

B-CLASS



ELECTRIC



Mercedes-Benz

B CLASS
ELECTRIC

ZERO
EMISSION
VEHICLE

Imagine whisking from 0 to 60 in 7.9 seconds¹ without using a drop of gasoline. Now imagine doing it in whisper-quiet comfort, without a wisp of tailpipe emissions. You can stop imagining. The all-new, all-electric B-Class has arrived—at your Mercedes-Benz dealer.²

100%
CHARGE



100%
CHARGE



*TAKE A
DRIVE TO
TOMORROW.
AND BE HOME
BY TONIGHT.*

Up to 87 miles of range³

More than 125 years
of innovation in luxury,
safety and support

Since patenting the first car, Mercedes-Benz has been advancing the way people move for more than 125 years. That includes pioneering its first all-electric vehicles in 1906, along with countless groundbreaking innovations in safety, comfort, design and customer care. The all-new B-Class Electric is a new first—even among electric vehicles—because it's the only EV on the market today that's foremost a Mercedes-Benz. As an EV, it's standout—with a greater driving range than many of its competitors, combined with an exceptional range of virtues you won't find on other EVs. It's spacious, with a flexible cabin offering generous room for five passengers. It's sporty, with responsive handling to go with its quick acceleration. And it's stylish, with flowing lines, excellent aerodynamics and the iconic details that make it look like what it is: A 100% Mercedes-Benz that's also 100% electric.

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ELECTRIC POWER

FUELED BY PASSION

Its 251 lb-ft of torque is at your command from 0 rpm, for instant response from a standstill, up an onramp, or into a merge. And recharging the battery is easy, at home or at a public station.

Driving range to fit your day: You can drive up to 87 miles on a full charge,³ far more than the average driver's daily commute, including the errands.

Approximate charging times:⁴
Full charge: Up to 32 hrs @ 120 volts, or as little as 3.5 hrs @ 240 volts (40A).
60 miles: Under 2 hrs @ 240 volts.

ALWAYS CONNECTED

EVEN WHEN UNPLUGGED

A standardized plug makes charging easy in a variety of locations. And the My Mercedes Electric vehicle homepage lets you check and control key features of the car—or plan its next plug-in—via the Internet.

Bi-level body: The unique body structure of the B-Class combines spaciousness with safety benefits. A dedicated “energy space” beneath the floor locates the battery pack outside the passenger cell and crumple zones, and where it also helps to lower the car's center of gravity for handling that's sportier and more stable.

Detail delights: The 12-way power front seats include memory and power lumbar support. The split-folding rear seats feature folding tables. And the automatic climate control adjusts in dual zones—all standard.

Generous cargo space:
17.7 cu ft (with all seats up), or up to 51.4 cu ft (with the split rear seats folded down)

Range Package: An optional range extender lets you add up to 15 miles of charge for special occasions.⁴ An electrically heated windshield uses less energy to preserve your view.

Power: 177 hp (132 kW)
Torque: 251 lb-ft @ 0 rpm
0–60 mph: 7.9 sec¹
Top speed: 100 mph

Pure performance: The 177-hp electric motor outputs as much torque as the best-selling Mercedes-Benz sedan. The advanced lithium-ion battery's under-floor placement helps lower the car's center of gravity. Combine that with a nimble 4-wheel independent suspension, generously sized 17" alloy wheels and electric power steering, and you get handling that inspires driving confidence and genuine fun.

Radar recuperation: In a gasoline car, you're burning fuel even when you're braking or breezing down a hill. The B-Class electric motor can recapture energy from its turning wheels and use it to recharge the battery—extending your driving range. The optional recuperation paddles take it even further, using radar to monitor your distance to the vehicle ahead, and adapting the rate of recuperation to gain the most energy.⁵ The paddles let you vary the recuperation rate from strong to coasting.

Plug it in:
The universal charge port accepts power from the standard 120-volt charger—and most 240-volt home or public chargers.¹

Variable volts: A 120-volt charging cable is standard. You can also use a 240-volt charger, and your local power utility may offer incentives to have one installed at your home. Federal and state tax credits can also lower the purchase price of your B-Class. Check with your tax advisor to learn more about your financial options.

My Mercedes Electric: A dedicated vehicle homepage lets you view the battery charge, see your driving range on a map, find charging stations, and more—all from the Chrome™ or Safari® Web browser on your laptop or smartphone. You can even preheat or cool the cabin while it's plugged in—helping preserve range. Three years of the Mercedes-Benz mbrace® Package, including the homepage and mobile app, come with the car.⁶

Virtual vision: By helping to expand your lookout, a rearview camera⁷ and Blind Spot Assist⁸ are two options that can also improve your outlook.

Progressive protection: Even in an electric vehicle, there's no alternative to the safety leadership in a Mercedes-Benz. So every B-Class integrates a suite of class-exclusive innovations. Among them is ATTENTION ASSIST®, which helps detect if the driver is becoming drowsy on a long trip.⁹ And COLLISION PREVENTION ASSIST utilizes radar to help a driver avoid an accident with a vehicle ahead.⁵ To learn more about B-Class safety, visit MBUSA.com/B

In tune and en route: An intuitive central controller and multifunction steering wheel team with a 5.8" color screen and graphical in-dash display. Standard Becker® MAP PILOT navigation¹⁰ offers voice command, live traffic info, optimal lane guidance before a turn, and charging station locations along your route. For your listening or talking pleasure, Bluetooth® hands-free calling and wireless audio streaming, HD Radio™ stations and a USB audio port are all standard equipment.

Informative instruments:
Elegant gauges include a power meter and a range indicator to help you monitor and maximize your miles.

Finely finished: Supple MB-Tex upholstery or optional leather are each tailored with a careful eye. Trim options include two varieties of hand-finished wood.

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AND BE HOME
BY TONIGHT.

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LEADS IN SAFETY
TO PUT YOU FIRST

There's only one EV that's a Mercedes-Benz. Its advanced and exclusive safety innovations watch the road ahead and look out for you.

FLEXIBLE CABIN
RIGID STANDARDS

From its hand-fitted upholstery to its user-friendly technology, the refined B-Class cabin combines first-class comforts with first-in-class innovations.

*DRIVING THAT'S EMISSION-FREE
SHOULDN'T FEEL EMOTION-FREE*



It's like no other Mercedes-Benz. The all-new B-Class Electric uses battery power instead of gasoline, and generates no local emissions.

It's like every Mercedes-Benz. In safety, luxury and the joys of driving, the B-Class is more than innovative. It's an inspiration.





PROGRESSIVE POWER A LEGACY OF LUXURY

Abundant features: Every B-Class Electric comes with power front seats, dual-zone climate control, navigation, rain-sensing wipers, ambient cabin lighting and more—as well as room for five adults or up to 51.4 cu ft of cargo.

Appealing options: It may be a green car, but the B-Class offers a wide array of color and trim choices—along with options and packages that let you treat yourself as well as you're treating the planet. See them at MBUSA.com/B

COLOR & TRIM

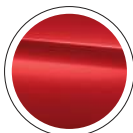
MBUSA.com/B

Advanced, ceramic-infused nanotechnology paint is yet another way the B-Class is engineered to shine well into the future.

PAINTWORK



Cirrus White



Jupiter Red



Night Black



Cosmos Black metallic



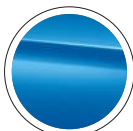
Mountain Grey metallic



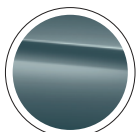
Northern Lights Violet metallic



Polar Silver metallic



South Seas Blue metallic



Universe Blue metallic

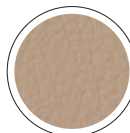


designo Magno Mountain Grey (matte finish)

UPHOLSTERY COLORS



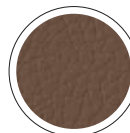
Ash
MB-TeX or leather



Beige
MB-TeX

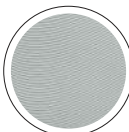


Black
MB-TeX or leather

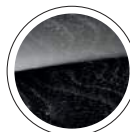


Brown
Leather

INTERIOR TRIM



Anthracite



Black Ash wood



Matte Burl
Walnut wood

ENDNOTES

- 1 Stated rates of acceleration are estimated based upon manufacturer's track results and may vary depending on model, environmental and road surface conditions, driving style, elevation and vehicle load.
- 2 B-Class Electric Drive will be available at Mercedes-Benz dealers in CA, CT, ME, MD, MA, NJ, NY, OR, RI and VT. 50-state availability to be announced at a later date.
- 3 Driving range may vary based on terrain, temperature, driving style and other factors. Charging times are estimated and may vary by location and equipment. Charging stations must be J1772-compatible. Please see your dealer for more information.
- 4 Range extender should only be used on a limited basis, and could shorten battery life if used excessively.
- 5 COLLISION PREVENTION ASSIST may not be sufficient to avoid an accident. It is the driver's responsibility at all times to be attentive to conditions, and to provide the driving inputs necessary to retain control of the vehicle. Radar-based recuperation does not adjust driving speed or following distance. See MBUSA.com/B for important information.
- 6 Three years' subscription to the mbrace® Package and My Mercedes Electric vehicle homepage included with purchase or lease of a new B-Class Electric Drive at an authorized Mercedes-Benz dealer. A trial period of the mbrace PLUS Package and Mercedes-Benz Apps Package is also included. See MBUSA.com/mbrace for details.
- 7 Rearview camera does not audibly notify driver of objects and is not a substitute for actively checking around the vehicle. See MBUSA.com/B for important information.
- 8 Blind Spot Assist may not be sufficient to avoid all accidents involving vehicles in your blind spot and does not estimate the speed of other vehicles. See MBUSA.com/B for important information.
- 9 ATTENTION ASSIST may be insufficient to alert a fatigued or distracted driver of lane drift and cannot be relied on to avoid an accident or injury. See MBUSA.com/B for important information.
- 10 While the navigation system provides directional assistance, the driver must remain focused on safe driving behavior, including paying attention to traffic and street signs. See MBUSA.com/B for important information.



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