



2012 R-Class



Mercedes-Benz

125! years of innovation

In 1886, Carl Benz was awarded the patent for inventing the first car, while just 60 miles away, Gottlieb Daimler developed his own version. Between them they also invented the motorcycle and truck, and won the first auto race. For 125 years, a passion for innovation has driven Mercedes-Benz to continually reinvent the automobile—and redefine the standard for all passenger vehicles. It's a legacy of firsts that includes the independent suspension in 1931, the crumple zone and fuel injection in the 1950s, side curtain air bags and the Electronic Stability Program in the 1990s, and more recently, PRE-SAFE®. Today, the Three-Pointed Star remains far more than a shining symbol of Mercedes-Benz innovation. It's a guiding beacon for all automobiles.



not just out of the ordinary. far ahead of it.

It began, as every new Mercedes-Benz does, with both a century-deep legacy and blue-sky thinking. And like no other automobile, the steadfast loyalty to its inherited values is precisely what set it free to become something so refreshingly, rewardingly and resoundingly new. Like the finest Mercedes-Benz sedans, it delivers first-class luxury to all aboard—only this time, for six or even seven passengers. Like its SUV brethren, it is versatile, surefooted and a safety leader—though with a sleek, almost coupelike profile. And in true testament to the Star in its grille, it takes to the road with confidence, composure, and equal consideration for the desires of drivers and the demands of modern life. Beyond the SUV, more progressive than a crossover, the 2012 R-Class is engineered to travel the road ahead like nothing ever before.

MBUSA.com/R



R350 4MATIC shown with Arctic White paint, and optional Panorama roof, PARKTRONIC, and Lighting, Premium 2 and Sport Appearance Packages.

adheres to principle. accelerates progress.

Response with responsibility. Long a guiding philosophy for Mercedes-Benz, the 2012 R-Class propels it into a new era. A choice of two engines—an all-new 302-hp gasoline V-6 or an advanced BlueTEC clean diesel V-6—deliver acceleration, efficiency and ultralow emissions that are each compelling on an individual basis, and astounding as a full set of benefits. Even more inspiring is how the R-Class conducts its horsepower and torque into an orchestra of harmonious performance. As the weather, the road and even your driving style change, a paddle-shifted 7-speed automatic transmission and 4MATIC™ all-wheel drive adapt seamlessly. Standard 19"—or optional 20"—wheels team with a self-leveling rear air suspension to move with graceful agility and quiet comfort. So when the R-Class clings to the road like no three-row vehicle before it, it's simply adhering to a legacy of driving progress—like every Mercedes-Benz.

Connectivity. In any season, standard 4MATIC all-wheel drive unites control with confidence. Its 4-wheel Electronic Traction System (4-ETS) continually redistributes torque to the wheels—or a single wheel—with the best grip.¹ With a permanent 45:55 front/rear torque split, handling is nimble on dry roads, too.

Tenacity. Boldly styled, aggressively sized 19" alloy wheels and tires deliver gripping performance on any road and eye-catching panache any time. To embrace even more of its performance potential, the gasoline-powered R 350 4MATIC offers 20" AMG 5-spoke wheels and tires in the Sport Appearance Package.



R 350 BlueTEC shown with optional Iridium Silver metallic paint, Panorama roof, and Lighting and Premium 1 Packages. Please see endnotes at back of brochure.



R 350 4MATIC. An all-new 302-hp V-6 accelerates more eagerly yet delivers higher fuel economy. Its advanced rapid-multispark ignition and high-pressure Direct Injection fine-tune its performance every few milliseconds. The R 350 4MATIC's 7-speed automatic transmission has been reengineered for quicker, smoother shifts and elevated efficiency.

R 350 BlueTEC. With a massive 400-lb-ft of torque, the clean-diesel R-Class makes light work of passing and merging. With an estimated 24 highway mpg,² the R 350 BlueTEC can go up to 500 miles on a tank of fuel, even B5 Biodiesel.³ Its advanced BlueTEC technology converts nitrogen oxide emissions into pure, earth-friendly nitrogen and oxygen.



pioneering insight. protective instinct.

For more than 60 years, Mercedes-Benz has been paving the way in safety innovation, and creating a roadmap every automaker follows. Since the 1951 patent for the crumple zone, countless breakthroughs like the Antilock Braking System (ABS), Electronic Stability Program (ESP®) and emergency-sensing Brake Assist have become the standard for all cars. And with side curtain air bags and the 4-wheel Electronic Traction System (4-ETS), Mercedes-Benz made history for SUVs and crossovers, too. True to its heritage, the 2012 R-Class is engineered with visionary safety advances. Some enhance your view of what's around you. Others improve your outlook, responding to help make an accident less likely, or even less severe—thanks to the exclusive PRE-SAFE® system that can help prepare for a collision before it occurs. Once again, Mercedes-Benz doesn't just show you the future. It helps you be ready for it.

reveal.

Bi-Xenon headlamps. With the optional Lighting Package, Bi-Xenon headlamps pierce the night with light that's closer in perception to natural daylight than halogen headlamps. The package also includes headlamp washers that help to keep the lamps cleaner with a high-pressure spray of fluid.

LED lighting. Brilliant white LED Daytime Running Lamps and LED taillamps help make your presence and your actions more immediately apparent to other drivers on the road. For the brake lamps, the light-emitting diodes illuminate more rapidly than conventional bulbs—a benefit that may offer added reaction time to a driver behind your R-Class.

Blind Spot Assist. This optional system can alert the driver to some unseen vehicles in the adjacent lane.⁴ When sensors in the rear bumper detect a vehicle to either side, a red icon illuminates in the appropriate side mirror. Should you activate your turn signal for a lane change while the system is sensing a vehicle in your blind spot, a warning tone will also sound.

prepare.

PRE-SAFE. A Mercedes-Benz first, PRE-SAFE can detect instability during certain vehicle maneuvers that suggest a collision or rollover is imminent. It can then tighten the front seat belts, and even close the windows and sunroof, all in an effort to better prepare the occupants in the precious moments before an accident happens.⁵

Emergency sensing. Two safety systems originally pioneered by Mercedes-Benz help you avoid potential collisions. The Electronic Stability Program (ESP) monitors the vehicle's response to driving inputs such as steering and braking, and responds to help keep it on course during evasive maneuvers.¹ Brake Assist can apply full braking pressure if it detects an emergency braking situation—based on how quickly the driver steps on the brake pedal—potentially shortening your overall stopping distance.⁶

Towing. Every R-Class can tow up to 3,500 lbs with the optional trailer hitch.⁷ Standard Trailer Stability Assist integrates with the sensors for ESP to detect trailer oscillation when towing. If it senses the onset of sway, it applies the front brakes of the R-Class to help bring both the vehicle and trailer under control.

react.

Eight standard air bags. Within the high-strength steel-reinforced uni-body structure of the R-Class, eight air bags offer 12 total ways of protection, the most of any crossover. In addition to dual-stage front air bags and four side-impact air bags, side curtain air bags are provided for all three seating rows.⁸

Advanced restraints. A 3-point seat belt and an adjustable head restraint are provided at every seating position. Outboard seat belts in the first two seating rows are equipped with Emergency Tensioning Devices (ETDs) and belt-force limiters. And in a rear impact, NECK-PRO active front head restraints help to prevent whiplash-type injuries.

Post-collision response. In the event that an air bag or a seat-belt ETD deploys, the optional Mercedes-Benz mbrace® system includes Automatic Collision Notification, which initiates a call to our 24-hour emergency response center—even if you cannot.⁹ In addition, the R-Class can automatically shut off its engine and fuel supply, turn on the hazard flashers and some of the interior lights, partially open the windows to help ventilate the cabin, and unlock the doors in an effort to assist rescuers.



R350 4MATIC shown with optional Steel Grey metallic paint, PARKTRONIC, and Lighting and Premium 1 Packages. Please see endnotes at back of brochure.



R350 4MATIC shown with optional Diamond White metallic paint, Panorama roof and Premium 2 Package.

conventions removed.
emotions moved.

At first glance, the R-Class gives few clues to what awaits you on the inside.

While it's not the only three-row vehicle in the world, it doesn't look like anything with such an abundance of flexible space. Its confident stance, flowing profile and jewel-like details are pure moving sculpture—without a hint of moving van. Brilliant stainless-steel skid plates and sizable alloy wheels offer more than the look of capable performance—it's a promise that's fulfilled on every drive. And while its standard LED lighting catches the eyes of passersby, it captures the sun and stars for its passengers with six power windows and an available Panorama glass roof. The R-Class was designed not merely to move people and their belongings, but to transport its occupants to a higher plane of contentment—in unparalleled comfort, unmatched safety and singular style. It's remarkable how roomy, relaxing and rewarding a vehicle can be when it's uncluttered by conventional thinking.





easy to grasp. hard to let go.

acts like a sixth sense, works like second nature.

It doesn't take long to appreciate the advanced features of the R-Class. What at first seem like luxuries quickly become essentials, prized for their usefulness and their user-friendliness. Controls are designed to be within reach of your fingertips and your mindset—operating with a rewarding feel and a simple, natural logic. Its standard COMAND system unites DVD audio and video with hard-drive navigation and a high-resolution 6.5" color screen. It responds to your normal voice, reports on nearby traffic, and even offers built-in Zagat® Survey ratings for restaurants, hotels and golf courses. A multifunction steering wheel lets you adjust the audio, personalize vehicle settings and use the standard Bluetooth® interface without taking a hand from its leather-wrapped rim. And an optional rear view camera and Blind Spot Assist help you stay in touch with your surroundings. The R-Class is thoughtfully engineered to help you feel connected, comfortable and in control.

Close at hand. Conveniently placed buttons on the steering wheel put the most frequently used features right at your fingertips. You can adjust the audio system, use the Bluetooth® wireless interface,⁹ and thumb through the various screens of the multifunction display in the instrument cluster, all while keeping your hands on the wheel.

Far and wide. Your standard listening choices are virtually limitless: an in-dash 6-DVD/CD audio/video changer and memory card reader, HD Radio™ stations, over 130 nationwide channels of SiriusXM Satellite Radio,¹¹ iPod® integration,¹² and a 4GB Music Register for storing your digital music. The Premium 2 Package adds to that an 11-speaker harman/kardon LOGIC7® system that outputs 610 watts of Dolby® Digital 5.1 surround sound.

Wherever you go. Newly standard for 2012, the navigation system¹³ features a fast 40GB hard drive. In addition to live SiriusXM Traffic,¹¹ it offers thousands of points of interest, along with Zagat Survey ratings for many destinations. Enhanced Voice Control lets you find addresses by speaking normally, with no need to spell out city names.

When you return. The optional PARKTRONIC system can help alert you to nearby obstacles, using ultrasonic sensors in the front and rear bumpers and illuminated displays in the cabin. The Premium 1 Package includes a rear view camera¹⁴ that displays a live image in the dash when you shift to Reverse. On-screen guidelines move as you turn the steering wheel, to help you maneuver with ease and expertise.

R 350 4MATIC shown with Ash interior, and optional 3-zone climate control, heated front seats, PARKTRONIC and Premium 2 Package. Please see endnotes at back of brochure.





first-class comfort, even in the third row.

Imagine lounging in an individually contoured seat, hand-fitted with impeccably top-stitched upholstery. You adjust your reclining backrest and head restraint to your liking, and as you gaze out the tinted-glass power window, you take in the benefits of the nearby beverage holder and generous legroom. While you might expect the front seats of the R-Class to offer such exclusive accommodations, these same generous terms are inclusive of the second and third rows as well. Four wide-opening doors welcome all six—or optionally seven—passengers into a spacious oasis, awash in the glow of hand-polished Burl Walnut wood trim and brushed-metal accents. And throughout any journey, the ambience is maintained by a standard power glass sunroof and climate control with dual comfort zones—or even an optional 3-zone system. The unique appeal of the R-Class is not just the first-class travel experience, but the courtesy that's extended to all aboard.

Gracious. Front seats power-adjust eight ways and include 4-way power lumbar support for the driver. The optional Premium 1 Package includes a power steering column, power-folding side mirrors, and a 3-position driver-seat memory that also recalls the steering-column and side-mirror settings. Additional options include heated front seats, plus a choice of heating or wood/leather trim for the multifunction steering wheel.

Generous. With more than 36" of legroom, the spacious second row features standard dual seats that slide fore-aft and provide reclining seatbacks. An optional center seat (shown) brings the total seating capacity to seven, or folds down to form a large center armrest. Each seat in the second row and the 50/50-split third row folds down individually, for countless configurations of passengers and up to 85.0 cu ft of cargo.¹⁵

Scenic. A standard power tilt/sliding glass sunroof, rear privacy glass and power rear vent windows make it easy to achieve the ideal balance of light and breezy. The optional Panorama roof features a giant span of heat-reflecting tinted glass, along with a power front section that tilts up or slides open, plus a power internal sunshade.

Serene. The standard dual-zone climate control includes dust and pollen filtration, along with an activated charcoal filter that helps to remove odors from the cabin air. Optional 3-zone climate control adds separate rear-cabin air conditioning. Dual control panels allow passengers in both the first and second rows to adjust the rear system.

Supportive. The Premium 1 Package includes a power liftgate for easier loading and unloading of cargo, and a household-type 115V power outlet.



R 350 4MATIC shown with Almond Beige interior, and optional 7-passenger seating, heated front seats, and Premium 1 Package. Please see endnotes at back of brochure.



three rows of seating.
one class of service.



connected to you. and your life.

Your vehicle is more than a source of enjoyment, it's an integral part of everyday living. The optional Mercedes-Benz mbrace® system can make it easier—whether you're planning a trip, trying to remember where you parked, or in need of some help in an emergency.⁹ With mbrace, you can access an innovative and thoughtful world of security, destination planning and convenience services—not only from inside your R-Class but also from your computer and from your smartphone. With advanced, reliable technology, plus 24-hour support from helpful experts, mbrace helps to keep you, your life and your Mercedes-Benz connected.

from your vehicle.

With Mercedes-Benz mbrace, three simple buttons inside your vehicle can connect you to emergency services, our 24-hour Customer Assistance Center, or our Roadside Assistance service.¹⁶ Numerous mbrace services are also seamlessly integrated with the standard COMAND navigation system.

from your smartphone.

The mbrace Mobile Application for iPhone® lets you send addresses to your vehicle's navigation system, locate your vehicle from up to a mile away, remote-lock and unlock its doors, find a dealer, and contact Roadside Assistance, Concierge services or even Mercedes-Benz Financial Services with a touch. A new Drive2Friend™ feature lets other people send their location to your car, simply by responding to a text message that you send them.¹⁷

from your computer.

In addition to all the support you'll find at mbrace.MBUSA.com, you can send addresses directly to your vehicle's COMAND navigation system using the Send2Benz™ website. You can also look up a destination on Google Maps™ and instantly send it to your vehicle via the Search & Send™ feature. And a new browser toolbar widget lets you highlight an address on your screen and send it to your vehicle with just two clicks.

Mercedes-Benz mbrace is the ongoing evolution of our groundbreaking in-vehicle services, offering national support along with expanded and enhanced features. To learn more about mbrace, see your Mercedes-Benz dealer, call 866-990-9007 or visit MBUSA.com/mbrace. Please see endnotes at back of brochure.



make it yours.

Genuine Mercedes-Benz Accessories help you make your car the perfect expression of your style. And since they're exclusively engineered for your R-Class, they fit your vehicle as well as they fit your life. A wide selection of accessories allows you to enhance your vehicle's appearance, expand its functionality, or offer it some extra protection in everyday use. From alloy wheels to chrome door handle inserts to state-of-the-art entertainment systems, every accessory is thoughtfully designed and thoroughly engineered. It's the best way to make your R-Class unmistakably yours while keeping it genuinely Mercedes-Benz. To see the entire selection, visit MBUSA.com/R.

20" twin 5-spoke wheels. With wishbone-shaped spokes and precise engineering, these 20" wheels add poise and presence to your R-Class.

Rear Seat Entertainment system. Offer front-row entertainment to your rear-seat passengers. Dual 7" monitors behind each front head restraint can play separate DVDs or attach external devices via USB and SD card slots. They can also play the same movie on both screens. Two pairs of wireless headsets and a wireless remote are included, to maximize passenger enjoyment while minimizing driver distraction.

Roof cargo containers. These lightweight, durable and aerodynamically designed containers add up to 16 cu ft of space for luggage and sports equipment. Each container attaches to the accessory roof-rack basic carrier (sold separately) and has a maximum load capacity of 110 lbs.

Media Interface Plus. This plug-and-play multimedia upgrade to the iPod®/MP3 Media Interface further expands your entertainment choices. It enables Bluetooth® audio streaming, and integrates with the car's audio controls and in-dash display. You can also listen to the Pandora® app that's on your iPhone®, or watch videos from your iPod when the vehicle is parked.¹² And with your compatible mobile phone, it offers easy phonebook transfer to the COMAND system, phone charging via a mini-USB connection, and it can read SMS and email messages out loud and show them on the in-dash screen. You can even respond with various predefined messages—to help you keep your hands on the wheel, and your focus on the road.





R350 4MATIC shown with Ash interior, and optional 7-passenger seating, heated front seats, PARKTRONIC, and Premium 1 Package. Please see endnotes at back of brochure.

build your own.

MBUSA.com/R

option packages

	R 350 4MATIC	R 350 BlueTEC
Premium 1 Package	☐	☐
10-way power driver seat with 3-position memory, including steering column and side mirror positions - Power tilt/telescoping steering column - Power-folding side mirrors - Auto-dimming driver-side and inside rear view mirrors - Power liftgate 115-volt AC power outlet in cargo area - Rear view camera¹⁴		
Premium 2 Package (also includes all items in Premium 1 Package)	☐	☐
- harman/kardon LOGIC7[®] surround-sound system with Dolby Digital 5.1 - KEYLESS-GO		
Lighting Package	☐	☐
- Bi-Xenon headlamps - Headlamp washing system		
Sport Appearance Package	☐	—
20" AMG 5-spoke wheels - Heat-absorbing blue-tinted glass for windshield and front doors		

● Standard ○ Optional — Not Available

specifications

	R 350 4MATIC	R 350 BlueTEC
Engine	3.5-liter Direct Injection V-6 302 hp @ 6,500 rpm 273 lb-ft net torque @ 3,500–5,250 rpm	3.0-liter turbo clean diesel V-6 210 hp @ 3,400 rpm 400 lb-ft net torque @ 1,600–2,400 rpm
Transmission	7-speed automatic with steering wheel-mounted paddle shifters	7-speed automatic with steering wheel-mounted paddle shifters
Wheels	19" 5-spoke	19" 5-spoke with runflat tires ¹⁸
Suspension	4-wheel independent with self-leveling rear air suspension	4-wheel independent with self-leveling rear air suspension
Drivetrain	4MATIC™ all-wheel drive	4MATIC all-wheel drive

individual options

	R 350 4MATIC	R 350 BlueTEC
Panorama roof	☐	☐
Blind Spot Assist ⁴ (requires Premium 1 Package)	☐	☐
PARKTRONIC	☐	☐
KEYLESS-GO	☐	☐
Trailer hitch ⁷ (with 3,500-lb Class II towing capacity)	☐	☐
Heated front seats	☐	☐
7-passenger seating (adds second-row center seat)	☐	☐
Heated steering wheel (not available with wood/leather steering wheel)	☐	☐
Wood/leather steering wheel (not available with heated steering wheel)	☐	☐
3-zone climate control (with separate rear air conditioning)	☐	☐
Rear Seat Entertainment system, or system prewiring	☐	☐
Illuminated door sills	☐	☐
Mercedes-Benz mbrace [®]	☐	☐
Metallic paint	☐	☐

dimensions

	R 350 4MATIC	R 350 BlueTEC
Wheelbase	126.6"	126.6"
Overall length	203.0"	203.0"
Overall height	65.4"	65.4"
Overall width (w/mirrors)	85.4"	85.4"
Curb weight (6-passenger) (7-passenger)	4,960 lbs 5,060 lbs	5,225 lbs 5,280 lbs
Headroom (1st/2nd/3rd row)	39.8" / 40.4" / 37.2"	39.8" / 40.4" / 37.2"
Legroom (1st/2nd/3rd row)	39.8" / 36.2" / 32.4"	39.8" / 36.2" / 32.4"
Shoulder room (1st/2nd/3rd row)	60.3" / 59.6" / 52.8"	60.3" / 59.6" / 52.8"
Cargo capacity		
Behind 3rd row	15.2 cu ft (to top of seats)	
Behind 2nd row	42.2 cu ft (3rd row folded, floor to ceiling)	
2nd and 3rd rows folded	85.0 cu ft (floor to ceiling)	

Please see endnotes at back of brochure.

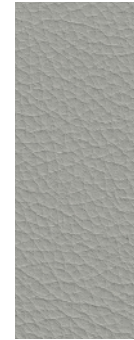


color and trim.

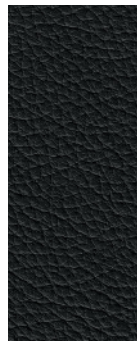
upholstery



Almond Beige



Ash



Black



wheel choices



Standard 19" 5-spoke



Optional 20" AMG 5-spoke
(Sport Appearance Package)

R 350 4MATIC shown with optional Capri Blue metallic paint, Lighting and Premium 2 Package.

interior trim



Burl Walnut wood

non-metallic paintwork



Arctic White



Black

metallic paintwork



Capri Blue



Dakota Brown



Diamond White¹⁹



Iridium Silver



Obsidian Black



Palladium Silver



Pearl Beige



Steel Grey

endnotes

- 1 No system, regardless of how advanced, can overcome the laws of physics or correct careless driving. Please always wear your seat belt. Performance is limited by available traction, which snow, ice and other conditions can affect. Always drive carefully, consistent with conditions. Best performance in snow is obtained with winter tires.
- 2 Preliminary 2012 EPA estimated fuel economy. Compare the estimated mpg to the estimated mpg of other vehicles. You may get different mileage depending on how fast you drive, weather conditions and trip length. Your actual highway mileage will probably be less than the highway estimate. Driving range claim based on fuel tank capacity and highway estimate.
- 3 Mercedes-Benz approves the use of ultralow-sulfur diesel fuel (ULSD, 15 ppm maximum sulfur with a maximum of 5% biodiesel content) that meets the ASTM D975 standard. The Mercedes-Benz New Vehicle Limited Warranty does not cover damages caused by the use of fuels that do not meet Mercedes-Benz approved fuel standards. Please see your Operator's Manual and fuel retailer for further information.
- 4 Blind Spot Assist may not be sufficient to avoid all accidents involving vehicles in your blind spot and does not estimate the speed of approaching vehicles. It must not be used as a sole substitute for driver awareness and checking of surrounding traffic conditions.
- 5 PRE-SAFE® closes the side windows and sunroof when the system's sensors detect side movement that suggests a possible rollover.
- 6 Braking effectiveness also depends on proper brake maintenance, and tire and road conditions.
- 7 Read Operator's Manual before towing. In some states, aftermarket trailer brakes are required. See dealer for details.
- 8 WARNING: THE FORCES OF A DEPLOYING AIR BAG CAN CAUSE SERIOUS OR FATAL INJURIES TO A CHILD UNDER AGE 13. THE SAFEST SEATING POSITION FOR YOUR CHILD IS IN THE REAR SEAT, BELTED INTO AN APPROPRIATE, PROPERLY INSTALLED CHILD SEAT, OR CORRECTLY WEARING A SEAT BELT IF TOO LARGE FOR A CHILD SEAT. SEE OPERATOR'S MANUAL FOR ADDITIONAL WARNINGS AND INFORMATION ON AIR BAGS, SEAT BELTS AND CHILD SEATS.
- 9 All Mercedes-Benz mbrace® services operate only where cellular and Global Positioning Satellite signals are available, which are provided by third parties and not within the control of Mercedes-Benz USA, LLC. An mbrace Package trial period is offered on new, Certified Pre-Owned and pre-owned sales and leases at an authorized Mercedes-Benz dealer. Subscriber Agreement is required for service to be active. Some services are only available on select vehicles. Your PIN is required in order to use certain services. See your dealer or MBUSA.com/mbrace for details, including a list of compatible smartphones.
- 10 Bluetooth® interface does not provide phone charging or external antenna. Voice interactivity feature is dependent on selected handset. Visit MBUSA-Mobile.com for details. Phone sold separately. See dealer for a list of approved compatible phones.
- 11 With the purchase of a new, satellite radio-enabled vehicle, you'll receive a complimentary 6-month subscription to SiriusXM Satellite Radio and SiriusXM Traffic, courtesy of Mercedes-Benz. SiriusXM Traffic service is available in select markets. If you decide to continue your SiriusXM service at the end of your 6-month trial, all SiriusXM services are sold separately, and the plan you choose will automatically renew and bill at then-current rates until you call 1-866-635-2349 to cancel. See SiriusXM Customer Agreement for complete terms, www.siriusxm.com. Sirius U.S. Satellite service available only to those at least 18 years of age in the 48 contiguous United States, DC and Puerto Rico (with coverage limitations).
- 12 All iPod® devices are sold separately. Feature not compatible with iPod Shuffle. See dealer for details.
- 13 While the navigation system provides directional assistance, the driver must remain focused on safe driving behavior, including paying attention to traffic and street signs. The driver should utilize the system's audio cues while driving and should only consult the map or visual displays once the vehicle has been stopped in a safe place. Maps do not cover all areas or all routes within an area.
- 14 Rear view camera does not audibly notify driver of nearby objects and is not a substitute for actively checking around the vehicle for any obstacles or people. Images displayed may be limited to camera field of view, weather, lighting conditions and the presence of dirt, ice or snow on the camera.
- 15 Unsecured cargo can become hazardous in a collision. Always secure cargo using the floor-mounted tie-downs.
- 16 Roadside Assistance repairs may involve charges for parts, service and towing. Vehicle must be accessible from main roads. Depending on the circumstance, these services may be provided by an outside provider, courtesy of Mercedes-Benz Roadside Assistance. Restricted roadways, acts of nature and vehicle accessibility may limit our ability to provide services to you. For full details, eligibility requirements, and limitations/exclusions of Sign and Drive services, as well as the Roadside Assistance Program, please see your dealer.
- 17 mbrace is compatible with select Apple iPhone® models running iOS 4.2 or later. Please visit MBUSA.com/mbrace for more information.
- 18 Models with runflat tires are not provided with a spare tire.
- 19 Extra-cost option.



for a small blue planet.

For 125 years—longer than any other automaker—we’ve been sharing this planet with you. Respecting it, and protecting it, have long been a part of our vision, ambition, and our history of innovation. We introduced the world’s first 100% CFC-free car, not just in its air conditioning but in its entire manufacturing process. We’ve been using water-borne paints for years, and source the wood for our interior trim from responsibly sustained forests. We’ve been pioneering advanced powertrains for generations, from today’s hybrid models and 50-state clean diesels to the fuel cell vehicles of a rapidly approaching tomorrow. Mercedes-Benz is also legendary for producing automobiles of extraordinary durability and longevity. After all, it takes virtually the same amount of energy to build vehicles that last as ones that won’t. Even our brochures conserve resources and are produced with eco-conscious printing. Everything we engineer is born from the motivation to make things better and the ingenuity to make it happen. Passion with compassion—that is what drives us.

join the conversation.



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R350 4MATIC shown above with Arctic White paint and optional Premium 2 Package. R350 4MATIC shown on cover with Black paint, and optional PARKTRONIC, and Lighting, Premium 2 and Sport Appearance Packages.