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2017

CLA



Mercedes-Benz





Standard and available equipment may vary by model. Please see back of brochure.





SOMETIMES THE *LINES DRAW YOU*



What can you tell from a car's lines? If it's styling, the redesigned CLA cuts the clutter of ordinary cars much the way it slices through the wind. And if it's the substance under the surface, it's the only car in its class whose lineage draws from the very first car, and thousands of innovations since.

When the seductive shape of the CLA first appeared as a concept car, the public's response was overwhelming: "Bring it!" So Mercedes-Benz did. The engineers gave it the innovation that's inherent in its family bloodline. The designers brought its alluring body lines almost straight from the auto show to the showroom floor. And together, they delivered it at a price that's even more attractive.

Its greatest value, however, comes from its unmatched core values: the rewards of athletic performance, the reassurance of advanced safety systems, and the level of refinement evident from its aerodynamics to its cabin appointments. In true Mercedes-Benz style, the CLA has the substance to back up its true Mercedes-Benz style. And for 2017, it has even more of both, with fresh design details, new technologies, and added standard features.

Within its sharply sculpted body, the CLA blurs the line between sporty coupe and luxury sedan. Turbo power and an agile chassis underpin its spacious 5-passenger cabin. Each model offers a choice of suspension setups. Five driving modes adapt the car's dynamics to your

driving mood at the push of a button. Sport seats pair refinement with the racing inspiration of deep bolsters and integrated head restraints. At night, LED ambient lighting glows beneath each head restraint—just one of many elements that make riding in a CLA feel special.

Enhancements for 2017 elevate that emotion: There are new headlamps, taillamps, lower body styling and wheel options. The winglike dash presents crisper gauges and a larger central screen with a standard rearview camera. High-tech options include LED headlamps, a hands-free trunk opener, and several new choices in smartphone-integrated audio and apps. And the AMG CLA 45's heart-pounding power is expressed with bold aero elements and gloss black accents all around—and all standard.

When you see a CLA, the shining Star in its grille reflects a legacy of patents, automotive firsts and racing wins that no other car in its class can match. When you drive a CLA, it projects a brighter road ahead—in the way it performs, how it protects, and by wrapping its seductive curves around an even more enticing bottom line.

KEY FEATURES

TRUE *STYLE* COMES FROM
WITHIN – AN *INNER* SENSE OF
CONFIDENCE IN SOMETHING
EVEN DEEPER: *COMPETENCE*

PERFORMANCE

Exciting yet efficient turbo power with a quick-thinking dual-clutch 7-speed. Agility in the corners with civility in the city.

Inline-4 turbo engine, 7-speed DCT transmission

375 handcrafted horsepower (AMG CLA45)

DYNAMIC SELECT drive modes

Agile independent suspension

4MATIC® variable-torque all-wheel drive*

DESIGN

The wind-slicing profile of a coupe with the practical benefit of four doors. Seductive style with fresh new details.

4-door coupe design
Grille-integrated Star and hood with twin power domes

AMG Aerodynamics Package (CLA45)

17" to 19" wheels*¹

LED headlamps and taillamps*

Sport, Sport Plus and Night Packages*

SAFETY

Groundbreaking safety systems that watch the road and the driver. Active and semi-autonomous systems to assist you.

Radar-based Active Brake Assist collision mitigation

ATTENTION ASSIST®

Rearview camera

Distance Pilot DISTRONIC®*

Blind Spot Assist*

Lane Keeping Assist*

Parking Pilot*

LUXURY

A sporty, spacious cabin with room for five adults. Thoughtful amenities to stimulate and soothe your eyes, ears and touch.

Power driver seat with memory

Split-fold rear seats

Digital dual-zone climate control

Power tilt/sliding Panorama roof*

12-color LED ambient lighting*

harman/kardon® surround sound*

TECHNOLOGY

User-friendly innovations to keep you connected, engaged and entertained. Intuitive controls to keep your world within reach.

8" color screen and central controller

Mercedes me with smartphone app, in-car Internet and 4G LTE WiFi²

COMAND® navigation*

Apple CarPlay™ and Android Auto*

KEYLESS-START, or KEYLESS-GO®*



*Optional or not available on some models. Please see back of brochure.



*Optional or not available on some models. Please see back of brochure.

PERFORMANCE

LIVE IN THE MILLISECOND

A Mercedes-Benz CLA travels at the speed of brilliance. Its advanced performance technologies convert the brainpower of their engineering into athletic reflexes on every drive. A CLA self-tunes its engine, shifts its gears, and even responds to a slipping wheel with synapse-quick response.

It's near-impossible to track the man-hours that go into the engineering of a Mercedes-Benz. Considering that it all started back in 1886, when Karl Benz earned the patent for the first car, maybe it's best measured in man-centuries—and woman-centuries, too. It was Karl's wife Bertha, after all, who took the first road trip—a 60-mile round trip where she served as her own mechanic.

No matter how you add it up, it only takes a few seconds in a 2017 CLA to appreciate it all. A 208-hp 2.0L inline-4 turbo engine thrusts the CLA250 from 0 to 60 mph in 6.9 seconds.³ The turbocharger spins up to full boost quickly, so you can enjoy all 258 lb-ft of torque without delay—from a stoplight, up an onramp, or when passing. The advanced high-pressure Direct Injection and rapid-multispark ignition operate with molecular precision and millisecond speed. They can both self-tune not just while you drive, but in the course of a single combustion cycle. With ultralow emissions and up to 36 highway mpg,⁴ it's an appealing mix of responsiveness and responsibility.

The 7G-DCT transmission earns its name from its seven speeds and its dual-clutch design. With two clutches—and no need for a clutch pedal—it can start engaging

the next gear while it's shifting out of the current one. It's an automatic by default, a paddle-shifted manual on demand, and it can change gears faster than a human at any time. It transmits power either to the front wheels or, with 4MATIC® all-wheel drive, to the rear wheels too. Variable-torque 4MATIC responds instantly to the grip at each tire.⁵ New DYNAMIC SELECT offers multiple driving modes at a button's touch, from ECO to Sport, plus an Individual mode you can configure for yourself.

Each 17" or 18" wheel* (up to 19" on the AMG CLA45) is independently suspended, with struts and wishbones up front, and a multilink design at the rear. Along with as many as seven different wheel styles, there are several chassis options, from an adjustable suspension to a full setup that's performance-tuned by the masters at AMG.

If you like to explore automotive history, you'll find that Direct Injection, all-wheel drive, the 4-wheel independent suspension, multilink suspension and 7-speed automatic transmission were pioneered by Mercedes-Benz. But if you'd rather create some history of your own, you can collect the modern versions of all these innovations far more quickly. They come neatly packaged in a new CLA.





VISIBLY ENHANCED

Light-sensing auto-on/off headlamps use a multi-element sensor for more accurate control. By looking ahead, not just up, it can switch on the headlamps the moment you enter a dark garage, without getting confused by every shade tree. New LED headlamps* create brighter, precisely shaped low and high beams that simulate natural daylight even more closely than xenon lamps. Their distinctive design includes arching white LED Daytime Running Lamps, and upgrades the taillamps to an LED “twin torch” style. LED turn signals are also integrated in each side mirror, where they’re more visible to drivers in the adjacent lane and to pedestrians.

VISIONARY ASSISTS

Using radar to help detect if you’re approaching slower traffic ahead too quickly, Active Brake Assist can alert you to brake, or even initiate braking itself.⁴ To help sense if you’re getting drowsy on a longer trip, ATTENTION ASSIST[®] monitors up to 70 parameters of driving behavior.⁷ A rearview camera⁸ is also standard. Blind Spot Assist^{*9} and Lane Keeping Assist^{*7} help to smooth your moves on multilane roads. Radar-based Distance Pilot DISTRONIC[®] cruise control* can adapt to the traffic flow, even stop-and-go.¹⁰ Parking Pilot⁺ can help you size up parking spots and back you in hands-free. It can also alert you to nearby obstacles in any low-speed maneuver.¹¹

LUXURY INVITES YOU TO STAY

TECH SUPPORT

Your playlist can be virtually limitless in a CLA. You can tune in local HD Radio[®] stations, stream audio from your Bluetooth[®] device, or opt for nationwide SiriusXM Radio.¹² Upgrade to the mbrace[®] Entertain Package² and you can stream online audio apps like iHeartRadio[®] while your passengers enjoy 4G LTE WiFi. Smartphone Integration* brings you Apple CarPlay[™] for your iPhone[®] and Android Auto for your Android[®] phone, each with its own unique interface, apps and voice recognition.¹³ And to immerse you and your passengers in listening bliss, harman/kardon[®] has developed a LOGIC7[®] surround sound system* that can fill the cabin with 500 watts of lush audio.

THIGH SUPPORT

With deep bolsters and integrated head restraints, the CLA’s sport front seats embrace you in spirited driving. To make it easy to set up your ideal driving position, the driver seat power-adjusts 14 ways—including an extendable cushion to support your thighs, plus a 4-way lumbar support for your lower back. The door-mounted controls are shaped like the seats, to make adjustment feel instantly intuitive. A memory system lets you store and recall three setups for each seat, as well as the power side mirrors—which are also heated—for the driver. And for a comfortable grip and a clear view of the gauges, the steering column adjusts for height and reach.

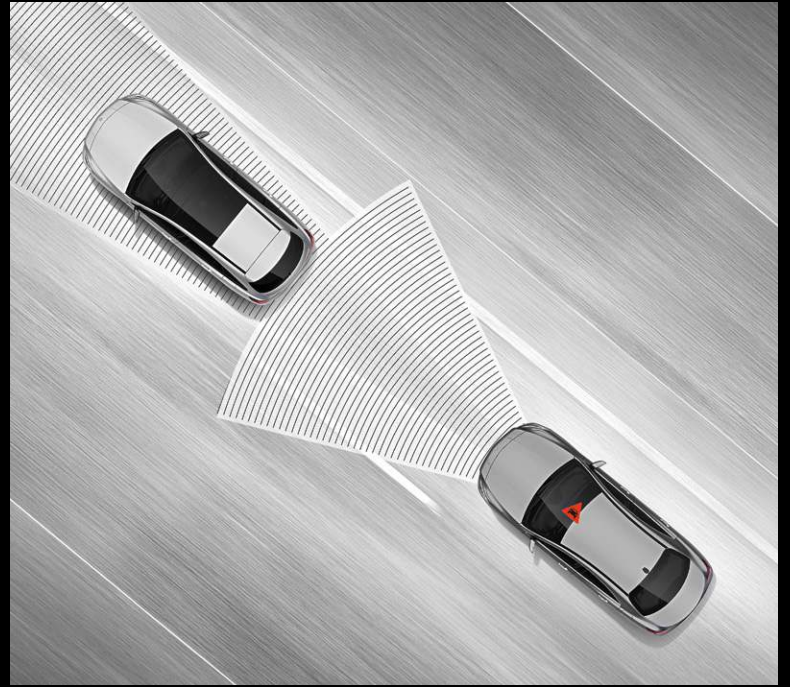
INNOVATION HELPS YOU STAY AHEAD

RICHNESS AT HAND

In look and feel, the CLA cabin is a treat for the senses. The winglike dash and crisp analog gauges are elegantly sporty. Circular vents, inspired by executive jets, feature aluminized rings and X-shaped vanes that adjust with a satisfying click. Satin and polished metallic trim details the controls, while the multifunction steering wheel is stitched in supple leather. Sweeping trim spans the dash in a choice of finishes: intriguing patterns, sleek aluminum, satin or gloss woods, or—as AMG exclusives—carbon fiber or DINAMICA microsuede.* The upholstery is fitted by hand and available in a spectrum of options. Even the ambient lighting* offers you 12 colors.

WORLD WITHIN REACH

An 8" color screen and intuitive controller team up to bring you a world of audio, info, navigation* and more. With no bulky visor, the screen is big, sleek, and mounted high for easy viewing of its illustrated menus. The central controller is on the console, where your hand falls naturally, so there’s no need to reach for a touchscreen. COMAND[®] navigation^{*14} includes three years of map updates and five years of Traffic and Weather service from SiriusXM.¹² Mercedes me puts the Internet in your CLA’s dash, plus Remote Start and more on your smartphone.² Five standard years of mbrace Connect services include useful in-car apps like HERE[™] Local Search.



*Optional or not available on some models. Please see back of brochure.





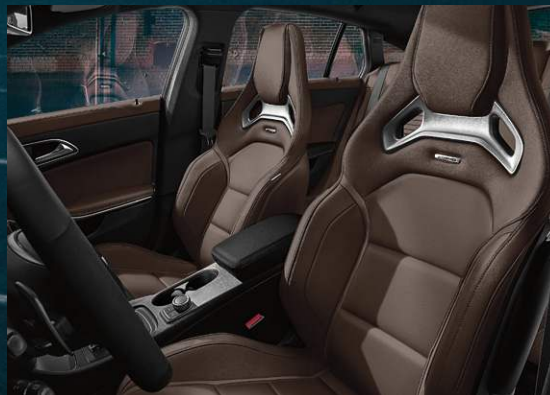
DRIVING PERFORMANCE

WHERE IT'S FROM

Affalterbach, Germany, is an orchard town where trophies are harvested. It's the home of AMG, where for nearly 50 years championship racecars have been created by a team of people who are not just racers. They're dreamers. Visionaries. And perfectionists. They develop technologies that heighten power, like patented NANOSLIDE® cylinder walls that slash friction and wear. They adapt to change: Variable-torque AMG Performance 4MATIC® clings to pavement yet delivers nimble balance. They break Formula 1® records, and are by far the most winning name in the DTM (German Touring Car Championship). And they turn victory on the track into vehicles that conquer the streets of the world—and the hearts of its most passionate drivers.

IS WHAT IT DOES

The AMG CLA45 is endowed with the DNA of racing champions and the hardware to bring it to life: massive brakes, 18" or 19"* AMG® wheels,¹ an AMG Sport Suspension, and exclusive cockpit appointments. Standard Aerodynamics and Night Packages add a deep front splitter, wind-guiding flics and a rear spoiler, all in Gloss Black. The handcrafted AMG 2.0L turbo engine is the most powerful 4-cylinder in production, with 375 hp, 350 lb-ft of torque, a class-leading 26.1 psi of max turbo boost, and the industry's highest hp/liter. Torque-vectoring AMG Performance 4MATIC and an aggressively geared AMG SPEEDSHIFT® DCT 7-speed can vault you to 60 mph in 4.1 seconds.³ Performance options can dial it up even further: An AMG Performance Exhaust unleashes its full fury at the push of a button. And the AMG DYNAMIC PLUS Package adds two-stage damping, a limited-slip front differential, a RACE mode, and a 167-mph top speed.¹⁵





INTENSIFICATION

SHARPEN SOME *CURVES*

The freshly restyled CLA 250 is at once a beautifully crafted sculpture and a canvas that invites you to express your own personality. Three option packages recalibrate the car's character, progressively adding style and substance to its sleek exterior, sporty cabin, and capable chassis.

Leaving well enough alone has never been a Mercedes-Benz tradition. Driving desire has, so the CLA 250 offers numerous ways to express the desire that drives you.

The Sport Package wraps aggressive, aerodynamically designed AMG lower bodywork around a set of 18" AMG twin 5-spoke wheels. Painted calipers grasp perforated front brake discs. And 241 hexagonal chrome pins radiate from the Star at the center of its diamond-block grille.

The Night Package takes all that to the dark side, casting the window trim, mirrors and wheel inlays in Gloss Black.

An even more intensive transformation occurs with the Sport Package Plus. Start with the core elements of the Sport and Night Packages—the AMG body styling, black trim and chrome diamond-block grille—and add unique 18" AMG wheels, wider tires, plus red brake calipers and bumper inlays. The AMG-tuned chassis features linear sport steering, an exclusive front suspension and axle, a sport exhaust, and a more aggressive profile for the Sport transmission mode. The cabin undergoes an infusion of racing inspiration: Black MB-Tex/DINAMICA sport seats, a flat-bottom steering wheel, aluminum pedals and dash trim, plus red stitching, seat belts and cabin accents.



A white car is driving on a snowy mountain road, leaving a trail of snow behind it. The road is flanked by steep, snow-covered mountains. The sky is bright and hazy. The car is positioned on the right side of the frame, moving towards the left. The overall scene conveys a sense of motion and adventure in a winter setting.

ACTION,
TRACTION AND
THE *IRRESISTIBLE*
POWER OF
ATTRACTION



MODELS

CLA 250

208-hp 2.0L inline-4 turbo engine
7-speed 7G-DCT dual-clutch automatic transmission
Front-wheel drive
17" 5-spoke wheels¹
0-60 mph in 6.9 seconds³



A DESIGN SO
SLEEK, ONLY
THE WIND WON'T
NOTICE IT

CLA 250 4MATIC

208-hp 2.0L inline-4 turbo engine
7-speed 7G-DCT dual-clutch automatic transmission
4MATIC[®] variable-torque all-wheel drive
17" 5-spoke wheels¹
0-60 mph in 6.8 seconds³

AMG CLA 45

375-hp handcrafted AMG 2.0L inline-4 turbo engine
7-speed AMG SPEEDSHIFT[®] DCT dual-clutch transmission
AMG Performance 4MATIC all-wheel drive
18" AMG[®] twin 5-spoke wheels¹
0-60 mph in 4.1 seconds³



SPECIFICATIONS		CLA 250	CLA 250 4MATIC	AMG CLA45
Engine	Type	2.0L inline-4 turbo with Direct Injection	2.0L inline-4 turbo with Direct Injection	Handcrafted 2.0L inline-4 turbo with Direct Injection
	Power	208 hp @ 5,500 rpm	208 hp @ 5,500 rpm	375 hp @ 6,000 rpm
	Torque	258 lb-ft @ 1,250–4,000 rpm	258 lb-ft @ 1,250–4,000 rpm	350 lb-ft @ 2,250–6,000 rpm
Transmission		7G-DCT dual-clutch 7-speed automatic with shift paddles	7G-DCT dual-clutch 7-speed automatic with shift paddles	AMG SPEEDSHIFT® DCT dual-clutch 7-speed with shift paddles
Acceleration	0–60 mph ³	6.9 sec	6.8 sec	4.1 sec
Wheels		17" 5-spoke with all-season Extended Mobility tires ¹	17" 5-spoke with all-season Extended Mobility tires ¹	18" AMG® twin 5-spoke with summer high-performance tires ¹
Suspension		4-wheel independent strut front/multilink rear	4-wheel independent strut front/multilink rear	AMG Sport Suspension, 4-wheel independent strut front/multilink rear
Drivetrain		Front-wheel drive	4MATIC® variable-torque all-wheel drive	AMG Performance 4MATIC all-wheel drive

KEY STANDARD FEATURES

CLA 250	CLA 250 4MATIC	AMG CLA45	PERFORMANCE AND EFFICIENCY
●	●	●	ECO Start/Stop system
●	●	—	DYNAMIC SELECT with Comfort, Sport, ECO and Individual modes
—	—	●	AMG DYNAMIC SELECT with Comfort, Sport, Sport+ and Individual modes
—	—	●	RACE START function
●	●	●	Electric parking brake with automatic release in Drive or Reverse
—	●	—	4MATIC variable-torque all-wheel drive
—	—	●	AMG Performance 4MATIC all-wheel drive
—	—	●	AMG Sport Exhaust System
—	—	●	AMG High-performance Braking System
—	—	●	Torque-vectoring ESP® Dynamic Cornering Assist

			SAFETY AND SECURITY
●	●	●	Active Brake Assist
●	●	●	ATTENTION ASSIST®
●	●	—	Electronic Stability Program (ESP)
—	—	●	3-stage Electronic Stability Program (ESP)
●	●	●	Adaptive braking technology: Predictive Brake Priming, Automatic Brake Drying, Hill-Start Assist, and brake HOLD feature
●	●	●	Emergency-sensing Brake Assist (BAS®)
●	●	●	Advanced Tire Pressure Monitoring System
●	●	●	Rearview camera ⁸
●	●	●	8 air bags
●	●	—	Daytime Running Lamps
○	○	●	LED Daytime Running Lamps
●	●	●	Automatic light-sensing headlamps
○	○	●	LED headlamps
○	○	●	LED taillamps, brake lamps and turn signals
●	●	●	SmartKey remote locking
●	●	●	Pushbutton KEYLESS-START
●	●	●	Antitheft alarm system with remote panic feature

CLA 250	CLA 250 4MATIC	AMG CLA45	STYLING
—	—	●	AMG Aerodynamics Package: Larger front air-dam splitter, front apron flics, rear spoiler
—	—	●	AMG Night Package: Gloss Black exterior accents, tailpipes in black chrome finish

			COMFORT AND CONVENIENCE
●	●	●	Power driver seat with 3-position memory and power lumbar support
●	●	●	Adjustable cushion length for front seats
●	●	●	Sport front seats, integrated front and outboard rear head restraints
●	●	●	60/40-split folding rear seats ¹⁶
●	●	●	Folding rear center armrest with pass-through ¹⁶
●	●	●	Tilt/telescoping steering column
●	●	●	Multifunction steering wheel with leather trim
○	○	●	Sport steering wheel with flat-bottom design
●	●	●	Dual-zone digital automatic climate control
●	●	●	Front and rear cupholders
●	●	●	Amber ambient cabin lighting
●	●	●	Rain-sensing windshield wipers
●	●	●	Heated power side mirrors

			ENTERTAINMENT AND NAVIGATION
●	●	●	8" high-resolution central screen
●	●	●	Central controller
●	●	●	High-resolution color multifunction display in instrument cluster
●	●	●	Bluetooth® audio streaming
●	●	●	Hands-free Bluetooth interface
●	●	●	Dual USB audio ports
●	●	●	Media Interface
●	●	●	In-dash CD player with MP3 capability
●	●	●	SD card reader
●	●	●	HD Radio® receiver
●	●	●	Prewiring for accessory Garmin® MAP PILOT® navigation system
●	●	●	5 years of Mercedes-Benz mbrace® Connect services ²

DIMENSIONS		CLA 250	CLA 250 4MATIC	AMG CLA 45
Wheelbase		106.3"	106.3"	106.3"
Overall length		182.3"	182.3"	184.7"
Overall height		56.6"	56.6"	55.8"
Overall width	w/ mirrors	80.0"	80.0"	80.0"
Curb weight		3,274 lbs	3,395 lbs	3,450 lbs
Headroom	front/rear	38.2" / 35.4"	38.2" / 35.4"	38.2" / 35.4"
	front/rear, w/Panorama roof	37.0" / 35.6"	37.0" / 35.6"	37.0" / 35.6"
Legroom	front/rear	40.2" / 27.1"	40.2" / 27.1"	40.2" / 27.1"
Shoulder room	front/rear	56.0" / 53.2"	56.0" / 53.2"	56.0" / 53.2"
Cargo capacity		13.1 cu ft	13.1 cu ft	13.1 cu ft

CLA 250	CLA 250 4MATIC	AMG CLA 45	OPTION PACKAGES
☐	☐	☐	Premium Package - Blind Spot Assist - KEYLESS-GO® - Heated front seats - SiriusXM Radio with 6-month All Access trial¹² - harman/kardon LOGIC7® surround sound system
☐	☐	☐	Convenience Package - HANDS-FREE ACCESS - Auto-dimming driver-side and inside rearview mirrors - Compass in rearview mirror¹⁷ - Garage door opener
☐	☐	☐	Interior Package <i>Requires Premium Package</i> - Leather upholstery - Topstitched MB-Tex upper dash trim - Multicolor ambient cabin lighting (12 colors)
☐	☐	☐	Multimedia Package <i>Requires Premium Package</i> - COMAND® hard-drive navigation 3 years of navigation map updates 5 years of SiriusXM Traffic and Weather services¹² - Voice control with learning feature - Apple CarPlay™ and Android Auto¹²
☐	☐	☐	Smartphone Integration Package <i>Also in Multimedia Package</i> Apple CarPlay and Android Auto
☐	☐	☐	Driver Assistance Package <i>Requires Premium Package</i> - Distance Pilot DISTRONIC® - Lane Keeping Assist
☐	☐	☐	Sport Package - AMG body styling - Chrome-tipped diamond-block grille 18" AMG twin 5-spoke wheels,¹ Silver - Perforated front brakes with painted calipers
☐	☐	☐	Night Package <i>Requires Sport Package</i> - Gloss Black exterior accents 18" AMG twin 5-spoke wheels¹ w/black inlays
☐	☐	☐	Sport Package Plus <i>NA with Sport Package or Night Package</i> - AMG body styling with red accent stripes in front and rear aprons - Chrome-tipped diamond-block grille 18" AMG twin 5-spoke wheels, 235/40R18 high-performance tires¹ - Perforated front brakes with red-painted calipers - AMG Sport Suspension and AMG-developed front axle - Linear sport steering, reprofiled transmission Sport mode - Sport exhaust - Black MB-Tex/DINAMICA upholstery with red stitching - Aluminum trim - Red seat belts and cabin accents - Sport steering wheel with flat-bottom design - Brushed aluminum pedals

CLA 250	CLA 250 4MATIC	AMG CLA 45	OPTION PACKAGES continued
☐	☐	☐	AMG “Red Cut” Exclusive Package <i>Requires Premium Package; NA with Interior Package</i> - Black “Red Cut” leather upholstery, <i>designo</i> Red seat belts - Topstitched MB-Tex upper dash trim - Multicolor ambient cabin lighting (12 colors)
☐	☐	☐	AMG DINAMICA Interior Package <i>NA with Interior Package</i> - AMG DINAMICA Performance steering wheel with red 12 o'clock band - AMG Black DINAMICA trim
☐	☐	☐	AMG DYNAMIC PLUS Package - AMG RIDE CONTROL Sport Suspension with 2-stage damping - AMG limited-slip front differential - AMG DYNAMIC SELECT RACE mode and raised top speed¹⁵

			INDIVIDUAL OPTIONS
☐	☐	☐	Parking Pilot
☐	☐	☐	Blind Spot Assist <i>Also in Premium Package</i>
☐	☐	☐	Adjustable suspension
☐	☐	☐	AMG RIDE CONTROL Sport Suspension with 2-stage damping <i>Also in AMG DYNAMIC PLUS Package; includes RACE mode</i>
☐	☐	☐	Red-painted brake calipers <i>Also in Sport Package Plus</i>
☐	☐	☐	AMG Performance Exhaust System
☐	☐	☐	Panorama roof
☐	☐	☒	LED headlamps; LED taillamps, brake lamps and turn signals
☐	☐	☐	AMG carbon fiber exterior mirror covers
☐	☐	☐	AMG Performance front seats by RECARO®
☐	☐	☐	AMG Performance Nappa/DINAMICA steering wheel
☐	☐	☐	AMG illuminated front door sills
☐	☐	☐	Heated front seats <i>Also in Premium Package</i>
☐	☐	☐	Multicolor ambient cabin lighting <i>Also in Interior and Red Cut Packages</i>
☐	☐	☐	KEYLESS-GO <i>Also in Premium Package</i>
☐	☐	☐	harman/kardon LOGIC7 sound system <i>Also in Premium Package</i>
☐	☐	☐	18" twin 5-spoke wheels ¹ <i>NA with Sport Package</i>
☐	☐	☐	19" AMG multispoke wheels, ¹ Silver or Black
☐	☐	☐	19" AMG cross-spoke wheels, ¹ Silver or Black
☒	☒	☐	Aluminum trim <i>Also in Sport Package Plus</i>
☐	☐	☐	Aluminum trim with Dark Honeycomb Grain <i>Requires Sport Package</i>
☐	☐	☐	Natural Grain Black Ash wood trim
☐	☐	☐	Burl Walnut wood trim
☐	☐	☐	AMG Carbon Fiber trim
☐	☐	☐	Metallic or <i>designo</i> paintwork



UPHOLSTERY:

MB-Tex

- CLA 250



UPHOLSTERY:

MB-Tex/DINAMICA

- AMG CLA 45
- CLA 250



UPHOLSTERY:

Leather

- CLA 250
- AMG CLA 45

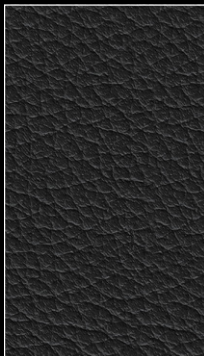


UPHOLSTERY:

Black "Red Cut" leather

- AMG CLA 45

AMG Performance front seats shown



**UPHOLSTERY
COLOR:**

Black

MB-Tex
Leather



**UPHOLSTERY
COLOR:**

Sahara Beige

MB-Tex



**UPHOLSTERY
COLOR:**

Crystal Grey

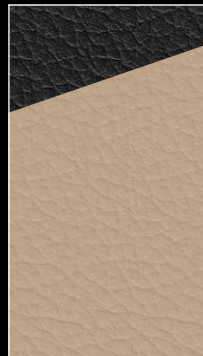
MB-Tex



**UPHOLSTERY
COLOR:**

Nut Brown

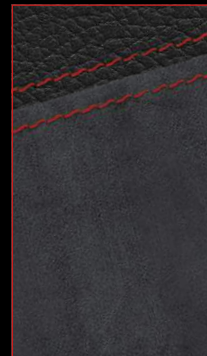
Leather



**UPHOLSTERY
COLOR:**

Sahara Beige/Black

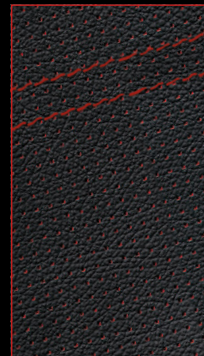
Leather



**UPHOLSTERY
COLOR:**

Black w/Red
stitching

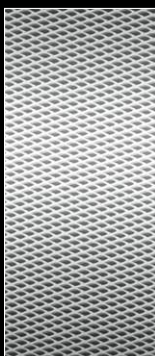
MB-Tex/DINAMICA



**UPHOLSTERY
COLOR:**

Black "Red Cut"

Leather



TRIM:

Sail Pattern

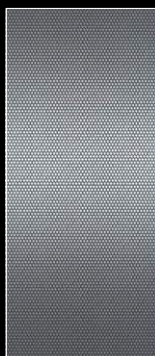
- CLA 250



TRIM:

Aluminum

- CLA 250
- △ AMG CLA 45



TRIM:

Aluminum
with Dark
Honeycomb
Grain

- CLA 250



TRIM:

Burl Walnut
wood

- CLA 250



TRIM:

Natural Grain
Black Ash
wood

- CLA 250
- AMG CLA 45



TRIM:

AMG Design,
Black/Red[®]

- AMG CLA 45



TRIM:

AMG Design,
Black/Silver[®]

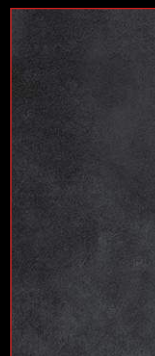
- △ AMG CLA 45



TRIM:

Carbon Fiber

- AMG CLA 45

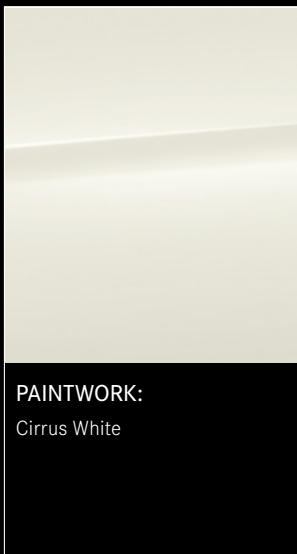


TRIM:

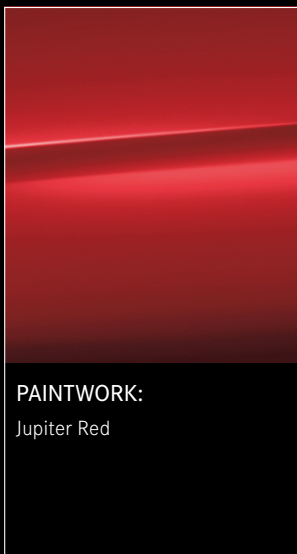
Black
DINAMICA

- AMG CLA 45

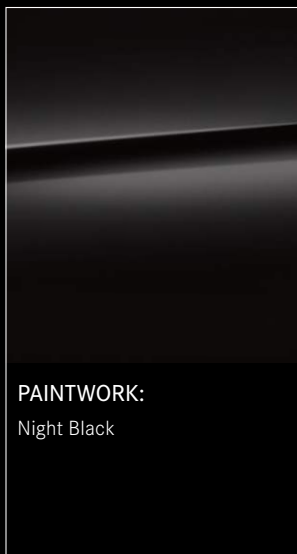




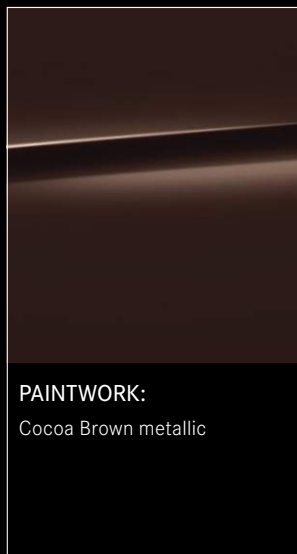
PAINTWORK:
Cirrus White



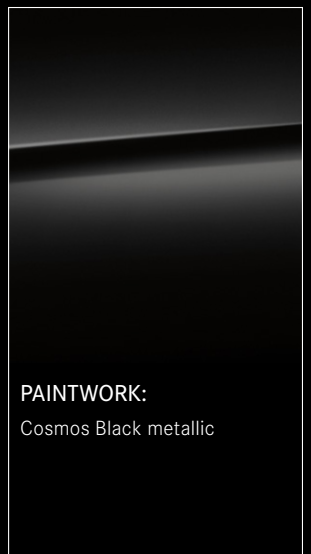
PAINTWORK:
Jupiter Red



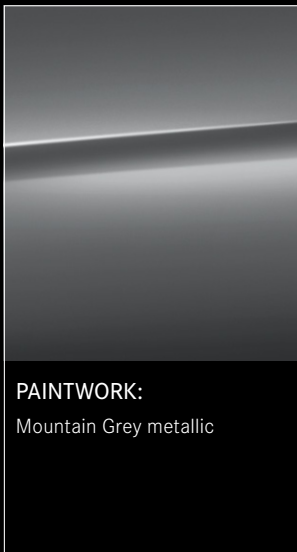
PAINTWORK:
Night Black



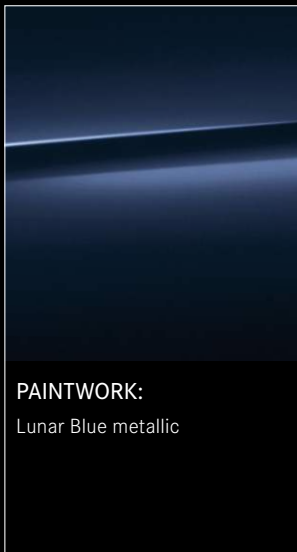
PAINTWORK:
Cocoa Brown metallic



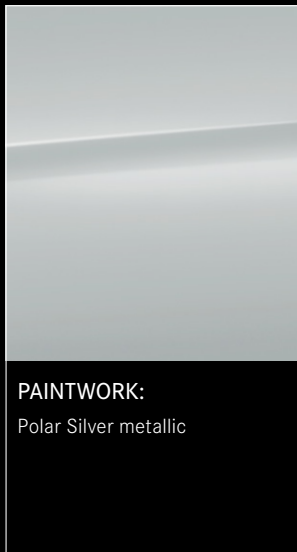
PAINTWORK:
Cosmos Black metallic



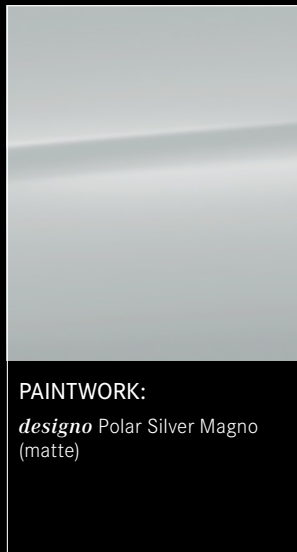
PAINTWORK:
Mountain Grey metallic



PAINTWORK:
Lunar Blue metallic



PAINTWORK:
Polar Silver metallic



PAINTWORK:
designo Polar Silver Magno
(matte)

- Standard
- Optional
- △ No-charge option



WHEEL:
17" 5-spoke
● CLA 250



WHEEL:
17" 5-spoke
△ CLA 250



WHEEL:
18" twin 5-spoke
○ CLA 250



WHEEL:
18" multispoke
○ CLA 250



WHEEL:
18" AMG[®] twin 5-spoke
Silver w/black inlays
Sport Pkg. Night Pkg.
○ CLA 250



WHEEL:
18" AMG twin 5-spoke
Sport Pkg. Plus
○ CLA 250



WHEEL:
18" AMG 10-spoke
● AMG CLA 45



WHEEL:
19" AMG multispoke
Silver or Black
○ AMG CLA 45



WHEEL:
19" AMG cross-spoke
Silver or Black
○ AMG CLA 45



Mercedes *me*

Mercedes me makes it easy to stay connected to your car, and your life. It can make any trip easier, more enjoyable, or more entertaining. And it'll bring you a world of rewards for being part of the family.

CHANGING WHAT'S REMOTELY POSSIBLE

Any time, any place

Life is better when you're connected. You don't have to leave your world behind when you're in your Mercedes-Benz. And you can have access to your car even after you park and walk away. It's all possible with *Mercedes me*.²

Convenience at your fingertips

The *Mercedes me* website and smartphone app let you control features of your vehicle, interact with your dealer, and more. Your own homepage and the free app for Android® and iPhone® make it easy to plan ahead or be spontaneous.

Your car in your pocket

With the *Mercedes me* app, you can remote-start your car, lock or unlock its doors, and keep an eye on it if you valet-park. And you can look up a destination or address and send it to your car's navigation system, all from your phone.

INSPIRING THE JOURNEY

Be part of something special

When you drive a Mercedes-Benz, you're part of the family. *Mercedes me* lets you follow along on featured road trips, learn about special events, and find out how you can join in on them.

Get the Star treatment

Get exclusive perks at world-class resorts when you stay at a partner hotel of *Mercedes me*. Visit MBUSA.com/mercedesme to find out more.

Enjoy the personal touch

Beyond its advanced, user-friendly technology, *Mercedes me* is a team of helpful people who genuinely care. Expert concierges are always on call to help you—from reservations to travel plans to assistance with virtually any request. And you can reach them anytime from wherever you use your smartphone.

SMOOTHING THE WAY

Ownership, simplified

From managing your Mercedes-Benz Financial Services account to reaching out to your dealer, *Mercedes me* makes it easy. Even if you have more than one Mercedes-Benz, you can access them all from the same app.

Technology, demystified

Get the most from the innovative features in your vehicle with helpful how-to videos and downloadable manuals—from your computer or the mobile app. You can even reach out to your dealer's expert Product Concierge.

Service, on your side

Is it time for service or maintenance? You can make an appointment right from the *Mercedes me* app. Flat tire, dead battery, or out of fuel? You can summon Mercedes-Benz Roadside Assistance to your side, 24/7, with a few taps.¹⁹



TOGETHER WHEREVER: *mbrace*

It's perfectly natural to develop an emotional attachment to your Mercedes-Benz. With mbrace, enjoying a technological connection is just as easy.

Mercedes-Benz mbrace® puts the power of *Mercedes me* to work for you—from apps to WiFi—when you're in your car, and remote vehicle features when you're not.² Four mbrace packages let you tailor its many benefits to fit your life.

5 years of mbrace Connect included

Every new Mercedes-Benz comes with five years of mbrace Connect at no additional charge. It's the core mbrace package but it's far from basic, with remote features and in-car Internet.

Mercedes me app includes:

Remote Start
Remote Door Lock/Unlock
Remote Horn & Lights
Send2Benz™
Valet Protect
Vehicle Finder
Curfew Minder
and more

In-car features include:

Gas Stations & Fuel Prices
HERE™ Local Search
Remote Diagnostics
Roadside Assistance
Point-of-Interest Download
Traffic Cameras
Weather
and more

mbrace Secure 6-month trial included

Peace of mind comes from automatic SOS calling after an accident, stolen vehicle tracking, and other security benefits.

Features include:

Automatic Alarm Notification
Automatic Collision Notification
SOS/Emergency Call
Stolen Vehicle Location Assistance
Agent-assisted Remote Door Lock/Unlock
Agent-assisted Vehicle Information
Safe Ride
and more

mbrace Concierge 3-month trial included

Live assistance from trained professionals, from tickets to a show to travel planning. An expert can even help you find a point of interest, and then guide you there, turn-by-turn.

Features include:

Mercedes-Benz Concierge
Point-of-Interest Destination Download
Turn-by-Turn Route Assistance
Location-based Traffic and Weather

mbrace Entertain 3-month trial included

Streaming audio and in-car WiFi for you and your passengers.

Features include:

iHeartRadio®
Tuneln® Radio
In-vehicle WiFi

GENUINE ACCESSORIES

Genuine Mercedes-Benz Accessories are engineered to exacting standards of quality, appearance and fit. They help make your car more of what you want or need it to be—from grille to trunklid, wheels to roof racks, cabin to cargo area. There's no better way to make your CLA all your own, while keeping it 100% Mercedes-Benz.

CLA Accessories include:

A selection of alloy wheels
Illuminated Star NA with Driver Assistance Package
Rear spoiler
Roof rack basic carrier
Bike rack Requires basic carrier
Floor mat trays Available in Black

Cargo net Available for trunk floor and load sill
Cargo area tray
Cargo box
Reversible cargo mat
AMG Heritage wheel hub inserts
Media Interface cables for smartphone



The personal rewards of striving to be the best are even more meaningful in the development of young people than they are for automobiles. Instilling the values of leadership, goal-setting, discipline and teamwork in youth is an investment in everyone's future. It's why Mercedes-Benz USA is collaborating with the Laureus Sport for Good Foundation, with an ongoing commitment to train and place hundreds of coaches for after-school and in-school sports programs in communities around the country. Sports offer kids more than the chance to be physically active and have fun. It's also an opportunity to have a mentor who can guide them, help them learn how to deal with major life issues, and help them grow stronger not just physically but in their character. As a Mercedes-Benz driver, you become a part of this effort to give hundreds of thousands of kids a better life today, and all of us a brighter tomorrow. *Learn more about how Mercedes-Benz USA believes in giving back at MBUSA.com/community*

ENDNOTES

- * Item is optional or not available on some models. See Packages and Options listing in this brochure or visit MBUSA.com for more information.
- 1 Lower-aspect-ratio tires and accompanying wheels provide substantially increased treadwear, increased tire noise and reduced ride comfort. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. These tires are not designed for use on snow and ice. Winter tires mounted on appropriately sized and approved wheels are recommended for driving in those conditions. CLA models are not provided with a spare tire. Vehicles not equipped with Extended Mobility tires are provided with TIREFIT sealant and a portable air pump.
- 2 Mercedes me and Mercedes-Benz mbrace® services operate only where cellular and GPS satellite signals are available, which are provided by third parties and not within the control of Mercedes-Benz USA, LLC. Five years of the mbrace Connect package are included with new-vehicle sales and leases at an authorized Mercedes-Benz dealer. Subscriber Agreement is required for service to be active. Secure, Concierge and Entertain services require acceptance of the complimentary mbrace Connect services, and paid subscriptions after their trial periods. Some services are only available on select vehicles. Your PIN is required to use certain services. WiFi and streaming apps require Multimedia Package, and an mbrace Entertain subscription. Connection may be limited by cellular signal. Apps may be introduced, updated or deleted at varying dates, and may also require a vehicle software update. Some services may be limited or restricted in some areas. Driver is responsible for complying with traffic and other laws. Mobile app is compatible with Apple iPhone® models running iOS 7.0 or later, and Android-based phones running OS 2.3 or later. See your dealer or MBUSA.com/mercedesme for details.
- 3 Stated rates of acceleration are estimated based upon manufacturer's track results and may vary depending on model, environmental and road surface conditions, driving style, elevation and vehicle load.
- 4 2017 EPA estimated fuel economy (city/highway) is 24/36 mpg for CLA 250, 23/32 mpg for CLA 250 4MATIC, and 23/30 mpg for AMG CLA 45. Compare the estimated mpg to the estimated mpg of other vehicles. You may get different mileage depending on how fast you drive, weather conditions and trip length.
- 5 No system, regardless of how advanced, can overcome the laws of physics or correct careless driving. Please always wear your seat belt. Performance is limited by available traction, which snow, ice and other conditions can affect. Always drive carefully, consistent with conditions. Best performance in snow is obtained with winter tires.
- 6 Active Brake Assist may not be sufficient to avoid an accident. It does not react to certain stationary objects, nor recognize or predict the curvature and/or lane layout of the road or every movement of vehicles ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the system's alerts before braking, as that may not afford sufficient time and distance to brake safely. See Operator's Manual for system's operating speeds and additional information and warnings.
- 7 Driving while drowsy or distracted is dangerous and must be avoided. ATTENTION ASSIST® and/or Lane Keeping Assist may be insufficient to alert a fatigued or distracted driver of lane drift and cannot be relied on to avoid an accident or serious injury. See Operator's Manual for system's operating speeds and additional information and warnings.
- 8 Rearview camera does not audibly notify driver of nearby objects and is not a substitute for actively checking around the vehicle for any obstacles or people. Images displayed may be limited by camera field of view, weather, lighting conditions and the presence of dirt, ice or snow on the cameras.
- 9 Blind Spot Assist may not be sufficient to avoid all accidents involving vehicles in your blind spot and does not estimate the speed of approaching vehicles. It must not be used as a sole substitute for driver awareness and checking of surrounding traffic conditions. See Operator's Manual for system's operating speeds and additional information and warnings.
- 10 Distance Pilot DISTRONIC® adaptive cruise control is no substitute for active driving involvement. It does not adapt cruising speed in response to stationary objects, nor does it predict the curvature and lane layout of the road ahead or the movement of vehicles ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the system's alerts before braking, as that may not afford sufficient time and distance to brake safely.
- 11 Parking Pilot is not a substitute for driver attention to the immediate surroundings, as well as any people, animals or vehicles in or approaching the vehicle's maneuvering range. System cannot determine if a space is legally available or of a suitable surface for parking. See Operator's Manual for additional information, tips and warnings.
- 12 The purchase of a new, satellite radio-enabled vehicle includes a 6-month introductory subscription to the Sirius All Access package, as well as a 5-year introductory subscription to SiriusXM Traffic and SiriusXM Weather when equipped with the Multimedia Package. SiriusXM Traffic and Weather services are available for select markets. SiriusXM Satellite Radio, SiriusXM Traffic and SiriusXM Weather subscriptions are sold separately or as a package after trial period. If you decide to continue your subscription after your trial, the plan you choose will automatically renew and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at siriusxm.com. All fees and programming subject to change.
- 13 Apple CarPlay™ is a product of Apple Inc. Android Auto is a product of Google Inc. Device and app providers' terms and privacy statements apply. Requires connected compatible device and data plan. Apps, content and features are selected solely by their providers. Connection to apps and streaming services may be limited by the device's network connection. Data usage is routed through device and subject to fees, charges and restrictions in user's wireless plan. Vehicle's factory audio/information interface, including COMAND® navigation and the apps of Mercedes-Benz mbrace®, may not be used simultaneously with Apple CarPlay or Android Auto. When Apple CarPlay or Android Auto is in use, the steering-wheel voice control button accesses Siri® or Google voice recognition software for voice commands.
- 14 While the navigation system provides directional assistance, the driver must remain focused on safe driving behavior, including paying attention to traffic and street signs. The driver should utilize the system's audio cues while driving and should only consult the map or visual displays once the vehicle has been stopped in a safe place. Maps do not cover all areas or all routes within an area. Online features require a subscription and one or more mbrace Packages.
- 15 Obey local speed and traffic laws.
- 16 Unsecured cargo can become hazardous in a collision. Always secure cargo using the floor-mounted tie-downs.
- 17 Compass in mirror is replaced by displays in COMAND® navigation screen and multifunction display when Multimedia Package is also ordered.
- 18 Black/Red trim included with Black MB-Tex/DINAMICA or Black "Red Cut" leather upholstery. Black/Silver trim included with all other leather colors.
- 19 Roadside Assistance repairs may involve charges for parts, service and towing. Vehicle must be accessible from main roads. Depending on the circumstance, these services may be provided by an outside provider, courtesy of Mercedes-Benz Roadside Assistance. Restricted roadways, acts of nature and vehicle accessibility may limit our ability to provide services to you. For full details, eligibility requirements, and limitations/exclusions of Sign and Drive services, as well as the Roadside Assistance Program, please see your dealer.