



The new E 63 AMG



Mercedes-Benz



Serious sport meets
business class

To be successful in business, you need special genes designed for maximum performance. Like the new E 63 AMG, which sets new standards in its class by providing outstanding handling dynamics, agility and power coupled with an emotionally charged driving experience. Whether you prefer

out-and-out sportiness or exceptional comfort, the choice of driving style is yours thanks to a unique range of adjustment options for the suspension and the transmission. To uncover the secret of success, visit www.mercedes-amg.com

For those who want to outperform their competitors, less can sometimes mean more. Not least when it comes to weight, for example, thanks to the specifically targeted use of lightweight components. Likewise when it comes to fuel consumption: the new E 63 AMG is 12 percent more fuel-

efficient than its predecessor, despite its higher output. For this, you need the latest technologies, such as a consumption-optimised mode and the ability to recuperate braking energy. Such exemplary effectiveness never ceases to amaze. Every time you get behind the wheel.



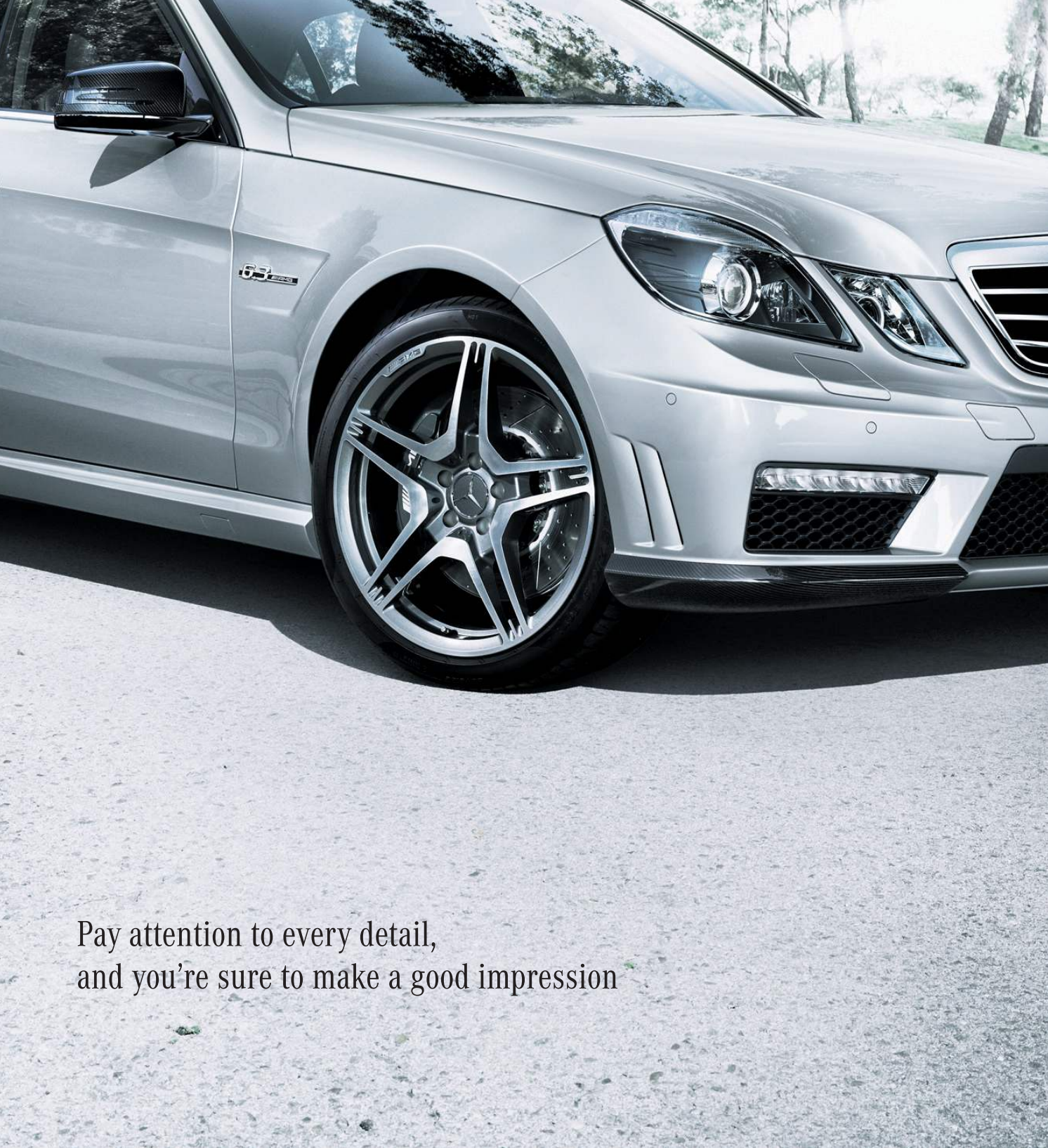
Less gives you more. At least when
it comes to weight and fuel consumption

New challenges require
lightning-quick reactions.
Preferably at the push of a button



A sports car with exemplary handling dynamics or a comfortable executive saloon – the new E 63 AMG is both. And everything in between. Because you can change its character to deliver precisely what you want. All at the push of a button. Adjust the transmission, sports suspension and ESP® to suit your individual requirements, even when the car is on the move.

Every exterior detail of the new E 63 AMG is dressed to impress. Not least the standard-fit 18-inch AMG light-alloy wheels or, on the optional-extras side, the extensive Exterior Carbon package and the 19-inch AMG forged wheels from the AMG *PERFORMANCE STUDIO*. What's more, the wider front



Pay attention to every detail,
and you're sure to make a good impression

wings, the exclusive AMG LED daytime driving lights and the darkened bi-xenon headlamps emphasise the car's individual character and reflect its inner values in truly impressive style.



Consistency is the key to achieving
even the most ambitious of aims



No compromises were made during development of the new E63 AMG, the aim being to ensure high-octane excitement all the way. Starting with the powerful and unique design – including the optional spoiler lip on the boot lid, for example, or the exclusive tailpipes of the AMG sports exhaust.

Not to mention the emotive sound for a truly memorable driving experience. Consistency is also the name of the game when it comes to the latest technology – for the suspension and transmission as well as the AMG powerplant, delivering efficient, peerless performance.

In a world which is becoming faster and faster, every success should be enjoyed in the best possible surroundings. In an atmosphere that provides the perfect synthesis of sportiness, individuality and exclusivity. Cosseted in AMG sports seats offering exemplary ergonomic qualities and

surrounded by fine materials, such as the optional carbon-fibre trim parts and finest nappa leather, including on the dashboard. Welcome to the new E 63 AMG: first class in business class.



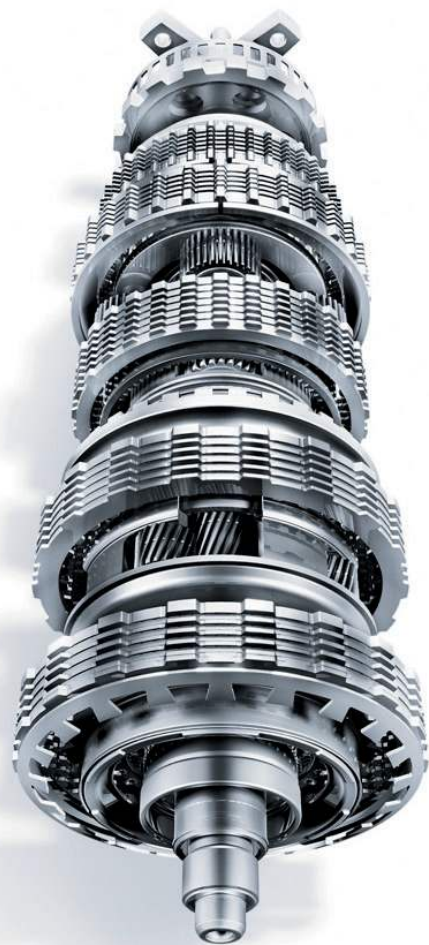
The world around you may be speeding up.
But you can still take time to relax



To get ahead quickly, you need to be in the right mode.
So it's good to have a choice of four

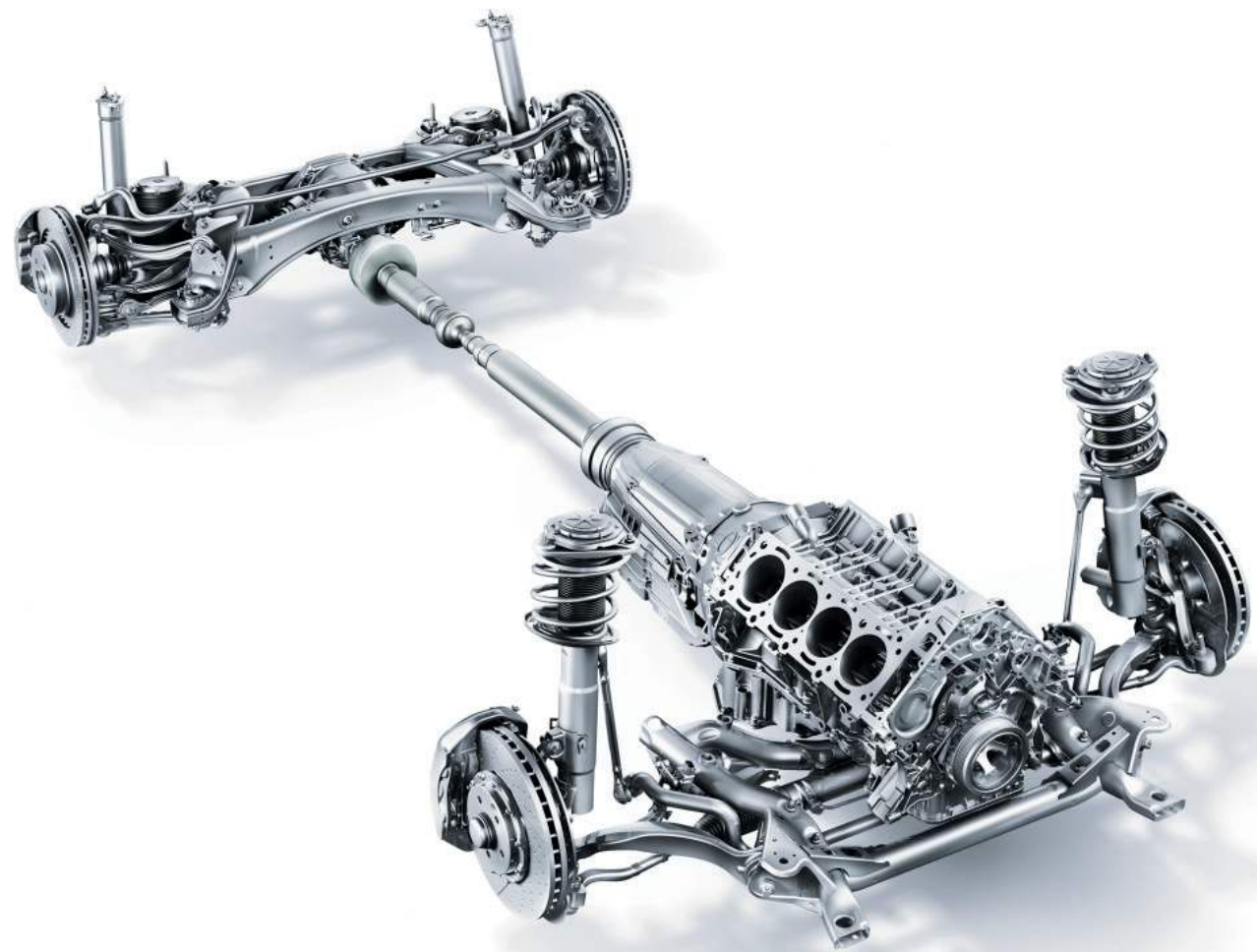
If you are used to having your plans implemented quickly and directly, the leading-edge E 63 AMG is just the ticket. Thanks on the one hand to the AMG sports steering wheel with aluminium shift paddles, of course, and on the other hand to the AMG DRIVE UNIT with the E-SELECT lever. All of which puts you in full control of the AMG SPEEDSHIFT MCT 7-speed sports transmission, with its four modes, and the new AMG RIDE CONTROL sports suspension. To find out more about the best, visit www.mercedes-amg.com





Business as unusual:
from Controlled Efficiency to Race Start

Premiere for a sports saloon — the variable AMG SPEEDSHIFT MCT 7-speed sports transmission with a double-declutching function, Race Start function and four modes: Controlled Efficiency for economical driving, Sport, Sport+, and Manual for enhanced dynamism and increasingly fast gear changes in less than 100 ms. At the heart of this high-tech transmission is the compact start-up clutch, which replaces the conventional torque converter and translates accelerator pedal movements into forwards thrust without any fuss and, crucially, without any slip whatsoever. To discover further extraordinary aspects of this technology, visit www.mercedes-amg.com



Dynamism is a matter of adjustment:
The new AMG sports suspension

Premiere on the road: the AMG RIDE CONTROL sports suspension with a three-stage damping system adjustable through the AMG DRIVE UNIT and a newly developed front axle with a wider track. Plus exclusive AMG steering which responds even more directly and precisely. The newly developed AMG high-performance brakes with 360-mm solid discs on the rear wheels provide outstanding deceleration and are exceptionally fade-resistant. Last but by no means least, you can also adjust the level of assistance provided by the ESP® dynamic handling control system on three levels: ON, SPORT and OFF. So everything is under your control. For more information, visit www.mercedes-amg.com

No. of cylinders/arrangement **8/V**, displacement **6208 cc**, rated output¹ at 6800 rpm **386 kW/525 hp**, rated torque¹ at 5200 rpm **630 Nm**, maximum engine speed **7200 rpm**, acceleration from 0 to 100 km/h **4.5 s**, top speed² **250 km/h**, fuel consumption³ urban⁴ **18.2 l/100 km**, fuel consumption³ extra-urban⁴ **9.5 l/100 km**, fuel consumption³ combined⁴ **12.6 l/100 km**, CO₂ emissions **295 g/km**, kerb weight⁵ **1840 kg**, tyres front/rear **255/40 / 285/35**, wheels front/rear **9 x 18 / 9.5 x 18**

¹Figures according to Directive 80/1269/EEC in the currently applicable version ²Electronically governed ³The figures shown were obtained in accordance with the prescribed measuring process (Directive 80/1268/EEC in the currently applicable version). The figures are not based on an individual vehicle and do not constitute part of the product offer; they are provided solely for the purposes of comparison between different vehicle models ⁴SuperPlus unleaded ⁵Figures according to Directive 92/21/EC, version 95/48/EC (kerb weight with fuel tank 90% full, driver, 68 kg, and luggage, 7 kg) for standard-specification vehicles. Optional extras and accessories will generally increase this figure and reduce the payload capacity accordingly



Good figures always cause a stir

Amid all the outstanding performance data of the AMG 6.3-litre V8 engine, the number 1 still shines out. It is one of the reasons behind the powerplant's exemplary reliability and durability. After all, every AMG engine is built and tested at the AMG engine workshops based on our proven "one man – one engine" principle. And, as one would expect, an array of technical highlights makes for high-octane excitement on the road: valves controlled by bucket tappets or the dual-length magnesium intake manifold with internal throttle valves, for example. In other words, technology born on the racetrack. And, like its racing counterparts, the new E 63 AMG achieves maximum agility with extremely short response times. For further figures and exciting details, visit www.mercedes-amg.com



Equipped for business

Even the standard equipment package for the new E 63 AMG has all the bases covered, providing more than enough to satisfy even the most discerning of tastes. In addition to this, there is a wealth of individualisation options to choose from. Such as the Exclusive package or the exceptionally sporty optional extras from the AMG *PERFORMANCE STUDIO*. Maybe it's time to start looking after number one.

Individuality as standard

Standard equipment for the new E 63 AMG includes leather appointments in a choice of colour combinations: black|black, reef grey|alpaca grey or mocha brown|almond beige. The roof lining, which provides a perfect contrast, is available in black, grey or beige, depending on the colour of the appointments, while the trim parts are in black ash.

Optional extras

The extensive AMG Exclusive package includes the finest nappa leather for the seats, dashboard, armrests, door centre panels, door beltlines and centre-console armrest. Then there is the roof lining finished in high-quality Alcantara. Alternatively, you can opt for trim parts in natural ash.

Specialities from the AMG *PERFORMANCE STUDIO*

Should you wish to further enhance the dynamic aspects of your new E 63 AMG, the AMG *PERFORMANCE STUDIO* can offer a wide range of exciting options. These optional extras are available *en bloc* – in the form of the AMG Performance package – or individually.

The AMG Performance package consists of AMG RIDE CONTROL Performance suspension with an AMG rear-axle differential lock, an AMG 3-spoke Performance steering wheel, 19-inch AMG forged wheels and an AMG spoiler lip on the boot lid.

Available individually or in any desired combination, these optional extras provide practically everything a keen driver could wish for:

- 19-inch AMG forged wheels
- AMG rear-axle differential lock
- AMG carbon-fibre trim parts
- AMG Exterior Carbon package
- AMG Performance steering wheel
- AMG floor mats in velour, in appointments colour
- AMG door sill panels, illuminated

What's more, the AMG *PERFORMANCE STUDIO* provides a wide range of further individualisation options.

If you would like to find out more about the new E 63 AMG, please visit www.mercedes-amg.com

Take-back of end-of-life vehicles. Coming full circle. At the end of its long life, you can return your AMG vehicle to us for environment-friendly disposal in accordance with the EU End-Of-Life Vehicle Directive¹ – but that day lies a long way off.

¹ Applies in accordance with national regulations to vehicles up to 3.5 t permissible gross weight. AMG vehicles have met the statutory regulations governing the suitability of the vehicle's design for reuse and recycling for a number of years now. A network of vehicle take-back depots and dismantlers has been established which will process your vehicle in an environment-friendly manner. The ways in which both vehicles and parts can be recovered are subject to ongoing development and improvement. Consequently, an AMG vehicle will be able to comply with any future increases in the recycling quota within the stipulated time limits. For further information, please call 00800 1 777 7777.

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Mercedes-AMG GmbH, A Daimler Company
Daimlerstrasse 1, 71563 Affalterbach, tel. +49(0)7144 302-0, fax +49(0)7144 302-120, www.mercedes-amg.com