

ZOOM-ZOOM

ALL CHILDREN INSTINCTIVELY KNOW IT.

A FEW ADULTS STILL REMEMBER IT.

ONE UNIQUE CAR COMPANY REFUSES TO OUTGROW IT.

IN GROWN-UP LANGUAGE, IT MEANS THE EXHILARATION
AND LIBERATION THAT COME FROM EXPERIENCING SHEER MOTION.

BUT AS USUAL, CHILDREN PUT IT MUCH BETTER.

AND SIMPLY CALL IT ZOOM-ZOOM.

WE PRACTICE IT EVERY DAY.

IT'S WHY WE BUILD THE KIND OF CARS WE DO.

MAZDA. ALWAYS THE SOUL OF A SPORTS CAR.®



MAZDA CX-7



MAZDA CX-9



MAZDA MX-5 MIATA



MAZDA TRIBUTE



MAZDA B-SERIES TRUCK



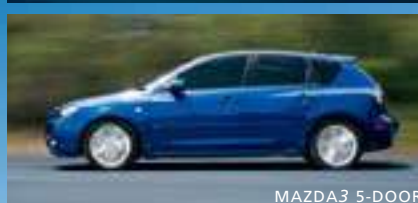
MAZDA6



MAZDA3 4-DOOR



MAZDA RX-8



MAZDA3 5-DOOR



MAZDA5

MAZDA5



DESIGNED AND ENGINEERED THE ZOOM-ZOOM WAY.



EVERY MAZDA IS THE RESULT OF AN INSPIRED INTERSECTION OF INSIGHTFUL ENGINEERING, STYLISH DESIGN AND SPIRITED PERFORMANCE. AND A PRIME EXAMPLE IS THE 2008 MAZDA5, A THOROUGHLY INGENUOUS MULTI-ACTIVITY VEHICLE SPECIFICALLY DESIGNED FOR YOUR ALWAYS-ON-THE-GO WAY OF LIFE. TRUTH IS, THANKS TO ITS ARRESTING GOOD LOOKS; AGILE HANDLING; FUEL-EFFICIENT 2.3-LITER ENGINE; AND SIX-PASSENGER, MULTICONFIGURABLE INTERIOR, THE STATUS QUO-DEFYING MAZDA5 CAN BE WHATEVER YOU WANT IT TO BE. AFTER ALL, IF THERE'S A SMARTER, MORE RELIABLE OR FUN WAY TO MAKE SOMETHING MOVE, MAZDA ENGINEERS ARE ALL OVER IT. WHICH IS WHY, AS WE CRAFT, TOOL, STITCH AND FIT TOGETHER YOUR NEW MAZDA5, WE HAVE ABSOLUTELY NO DESIRE TO TAKE ANY SHORTCUTS. AND AS A RESULT, NEITHER WILL YOU. IT'S THE ZOOM-ZOOM WAY.





IT'S RIGHT WHERE EVERYTHING ELSE ISN'T.

You know why great athletes can make even the most difficult plays look easy? It's their extraordinary combination of talent, agility and style. All qualities the MAZDA5 has in abundance. Talent? We're talking one-of-a-kind versatility here. Its sleek, athletic design; proven MAZDA3 architecture; and 4-wheel independent suspension make it far more agile than any big, boxy, gas-guzzling SUV could ever hope to be. Factor in the MAZDA5's engine-speed-sensing variable power assist and tight 34.8-ft turning circle, and you've got a fun-to-drive ride that's equally adept at taming a crowded street, open highway or tight parking spot. And as for style, well, just look. There's an aggressive new front end featuring an integral body-color grille and aerodynamic halogen headlamps. In addition, body-color dual remote outside mirrors and trick, five-spoke 17-inch alloy wheels impart a youthful, sporty look to an already striking silhouette. And, completing the picture in back—on both Touring and Grand Touring models—you'll even find a slick rear liftgate spoiler and clear-lens LED taillights. So if your game plan calls for a multitasking MVP, check out the 2008 MAZDA5. And discover why it's clearly in a league by itself.





1

TABLE FOR TWO: The second row features a handy, center-mounted, foldout tray table with dual cup holders and underneath storage.

2

EASY ACCESS: To facilitate third-row passenger entry, both second-row seats boast a unique, one-touch "walk-in" feature. Having two large, easy-gliding rear doors is also a fantastic idea—especially when you're in a tight parking space, juggling shopping bags or carrying a large pizza.



1



2



FORM, FUNCTION AND FUN. ALL UNDER ONE STYLISH ROOF.

If you always knew what to expect, life would certainly be simpler. But of course, you never know what little surprises life is going to throw your way. Typically, they involve transporting various combinations of people and things that demand vanlike room and versatility. But you in a minivan? Never! Enter the MAZDA5. It's an ingenious Multi-Activity Vehicle that's unlike anything else on the road. Slimmer, sportier and way cooler than a minivan, the remarkable MAZDA5 is a master of multitasking. Better still, it's also one of the most fuel-efficient ways to get six people wherever they need to go. And whenever extra cargo space is needed, its two rows of independently folding second- and third-row seats instantly convert into a virtually flat cargo floor over five feet long. Loading and unloading passengers and/or cargo are a snap too, thanks to two expansive sliding-side-door openings and an ultralight liftgate with dual height positions. So whether your plans require transporting extra people, cargo, pets—or simply yourself—MAZDA5 is the stylish, fun-to-drive solution.

Please remember to properly secure all cargo.



1

A QUICK READ: Large, easy-to-read electroluminescent instrument gauges display vital information at a glance.

2

EASY-TO-FOLLOW DIRECTIONS: The fully integrated, touch-screen navigation system, available on the Grand Touring, features a full-color 7-inch screen that also provides intuitive control features for the in-dash 6-CD changer audio system.



1



2

EVEN WITHOUT CARGO, IT'S LOADED.

True to its Mazda DNA, the MAZDA5 Sport comes well-equipped for both work and play. Automatic climate control is standard—as are steering-wheel-mounted controls for the six-speaker AM/FM/CD audio system and the cruise control, plus an auxiliary-audio input jack for your MP3 player. Also standard are power windows, power door locks and dual power remote-controlled outside mirrors; electroluminescent gauges; a tilt/telescopic steering wheel; and even a Tire-Pressure Monitoring System. Or go for the MAZDA5 Touring, which adds a 5-speed Sport AT automatic transmission, leather-wrapped steering wheel and shift knob, power sliding-glass moonroof, an in-dash 6-CD changer, plus sporty exterior touches like a rear spoiler and LED taillights. Then there's the MAZDA5 Grand Touring with leather-trimmed seats, heated front seats, heated outside mirrors, rain-sensing automatic windshield wipers, Bluetooth® hands-free phone capability, an antitheft alarm system and automatic on/off Xenon High-Intensity-Discharge (HID) headlights.



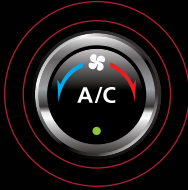
WARM & WONDERFUL: For added comfort in cool weather, heated front seats are standard on the MAZDA5 Grand Touring.



BLUETOOTH®-CAPABLE: The MAZDA5 Grand Touring is Bluetooth-capable—allowing you to make or receive calls, access voice mail messages and more—all hands-free—using voice commands and your own Bluetooth-compatible cell phone.



YOUR IDEAL DRIVING POSITION: Regardless of your size, the MAZDA5's standard tilt and telescopic steering wheel facilitates a more comfortable driving position.



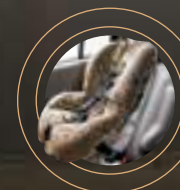
CONTINUOUS COMFORT: Automatic climate control is now standard on all MAZDA5 models, so you'll be comfortable wherever your travels take you. Also now standard are independently controlled rear cool-air vents in the center console to assure the comfort of your second-row passengers.





AN INTERIOR THAT THINKS OF, AND HOLDS, EVERYTHING.

The MAZDA5 gives you plenty to love besides versatility and fun. Give it a good, long look, inside and out. You'll find impeccable quality, craftsmanship and attention to detail everywhere. Look a bit closer, and you'll spot the many ingenious touches that fill its freshly redesigned, 6-passenger interior. Like the added convenience of power windows in both rear doors. Theater-style seating that gives passengers a better view. Reclining second-row seats with inboard and outboard armrests and under-cushion storage. A second-row foldout tray table with storage and dual cup holders. Plus a sleek, multifunction center console that provides a handy storage bin, auxiliary-audio input jack and rear-seat cool-air vents with their own fan speed control. And in the Grand Touring model, you'll even enjoy the added comfort of leather-trimmed seats.



CHILD SECURITY: The MAZDA5's second-row seats feature LATCH child-safety-seat anchors to help secure your most precious passengers. Also standard are third-row child-safety-seat tether anchors.



PROTECTION PLUS: A standard engine-immobilizer anti-theft system helps prevent thieves from driving away with your MAZDA5 and its valuable cargo.





HOW SIMPLE PEACE OF MIND COMES FROM SOPHISTICATED ENGINEERING.

Driving is a lot more fun when you feel secure behind the wheel. And with so many confidence-inspiring standard protective features on board, the MAZDA5 lets you concentrate on the joys of its sporty, up-for-anything personality. It all begins with a highly rigid, reinforced body structure incorporating Mazda's "Triple H" construction and side-impact door beams for added impact protection. Advanced dual front air bags, dual front side-impact air bags plus side-impact air curtains* help protect front and second- and third-row passengers. All six seating positions feature three-point seat belts and adjustable head restraints. Even such well-thought-out details as a "crushable" brake and accelerator pedal assembly that folds away in an accident to minimize the chance of a serious ankle or leg injury and a Tire-Pressure Monitoring System are standard. And to help you better maneuver out of harm's way, the MAZDA5 boasts a sophisticated, 4-wheel, fully independent suspension; quick, power-assisted steering; and front and rear stabilizer bars, as well as 4-wheel disc brakes with Anti-lock Brake System, Electronic Brakeforce Distribution and Brake Assist. Obviously, Mazda engineers gave the MAZDA5's safety features plenty of thought—so that your family could enjoy added peace of mind.

* Always wear your seat belt and secure children in the rear seat belts.



SAFETY MONITOR: Because maintaining correct and uniform tire pressure is important to safety and fuel efficiency, the MAZDA5's Tire-Pressure Monitoring System automatically displays a warning light whenever pressure in one or more of the tires is too low.



SHORT STOPS: To promote linear, fade-resistant stops, power-assisted 4-wheel disc brakes are standard on every MAZDA5, as is an Anti-lock Braking System with Electronic Brakeforce Distribution and Brake Assist.

MAZDA5 SPECIFICATIONS & CAPACITIES			
Specifications			
Engine size and type	2.3L DOHC 4-cylinder with variable valve timing		
Horsepower	153 @ 6500 rpm		
Torque, lb-ft	148 @ 4500 rpm		
EPA Estimated Fuel Economy			
City/highway	Manual Automatic	22/28* 21/27*	
Curb Weight			
	Manual Automatic	3417 lb 3475 lb	
Exterior Dimensions			
Wheelbase/overall length (in)	108.3/181.5		
Overall width (in)	69.1		
Overall height (in)	64.2		
Track, front/rear (in)	60.2/59.6		
Interior Dimensions (Row)			
Headroom, front/middle/rear (in)	40.7	39.4	37.1
Headroom, front/middle/rear with moonroof (in)	38.9	39.2	37.1
Legroom, front/middle/rear (in)	40.7	35.2	30.7
Shoulder room, front/middle/rear (in)	55.5	55.6	49.2
Capacities			
EPA passenger volume (cu ft)	97.7		
EPA cargo volume, rear seats folded (cu ft)	44.4		
Fuel capacity (U.S. gallons)	15.9		

MAZDA5 ENGINE & MECHANICAL			
Engine & Transmission	Sport	Touring	Grand Touring
2.3L DOHC 4-cylinder engine with variable valve timing	S	S	S
5-speed manual overdrive transmission	S	—	—
5-speed Sport AT automatic overdrive transmission	(Available)	S	S
Front-wheel drive	S	S	S
Suspension & Brakes			
Rack-and-pinion steering with electrohydraulic variable assist	S	S	S
Anti-lock Brake System (ABS) with Electronic Brakeforce Distribution (EBD) and Brake Assist	S	S	S
Independent strut-type front suspension	S	S	S
Independent multilink rear suspension	S	S	S
Front and rear stabilizer bars	S	S	S

MAZDA5 OPTIONS & OPTION PACKAGES			
Options/Option Packages	Sport	Touring	Grand Touring
Popular Equipment Package: In-dash 6-disc CD changer; side sill extensions; rear liftgate spoiler	O (AT only)	S	S
DVD-based navigation system	—	—	O
Power sliding-glass moonroof with interior sunshade (Sport requires Popular Equipment Package)	O (AT only)	S	S
Pearlescent paint (Crystal White Pearl Mica)	O (AT only)	O	O
In-dash 6-disc CD changer	P (AT only)/A	S	S
SIRIUS Satellite Radio receiver kit†	O/A	O/A	O/A
Compass auto-dimming mirror (available with or without HomeLink®)	O/A	O/A	O/A
DVD Rear-Seat Entertainment System	O/A	O/A	O/A
Cargo cover, interior	O/A	O/A	O/A
All-weather floor mats	O/A	O/A	O/A
Rear bumper guard	O/A	O/A	O/A
Moonroof wind deflector	O/A	O/A	O/A
Cargo net	O/A	O/A	O/A
Remote engine start (automatic transmission only)	O/A	O/A	O/A
Door-edge guards	O/A	O/A	O/A
Wheel locks	O/A	O/A	O/A

MAZDA5 Color Combinations			
			
Sunlight Silver Metallic TRIM LEVEL MAZDA5 Sport/Touring MAZDA5 Grand Touring	Copper Red Mica TRIM LEVEL MAZDA5 Sport/Touring MAZDA5 Grand Touring	Stormy Blue Mica TRIM LEVEL MAZDA5 Sport/Touring MAZDA5 Grand Touring	
			
Galaxy Gray Mica TRIM LEVEL MAZDA5 Sport/Touring MAZDA5 Grand Touring	Golden Sand Metallic TRIM LEVEL MAZDA5 Sport/Touring MAZDA5 Grand Touring	Crystal White Pearl Mica (Optional) TRIM LEVEL MAZDA5 Sport/Touring MAZDA5 Grand Touring	
INTERIOR FABRICS Black Cloth Black Leather	INTERIOR FABRICS Sand Cloth Sand Leather	INTERIOR FABRICS Black Cloth Black Leather	

MAZDA5 EXTERIOR			
Body	Sport	Touring	Grand Touring
Dual sliding rear doors	S	S	S
Body-color sport grille, body-side moldings and door handles	S	S	S
Side sill extensions and rear liftgate spoiler	P (AT only)	S	S
Dual body-color remote outside mirrors (heated on Grand Touring)	S	S	S
Power sliding-glass moonroof with interior sunshade	O (AT only)	S	S
Variable intermittent windshield wipers; intermittent rear wiper/washer	S	S	S
Rain-sensing front windshield wipers	—	—	S
Xenon High-Intensity-Discharge (HID) low-beam headlights with automatic on/off	—	—	S
Fog lights	O/A	S	S
LED taillights	—	S	S
Tires & Wheels			
17-inch alloy wheels; P205/50R17 V-rated all-season radial tires	S	S	S

MAZDA5 INTERIOR			
Comfort & Convenience	Sport	Touring	Grand Touring
Fully automatic climate control	S	S	S
2nd-row cool air vents with fan speed controls	S	S	S
Bluetooth® hands-free phone capability	—	—	S
Tilt/telescopic steering wheel with audio controls (leather-wrapped on Touring, Grand Touring)	S	S	S
Covered cargo area storage compartment	S	S	S
Center instrument panel display for audio, clock, A/C and outside temperature	S	S	S
Center console storage	S	S	S
Center-row foldout table with cargo storage	S	S	S
Cruise control with steering-wheel-mounted controls	S	S	S
Power windows with one-touch-down driver's window	S	S	S
Power door locks with 2-stage unlocking (driver's door only/all doors plus liftgate)	S	S	S
Remote keyless illuminated entry system	S	S	S
Dual cup holders for all 3 rows of seats	S	S	S
Front map lights with courtesy delay; ignition-keyhole light	S	S	S
Driver's and passenger's covered visor vanity mirrors	S	S	S
Front and rear 12V power outlets	S	S	S
Seating & Trim			
Reclining front bucket seats; adjustable driver's lumbar support and seat height	S	S	S
Fold-down armrests for front and 2nd-row seats	S	S	S
50/50 split fold-down 3rd-row seatback	S	S	S
Cloth upholstery and carpet floor mats	S	S	—
Leather-trimmed seats; heated front seats; matching-cloth door panel inserts; carpet floor mats	—	—	S
Audio			
AM/FM/CD stereo with 6 speakers and automatic level control	S	S	S
In-dash 6-disc CD changer	P (AT only)/A	S	S

MAZDA5 SAFETY & SECURITY			
Safety & Security	Sport	Touring	Grand Touring
Advanced front air bags* with belt-use, passenger-weight and driver's seat-position sensors	S	S	S
Front side-impact air bags and side-impact air curtains† with coverage for front and rear passengers	S	S	S
3-point seat belts and adjustable headrests for all 6 seating positions	S	S	S
Front seat-belt pretensioners with force limiters	S	S	S
2nd-row LATCH child-safety-seat anchors; 3rd-row tether anchors	S	S	S
Engine immobilizer antitheft system	S	S	S
Antitheft alarm system	—	—	S
Tire-Pressure Monitoring System (TPMS)	S	S	S

Upholstery			
			
Black Cloth MAZDA5 Sport/Touring S: Standard O: Optional P: Package option A: Dealer-installed accessory	Sand Cloth MAZDA5 Sport/Touring S: Standard O: Optional P: Package option A: Dealer-installed accessory	Black Leather MAZDA5 Grand Touring	Sand Leather MAZDA5 Grand Touring
			
Brilliant Black Clearcoat TRIM LEVEL MAZDA5 Sport/Touring MAZDA5 Grand Touring			
INTERIOR FABRICS Black Cloth Black Leather			

A MORE PERSONALIZED APPROACH TO ACCESSORIES.

One of the greatest joys that comes with owning a new MAZDA5 is being able to personalize its appearance and enhance its performance with Genuine Mazda Accessories. Better still, all Genuine Mazda Accessories installed by your Mazda dealer—prior to or at initial vehicle retail delivery—carry the same new-vehicle limited warranty as your new Mazda. See your dealer for details.

MAZDA5 ACCESSORIES		
• Fog Lights	• Remote Engine Start (Automatic Transmission Only)	• Car-Cover Cable Lock
• Splash Guards, Front	• All-Weather Floor Mats	• Seat Covers
• Front Mask	• Roof Rack	• Cargo Cover, Interior
• Door-Edge Guards	• Bike Carrier (Roof-Rack Mounted)	• Cargo Net
• Moonroof Wind Deflector	• Ski/Snowboard Carrier (Roof-Rack Mounted)	• Ashtray
• Rear Bumper Guard	• Cargo Box (Roof-Rack Mounted)	• First Aid Kit
• Windshield Sunscreen	• Luggage Basket with Stretch Net (Roof-Rack Mounted)	• Roadside Assistance Kit
• Compass Auto-Dimming Mirror	• Car Cover	• Wheel Locks
• In-Dash 6-Disc CD Changer		• Touch-Up Paint
• SIRIUS Satellite Radio Receiver Kit*		

* SIRIUS Satellite Radio reception requires a subscription and Mazda satellite radio receiver accessory kit. Available only in the U.S., except Alaska and Hawaii.

Apple and iPod are registered trademarks of Apple Inc.

Please remember to properly secure all cargo.

Product Changes and Options Availability:
Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Mazda dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations. Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.



PEACE OF MIND: THE ZOOM-ZOOM WAY. We want your new MAZDA5 to be a source of pride, exhilaration and peace of mind for years to come. Which is why every new 2008 Mazda sold in the U.S. is protected by all of the following: • A 3-year/36,000-mile† “bumper-to-bumper” limited warranty. • A 3-year/36,000-mile,† 24/7 Emergency Roadside Assistance program. • A 5-year/60,000-mile† limited powertrain warranty. • A 5-year/unlimited-mileage Anti-Perforation Limited Warranty. For details, please see your Mazda dealer, visit MazdaUSA.com or call toll-free 800-639-1000. † Whichever comes first.

A WEB SITE POWERED BY PURE ZOOM-ZOOM. Visit MazdaUSA.com, and surround yourself with more motorized fun of the virtual variety. You can download the latest info and specs on all the new 2008 Mazdas. Compare your favorite new Mazda to the competition. “Build” the Mazda of your dreams online—and trick it out exactly the way you want it. Request a quote. Estimate monthly payments. Order a brochure. Get the “411” on special events, promotions and incentives. Score handy maintenance tips and seasonal service offers. Learn more about MAZDASPEED and Mazda’s latest motorsports activities. Even locate your closest Mazda dealer. It’s your instant, 24/7 connection to all things “Zoom-Zoom.” All at MazdaUSA.com.



A FRIEND WHO’S READY TO LEND MORE THAN A HAND. Whether you’re buying or leasing a new Mazda, Certified Pre-Owned Mazda or a used vehicle, Mazda American Credit (MAC) can make the financing process a more convenient and more satisfying experience. It all starts with first-class customer service and competitive rates. To find out which MAC purchase or lease plan best meets your needs, talk to your Mazda dealer. Or visit MazdaCredit.com for more information.