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2017

C

C-CLASS SEDAN



Mercedes-Benz





Standard and available equipment varies by model. Please see back of brochure.





SHINING STAR

WINDSHIELD TO THE *FUTURE*



From the way it moves to the way it moves you, no sedan puts advancements and advantages directly in your sights like the C-Class. It delivers industry-leading innovations in iconic style, and an exuberant rush in a refined hush. It sets countless standards, and resets the pace of progress.

When you peer over your car's hood and look down the road, what do you want to see? Just as important: What do you want to feel? If it's the pure thrill of turbo power pushing you back into your seat, a 2017 C-Class Sedan delivers. If it's the assurance of groundbreaking safety systems and being named a 2016 *Top Safety Pick+* by the Insurance Institute for Highway Safety,¹ you're not just in good hands. Your C-Class has its own "eyes on the road"—with an advanced network of standard and available driver assists that use radar, cameras and computers to be more vigilant than is humanly possible.

If you just want to drive with a great outlook on life, a C-Class can boost your sense of contentment in many ways, from time-honored to state-of-the-art. With fine craftsmanship and far-reaching connectivity. And with options ranging from air suspension to aromatherapy.

Even when you look in the rearview mirror, the C-Class offers a unique perspective that puts you ahead. There's

an unmatched heritage of innovation behind every new Mercedes-Benz. It's a path paved with tens of thousands of patents, starting at the invention of the car itself in 1886 and continuing today. It's a story rich with racing victories and world records in speed and endurance. Does history matter when choosing a car? Only when it changes the course of tomorrow—and brightens your own future.

When you look into a C-Class, you'll discover six sedans from high-spirited turbo-fours to the two most powerful cars in their class. You'll see a solid body and spacious cabin, sculpted to flow as one—visually and functionally, with high style and deep substance. You'll find exciting details—from four interpretations of the unmistakable Mercedes-Benz grille, to five driving modes at the tap of your finger. And you'll enjoy comfort and confidence from features that are both thoughtful and well-thought-out. So when you get into the driver seat of a C-Class and look out, you'll have more than a clear view of what's ahead. You'll also have more reasons to look forward to it.



2017

KEY FEATURES

NOT MERELY A *SNEAK*
PREVIEW OF WHAT'S NEXT,
BUT A *PERSONAL JOYRIDE*
TO ITS WORLD *PREMIERE*

PERFORMANCE

Turbo, biturbo or plug-in hybrid power. The thrill of agility, from five chassis setups. Five drive modes, from Comfort to Sport+.

Inline-4 turbo, AMG V6 and V8 biturbo, or gasoline/electric plug-in hybrid power

DYNAMIC SELECT drive modes

Sport, Comfort, AIRMATIC® or 3-stage AMG RIDE CONTROL suspension*

Confident 4MATIC® all-wheel drive*

DESIGN

Flowing, aerodynamically sculpted and undeniably sporty lines. A variety of styling and wheel choices, from elegant to aggressive.

Wind-honed body with an agile stance and elegant details

17" to 19" wheels*²

LED headlamps* and taillamps

Four grille designs, from sporty to classic to modern*

Sport, Night, Luxury and AMG Carbon Fiber Packages*

SAFETY

Groundbreaking safety systems that look ahead, and all around. Active and semi-autonomous systems to assist you.

Radar-based COLLISION PREVENTION ASSIST PLUS

ATTENTION ASSIST®

Intelligent Drive suite of active safety systems and driver assists, including DISTRONIC PLUS®*

Rearview camera or Surround View System*

LUXURY

Spacious seating for five, with a rich palette of upholstery and trim. Innovative comforts to invigorate all your senses.

Power front seats with heating* and ventilation,* split-folding rear seats

Multicolor LED ambient lighting*

Panorama roof*

Cabin-air ionizer and fragrance atomizer*

13-speaker Burmester® Surround Sound*

TECHNOLOGY

User-friendly innovations to keep you connected, engaged and refreshed. Intuitive controls to keep your world within reach.

7" color screen, or COMAND® with navigation, touchpad and 8.4" color screen*

Mercedes me with smartphone app, in-car Internet and 4G LTE WiFi³

KEYLESS-START

KEYLESS-GO® with HANDS-FREE ACCESS trunklid*

*Optional or not available on some models. Please see back of brochure.





PERFORMANCE

ATHLETIC *ELEGANCE*

The dictionary defines elegant as 1.) tasteful and refined in style, and 2.) graceful in movement. Both make the luxurious and limber C-Class the very definition of elegance. Whether it's clinging to a corner or unleashing its turbocharged torque, it balances firm muscle with fine manners.

The light turns green. Your right foot presses “go.” Your fingers squeeze the upshift paddle as the rpm and mph climb. Engine and exhaust sing their baritone harmony in time with the tachometer needle. Seconds later, you reach top gear and settle in at cruising speed. As your sprint becomes a stride, you realize what you just felt: elegance in motion—effortless and exuberant at once. Even flat-out, a C-Class Sedan feels well-rounded.

Underneath its wind-taming sheet metal, the seamless performance of a C-Class comes from a symphony of elements feverishly working while fully cooperating. Its Direct Injection engines fine-tune themselves not every few miles, but every few milliseconds. High-pressure “piezoelectric” injectors atomize fuel into an ultrafine, instantly variable spray. Rapid-multispark ignition can fire the spark plugs four times in a row—converting fuel into power with high efficiency⁴ and ultralow emissions. Quick-spooling turbos—a pair of them on the V6 and V8s—deliver every C-Class engine’s peak torque across a wide speed range. And in the plug-in hybrid C350e, an electric motor can boost torque and efficiency. It offers four intelligent drive modes, and its lithium-ion battery can be charged by the gas engine or by plugging it in.⁵

The C-Class transmissions are tailored to each of the powertrains in the diverse lineup of sedans: a 7-speed on the turbo-four C300 and hybrid C350e models, an AMG-enhanced 9-speed for the AMG C43’s biturbo V6, and a multiclutch AMG SPEEDSHIFT® 7-speed for the hyperpowerful, hand-built AMG C63 biturbo V8s. All of them offer quick gear changes, multiple modes, and the sporty fun of steering-wheel mounted shift paddles.

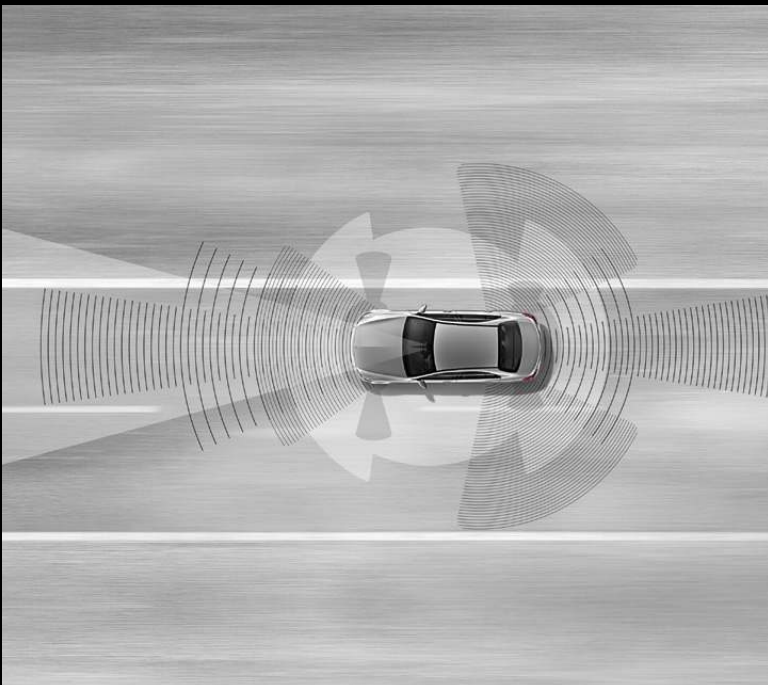
Precisely orchestrated performance is nothing new to Mercedes-Benz—inventor of the car, pioneer of all-wheel drive, creator of 4-wheel independent suspension, and on and on. It’s a legacy you feel every time you merge into rushing traffic or unravel a tight curve. The C300 models alone offer four chassis options: sporty, sportier, silkier, or self-leveling and lowering AIRMATIC® air suspension. AIRMATIC is standard on the hybrid C350e. All C-Class suspensions are a 4-wheel multilink design, for handling that feels crisp and composed rather than compromised. Two available versions of 4MATIC® all-wheel drive inspire confidence in any season.⁶ Both are lightweight, nimble and efficient—enhancing grip without losing grace. To be a star athlete takes something more persuasive than strength, more enduring than stamina. It takes style.



*Optional or not available on some models. Please see back of brochure.







*Optional or not available on some models. Please see back of brochure.

EXTENDED PLAY

A C-Class Sedan lets you choose from virtually unlimited listening options. It can stream music from your Bluetooth® device, or via in-car apps³ such as iHeartRadio®. You can tune in the added local programming of subscription-free HD Radio®, or opt for nationwide SiriusXM Radio with a 6-month All Access plan trial.⁷ And the Burmester® Surround Sound System* is a treat for your eyes as well as your ears. Germany's renowned crafters of high-end home audio have created this 590-watt, 9-channel, 13-speaker digital sound system specifically for the C-Class. Artful, intricately drilled aluminum speaker grilles enrich the already exquisite cabin.

SECOND NATURE

Clear analog instruments team with vivid displays to help you stay informed, engaged and entertained. Controls on the thick, leather-wrapped steering wheel let you scroll through a variety of useful menus in a graphic display between the gauges. A sleek 7" screen atop the cascading console and an intuitive rotary controller near the center armrest make the many audio, information and customizable vehicle settings easy to reach, and easy to grasp. Opting for COMAND® navigation⁸ upsizes the screen to 8.4" and adds a touchpad controller. Its smartphone-like design lets you swipe through menus, pinch to zoom on a map, or even write an address with your finger.

THE *SECRET* OF TIME *WELL SPENT*

BRIGHTER LIGHTING

The exterior lighting of a C-Class doesn't just help you see better, its stylish design also gets you noticed. Light-sensing auto-on/off headlamps are standard, as are bright white LED Daytime Running Lamps (DRLs). LED headlamps* flood the road with light that's more like natural daylight. Using LEDs for all their functions, their arching DRLs flow into the car's sculpted profile. They also include LED taillamps with a "twin torch" design. As a further upgrade, active LED headlamps* swivel their beams as you steer into curves. Using a camera, they also adapt the high beams to traffic ahead, to illuminate as far as possible without creating glare for other drivers.

INTELLIGENT HYBRID

The first-ever plug-in hybrid C-Class⁵ offers benefits ranging from eco-friendly efficiency⁴ to exuberant performance. The C350e teams an inline-4 turbo gas engine with an electric motor and lithium-ion battery to deliver 443 lb-ft of torque, good for 0 to 60 mph in just 5.9 seconds.⁹ Its class-exclusive innovations include a haptic accelerator pedal that can pulse to let you know if efficiency can be gained with no loss in performance. Radar-based Regenerative Braking maximizes energy recuperation automatically as you adapt your speed to the traffic flow. The hybrid system can even use data from COMAND navigation* to predictively optimize energy use.

IS MAKING *EVERY MOMENT* COUNT

PROACTIVE PROTECTION

Mercedes-Benz Intelligent Drive is an advanced network of standard and available assists that uses radar, cameras and other sensors to help make driving safer, less stressful and more enjoyable. COLLISION PREVENTION ASSIST PLUS helps sense if you're approaching traffic ahead too quickly. It can alert you to brake, or even start braking automatically.¹⁰ ATTENTION ASSIST® helps detect if you're getting drowsy on a longer trip by monitoring up to 70 parameters of driving behavior.¹¹ Along with a rearview camera or the multi-camera Surround View System,*¹² PARKTRONIC with Active Parking Assist* can help you negotiate tight spaces with expertise.¹³

ADVANCED ASSISTS

A Head-Up Display* keeps key driving info closer to your line of sight. Its projected color graphics appear to float over the hood. AMG models include exclusive performance readouts.¹⁴ The Premium 4 Package* adds a suite of driver assistance systems. DISTRONIC PLUS® cruise control employs radar to adapt your speed to the flow of traffic, even stop-and-go,¹⁵ while Steering Assist helps keep you centered in your lane. Active Blind Spot¹⁶ and Lane Keeping¹⁷ Assists help ease your travel on multilane roads. Other groundbreaking systems of Intelligent Drive can alert you to cross-traffic or pedestrians in your path ahead, or help prepare for a collision from behind.¹⁷

AMG

DRIVING PERFORMANCE







*Optional or not available on some models. Please see back of brochure.



DRIVING PERFORMANCE

WHERE IT'S FROM

Affalterbach, Germany, is an orchard town where trophies are harvested. It's the home of AMG, where for nearly 50 years, championship racecars have been created by a team of people who are not just racers. They're dreamers. Visionaries. And perfectionists. They develop technologies that heighten power, like patented NANOSLIDE® cylinder walls that slash friction and wear. They shatter limitations: Rear-biased AMG Performance 4MATIC® clings to pavement yet delivers nimble balance. They break Formula 1® records, and are by far the most winning name in the DTM (German Touring Car Championship). And they turn victory on the track into vehicles that conquer the streets of the world—and the hearts of its most passionate drivers.

IS WHAT IT DOES

Each of the three AMG C-Class sedans is infused with the DNA of racing champions and the hardware to bring it to life: massive brakes, AMG RIDE CONTROL with 3-stage damping, 18" or 19" AMG® wheels,² aero-aggressive bodywork, and a driver-focused cockpit. In the AMG C43, a 362-hp biturbo V6 and paddle-shifted 9-speed team with AMG Performance 4MATIC for a 4.6-second rush to 60 mph.² A diamond-block grille and distinctive styling conceal an exclusive front axle. Handcrafted biturbo V8s thrust the 469-hp AMG C63 and 503-hp C63 S to class-leading power and torque, and 0-60 mph in as little as 3.9 seconds. Bespoke details identify each C63, along with an "A-wing" front air dam, a power-dome hood, and unique front fenders—necessary to clear their 1.1"-wider front axle. AMG Performance options on all three sedans include racing-style front seats and a symphonic multimode active exhaust system.



DYNAMIC SELECT

A *MODE* FOR EVERY *MOOD*

All roads are not created the same. Nor all days, or—most importantly—all drivers. With DYNAMIC SELECT, the flip of a console paddle engages any of five performance profiles for the throttle response, shifting and handling feel. You can even customize a mode of your own.



Some sedans are sporty. Some are refined. Some are efficient. One of the most compelling reasons to drive a C-Class Sedan is the way it does all of these, satisfying your cravings, wishes and needs by keeping them all in balance, not by sacrificing one in favor of another.

Likewise, there are smooth roads. Curvy roads. Slippery roads. And there are times you just want to make the same road you drive every day feel different—cavorting with its corners on a Saturday, coddling your family on a Sunday, and conserving fuel on your daily commute.

DYNAMIC SELECT lets you tune the driving character of your C-Class to all of these factors at the flip of a switch. Five programs—from Comfort to Sport+ to an à la carte Individual mode you can set up to your liking—adapt the throttle response, shift points, steering feel, ECO Start/Stop,* and AIRMATIC® air suspension.*

AMG DYNAMIC SELECT on the three Mercedes-AMG sedans lets you further dial in the shifting, adaptive damping, exhaust sound and more—plus a RACE mode in the C63 S. Adjacent pushbuttons offer direct access to the suspension settings and Manual shift mode.



DYNAMIC



*Optional or not available on some models. Please see back of brochure.

**BORN TO *OVERACHIEVE* AND
ENGINEERED TO OUTPERFORM,
WHAT *EVERY* C-CLASS HAS IN COMMON
IS PRECISELY WHAT *SETS THEM APART***

MODELS

C 300

2.0L inline-4 turbo engine
241 hp / 273 lb-ft of torque
7G-TRONIC automatic transmission
Rear-wheel drive
17" split 5-spoke wheels²
0-60 mph in 6.0 seconds⁹



C 300 4MATIC

2.0L inline-4 turbo engine
241 hp / 273 lb-ft of torque
7G-TRONIC automatic transmission
4MATIC[®] all-wheel drive
17" split 5-spoke wheels
0-60 mph in 6.0 seconds



C 350e PLUG-IN HYBRID

2.0L inline-4 turbo engine +
plug-in hybrid electric motor
275 hp / 443 lb-ft of torque (combined)
7G-TRONIC automatic transmission
Rear-wheel drive
18" twin 5-spoke wheels
0-60 mph in 5.9 seconds



AMG C 43

AMG-enhanced 3.0L V6 biturbo engine
362 hp / 384 lb-ft of torque
AMG-enhanced 9G-TRONIC 9-speed
AMG Performance 4MATIC
with 3-stage ESP®
18" AMG® 5-spoke wheels
0-60 mph in 4.6 seconds



AMG C 63

Handcrafted AMG 4.0L V8 biturbo engine
469 hp / 479 lb-ft of torque
AMG SPEEDSHIFT® MCT 7-speed
Rear-wheel drive with 3-stage ESP
18" AMG twin 5-spoke wheels
0-60 mph in 4.0 seconds



AMG C 63 S

Handcrafted AMG 4.0L V8 biturbo engine
503 hp / 516 lb-ft of torque
AMG SPEEDSHIFT® MCT 7-speed
Rear-wheel drive with 3-stage ESP
19" AMG twin 5-spoke wheels
0-60 mph in 3.9 seconds



SPECIFICATIONS		C 300 Sedans	C 350e Sedan ⁵	AMG C 43 Sedan	AMG C 63 Sedan	AMG C 63 S Sedan
Engine	Type	2.0L inline-4 turbo w/Direct Injection	2.0L inline-4 turbo w/Direct Injection + 60kW plug-in hybrid electric motor	3.0L V6 biturbo w/Direct Injection	Handcrafted AMG 4.0L V8 biturbo w/Direct Injection	Handcrafted AMG 4.0L V8 biturbo w/Direct Injection
	Power	241 hp @ 5,550 rpm	275 hp (combined)	362 hp @ 5,500–6,000 rpm	469 hp @ 5,500–6,250 rpm	503 hp @ 5,500–6,250 rpm
	Torque	273 lb-ft @ 1,300–4,000 rpm	443 lb-ft (combined)	384 lb-ft @ 2,000–4,200 rpm	479 lb-ft @ 1,750–4,500 rpm	516 lb-ft @ 1,750–4,500 rpm
Transmission		7G-TRONIC 7-speed automatic w/shift paddles	7G-TRONIC 7-speed automatic w/shift paddles	AMG-enhanced 9G-TRONIC 9-speed w/shift paddles	7-speed AMG SPEEDSHIFT [®] MCT w/shift paddles	7-speed AMG SPEEDSHIFT MCT w/shift paddles
Acceleration	0–60 mph ⁷	6.0 sec	5.9 sec	4.6 sec	4.0 sec	3.9 sec
Wheels		17" split 5-spoke w/all-season Extended Mobility tires ²	18" twin 5-spoke w/all-season Extended Mobility tires ²	18" AMG [®] 5-spoke w/all-season tires ²	18" AMG twin 5-spoke w/high-performance tires ²	19" AMG twin 5-spoke w/high-performance tires ²
Suspension		4-wheel multilink w/selective damping	4-wheel multilink w/self-leveling AIRMATIC [®]	4-wheel multilink AMG RIDE CONTROL w/3-stage damping	4-wheel multilink AMG RIDE CONTROL w/3-stage damping	4-wheel multilink AMG RIDE CONTROL w/3-stage damping
Drivetrain		Rear-wheel drive or 4MATIC [®] all-wheel drive	Rear-wheel drive	AMG Performance 4MATIC all-wheel drive	Rear-wheel drive	Rear-wheel drive

KEY STANDARD FEATURES

C 300	C 350e	AMG C 43	AMG C 63	AMG C 63 S	PERFORMANCE AND EFFICIENCY
●	●	●	●	●	ECO Start/Stop system
●	●	—	—	—	DYNAMIC SELECT
—	—	●	●	●	AMG DYNAMIC SELECT
—	●	—	—	—	Plug-In Hybrid Drive w/4 driving modes
—	●	—	—	—	Haptic accelerator pedal
—	●	—	—	—	Radar-based Regenerative Braking System
—	—	—	—	●	Active engine mounts
○	●	—	—	—	AIRMATIC air suspension w/automatic level control and adjustable DYNAMIC SELECT modes
○	—	—	—	—	4MATIC all-wheel drive
—	—	●	—	—	AMG Performance 4MATIC all-wheel drive
●	●	●	●	●	Torque Vectoring Brake
—	—	—	●	—	Limited-slip differential
—	—	—	—	●	Electronically controlled limited-slip differential

					SAFETY AND SECURITY
●	●	●	●	●	COLLISION PREVENTION ASSIST PLUS
●	●	●	●	●	ATTENTION ASSIST®
●	●	●	●	●	PRE-SAFE®
●	●	●	●	●	Electronic Stability Program (ESP®)
●	●	●	●	●	Adaptive braking technology: Predictive Brake Priming, Automatic Brake Drying, Hill-Start Assist, brake HOLD feature
●	●	●	●	●	Emergency-sensing Brake Assist (BAS®)
●	●	●	●	●	Advanced Tire Pressure Monitoring System
●	●	●	●	●	Rearview camera ¹²
○	○	●	●	●	Blind Spot Assist ¹⁶
●	●	●	●	●	9 air bags offering 11-way protection
●	●	●	●	●	LED Daytime Running Lamps
○	○	○	●	●	LED headlamps and LED taillamps
●	●	●	●	●	SmartKey remote locking w/KEYLESS-START
○	○	●	●	●	KEYLESS-GO®
●	●	●	●	●	Antitheft alarm system w/remote panic feature

C 300	C 350e	AMG C 43	AMG C 63	AMG C 63 S	COMFORT AND CONVENIENCE
●	●	●	●	●	Power front seats w/3-position driver-seat memory
○	○	●	●	●	3-position memory for front passenger seat
○	—	●	●	●	Sport front seats
○	○	●	●	●	Heated front seats
●	●	●	●	●	40/20/40-split folding rear seatbacks
●	●	●	●	●	Power tilt/telescoping steering column
●	●	●	●	●	Multifunction steering wheel w/Nappa leather trim
○	—	●	—	—	Flat-bottom sport steering wheel
—	—	—	●	—	AMG Nappa leather Performance steering wheel
—	—	○	○	●	AMG Nappa/DINAMICA Performance steering wheel
●	●	●	●	●	Dual-zone automatic climate control
—	●	—	—	—	Remote pre-entry climate control
○	○	○	●	●	Illuminated front door sills
●	●	●	●	●	Rain-sensing windshield wipers
●	●	●	●	●	Integrated garage-door opener
●	●	●	●	●	Heated power side mirrors w/power fold-in
●	●	●	●	●	Auto-dimming driver-side and inside rearview mirrors

					ENTERTAINMENT AND NAVIGATION
●	●	●	●	●	7" high-resolution color central screen
●	●	●	●	●	Console-mounted rotary central controller
●	●	●	●	●	High-resolution color multifunction display
○	○	○	●	●	Burmester® Surround Sound System
●	●	●	●	●	FrontBass® system
●	●	●	●	●	Bluetooth® audio streaming
●	●	●	●	●	Hands-free Bluetooth interface
●	●	●	●	●	Dual USB ports
●	●	●	●	●	In-dash CD player and SD card reader
○	○	●	●	●	SiriusXM Radio w/6-month All Access trial ⁷
●	●	●	●	●	HD Radio™ receiver
●	●	●	●	●	Prewiring for Garmin® MAP PILOT®
●	●	●	●	●	5 years of Mercedes-Benz mbrace® Connect services ³

DIMENSIONS		C 300 Sedans	C 350e Sedan ⁵	AMG C 43 Sedan	AMG C 63 Sedan	AMG C 63 S Sedan
Wheelbase		111.8"	111.8"	111.8"	111.8"	111.8"
Overall length		184.5"	184.5"	185.1"	187.2"	187.2"
Overall height		56.8"	56.8"	56.3"	56.1"	56.1"
Overall width	w/ mirrors	79.5"	79.5"	79.5"	79.5"	79.5"
	w/o mirrors	71.3"	71.3"	71.3"	72.4"	72.4"
Curb weight	RWD	3,417 lbs	4,057 lbs	—	3,829 lbs	3,856 lbs
	4MATIC	3,594 lbs	—	3,759 lbs	—	—
Headroom	front/rear	38.8" / 35.6"	38.8" / 35.6"	38.8" / 35.6"	38.8" / 35.6"	38.8" / 35.6"
Legroom	front/rear	42.0" / 32.0"	42.0" / 32.0"	42.0" / 32.0"	42.0" / 32.0"	42.0" / 32.0"
Cargo capacity		12.6 cu ft	11.8 cu ft	12.6 cu ft	12.6 cu ft	12.6 cu ft

C 300	C 350e	AMG C 43	AMG C 63	AMG C 63 S	OPTION PACKAGES
☐	☐	☒	☒	☒	Premium 1 Package <i>NA w/Premium 2, 3 or 4 Pkg.</i> - Blind Spot Assist - KEYLESS-GO - SiriusXM Radio w/6-month All Access trial⁷
☐	☐	☐	☒	☒	Premium 2 Package <i>NA w/Premium 1, 3 or 4 Pkg. C 300, C 350e require heated or ventilated front seats</i> - All items in Premium 1 Package - LED headlamps¹⁸ and taillamps - Entrance lamps in doors <i>Standard on AMG C 43</i> - Burmester Surround Sound System
☐	☐	☐	☐	☐	Premium 3 Package <i>NA w/Premium 1, 2 or 4 Pkg. C 300, C 350e require heated or ventilated front seats</i> - All items in Premium 2 Package - COMAND[®] hard-drive navigation⁸ with 8.4" screen - Touchpad controller - Voice control w/learning feature 3 years of no-charge navigation map updates 5 years of SiriusXM Traffic and Weather service⁷ - Electronic trunk closer w/HANDS-FREE ACCESS - Multicolor LED ambient lighting - Illuminated door sills <i>Standard on AMG C 63, C 63 S</i>
☐	☐	☐	☐	☐	Premium 4 Package <i>NA w/Luxury or Premium 1, 2 or 3 Pkg. C 300, C 350e require heated or ventilated front seats</i> - All items in Premium 3 Package - Active LED headlamps¹⁸ w/Adaptive Highbeam Assist - Air Balance cabin-air purification and fragrance systems - Power rear-window sunshade - DISTRONIC PLUS[®] w/Steering Assist - BAS PLUS with Cross-Traffic Assist - PRE-SAFE Brake w/Pedestrian Recognition - PRE-SAFE PLUS rear collision detection and preparation - Active Blind Spot Assist, Active Lane Keeping Assist - Speed Limit Assist - Enhanced Radar-Based Regenerative Braking <i>C 350e only</i> - Route-based Battery Optimization <i>C 350e only</i>
☐	☐	☐	☐	☐	Advanced Lighting Package <i>Also in Premium 4 Pkg.</i> - Active LED headlamps w/blue Hybrid design elements - Adaptive Highbeam Assist
☐	☐	☐	☐	☐	Leather Seating Package - Leather upholstery 3-position memory for front passenger seat
☐	☒	☐	☐	☐	AIRMATIC Package - AIRMATIC[®] air suspension, - DYNAMIC SELECT suspension modes
☐	☐	☐	☐	☐	Parking Assist Package <i>NA w/Luxury Pkg.</i> - PARKTRONIC w/Active Parking Assist¹³ - Surround View System¹²
☐	☐	☐	☐	☐	Sport Package <i>NA with Luxury Pkg.</i> - AMG body styling 18" AMG 5-spoke wheels,² Sport Suspension - Perforated front brakes w/painted and lettered calipers - Flat-bottom sport steering wheel - Topstitched MB-TEX upper dash trim, black headliner - Brushed aluminum pedals

C 300	C 350e	AMG C 43	AMG C 63	AMG C 63 S	OPTION PACKAGES continued
☐	☐	☐	☐	☐	Night Package <i>C 300 requires Sport Pkg. AMG C 43 requires wheels w/black accents</i> - Gloss Black exterior accents <i>Elements vary by model</i> 18" AMG 5-spoke wheels w/black accents² <i>C 300 only</i>
☐	☐	☐	☐	☐	Luxury Package <i>NA with Premium 4 or Sport Pkg.</i> - Luxury styling w/standup hood Star 17" multispoke wheels,² Comfort Suspension - Topstitched MB-TEX upper dash trim
☐	☐	☐	☐	☐	AMG Exterior Carbon Fiber Package Carbon fiber side mirror housings and rear spoiler

					INDIVIDUAL OPTIONS
☐	☐	☒	☐	☐	4MATIC all-wheel drive <i>AMG Performance 4MATIC on AMG C 43</i>
☐	☐	☐	☐	☐	AMG Performance Exhaust System
☐	☐	☐	☐	☐	AMG Carbon-Ceramic Front Braking System ¹⁹
☐	☐	☐	☐	☐	AMG carbon fiber rear spoiler <i>Also in Ext. Carbon Fiber Pkg.</i>
☐	☐	☒	☒	☒	Heated front seats
☐	☐	☐	☐	☐	Heated and ventilated front seats <i>Requires leather upholstery (designo leather on C 63, C 63 S)</i>
☐	☐	☐	☐	☐	AMG Performance front seats ²⁰ <i>NA w/ventilated front seats</i>
☐	☐	☐	☐	☐	Burl Walnut wood/leather steering wheel ²¹ <i>NA w/Sport Pkg.</i>
☐	☐	☐	☐	☐	Heated round steering wheel ²¹
☐	☐	☐	☒	☒	AMG Nappa/DINAMICA Performance steering wheel
☐	☐	☐	☐	☐	Replace standard red or silver seat belts with black ²²
☐	☐	☐	☐	☐	Power tinted-glass Panorama roof
☐	☐	☐	☐	☐	Power rear-window sunshade
☐	☐	☐	☐	☐	Rear-side window sunshades
☐	☐	☐	☐	☐	Head-Up Display ¹⁴ <i>AMG models include AMG-specific content</i>
☐	☐	☒	☒	☒	Blind Spot Assist ¹⁶ <i>Also in Premium 1 Pkg.</i>
☐	☐	☒	☒	☒	SiriusXM Radio w/6-month trial ⁷ <i>Also in Premium 1 Pkg.</i>
☐	☒	☐	☐	☐	18" twin 5-spoke wheels ² <i>NA w/Sport Pkg</i>
☐	☐	☐	☐	☐	19" AMG multispoke wheels ² <i>Requires Sport Pkg.</i>
☐	☐	☐	☐	☐	19" AMG multispoke wheels w/black accents ² <i>Req. Night Pkg.</i>
☐	☐	☐	☐	☐	19" AMG split 5-spoke wheels ² (Titanium or w/black accents)
☐	☐	☐	☐	☐	19" AMG multispoke wheels ² (Titanium or w/black accents)
☐	☐	☐	☐	☐	19" AMG forged cross-spoke wheels ² (Titanium or Black)
☐	☐	☐	☐	☐	Leather upholstery <i>C 300, C 350e require Leather Seating Pkg.</i>
☐	☐	☐	☐	☒	Nappa leather upholstery
☐	☐	☐	☐	☐	designoNappa leather upholstery ²³
☒	☒	☐	☐	☐	Natural Grain Brown Ash wood trim
☐	☐	☒	☒	☒	Natural Grain Black Ash wood trim <i>NA w/Luxury Pkg.</i>
☐	☐	☐	☐	☐	Burl Walnut wood trim <i>NA w/Sport Pkg.</i>
☐	☐	☐	☐	☐	Linden wood trim
☐	☐	☐	☐	☐	AMG Carbon Fiber trim
☐	☐	☐	☐	☐	AMG Silver Fiberglass trim
☐	☐	☐	☐	☐	Metallic or designopaintwork



UPHOLSTERY:

MB-TEX

- C 300, C 350e



UPHOLSTERY:

MB-TEX/DINAMICA

- AMG C 43, AMG C 63



UPHOLSTERY:

Leather *Luxury Pkg. shown*

- C 300, C 350e
w/Leather Seating Pkg.
- AMG C 43



UPHOLSTERY:

designo Nappa leather

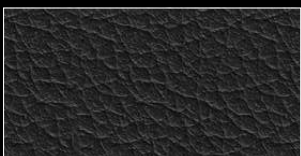
- All models



UPHOLSTERY:

AMG Nappa leather

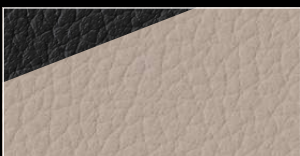
- AMG C 63 S
- AMG C 63



UPHOLSTERY COLOR:

Black

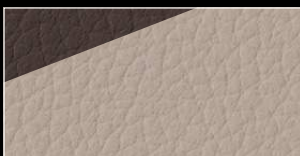
MB-TEX
Leather
AMG Nappa leather



UPHOLSTERY COLOR:

Silk Beige/Black
NA w/Luxury Pkg.

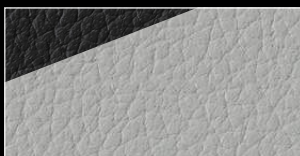
MB-TEX
Leather



UPHOLSTERY COLOR:

Silk Beige/Esspresso Brown
Requires Luxury Pkg.

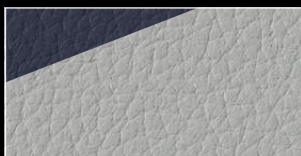
MB-TEX
Leather



UPHOLSTERY COLOR:

Crystal Grey/Black
NA w/Luxury Pkg.

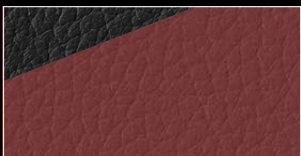
MB-TEX
Leather



UPHOLSTERY COLOR:

Crystal Grey/Deep Sea Blue
Requires Luxury Pkg.

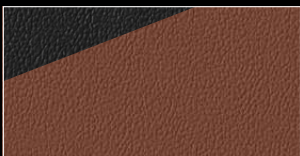
MB-TEX



UPHOLSTERY COLOR:

Cranberry Red/Black
C 300 only; requires Sport Pkg.

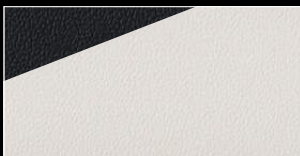
Leather



UPHOLSTERY COLOR:

Saddle Brown/Black

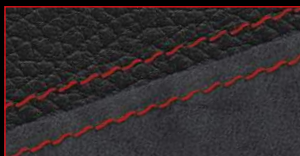
designo Nappa leather²³



UPHOLSTERY COLOR:

Platinum White Pearl/Black

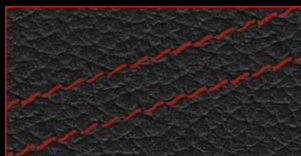
designo Nappa leather²³



UPHOLSTERY COLOR:

Black w/Red stitching
Includes red seat belts²²

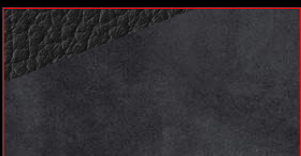
MB-TEX/DINAMICA (AMG C 43)



UPHOLSTERY COLOR:

Black w/Red stitching
Includes red seat belts²²

Leather (AMG C 43)



UPHOLSTERY COLOR:

Black

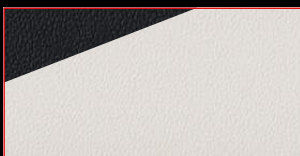
MB-TEX/DINAMICA (AMG C 63)



UPHOLSTERY COLOR:

Red Pepper/Black

AMG Nappa leather

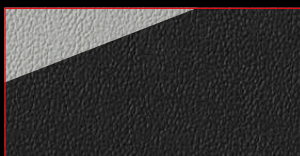


UPHOLSTERY COLOR:

Platinum White Pearl/Black

AMG Nappa leather

C 63 S includes silver seat belts²²



UPHOLSTERY COLOR:

Black w/Grey accents

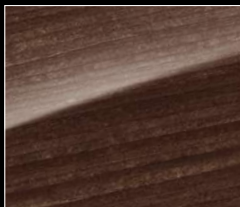
Includes silver seat belts²²

AMG Nappa leather (AMG C 63 S)



TRIM:

Burl Walnut wood
NA with Sport Pkg.
(C 300, C 350e)



TRIM:

Linden wood



TRIM:

Natural Grain
Black Ash wood²³
NA with Luxury Pkg.



TRIM:

Natural Grain
Brown Ash wood
(C 300, C 350e)



TRIM:

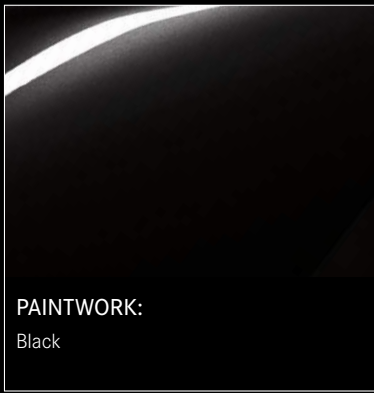
AMG Carbon Fiber



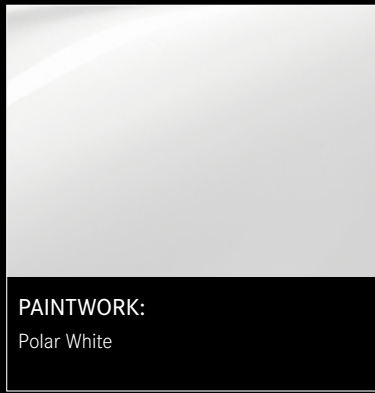
TRIM:

AMG Silver Fiberglass





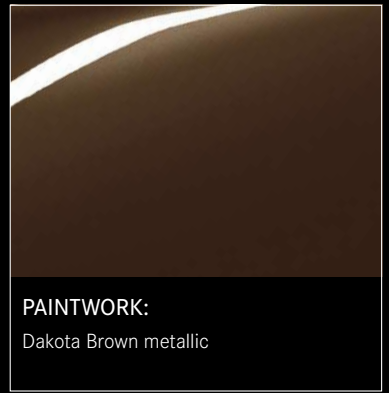
PAINTWORK:
Black



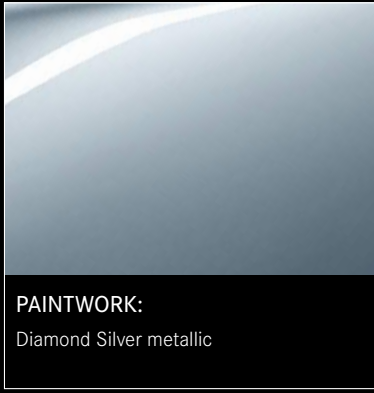
PAINTWORK:
Polar White



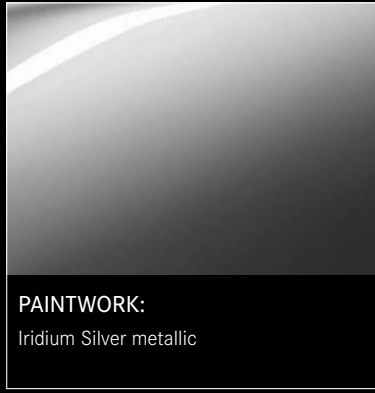
PAINTWORK:
Brilliant Blue metallic



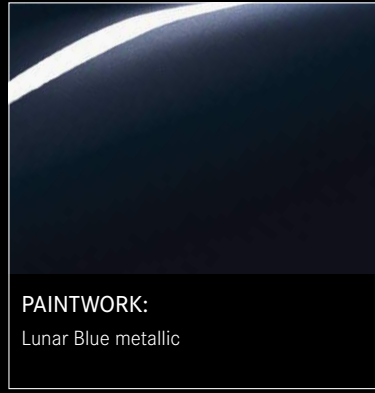
PAINTWORK:
Dakota Brown metallic



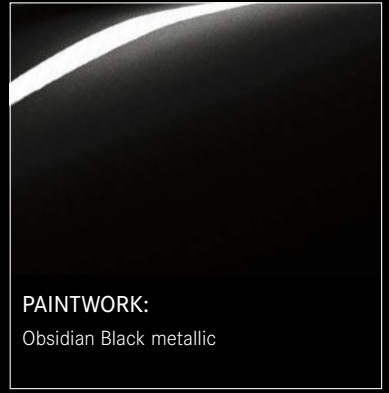
PAINTWORK:
Diamond Silver metallic



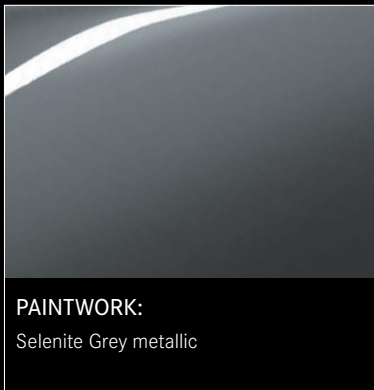
PAINTWORK:
Iridium Silver metallic



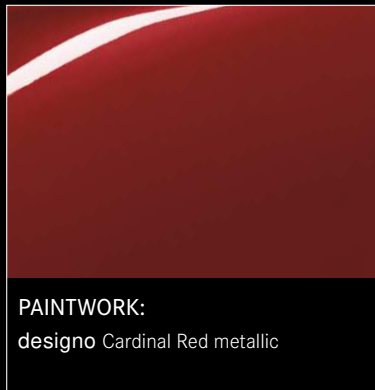
PAINTWORK:
Lunar Blue metallic



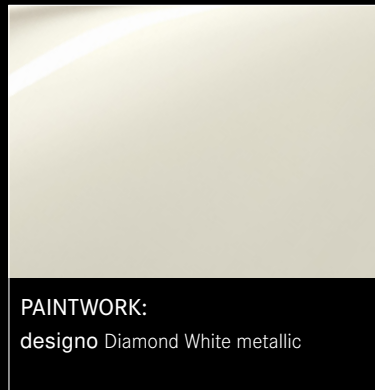
PAINTWORK:
Obsidian Black metallic



PAINTWORK:
Selenite Grey metallic



PAINTWORK:
designo Cardinal Red metallic



PAINTWORK:
designo Diamond White metallic



WHEEL:
17" split 5-spoke
● C300



WHEEL:
17" multispoke
Luxury Pkg.
○ C300



WHEEL:
18" twin 5-spoke
○ C300
● C350e



WHEEL:
18" AMG 5-spoke
Silver w/black accents
Sport Pkg. Night Pkg.
○ C300 ○ C300



WHEEL:
19" AMG multispoke
Silver w/black accents
Sport Pkg. Night Pkg.
○ C300 ○ C300



WHEEL:
18" AMG 5-spoke
w/black accents
● AMG C43



WHEEL:
19" AMG split 5-spoke
Titanium or w/black accents
○ AMG C43



WHEEL:
19" AMG multispoke
Titanium or w/black accents
○ AMG C43



WHEEL:
18" AMG twin 5-spoke
● AMG C63



WHEEL:
19" AMG twin 5-spoke
● AMG C63 S



WHEEL:
19" AMG cross-spoke
Titanium or Black
○ AMG C63, C63 S



Mercedes *me*

Mercedes me makes it easy to stay connected to your car, and your life. It can make any trip easier, more enjoyable, or more entertaining. And it'll bring you a world of rewards for being part of the family.

CHANGING WHAT'S REMOTELY POSSIBLE

Any time, any place

Life is better when you're connected. You don't have to leave your world behind when you're in your Mercedes-Benz. And you can have access to your car even after you park and walk away. It's all possible with *Mercedes me*.³

Convenience at your fingertips

The *Mercedes me* website and smartphone app let you control features of your vehicle, interact with your dealer, and more. Your own homepage and the free app for Android® and iPhone® make it easy to plan ahead or be spontaneous.

Your car in your pocket

With the *Mercedes me* app, you can remote-start your car, lock or unlock its doors, and keep an eye on it if you valet-park. And you can look up a destination or address and send it to your car's navigation system, all from your phone.

INSPIRING THE JOURNEY

Be part of something special

When you drive a Mercedes-Benz, you're part of the family. *Mercedes me* lets you follow along on featured road trips, learn about special events, and find out how you can join in on them.

Get the Star treatment

Get exclusive perks at world-class resorts when you stay at a partner hotel of *Mercedes me*. Visit MBUSA.com/mercedesme to find out more.

Enjoy the personal touch

Beyond its advanced, user-friendly technology, *Mercedes me* is a team of helpful people who genuinely care. Expert concierges are always on call to help you—from reservations to travel plans to assistance with virtually any request. And you can reach them anytime from wherever you use your smartphone.

SMOOTHING THE WAY

Ownership, simplified

From managing your Mercedes-Benz Financial Services account to reaching out to your dealer, *Mercedes me* makes it easy. Even if you have more than one Mercedes-Benz, you can access them all from the same app.

Technology, demystified

Get the most from the innovative features in your vehicle with helpful how-to videos and downloadable manuals—from your computer or the mobile app. You can even reach out to your dealer's expert Product Concierge.

Service, on your side

Is it time for service or maintenance? You can make an appointment right from the *Mercedes me* app. Flat tire, dead battery, or out of fuel? You can summon Mercedes-Benz Roadside Assistance to your side, 24/7, with a few taps.²⁴

TOGETHER WHEREVER: mbrace

It's perfectly natural to develop an emotional attachment to your Mercedes-Benz. With mbrace, enjoying a technological connection is just as easy.

Mercedes-Benz mbrace® puts the power of *Mercedes me* to work for you—from apps to WiFi—when you're in your car, and remote vehicle features when you're not.³ Four mbrace packages let you tailor its many benefits to fit your life.

5 years of mbrace Connect included

Every new Mercedes-Benz comes with five years of mbrace Connect at no additional charge. It's the core mbrace package but it's far from basic, with remote features and in-car Internet.

Mercedes meapp includes:

Remote Start
Remote Door Lock/Unlock
Remote Horn & Lights
Send2Benz™
Valet Protect
Vehicle Finder
Curfew Minder
and more

In-car features include:

Gas Stations & Fuel Prices
HERE™ Local Search
Remote Diagnostics
Roadside Assistance
Point-of-Interest Download
Traffic Cameras
Weather
and more

mbrace Secure 6-month trial included

Peace of mind comes from automatic SOS calling after an accident, stolen vehicle tracking, and other security benefits.

Features include:

Automatic Alarm Notification
Automatic Collision Notification
SOS/Emergency Call
Stolen Vehicle Location Assistance
Agent-assisted Remote Door Lock/Unlock
Agent-assisted Vehicle Information
Safe Ride
and more

mbrace Concierge 3-month trial included

Live assistance from trained professionals, from tickets to a show to travel planning. An expert can even help you find a point of interest, and then guide you there, turn-by-turn.

Features include:

Mercedes-Benz Concierge
Point of Interest Destination Download
Turn-by-Turn Route Assistance
Location-based Traffic and Weather

mbrace Entertain 3-month trial included

Streaming audio and in-car WiFi for you and your passengers.

Features include:

iHeartRadio®
TuneIn® Radio
In-vehicle WiFi



GENUINE ACCESSORIES

Genuine Mercedes-Benz Accessories are engineered to exacting standards of quality, appearance and fit. They help make your car more of what you want or need it to be—from grille to trunklid, wheels to roof racks, cabin to cargo area. There's no better way to make your car all your own, while keeping it 100% Mercedes-Benz.

C-Class Sedan accessories include:

A selection of alloy wheels

Illuminated Star *NA with Luxury or Premium 4 Pkg.*

Roof rack basic carrier

Bike rack *Requires basic carrier*

Rear spoiler

Roof spoiler

All-season floor mats

Cargo area tray

Comfort Box *retractable trunk cargo bin*

Coat hanger *Requires Base Module*

AMG Heritage wheel hub inserts

Media Interface cables for smartphone



The personal rewards of striving to be the best are even more meaningful in the development of young people than they are for automobiles. Instilling the values of leadership, goal-setting, discipline and teamwork in youth is an investment in everyone's future. It's why Mercedes-Benz USA is collaborating with the Laureus Sport for Good Foundation, with an ongoing commitment to train and place hundreds of coaches for after-school and in-school sports programs in communities around the country. Sports offer kids more than the chance to be physically active and have fun. It's also an opportunity to have a mentor who can guide them, help them learn how to deal with major life issues, and help them grow stronger not just physically but in their character. As a Mercedes-Benz driver, you become a part of this effort to give hundreds of thousands of kids a better life today, and all of us a brighter tomorrow.

Learn more about how Mercedes-Benz USA believes in giving back at MBUSA.com/community

ENDNOTES

- * Item is optional or not available on some models. See Packages and Options listing in this brochure or visit MBUSA.com for more information.
- 1 For more information on the Insurance Institute for Highway Safety and the latest *Top Safety Pick+* awards, visit www.iihs.org.
- 2 Lower-aspect-ratio tires and accompanying wheels provide substantially increased treadwear, increased tire noise and reduced ride comfort. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. These tires are not designed for use on snow and ice. Winter tires mounted on appropriately sized and approved wheels are recommended for driving in those conditions. C-Class models are not provided with a spare tire. Vehicles not equipped with Extended Mobility tires are provided with TIREFIT sealant and a portable air pump.
- 3 *Mercedes me* and Mercedes-Benz mbrace® services operate only where cellular and GPS satellite signals are available, which are provided by third parties and not within the control of Mercedes-Benz USA, LLC. Five years of the mbrace Connect package are included with new-vehicle sales and leases at an authorized Mercedes-Benz dealer. Subscriber Agreement is required for service to be active. Secure, Concierge and Entertain services require acceptance of the complimentary mbrace Connect services, and paid subscriptions after their trial periods. Some services are only available on select vehicles. Your PIN is required to use certain services. WiFi and streaming apps require Premium 3 or Premium 4 Package, and an mbrace Entertain subscription. Connection may be limited by cellular signal. Apps may be introduced, updated or deleted at varying dates, and may also require a vehicle software update. Some services may be limited or restricted in some areas. Driver is responsible for complying with traffic and other laws. Mobile app is compatible with Apple iPhone models running iOS 7.0 or later, and Android-based phones running OS 2.3 or later. See your dealer or MBUSA.com/mercedesme for details.
- 4 2017 EPA estimated fuel economy (city/highway) is 24/34 mpg for the C300, 24/31 mpg for the C300 4MATIC, 45/61 MPGe for the C350e, 20/28 mpg for the AMG C43, and 18/24 mpg for the AMG C63 and C63 S. Compare the estimated mpg to the estimated mpg of other vehicles. You may get different mileage depending on how fast you drive, weather conditions and trip length.
- 5 Introduction dates vary. Please see your dealer.
- 6 No system, regardless of how advanced, can overcome the laws of physics or correct careless driving. Please always wear your seat belt. Performance is limited by available traction, which snow, ice and other conditions can affect. Always drive carefully, consistent with conditions. Best performance in snow is obtained with winter tires.
- 7 The purchase of a new, satellite radio-enabled vehicle includes a 6-month introductory subscription to the Sirius All Access package, as well as a 5-year introductory subscription to SiriusXM Traffic and SiriusXM Weather when equipped with the Premium 3 or Premium 4 Package. SiriusXM Traffic and Weather services are available for select markets. SiriusXM Satellite Radio, SiriusXM Traffic and SiriusXM Weather subscriptions are sold separately or as a package after trial period. If you decide to continue your subscription after your trial, the plan you choose will automatically renew and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at siriusxm.com. All fees and programming subject to change.
- 8 While the navigation system provides directional assistance, the driver must remain focused on safe driving behavior, including paying attention to traffic and street signs. The driver should utilize the system's audio cues while driving and should only consult the map or visual displays once the vehicle has been stopped in a safe place. Maps do not cover all areas or all routes within an area. Online features require a subscription and one or more mbrace Packages.
- 9 Stated rates of acceleration are estimated based upon manufacturer's track results and may vary depending on model, environmental and road surface conditions, driving style, elevation and vehicle load.
- 10 COLLISION PREVENTION ASSIST PLUS may not be sufficient to avoid an accident. It does not react to certain stationary objects, nor recognize or predict the curvature and/or lane layout of the road or every movement of vehicles ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the system's alerts before braking, as that may not afford sufficient time and distance to brake safely. See Operator's Manual for system's operating speeds and additional information and warnings.
- 11 Driving while drowsy or distracted is dangerous and must be avoided. ATTENTION ASSIST® and/or Lane Keeping Assist may be insufficient to alert a fatigued or distracted driver of lane drift and cannot be relied on to avoid an accident or serious injury. See Operator's Manual for system's operating speeds and additional information and warnings.
- 12 Rearview camera and Surround View System do not audibly notify driver of nearby objects and are not a substitute for actively checking around the vehicle for any obstacles or people. Images displayed may be limited by camera field of view, weather, lighting conditions and the presence of dirt, ice or snow on the cameras.
- 13 Active Parking Assist is not a substitute for driver attention to the immediate surroundings, as well as any people, animals or vehicles in or approaching the vehicle's maneuvering range. System cannot determine if a space is legally available or of a suitable surface for parking. See Operator's Manual for additional information, tips and warnings.
- 14 Head-Up Display may not be visible with certain eyewear, including polarized glasses.
- 15 DISTRONIC PLUS® adaptive cruise control is no substitute for active driving involvement. It does not adapt cruising speed in response to stationary objects, nor does it predict the curvature and lane layout of the road ahead or the movement of vehicles ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the system's alerts before braking, as that may not afford sufficient time and distance to brake safely.
- 16 Blind Spot Assist may not be sufficient to avoid all accidents involving vehicles in your blind spot and does not estimate the speed of approaching vehicles. It must not be used as a sole substitute for driver awareness and checking of surrounding traffic conditions. See Operator's Manual for system's operating speeds and additional information and warnings.
- 17 System cannot prevent a collision, and does not alert the driver of an impending collision or system activation. It does not intervene if vehicle is backing up, and does not apply the brakes if the driver is accelerating or if Active Parking Assist is operating.
- 18 C350e headlamps and brake calipers include blue Hybrid design elements.
- 19 The carbon-ceramic brakes are designed expressly for high-performance braking. It is a characteristic of their materials and design that brake noise/squeal may result, along with differing brake pedal feel at lower brake temperatures compared to higher operating temperatures.
- 20 AMG Performance seats are available in select upholstery and colors. See your dealer or visit MBUSA.com/C.
- 21 Steering wheel options may not be ordered together. Heated steering wheel not available with Crystal Grey/Deep Sea Blue or Silk Beige/Espresso Brown upholstery. Wood/leather steering wheel available only with Burl Walnut wood interior trim.
- 22 For interior colors that include red or silver seat belts as standard (see upholstery color section in this brochure), black seat belts are optional at no charge.
- 23 *designo*Saddle Brown leather includes Linden wood trim. *designo*Platinum White Pearl leather includes Natural Grain Black Ash wood console trim with aluminum door trim. On AMG models, Carbon Fiber or Silver Fiberglass trim is optional.
- 24 Roadside Assistance repairs may involve charges for parts, service and towing. Vehicle must be accessible from main roads. Depending on the circumstance, these services may be provided by an outside provider, courtesy of Mercedes-Benz Roadside Assistance. Restricted roadways, acts of nature and vehicle accessibility may limit our ability to provide services to you. For full details, eligibility requirements, and limitations/exclusions of Sign and Drive services, as well as the Roadside Assistance Program, please see your dealer.