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MITSUBISHI MOTOR SALES OF AMERICA INC
PO BOX 60526
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We are Mitsubishi. We build quality cars. Yet we also offer something more. Because while a car should answer your needs, it should also stir your emotions. Like it or not, cars are a window through which the world views us. Through that window we can appear dull and lifeless—sensible to the point of boring. Or we can show the world that our hearts beat strong, and our minds are quick. Mitsubishi takes pride in building cars that ignite the vital spark which often lies sleeping just beneath the surface in each of us. Cars that challenge us to **wake up and drive.**

1-888-MITSU2003

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'03

MITSUBISHI FULL LINE



ARE YOU AT HOME? ARE YOU IN A DEALERSHIP? ARE YOU IN YOUR CAR? ARE YOU IN LOVE? ARE YOU UP A CREEK? ARE YOU IN DANGER? ARE YOU INDOORS? ARE YOU ON TIME? ARE YOU OUT OF YOUR MIND? ARE YOU IN A LAUNDROMAT? ARE YOU OUT TO LUNCH? ARE YOU IN HOT WATER? ARE YOU IN A GOOD MOOD? ARE YOU IN A HAPPY PLACE? ARE YOU IN BOXERS? ARE YOU IN THE SPOTLIGHT? ARE YOU IN TROUBLE? ARE YOU AT A CROSSROADS? ARE YOU AT A DEAD END? ARE YOU IN SHOCK? ARE YOU IN A CAGE? ARE YOU IN CLASS? ARE YOU IN THE OFFICE? ARE YOU IN THE KNOW?

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ARE YOU IN?

ECLIPSE

8:57 P.M. HOLLYWOOD, CA

On our way to The Conga Room and Wes needs a pit stop. Walks back to car with his fly down. The halogen fog lamps provide an ample spotlight. Boxers vs. briefs mystery solved.



12:57 A.M. BOSTON, MA

Midnight snack run running a little late. As Claudia climbs into the backseat, crazy lady on the corner behind us yells, "Canned ham and jelly to boot!" 15 seconds later the roof is on, the windows are up, and the doors are oh-so-locked.

Oh, sorry, did we forget to mention the GTS's 210-watt 6-CD in-dash changer, 7 speakers, 17" polished alloy wheels, 210-hp V6 engine, or leather-trimmed interior? Well there, we mentioned 'em.





LANCER

6:57 P.M. ATLANTA, GA

Not an ATM in sight, Sean is broke, and the change in the armrest console allows me two choices: one, dry my whites, or two, call Beth to admit that I accidentally washed her cell phone. Hmm. Of course, those whites aren't going to dry themselves.



9:46 P.M. ATLANTA, GA

Some flying creature no smaller than a pterodactyl marks his territory on the trunk of my car. As Beth gets out to wash it, I hit the trunk release giving her a nice little scare. She doesn't smile. A few hours later I catch her and Sean making out in the backseat.

Other stuff to love in the LS model? How about 15" alloy wheels, a 6-speaker CD stereo, remote keyless entry system, and available anti-lock brakes. You can close your mouth now.

7:57 A.M. HOUSTON, TX

Dawn patrol. Earl grabs his uncle's car and we head out to hit some rail-slides. Kelly ooohs and aaahs and Earl slips and gets the worst hangnail in the history of fingers. Then Earl demands 210 watts of Rick Astley on the way back. "To divert the pain," he says.



GALANT

5:46 P.M. CHICAGO, IL

Last seating starts at 7 p.m. for *RENT*. I take the wrong off-ramp. A closer look at the tickets under the map light reveals that we're a week late for the play. Oops. Sarah performs an impromptu drama exhibition of her own.

Trying to find a happy place? Well, the Galant GTZ comes with a 195-hp V6 engine, 16" six-spoke alloy wheels, leather seating surfaces, and a 12-way adjustable driver's seat. Feel free to visit anytime.





5:57 A.M. LAS VEGAS, NV

Closed the jazz joint down again. Almost gag on my toothpick when I check the clock above the automatic climate control. Three hours 'til work. Kelly just smiles and pays the valet. Two things are clear: one, it must be nice to be a model, and two, this town stays open entirely too late.

In case you're wondering, the LS comes with a power sunroof, 210-watt CD stereo with 8 speakers, steering wheel-mounted audio controls, and a 14-way adjustable driver's seat. Impressive, no?



DIAMANTE

8:23 A.M. VENICE BEACH, CA

Ernie's first art showing and he's too nervous to drive. Even the full-power air conditioning chilling the leather-surfaced seats can't keep his deodorant from expiring. I give him a couple squirts of eau de toilette, then tell him the scent will make him appear more "ethereal."

OUTLANDER

10:14 A.M. DULUTH, MN

Heather returns our favorite living room fixture the morning after her bachelorette party. The rear hatch lifts open and the smell of coconut fills the air. Rick and I demand to know why our disco ball is covered with baby oil. Heather just shrugs. I suddenly wish she wasn't getting married.



7:56 P.M. PHOENIX, AZ

After-dinner girl-talk. I dare Sheila to ask out the next guy we see. Like magic, some dude with mismatched socks starts wandering around the parking lot. My elbow slips and honks the horn. Then my finger slips and rolls down the window. Ah yes, love is in the air.

Are you smiling yet? The Outlander can be had with full-time all-wheel drive. Four-speed Sportronic™ clutchless shifting and a 2.4L engine come standard. How about now?





MONTERO SPORT

6:46 A.M. PITTSBURGH, PA

Vermont or bust. Eric absolutely has to talk to his girlfriend before we leave. She has tears in her eyes, and even Eric is starting to look misty. Wow. Three whole days apart. I recline in my 8-way adjustable seat and say a tearful goodbye to my breakfast muffin.



4:10 P.M. PORTLAND, OR

Haircut time for Julie's brother. And judging by the progress thus far, little Danny is going to have a lot of free weekends this school year. I think I actually still have a couple of baseball hats in one of the rear storage compartments. He'll probably want more than one.

Psst. The A4WD Montero Sport Limited has a 3.5L V6 engine, MultiMode™ ABS, one-touch power sunroof, and heated leather-surfaced seats. Keep it on the down-low.

10:46 P.M. SEATTLE, WA

A joke about Tina's oily complexion goes awry. Angela is visibly annoyed. While Gary sits complacently in the back seat like nothing is wrong, I start heating the front seats. We may be here a while, and I sure as heck ain't getting involved.

Seating for seven. Active Trac™ drive system. 3.8L V6 engine.
No, you don't need glasses. The Montero really comes with this stuff.



MONTERO

11:15 P.M. WASHINGTON, DC

Driving home from a spectacular concert. We open the sunroof and collectively catch our breaths. Megan throws a little "hey, baby" at a couple of kids walking home. The comment is followed by a shriek when she realizes one of the guys is her nephew. Ick. I know at least one therapist that'll be hearing about this next week.



ECLIPSE



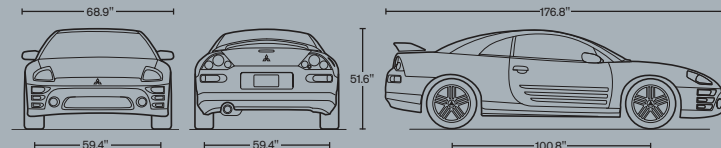
STANDARD FEATURES

- 147-hp 2.4L 16-valve inline-4 engine (RS, GS + manual transmission) or 200-hp 3.0L 24-valve V6 engine (GT)
- 5-speed manual transmission or 4-speed automatic transmission + adaptive shift control (RS) or Sportronic™ sequential-shift 4-speed automatic transmission + adaptive shift control (GS, GT, GTS)
- Stainless steel exhaust system
- 4-wheel independent suspension
- Power-assisted rack-and-pinion steering
- Titanium-faced gauges
- Alloy wheels
- Air conditioning
- 140W Mitsubishi CD audio system
- High-center clock and audio system display
- Power windows and door locks
- 3-point safety belts for all seating positions
- RISE (Refined Impact Safety Evolution) chassis
- Tubular steel side-guard door beams
- Crumple zones

UPGRADES

- 210-hp 3.0L 24-valve Variable Induction V6 engine (GTS)
- 4-wheel disc brakes with ABS
- Traction control (requires Sportronic)
- Color-keyed rear spoiler
- 210W Mitsubishi/Infinity® CD audio system + 6-CD in-dash changer + 7 speakers
- Steering wheel-mounted audio controls
- Cruise control
- 12-way adjustable (6-way power) driver's seat
- Leather front seating surfaces
- Front seat-mounted side air bags¹
- One-touch power sunroof with vent feature

MEASUREMENTS



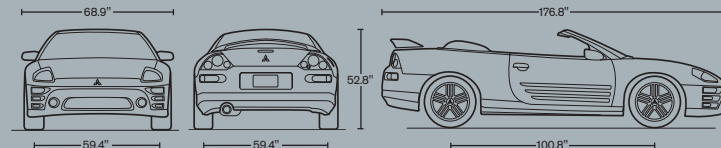
STANDARD FEATURES

- 147-hp 2.4L 16-valve inline-4 engine (GS + manual transmission) or 210-hp 3.0L 24-valve Variable Induction V6 engine (GT, GTS)
- 5-speed manual transmission or Sportronic sequential-shift 4-speed automatic transmission + adaptive shift control
- Stainless steel exhaust system
- 4-wheel independent suspension
- Front and rear stabilizer bars
- Power-assisted rack-and-pinion steering
- 16" alloy wheels
- Color-keyed rear spoiler
- Integrated fog lights
- 210W Mitsubishi/Infinity CD audio system + 7 speakers
- 10-way adjustable driver's seat
- Air conditioning
- Cruise control
- High-center clock and audio system display
- Titanium-faced gauges
- Power windows and door locks
- Power sideview mirrors
- 3-point safety belts for all seating positions
- RISE (Refined Impact Safety Evolution) chassis
- Tubular steel side-guard door beams
- Crumple zones

UPGRADES

- 4-wheel disc brakes with ABS
- Traction control (requires Sportronic)
- 17" polished alloy wheels
- 210W Mitsubishi/Infinity CD audio system + 6-CD in-dash changer + 7 speakers
- Steering wheel-mounted audio controls
- 12-way adjustable (6-way power) driver's seat
- Leather front seating surfaces
- Front seat-mounted side air bags¹

MEASUREMENTS



ECLIPSE SPYDER



¹Always place an infant in a rear-facing infant seat in the rear seat. Always transport children 1 to 12 years old in the rear seat and use appropriate child restraints. Always buckle your safety belt. Keep 10" between the center of the front air bag cover and your breastbone. Sit well back and upright without leaning against the window or door.

LANCER



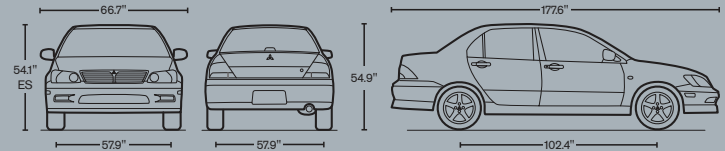
STANDARD FEATURES

- 2.0L 16-valve inline-4 engine
- 5-speed manual transmission or 4-speed automatic transmission + adaptive shift control
- Multi-port fuel injection
- Stainless steel exhaust system
- 4-wheel independent suspension
- Power-assisted rack-and-pinion steering
- RISE (Refined Impact Safety Evolution) chassis
- Tubular steel side-guard door beams
- Front and rear crumple zones
- 3-point safety belts for all seating positions
- Lower and upper anchors for child seat installation
- Air conditioning
- 140W Mitsubishi CD audio system + 4 speakers
- Rear roof-mounted antenna
- Power windows and power door locks
- 8-way adjustable driver's seat
- Power sideview mirrors
- Side-mounted turn indicator lights
- 2-speed intermittent wipers + mist control
- Electric rear-window defroster
- Tinted glass

UPGRADES

- Cruise control
- 60/40 split fold-down rear seatback + rear center armrest
- Rear-seat headrests
- Remote keyless entry
- 140W Mitsubishi CD audio system + 6 speakers
- 15" alloy wheels (P195/60)
- Rear spoiler
- One-touch power sunroof
- Anti-lock brakes
- Front seat-mounted side air bags¹

MEASUREMENTS



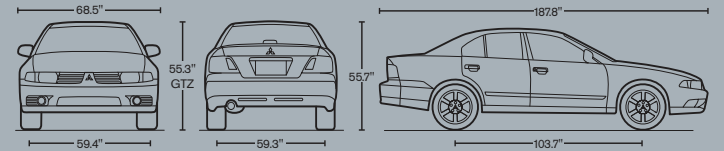
STANDARD FEATURES

- 2.4L inline-4 engine (DE, ES, LS) or 195-hp 3.0L 24-valve V6 engine (ES V6, LS V6, GTZ)
- Anti-vibration balance shafts (2.4L engines)
- 4-speed automatic transmission + adaptive shift control
- Multi-port fuel injection
- Stainless steel exhaust system
- 4-wheel independent suspension
- Power-assisted rack-and-pinion steering
- RISE (Refined Impact Safety Evolution) chassis
- Tubular steel side-guard door beams
- Front and rear crumple zones
- 3-point safety belts for all seating positions
- Lower and upper anchors for child seat installation
- Air conditioning
- 140W Mitsubishi CD audio system + 4 speakers
- Power windows and power door locks
- 8-way adjustable driver's seat
- Height-adjustable steering column
- 2-speed variable intermittent wipers + mist control
- Tinted solar control glass

UPGRADES

- 12-way adjustable (8-way power) driver's seat
- Leather-trimmed interior (seating surfaces, steering wheel, shift knob)
- Cruise control
- 210W Mitsubishi/Infinity® CD audio system + 7 speakers
- Remote keyless entry
- Security alarm system + panic feature
- Integrated fog lights
- 4-wheel disc anti-lock brakes
- Traction control
- Front seat-mounted side air bags¹
- One-touch power sunroof

MEASUREMENTS



GALANT



¹Always place an infant in a rear-facing infant seat in the rear seat. Always transport children 1 to 12 years old in the rear seat and use appropriate child restraints. Always buckle your safety belt. Keep 10" between the center of the front air bag cover and your breastbone. Sit well back and upright without leaning against the window or door.

DIAMANTE



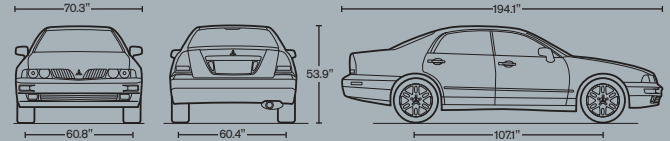
STANDARD FEATURES

- Automatic climate control
- 10-way adjustable driver's seat
- 140W Mitsubishi CD audio system + 6 speakers
- Power and glass diversity antennas
- One-touch power sunroof
- 3.5L 24-valve V6 engine
- 4-speed automatic transmission
- Multi-port fuel injection
- Stainless steel exhaust system + dual exhaust pipes
- RISE (Refined Impact Safety Evolution) chassis
- Tubular steel side-guard door beams
- Front and rear crumple zones
- 4-wheel independent suspension
- Power-assisted 4-wheel disc brakes
- Anti-lock braking system + Electronic Brakeforce Distribution
- Speed-sensitive power-assisted rack-and-pinion steering
- 16" alloy wheels (P215/60)
- 3-point safety belts for all seating positions
- Dual front air bags¹
- Auto-off headlights

UPGRADES

- 210W Mitsubishi/Infinity® CD audio system + 8 speakers
- Steering wheel-mounted audio controls
- 14-way adjustable (10-way power) driver's seat + 2-position memory
- 12-way adjustable (8-way power) front passenger seat
- Leather-trimmed interior (seating surfaces, steering wheel, shift knob)
- Heated front seats
- HomeLink® universal transceiver for remote appliance application
- High-luminance instrument panel
- Traction control
- Heated sideview mirrors

MEASUREMENTS

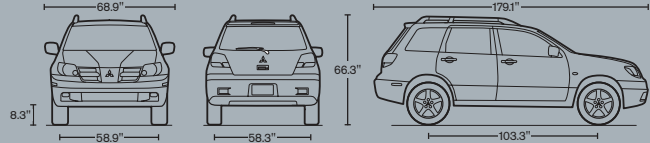


STANDARD FEATURES

- Full-time all-wheel drive or front-wheel drive
- Sportronic™ sequential-shift 4-speed transmission + adaptive shift control
- 2.4L 16-valve inline-4 engine
- Multi-port fuel injection
- Stainless steel exhaust system
- 4-wheel independent suspension
- Power-assisted rack-and-pinion steering
- RISE (Refined Impact Safety Evolution) chassis
- Tubular steel side-guard door beams
- 3-point safety belts and headrests for all seating positions
- Lower and upper anchors for child seat installation
- 140W Mitsubishi CD audio system + 4 speakers
- Air conditioning
- Power windows, power door locks and power sideview mirrors
- Cruise control
- 8-way adjustable driver's seat
- 60/40 split fold-flat reclining rear seat + center armrest + cup holders
- Two-tone upholstery fabric
- Dual front visor mirrors

UPGRADES

- 10-way adjustable driver's seat
- 180W Mitsubishi/Infinity CD audio system + 6 speakers
- Anti-lock braking system (ABS)
- Front seat-mounted side air bags¹
- White-faced gauge cluster + white-faced quartz analog clock
- 16" alloy wheels (P225/60)
- Rear privacy glass
- Integrated fog lights
- Roof rails
- One-touch power sunroof



OUTLANDER



¹Always place an infant in a rear-facing infant seat in the rear seat. Always transport children 1 to 12 years old in the rear seat and use appropriate child restraints. Always buckle your safety belt. Keep 10" between the center of the front air bag cover and your breastbone. Sit well back and upright without leaning against the window or door.

MONTERO SPORT



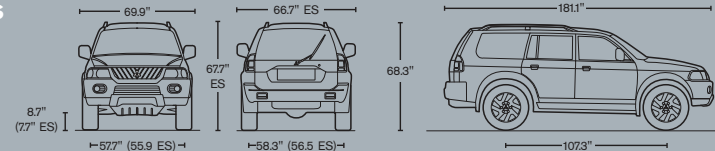
STANDARD FEATURES

- 3.0L 24-valve V6 engine (ES, LS)
or 3.5L 24-valve V6 engine (XLS, Limited)
- All-wheel drive + 2-range part-time 4-wheel drive (A4WD)
or 2-wheel drive
- 4-speed automatic transmission + adaptive shift control
- Stainless steel exhaust system
- MultiMode™ anti-lock brakes (A4WD models)
- Independent front suspension + torsion bars
- Live axle 3-link rear suspension + coil springs
- Full-length high-strength steel ladder frame
- 140W Mitsubishi CD audio system + 4 speakers
- Air conditioning
- Power sideview mirrors
- Power windows + 30 sec power reserve + driver's side auto down
- Power door locks
- Overhead console + storage compartments (3)
- Center console + storage compartments (2)
- 12-volt accessory outlets (2 in cabin, 1 in cargo area)

UPGRADES

- One-touch power sunroof
- 16" alloy wheels (P255/70)
- Platinum-faced gauges
- 10-way adjustable driver's seat
- Leather seating surfaces
- Heated front seats
- Rear heater
- Illuminated visor mirrors
- Security alarm system + remote keyless entry
- 210W Mitsubishi/Infinity® CD audio system + 8 speakers

MEASUREMENTS



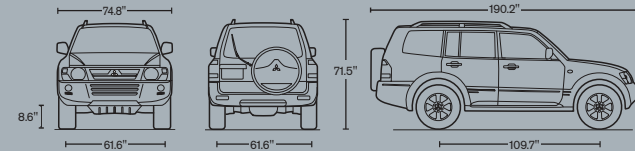
STANDARD FEATURES

- Seating for seven + in-floor stowable/removable 3rd-row seat
- 60/40 split fold-and-tumble reclining 2nd-row seat
- 10-way adjustable driver's seat
- 140W Mitsubishi CD audio system + 6 speakers
- 3.8L 24-valve V6 engine
- Active Trac™ drive system + 2WD/AWD/4WD + 2-speed transfer case
- 4-wheel vented disc MultiMode™ 4-channel anti-lock braking system (ABS) + Electronic Brakeforce Distribution (EBD)
- Mitsubishi Active Skid and Traction Control System (M-ASTC)
- Sportronic™ sequential-shift 5-speed transmission + adaptive shift control
- 4-wheel independent suspension
- RISE (Refined Impact Safety Evolution) chassis
- 3-point safety belts and headrests for all seating positions
- Front seat-mounted side air bags¹
- Center console + sliding armrest + storage compartments (2)
- 2-speed variable intermittent wipers, front and rear
- Rear privacy glass and flip-out rear quarter windows
- Tinted glass + windshield shade band
- 16" alloy wheels (P265/70)
- Skid plates for front end and fuel tank

UPGRADES

- 14-way adjustable (10-way power) heated driver's seat
- 12-way adjustable (8-way power) heated front passenger seat
- Leather front- and 2nd-row seating surfaces
- 315W Mitsubishi/Infinity® CD audio system + 7 speakers
- Automatic front climate control
- One-touch power sunroof
- Rear air conditioning and heating + mid-cabin controls
- LCD multi-function information display
- Integrated fog lights
- Illuminated integrated side steps

MEASUREMENTS



MONTERO



¹Always place an infant in a rear-facing infant seat in the 2nd-row seat. Always transport children 1 to 12 years old in the 2nd-row seat and use appropriate child restraints. Always buckle your safety belt. Keep 10" between the center of the front air bag cover and your breastbone. Sit well back and upright without leaning against the window or door.



Specially race-prepared vehicles shown.

MOTORSPORTS In a race where less than half of the vehicles survive to see the finish line, winning is of secondary concern. With 5,900 miles of barren deserts, muddy wastelands, and a complete absence of mini-mart restrooms, the drivers of the Dakar Rally tirelessly punish themselves and their vehicles for more than two straight weeks in the ultimate test of vehicular endurance. Brilliant engineering, plus a healthy fear of desert snakes, are all these drivers can rely on to make it through this challenge. And for the Mitsubishi drivers in the 2002 Dakar Rally, that was enough. Not only did a Mitsubishi team, led by Hiroshi Masuoka, win the rally for an unprecedented seventh time, but Mitsubishi* claimed the top eight finishing spots. A staggering event in the long history of rally racing, and further evidence of the unparalleled craftsmanship of the Mitsubishi Montero. Can we do it again next year? Bet on it. We may even go for a victory lap or two.

Oh, and don't think for a second that we don't dominate the shorter races, too. Our Lancer Evolution rally car* has been sweeping up trophies like a 270-hp tornado ever since we unleashed it in 1992. Although most Americans have only driven the Evolution in their video games and daydreams, soon this legendary track star will be introduced into our own country. Home of the brave, indeed.

mitsubishicars.com/heritage

*Specially race-prepared vehicles.

DIAMOND CARE

WARRANTIES* Every 2003 Mitsubishi comes with a 3-year/36,000-mile New Vehicle Limited Warranty, a 5-year/60,000-mile Powertrain Limited Warranty, and a 7-year/100,000-mile Anti-Corrosion/Perforation Limited Warranty.

DIAMOND CARESM DELIVERY Your new Mitsubishi will be prepared, inspected and explained to you prior to delivery.

DIAMOND CARE PROTECTION PLAN Extended service coverage is available for up to seven years or 100,000 miles after your purchase.

LEASING AND FINANCING Many leasing and financing programs are available through Mitsubishi Motors Credit of America, Inc. See your Retailer for details. Not all customers will qualify.

DIAMOND CARE ROAD SERVICE Should your Mitsubishi become inoperable due to a warrantable failure in the first three years or 36,000 miles, Mitsubishi Motor Sales of America, Inc. (MMSA) will authorize your vehicle to be towed to the nearest Authorized Retailer or Service Center at no charge.** Towing beyond the three-year or 36,000-mile limit for Diamond Care Road Service is covered and reimbursable if the problem that caused the need for the tow is still covered under warranty.

CONCIERGE SERVICE Available 24 hours a day, 365 days a year for the first three years or 36,000 miles. We'll do everything to help get you back on the road and take care of you if you're stranded. We will assist you in making arrangements such as rental car and hotel reservations. We will also call your home or office to advise family members or colleagues of your inconvenience.

NOTE Technical data, features, options and other equipment shown in this brochure are based on the latest information available at the time of printing and are subject to change without notice. Headlights, parking lights, fog lights and instrument panel lights on vehicles may be illuminated for illustration purposes only. Some vehicles may be described and shown with optional equipment and accessories.

SAFETY Safety is a two-way street. It requires your attention and cooperation. Please fasten your safety belt, drive responsibly and obey all local traffic laws.

OPTIONAL EQUIPMENT Availability of vehicles with specific features may vary. For further information contact your Retailer. For the Retailer nearest you, call 1-888-MITSU2003 or visit our website at mitsubishicars.com.

* See your Mitsubishi Motors Retailer for all Limited Warranty details.

** Towing will not be covered if your vehicle is driveable and driving would not pose a safety problem or cause further damage to your vehicle; or if vehicle is inoperable as a result of an accident, owner abuse, lack of maintenance, or driver error. Diamond Care Road Service towing coverage applies only to vehicles within the continental U.S., Alaska, Canada and Hawaii.

WE'D LIKE TO GET TO KNOW YOU. We'd like to keep you up to date on all the exciting Mitsubishi vehicle news. So please take a moment to fill out this card and drop it in the mail. Then just sit back and prepare to wake up and drive.™

Please contact me:

name

address

city state zip

email

What vehicles are currently in your household?

year make model

☐ Own ☐ Lease (Exp. date) _____ Mo / Yr

year make model

☐ Own ☐ Lease (Exp. date) _____ Mo / Yr

I plan to obtain my next new vehicle in: _____ Months ☐ Not sure

Please identify the top five most important factors in selecting a vehicle: (indicate 1, 2, and 3 to identify top three buying reasons).

____ Fuel Economy ____ Fun to drive/handling ____ Price/Value ____ Quality ____ Safety ____ Styling

Already have your heart set on a Mitsubishi? Just tell us which 2003 Mitsubishi models you'd like to hear more about.

☐ Diamante ☐ Eclipse ☐ Eclipse Spyder ☐ Galant ☐ Lancer
☐ Montero ☐ Montero Sport ☐ Outlander

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