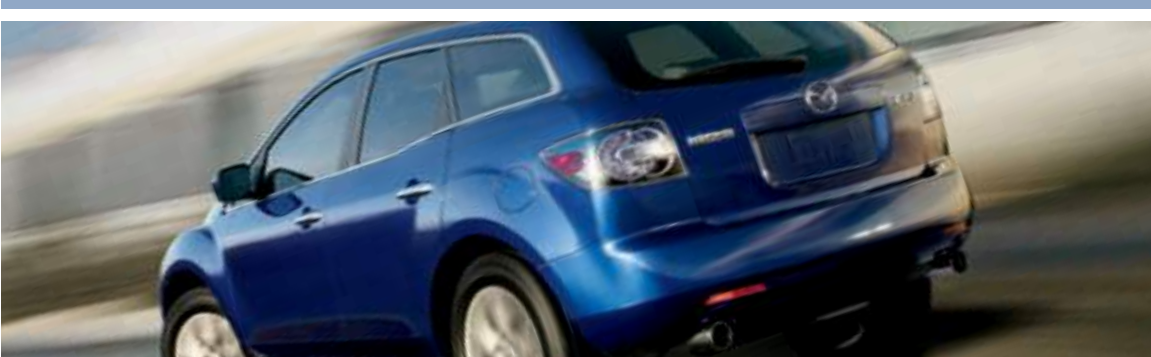


07 **mazda** CX-7







DESIGN



Presenting the all-new Mazda CX-7.

The SUV you never saw coming.TM

The future of the SUV has never looked better. Because the bland, the boxy and the oh-so-ordinary are nowhere in sight. Thanks to Mazda's visionary designers, something truly extraordinary has changed the landscape forever. It is, in fact, an ingenious new take on the 5-passenger SUV. One whose bold, seductive styling and compelling curves cleverly camouflage a remarkable fusion of space utilization, refined appointments and sports-car-inspired performance. One whose enticing shape and insightful design deliver a more rewarding balance of practicality, sophistication and exhilaration. One that's as stylish and responsive as it is versatile. It's the SUV you never saw coming until this moment. The SUV that has everyone looking twice. The all-new Mazda CX-7.



TECHNOLOGY



Whatever your destination,
it's a welcome departure.

Inside as well as out, the Mazda CX-7 is both refined and sophisticated. And when equipped with appealing options, it becomes, remarkably, even more so. With an interactive DVD navigation system featuring voice command and a touch screen. The added safety of an integral rearview camera. And the stellar sound of an in-dash 6-disc CD changer breathtakingly delivered by an awesome, 240-watt Bose® 9-speaker Surround System featuring both Centerpoint® and AudioPilot®. Not to mention the elegance of a power sliding-glass moonroof and extra convenience of a Mazda Advanced Keyless Entry & Start System. Clearly, the Mazda CX-7 is a value that's as unrivaled as it is unexpected. One that leaves other choices looking simply out of touch. And out of style.



BOSE

Custom-engineered specifically for the CX-7 cabin environment, the available Bose Premium Sound System utilizes Centerpoint technology to produce stunning, multichannel, surround sound performances from ordinary music CDs. Its equally remarkable AudioPilot feature automatically adjusts a range of different frequencies to help cancel out distracting ambient road noise.

For more surround sound details, visit: www.BOSE.com





Get comfortable with
real quality and detail.

Inside the meticulously well-crafted cabin of the Mazda CX-7, you'll find appointments that reward your closest scrutiny—and pamper five adults, as well as cargo, with surprising style and comfort. Note the numerous amenities and thoughtful touches. Like a sports-car-inspired cockpit design. Firmly bolstered and adjustable front bucket seats. A locking storage console large enough for your laptop. An audio system with Automatic Level Control (ALC). A flat-folding 60/40 split rear seatback. Plus an expansive 38.9-inch-long cargo area (seatback up) with a reversible floor panel (carpet/durable composite). Touring and Grand Touring models add more personal refinements. Like an 8-way power-adjustable driver's seat with adjustable lumbar support. All seats are leather-trimmed, and even the steering wheel and shift knob are leather-wrapped. Plus both front seats are heated. All to ensure that the superb interior and exterior of the CX-7 are of equal caliber.





VERSATILITY



Please remember to properly secure all cargo.



Stylish **versatility** makes it
twice the attraction.

By definition, you expect an SUV to be a practical, all-purpose workhorse. What you don't expect it to be is something as stylish, refined and insightful as the Mazda CX-7. For instance, a quick pull on the handy remote releases just inside the liftgate is all it takes to automatically fold down the 60/40 split rear seatback. Just like that, you've nearly doubled the cargo area to an expansive 58.6 cu ft. And you're ready to transport anything from outdoor gear and luggage to office equipment and home electronics—all without a second thought. The center console's locking storage bin is an equally astute design that features a built-in 12V outlet so you can store and recharge a laptop computer. Add to that a well-placed array of cup holders, bottle holders and other storage areas, and suddenly it hits you. Superb styling and versatility are no longer mutually exclusive. And for discerning SUV buyers, it all adds up to twice as many reasons to test-drive an all-new Mazda CX-7.

Exhilarating
performance
makes it twice the attraction.

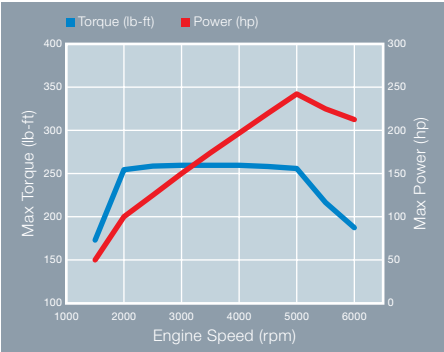
From its aggressive front grille to its sleek rear spoiler, the Mazda CX-7 proudly reflects its performance-oriented DNA. Case in point, beneath its well-defined hood, a 244-hp turbocharged Direct-Injection Spark Ignition (DISI) engine pumps out more horsepower and torque than even the '06 BMW X3 3.0i. Power delivery duties are entrusted to an advanced 6-speed Sport AT automatic transmission—with an integral manual mode—to make harnessing all that horsepower and torque all the more fun. Four-wheel ventilated disc brakes, with ABS, promote linear, fade-resistant stops. A sport-tuned 4-wheel independent suspension system facilitates surefooted handling and superb ride dynamics. And at all four corners, aggressive 235/60R18 all-season radials—surrounding four stunning 18-inch alloys—help keep all the above firmly anchored to your favorite patch of asphalt. When it comes to making the "S" in SUV really mean something, the CX-7 hits on all cylinders.





Unleash a powertrain no other SUV can provide.

The Mazda CX-7 serves up a high-performance powertrain that's as cutting-edge as its sleek exterior styling. At its heart is a turbocharged and intercooled 2.3-liter all-aluminum engine that employs Direct-Injection Spark Ignition (DISI) technology to boost torque, improve combustion and enhance fuel economy. The grin-inducing results: A robust 244 hp @ 5000 rpm. A remarkable 258 lb-ft of torque @ 2500 rpm. Plus the ability to deliver 99% of its peak torque up to 5000 rpm. All of which infuses the CX-7 with an unexpected level of responsive power and torque. The icing on the cake is a 6-speed Sport AT automatic transmission. Its "best-of-both-worlds" design allows you the fun of manually shifting gears in the CX-7—whenever you're in the mood to manage its ridiculously responsive output.



Output data according to new SAE spec 1349.



PERFORMANCE



SAFETY

Putting
performance and safety
on an equally solid footing.



Vehicle safety starts with those four crucial "contact patches" where your tires touch the ground. So to help provide optimum traction, regardless of weather or road surface, every Mazda CX-7 is available with Active Torque Split All-Wheel Drive. This advanced, computer-controlled, all-wheel-drive (AWD) system continuously monitors wheel speed, Anti-lock Braking System and Dynamic Stability Control operations as well as engine data, to distribute the optimal amount of torque between the front and rear wheels from 100:0 to 50:50. Standard safety features found on every Mazda CX-7 include: Four-wheel ventilated disc brakes. An Anti-lock Braking System with Electronic Brakeforce Distribution and Brake Assist. Dynamic Stability Control. An electronic Traction Control System. Even a Tire-Pressure Monitoring System. Inside, passengers are surrounded by the extra structural reinforcements of Mazda's "Triple H" construction, front and rear crumple zones, plus a complete array of dual front air bags, front side-impact air bags and front/rear side-impact air curtains with rollover protection. In short, safety isn't optional on the CX-7.



VALUE



Give the neighbors something **to really talk about.**

Park a new Mazda CX-7 in your driveway, and you can expect to draw a crowd. Its looks and available features put the CX-7 in a league with vehicles costing thousands more. Even the CX-7 Sport, our most affordable model, comes equipped with an array of standard features more likely to be found on a sports sedan than an SUV. Including a 244-hp turbocharged direct-injection engine. A 6-speed Sport AT automatic transmission. A sophisticated 4-wheel independent suspension. Plus power-assisted 4-wheel ventilated disc brakes with ABS and Dynamic Stability Control. Inside the CX-7 Sport, they'll find even more to envy. Like a 6-way manually adjustable driver's seat. A tilt steering wheel with illuminated controls for the audio and cruise-control systems. Air conditioning. An AM/FM/CD audio system. Power windows, mirrors and door locks. Privacy-tint rear glass. Even a 60/40 split fold-down rear seatback. Which is why the Mazda CX-7 is more than just the SUV you never saw coming. It's also a far more satisfying way to get where you're going.

CX-7 SPECIFICATIONS		
SPECIFICATIONS		
Engine size and type	2.3L DISI turbocharged and intercooled 16-valve 4-cylinder	
Horsepower, SAE net	244 @ 5000 rpm	
Torque, SAE net lb-ft	258 @ 2500 rpm	
Redline	6700 rpm	
Compression Ratio	9.5:1	
Fuel System	Direct Injection	
Recommended Fuel	Premium unleaded gasoline	
EPA Estimated Mileage (City/Highway)	FWD: 19 / 24 AWD: 18 / 24	
Body Type	Unibody with "Triple H" construction	
Steering Type	Power rack-and-pinion with variable assist	
Turning Circle, Curb-to-Curb (ft)	37.4	
Base Curb Weight (lb)	FWD: 3710 AWD: 3929	
EXTERIOR DIMENSIONS		
Wheelbase / Overall length (in)	108.3 / 184.0 (without license-plate holder)	
Overall width / Overall height (in)	73.7 / 64.8 (without roof rack)	
Track, front/rear (in)	63.7 / 63.5	
Ground clearance (in)	8.1	
INTERIOR DIMENSIONS		
	(Front / Rear)	
Headroom (in)	39.7 / 39.3	
Headroom with moonroof (in)	38.2 / 38.6	
Legroom (in)	41.7 / 36.4	
Shoulder room (in)	58.0 / 55.8	
Hip room (in)	54.8 / 53.0	
CAPACITIES		
Passenger volume (cu ft)	101.7 (without moonroof)	98.8 (with moonroof)
Cargo volume (cu ft)	29.9 (rear seatback up)	58.6 (rear seatback folded)
Fuel capacity (U.S. gallons)	18.2	
Towing capacity (lb)	2000	

CX-7 MECHANICAL FEATURES				
ENGINE & TRANSMISSION	Sport	Touring	Grand Touring	
 2.3L DISI turbocharged and intercooled 16-valve 4-cylinder	S	S	S	
 6-speed Sport AT automatic transmission	S	S	S	
Front-wheel drive	S	S	S	
 Active Torque Split All-Wheel Drive	O	O	O	
SUSPENSION & BRAKING				
 Power variable-assist rack-and-pinion steering	S	S	S	
Independent MacPherson strut front suspension	S	S	S	
Independent multilink rear suspension	S	S	S	
 Power-assisted ventilated front disc brakes	S	S	S	
 Power-assisted ventilated rear disc brakes	S	S	S	
 Anti-lock Brake System (ABS) with Electronic Brakeforce Distribution (EBD) and Brake Assist	S	S	S	
 Dynamic Stability Control (DSC)	S	S	S	
Traction Control System (TCS)	S	S	S	

CX-7 OPTIONS AND OPTION PACKAGES				
OPTION PACKAGES	Sport	Touring	Grand Touring	
Power Seat Option Package: 8-way power driver seat with adjustable lumbar support (recline, lift, tilt & slide)	O	S	S	
Moonroof, Bose® Audio, 6-CD Changer Package: Power sliding-glass moonroof; Bose® Premium Centerpoint® Surround System; In-dash 6-disc CD changer	O*	O	O	
 Technology Package: Power sliding-glass moonroof; Bose® Premium Centerpoint® Surround System; In-dash 6-CD changer; Navigation system; Rearview camera; Mazda Advanced Keyless Entry & Start System; Perimeter alarm	O*	O	O	
Rear bumper guard	A	A	A	
Front and rear splash guards	A	A	A	
Moonroof wind deflector (requires moonroof)	A	A	A	
SIRIUS® Satellite Radio receiver kitt	O/A	O/A	O/A	
All-weather floor mats (front and rear)	A	A	A	
Cargo net	O/A	O/A	O/A	
Cargo tray	O/A	O/A	O/A	
Retractable cargo cover	O/A	S	S	
Remote engine start	A	A	A	
Interior Trim Package	A	A	A	
In-dash 6-disc CD changer	O/P/A	O/P/A	O/P/A	
Compass auto-dimming mirror	O/A	O/A	O/A	
Compass auto-dimming mirror with HomeLink®	O/A	O/A	O/A	

S: Standard O: Optional P: Package option A: Dealer-installed accessory —: Not available
* Sport Model requires Power Seat Option Package. † SIRIUS Satellite Radio reception requires a subscription and Mazda satellite radio receiver accessory kit. Available only in the U.S., except Alaska and Hawaii. ‡ Always wear your safety belt and secure children in the rear seat.

CX-7 EQUIPMENT & FEATURES				
EXTERIOR FEATURES	Sport	Touring	Grand Touring	
18-inch aluminum alloy wheels; P235/60R18 tires	S	S	S	
Privacy-tint glass	S	S	S	
Rear roof spoiler	S	S	S	
Dual black power remote mirrors	S	S	—	
Dual body-color heated power remote mirrors	—	—	S	
Body-color door handles	S	S	—	
Chrome door handles	—	—	S	
Body-color front & rear bumpers	S	S	S	
 Halogen headlamps	S	S	—	
HID (Xenon) low-beam headlamps with automatic shutoff	—	—	S	
Halogen fog lamps	A	A	S	
 Dual stainless steel exhausts tips	S	S	S	
Variable-intermittent front windshield wipers	S	S	S	
Intermittent rear wiper/washer; Roof-mounted antenna	S	S	S	
INTERIOR FEATURES				
Front one-touch power windows with auto up/down feature and global open	S	S	S	
Power door locks with 2-stage unlocking	S	S	S	
Remote keyless entry with retractable key	S	S	S	
Tilt steering wheel	S	S	S	
Cruise control with steering-wheel-mounted illuminated controls	S	S	S	
CFC-free air conditioning with cabin air filter	S	S	—	
Fully automatic climate control	—	—	S	
Center console armrest with lockable storage compartment	S	S	S	
Rear window defogger	S	S	S	
Heater/defroster with rear heater ducts	S	S	S	
Dual front 12V power points	S	S	S	
Blue indirect interior lighting	—	—	S	
Silver interior door handles	—	—	S	
Front-door storage pockets with bottle holders	S	S	S	
Dual vanity mirrors with covers and extensions	S	S	S	
Front and rear cup holders	S	S	S	
Front map lights; Cargo-area lights	S	S	S	
Driver's left footrest	S	S	S	
Retractable cargo cover	A	S	S	
Rear seat center armrest with cup holders	S	S	S	
 AM/FM/CD stereo with 4 speakers	S	S	S	
Steering-wheel-mounted illuminated audio controls	S	S	S	
 SIRIUS® Satellite Radio-ready head unit	S	S	S	
SEATING & TRIM				
5-passenger seating capacity	S	S	S	
 60/40 split fold-down rear seatback with adjustable headrests and armrest	S	S	S	
Reclining front bucket seats with adjustable headrests	S	S	S	
8-way power driver's seat	O	S	S	
Adjustable driver's seat lumbar support	O	S	S	
Heated front seats	—	S	S	
Carpet floor mats	S	S	S	
Driver's seatback map pocket	S	S	S	
Cloth-trimmed seats	S	—	—	
Touring leather-trimmed seats; Leather-wrapped steering wheel and shift knob	—	S	—	
Grand Touring leather-trimmed seats w/sport stripe; Leather-wrapped steering wheel, shift knob; Piano black accents	—	—	S	
INSTRUMENTATION				
Center instrument display panel	S	S	S	
Tire-Pressure Monitoring System (TPMS)	S	S	S	
 Electroluminescent gauges with blue indirect lighting	—	—	S	
Exterior temperature display	—	—	S	
SAFETY & SECURITY				
 Advanced dual front air bagst	S	S	S	
 Front side-impact air bags and side-impact air curtains (front & rear coverage) with rollover protection	S	S	S	
Side-impact door beams	S	S	S	
 3-point safety belts for all seating positions	S	S	S	
LATCH rear seat child-safety seat anchors	S	S	S	
Passenger window lock-out feature—driver controlled	S	S	S	
Illuminated keyless entry system with panic button	S	S	S	
Engine-immobilizer antitheft system	S	S	S	

PRODUCT CHANGES AND OPTIONS AVAILABILITY: Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Mazda dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations. Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

 **MazdaUSA.com**
Wherever you see this symbol, you can get the whole story on our interactive Web site.

COLOR COMBINATIONS





BRILLIANT BLACK CLEARCOAT

TRIM LEVEL	INTERIOR FABRICS
CX-7 Sport	Black or Sand Cloth
CX-7 Touring	Black or Sand Leather
CX-7 Grand Touring	Black or Sand GT Leather

GALAXY GRAY MICA

TRIM LEVEL	INTERIOR FABRICS
CX-7 Sport	Black Cloth
CX-7 Touring	Black Leather
CX-7 Grand Touring	Black or Sand GT Leather

CRYSTAL WHITE PEARL MICA

TRIM LEVEL	INTERIOR FABRICS
CX-7 Sport	Black or Sand Cloth
CX-7 Touring	Black or Sand Leather
CX-7 Grand Touring	Black or Sand GT Leather



LIQUID PLATINUM METALLIC	
TRIM LEVEL	INTERIOR FABRICS
CX-7 Sport	Black Cloth
CX-7 Touring	Black Leather
CX-7 Grand Touring	Black or Sand GT Leather



BLACK CHERRY MICA	
TRIM LEVEL	INTERIOR FABRICS
CX-7 Sport	Sand Cloth
CX-7 Touring	Sand Leather
CX-7 Grand Touring	Black or Sand GT Leather



ELECTRIC BLUE MICA	
TRIM LEVEL	INTERIOR FABRICS
CX-7 Sport	Sand Cloth
CX-7 Touring	Sand Leather
CX-7 Grand Touring	Black or Sand GT Leather



TRUE SILVER METALLIC

TRIM LEVEL	INTERIOR FABRICS
CX-7 Sport	Black Cloth
CX-7 Touring	Black Leather
CX-7 Grand Touring	Black or Sand GT Leather



COPPER RED MICA

TRIM LEVEL	INTERIOR FABRICS
CX-7 Sport	Sand Cloth
CX-7 Touring	Sand Leather
CX-7 Grand Touring	Black or Sand GT Leather



ICY BLUE METALLIC

TRIM LEVEL	INTERIOR FABRICS
CX-7 Sport	Black or Sand Cloth
CX-7 Touring	Black or Sand Leather
CX-7 Grand Touring	Black or Sand GT Leather

UPHOLSTERY					
					
BLACK CLOTH CX-7 Sport	SAND CLOTH CX-7 Sport	BLACK LEATHER CX-7 Touring	SAND LEATHER CX-7 Touring	BLACK GT LEATHER CX-7 Grand Touring	SAND GT LEATHER CX-7 Grand Touring



MAZDA CX-7 ACCESSORIES SHOWN:

- Bike Carrier, Trailer-Hitch Mount
- Ski/Snowboard Carrier
- Compass Auto-Dimming Mirror with HomeLink®
- Rear Bumper Guard
- Splash Guards, Front & Rear



Make your Mazda yours alone.

Part of the joy of owning a new Mazda CX-7 is personalizing it. And the best way to enhance its appearance or performance is with Genuine Mazda Accessories. Better yet, all Genuine Mazda Accessories installed by your Mazda dealer, prior to or at initial vehicle retail delivery, carry the same new-vehicle limited warranty as your new Mazda. See your dealer for details.

- | | | | |
|---------------------------------|------------------------|---------------------------------------|----------------------------|
| • Fog Lamp Kit | • Roof Cargo Box | • Compass Auto-Dimming Mirror | • Gearshift Knob |
| • Front Mask | • Roof Luggage Basket | • DVD Entertainment System | • Cargo Cover, Retractable |
| • Bike Carrier, Roof-Rack Mount | • Trailer Hitch | • In-Dash 6-Disc CD Changer | • Cargo Net |
| • Car Cover | • Windshield Sunscreen | • Remote Engine Start | • Cargo Tray |
| • Hood Bug Deflector | • Cigarette Lighter | • SIRIUS Satellite Radio Receiver Kit | • First Aid Kit |
| • Moonroof Wind Deflector | • Ash Tray, Cup Type | • All-Weather Floor Mats | • Wheel Locks, Chrome |



Your peace of mind is a top priority.

We want your new Mazda CX-7 to be a source of pride, exhilaration and peace of mind for years to come. Which is why every new 2007 Mazda vehicle is covered by all of the following:

- A 3-YEAR/36,000-MILE* "BUMPER-TO-BUMPER" LIMITED WARRANTY.
- A 3-YEAR/36,000-MILE* 24/7 EMERGENCY ROADSIDE ASSISTANCE PROGRAM.
- A 5-YEAR/60,000-MILE* LIMITED POWERTRAIN WARRANTY.

For details, please see your Mazda dealer, visit MazdaUSA.com or call toll-free 800-639-1000.

THE ULTIMATE CYBERSPACE PIT STOP.

For more motorized fun of the virtual variety, Web surf yourself straight over to MazdaUSA.com, and add it to your list of favorites. You can scope out all the new Mazdas—even compare them to the competition. Download photos, vehicle specifications and MSRPs. Order brochures. Score seasonal incentives and special services offers. Pick up handy maintenance tips. Get updates on driving technology, tuning and

motorsports in the *MAZDASPEED* area. Interactively “build” the Mazda CX-7 of your dreams and trick it out with your favorite accessories. Request a quote. Even locate a Mazda dealer. It’s the quick and easy way to bring yourself totally up to speed.

mazda
Mazda American Credit.
FINANCING MADE SIMPLE.

Whether you’re interested in buying or leasing a new Mazda, Mazda American Credit is committed to helping make the financing process a convenient, hassle-free and satisfying experience. Put our first-class customer service to the test. Simply ask your Mazda dealer to explain which Mazda American Credit purchase or lease plan best meets your needs. Or visit MazdaCredit.com for more information.

*Whichever comes first.

All children instinctively know it.

A few adults still remember it.

One unique car company refuses to outgrow it.

In grown-up language, it means the exhilaration and liberation that come from experiencing sheer motion.

But as usual, children put it much better.

And simply call it Zoom-Zoom.

We practice it every day.

It's why we build the kind of cars we do.

Mazda. Always the soul of a sports car.™

