



■ MINI COOPER
■ MINI COOPER S

LET'S BUILD THE WORLD'S FIRST STREET LEGAL GO-KART

All the juicy tidbits about the MINI Cooper engine for you to pore over.

■	1.6-liter overhead cam (OHC), 16-valve inline 4-cylinder engine
■	Weight unladen: 2,524 lbs (5 speed)
■	Weight unladen: 2,557 lbs (CVT)
■	115 Horsepower @ 6000 rpm
■	110 lb-ft of torque @ 4500 rpm 0-60 in 8.5 seconds
■	5-speed manual transmission or Continuously-Variable (Automatic) Transmission (CVT) with lever-mounted 6-speed steptronic mode
■	Drive-by-Wire electronic throttle control. Replaces mechanical linkage. Provides instant power, optimal gas mileage and minimal emissions.

Even more tidbits about the MINI Cooper S.

■	Supercharged, intercooled 1.6-liter overhead cam (OHC), 16-valve inline 4-cylinder engine
■	Weight unladen: 2,678 lbs
■	163 Horsepower @ 6000 rpm
■	155 lb-ft torque @ 4000 rpm 0-60 in 6.9 seconds
■	6-speed manual Getrag transmission
■	Drive-by-Wire electronic throttle control, with the same benefits you just read about.
■	Engine oil cooler
■	Piston-cooling jets



LET'S TURN EVERY WHICH WAY BUT BACK

Ride and handling essentials of the MINI Cooper

- Go-Kart-like handling
- Torque-steer-squashing equal length drive shafts
- 15" alloy wheels with all-season tires
- Available 16" alloy wheels with run-flat performance tires
- Electro-hydraulic, engine-speed sensitive power steering
- Sport Suspension with front and rear anti-roll stabilizer bars

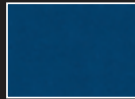
And a few extra goodies for the MINI Cooper S

- All-Season traction Control (ASC) helps make ordinary drivers great and great drivers even better
- 16" alloy wheels with all season run-flat tires
- Available 17" alloy wheels with run-flat performance or all season tires
- Available Dynamic Stability Control (DSC)
- Hood scoop and rear spoiler
- Sport Suspension Plus





BLACK



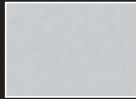
INDI BLUE



CHILI RED



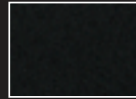
ELECTRIC BLUE



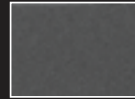
PURE SILVER



BRITISH RACING
GREEN



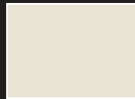
COSMOS BLACK



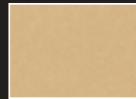
DARK SILVER



LIQUID YELLOW



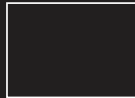
PEPPER WHITE



SOLID GOLD



ROOF WHITE



ROOF BLACK

Choose from 11 colors with contrasting roof and mirrors in either black or white. Why the contrasting roof? Back in the day when MINIs ruled at Monte Carlo the roof was painted so that even at a distance it could be spotted in a crowd. Of course, being in front always helped, too.

Not all colors available on all models.



LET'S DESIGN OUR OWN

Visit **MINIUSA.COM** to build and accessorize your own MINI. You can also pick up some gear, locate a dealer or learn more about MINI and motoring. Or visit because you're bored and need a decent site to check out. We're good for that, too.

All wheels also available in white.



LET'S FORGET ALL OUR ASSUMPTIONS ABOUT CARS

If you're going to motor, motor in a strange and wonderful alchemy of steel, aluminum, graphite, dreams and sweat. Motor in something built by designers who used paper and pencil instead of computers. By designers who listened to their hearts, not focus groups.

Motor in a machine that's more than a pretty face. The MINI Cooper and MINI Cooper S are small but they're as packed with features as some cars costing three times as much. Read on and soon you'll understand why MINI was awarded the 2003 North American Car of the Year by some of the top automotive journalists.



LET’S BE SMART

Six standard airbags: Smart technology knows which airbags need to inflate, when they need to inflate and how much they need to inflate.

Advanced Head Protection System (AHPS II). Two airbags that are technically not airbags. Call them sausages. They extend from A-pillar to C-pillar on both sides of the car. They inflate to protect all passengers’ heads and stay inflated longer than conventional airbags to keep protecting in the event of multiple impacts.

Massive side-impact door beams are massive and protect against side impact.

Engine designed to break away from its mounts in a head-on collision to help protect the legs of the driver and front passenger.

Advanced crumple zones re-channel forces around the passenger compartment rather than through it.

The latest generation 4-channel Anti-lock braking system (ABS). Vented in front, solid in back. Brake surface area is larger than the classic Mini’s entire wheel.



High-tech CBC, EBD and DSC braking systems. Features too intensive to go and short-change here. Be sure to visit **MINIUSA.com** to learn the full story.

Flat tire monitor. Alerts driver the moment a tire’s revolution rate changes, indicating tire integrity has been compromised.

National Highway Traffic Safety Administration 4 star crash rating

“Best Pick” by Insurance Institute for Highway Safety

LET’S SWEAT THE DETAILS

Here’s a quick reference list of the most notable standard features on a MINI. Some we haven’t mentioned yet. And some are too good not to repeat.

MacPherson strut front suspension w/multi-link rear suspension	Corner Brake Control (CBC)	Split fold down rear seats for expandable cargo space
Height-adjustable (manual) seats for driver & front passenger	Electronic Brakeforce Distribution (EBD)	Xenon interior lighting
Electro-hydraulic, engine-speed-sensitive, power steering	Rear windshield wiper	Climate controlled glovebox
4-wheel anti-lock disc brakes (front vented/rear solid)	Side-impact door beams w/interlocking anchoring system	Map-reading and footwell lights
Front and rear anti-roll (stabilizer) bars	Engine Immobilizer with coded driveway protection	
Flat tire monitor	Contrasting roof & mirror caps (black or white)	
Driver/front passenger seat-mounted, side-impact airbags	Air conditioning with microfilter and air-recirculation	
Advanced Head Protection System (AHPS II)	Remote entry, including 2-step unlocking	
Center-mounted speedometer	Speed-sensitive intermittent windshield wipers	
Steering column-mounted tachometer	Power windows with “one-touch” down operation	
Anti-lock Braking Systems (ABS)	Service interval indicator with miles-to-service readout	
Driver and front passenger airbags - Supplemental Restraint System (SRS) with “smart” dual-threshold, dual-stage deployment	Anti-theft CD audio system with AM/FM radio, 6 speakers, presets, auxiliary input ready, satellite radio ready and pre-wired for 6-disc CD changer	



WARRANTY*

At MINI, our commitment to quality and customer satisfaction is clearly demonstrated by a 4-year/50,000-mile New Passenger Car Limited Warranty, and a 6-year/unlimited-mileage warranty against rust and corrosion perforation.

FULL SCHEDULED MAINTENANCE IS STANDARD*

MINI also wants to ensure the proper performance of your vehicle, so we offer full maintenance as standard for 3 years/36,000 miles.

ROADSIDE ASSISTANCE PROGRAM*

The MINI owner experience continues out on the road. You are only a toll-free phone call away. MINI's Roadside Assistance Program is available 24-hours a day, anywhere in the U.S., Canada and Puerto Rico. The program offers towing, lock-out service, on-site assistance and even custom computerized trip routing services. And for a nominal fee, the MINI Service Card extends this service after the New Passenger Car Limited Warranty for as long as you wish.

*For a list of terms and conditions for all the good stuff above, visit MINIUSA.COM

MINI. LET'S MOTOR.™

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