



MINI. LET'S MOTOR.®

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All specifications pertain to model year 2010.

At MINI, we try hard to be accurate. However, mistakes happen and things change. Therefore, we do not assume liability for the accuracy or completeness of the information presented.

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LET'S FORGET ALL OUR ASSUMPTIONS ABOUT CARS.

If you're going to motor, motor in a strange and wonderful alchemy of steel, aluminum, graphite, dreams and sweat. Motor in something built by designers who used paper and pencil instead of computers. By designers who listened to their hearts, not focus groups.

Motor in a machine that's more than a pretty face. Every MINI is small but packed with as many features as some cars that cost three times as much. Read on and soon you'll understand that even though there are three different body types, MINI is still in a class of one.



LET'S TALK ABOUT SAFETY.

	Six standard airbags. Smart technology knows which airbags need to inflate when, and at what speed and force ¹		Engine designed to break away from its mounts in a head-on collision to help protect the legs of the driver and front co-pilot
	Side-curtain airbags ¹		Dynamic Stability Control (DSC)
	Active rollover protection bars and reinforced A-pillar and frame for added rollover safety		Optional Dynamic Traction Control (DTC) w/ Electronic Differential Lock Control (EDLC)
	Four standard airbags. Smart technology knows which airbags need to inflate when, and at what speed and force ¹		Dynamic Traction Control (DTC) w/ Electronic Differential Lock Control (EDLC)
	Side head/thorax airbags in the sides of the front seats help protect the head and upper body of the driver and front co-pilot ¹		High Tech Corner Brake Control (CBC). Electronic Brakeforce Distribution (EBD). Features too intensive to go into and shortchange here. Visit MINIUSA.COM for details
	Advanced crumple zones rechannel forces around the passenger compartment		
	The latest generation 4-channel Antilock Braking System (ABS). Vented in front, solid in back. Brake surface area is larger than the entire wheel on a classic Mini		
	Tire Pressure Monitor (TPM)		
	Side-impact door beams with interlocking anchoring system add protection against side impact		
		 ALL MODELS	
		 MINI COOPER HARDTOP  MINI COOPER S HARDTOP	
		 MINI COOPER CLUBMAN  MINI COOPER S CLUBMAN	

¹Airbags will deploy varyingly depending on the severity of the impact.



For some, racing is a hobby. For others, it's a job. But for John Newton Cooper, racing was simply who he was. It was his birthright, his passion and his enduring legacy. Son of a mechanic, pioneer of the rear-mounted engine racecar and founder of the "giant killer" Cooper Car Company, he lived racing from start to finish. And had the 3 Monte Carlo Rally titles and 16 Grand Prix wins to prove it. John Cooper's philosophy and unquenchable thirst for victory live on in the factory-built MINI

John Cooper Works. This tenacious, street-legal racecar is bred for the track and rigorously tuned to the most exacting race standards. Naturally, it couldn't be any other way. Because just as it was a half-century ago with John Newton Cooper, today **RACING IS IN OUR BLOOD.**

MINI John Cooper Works highlights:

- » Red Brembo® four-piston front brake calipers with 12.4-inch ventilated brake discs
- » Tuned 208-HP aluminum-alloy engine with sports exhaust and 192 lb-ft of torque
- » Dynamic Traction Control with Electronic Differential Lock Control
- » 0-60 MPH in 6.2 seconds²

» **RACING IS IN OUR BLOOD.**

²MINI John Cooper Works Hardtop only.
Performance data based on BMW AG test results.



LET'S SWEAT THE DETAILS.

Here's a quick reference list of some notable standard features on a MINI. Some we haven't mentioned yet. And some are too good not to repeat.

■	MacPherson strut front suspension w/multi-link rear suspension	■	Climate-controlled glove box
■	Front and rear antiroll (stabilizer) bars	■	Super-secret glove compartment
■	Electric, speed-sensitive power steering	■	Air conditioning with microfilter and air recirculation
■	Center-mounted speedometer	■	Remote entry, including 2-step unlocking and trunk release
■	Steering column-mounted tachometer	■	Speed-sensitive, intermittent windshield wipers
■	Driver/co-pilot side- and front-impact airbags. Supplemental Restraint System, with smart dual-threshold, dual-stage deployment ¹	■	Power windows with "one touch" operation
■	Split fold-down rear seats for expandable cargo space	■	Service interval indicator with miles-to-service readout
■	Engine immobilizer with coded driveway protection	■	Antitheft CD audio system with AM/FM radio, 6 speakers, presets, auxiliary input-ready
		■ ■ ■ ■ ■	Convenient rear-cargo position
		■ ■ ■ ■ ■	Rear windshield wiper(s)

■ ALL MODELS

■ MINI COOPER HARDTOP	■ MINI COOPER CLUBMAN
■ MINI COOPER S HARDTOP	■ MINI COOPER S CLUBMAN
■ MINI COOPER CONVERTIBLE	■ MINI JOHN COOPER WORKS HARDTOP
■ MINI COOPER S CONVERTIBLE	■ MINI JOHN COOPER WORKS CONVERTIBLE
	■ MINI JOHN COOPER WORKS CLUBMAN



WARRANTY.³

At MINI, our commitment to quality and customer satisfaction is clearly demonstrated by a 4-year/50,000-mile New Passenger Car Limited Warranty and a 12-year/unlimited-mileage limited warranty against rust and corrosion perforation.

BOOT TO BONNET NO COST MAINTENANCE.³

MINI also wants to ensure the proper performance of your vehicle, so we offer No Cost Maintenance standard for the first 3 years or 36,000 miles.

ROADSIDE ASSISTANCE PROGRAM.³

The MINI Owner experience continues out on the road. You are only a toll-free phone call away. The MINI Roadside Assistance Program is available 24 hours a day, anywhere in the U.S., Canada or Puerto Rico. The program offers towing, lock-out service, on-site assistance and even custom computerized trip-routing services. And for a nominal fee, the MINI Service Card extends this service after the New Passenger Car Limited Warranty for as long as you wish.

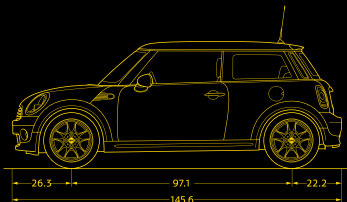
³For a list of terms and conditions for all the good stuff above, visit MINIUSA.COM

LET'S NOT TAKE SLOW FOR AN ANSWER.

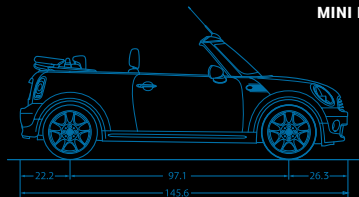
■ ■ ■	1.6-liter overhead cam (DOHC), 16-valve, in-line 4-cylinder aluminum-alloy engine with Valvetronic	■	Weight unladen: 2,568 lbs. (6-speed), 2,646 lbs. (Automatic)
■ ■ ■	Turbocharged, intercooled direct-injection twin-scroll, 1.6-liter (DOHC), 16-valve, in-line 4-cylinder aluminum-alloy engine	■	Weight unladen: 2,679 lbs. (6-speed), 2,723 lbs. (Automatic)
■ ■ ■	High Output Turbocharged, intercooled direct-injection twin-scroll, 1.6-liter (DOHC), 16-valve, in-line 4-cylinder aluminum-alloy engine	■	Weight unladen: 2,723 lbs. (6-speed), 2,800 lbs. (Automatic)
■ ■ ■	118 horsepower @ 6,000 rpm, 114 lb-ft of torque @ 4,250 rpm	■	Weight unladen: 2,855 lbs. (6-speed), 2,899 lbs. (Automatic)
■ ■ ■	172 horsepower @ 5,500 rpm, 177 lb-ft of torque @ 1,600-5,000 rpm	■	Weight unladen: 2,745 lbs. (6-speed), 2,822 lbs. (Automatic)
■ ■ ■	208 horsepower @ 6,000 rpm, 192 lb-ft of torque @ 1,850-5,600 rpm	■	Weight unladen: 2,855 lbs. (6-speed), 2,921 lbs. (Automatic)
■	6-speed manual Getrag transmission	■	Weight unladen: 2,701 lbs. (6-speed)
■ ■ ■	6-speed Aisin Automatic transmission (optional)	■	Weight unladen: 2,877 lbs. (6-speed)
■ ■ ■	Engine-oil cooler, piston-cooling jets	■	Weight unladen: 2,888 lbs. (6-speed)
		■	Drive-by-Wire electronic throttle control. Replaces mechanical linkage. Provides instant power, optimal gas mileage and minimal emissions



ZIG.



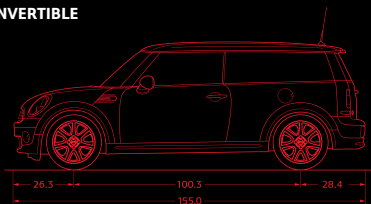
MINI HARDTOP



MINI CONVERTIBLE

ZAG.

ZUG.



MINI CLUBMAN

LET'S TURN EVERY WHICH WAY BUT BACK.

■	Go-kart-like handling
■	Torque-steer-squashing, equal-length drive shafts
■	Optional Sport suspension
■ ■	15" alloy wheels with all-season or performance tires
■ ■ ■	16" alloy wheels with all-season or performance run-flat tires
■ ■ ■	17" Challenge Spoke alloy wheels
■ ■ ■	Optional 17" alloy wheels with all-season or performance run-flat tires
■ ■ ■	Optional Limited Slip Differential (LSD)
■ ■ ■ ■	MINI John Cooper Works Kit available

■ ALL MODELS

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THE OTHER MINI.

AVAILABLE EXTERIOR COLORS



MIDNIGHT BLACK



BRITISH RACING GREEN



CHILI RED



HORIZON BLUE



SPARKLING SILVER



PEPPER WHITE

MODEL-SPECIFIC COLORS



NIGHTFIRE RED
3 5



LASER BLUE
2 4 6 7 8 9



OXYGEN BLUE
1



INTERCHANGE YELLOW
3 4 9



HOT CHOCOLATE
1* 2* 3 5 6 8



WHITE SILVER
1** 2**



PURE SILVER
1 3 4 5 6 7
8 9



DARK SILVER
1 2 4 5 6 7
8 9

- 1 MINI COOPER HARDTOP
- 2 MINI COOPER S HARDTOP
- 3 MINI COOPER CONVERTIBLE
- 4 MINI COOPER S CONVERTIBLE

- 5 MINI COOPER CLUBMAN
- 6 MINI COOPER S CLUBMAN
- 7 MINI JOHN COOPER WORKS HARDTOP
- 8 MINI JOHN COOPER WORKS CLUBMAN
- 9 MINI JOHN COOPER WORKS CONVERTIBLE

*Available only with the Mayfair package.

**Available only with the Camden package.

WHY THE CONTRASTING ROOF? Back in the day when MINI ruled at Monte Carlo, the roof was painted so that even at a distance it could be spotted in a crowd. Of course, being in front always helped, too.



Roof White



Roof Black

MINI Cooper Hardtop, MINI Cooper S Hardtop, MINI John Cooper Works Hardtop



Roof Silver



Roof Black

MINI Cooper Clubman
MINI Cooper S Clubman
MINI John Cooper Works Clubman



Soft Top
Roof Black



Soft Top
Roof Hot
Chocolate



Soft Top
Roof Denim
Blue

MINI Cooper Convertible
MINI Cooper S Convertible
MINI John Cooper Works Convertible



LET'S DESIGN OUR OWN.

Visit MINIUSA.COM to build and accessorize your own MINI. And check out all of the cool interior treatments. You can also pick up some gear, locate a dealer or learn more about MINI and motoring. Or visit because you're bored and need a decent site to check out. We're good for that, too.



Some wheels are also available in white and black.

LET'S ALWAYS BE OPEN.



■ ■ ■	Fully automatic convertible top that folds down in 15 seconds
■ ■ ■	Sunroof feature
■ ■ ■	Heated-glass rear window
■ ■ ■	Drop-down tailgate with easy-load feature. The Z-shaped folding mechanism of the roof allows for ample cargo space even when the roof is down
■ MINI COOPER CONVERTIBLE ■ MINI COOPER S CONVERTIBLE ■ MINI JOHN COOPER WORKS CONVERTIBLE	



The Openometer gauge on the MINI Convertible keeps track of how long you've had the top down. It's just a friendly reminder to help you stay Always Open. Not just to the elements around you, but to whatever experiences happen to come your way. After all, you can learn a lot, if you're open to it.