

LET'S FORGET ALL OUR ASSUMPTIONS ABOUT CARS.

If you're going to motor, motor in a strange and wonderful alchemy of steel, aluminum, graphite, dreams and sweat. Motor in something built by designers who used paper and pencil instead of computers. By designers who listened to their hearts, not focus groups.

Motor in a machine that's more than a pretty face. Every MINI is small but packed with as many features as some cars that cost three times as much. Read on and soon you'll understand that even though there are three different body types, MINI is still in a class of one.

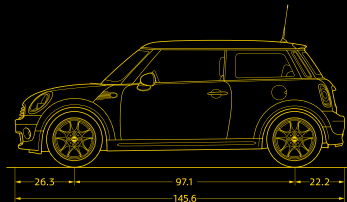


LET'S TALK ABOUT SAFETY.

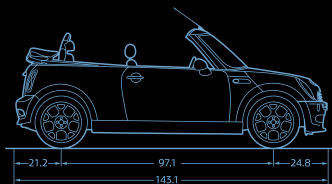
	Six standard airbags. Smart technology knows which airbags need to inflate when, and at what speed and force ¹		Engine designed to break away from its mounts in a head-on collision to help protect the legs of the driver and front co-pilot
	Side-curtain airbags ¹		Dynamic Stability Control (DSC)
	Rear Roll Hoops and reinforced A-pillar and frame for added rollover protection		Optional Dynamic Traction Control (DTC) w/Electronic Differential Lock Control (EDLC) ²
	Four standard airbags. Smart technology knows which airbags need to inflate when, and at what speed and force ¹		Dynamic Traction Control (DTC) w/Electronic Differential Lock Control (EDLC) ²
	Side thorax airbags in the sides of the front seats that help protect the bodies and the heads of the driver and front co-pilot ¹		High Tech Corner Brake Control (CBC). Electronic Brakeforce Distribution (EBD). Features too intensive to go into and shortchange here. Visit MINIUSA.COM for details
	Advanced crumple zones rechannel forces around the passenger compartment	² Available starting with Dec. 2008 production.	
	The latest generation 4-channel Antilock Braking System (ABS). Vented in front, solid in back. Brake surface area is larger than the entire wheel on a classic Mini		
	Flat-tire monitor		
	Side-impact door beams with interlocking anchoring system add protection against side impact		
		 ALL MODELS	
		 MINI COOPER HARDTOP  MINI JOHN COOPER WORKS HARDTOP	

¹Airbags will deploy varyingly depending on the severity of the impact.

ZIG.



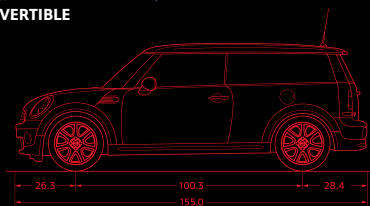
MINI HARDTOP



MINI CONVERTIBLE

ZAG.

ZUG.



MINI CLUBMAN

LET'S TURN EVERY WHICH WAY BUT BACK.

■	Go-kart-like handling
■	Torque-steer-squashing, equal-length drive shafts
■ ■ ■ ■	Optional sport suspension with front and rear antiroll bars
■ ■ ■	15" alloy wheels with all-season or performance tires
■ ■ ■	16" alloy wheels with run-flat all-season tires
■ ■	17" Challenge Spoke alloy wheels
■ ■ ■	Optional 17" alloy wheels with run-flat all-season or performance tires
■ ■ ■	Optional Limited Slip Differential (LSD)
■	All-Season Traction Control (ASC)
■	MINI John Cooper Works Kit available

■ ALL MODELS

■ MINI COOPER HARDTOP	■ MINI JOHN COOPER WORKS HARDTOP
■ MINI COOPER S HARDTOP	■ MINI JOHN COOPER WORKS CLUBMAN
■ MINI COOPER CONVERTIBLE	■ MINI COOPER CLUBMAN
■ MINI COOPER S CONVERTIBLE	■ MINI COOPER S CLUBMAN



THE OTHER MINI.

AVAILABLE EXTERIOR COLORS



ASTRO BLACK



BRITISH RACING GREEN



CHILI RED



PEPPER WHITE



LIGHTNING BLUE



PURE SILVER



SPARKLING SILVER



MELLOW YELLOW*

MODEL-SPECIFIC COLORS



HOT CHOCOLATE
5 6 8 ONLY



NIGHTFIRE RED
1 3 5 ONLY



LASER BLUE
2 4 6 7 ONLY



WHITE SILVER
3 4 ONLY
(Sidewalk Package)



OXYGEN BLUE
1 ONLY



DARK SILVER
2 4 6 7 ONLY

- 1 MINI COOPER HARDTOP
- 2 MINI COOPER S HARDTOP
- 3 MINI COOPER CONVERTIBLE
- 4 MINI COOPER S CONVERTIBLE
- 5 MINI COOPER CLUBMAN
- 6 MINI COOPER S CLUBMAN
- 7 MINI JOHN COOPER WORKS HARDTOP
- 8 MINI JOHN COOPER WORKS CLUBMAN

*Not available on
MINI Cooper S Clubman.

WHY THE CONTRASTING ROOF?

Back in the day when MINI ruled at Monte Carlo, the roof was painted so that even at a distance it could be spotted in a crowd. Of course, being in front always helped, too.



Roof White



Roof Black

MINI Cooper Hardtop, MINI Cooper S Hardtop, MINI John Cooper Works Hardtop



Roof Silver



Roof Black

MINI Cooper Clubman
MINI Cooper S Clubman
MINI John Cooper Works Clubman



Roof Black



Roof Green



Roof Blue

MINI Cooper Convertible
MINI Cooper S Convertible



LET'S DESIGN OUR OWN.

Visit **MINIUSA.COM** to build and accessorize your own MINI. And check out all of the cool interior treatments. You can also pick up some gear, locate a dealer or learn more about MINI and motoring. Or visit because you're bored and need a decent site to check out. We're good for that, too.



Some wheels are also available in white.

LET'S ALWAYS BE OPEN.



■ ■	Fully automatic convertible top that folds down in 15 seconds
■ ■	Sunroof feature
■ ■	Heated-glass rear window
■ ■	Drop-down tailgate with easy-load feature. The z-shaped folding mechanism of the roof allows for ample cargo space even when the roof is down
■ MINI COOPER CONVERTIBLE ■ MINI COOPER S CONVERTIBLE	

Open Motoring can take some getting used to, and it can be a full-time commitment. Luckily, the MINI Cooper Convertible comes complete with a sunroof stage. The first week, simply motor with the sunroof open every day. Each week, change a sunroof day into a completely open day. Within two months, you will be an Open Motoring pro.



Stage 0 (Closed): Possible, but this does not count as a stage.



Stage 1 (Sunroof): The best way to introduce yourself to the Open Motoring lifestyle.



Stage 2 (Open): This is the Holy Grail of stages.



MINI. LET'S MOTOR.®

WARRANTY.⁴

At MINI, our commitment to quality and customer satisfaction is clearly demonstrated by a 4-year/50,000-mile New Passenger Car Limited Warranty and a 12-year/unlimited-mileage limited warranty against rust and corrosion perforation.

NO COST MAINTENANCE IS STANDARD.⁴

MINI also wants to ensure the proper performance of your vehicle, so we offer no cost maintenance standard for 3 years/36,000 miles.

ROADSIDE ASSISTANCE PROGRAM.⁴

The MINI Owner experience continues out on the road. You are only a toll-free phone call away. The MINI Roadside Assistance Program is available 24 hours a day, anywhere in the U.S., Canada or Puerto Rico. The program offers towing, lock-out service, on-site assistance and even custom computerized trip-routing services. And for a nominal fee, the MINI Service Card extends this service after the New Passenger Car Limited Warranty for as long as you wish.

⁴For a list of terms and conditions for all the good stuff above, visit MINIUSA.COM

Find a MINI Dealer at MINIUSA.COM



All specifications for MINI Cooper Hardtop, MINI Cooper S Hardtop, MINI Cooper Clubman, MINI Cooper S Clubman, MINI John Cooper Works Hardtop and MINI John Cooper Works Clubman pertain to model year 2009. MINI Cooper Convertible and MINI Cooper S Convertible specifications pertain to model year 2008.

At MINI, we try hard to be accurate. However, mistakes happen and things change. Therefore, we do not assume liability for the accuracy or completeness of the information presented.

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