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The Mazda B4000 4x4 SE Cab Plus 4-Door boasts a handcomely appointed cab with standard features that include: A leather-wrapped, tilt steering wheel. An AM/FM/CD stereo. Power windows, mirrors and door locks. Cruise control. Door-mounted map pockets. And more.

2

A striking chrome grille and bumpers, plus 15-inch alloy wheels, are special exterior features that quickly distinguish the Mazda B2300 SE-5 Regular Cab at speed or at rest. Inside, you'll also enjoy air conditioning, an AM/FM/CD stereo, cruise control and more.

3

A pair of versatile, space-efficient, foldaway rear jump seats are standard on both Mazda B-Series 4000 4x4 Cab Plus 4-Door models. Fold them up or down to gain more room for extra gear or passengers.

4

If you play as hard as you work, Mazda's B4000 4x4 SE Cab Plus 4-Door is the truck for you. Its powerful 4.0-liter V6 and ultraefficient electronically controlled 5-speed automatic let you tow up to 5600 lb.

A MORE PERSONALIZED APPROACH TO ACCESSORIES. One of the greatest joys that comes with owning a new Mazda B-Series Truck is being able to personalize its appearance and enhance its performance with Genuine Mazda Accessories. Better still, all Genuine Mazda Accessories installed by your Mazda dealer—prior to or at initial vehicle retail delivery—carry the same new-vehicle limited warranty as your new Mazda. See your dealer for details.

- Front Mask
- Retractable Tie-Down Loops
- Trailer Hitch
- Hood Bug Deflector
- All-Weather Floor Mats
- Windshield Sunscreen
- Compass Auto-Dimming Mirror
- First Aid Kit
- Door-Edge Guards
- Roadside Assistance Kit
- Bed-Rail Caps
- Wheel Locks
- Bed Extender
- Tailgate Lock
- Touch-Up Paint
- Carpet Floor Mats
- Bedliner
- Fog Lights
- Alloy Wheels



Please remember to properly secure all cargo.

PEACE OF MIND: THE ZOOM-ZOOM WAY. We want your new Mazda B-Series Truck to be a source of pride, exhilaration and peace of mind for years to come. Which is why every new 2008 Mazda sold in the U.S. is protected by all of the following: • A 3-year/36,000-mile* "bumper-to-bumper" limited warranty. • A 3-year/36,000-mile* 24/7 Emergency Roadside Assistance program. • A 5-year/60,000-mile* limited powertrain warranty. • A 5-year/unlimited-mileage Anti-Perforation Limited Warranty. For details, please see your Mazda dealer, visit MazdaUSA.com or call toll-free 800-639-1000.

* Whichever comes first.

A WEB SITE POWERED BY PURE ZOOM-ZOOM. Visit MazdaUSA.com, and surround yourself with more motorized fun of the virtual variety. You can download the latest info and specs on all the new 2008 Mazdas. Compare your favorite new Mazda to the competition. "Build" the Mazda of your dreams online—and trick it out exactly the way you want it. Request a quote. Estimate monthly payments. Order a brochure. Get the "411" on special events, promotions and incentives. Score handy maintenance tips and seasonal service offers. Learn more about MAZDASPEED and Mazda's latest motorsports activities. Even locate your closest Mazda dealer. It's your instant, 24/7 connection to all things Zoom-Zoom. All at MazdaUSA.com.

A FRIEND WHO'S READY TO LEND MORE THAN A HAND. Whether you're buying or leasing a new Mazda, Certified Pre-Owned Mazda or a used vehicle, Mazda American Credit (MAC) can make the financing process a more convenient and more satisfying experience. It all starts with first-class customer service and competitive rates. To find out which MAC purchase or lease plan best meets your needs, talk to your Mazda dealer. Or visit MazdaCredit.com for more information.

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Compass and Outside-Temperature Auto-Dimming Mirror replaces the standard rearview mirror and automatically dims to reduce glare from the headlights of cars behind you. Its bright LED display shows compass and outside-temperature readings.

2

Folding Storage Box is lockable to provide secure storage for small items and tools. Its cover folds open, letting you utilize the full length of the cargo bed.

3

Soft Tonneau Cover gives the bed of your Mazda Truck a clean, finished look while keeping your cargo dry and hidden.

ZOOM-ZOOM

MAZDA B-SERIES TRUCK

GREAT CHOICES, VERSATILITY AND VALUE. THE ZOOM-ZOOM WAY.

For a truckload of compelling advantages, check out the Mazda B-Series Truck lineup for 2008. For starters, you get a choice of two rugged, fun-to-drive models: The potent, go-anywhere Mazda B4000 4x4. And the durable, economical Mazda B2300 4x2. The B4000 also offers the extra space, versatility and convenience of a Cab Plus 4-Door design. While the B2300 features a durable, practical, 2-door Regular Cab layout. Mazda's choice of powertrains is equally persuasive. The B4000 features a gutsy 4.0-liter V6 that pumps out 207 hp and 238 lb-ft of torque. The B2300 delivers a responsive, yet fuel-efficient, 2.3-liter engine that generates 143 hp and 154 lb-ft of torque. Choose the available SE-5 package, and your new Mazda B2300 provides even more value. With an AM/FM/CD stereo. Air conditioning. Cruise control. A tilt steering wheel. Full carpeting. Plus even more freedom to play as hard as you work.



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ZOOM-ZOOM

THE FUN SHOULDN'T END JUST BECAUSE THE ROAD DOES.

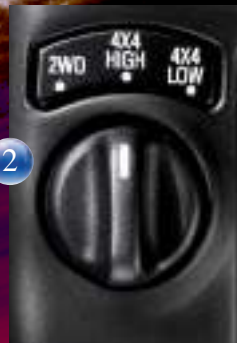
If you have a sharp eye for fun—and value—Mazda's top-of-the-line B4000 4x4 SE Cab Plus 4-Door is impossible to ignore. On the inside, you're treated to a well-appointed cabin that doesn't skimp on space, comfort or versatility. And on the outside, the B4000 announces its arrival in striking style. With fog lights and front tow hooks. Stunning 16-inch alloys surrounded by hefty P255/70R16 all-terrain tires. Black wheel-arch moldings. A protective bedliner. A frame-mounted trailer receiver hitch. Even underbody skid plates for the transfer case and fuel tank. All standard. Now, add to that its eager-to-please 4.0-liter V6 mated to an ultraefficient 5-speed automatic, a limited-slip differential, the exhilaration of its off-road 4x4 capabilities, plus the grunt to tow up to 5600 lb and, well, you get the picture. For more exhilaration on any terrain, the Mazda B4000 allows you to keep all your options wide-open.



The B4000 4x4 Cab Plus 4-Door's responsive 4.0-liter SOHC V6 engine cranks out a generous 207 hp and 238 lb-ft of torque. Which means you'll have plenty of power for any purpose.



A dash-mounted control knob on both Mazda B4000 4x4 Cab Plus 4-Door models makes it quick and easy to shift on the fly into or out of 4x4 mode (up to 45 mph)—as the terrain requires.



MAZDA B-SERIES TRUCK

B-SERIES TRUCK SPECIFICATIONS & CAPACITIES

Specifications	B2300 Base 4x2	B4000 Base 4x4	B4000 SE 4x4
Engine size/type	2.3-liter 4-cylinder	4.0-liter V6	
Valvetrain	DOHC 16-valve	SOHC 12-valve	
Bore and stroke	3.45 x 3.70	3.95 x 3.35	
Ignition system	Electronic distributorless	Electronic distributorless	
Fuel injection	Electronic multiport	Electronic multiport	
Horsepower, SAE net	143 @ 5250 rpm	207 @ 5250 rpm	
Torque, SAE net lb-ft	154 @ 3750 rpm	238 @ 3000 rpm	
Recommended fuel	Regular unleaded gasoline		
EPA estimated fuel economy, city/hwy mpg	4x2 Manual 21/26 4x2 Automatic 19/24	4x4 Manual 15/19 4x4 Automatic 14/17	

Exterior Dimensions (in)	B2300 Base 4x2 Reg. Cab	B4000 Base 4x4 Cab Plus 4
Wheelbase	111.6	125.9
Overall length	187.5	202.9
Height (empty)	64.9	67.5
Width	69.4	70.3
Track, front	58.6	58.6
Track, rear	57.3	57.3
Cargo bed length	71.8	71.8
Cargo bed depth	16.5	16.5
Cargo bed width, maximum (at floor)	52.0	52.0
Cargo bed width, between wheelhouses	40.4	40.4
Ground clearance (at rear axle)	6.7	7.9
Approach angle (minimum)	21°	28°
Departure angle (minimum)	15°	20°
Interior Dimensions (in)	Regular Cab	Cab Plus 4
Front headroom	39.2	39.2
Rear headroom	—	35.6
Front legroom	42.4	42.2
Rear legroom	—	40.3
Front shoulder room	54.5	53.8
Rear shoulder room	—	15.3

Transmission Ratios	Manual B2300	Manual B4000	Automatic
1st gear	3.72	3.40	2.47
2nd gear	2.20	2.05	1.85
3rd gear	1.50	1.31	1.47
4th gear	1.00	1.00	1.00
5th gear	0.79	0.79	0.75

Transfer Case Ratios (4x4)	Low	High
	—	2.48
	—	1.00

Steering	B2300 Base 4x2 Reg. Cab	B4000 Base/SE 4x4 Cab Plus 4
Ratio	22.0:1	18.7:1
Turning circle (curb-to-curb, ft)	37.7	43.0

Capacities	B2300 Base 4x2	B4000 Base/SE 4x4
Fuel capacity (U.S. gallons)	16.5	19.5
Base Curb Weight (lb)	2999	3662

B-SERIES TRUCK ENGINE & MECHANICAL

Engine & Transmission	B2300 Base 4x2	B4000 Base 4x4	B4000 SE 4x4
3.0L DOHC 16-valve 4-cylinder engine with 143 hp	B2300	—	—
4.0L SOHC 12-valve V6 engine with 207 hp	—	B4000	B4000
5-speed manual overdrive transmission	S	S	—
5-speed automatic overdrive transmission	O	O	S
Shift-on-the-fly 4WD system/dual-range transfer case	—	S	S
Underbody skid plates for fuel tank and transfer case	—	—	S
Front independent double-wishbone suspension	S	—	—
Raised front independent double-wishbone suspension	—	S	S
Power-assisted rack-and-pinion steering	S	S	S
4-wheel Anti-lock Brake System (ABS)	S	S	S
Limited-slip rear differential	—	—	S

Brakes (in)	B2300 Base 4x2	B4000 Base 4x4	B4000 SE 4x4
Ventilated front discs	10.3	11.3	11.3
Rear drums	9.0	10.0	10.0

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SPECIFICATIONS & FEATURES

B-SERIES TRUCK EXTERIOR

Body	B2300 Base 4x2	B4000 Base 4x4	B4000 SE 4x4
Black bumpers and grille	S	S	—
Bright bumpers and grille	P	—	S
Body-color bumpers and grille	—	—	O (n/c)
Black wheel-arch moldings	—	S	S
Body-color wheel-arch moldings	—	—	O (n/c)
Black front and rear mud guards	S	S	S
Bedliner	O/A	O/A	S
Class III frame-mounted trailer receiver hitch	A	A	S
Dual black manual remote mirrors	S	S	—
Dual black power remote mirrors	—	—	S
Solar-controlled tinted glass	S	S	S
Sliding rear window with privacy-tint glass	—	—	S
Halogen fog lights	A	A	S
Front tow hooks	—	—	S
Tires & Wheels			
15-inch styled steel wheels; P225/70R15 all-season tires	S	—	—
15-inch styled steel wheels; P235/75R15 all-terrain tires	—	S	—
15-inch alloy wheels; P225/70R15 all-season tires	P/A	—	—
16-inch alloy wheels; P255/70R16 all-terrain tires	—	—	S

B-SERIES TRUCK INTERIOR

Comfort & Convenience	B2300 Base 4x2	B4000 Base 4x4	B4000 SE 4x4
Power windows	—	—	S
Door-mounted map pockets	—	—	S
Cloth-covered sun visors	S	S	S
Passenger's vanity mirror	—	—	S
A-pillar-mounted passenger-assist grips	S	S	S
Floor console with dual cup holders	S	S	S
Storage bin with 12-volt power outlet	S	S	S
Cruise control with steering-wheel-mounted controls	P	—	S
Tachometer and engine coolant temperature gauge	S	S	S
Black gauges with silver rings	S	S	—
Silver gauges with silver rings	—	—	S
Carbon-fiber-look center dash trim	S	S	S
Tilt steering wheel (leather-wrapped on SE)	P	—	S
CFC-free air conditioning	O/P	S	S
Fold-down center armrest with storage compartment	S	S	S
Power door locks with two-stage unlocking	—	—	S
Remote keyless entry system	—	—	S
Seating & Trim			
60/40 split-bench seat with cloth upholstery; vinyl floor covering	S	—	—
60/40 split-bench seat with cloth upholstery; full cut-pile carpeting	P	S	S
Fold-down rear vinyl jump seats with lap belts	—	S	S
Audio			
AM/FM stereo with 2 speakers and digital clock	S	S	—
AM/FM/CD stereo with 4 speakers and digital clock	P	—	S
Auxiliary-audio input jack	S	S	S

B-SERIES TRUCK SAFETY & SECURITY

Safety & Security	B2300 Base 4x2	B4000 Base 4x4	B4000 SE 4x4
Dual front air bags*	S	S	S
Passenger-side air bag* deactivation switch	S	S	S
Tire-Pressure Monitoring System (TPMS)	S	S	S
3-point outboard front seat belts with pretensioners and height-adjustable shoulder-belt anchors; center lap belt	S	S	S

B-SERIES TRUCK BODY STYLE AND MODEL AVAILABILITY

Model Availability	Regular Cab	Cab Plus 4
B2300 Base	•	—
B4000 4x4 Base & SE	—	•

* Available -- Not available

S: Standard O: Optional P: Package option A: Dealer-available accessory n/c: No charge

GVWR = Gross Vehicle Weight Rating; GCWR = Gross Combined Weight Rating; MT = Manual Transmission; AT = Automatic transmission

* Always wear your seat belt and deactivate passenger-side air bag when using a child- or infant-safety seat.

MAZDA B-SERIES TRUCK

B-SERIES TRUCK OPTIONS & OPTION PACKAGES

Options/Option Packages	B2300 Base 4x2	B4000 Base 4x4	B4000 SE 4x4
SE-5 Package: 15-inch alloy wheels; chrome bumpers and grille; tilt steering wheel; full carpeting; carpet floor mats; CFC-free air conditioning; AM/FM/CD stereo; cruise control	O	—	—
5-speed automatic overdrive transmission	O	O	S
Monochromatic (body-color) trim	—	—	O (n/c)
Bed extender	O/A	O/A	O/A
Bedliner	O/A	O/A	S
Folding storage box	O/A	O/A	O/A
Tonneau cover	O/A	O/A	O/A
Bed-rail caps, black or silver	O/A	O/A	O/A

PAYLOAD/TRAILER WEIGHTS (LB)

	Axle Ratio	Maximum Payload/GVWR
B2300 4x2 MT	3.73	1260/4380
B2300 4x2 AT	4.10	1260/4380
B4000 4x4 MT	4.10	—
B4000 4x4 AT	4.10	—

REGULAR CAB

	Maximum Trailer Wt./GCWR
B2300 4x2 MT	1600/4800
B2300 4x2 AT	2260/5500
B4000 4x4 MT	—
B4000 4x4 AT	—

CAB PLUS 4

	Maximum Payload/GVWR
B4000 4x4 MT	1260/5140
B4000 4x4 AT	1260/5140

Exterior Colors



Dark Titanium



Mystic Black



Pueblo Gold



Silver Metallic



Volcanic Red



Vista Blue



Classic White



Redfire

Wheel Options



15-inch Styled Steel
Base 4x2



15-inch Styled Steel
Base 4x4



15-inch Alloy
SE-5 Package



16-inch Alloy
SE 4x4

Upholstery



SE Gray Cloth
with Silver Piping



Base Gray Cloth
with Blue Piping

B-SERIES TRUCK OPTIONS & OPTION PACKAGES

Options/Option Packages	B2300 Base 4x2	B4000 Base 4x4	B4000 SE 4x4
Bucket seats with center console	—	—	O
Carpet floor mats	P/A	S	S
All-weather floor mats	A	A	A
CFC-free air conditioning	O/P	S	S
Compass and outside-temperature auto-dimming mirror	O/A	O/A	O/A
Compass auto-dimming mirror	O/A	O/A	O/A
Door-edge guards, color-keyed	O/A	O/A	O/A