



2016 C-CLASS
SEDAN



C



Mercedes-Benz

CHANGE OF COURSE

THE SPEED OF LIFE KEEPS SPEEDING UP. CAN ONE CAR KEEP BEING RIGHT FOR THE TIMES? IF IT'S THE CAR THAT SETS THE PACE OF PROGRESS, SURE IT CAN.



Standard and available equipment varies by model.
Please see endnotes at back of brochure.

ALWAYS ADVANCING THE STANDARD

Innovation is a word that automakers toss around like there's no tomorrow. But unless a car is truly groundbreaking, it's merely new, and tomorrow's just another day. For five generations, the C-Class has pioneered breakthroughs in performance, safety and luxury. It's raised the standards of what drivers expect from a car—not just in its class, but at any price. And yet, year after year, the C-Class puts far-reaching innovation within reach. For 2016, tomorrow comes with three new power choices,¹ added safety and fresh technology.

Does change start with C? If you mean the C-Class, of course.



ONE LINE, SIX TRAJECTORIES

THIS IS SURELY THE MOST DIVERSE C-CLASS LINE YET. BUT IT'S
WHAT THEY HAVE IN COMMON THAT TRULY SETS THEM APART.



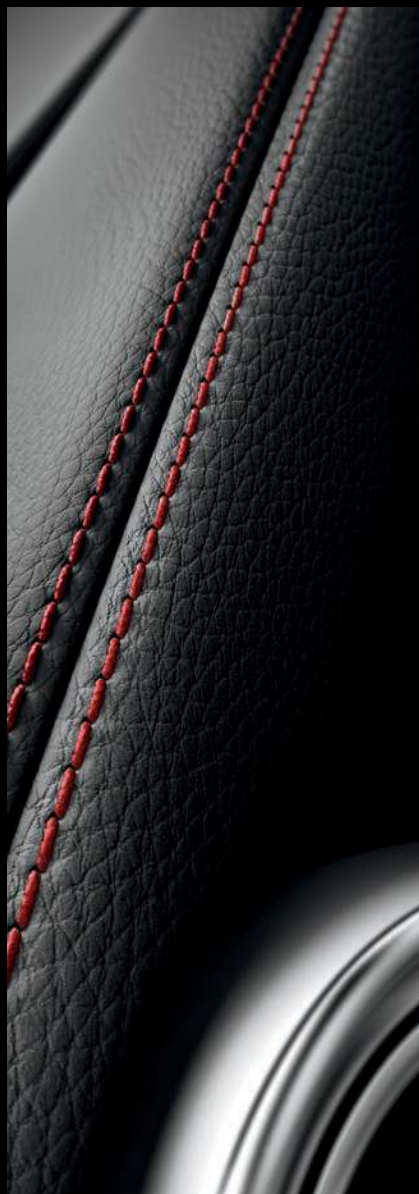


THE BRIGHTEST STAR KEEPS RISING

After a panel of 75 automotive journalists from 22 countries named the new C-Class 2015 World Car of the Year,² would you expect Mercedes-Benz engineers to coast for a bit? Not when acceleration is so much fun. So for 2016, C is also for choices—more than ever before: One turbo or two. Rear-wheel or 4MATIC® all-wheel drive. Gasoline, clean diesel or Plug-In HYBRID.¹ Luxury, Sport and Night Packages. Plus an entirely new expression of performance from the racers at AMG. If you want to see to the future of driving—and look forward to it—always look to the brightest stars on the road.

STARTS FROM WITHIN

*CHARACTER ISN'T MEASURED BY SIZE OR VOLUME,
BUT DEPTH. IT'S INSIDE THE MUSCULAR BODY OF
THE C-CLASS WHERE YOU'LL DISCOVER ITS SOUL—
AND REDISCOVER SOME PASSION OF YOUR OWN.*





FOR THE BEST OF TIMES

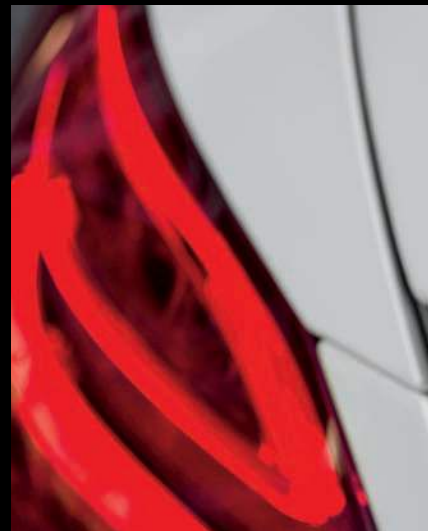
The wide, cascading console and thick, Nappa leather-trimmed steering wheel greet you with a singular message: Every element of the C-Class cockpit is designed and crafted to elevate your driving enjoyment. Instruments and displays are vivid, clear and set to your sight lines. Controls feel natural in your hands, from the shift paddles to the console touchpad. And every choice in materials looks and feels just right—from sleek aluminum, to satin and gloss woods, to the precise topstitching of the seats, doors and dash. It takes extra time to finish a car this way, but you'll savor the results for years to come.

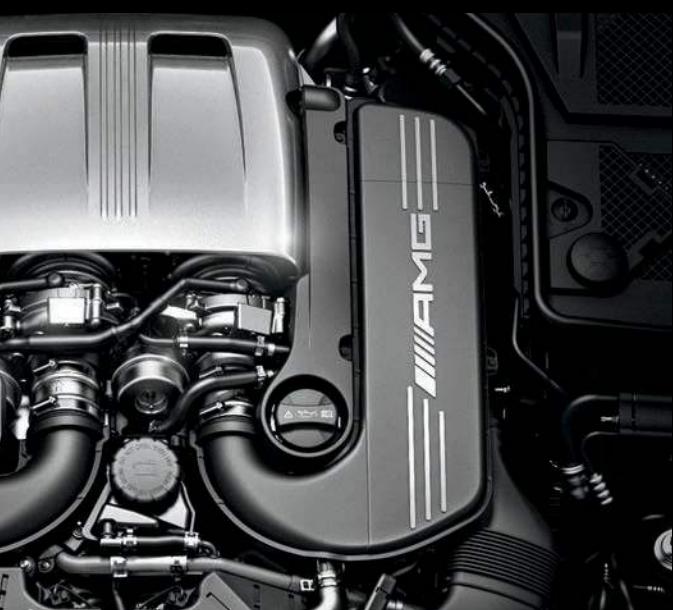
FOR THE TEST OF TIME

A C-Class lets you select from an extraordinary palette of colors, materials and styles for your cabin appointments. But it does not make you choose between immediate gratification and enduring comfort. The standard 10-way power front seats help you find your perfect seating position. The 3-position driver-seat memory makes it easy to find it again. Even your lumbar support power-adjusts four ways. The available heated and ventilated front seats—as well as the new option of a heated steering wheel—offer rapid yet lasting comfort as the seasons change. And while you can't see the materials beneath the stylish surfaces, they're chosen to make you feel at ease in other important ways. Steam-expanded foams—a process pioneered by Mercedes-Benz—eliminate harsh chemicals, while products from flax, coconut and olives sustainably support numerous cabin elements.

*WITH ADVANCED TURBOS AND DIRECT INJECTION,
THE SIX ENGINES OF THE C-CLASS GENERATE MORE
POWER FROM LESS FUEL, WITH FEWER EMISSIONS.
IN CERTAIN SITUATIONS, EACH OF THEM ALSO
HAS THE POWER TO USE NO GASOLINE AT ALL.*

REGENERATION NEXT





GASOLINE TURBOS AND BITURBOS

The Direct Injection gasoline engines of the C-Class span from a turbo-4 that delivers brisk acceleration and up to 34 highway mpg,³ to an AMG-enhanced 362-hp biturbo V-6, to handcrafted biturbo AMG V-8s with 469 or 503 hp. All feature multispark ignition that can rapidly fire each spark plug several times in a millisecond, to get the most power from every drop of gasoline. And when idling in traffic or at a stoplight, their ECO Start/Stop system can automatically pause the engine—using no fuel and creating no emissions. When you're ready to go, the engine restarts instantly.

NEW TURBOCHARGED CLEAN DIESEL

Mercedes-Benz pioneered BlueTEC[®] technology to reinvent the diesel engine. Smooth, quiet, and with certified ultralow emissions in all 50 states, the new C 300d¹ generates more torque from a turbo-4 than many gasoline V-8s: 369 lb-ft at just 1,600 rpm. Its strong, seamless acceleration comes with the bonuses of exceptional fuel economy and driving range.³

FIRST PLUG-IN HYBRID C-CLASS

The new C 350e¹ is more than just a new era in eco-friendly luxury and performance. Its 4-mode HYBRID drive is among the most intelligent, efficient gas-electric powertrains on the road, optimizing the use of its gasoline turbo-4 and electric motor to traffic, terrain and even route-map data while using the navigation system. Around town, you can drive short distances on electricity alone, creating no local emissions.⁴ On longer trips, it can keep its advanced lithium-ion battery charged while you're on the open road—saving it up to allow all-electric city driving later on. Gas and electric power can also team up to boost acceleration. And while the gasoline engine and regenerative braking system help replenish the battery as you drive, it's a Plug-In HYBRID—so you can also recharge it at home or at most any public charging station.⁵



REVOLUTION COUNTER

*THE ROAD OF LIFE IS FILLED WITH TWISTS AND TURNS. HOW THE
C-CLASS HANDLES THEM HELPS MAKE IT THE LIFE OF THE ROAD.*



EVERY GOOD TURN DESERVES ANOTHER

Accelerating from 0 to 60 is a great way to enjoy a car's power for a few seconds. With the right road, you can savor a C-Class Sedan's crisp handling for hours. And with its silky ride, there's rarely a wrong road. A precise 4-wheel multilink suspension underpins every C-Class.

Depending on model, you can also add sport or comfort tuning of its road-sensing AGILITY CONTROL[®], or self-leveling, multimode AIRMATIC[®].

The AMG models go even further with their own hardware and tuning. So whether you're aiming to carve up a canyon, iron out a city street, or tame a track, there's a C-Class that fits you like a driving glove.



EDGE SHARPENER

ON A RACETRACK, THE IDEAL WAY TO TAKE A CORNER IS AN EQUILIBRIUM OF POWER AND PRECISION CALLED THE RACELINE. ON THE STREET, THERE'S ANOTHER WAY TO ACHIEVE THIS IDEAL BALANCE: THE NEW AMG SPORT MODELS. WITH ADDED POWER, TIGHTER GRIP AND SHARPER STYLE, THE NEW C 450 AMG TAKES THE PERFORMANCE CAR AROUND AN ENTIRELY NEW CORNER.



AMG
DRIVING PERFORMANCE

Open the hood of the new C 450 AMG and you'll discover an engine cover with a bright red accent. Open up its throttle and you'll quickly learn it's far more than a stripe—it's a bold streak that's evident in every aspect of this new AMG Sport sedan. The AMG-enhanced biturbo V-6 pumps out 362 hp. It teams with a paddle-shifted 7-speed automatic with AMG Sport programming—rushing you to 60 mph in 4.8 seconds.⁶ Its 384 lb-ft of torque peaks at just 2,000 rpm—with 67% of it sent to the wide rear tires via AMG Performance 4MATIC[®] all-wheel drive.⁷ A Torque Vectoring Brake feature quickens the cornering reflexes of its AMG Adaptive Sport Suspension, whose electronically controlled shock absorbers team up

with AMG-developed axles. Its wider track and more rigid components fluently convey every move of the linear-ratio, speed-sensing Direct-steer system. And you can fine-tune all of it to suit your driving style via the five modes of DYNAMIC SELECT. AMG Performance brakes employ 4-piston calipers on 14.2" front discs. An AMG Sport exhaust adds audible invigoration. Aggressive AMG bodywork, gloss black trim, and a chrome diamond-block grille set off 18" or 19" AMG[®] wheels⁸ in any of five styles. The cockpit is equally focused on performance, with sport-contoured front seats, exclusive instrumentation, and red stitching that—much like the red-stripped engine of the C 450 AMG—reveals its AMG bloodline.





DRIVING PERFORMANCE



FEAST FOR THE POWER-HUNGRY

MERCEDES-AMG IS NO MERE SPONSOR OF RACING. AMG IS PEOPLE WHO DEVELOP, BUILD AND RACE RACECARS. AND THEY WIN. THEN THEY DEVELOP AND CRAFT HIGH-PERFORMANCE STREET CARS. AND YOU WIN.



"One man, one engine" is more than a motto for AMG. It's a guiding philosophy and a process rooted in racing, where precision and endurance are proven in record time. The heart of a Mercedes-AMG C 63 or C 63 S Sedan is its biturbo V-8. Each one is crafted by the hands of its own master engine builder, who visually inspects and records every component, and computer-verifies each torque spec. Only after the engine is individually bench-tested does it earn the signature of its builder—on a metal plaque affixed to its cover. This degree of detail-obsession is evident throughout the vehicle—from its mighty brake hardware to its range of driver-selected modes to its impeccably finished, performance-focused cockpit.

The compact 4.0-liter biturbo V-8 powering either AMG C 63 combines higher output with up to 38% better efficiency.³ Its "hot inside V" turbo setup cuts lag and losses. With 469 hp and 479 lb-ft of torque—more than any competitor—the C 63 sprints to 60 mph in 4.0 seconds.⁶ The C 63 S leads its class with 503 hp and 516 lb-ft, good for 0–60 in 3.9 seconds. A 7-speed AMG SPEEDSHIFT® MCT gearbox and limited-slip differential—electronic on the C 63 S—team with a multimode AMG Adaptive Sport Suspension, 18" or 19" AMG® wheels,⁸ and AMG high-performance brakes—with red calipers and compound front discs on the C 63 S. An available variable-vane exhaust can go from a mellow growl to a wild V-8 roar.



SAFETY FIRST AND FOR ALL

WHEN SECONDS MATTER MOST, SO DO FIRSTS. IT'S WHY MERCEDES-BENZ ENGINEERS KEEP THINKING UP NEW WAYS TO MAKE EVERY CAR SAFER.

Every effort of Mercedes-Benz safety engineers goes toward a singular goal: accident-free driving. They're also keenly aware that achieving this goal only for the vehicles they design would be pointless. The roads can only be safe for someone when they're safe for everyone. The 1951 patent for the first crumple zone is one of more than 88,000 that Mercedes-Benz has earned in the past 130 years. Energy-absorbing front and rear deformation zones flank a reinforced "safety cell" for the passengers. But the idea did more than better protect the occupants of a Mercedes-Benz. It eventually became the way all automobiles are made, thereby helping protect everyone on the road better. Over the decades, countless breakthroughs that were

pioneered under the Three-Pointed Star have gone on to become the safety standards for all automobiles—like the Antilock Braking System (ABS), the Electronic Stability Program (ESP®), emergency-sensing Brake Assist (BAS®), the seat-belt Emergency Tensioning Device (ETD), and side curtain air bags. For many of these inventions, Mercedes-Benz has chosen not to enforce their patents—since some things are too important not to share. As a result, you can expect to see some of the groundbreaking advancements of today's Mercedes-Benz on other cars in a few years. That said, sometimes the future is only milliseconds ahead of you. And nobody prepares you for it like the engineers who've spent decades thinking about it.



KNOW WHAT'S NEXT

*WITH INTELLIGENT DRIVE, A 360° NETWORK OF CAMERAS, RADAR
AND OTHER SENSORS CAN SEE MORE THAN THE HUMAN EYE, TO
HELP YOU GET OUT OF DANGER BEFORE YOU'RE IN IT.*

COLLISION PREVENTION ASSIST PLUS

Radar-based technology alerts you if you're following a vehicle too quickly or too closely. As soon as you start to brake, Adaptive Brake Assist automatically adjusts the braking to an ideal level, to help prevent a collision or reduce its severity. The system can apply the brakes autonomously from speeds up to 65 mph. It can also activate PRE-SAFE,[®] the predictive system that can tighten the front seat belts and close the windows in the moments before a collision.⁹

ATTENTION ASSIST

By continuously monitoring as many as 70 parameters of driving behavior, ATTENTION ASSIST[™] can alert you both visually and audibly if it detects signs of driver-drowsiness on long trips. Its enhanced sensitivity helps the system detect drivers who begin their trip drowsy. A display in the gauge cluster can help you track your own attention level and driving time along your journey.¹⁰

ACTIVE LANE KEEPING ASSIST

By monitoring visible road markings at speeds above 37 mph, Active Lane Keeping Assist helps detect unintended drifting off-course, and alerts you by vibrating the steering wheel. If you continue to drift, it can selectively brake individual wheels to help guide the car back into its lane. It can also help detect and alert you to overtaking vehicles, vehicles you'll need to overtake if you change lanes, and even oncoming traffic in the adjacent lane.¹⁰

ACTIVE BLIND SPOT ASSIST

When driving above 20 mph, radar technology helps sense when a vehicle enters the blind-spot area on either side of you, and alerts you by illuminating an icon in the side mirror. A warning tone sounds if you activate a turn signal while a vehicle is detected. And if you begin to change lanes, advanced active technology can help guide the car back by applying the brakes on one side.¹¹



DISTRONIC PLUS WITH STEERING ASSIST

Radar-based cruise control adapts your set speed to the flow of traffic ahead, automatically slowing until your path is clear again. If the vehicle ahead slows to a stop, DISTRONIC PLUS[®] can brake to a full halt. When traffic moves, you can resume with just a tap, or automatically if the stop is under a second. The Steering Assist feature helps the driver keep the vehicle centered in between the lane markings while cruising on straight roads, or even in gentle curves.¹²

PRE-SAFE BRAKE WITH PEDESTRIAN RECOGNITION

PRE-SAFE Brake can help detect an impending collision and automatically apply up to 100% braking force to help reduce the severity of impact. At speeds up to approximately 35 mph, it can also help detect if pedestrians have entered your path and automatically apply the brakes.¹³ The features are active whether using the cruise control functions of DISTRONIC PLUS or not.

BRAKE ASSIST PLUS WITH CROSS-TRAFFIC ASSIST

BAS[®] PLUS uses radar sensors to scan the road ahead at driving speeds up to approximately 45 mph. Cross-Traffic Assist uses radar plus advanced cameras to help detect a potential collision with vehicles approaching from either side of an intersection ahead, or with pedestrians in the car's path. When the driver responds to the system's alert by braking, Brake Assist PLUS precisely applies the maximum braking force required to help prevent such an accident.¹³

PARKTRONIC WITH ACTIVE PARKING ASSIST

As you drive by open parking spaces, sensors help you size them up. When you decide to back into one, it can expertly steer and brake for you – and steer you back out later. In any low-speed maneuver, PARKTRONIC's ultrasonic sensors in the bumpers help detect nearby objects within its field of view. Audible and visual indicators in the cabin help you navigate tight spaces with confidence.

ADVANCED IN FORMATION

THE C-CLASS COCKPIT IS DESIGNED TO LOOK MODERN, AND TO STAY MODERN.



TOMORROW'S CAR TOMORROW, TOO

How can something as beautifully formed as the C-Class cockpit keep you so well-informed too? Ask that question in three years when your dealer has updated your navigation maps at no charge.¹⁴ Or in five years, after Mercedes-Benz mbrace[®] has installed some great new in-car apps while your car is parked in your driveway.¹⁵ Or ask about any of its class-exclusive features right now – and you'll even be excited about tomorrow morning's drive to work.



IF YOU THINK MODERN SEDANS LACK EMOTION, THE C-CLASS HAS A RANGE TO MATCH YOUR OWN. A TAP OF ITS DYNAMIC SELECT TOGGLE CAN EVOKE ITS SILKIEST COMFORT OR SHARPEST EDGE. ITS TOUCHPAD LETS YOU CUSTOMIZE COUNTLESS SETTINGS. AND ITS AUDIO OPTIONS CAN MAKE THE WORLD YOUR PLAYLIST.

MODE FOR ANY MOOD





DRIVE LIFE TO THE FULLEST

Driving is all about responding to change. Even in your daily commute, every mile can be different.

So can each day—as weather, passengers and road conditions come and go. No matter where you're going, you can adapt how your C-Class feels and responds to how you feel. A few taps of its DYNAMIC SELECT button can dial up sharper handling, relaxed comfort, or peak efficiency. You can even create a mode all your own. It's one of many vehicle settings you can customize via the car's touchpad and big color screen. The touchpad also puts a world of entertainment and information at your fingertips, with tablet-style gestures like swipe and pinch-to-zoom, or even handwriting.

And since your soundtrack can change a good drive to great, Burmester®—Germany's renowned crafter of high-end home audio—has developed a 590-watt, 9-channel surround sound system with 13 high-end speakers and exquisite metal grilles.



The C-Class is not only sporty and stylish, its spacious cabin is also generous with luxuries. Standard features include power front seats, a driver-seat memory that also includes the power steering column, rear seats that fold down in a 40/20/40 split, pushbutton KEYLESS-START, and power-folding side mirrors. It's also available with thoughtful innovations no other sedan in its class offers. You can charcoal-filter the cabin air, electrically ionize it so it feels as fresh as a summer storm, then add hints of aromatherapy. LEDs and fiber optics can cast a soft glow in any of three changeable colors. The Panorama roof features heat-rejecting glass and a power tilt/sliding front section. In addition to its own sunshades, rear- and rear-side window screens offer added shade and privacy, too. And along with heated front seats, you can enjoy cooling ventilation, or a new heated steering wheel.



*AN EXPANSIVE POWER GLASS SUNROOF LETS YOU TAKE
IN A BREEZY SKY, OR FINE-MESH SHADES CAN SCREEN
IT OUT. ITS CABIN AIR CAN BE TRIPLE-FILTERED, OR
INFUSED WITH SUBTLE FRAGRANCES. THE C-CLASS IS
THOUGHTFUL IN WAYS YOU NEVER EVEN THOUGHT OF.*

LIFE IN FINER THINGS



TOGETHER WHEREVER

IT'S PERFECTLY NATURAL TO DEVELOP AN EMOTIONAL ATTACHMENT TO YOUR MERCEDES-BENZ. WITH MBRACE, ENJOYING A TECHNOLOGICAL CONNECTION IS JUST AS EASY.

With Mercedes-Benz mbrace®, your car is only a click away. Five years of mbrace Connect benefits and services¹⁵ come standard with every new 2016 Mercedes-Benz, providing you with remote access to your vehicle from your smartphone or computer. With the mbrace Mobile App,¹⁶ you can start your car's engine, lock its doors and more. You can access Google and Yelp from your car with an ever-evolving variety of in-vehicle apps. You can send destinations to your car's available COMAND® navigation system from your computer or phone. Even your car can reach out, with remote diagnostics and a direct connection to Mercedes-Benz Roadside Assistance.¹⁷ Three additional packages bring you even more connections—from added safety and security, to a personal concierge, to streaming music and in-car WiFi for you and your friends. With mbrace, your Mercedes-Benz helps you stay connected not just to your car, but to your world—from anywhere you are, and wherever tomorrow takes you.

mbrace Connect

5 years included

State-of-the-art convenience with remote vehicle access, in-vehicle apps and over-the-air updates

Package includes:

- mbrace Mobile App for Android or iPhone
- Remote Start, remote lock/unlock and more via Mobile App
- Access to mbrace Web services at mbrace.MBUSA.com
- Remote diagnostics with direct dealer connection
- Over-the-air updates of many mbrace features and apps
- An evolving selection of Mercedes-Benz Apps, such as:
 - Google™ Local Search
 - Yelp
 - Fuel station finder with prices
 - Weather reports locally and around the world
 - Airport flight status
 - Local movie theater showtimes
- Valet Protect
- Viewable traffic cams in many metro markets

mbrace Secure

6-month trial included

Requires mbrace Connect

Added peace of mind from safety and security features for you, your family, and your vehicle

Package includes:

- Automatic Collision Notification
- Emergency calling from your car's SOS button or the Mobile App
- Automatic Alarm Notification
- Stolen vehicle location assistance
- Agent-assisted remote locking and unlocking
- Dealer connect

mbrace Concierge

3-month trial included

Requires mbrace Secure

Personal assistance from highly knowledgeable professionals with access to a world of resources

Package includes:

- Personal concierges to help you stay more productive on the road, or from the Mobile App on your smartphone
- Expert recommendations and reservations for dining out, and for tickets to events
- Turn-by-turn directions from a live assistant or sent to your car
- Travel assistance, including reservations and changes for hotels, airlines and car rentals
- Answers to most any question, help with most any request

mbrace Entertain

3-month trial included

Requires mbrace Secure

Online, on-the-road enjoyment from streaming entertainment to maps, along with in-car WiFi

Package includes:

- Streaming audio and data via widely available 3G coverage
- In-car WiFi with secure connection of up to four devices
- Online maps, powered by Google
- A selection of streaming audio apps, including:
 - TuneIn® radio
 - iHeartRadio® Available starting Fall 2015
 - Mercedes-Benz Radio

WiFi and online maps require Multimedia Pkg.

Mercedes me is a new online destination for Mercedes-Benz drivers, where you can access vehicle info, get more from your mbrace features, learn more about your car, and follow the exciting world of Mercedes-Benz. Take a tour at MBUSA.com/me



CAR IN YOUR POCKET

The mbrace Mobile App on your iPhone or Android phone includes a number of convenient remote vehicle controls. A new Remote Start feature lets you start the engine from your smartphone, to give the climate control a head start before you even leave the house. By the time you enter your car, the cabin can be pre-conditioned for your comfort.



OUR WORLD IS YOURS

The online world of Mercedes-Benz is one of many ways you can enjoy being part of the family. You can keep up to date with news and events, or take in an entertaining film. You can get more from your vehicle with helpful tutorial videos and downloadable manuals. And you can check out photos from other Mercedes-Benz drivers and fans, and best of all, share yours as well.

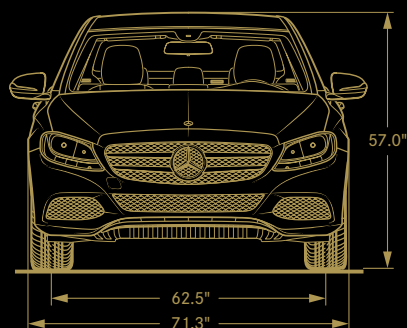


BUILD YOUR OWN

MBUSA.com/C

<i>Specifications</i>		C 300 Sedan	C 300d Sedan ¹	C 350e Sedan ¹	C 450 AMG Sedan	AMG C 63 Sedan	AMG C 63 S Sedan
Engine	Type	2.0-liter turbo Direct Injection gasoline inline-4	2.0-liter twin-turbo clean diesel inline-4	2.0-liter turbo Direct Injection gasoline inline-4 + 60kW Plug-In HYBRID electric motor w/6.2kWh lithium-ion battery	3.0-liter biturbo Direct Injection gasoline V-6	Handcrafted AMG 4.0-liter biturbo Direct Injection gasoline V-8	Handcrafted AMG 4.0-liter biturbo Direct Injection gasoline V-8
	Power	241 hp @ 5,500 rpm	190 hp @ 3,800 rpm	208/80/275 hp (gas/electric/combined)	362 hp @ 5,500–6,000 rpm	469 hp @ 5,500–6,250 rpm	503 hp @ 5,500–6,250 rpm
	Torque	273 lb-ft @ 1,300–4,000 rpm	369 lb-ft @ 1,600–1,800 rpm	258/251/443 lb-ft (gas/electric/combined)	384 lb-ft @ 2,000–4,200 rpm	479 lb-ft @ 1,750–4,500 rpm	516 lb-ft @ 1,750–4,500 rpm
Transmission		7-speed automatic with shift paddles	7-speed automatic with shift paddles	7-speed automatic with shift paddles	7-speed automatic with AMG Sport programming and shift paddles	7-speed AMG SPEEDSHIFT MCT with shift paddles	7-speed AMG SPEEDSHIFT MCT with shift paddles
Acceleration, 0–60 mph³		6.2 sec	Info N/A. Please see your dealer.	5.9 sec	4.8 sec	4.0 sec	3.9 sec
Wheels		17" twin 5-spoke w/ all-season Extended Mobility tires ⁸	17" twin 5-spoke w/ all-season Extended Mobility tires ⁸	18" twin 5-spoke w/ all-season Extended Mobility tires ⁸	18" AMG [®] 5-spoke w/ all-season tires ⁹	18" AMG 5-spoke w/ high-performance tires ⁸	19" AMG 5-spoke w/ high-performance tires ⁸
Suspension		4-wheel multilink w/ AGILITY CONTROL [®]	4-wheel multilink w/ AGILITY CONTROL	4-wheel multilink w/self-leveling AIRMATIC [®]	4-wheel multilink with AMG Adaptive Sport Suspension		
Drivetrain		Rear-wheel drive or 4MATIC [®] all-wheel drive	4MATIC all-wheel drive	Rear-wheel drive	AMG Performance 4MATIC all-wheel drive	Rear-wheel drive	Rear-wheel drive

<i>Dimensions</i>		C 300 Sedan	C 300d Sedan	C 350e Sedan	C 450 AMG Sedan	AMG C 63 Sedan	AMG C 63 S Sedan
Wheelbase		111.8"	111.8"	111.8"	111.8"	111.8"	111.8"
Overall length		184.5"	184.5"	184.5"	185.0"	187.0"	187.0"
Overall height		57.0"	57.0"	57.0"	56.3"	56.1"	56.1"
Overall width		79.0" (w/mirrors)	79.0" (w/mirrors)	79.0" (w/mirrors)	79.0" (w/mirrors)	79.0" (w/mirrors)	79.0" (w/mirrors)
Curb weight		3,417 lbs 4MATIC: 3,594 lbs	3,858 lbs	4,057 lbs	3,748 lbs	3,829 lbs	3,856 lbs
Headroom (front/rear)		37.1" / 37.1"	37.1" / 37.1"	37.1" / 37.1"	37.1" / 37.1"	37.1" / 37.1"	37.1" / 37.1"
Legroom (front/rear)		41.7" / 35.2"	41.7" / 35.2"	41.7" / 35.2"	41.7" / 35.2"	41.7" / 35.2"	41.7" / 35.2"
Cargo capacity		12.6 cu ft	12.6 cu ft	11.8 cu ft	12.6 cu ft	12.6 cu ft	12.6 cu ft



KEY STANDARD FEATURES

C300 Sedan	C300d Sedan ¹	C350e Sedan ¹	C450 AMG Sedan	AMG C63 Sedan	AMG C63 S Sedan	
●	●	●	●	●	●	<i>Performance and efficiency</i>
●	●	●	●	●	●	ECO Start/Stop system
●	●	●	●	●	●	DYNAMIC SELECT
—	—	—	—	—	—	Plug-In HYBRID drive w/4-mode drive selector
—	—	●	—	—	—	Haptic accelerator w/three performance programs
—	—	—	—	—	●	Active engine mounts
○	○	●	—	—	—	AIRMATIC® air suspension w/automatic level control and adjustable DYNAMIC SELECT modes
○	●	—	—	—	—	4MATIC all-wheel drive
—	—	—	●	—	—	AMG Performance 4MATIC all-wheel drive
●	●	●	●	●	●	Torque Vectoring Brake
—	—	—	—	●	—	Limited-slip differential
—	—	—	—	—	●	Electronically controlled limited-slip differential

Safety and security

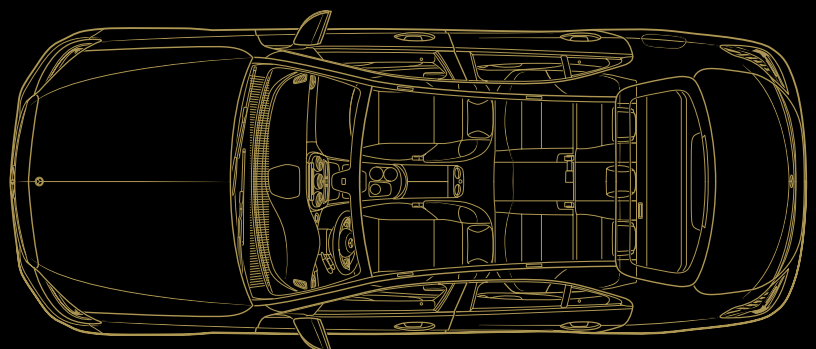
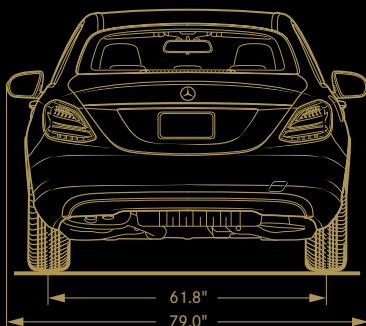
●	●	●	●	●	●	COLLISION PREVENTION ASSIST PLUS
●	●	●	●	●	●	ATTENTION ASSIST®
●	●	●	●	●	●	PRE-SAFE®
●	●	●	●	●	●	Electronic Stability Program (ESP®)
●	●	●	●	●	●	Adaptive braking technology: Predictive Brake Priming, Automatic Brake Drying, Hill-Start Assist, and Brake HOLD feature
●	●	●	●	●	●	Emergency-sensing Brake Assist (BAS®)
●	●	●	●	●	●	Advanced Tire Pressure Monitoring System
○	○	○	●	●	●	Blind Spot Assist ⁵
●	●	●	●	●	●	9-way air bag protection
●	●	●	●	●	●	Rear side-impact air bags ¹
●	●	●	●	●	●	LED Daytime Running Lamps, partial-LED taillamps
○	○	○	○	●	●	Full-LED headlamps and taillamps
●	●	●	●	●	●	SmartKey remote locking w/KEYLESS-START
○	○	○	●	●	●	KEYLESS-GO®
●	●	●	●	●	●	Antitheft alarm system w/remote panic feature

C300 Sedan	C300d Sedan	C350e Sedan	C450 AMG Sedan	AMG C63 Sedan	AMG C63 S Sedan	
●	●	●	●	●	●	<i>Comfort and convenience</i>
○	○	○	○	●	●	Power front seats w/3-position driver-seat memory
○	○	○	○	●	●	3-position memory for front passenger seat
○	○	○	○	●	●	Heated front seats
●	●	●	●	●	●	40/20/40-split folding rear seats
●	●	●	●	●	●	Power tilt/telescoping steering column
●	●	●	●	●	●	Multifunction steering wheel w/Nappa leather trim
—	—	—	○	○	●	AMG Performance steering wheel
●	●	●	●	●	●	Dual-zone digital automatic climate control
—	—	●	—	—	—	Remote pre-entry climate control
●	●	●	●	●	●	Front and rear cupholders
○	○	○	○	●	●	Illuminated front door sills
○	○	○	○	●	●	Multicolor LED ambient lighting
●	●	●	●	●	●	Rain-sensing windshield wipers
●	●	●	●	●	●	Integrated garage-door opener
●	●	●	●	●	●	Power-folding side mirrors, auto-dimming driver-side and inside rearview mirrors

Entertainment and navigation

●	●	●	●	●	●	7" freestanding high-resolution central screen
●	●	●	●	●	●	Touchpad central controller
●	●	●	●	●	●	High-resolution color multifunction display
○	○	○	○	●	●	Burmester® Premium Surround Sound System
●	●	●	●	●	●	FrontBass® system
●	●	●	●	●	●	Bluetooth® audio streaming
●	●	●	●	●	●	Hands-free Bluetooth interface
●	●	●	●	●	●	Dual USB ports
●	●	●	●	●	●	In-dash CD player and SD card reader
○	○	○	●	●	●	SiriusXM Radio with 6-month All Access trial ¹⁸
●	●	●	●	●	●	HD Radio™ receiver
●	●	●	●	●	●	Mercedes-Benz mbrace®
●	●	●	●	●	●	5 years of mbrace Connect services ¹⁵

● Standard ○ Optional — Not available





OPTIONS AND ACCESSORIES

Option Packages

	C300 Sedan	C300d Sedan ¹	C350e Sedan ¹	C450 AMG Sedan	AMG C 63 Sedan	AMG C 63 S Sedan
Premium 1 Package <i>Requires Blind Spot Assist or Driver Assistance Pkg.</i>	○	○	○	●	—	—
• KEYLESS-GO [®]						
• SiriusXM Radio with 6-month All Access trial ¹⁸						
Premium 2 Package <i>Requires Blind Spot Assist or Driver Assistance Pkg., plus heated front seats or Interior Pkg.</i>	○	○	○	○	●	●
• KEYLESS-GO ¹⁹						
• Full-LED headlamps and taillamps						
• SiriusXM Radio with 6-month All Access trial ^{18, 19}						
• Burmester [®] Premium Surround Sound System						
Lighting Package <i>Requires Premium 2 Pkg.</i>	○	○	○	○	○	○
• Active full-LED headlamps						
• Adaptive Highbeam Assist						
Interior Package <i>Requires Premium 2 Pkg.</i>	○	○	○	○	—	—
• Leather upholstery, or optional upgrade to <i>designo</i> Exclusive Nappa leather						
• Heated ²⁰ and ventilated ²¹ front seats						
• 3-position memory for front passenger seat ²⁰						
• Illuminated front door sills ²⁰						
• Multicolor LED ambient lighting ²⁰						
Multimedia Package <i>Requires Premium 1 or Premium 2 Pkg., plus rearview camera or Parking Assist Pkg.</i>	○	○	○	○	○	○
• COMAND [®] hard-drive navigation ¹⁴						
• No-charge navigation map updates for 3 years						
• 5 years of SiriusXM Traffic and Weather service ¹⁸						
HANDS-FREE ACCESS Package <i>Requires Premium 1 Pkg. or Premium 2 Pkg.</i>	○	○	○	○	○	○
• Electronic trunk closer						
• HANDS-FREE ACCESS						
Air Balance Package	○	○	○	○	○	○
• Cabin-air purification system with ionizer						
• Cabin-air fragrance system						
Sport Package <i>N/A w/Luxury Pkg.</i>	○	○	—	—	—	—
• Sport body styling, 18" AMG [®] 5-spoke wheels ⁸						
• Sport-tuned suspension						
• Perforated front brakes with painted calipers ²¹						
• Sport interior appointments, sport front seats ²¹						
• Flat-bottom sport steering wheel ²¹						
• Topstitched MB-TEX upper dash trim ²¹						
• Brushed aluminum pedals ²¹						
Luxury Package <i>N/A w/Sport Pkg.</i>	○	○	○	—	—	—
• Luxury styling, including hood-mounted Star						
• 17" multispoke wheels <i>C300, C300d only</i>						
• Comfort-tuned suspension						
• Topstitched MB-TEX upper dash trim						
Night Package <i>C300, C300d require Sport Pkg.</i>	○	○	—	○	○	○
• Gloss Black exterior accents <i>Varies by model</i>						
• 18" AMG 5-spoke wheels ⁸ (Black) <i>C300, C300d</i>						

● Standard ○ Optional — Not available

Option Packages *continued*

	C300 Sedan	C300d Sedan	C350e Sedan	C450 AMG Sedan	AMG C 63 Sedan	AMG C 63 S Sedan
Parking Assist Package	○	○	○	○	○	○
• PARKTRONIC with Active Parking Assist						
• Surround View System ²²						
Driver Assistance Package	○	○	○	○	○	○
• DISTRONIC PLUS [®] with Steering Assist ¹²						
• PRE-SAFE [®] Brake with Pedestrian Recognition						
• BAS [®] PLUS with Cross-Traffic Assist						
• PRE-SAFE PLUS rear-end collision protection						
• Active Blind Spot Assist ¹¹						
• Active Lane Keeping Assist ¹⁰						
• Speed Limit Assist <i>Requires Multimedia Pkg.</i>						

Individual options

4MATIC [®] all-wheel drive	○	●	—	●	—	—
<i>AMG Performance 4MATIC on C450 AMG</i>						
AIRMATIC [®] suspension w/4-wheel level control	○	○	●	—	—	—
AMG Dynamic Performance Exhaust	—	—	—	—	○	○
AMG Carbon-Ceramic Braking System ²³	—	—	—	—	—	○
Blind Spot Assist <i>Requires Premium 1 or Premium 2 Pkg.</i>	○	○	○	●	●	●
PARKTRONIC with Active Parking Assist	○	○	○	○	○	○
<i>Also in Parking Assist Pkg.</i>						
Rearview camera ²²	○	○	○	○	○	○
Panorama roof	○	○	○	○	○	○
Front fender badge deletion	—	—	—	—	○	○
Decklid badge deletion	—	—	—	—	○	○
AMG carbon fiber rear spoiler and side mirrors	—	—	—	○	○	○
AMG carbon fiber rear spoiler	—	—	—	○	○	○
Heated front seats <i>Also in Interior Pkg.</i>	○	○	○	○	●	●
Heated steering wheel ²⁴	○	○	○	—	—	—
AMG Performance steering wheel	—	—	—	○	○	●
AMG Performance front seats ²⁵	—	—	—	○	○	○
Power rear-window sunshade	○	○	○	○	○	○
Manual rear-side window sunshades	○	○	○	○	○	○
Head-Up Display ²⁶	○	○	○	○	○	○
18" twin 5-spoke wheels ⁸ <i>N/A w/Sport Pkg.</i>	○	○	●	—	—	—
19" AMG multispoke wheels ⁸ (Silver) <i>Requires Sport Pkg.</i>	○	○	—	—	—	—
19" AMG multispoke wheels ⁸ (Black/Polished)	○	○	—	—	—	—
<i>Requires Night Pkg.</i>						
19" AMG multispoke wheels ⁸ (Black or Titanium)	—	—	—	○	—	—
19" AMG split 5-spoke wheels ⁸ (Black or Titanium)	—	—	—	○	—	—
19" AMG twin 5-spoke wheels ⁸	—	—	—	—	○	●
19" AMG cross-spoke forged wheels ⁸ (Black or Titanium)	—	—	—	—	○	○
Metallic paint	○	○	○	○	○	○

Accessories *Selected items shown at left*

19" 6-spoke wheels	○	○	○	○	—	—
Illuminated Star <i>N/A w/Driver Assistance or Luxury Pkg.</i>	○	○	○	○	○	○
Rear spoiler	○	○	○	●	●	●
Roof rack basic carrier	○	○	○	○	○	○
Ski/snowboard and bicycle racks <i>Requires basic carrier</i>	○	○	○	○	○	○
Comfort Box <i>Retractable trunk bin</i>	○	○	○	○	○	○
All-season floor mats	○	○	○	○	○	○

COLOR AND TRIM

UPHOLSTERY STYLES



MB-Tex

● C 300, C 300d, C 350e



MB-Tex/DINAMICA

● C 450 AMG Black w/Red stitching (shown)
● AMG C 63 Black



Leather

○ C 300, C 300d, C 350e Interior Pkg.



Leather

○ C 300, C 300d, C 350e Interior + Luxury or Sport Pkg.
○ C 450 AMG Interior Pkg.



Exclusive Nappa leather

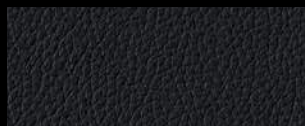
● AMG C 63 S
○ AMG C 63



designo Exclusive Nappa leather

○ C 300, C 300d, C 350e, C 450 AMG Interior Pkg.
○ AMG C 63, AMG C 63 S

UPHOLSTERY COLORS



Black

C 300, C 300d, C 350e:
MB-Tex or leather
C 450 AMG: Leather
AMG C 63: Nappa leather
Seat belts: ● Black ○ Red or Silver



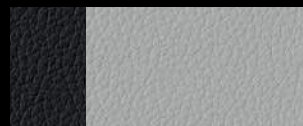
Silk Beige/Black

C 300, C 300d, C 350e:
MB-Tex or leather



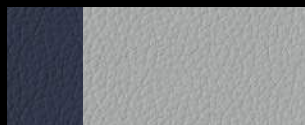
Silk Beige/Esspresso

C 300, C 300d, C 350e:
MB-Tex or leather
Requires Luxury Pkg.



Crystal Grey/Black

C 300, C 300d, C 350e:
MB-Tex or leather
C 450 AMG: Leather



Crystal Grey/Deep Sea Blue

C 300, C 300d, C 350e:
MB-Tex Requires Luxury Pkg.



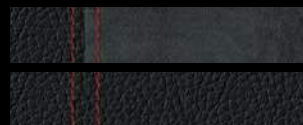
Cranberry Red/Black

C 300, C 300d, C 350e:
Leather Requires Sport Pkg.
C 450 AMG: Leather



Red Pepper/Black

AMG C 63, AMG C 63 S:
Exclusive Nappa leather



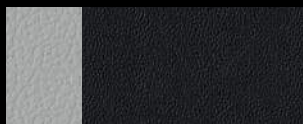
Black w/Red stitching

C 450 AMG:
MB-Tex/DINAMICA or leather
Seat belts: ● Red



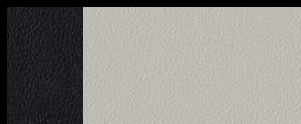
Black

AMG C 63:
MB-Tex/DINAMICA
Seat belts: ● Black ○ Red or Silver



Black w/Grey accents

AMG C 63 S:
Exclusive Nappa leather
Seat belts: ● Silver ○ Black or Red



Platinum White/Black

C 300, C 300d, C 350e, C 450 AMG:
designo Exclusive Nappa leather
AMG C 63, AMG C 63 S:
Exclusive Nappa leather
Seat belts: ● Black ○ Red or Silver
designo Exclusive Nappa leather
Seat belts: ● Black ○ Silver



Saddle Brown

All models:
designo Exclusive Nappa leather

INTERIOR TRIM



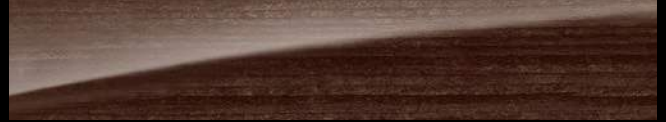
Aluminum/Gloss Black *N/A w/Luxury Pkg.*
● C 300, C 300d, C 350e, C 450 AMG, AMG C 63 ▲ AMG C 63 S



Natural Grain Black Ash wood *N/A w/Luxury Pkg.*
○ C 300, C 300d, C 350e, C 450 AMG, AMG C 63 ● AMG C 63 S



Burl Walnut wood *N/A w/Sport Pkg.*
○ C 300, C 300d, C 350e



Linden wood
○ C 300, C 300d, C 350e, C 450 AMG, AMG C 63 ▲ AMG C 63 S



Carbon fiber
○ C 450 AMG, AMG C 63, AMG C 63 S

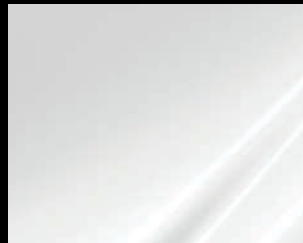


Silver fiberglass
○ C 450 AMG, AMG C 63, AMG C 63 S

PAINTWORK



Black



Polar White



Dakota Brown metallic



Diamond Silver metallic



Iridium Silver metallic



Lunar Blue metallic



Obsidian Black metallic



Palladium Silver metallic



Steel Grey metallic



designo Cardinal Red metallic²⁷



designo Diamond White metallic²⁷

WHEEL CHOICES

● Standard ○ Optional



17" twin 5-spoke
● C 300, C 300d



17" multispoke
○ C 300, C 300d Luxury Package



18" twin 5-spoke
○ C 300, C 300d N/A w/Sport Package



18" AMG® 5-spoke (Silver or Black/Polished)
○ C 300, C 300d Sport Package ○ C 300, C 300d Night Package



19" AMG multispoke (Silver)
○ C 300, C 300d Requires Sport Package



19" AMG multispoke (Black/Polished)
○ C 300, C 300d Requires Night Package



18" AMG multispoke (Black)
● C 450 AMG



19" AMG multispoke (Titanium or Black)
○ C 450 AMG



19" AMG split 5-spoke (Titanium or Black)
○ C 450 AMG



18" AMG twin 5-spoke
● AMG C 63



19" AMG twin 5-spoke
● AMG C 63 S ○ AMG C 63



19" AMG cross-spoke forged (Titanium or Black)
○ AMG C 63, AMG C 63 S

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ENDNOTES

- 1 Introduction dates vary. Please see your dealer.
- 2 Visit wooty.com for more information on the World Car Awards.
- 3 2016 EPA estimated fuel economy for C300 Sedan. Please see your dealer for figures for other models. Compare the estimated mpg to the estimated mpg of other vehicles. You may get different mileage depending on how fast you drive, weather conditions and trip length. Your actual highway mileage will probably be less than the highway estimate. Driving range based on fuel tank capacity and preliminary estimated highway fuel economy.
- 4 Please see your dealer for final driving range estimates. Driving range may vary based on terrain, temperature, driving style and other factors. Road and traffic conditions are subject to change and may not be reflected in navigation map data.
- 5 Charging times are estimated and may vary by location and equipment. Charging stations must be J1772-compatible. Please see your dealer for more information.
- 6 Stated rates of acceleration are estimated based upon manufacturer's track results and may vary depending on model, environmental and road surface conditions, driving style, elevation and vehicle load.
- 7 No system, regardless of how advanced, can overcome the laws of physics or correct careless driving. Please always wear your seat belt. Performance is limited by available traction, which snow, ice and other conditions can affect. Always drive carefully, consistent with conditions. Best performance in snow is obtained with winter tires.
- 8 Lower aspect ratio tires and accompanying wheels provide substantially increased treadwear, increased tire noise and reduced ride comfort. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. These tires are not designed for use on snow and ice. Winter tires mounted on appropriately sized and approved wheels are recommended for driving in those conditions. C-Class models are not provided with a spare tire. Models without Extended Mobility tires are provided with TIREFIT sealant and a portable air pump. High-performance tires are included with all 19" wheels.
- 9 COLLISION PREVENTION ASSIST PLUS may not be sufficient to avoid an accident. It does not react to certain stationary objects, nor recognize or predict the curvature and/or lane layout of the road or every movement of vehicles ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the system's alerts before braking, as that may not afford sufficient time and distance to brake safely. Autonomous braking is available at speeds between approximately 5 and 65 mph for moving vehicles, or 5 and 31 mph for stationary objects.
- 10 Driving while drowsy or distracted is dangerous and must be avoided. ATTENTION ASSIST® and/or Lane Keeping Assist may be insufficient to alert a fatigued or distracted driver of lane drift and cannot be relied on to avoid an accident or serious injury. Lane Keeping Assist operates at speeds above approximately 37 mph.
- 11 Blind Spot Assist may not be sufficient to avoid all accidents involving vehicles in your blind spot and does not estimate the speed of approaching vehicles. It must not be used as a sole substitute for driver awareness and checking of surrounding traffic conditions. Blind Spot Assist operates at speeds above approximately 20 mph.
- 12 DISTRONIC PLUS® adaptive cruise control is no substitute for active driving involvement. It does not adapt cruising speed in response to stationary objects, nor does it predict the curvature and lane layout of the road ahead or the movement of vehicles ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the DISTRONIC Proximity Warning System before braking, as that may not afford sufficient time and distance to brake safely.
- 13 Braking effectiveness also depends on proper brake maintenance, and tire and road conditions.
- 14 While the navigation system provides directional assistance, the driver must remain focused on safe driving behavior, including paying attention to traffic and street signs. The driver should utilize the system's audio cues while driving and should only consult the map or visual displays once the vehicle has been stopped in a safe place. Maps do not cover all areas or all routes within an area.
- 15 All Mercedes-Benz mbrace® services operate only where cellular and Global Positioning System satellite signals are available, which are provided by third parties and not within the control of Mercedes-Benz USA, LLC. Five years of the mbrace Connect package are included with new-vehicle sales and leases at an authorized Mercedes-Benz dealer. Subscriber Agreement is required for service to be active. Some services are only available on select vehicles. Your PIN is required in order to use certain services. Some services may be limited or restricted in some areas. Apps may be introduced and updated at varying dates, and may also require a vehicle software update. Driver is responsible for complying with traffic and other laws. See your dealer or MBUSA.com/mbrace for details, including a list of compatible smartphones. Streaming Internet-based features require an active subscription to the mbrace Entertain Package. Connection may be limited by cellular signal.
- 16 The mbrace Mobile App is compatible with Apple iPhone® models running iOS 7.0 or later, and Android-based phones running OS 2.3 or later. Visit MBUSA.com/mbrace for more information.
- 17 Roadside Assistance repairs may involve charges for parts, service and towing. Vehicle must be accessible from main roads. Depending on the circumstance, these services may be provided by an outside provider, courtesy of Mercedes-Benz Roadside Assistance. Restricted roadways, acts of nature and vehicle accessibility may limit our ability to provide services to you. For full details, eligibility requirements, and limitations/exclusions of Sign and Drive services, as well as the Roadside Assistance Program, please see your dealer.
- 18 The purchase or lease of a new, satellite radio-enabled vehicle includes a 6-month introductory subscription to the Sirius All Access package, as well as a 5-year introductory subscription to SiriusXM Traffic and SiriusXM Weather when equipped with the Multimedia Package. SiriusXM Traffic and Weather services are available for select markets. SiriusXM Satellite Radio, SiriusXM Traffic and SiriusXM Weather subscriptions are sold separately or as a package after trial period. If you decide to continue your subscription after your trial, the plan you choose will automatically renew and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at siriusxm.com. All fees and programming subject to change.
- 19 Standard on C450 AMG, AMG C63 and AMG C63 S.
- 20 Standard on AMG C63 and AMG C63 S.
- 21 Not available on C450 AMG, AMG C63 or AMG C63 S.
- 22 Rearview camera and Surround View System do not audibly notify driver of nearby objects and are not a substitute for actively checking around the vehicle for any obstacles or people. Images displayed may be limited by camera field of view, weather, lighting conditions and the presence of dirt, ice or snow on the cameras.
- 23 The carbon-ceramic brakes are designed expressly for high-performance braking. It is a characteristic of their materials and design that brake noise/squeal may result, along with differing brake pedal feel at lower brake temperatures compared to higher operating temperatures.
- 24 Heated steering wheel not available with Crystal Grey/Deep Sea Blue or Silk Beige/Espresso upholstery. Wheel features a round design if ordered in combination with Sport Package.
- 25 AMG Performance seats available in select colors. See your dealer or visit MBUSA.com/c.
- 26 Head-Up Display may not be visible with certain eyewear, including polarized glasses.
- 27 Extra-cost option.



The personal rewards of striving to be the best are even more meaningful in the development of young people than they are for automobiles. Instilling the values of leadership, goal-setting, discipline and teamwork in youth is an investment in everyone's future. It's why Mercedes-Benz USA is collaborating with the Laureus Sport for Good Foundation, with an ongoing commitment to train and place hundreds of coaches for after-school and in-school sports programs in communities around the country. Sports offer kids more than the chance to be physically active and have fun. It's also an opportunity to have a mentor who can guide them, help them learn how to deal with major life issues, and help them grow stronger not just physically but in their character. As a Mercedes-Benz driver, you become a part of this effort to give hundreds of thousands of kids a better life today, and all of us a brighter tomorrow.

Learn more about how Mercedes-Benz USA believes in giving back at MBUSA.com/community