

2014 MAZDA5

THIS IS THE 2014 MAZDA5.
WHAT DO YOU DRIVE?



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*It takes conviction to stand up to the naysayers.
A creative fire that's unafraid of the blank page.
And courage to flip conventional wisdom on its head.
Because this is the only way to change the game.
And the only way to build cars worth driving.*

Today, Mazda is changing the game.

*With innovative thinking and technologies.
Head-turning designs. And performance that never compromises.
Making every Mazda more exhilarating to drive.*

*These are actions, not words. Proof, not theories.
Making the impossible possible. This is the Mazda Way.*

WHAT DO YOU DRIVE?

FROM EVERY SIDE, THE MAZDA5 DEFIES CONVENTION.

The Mazda5's sliding doors—perfectly balanced, precisely crafted. Like their inspiration, the Japanese Shoji sliding partitions, the Mazda5's doors are carefully engineered to glide effortlessly, making them extraordinarily practical, especially considering how often your hands are full. Of course, the doors are just one example of how the Mazda5 proves that a six-passenger family and cargo-carrying minivan can be versatile, nimble and incredibly fun to drive. Bringing a new meaning to the term “form and function,” the Mazda5 redefines transportation in every way to help you best choreograph life's unexpected twists and turns.

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THIS IS THE 2014 MAZDA5.





IT DEFINES ITS CATEGORY BY BEING IN A CLASS OF ONE.

Leave it to Mazda to create a minivan that defies convention. The Mazda5 functions like a minivan, sips fuel like a compact and drives like a sports sedan. It's as nimble as it is roomy and as fun as it is practical. With its in-motion styling and dynamic design, the Mazda5 is the one vehicle that refuses to be categorized because it refuses to limit itself to being just one thing. And drivers, passengers and critics agree: The Mazda5 is a segment of its own.

BY THINKING OUTSIDE THE BOX, WE AVOIDED CREATING ONE.

The Mazda5 is anything but confining. With its surprisingly spacious, easy-to-configure interior, the Mazda5 is capable of juggling work, home and play all with remarkable skill and efficiency. It offers 44.4 cu ft of cargo space with the 50/50 3rd-row seatbacks folded down and independently folding 2nd- and 3rd-row seats that create a virtually flat cargo floor that's over 5 feet long. All of this flexible space allows the Mazda5 to accommodate everything from 6 passengers, to 2 mountain bikes, to a weekend of home improvement projects. Its extra-wide, easy-sliding rear doors and its ultra-light rear liftgate are designed to make loading and unloading incredibly convenient. Bottom line: The Mazda5 is built to fit your entire life, no matter how often it changes.





The Mazda5's ingenious bento box-inspired design creates a wide range of versatile storage solutions that maximize storage while minimizing space. A 2nd-row foldout tray, center-mounted for maximum convenience and utility, easily lifts out and features dual cup holders big enough for two travel mugs. A storage bin underneath the tray is perfect for storing small items. And, when not needed, the tray can be stored under the seat cushion. The under-floor storage compartment lets you store items under the cargo area*, safely hidden from sight and securely contained.

*Please remember to properly secure all cargo.



COMES FULLY EQUIPPED WITH OBSESSIVE SAFETY DISORDER.

You can never be too prepared for the unexpected. At Mazda, we're overprotective because you're overprotective. Our engineers equipped the Mazda5 with a comprehensive arsenal of standard safety features to help protect its most precious cargo.



/ AIR BAGS /

Six air bags* come standard on every Mazda5. Advanced dual front air bags utilize inflators with both crash-zone and driver's seat-position/passenger-weight sensors. Dual side-impact air bags and dual side-impact air curtains provide coverage for all three passenger rows.

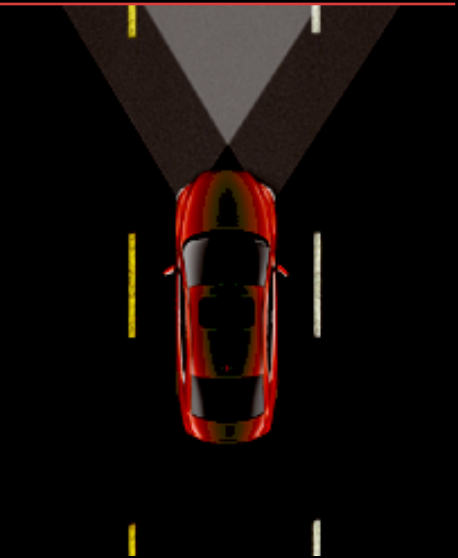
/ CHILD RESTRAINTS /

Both the 2nd- and 3rd-row seats are equipped with child restraint tether anchors, while the 2nd-row seats have built-in LATCH child restraint anchors, helping to safely secure both your little ones and your peace of mind.



/ ACTIVE SAFETY /

The Tire-Pressure Monitoring System monitors air pressure in real time and automatically alerts you before one or more tires become critically low. Standard Dynamic Stability Control† modulates the throttle and brakes when a sudden loss of traction is detected to help keep the vehicle stable during a turn. The standard Traction Control System detects any loss of traction, and then adjusts the throttle to provide the drive wheels with a better grip on the road and more sure-footed acceleration during difficult driving conditions.



/ CLEARER VISION /

Available Xenon headlights and available halogen fog lights brighten your view, providing enhanced nighttime illumination.



/ STRUCTURAL SAFETY /

Stronger, safer yet lighter, every Mazda5 utilizes Mazda's "Triple H" construction system that helps reinforce the floor, sides and roof, resulting in a safer, more secure structure around the driver and passenger compartments. Its high tensile steel reinforcements increase the strength of critical body areas and enhance basic structural integrity, as well as improve overall handling and provide increased impact protection.



/ ADVANCED BRAKING TECHNOLOGIES /

A comprehensive set of advanced braking technologies comes standard on the Mazda5. An Anti-lock Brake System pulses the brakes hundreds of times per second, preventing wheel lockup to help you maintain steering control in emergency braking situations. Electronic Brakeforce Distribution automatically applies force to individual brakes based on changing road conditions, helping to keep you in control. And in emergency situations, Brake Assist automatically increases braking pressure if you need it, thereby reducing stopping distance.

*Always wear your seat belt and secure children in the rear seats in appropriate child restraints. †Dynamic Stability Control (DSC) is an electronic system designed to help the driver maintain control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether DSC will be effective in preventing loss of control. Please see your owner's manual for further details.

***"PERFECT FOR THE URBAN FAMILY WHO
ISN'T ALWAYS ABLE TO FIND PARKING
SPACES FOR LAND YACHTS."***

Autobyte, January 2013





CAN YOU HAVE TOO MANY BELLS AND WHISTLES? WE THINK NOT.

Every Mazda5 comes fully equipped with a wide array of amenities that you wouldn't expect to find in your average 6-passenger vehicle. From seating that contours to every curve in your body, to technology that instantly recognizes you at the touch of a button, to an audio system that would make your home theater jealous, every feature is crafted to put comfort and convenience at your every command. And the Grand Touring model offers the complete package and then some.

- / LEATHER-TRIMMED SEATS
- / HEATED FRONT SEATS
- / REMOTE KEYLESS ILLUMINATED ENTRY SYSTEM
- / 6-SPEAKER AM/FM/CD/MP3-COMPATIBLE AUDIO SYSTEM
- / AUXILIARY-AUDIO INPUT JACK AND USB AUDIO INPUT PORT
- / BLUETOOTH® HANDS-FREE PHONE AND AUDIO STREAMING
- / SiriusXM SATELLITE RADIO* WITH FOUR-MONTH TRIAL SUBSCRIPTION TO THE SiriusXM ALL-ACCESS PACKAGE
- / POWER SLIDING-GLASS MOONROOF
- / XENON HEADLIGHTS WITH AUTO ON/OFF
- / HEATED POWER SIDE MIRRORS WITH INTEGRATED TURN SIGNAL LAMPS
- / RAIN-SENSING FRONT WINDSHIELD WIPERS
- / LEATHER-WRAPPED STEERING WHEEL AND SHIFT KNOB
- / STEERING-WHEEL-MOUNTED AUDIO AND CRUISE CONTROLS
- / TILT AND TELESCOPIC STEERING COLUMN
- / TRIP COMPUTER
- / ANTI-THEFT ALARM SYSTEM

Mazda5 Grand Touring interior shown in black leather

*SiriusXM Satellite Radio reception requires a subscription and Mazda satellite radio. See full disclaimer in Specifications.



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CARPE CARPOOL.

We're fans of legroom, headroom, elbowroom and a little extra room. Three rows, six seats and a generous 97.7 cu ft of passenger space have never been this accommodating or versatile. Both center and rear rows feature elevated "theater-style" seating for a better view. And both 2nd-row reclining captain's chairs provide inboard and outboard armrests, as well as nearly six inches of back-and-forth travel for extra leg-stretching comfort. The available heated front seats and automatic climate control system create and maintain a comfortable atmosphere for you and every one of your passengers.

ONE SPIN AND YOU'LL FORGET IT SEATS SIX.

Race-inspired aerodynamics are just the beginning. Built on a sports-sedan platform with a tight 36.7 ft turning circle, the Mazda5 is about as far from a conventional six-passenger vehicle as you can get. Whether you're cruising through the hills in the open country or maneuvering your way into that tight parking space on a busy street, you can be certain of one thing: The Mazda5 isn't just built to turn on a dime, it's built to turn convention on its head.



Mazda5 Grand Touring shown in Liquid Silver Metallic



An advanced MZR 2.5-liter DOHC engine with variable valve timing enables the Mazda5 to deliver both spirited performance and an enviable EPA-estimated 22 MPG city/28 MPG highway.* The Mazda5's advanced Electrohydraulic Power Assist Steering utilizes hydraulic pressure from a pump driven by an electric motor that works independently of the car's engine, resulting in increased fuel economy, improved pin-point steering power and enhanced agility.



Standard lightweight aluminum alloy wheels help reduce unsprung weight, improving handling. 4-wheel independent suspension provides a smoother, more responsive ride, while 4-wheel anti-lock brakes maintain steering control during emergency situations.

A slick-shifting 6-speed manual gearbox, standard on the Mazda5 Sport, promotes quick, precise gear selection. A 5-speed Sport automatic transmission—standard on both the Mazda5 Touring and Grand Touring models, and available on the Sport—offers the convenience of an automatic with the shift-for-yourself control and fun of a manual.

*Based on EPA estimates for 2014 Mazda5 with 2.5L engine and automatic transmission 22 city/28 highway MPG. Actual results will vary.

**"THE 2013 MAZDA5 HAS THE
LOWEST 5-YEAR COST TO OWN
OF ANY VEHICLE IN ITS CLASS.*"**

Kelley Blue Book's KBB.com, February 2013

**"...A REMINDER THAT FAMILY HAULING
DOESN'T MEAN YOU HAVE TO GIVE UP
ON FUN DRIVING."**

CarandDriver.com, January 2011

**"...AN UNEXPECTED PENCHANT FOR
TAMING TWISTING ROADS WITH THE
CONFIDENCE AND COMPOSURE OF
A SEDAN."**

Edmunds.com, February 2011

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MAZDA5 COLORS



Zeal Red Mica



Meteor Gray Mica



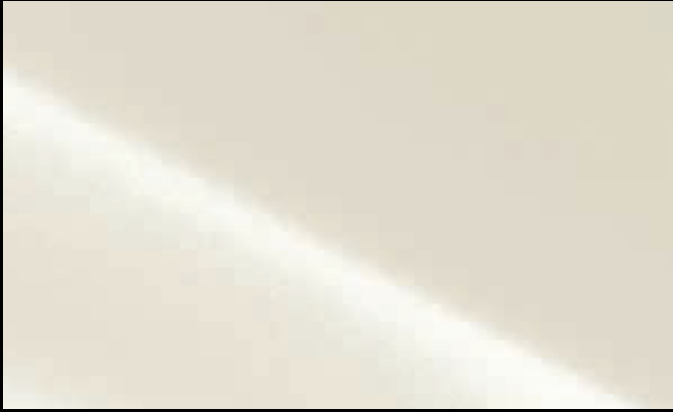
Jet Black Mica*



Liquid Silver Metallic



Deep Crystal Blue Mica*



Crystal White Pearl Mica**

*Not available on Sport with manual transmission. †Extra cost option.

MAZDA5 UPHOLSTERY



BLACK CLOTH
(Sport and Touring)



SAND CLOTH
(Sport and Touring)



BLACK LEATHER
(Grand Touring)



SAND LEATHER
(Grand Touring)

MAZDA5 WHEELS

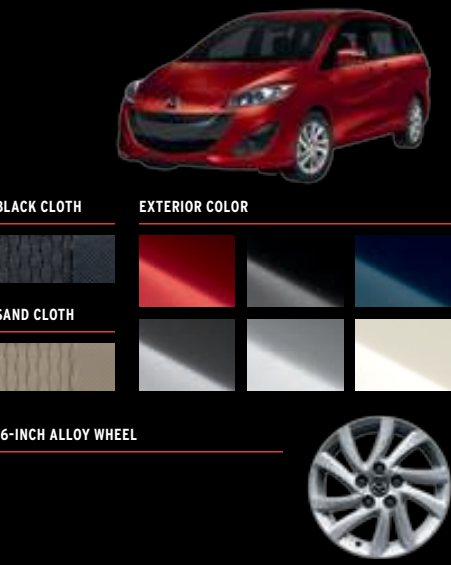


16-inch Alloy



17-inch Alloy

MAZDA5 SPORT



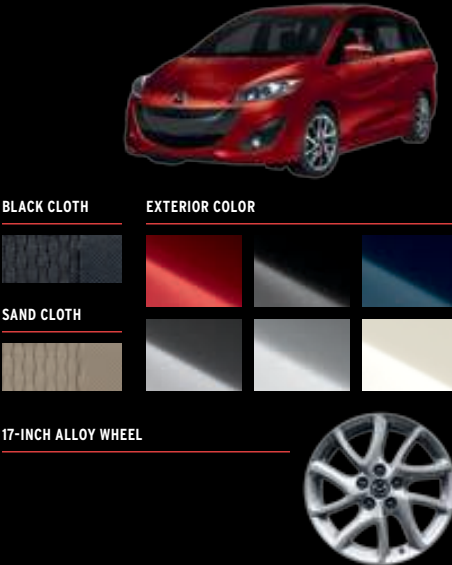
Includes the following features:

EXTERIOR
Dual sliding rear doors
Dual body-colored remote side mirrors with integrated turn signals
Variable-intermittent windshield wipers
Intermittent rear wiper/washer

SAFETY & SECURITY
Advanced dual front air bags* with driver's seat-position and passenger-weight sensors
Front side-impact air bags*
Side-impact air curtains with coverage for front and rear passengers*
3-point seat belts and adjustable headrests for all 6 seating positions
Front seat-belt pretensioners with force limiters
2nd-row LATCH child-safety-seat anchors
3rd-row tether anchors
Engine-immobilizer antitheft system
Tire-Pressure Monitoring System
Dynamic Stability Control†
Traction Control System

INTERIOR
Fully automatic climate control
2nd-row cool-air vents with fan speed controls
Tilt/telescopic steering wheel with audio controls
Covered cargo-area storage compartment
Center console with storage
2nd-row foldout tray table with cargo storage and dual cup holders
Cruise control with steering-wheel-mounted controls
Power windows with one-touch auto-up/down driver's window
Power door locks
Remote keyless illuminated entry system
Dual cup holders for all 3 rows of seats
Front map lights
Driver's and front passenger's covered visor vanity mirrors
Front and cargo area 12-volt power outlets
Driver's and front passenger's seatback pockets
50/50 split fold-down 3rd-row seatback
Cloth upholstery and carpet floor mats
AM/FM/CD MP3-compatible audio system with 6 speakers and digital clock
Auxiliary-audio input jack and USB audio input port

MAZDA5 TOURING



Includes the following features in addition to or in place of Mazda5 Sport:

DRIVETRAIN
5-speed Sport automatic transmission

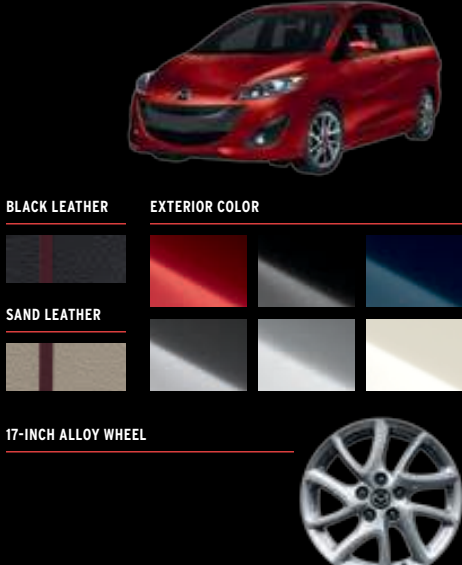
EXTERIOR
Dark gray painted front grille
Rear liftgate spoiler and side sill extensions
Fog lights

TECHNOLOGY
Rear backup sensors‡

INTERIOR
Bluetooth hands-free phone and audio streaming capability
Leather-wrapped steering wheel and shift knob
Trip computer

PACKAGES
Moonroof and Audio Package includes power sliding-glass moonroof with interior sunshade and SiriusXM Satellite Radio** with four-month trial subscription to the SiriusXM All-Access Package.

MAZDA5 GRAND TOURING



Includes the following features in addition to or in place of Mazda5 Touring:

EXTERIOR
Power sliding-glass moonroof with interior sunshade
Rain-sensing windshield wipers
Xenon High-Intensity-Discharge (HID) headlights with automatic on/off
Dual heated, body-colored power side mirrors with integrated turn signals

SECURITY
Alarm system

INTERIOR
Heated leather-trimmed front seats
Cloth-trimmed door panels
SiriusXM Satellite Radio** with four-month trial subscription to the SiriusXM All-Access package

MAZDA5 SPECIFICATIONS

ENGINE	
Engine type	2.5L DOHC 16-valve 4-cylinder with VVT
Horsepower	157 hp @ 6,000 rpm
Torque	163 lb-ft @ 4,000 rpm
Redline	6,200 rpm
Displacement (cc)	2,489
Bore x stroke (mm)	89.0 x 100.0
Compression ratio	9.7:1
Fuel system	Electronically controlled multiport fuel injection
Recommended fuel	Regular unleaded
Valvetrain	Chain-driven dual overhead cams, 4 valves per cylinder with variable intake-valve timing
Engine block	Aluminum alloy
Cylinder head	Aluminum alloy
Emission control type (Federal/Cal)	Tier2-BIN5/ULEV

DRIVETRAIN	
Type	Front-wheel drive
Manual transmission	6-speed overdrive
Automatic transmission (available)	5-speed Sport with manual-shift mode

EPA-ESTIMATED FUEL ECONOMY	
Manual Transmission (MPG, city/hwy)	21/28††
Automatic Transmission (MPG, city/hwy)	22/28††
Fuel capacity (gallons)	15.9

EXTERIOR DIMENSIONS	
Wheelbase (in)	108.3
Track, front (in)	60.2
Track, rear (in)	59.8
Length (in)	180.5
Width (in)	68.9
Height (in)	63.6
Minimum ground clearance (in)	5.5

CHASSIS	
Brakes	4-wheel disc
- Front	11.8-inch vented disc
- Rear	11.9-inch solid disc
- ABS	4-wheel, 4-channel with Electronic Brakeforce Distribution and Brake Assist
Steering type	Rack-and-pinion
Power assist	Electrohydraulic Power Assist Steering
Overall steering ratio	16.2:1
Steering wheel turns, lock-to-lock	2.9
Turning circle, curb-to-curb (ft)	36.7
Suspension	4-wheel independent
- Front	MacPherson strut with stabilizer bar
- Rear	Multilink with stabilizer bar

CURB WEIGHT	
Manual transmission (lb)	3,417
Automatic transmission (lb)	3,457

INTERIOR DIMENSIONS & CAPACITIES	
Headroom (in), front/middle/rear	40.7/39.4/37.1
Headroom (in), front/middle/rear with moonroof	39.0/39.2/37.1
Shoulder room (in), front/middle/rear	55.5/55.5/49.3
Hip room (in), front/middle/rear	53.1/57.8/40.9
Legroom (in), front/middle/rear	40.7/39.4/30.5
Passenger volume - 1st and 2nd rows (cu ft)	97.7
Cargo volume - 3rd row down (cu ft)	44.4

WE'RE COMMITTED TO OUR DRIVERS.

Every new 2014 Mazda5 is protected by a:

- 3-year/36,000-mile* "bumper-to-bumper" limited warranty
- 3-year/36,000-mile* 24/7 Emergency Roadside Assistance program
- 5-year/60,000-mile* limited powertrain warranty
- 5-year/unlimited-mileage warranty against body rust-through

*Whichever comes first.



Even after your vehicle warranty has expired, Mazda Extended Confidence provides nearly all the same parts and components covered under your New-Vehicle Limited Warranty. Accepted nationwide and utilizing only Mazda Genuine Parts (where available), Mazda Extended Confidence gives you peace of mind for miles beyond your expectations.

FINANCING WITHOUT THE FUSS.



Whether you're buying or leasing a new Mazda, Certified Pre-Owned Mazda or a used vehicle, Mazda Capital Services¹ can help make the financing process more convenient and satisfying. One of the largest auto lenders in America, Mazda Capital Services is known for first-class customer service, a wide range of financing options and highly competitive rates.

To find out which purchase or lease plan is right for you, talk with your Mazda Dealer or visit MazdaUSA.com.

¹The tradename "Mazda Capital Services," as well as the Mazda and Mazda Capital Services logos, are owned by Mazda Motor Corporation or its affiliates and are licensed to JPMorgan Chase Bank, N.A. ("Chase"). Retail/loan and lease accounts are owned by Chase.

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FOR DETAILS, PLEASE SEE YOUR MAZDA DEALER, VISIT MAZDAUSA.COM OR CALL TOLL-FREE (800) 639-1000.

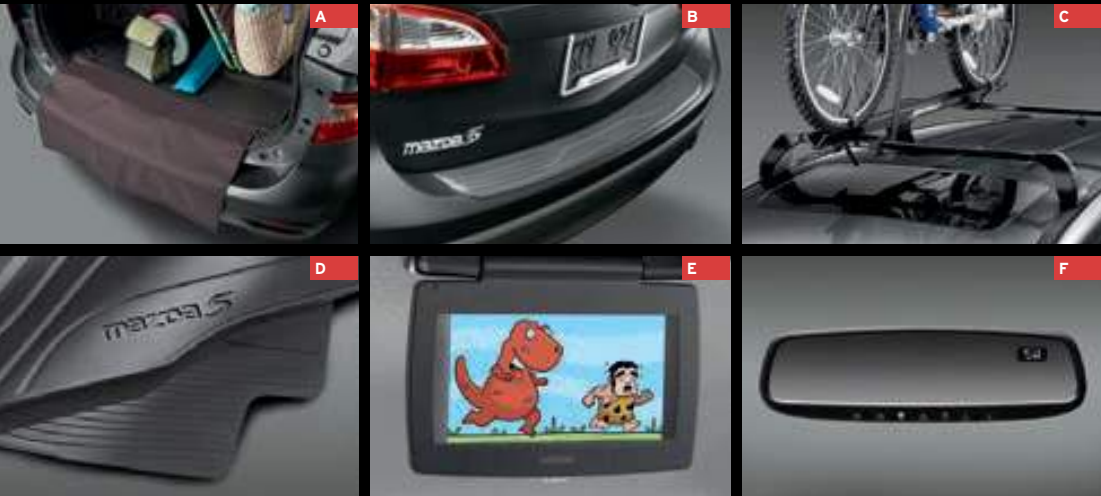
MAZDA FULL LINE



EVERY MODEL IN THE MAZDA LINEUP WAS BUILT BY A BUNCH OF CAR-CRAZED CRAFTSMEN. WHO LOVE TO DRIVE. FOR PEOPLE WHO LOVE TO DRIVE. SO FROM THE MAZDA2 TO THE CX-9, A MAZDA IS ALWAYS A MAZDA. BECAUSE IF IT’S NOT WORTH DRIVING, IT’S NOT WORTH BUILDING.®

MAZDA5 ACCESSORIES. IT'S YOUR MAZDA—MAKE IT YOUR OWN.

Customize your new Mazda5 with Genuine Mazda Accessories. When installed by your Mazda Dealer prior to or at initial vehicle retail delivery, Genuine Mazda Accessories carry the same new-vehicle limited warranty as your new Mazda. Ask your dealer for details.



A Soft Cargo Liner.* Line your cargo area with flexible heavy-duty protection. **B Rear Bumper Guard.** Protect your paint’s finish while loading and unloading the cargo area. **C Roof Rack.** Expand your storage possibilities with a removable roof rack. Add any of our customized attachments to transport your kayak, bike, cargo, surfboard, luggage, snowboard and more. **D All-Weather Floor Mats.** Replace your standard carpet mats with these all-weather floor mats to provide your Mazda5’s carpet with heavy-duty protection. **E DVD Entertainment System.** Keep your rear passengers entertained with their favorite movies. **F Auto-Dimming Rearview Mirror With Compass And HomeLink.®** Features a bright LED compass readout and also automatically dims to reduce glare from headlights of cars behind you. The built-in HomeLink® controller activates any system-connected lights, gates, etc. in your home.

ADDITIONAL ACCESSORIES:

- 3.5 mm Audio Cable
- Ashtray
- Cargo Cover
- Cargo Net
- Carpet Floor Mats
- Cigarette Lighter
- First Aid Kit
- Fog Lights
- In-Dash 6-Disc CD Changer
- License Plate Frame
- Moonroof Wind Deflector
- Paint Protection Film
 - Door Edge
 - Front Kit
 - Rear Bumper
- Portable Navigation Devices by Garmin®
- Remote Engine Start
- Roadside Assistance Kit
- Roof Rack Attachments:
 - Bike Carrier
 - Cargo Box (Short and Medium)
 - Kayak Carrier
 - Luggage Basket
 - Ski/Snowboard Carrier
 - Surfboard Carrier
- Side Window Deflectors
- SiriusXM Satellite Radio†
- Splash Guards
- Tailpipe Finisher
- Touch-Up Paint
- Wheel Locks
- Windshield Sunscreen

OUR PROMISE.

At Mazda, we’re passionate about what we do. We pay attention to the details, and we take an unconventional approach. You can see it in our designs, feel it in how our cars drive, and experience it in the way we treat you as a customer. Our dealerships are here to help you make the right choice, so everything we do is focused on ensuring that you get exactly what you want—surpassing your expectations. Mazda doesn’t settle, and neither should you. Let our Mazda Dealers:

- / Provide you with a comfortable environment
- / Earn your trust
- / Respect and value your time
- / Give you useful information and advice
- / Help you make the best decision

Getting the personalized experience you deserve at your Mazda Dealer.

This is the Mazda Way.



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