



Nissan Maxima 3.5 SV shown in Radiant Silver with optional equipment.

2010 NISSAN MAXIMA®

THE 4-DOOR SPORTS CAR™. Now 290 horsepower takes you somewhere special. Where sports car performance and sedan sophistication exist together. A performance-tuned Continuously Variable Transmission delivers seamless acceleration while steering wheel column-mounted paddle shifters keep the action close. A streamlined cockpit puts you in charge of exhilaration and premium surroundings offer amenities for all. Elegance has an edge in the 4-Door Sports Car™.



SHIFT_the way you move

FOUR EXCEPTIONAL NISSAN MAXIMAS TO CHOOSE FROM.



3.5 S: 4DSC™ PERFORMANCE BEGINS HERE



3.5 SV: REFINED PLUS EXTRAS



3.5 SV: WITH SPORT PACKAGE



3.5 SV: WITH PREMIUM PACKAGE

FEATURES

	3.5 S	3.5 SV
EXTERIOR	High Intensity Discharge (HID) xenon headlights	[S] [P] ¹
	Automatic on/off headlights	
	Fog lights	
	Rear spoiler	[S] ²
	Dual power outside mirrors	
	Dual power outside mirrors with LED turn signal indicators	
	Heated outside mirrors	[C] [S] [P]
	Tilt-down in reverse outside mirrors and auto-dimming driver-side mirror	[S] [P]
	Power sliding moonroof	
	Dual Panel Moonroof with power retractable sunshades	[P]
AUDIO	AM/FM/in-dash 6-CD changer audio system	
	Digital Bose® audio system with AM/FM/in-dash 6-CD changer	
	MP3/WMA CD playback capability	
	2 GB Music Box™ flash drive (replaces 6-CD changer)	[P] [M]
	9.3 GB Music Box™ hard drive and DVD playback capability	[T]
	Radio Data System (RDS) and speed-sensitive volume control	
	Eight speakers	
	Nine speakers, including two subwoofers and center channel	
	Illuminated steering-wheel-mounted audio controls	
	Rear-seat audio controls	[P]
	Auxiliary audio input jack ³	
	Auxiliary audio/video input jacks ³ and USB connectivity	[P] [M]
INTERIOR	Streaming audio via Bluetooth® wireless technology	[T]
	XM® Satellite Radio – includes activation and 3 months of service ⁴	
	Nissan Hard Drive Navigation System with 7.0" VGA touch-screen monitor, voice recognition, XM NavTraffic® and XM NavWeather™ ⁴	[T]
	Vehicle Information System with 7.0" color monitor	[P] [M]
	RearView Monitor ⁵	[P] [M]
	Bluetooth® Hands-free Phone System	
	Dual Zone Automatic Temperature Control (ATC) with in-cabin microfilter	
	Rear-seat air conditioning controls	[P]
	HomeLink® Universal Transceiver	
	Cruise control with illuminated steering-wheel-mounted controls	
	Auto-dimming inside mirror	
	Digital compass (deleted when equipped with Nissan Navigation System)	
	Nissan Intelligent Key™ with Push Button Ignition	
	Power door locks with auto-locking feature	
	Power windows with front windows one-touch auto-up/down	
	Rear windows one-touch auto-up/down and rear-window power sunshade	[P]
	Power-tilt/telescoping steering column	[S] [P]
	Variable intermittent speed-sensitive windshield wipers	
	Mood lighting (premium mood lighting with [P])	
	Dual sun visors with extenders and dual illuminated visor vanity mirrors	

	3.5 S	3.5 SV
SEATING/APPOINTMENTS	8-way power driver's seat with manual lumbar support	
	8-way power driver's seat with power lumbar support	
	4-way power front-passenger's seat	
	Driver's seat thigh support extension	
	Memory System – driver's seat, steering wheel and outside mirrors	[S] [P]
	Rear bucket seats (3-passenger capacity)	[S] [P]
	Heated front seats and heated steering wheel	[C] [S] [P]
	Climate-controlled driver's seat (heated and cooled)	[P]
	60/40-split fold-down rear seatbacks with lock	
	Rear-seat trunk pass-through (replaces 60/40 split fold-down)	[S] [P]
SAFETY/SECURITY	Leather-appointed seats (premium leather-appointed seats with [S] [P])	
	Leather-wrapped steering wheel and shift knob	
	Parallel-seamed leather-wrapped steering wheel and shift knob	[S] [P]
	Piano-dot trim	
	Metallic-link trim	[S]
	Eucalyptus wood-tone trim	[P]
	Nissan Advanced Air Bag System with dual-stage supplemental front air bags with seat belt and occupant-classification sensors	
	Driver and front-passenger seat-mounted side-impact supplemental air bags	
	Roof-mounted curtain side-impact supplemental air bags for front- and rear-seat outboard occupant head protection	
	Vehicle Dynamic Control (VDC)® with Traction Control System (TCS)	
SAFETY/SECURITY	3-point ALR/ELR passenger seat belt system (ELR for driver)	
	Front seat belts with pretensioners and load limiters	
	Front-seat Active Head Restraints	
	LATCH System (Lower Anchors and Tethers for CHildren)	
	Zone Body construction with front and rear crumple zones	
	Energy-absorbing steering column	
	High-strength steel side-door guard beams and hood-buckling creases	
	Tire Pressure Monitoring System (TPMS)	
	Nissan Vehicle Immobilizer System and Vehicle Security System	

■ Standard [M] Part of 3.5 SV Monitor Package [S] Part of 3.5 SV Sport Package [T] Part of 3.5 SV Technology Package
 □ Optional [C] Part of 3.5 SV Cold Package [P] Part of 3.5 SV Premium Package

¹ This option is available on 3.5 SV and requires Monitor Package and Technology Package. ² This option is available on 3.5 SV and 3.5 SV with Premium Package. ³ Driving is serious business and requires your full attention. Do not operate any devices connected to the auxiliary audio input jack while driving. ⁴ XM Satellite Radio, XM NavWeather and XM NavTraffic require subscriptions sold separately after three-month trial period. Fees and taxes apply, including any installation costs and a one-time activation fee. XM NavTraffic available in select markets and XM radio service not available in Canada, AK and HI. Subscriptions governed by Customer Agreement, at xmradio.com. Fees and programming subject to change. ©2009 XM Satellite Radio Inc. XM name and XM NavTraffic are registered trademarks of XM Satellite Radio Inc. XM NavWeather is a trademark of XM Satellite Radio Inc. All other trademarks and channel names are property of their respective owners. ⁵ The optional RearView Monitor is a convenience, but not a substitute for proper backing procedures. Always turn and check that it is safe to do so before backing up. The RearView Monitor may not detect every object behind you. ⁶ VDC, which should remain on when driving except when freeing the vehicle from mud or snow, cannot prevent accidents due to abrupt steering, carelessness, or dangerous driving techniques. Always drive safely. ® Bose is a registered trademark of The Bose Corporation. ® The Bluetooth word mark and logo are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under license. ® HomeLink is a registered trademark of Johnson Controls Technology Company.

PACKAGES

3.5 SV MONITOR PACKAGE

Information Center with 7.0" color monitor
RearView Monitor¹
2 GB Music Box™ flash drive for (replaces 6-CD changer)
USB connectivity
Auxiliary audio/video input jacks in center console²
iPod® storage net inside center console

3.5 SV COLD PACKAGE

Heated outside mirrors
Heated front seats and steering wheel

3.5 SV SPORT PACKAGE

Sport-tuned suspension and trunk chassis reinforcement
19" x 8" aluminum-alloy wheels and rear spoiler
High Intensity Discharge (HID) xenon headlights
Heated outside mirrors with reverse tilt-down feature
Auto-dimming driver-side outside mirror
Memory System – driver's seat, steering wheel and outside mirrors
Parallel-seamed heated leather-wrapped steering wheel with paddle shifters
Power-tilt/telescoping steering column
Premium leather-appointed seats with heated front seats
Rear bucket seats (3-passenger capacity)
Rear-seat trunk pass-through (replaces 60/40 split fold-down)
Metallic-link trim (replaces piano-dot trim)

3.5 SV PREMIUM PACKAGE

Includes Sport Package contents plus:
Dual Panel Moonroof with power retractable sunshades (deletes sunglasses holder)
Climate-controlled driver's seat (heated and cooled)
Rear-window power sunshade and premium mood lighting
Rear windows one-touch auto-up/down
Information Center with 7" color monitor
RearView Monitor¹
2 GB Music Box™ flash drive for (replaces 6-CD changer)
iPod® storage net inside center console
Auxiliary audio/video input jacks in center console²
Rear-seat air conditioning and audio controls
Eucalyptus wood-tone trim (replaces metallic-link trim)
This package does not include sport-tuned suspension, 19" aluminum-alloy wheels with P245/40VR19 V-rated all-season tires and rear spoiler.

3.5 SV TECHNOLOGY PACKAGE

Nissan Hard Drive Navigation System with VGA color touch-screen monitor and voice recognition³
XM NavTraffic® and XM NavWeather™⁴
Zagat Survey® restaurant reviews
Streaming audio via Bluetooth® wireless technology
9.3 GB Music Box™ hard drive
DVD playback capability
Digital compass in rearview mirror is deleted with this package.

SPECIFICATIONS

ENGINE

VQ35DE – 3.5-liter DOHC 24-valve V6 engine
Horsepower – 290 hp @ 6,400 rpm
Torque – 261 lb-ft @ 4,400 rpm

DRIVETRAIN

Front engine/Front-Wheel Drive
Xtronic CVT® (Continuously Variable Transmission) with DS mode and manual mode
Optional: Paddle shifters (Part of  )

WHEELS AND TIRES

18" x 8" aluminum-alloy fine silver finish wheels
Optional: 19" x 8" aluminum-alloy hyper-silver finish wheels (Part of )
P245/45R18 V-rated all-season tires
Optional: P245/40R19 V-rated all-season tires (Part of )
Optional: P245/40R19 W-rated summer tires (Requires )

SUSPENSION AND BRAKES

Front: Independent strut-type suspension
Rear: Independent multi-link suspension
Front (25.4 mm) and rear (21.0 mm) stabilizer bars
Optional: Sport-tuned suspension (Part of )
Vehicle-speed-sensitive power steering
12.60" x 1.10" front and 12.13" x 0.63" rear vented discs
4-wheel Anti-lock Braking System (ABS)
Electronic Brake force Distribution (EBD)
Brake Assist



 Open up to a glass Dual Panel Moonroof. A rear-window power shade keeps sun away.

Touch-screen voice-activated  navigation system with a 7" screen. XM NavTraffic®⁴ for real-time traffic advisories.



Nissan Intelligent Key™ with  Push Button Ignition unlocks doors and starts the engine, and you never even have to take it out of your pocket.



 Seamless acceleration from the new performance-tuned CVT transmission with 4 selectable modes.

¹ The optional RearView Monitor is a convenience, but is not a substitute for proper backing procedures. Always turn and check that it is safe to do so before backing up. The RearView Monitor may not detect every object behind you. ² Driving is serious business and requires your full attention. Do not operate any devices connected to the auxiliary audio input jack while driving. Replaces standard auxiliary audio input jack. ³ Never program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations. ⁴ Required XM Radio, XM NavTraffic and XM NavWeather subscriptions sold separately. Installation costs, one-time activation fee, other fees and taxes apply. XM NavTraffic available in select markets. XM Radio U.S. service only available in the 48 contiguous United States and the District of Columbia. Service available in Canada; see www.xmradio.ca. Fees and programming subject to change. Subscription governed by XM Customer Agreement at xmradio.com/serviceterms. ©2009 SIRIUS XM Radio Inc. SIRIUS, XM and all related marks and logos are trademarks of SIRIUS XM Radio Inc. and its subsidiaries. ® The Bluetooth word mark and logo are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under license. ® iPod is a registered trademark of Apple, Inc. All rights reserved. iPod not included.

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