integration ⁶			

Infotainment (continued)	S	SV	SR
Android Auto™ compatibility ⁶			
NissanConnect® Services powered by SiriusXM with trial access to 5-year Select and 6-month Premium packages ⁶			
Siri® Eyes Free ⁶			
Hands-free Text Messaging Assistant ⁸			
Bluetooth® Hands-free Phone System ⁶			
AM/FM audio system with four speakers			
AM/FM audio system with six speakers			
SiriusXM Radio with 3-month subscription included ⁶			
Voice Recognition ⁷			
Auxiliary audio input jack ²			
Three USB-A ports ²			
One USB-A port and two USB-C ports ²			
Three USB-C ports ²			
Wireless charger ²			
Streaming Audio via Bluetooth® ⁶			
Steering wheel-mounted audio controls			

Safety/Security			
Nissan Advanced Air Bag System with dual-stage supplemental front air bags with seat-belt and occupant-classification sensors ²⁰			
Seat-mounted driver and front-passenger side-impact supplemental air bags ²⁰			
Seat-mounted rear-passenger side-impact supplemental air bags ²⁰			
Driver and front-passenger supplemental knee air bags ²⁰			
Roof-mounted curtain side-impact supplemental air bags for front- and rear-seat outboard occupant head protection ²⁰			
3-point ALR/ELR seat belt system (ELR only for driver)			
Front seat belts with pretensioners and load limiters			
LATCH System (Lower Anchors and Tethers for CHildren)			
Zone Body construction with front and rear crumple zones			
Hood buckling creases and safety stops			
Child safety rear door locks			
Power windows lock-out button			
Energy-absorbing steering column			
Tire Pressure Monitoring System (TPMS) with Easy-Fill Tire Alert ^{21, 22}			
Tire Pressure Monitoring System (TPMS) with individual tire pressure display and Easy-Fill Tire Alert ^{21, 22}			
Nissan Vehicle Immobilizer System			

DIMENSIONS/CAPACITIES/WEIGHTS/MPG

Exterior Dimensions – Inches			
	S	SV	SR
Wheelbase	103.1	103.1	103.1
Overall length	177	177	177
Overall width	68.5	68.5	68.5
Overall height	57.3	57.3	57.7
Track width (front/rear)	59.8/60.2	59.8/60.2	59.3/59.6

Interior Dimensions (front/rear) – Inches			
Head room	39.5/36.3		
Leg room	44.5/31		
Hip room	50.9/50.1		
Shoulder room	53.1/53.6		

Aerodynamics – Cd				
	S MT	S CVT	SV	SR
Drag coefficient	0.32	0.32	0.32	0.29

Curb Weights – Lbs.				
	S	SV	SR	
Base total				
Manual transmission	2,599	-	-	
Xtronic CVT®	2,650	2,657	2,729	

EPA Fuel Economy Estimates ¹				
City/Hwy/Combined mpg				
Manual transmission	27/35/30	-	-	
Xtronic CVT®	32/40/35	32/40/35	32/40/35	

NISSAN ROADSIDE ASSISTANCE

Your peace of mind is on us. For 36 months or 36,000 miles, whichever comes first, your new Nissan is covered for the following:³²

- Flat-tire changes
- Trip Interruption benefits
- Jump starts
- Vehicle lockouts
- Emergency fuel delivery

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