

CL

CLASS

2014



Mercedes-Benz



CL550 4MATIC shown on cover and above with Monarch Blue metallic paint, and optional Driver Assistance and Sport Packages.

A blue Mercedes-Benz CL-Class car is parked on a sandy beach. The car is shown from the side, with its front wheel and headlight visible. The background is a clear blue sky and the ocean.

Presence makes the heart go faster.

How do you measure passion? It doesn't matter how it compares to anyone else's, nor how it comes to be. It cannot be catalogued, itemized or quantified. All that counts is how it feels to you—and that, at this very moment, you feel it.

Ever since the sensuous, streamlined 540 K "Autobahnkurier" startled the crowds at 1934's Berlin Motor Show, the magnetism of a Mercedes-Benz coupe has been undeniable. Instantly acclaimed as the most beautiful car in the world, it set new precedents not just for design but for performance. Conceived, and named, for Germany's now-legendary high-speed highways, it also established the Mercedes-Benz works in Sindelfingen—the Stuttgart neighborhood where it operates to this day—as an automaker on par with the era's grand coachbuilders. Since then, the deep principles and passion that

unite power, beauty and luxury have continued undiminished under the Three-Pointed Star. Even alongside the standard-bearing sedans and superlative sports cars with which they share their innovations, the flagship Mercedes-Benz coupe always stands out. Year after year, it exemplifies progress and prowess with a more personal expression of its driver's own passions. Which is why no car today feels quite like the 2014 CL-Class. Its pillarless coupe design asserts the peerless performance within. And its mere presence stirs emotions that can neither be quantified nor contained.



Uninhibited.

When you think about the milestones Mercedes-Benz has set during the history of the automobile, a clear pattern emerges. From trendsetting style to groundbreaking safety, the heritage they collectively created has always been one of thrusting history forward. It's evident in the way every element of a car transforms not just itself but the entire motoring world—as imagination gives birth to innovation, optimism begets opportunity, and engineering sparks emotion. It's something that's both visible and tangible in the CL-Class. Its airy pillarless profile embraces the sumptuous four-seat cabin without closing in on it. And it composes rigid standards in performance, comfort and safety into an openly jubilant driving experience. Mercedes-Benz only makes the four models of the CL-Class in limited numbers. That's precisely why they feel unconstrained by the limitations of ordinary cars. And it's how they set your inhibitions free as well.

CL 550 4MATIC



An advanced 429-hp biturbo V-8 rushes the CL 550 to 60 mph in 4.8 seconds.² Its paddle-shifted 7-speed automatic has been engineered for crisp, smooth and efficient shifting. Its semi-active AIRMATIC suspension expertly balances comfort and handling, while featuring 4-wheel level control and a selectable Sport mode. Standard 4MATIC[®] all-wheel drive³ makes the best use of all four standard 18" 5-spoke wheels,⁴ based on each tire's grip. Lightweight, nimble and efficient, 4MATIC enhances driver confidence and enjoyment year-round.

CL 600¹



A 510-hp biturbo V-12 generates heroic power with superlative smoothness, for 0–60 mph in just 4.5 seconds. A robust paddle-shifted 5-speed automatic deftly manages the abundant torque sent to the rear wheels. Active Body Control[®] (ABC)—pioneered by the CL-Class and one of the most advanced suspensions in production—masters both cornering and comfort by creating counterforces of its own. ABC helps to keep the body level and flat under varying conditions, to conduct every move of the standard 19" multispoke wheels with agile grace.

CL 63 AMG¹



Racing-bred power and rich refinement are a natural pair in this 536-hp super coupe. So are its handcrafted biturbo V-8 and lightning-quick 7-speed AMG SPEEDSHIFT[®] MCT transmission. Its adept AMG-calibrated ABC suspension is the ideal partner for its 20" AMG twin 5-spoke wheels. And each front wheel is braked by its own pair of calipers. The 0–60 run occurs in 4.4 seconds, yet it'll cruise all day in relaxing comfort. Or let the AMG Performance Package turn a triple play of higher power, torque and top speed⁵ into a performance home run.

CL 65 AMG¹



Extreme performance meets elegant luxury in an exclusive coupe that nearly defies description. Its hand-built 621-hp biturbo V-12 rockets it to 60 mph in only 4.2 seconds, precisely paced by its 5-speed AMG SPEEDSHIFT transmission. AMG-calibrated ABC and lightweight forged-alloy 20" AMG twin 5-spoke wheels collaborate to keep cornering almost perfectly flat, yet they can iron virtually every bump out of the roadway. Enormous brake calipers—two at each front wheel—combine potent stopping ability with precise feel and modulation.





CL 550 4MATIC shown with Magnetite
Black metallic paint, and optional
Driver Assistance and Sport Packages.
Please see endnotes on back cover.



CL550 4MATIC shown with Lunar Blue metallic paint, and optional Driver Assistance and Sport Packages.

Uninterrupted.

Romance might not be the first word you associate with engineering. But for half a century, only the engineers of Mercedes-Benz have continuously devoted their passion to creating coupes whose sleek profiles are uninterrupted by visible framework. Their panoramic beauty is called pillarless. Their unbridled passion is peerless.

The taut, sweeping profile of the CL-Class is a rare sight to behold in the everyday world. But to gaze toward the horizon from any of its four exquisitely crafted seats is a revelation. The panoramic vistas afforded by its pillarless coupe design may exist purely for its aesthetic benefits, but it's an invisible tribute to its engineering intensity. To provide four power side windows with no interrupting framework requires an elaborate, highly rigid body structure. It's a legendary Mercedes-Benz trait in any body configuration, paying dividends in handling precision, occupant protection and quiet comfort. The level of expertise and expense required to combine such rigid standards with romantic

notions likely explains why almost every other automaker long ago abandoned the pillarless coupe. Of course, devotion to detail is also readily apparent throughout the CL-Class. Every element that you can see and touch reflects the expert eyes and hands of the men and women who take their time crafting it—from the flowing central console, to the impeccably top-stitched dash, to the analog timepiece that honors the classic Mercedes-Benz coupes in its rich heritage. Only one automaker has created pillarless coupes for over 50 years without interruption. And only one has brought their timeless style and peerless performance to life in the same fashion—allowing nothing to impede their progress.





CL 63 AMG shown with optional
Diamond White metallic paint
and Driver Assistance Package.
Please see endnotes on back cover.



Milestones per hour.

In the 1930s, the Mercedes-Benz 500 K featured a supercharger and 4-wheel independent suspension. The 1955 300 Sc was fuel-injected. In 2000, the CL 500 debuted a fully active suspension. The groundbreaking, breathtaking coupes of Mercedes-Benz have a long-standing tradition—of never allowing progress to stand still.

From the grand coupes of the streamlined 1930s to the turn of the 21st century, the flagship Mercedes-Benz coupes have long quickened the pulse of performance. For 2014, the CL 550 and CL 600 coupes keep the inspired passion of its forebears fully aflame with their own unique confluence of biturbo power and a highly advanced chassis.

A 429-hp biturbo V-8 in the CL 550 4MATIC® employs advanced engineering to evoke more power and torque from less gasoline, with fewer emissions. Its innovative technologies include high-pressure Direct Injection—a dramatic evolution of technology pioneered in Mercedes-Benz racecars and production cars in the 1950s—and rapid-multispark ignition. Both systems can fine-tune their response in a matter of a single millisecond, not just to make the engine's performance more efficient at the next combustion cycle, but to make the most of the moment at hand.

The CL 550's AIRMATIC® suspension teams with 4MATIC all-wheel drive to turn torque into tenacity. The semi-active air suspension's adjustable air springs feature a two-mode Adaptive Damping System. ADS instantly adjusts each shock absorber every time a wheel moves up or down. Standard 4-wheel level control draws the car closer to the road

at higher speeds—helping to reduce drag and enhance stability. Lightweight 4MATIC all-wheel drive features a 45:55 front/rear torque split, for handling that's nimble on dry roads and reassuring in rain or snow. Its 4-wheel Electronic Traction System (4-ETS®) continually redistributes power to the wheels—or even to a single wheel—with the best grip.³ Bold 18" alloy wheels are standard, while an array of 19" and 20" options include iconic AMG® wheels in two Sport Packages.⁴

A 510-hp biturbo V-12 in the CL 600 creates its superlative output with supernatural ease. High-pressure turbochargers and liquid-to-air intercoolers feed dense air to each bank of its rigid, lightweight diecast alloy block. In return, it delivers 100% of its torrential 612 lb-ft of peak torque starting at just 1,800 rpm.

The CL 600's advanced Active Body Control (ABC®) is both self-leveling and self-lowering. Its network of high-pressure hydraulics can instantly generate counterforces to help keep the body level—both side-to-side and end-to-end—over bumps and dips, and in hard corners. The result is an uncompromised coexistence of unfettered ride comfort with cornering that's virtually free of body roll. It all takes to the road on 19" wheels or optional 20" wheels with high-performance tires.



Performance art, signed by the artist.

Mounted atop every AMG engine is a small plaque bearing the signature of the single technician who crafted it by hand. More than a crown jewel of racing royalty, it authenticates a philosophy that's been the driving force behind championship racecars for 46 years. For the high-performance AMG automobiles that carry this motorsports pedigree to the streets of the world, "One man, one engine" is far more than a spiritual legacy. It's also tangibly evident in the meticulous engineering, proven endurance and superlative performance that three letters—and one signature—certify.

CL 63 AMG.¹

While a master engine builder takes his time handcrafting the biturbo V-8 of the CL 63, it might be the last time it ever experiences such an unhurried pace. With 536 hp and 590 lb-ft of torque, it delivers 60 mph in just 4.4 seconds.²

The 7-speed AMG SPEEDSHIFT® MCT multi-clutch transmission offers four modes. The paddle-shifted Manual mode can change gears in 100 milliseconds, with rev-matched downshifts announced by the snarl of the growling exhaust. An ECO Start/Stop system helps save fuel.

Twin-caliper front brakes, 20" AMG® wheels⁴ and AMG-calibrated Active Body Control® (ABC) collaborate for brilliant response. An optional AMG Performance Package raises power to 563 hp, torque to 664 lb-ft, and top speed to 186 mph.⁵

CL 65 AMG.¹

Twelve cylinders and two turbochargers add up to 621 handmade horsepower and an incredible 738 lb-ft of torque. Factor in a robust, paddle-shifted 5-speed AMG SPEEDSHIFT transmission, and the net result is quick: 0–60 in just 4.2 seconds.

Innovative brakes featuring two calipers per front wheel and the extraordinary ABC suspension each reflect their AMG engineering. Together they take charge of the road on ultralight, forged-alloy 20" AMG wheels that are staggered in width.

Exclusively outfitted.

Between their single-crosswing grille and distinctive exhaust tips, aerodynamically sculpted lower bodywork sets each AMG CL model apart. Each model integrates its own cabin appointments and details.

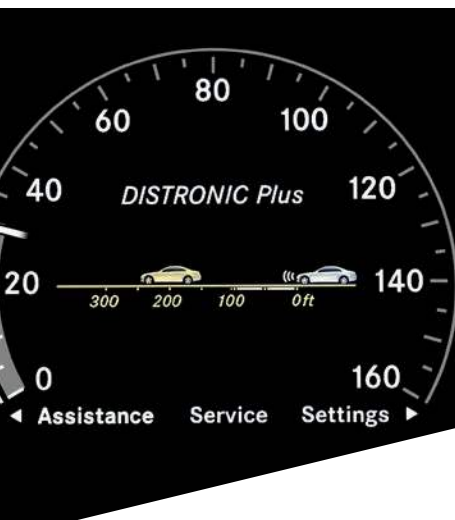


AMG

DRIVING PERFORMANCE



CL 63 AMG shown with Iridium Silver metallic paint and optional Driver Assistance Package. Please see endnotes on back cover.



The insight to change the outcome.

Look at the list of safety features in most any car today, and you'll be looking into the history of Mercedes-Benz. Our engineers have been driving the future of automotive safety for more than 60 years, including such industry benchmarks as the Electronic Stability Program (ESP®) and Bi-Xenon headlamps, both pioneered by the CL-Class. Yet even with recent breakthroughs like PRE-SAFE® predictive occupant protection, ATTENTION ASSIST® driver-drowsiness detection, and Night View Assist PLUS—all standard—a 2014 CL-Class is not engineered as a mere list of features. It's a carefully orchestrated safety system—designed to make the most of every millisecond it takes to help avoid or survive a collision. Perhaps no automaker has done more to change the course of automotive history—or help preserve the course of your own.

Pioneers of accident avoidance.

Two systems that were first introduced by Mercedes-Benz to help you avoid potential collisions have since been adopted by virtually every automaker. The Electronic Stability Program (ESP®) monitors the car's response to driving inputs such as steering and braking, and responds when needed to help keep the car on course.³ Brake Assist (BAS®) can instantly maximize braking pressure if it detects an emergency braking situation—potentially shortening your overall stopping distance.⁶

Confidence that starts as you stop.

Adaptive braking technology helps make driving more reassuring and relaxing. If you lift off the accelerator quickly, Predictive Brake Priming sets the pads closer to the discs for quicker response when you apply the brakes. In the rain, Automatic Brake Drying periodically applies the brakes just enough to sweep away water buildup on the discs. During uphill starts, Hill-Start Assist helps to prevent unwanted rollback. And a brake HOLD feature can help to make stop-and-go traffic less stressful.⁴

A watchful eye for a drowsy driver.

By continually monitoring a variety of driving behaviors, ATTENTION ASSIST® is a Mercedes-Benz innovation that can alert you if it detects telltale signs of drowsiness on long trips. More than 70 variables are measured, starting in the first minutes of each drive, to establish a pattern and determine the warning thresholds accordingly.⁷

Predictive occupant protection.

PRE-SAFE can detect instability during certain vehicle maneuvers that suggest a collision or rollover is imminent. It can then adjust the front passenger seat, close the front windows and close the sunroof—all in an effort to better prepare the occupants in the moments leading up to a possible collision.⁸

Brilliant lighting, by day or night.

Bi-Xenon headlamps create light that's more like natural daylight than halogen lamps. Active Curve Illumination and Adaptive Highbeam Assist continuously vary the headlamp beam pattern to maximize illumination of corners and straightaways, without creating glare

for other drivers. Corner-illuminating front lamps help to brighten your turns into driveways. LED Daytime Running Lamps, turn signals, taillamps and brake lamps help assert your presence and intended maneuvers to other drivers.

Cruise control that stops and goes.

Available DISTRONIC PLUS® adaptive cruise control⁹ uses radar technology to adjust your set cruising speed in response to the flow of traffic ahead—automatically slowing until your path clears. If the vehicle ahead slows to a stop, it can brake to a full halt, then resume automatically when traffic starts going.¹⁰ Even if you're not using cruise control, it can help sense an impending collision with a vehicle ahead. After sounding an alert, its PRE-SAFE Brake feature can automatically apply up to 100% of the car's braking force to help reduce the severity of impact.⁶

Driving assists with virtual vision.

During nighttime driving, standard Night View Assist PLUS can project invisible infrared beams and read them with a special camera. The system displays

a supplemental real-time view of the road ahead in the dash. It can also help to identify pedestrians along a dark roadway.¹¹ Available Active Blind Spot and Lane Keeping Assists⁹ can alert you to some unseen vehicles in the adjacent lane,¹² and can warn you of unintended drifting across visible lane markings.⁷ If you disregard the alerts, advanced technology in both systems can help guide the car back into its own lane.

An integrated system of protection.

Even without conventional full B-pillars, the CL-Class body achieves exceptional rigidity. The extensive use of ultra-high and high-strength steel in critical areas helps it manage both weight and impact forces. A system of nine air bags offers 11-way protection, with dual-stage front air bags, a driver's knee air bag, plus side-impact air bags and side curtain air bags for every seat.¹³ In a rear impact, NECK-PRO® active front head restraints help reduce whiplash. And if an air bag or a seat-belt Emergency Tensioning Device is ever activated, the standard Mercedes-Benz mbrace® system¹⁴ can automatically place a call for help.



CL 550 4MATIC shown with Black paint, and optional Driver Assistance and Sport Packages. Please see endnotes on back cover.



CL550 4MATIC shown with Cashmere Beige/Savanna Beige semi-aniline leather and Burl Walnut wood trim, and optional Driver Assistance Package. Please see endnotes on back cover.

Unimaginable comfort. Unforgettably crafted.

If time travel were possible, the CL-Class cabin might be the ideal environment from which to enjoy it. Its technological innovations illuminate a future in which information and entertainment team with intuition and elegance—from the powerful simplicity of its central controller to the ease with which it responds to your voice. The craftsmanship evident in its impeccably stitched seats, dash and console, and in the hand-finished wood cascading from its dash, recalls an era of handwork that's all but forgotten by most automakers. As you savor its lavish comforts, any journey is measured not in time and distance but by the experience the car grants to all four of its individually seated occupants. It's a habitat that transcends space as well, from its generous room and gracefully flowing design to the panoramic views presented by its frameless, dual-pane and infrared-reflecting side windows. Futuristic innovation feels instantly familiar in the CL-Class, yet it remains endlessly fascinating. And from the driver seat, what starts as a moment of motoring passion is sustained as an unforgettable sensation of time well spent.

Memorable comfort, thoughtful support.

Heated and Active Ventilated front seats each feature 12-way power adjustment and 3-position memory. Each is also an active multicontour seat, offering fine-tuning of the lumbar, thigh and shoulder supports, added lateral support when cornering, and a rejuvenating massage. Rear passengers enjoy individual seats and a full console trimmed in hand-polished wood. All four seats are hand-fitted with supple semi-aniline leather. A wood/leather steering wheel places audio, Bluetooth®¹⁵ and other frequently used controls at your thumbs. Available heating⁹ of its Nappa leather rim can rapidly offer warmth to your hands—soothing on chilly mornings.

Endless entertainment, easy directions.

A 15-speaker harman/kardon LOGIC7® system outputs 600 watts of lush Dolby® Digital 5.1 surround sound. And your listening choices are virtually limitless. Tune in subscription-free HD Radio™ stations, or nationwide SiriusXM Radio with a 6-month All Access plan trial.¹⁶ Or bring your own music aboard with an in-dash 6-DVD/CD changer, a memory card reader, a Media Interface for iPod® integration,¹⁷ an AUX jack and USB port, and even a 7.2GB Music Register for storing digital music files. The 40GB hard-drive navigation system¹⁸ features SiriusXM Traffic¹⁶ with automatic re-routing around tie-ups based on real-time road reports.



Close at hand, clear at a glance.

With an elegant central controller and vivid 8" in-dash widescreen, the COMAND® system provides easy access to entertainment and navigation, along with illustrated menus that let you personalize numerous comfort settings. An advanced voice control system can learn your own way of speaking. Crisp, clear instruments include a second, multifunctional 8" screen that serves primarily as the analog speedometer. PARKTRONIC with Parking Guidance sizes up parallel-parking spots as you drive by, then helps you back in with steering instructions. And as you do, a rear view camera¹⁹ helps to reveal what's behind you on the in-dash screen.

Advanced convenience, timeless crafting.

Unexpected amenities abound in the cabin. KEYLESS-GO® lets you unlock and start the car without taking the key from your pocket. Power ports include a household-type 115-volt socket. Dual-zone climate control filters dust, pollen, smog and odors. The exclusive SPLITVIEW option²⁰ lets the front passenger watch a DVD movie on the in-dash screen while the driver sees only its COMAND system functions. When driving in darkness, fiber-optic LED ambient lighting casts a soothing glow in any of three selectable hues. By day or night, your choice of hand-polished woods—or genuine carbon fiber on the AMG models—offers a glow all its own.



Your world, your way.

It's more than your car. It's your life, on the go.

Where will you go next? Whether you're heading out for the evening, planning a vacation, or in need of help in a tough situation, Mercedes-Benz mbrace® can make any trip easier, more productive and more enjoyable.¹⁴ The mbrace system connects you and your car with the devices you already rely upon to get around—your smartphone and computer. It lets you use familiar services like Google Maps™ to send a destination from your computer to your car, so you can start navigating with just a few clicks. Friends can even send their location to your car with just a text message. You can lock or unlock your car's doors, or find it in a crowded parking lot, from your iPhone® or Android™ smartphone. And mbrace can bring the assistance of live experts right to your car—from last-minute theater tickets to help in an emergency. With advanced, reliable technology, plus 24-hour support from helpful experts, mbrace helps to keep you, your life and your Mercedes-Benz connected.



From your car.

With Mercedes-Benz mbrace, three simple buttons inside your vehicle can connect you to emergency services, our 24-hour Customer Assistance Center, our legendary Roadside Assistance service, or our mbrace PLUS Concierge. And numerous mbrace services are also seamlessly integrated with your vehicle's standard COMAND navigation system.²¹

From your smartphone.

The mbrace Mobile Application for iPhone and Android phones lets you send addresses directly to your navigation system, locate your car if you've forgotten where you parked, and remotely lock or unlock its doors. With just a touch, you can find a dealer, and contact Roadside Assistance, Concierge services or Mercedes-Benz Financial Services. And Drive2Friend™ lets someone send their location directly to your navigation system, simply by responding to a text message that you send them.²²

From your computer.

You can send the address of virtually any destination to your car's navigation system in a number of easy-to-use ways. You might choose to use the dedicated Send2Benz™ website. The well-known Google Maps has a convenient Search & Send™ feature. There's even a browser toolbar widget you can download. It lets you highlight any address on your screen and send it to your car with just two clicks. And you'll find a world of support at the mbrace website, accessible through MBUSA.com/mbrace.



mbrace

mbrace Packages

Mercedes-Benz mbrace is there for you when and where you need it. Two available service packages each include an attractive trial period, so you can experience the many ways mbrace helps you feel connected and protected. The mbrace Package (6-month trial included) includes unlimited access to its innovative Navigation and Destination Planning features: Send2Benz, Drive2Friend and Search & Send. It also includes all of the Safety and Security services, plus several reassuring Convenience features, such as the ability to locate your vehicle or remotely lock its doors via your smartphone. The mbrace PLUS Package (3-month trial included) offers unlimited use of our expert Concierge services, as well as spoken turn-by-turn Route Assistance—even if you're not using your car's navigation system—plus the latest traffic and weather reports based on your current location.

Safety and Security

	<i>mbrace</i>	<i>mbrace PLUS</i>
 Automatic Collision Notification	•	•
 SOS/Emergency Call	•	•
 Roadside Assistance Connection	•	•
 Stolen Vehicle Location Assistance	•	•
 Automatic Alarm Notification	•	•
 Crisis Assist	•	•
 Safe Ride	•	•

It can call for help, even if you can't. In the event that an air bag or Emergency Tensioning Device is activated, mbrace initiates a call to the Mercedes-Benz Emergency Response Center to notify them of the incident, and provide information on your vehicle and its location. A Customer Specialist will then attempt to make voice contact with you. If you request help, or do not respond, they will notify local emergency response services, and stay on the line until help arrives.

Navigation and Destination Planning

	<i>mbrace</i>	<i>mbrace PLUS</i>
 Send2Benz Drive2Friend Search & Send	•	•
 Point of Interest Destination Download		•
 Route Assistance		•
 Location-Based Traffic		•
 Location-Based Weather		•

Across town, or cross-country. Whether you're going out for dinner, picking up a friend or planning a trip, mbrace offers a variety of ways to make getting there easier. You can look up an address or a Point of Interest online—or just grab it from your smartphone contacts—and send it directly to your vehicle's navigation system. Or with a simple text message to a friend, they can let their mobile phone send its location directly to your car. Then, just a push of the *i*-Button in your vehicle will download the address, so you can either start route guidance immediately or save it in your navigation system's memory.

Convenience

	<i>mbrace</i>	<i>mbrace PLUS</i>
 Mercedes-Benz Concierge		•
 Remote Door Lock	•	•
 Remote Door Unlock	•	•
 Vehicle Finder (via Mobile Application only)	•	•
 Dealer Connect	•	•
 Vehicle Information	•	•

The extra mile, around the clock. The mbrace PLUS Package gives you unlimited access to Mercedes-Benz Concierge services—our network of experienced, professional personal assistants. They can fulfill virtually any request, at any time of day or night, right from the comfort of your vehicle, or from the Mobile App on your smartphone.

For more information and a complete list of mbrace services, visit MBUSA.com/mbrace

Please see endnotes at back of brochure.



Every owner deserves Star treatment.

From the moment you first lay eyes on the Mercedes-Benz of your dreams, to miles down the road, you're more than a customer. You're part of a family who values your well-being and your time. You're driving automotive history, carrying its rich heritage into tomorrow with innovations that don't yet exist in any other car. And you're taking a journey that aims to be not merely enjoyable but truly memorable. Of all the treasures one might find behind the Three-Pointed Star, none means more to us than the driver.



Prepare to be fascinated.

The experience of driving a new Mercedes-Benz begins before you get behind the wheel. Pay a visit to **MBUSA.com** to learn about the full line of models, as well as the innovative thinking and unmatched heritage behind every one. The Mercedes-Benz USA apps for the iPad® bring you useful tools and enlightening videos, all free from the Apple iTunes® Store. And be sure to check out the MBUSA YouTube channel, like us on Facebook, and follow us on Twitter. You'll find our social media addresses on this brochure's back cover.

Meet your car at its birthplace.

When you buy a new Mercedes-Benz (select models only), why not savor your first drive in its natural habitat? Take delivery in Germany through the original manufacturer-sponsored tourist delivery program, and you'll receive significant savings²⁴ and other benefits—along with the unforgettable experience of a European vacation with your own new Mercedes-Benz. You can even opt for an exciting and scenic Black Forest-Alps Rally Package. Visit **MBUSA.com/edp** to learn more about European Delivery and available models.



Expect to be well-supported.

Our 24-hour Customer Assistance Center is always here for you at **1-800-FOR-MERCEDES**. And a library of owner tools are waiting for you at **MBUSA.com**: Watch helpful how-to videos to get the most from your car's features. Download a digital copy of your Operator's Manual—or in most models, access it from your car on the in-dash COMAND screen. Manage your Mercedes-Benz Financial Services account and enjoy many features of mbrace® via our smartphone apps. To get even more from your ownership experience, join Owners Online.

Travel in style across the U.S.

With the Mercedes-Benz Hotel Program, you can enjoy exclusive benefits and the opportunity to experience a variety of available Mercedes-Benz vehicles while staying at participating luxury hotels and resorts. Benefits may include room upgrades (when available) and Mercedes-Benz courtesy shuttles, with many properties offering a selection of the latest Mercedes-Benz models to drive. Availability may vary and restrictions may apply, so please visit Owners Online at **MBUSA.com/owners** to learn more about the Hotel Program.

Plan on being delighted.

Beyond the reassuring coverage of the 4-year/50,000-mile New Vehicle Limited Warranty,²³ your authorized Mercedes-Benz dealer is prepared to outperform your expectations. From well-informed sales professionals to service technicians who are continually re-certified, you'll encounter people who appreciate not just your business but the value of your time. We call it **My Service**, and you'll feel it in everything from the personalized attention to the free in-dealer WiFi. Top-notch service starts and ends with how we take care of you.

Sharpen your driving skills.

An open invitation to enthusiasts from the AMG Driving Academy: The capabilities of AMG vehicles are waiting to meet—and raise—your own on some of the most legendary racetracks in the U.S. Whether you're an AMG owner or a fan, you'll push your abilities to the limit in a selection of AMG models, with the guidance of professional instructors. And to help young drivers develop their skills and confidence, the Mercedes-Benz Driving Academy offers a unique coaching approach. Visit **AMGacademy.com** and **MB-drivingacademy.com**.

Count on help at any time.

Even the most well-engineered car can suffer a flat tire, a dead battery or an empty fuel tank. That's why you can rely on the original manufacturer-sponsored Roadside Assistance Program to come to your rescue. It's still the only such service that doesn't expire, as long as you take your vehicle to the dealer for service once every 18 months.²¹ At any time of day or night, every day of the year, our expert technicians and dedicated support vehicles are on call for you. Just pick up your phone, or press the mbrace Wrench button¹⁴ in your vehicle.

Touch history, or take it home.

No automaker has a deeper, or more enthralling, heritage than the inventor of the car itself. The Mercedes-Benz Classic Center in Irvine, CA, lets you experience some of the illustrious highlights for yourself. In addition to the meticulous restoration of classic Mercedes-Benz automobiles, the center offers an unparalleled selection of genuine parts for many vintage models, as well as expert appraisals. They can even host a special event for your car club or other group. Learn more at **MBUSA.com/classic** or call 1-866-MB-CLASSIC.



Express yourself.

Genuine Mercedes-Benz Accessories help you make your coupe the perfect expression of your personal style. A wide selection of accessories lets you enhance your vehicle's appearance, expand its versatility, or offer it some extra protection in everyday use. From stylish alloy wheels to practical cargo innovations, they're all exclusively engineered to fit your car as well as they fit your life. It's a great way to make your CL-Class unmistakably yours while keeping it genuinely Mercedes-Benz.

See the entire accessory selection at MBUSA.com/CL



20" two-tone alloy wheels.

Enhance your car's poise and performance while preserving its precise engineering. Boldly elegant 20" two-tone wheels feature a high-contrast Black/Polished finish.⁴

Cargo area tray.

Help protect your trunk carpeting from spills and soiling with this large, easy-to-clean cargo tray. Custom-formed to fit your vehicle, it's molded with 2" sides.

Illuminated door sills.

When you open either door, elegant, eye-catching brushed stainless-steel door sills welcome you into the cabin with soft blue luminescent Mercedes-Benz logos.

Chrome door handle inserts.

Set your CL apart with a set of door handle inserts in a polished chrome finish. More than a visual enhancement, they help protect the paintwork from scratches.

Car cover.

This UV-resistant three-layer cover helps protect the finish of your Mercedes-Benz from the elements. Made from breathable Noah[®] fabric, it combines an excellent fit with durable construction. (A lock and cable for the cover are available separately.)

Please see endnotes on back cover.





Build your own.

MBUSA.com/CL

Option Packages

	CL 550 4MATIC	CL 600 ¹	CL 63 AMG ¹	CL 65 AMG ¹
Driver Assistance Package	○	●	○	●
• DISTRONIC PLUS [®] with PRE-SAFE [®] Brake ¹⁰				
• Active Blind Spot Assist ¹²				
• Active Lane Keeping Assist ⁷				
Sport Package	○	—	—	—
• 19" AMG [®] triple 5-spoke wheels with all-season tires ⁴				
• Sport body styling (front and rear bumpers, side skirts)				
Sport Package Plus One	○	—	—	—
• 20" AMG 5-spoke wheels with high-performance tires ⁴				
• Sport body styling (front and rear bumpers, side skirts)				
AMG Performance Package	—	—	○	—
• Increased engine output (557 hp, 664 lb-ft torque)				
• Raised top speed ⁵				
• Carbon fiber engine cover				

Individual Options

	CL 550 4MATIC	CL 600	CL 63 AMG	CL 65 AMG
19" multispoke alloy wheels ⁴	○	●	—	—
20" 10-spoke alloy wheels ⁴	○	○	—	—
19" AMG triple 5-spoke alloy wheels ⁴ (with Grey accents; no charge)	—	—	○	○
20" AMG twin 5-spoke forged-alloy wheels ⁴ (with Grey accents)	—	—	○	●
20" AMG twin 5-spoke forged-alloy wheels ⁴ (with Black accents)	—	—	○	○
Heated wood/leather steering wheel (no charge on AMG models)	○	●	○	○
SPLITVIEW front-seat entertainment system ²⁰	○	○	○	○
Semi-aniline leather upholstery	●	—	●	—
Exclusive semi-aniline leather upholstery	—	●	—	●
Black Ash wood trim (no charge)	○	○	○	○
Brown Poplar wood trim	—	●	—	●
Burl Walnut wood trim (no charge)	●	○	●	○
Carbon fiber trim	—	—	○	○

● Standard ○ Optional — Not Available

Please see endnotes on back cover.

<i>Specifications</i>	<i>CL 550 4MATIC</i>	<i>CL 600¹</i>	<i>CL 63 AMG¹</i>	<i>CL 65 AMG¹</i>
Engine	4.6-liter biturbo Direct Injection V-8 429 hp @ 5,250 rpm 516 lb-ft torque @ 1,800–3,500 rpm	5.5-liter biturbo V-12 510 hp @ 5,000 rpm 612 lb-ft torque @ 1,900–3,500 rpm	Handcrafted 5.5-liter biturbo Direct Injection AMG V-8 536 hp @ 5,500 rpm 590 lb-ft torque @ 2,000–4,500 rpm	Handcrafted 6.0-liter biturbo AMG V-12 621 hp @ 4,800 rpm 738 lb-ft torque @ 2,300–4,300 rpm
Transmission	7-speed automatic with shift paddles	5-speed automatic with shift paddles	7-speed AMG SPEEDSHIFT® MCT with shift paddles	5-speed AMG SPEEDSHIFT with shift paddles
Wheels	18" 5-spoke ⁴	Staggered-width 19" multispoke ⁴	Staggered-width 20" AMG twin 5-spoke ⁴	Staggered-width 20" AMG forged twin 5-spoke ⁴
Suspension	4-wheel multilink with semi-active Adaptive Damping System and 4-wheel level control	4-wheel multilink with Active Body Control® (ABC), crosswind stabilization and 4-wheel level control	4-wheel multilink with AMG-calibrated Active Body Control (ABC), crosswind stabilization and 4-wheel level control	4-wheel multilink with AMG-calibrated Active Body Control (ABC), crosswind stabilization and 4-wheel level control
Drivetrain	4MATIC® all-wheel drive	Rear-wheel drive	Rear-wheel drive	Rear-wheel drive

<i>Dimensions</i>	<i>CL 550 4MATIC</i>	<i>CL 600</i>	<i>CL 63 AMG</i>	<i>CL 65 AMG</i>
Wheelbase	116.3"	116.3"	116.3"	116.3"
Overall length	200.6"	200.6"	201.0"	201.0"
Overall height	55.8"	55.8"	55.8"	55.8"
Overall width	84.2" (w/mirrors)	84.2" (w/mirrors)	84.2" (w/mirrors)	84.2" (w/mirrors)
Curb weight	4,740 lbs	4,894 lbs	4,806 lbs	5,027 lbs
Headroom	36.9" front / 36.4" rear	36.9" front / 36.4" rear	36.9" front / 36.4" rear	36.9" front / 36.4" rear
Legroom	42.2" front / 32.2" rear	42.2" front / 32.2" rear	42.2" front / 32.2" rear	42.2" front / 32.2" rear
Shoulder room	59.2" front / 55.2" rear	59.2" front / 55.2" rear	59.2" front / 55.2" rear	59.2" front / 55.2" rear
Cargo capacity	13.5 cu ft	13.5 cu ft	13.5 cu ft	13.5 cu ft

Color and trim.

To appreciate the way a CL-Class is finished, you have to look at where it starts. Certainly there are faster, easier ways to build an automobile than fitting its upholstery and polishing its wood trim by hand. And there are finishes whose luster seems nearly as deep as the ceramic-infused nanotechnology paintwork pioneered by Mercedes-Benz. What you see on the surface of a Mercedes-Benz reflects something far deeper: a tradition of extraordinary craftsmanship, and a belief that timeless design and lasting performance deserve an equally enduring showcase.



Individually chosen, exquisitely crafted.

designo is an exclusive program of paintwork, leather and interior trim choices offering an extraordinary degree of handcrafted quality and personalization.

To learn more about the *designo* paint and interior options for the 2014 CL-Class, please ask your dealer, or visit MBUSA.com/designo.

Wheel choices.



18" 5-spoke (CL 550 4MATIC)



19" multispoke (CL 600;
optional on CL 550 4MATIC)



20" AMG twin 5-spoke
(CL 63 AMG)



20" AMG forged twin 5-spoke,
Grey accents (CL 65 AMG;
optional on CL 63 AMG)



19" AMG triple 5-spoke
(CL 550 4MATIC Sport Package)



20" AMG 5-spoke (CL 550
4MATIC Sport Package Plus One)



19" AMG triple 5-spoke
(optional on CL 63 AMG and
CL 65 AMG)



20" 10-spoke (optional on
CL 550 4MATIC and CL 600)



20" AMG forged twin 5-spoke,
Black accents (optional on
CL 63 AMG and CL 65 AMG)

Please see endnotes on back cover.

Semi-aniline leather upholstery.



Alpaca Grey/Basalt Grey



Black

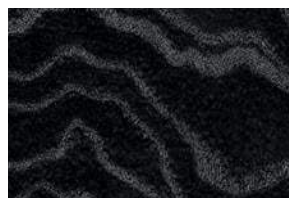


Cashmere Beige/Savanna Beige

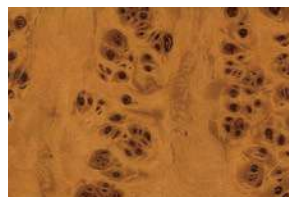


Sahara Beige/Black (available on CL 550 4MATIC and CL 600 only)

Interior trim.



Black Ash wood



Brown Poplar wood



Burl Walnut wood



Carbon fiber (AMG models)

Paintwork.



Andorite Grey metallic



Black¹



Diamond Silver metallic



Diamond White metallic²⁵



Iridium Silver metallic



Lunar Blue metallic



Magnetite Black metallic



Monarch Blue metallic



Obsidian Black metallic



Palladium Silver metallic



For a small blue planet.

For more than 125 years—longer than any other automaker—we’ve been sharing this planet with you. And for generations, Mercedes-Benz has been breaking new ground to help preserve the earth for future generations. We introduced the world’s first 100% CFC-free car, not just in its air conditioning but in its entire production process. We’ve used water-borne paint since the 1990s. And our interiors have long used steam-expanded foam, sustainably forested wood, and natural products from coconut, flax and even olives. We’ve been pioneering advanced powertrains for generations, leading not just to today’s Direct Injection gasoline, clean diesel and hybrid models, but to the electric and fuel cell vehicles of a tomorrow that’s already here. Mercedes-Benz is also legendary for making cars of exceptional durability. After all, it takes about the same energy to build a car that lasts as one that won’t. And along with award-winning factories and processes, we’re helping to develop local infrastructures around the world to help bring a greener future to life. Like every aspect of Mercedes-Benz innovation, today’s work sets the stage for the mobility—and the planet—that everyone will enjoy tomorrow.

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Endnotes.

- 1 Availability may be limited. Please see your dealer.
- 2 Stated rates of acceleration are estimated based upon manufacturer's track results and may vary depending on model, environmental and road surface conditions, driving style, elevation and vehicle load.
- 3 No system, regardless of how advanced, can overcome the laws of physics or correct careless driving. Please always wear your seat belt. Performance is limited by available traction, which snow, ice and other conditions can affect. Always drive carefully, consistent with conditions. Best performance in snow is obtained with winter tires.
- 4 Lower aspect ratio tires and accompanying wheels provide substantially increased treadwear, increased tire noise and reduced ride comfort. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. These tires are not designed for use on snow and ice. Winter tires mounted on appropriately sized and approved wheels are recommended for driving in those conditions.
- 5 Obey local speed and traffic laws.
- 6 Braking effectiveness also depends on proper brake maintenance, and tire and road conditions.
- 7 Driving while drowsy or distracted is dangerous and must be avoided. ATTENTION ASSIST® and/or Lane Keeping Assist may be insufficient to alert a fatigued or distracted driver of lane drift and cannot be relied on to avoid an accident or serious injury. Lane Keeping Assist operates at speeds above approximately 20 mph.
- 8 PRE-SAFE® closes the front windows when the system's sensors detect side movement that suggests a possible rollover or side impact.
- 9 Features noted are standard on CL 600 and CL 65 AMG. Heated steering wheel is optional on CL 63 AMG and CL 65 AMG at no extra charge, and includes wood/leather steering wheel.
- 10 DISTRONIC PLUS® adaptive cruise control is no substitute for active driving involvement. It does not react to stationary objects, nor recognize or predict the curvature and lane layout of the road or the movement of vehicles ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the DISTRONIC Proximity Warning System before braking, as that may not afford sufficient time and distance to brake safely. After braking the car for stopped traffic ahead, system resumes automatically only if traffic pauses for less than 3 seconds.
- 11 Night View Assist PLUS does not replace the use of headlights and must not be used as the primary visual source for the driver.
- 12 Blind Spot Assist may not be sufficient to avoid all accidents involving vehicles in your blind spot and does not estimate the speed of approaching vehicles. It must not be used as a sole substitute for driver awareness and checking of surrounding traffic conditions.
- 13 WARNING: THE FORCES OF A DEPLOYING AIR BAG CAN CAUSE SERIOUS OR FATAL INJURIES TO A CHILD UNDER AGE 13. THE SAFEST SEATING POSITION FOR YOUR CHILD IS IN THE REAR SEAT, BELTED INTO AN APPROPRIATE, PROPERLY INSTALLED CHILD SEAT, OR CORRECTLY WEARING A SEAT BELT IF TOO LARGE FOR A CHILD SEAT. SEE OPERATOR'S MANUAL FOR ADDITIONAL WARNINGS AND INFORMATION ON AIR BAGS, SEAT BELTS AND CHILD SEATS.
- 14 All Mercedes-Benz mbrace® services operate only where cellular and Global Positioning System satellite signals are available, which are provided by third parties and not within the control of Mercedes-Benz USA, LLC. An mbrace Package trial period is offered on new, Certified Pre-Owned and pre-owned sales and leases at an authorized Mercedes-Benz dealer. Subscriber Agreement is required for service to be active. Some services are only available on select vehicles. Your PIN is required in order to use certain services. Some services may be limited or restricted in some areas. Apps may be introduced and updated at varying dates, and may also require a vehicle software update. Driver is responsible for complying with traffic and other laws. See your dealer or MBUSA.com/mbrace for details, including a list of compatible smartphones.
- 15 Bluetooth® interface does not provide phone charging or external antenna. Voice interactivity feature is dependent on selected handset. Visit www.mercedes-benz-mobile.com for details. Phone sold separately. See dealer for a list of approved compatible phones.
- 16 The purchase of a new, satellite radio-enabled vehicle includes a 6-month trial of the Sirius All Access package and SiriusXM Traffic. SiriusXM Traffic service is available in select markets. If you decide to continue your SiriusXM service at the end of this period, all SiriusXM services are sold separately, and the plan you choose will automatically renew and bill at then-current rates until you call 1-866-635-2349 to cancel. See SiriusXM Customer Agreement for complete terms, www.siriusxm.com. Sirius U.S. Satellite service available only to those at least 18 years of age in the 48 contiguous United States, DC and Puerto Rico (with coverage limitations).
- 17 All iPod® devices are sold separately. Feature not compatible with iPod Shuffle. Apple® adapter may be required for use with 8-pin "Lightning" connector. See dealer for details.
- 18 While the navigation system provides directional assistance, the driver must remain focused on safe driving behavior, including paying attention to traffic and street signs. The driver should utilize the system's audio cues while driving and should only consult the map or visual displays once the vehicle has been stopped in a safe place. Maps do not cover all areas or all routes within an area.
- 19 Rear view camera does not audibly notify driver of nearby objects and is not a substitute for actively checking around the vehicle for any obstacles or people. Images displayed may be limited by camera field of view, weather, lighting conditions and the presence of dirt, ice or snow on the camera.
- 20 System availability and use is not yet approved in some states. See your dealer for the latest information, and check local laws regarding the use of front-seat video displays in your area.
- 21 Roadside Assistance repairs may involve charges for parts, service and towing. Vehicle must be accessible from main roads. Depending on the circumstance, these services may be provided by an outside provider, courtesy of Mercedes-Benz Roadside Assistance. Restricted roadways, acts of nature and vehicle accessibility may limit our ability to provide services to you. For full details, eligibility requirements, and limitations/exclusions of Sign and Drive services, as well as the Roadside Assistance Program, please see your dealer.
- 22 The mbrace Mobile App is compatible with Apple iPhone® models running iOS 4.2 or later, and Android-based phones running OS 2.1 or later. Please visit MBUSA.com/mbrace for more information.
- 23 For full details of the New Vehicle Limited Warranty, including terms, conditions and exclusions, please see your dealer.
- 24 European Delivery Program discount available on select models, other models offered without discount. Please see your dealer for details.
- 25 Extra-cost option.