

ALL CHILDREN INSTINCTIVELY KNOW IT.

A FEW ADULTS STILL REMEMBER IT.

ONE UNIQUE CAR COMPANY REFUSES TO OUTGROW IT.

IN GROWN-UP LANGUAGE, IT MEANS THE EXHILARATION AND

LIBERATION THAT COMES FROM EXPERIENCING SHEER MOTION.

BUT AS USUAL, CHILDREN PUT IT MUCH BETTER.

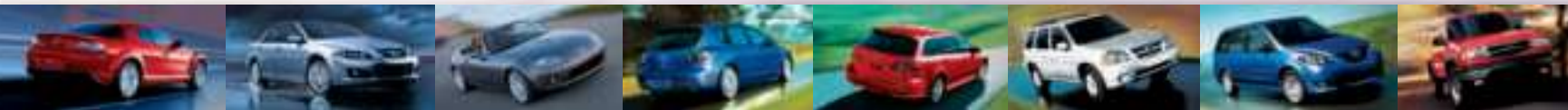
AND SIMPLY CALL IT ZOOM-ZOOM.

WE PRACTICE IT EVERY DAY.

IT'S WHY WE BUILD THE KIND OF CARS WE DO.

MAZDA. ALWAYS THE SOUL OF A SPORTS CAR™.

zoom-zoom



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IT'S

zoom-zoom

WHERE EVERYTHING ELSE ISN'T.



SOMEBODY HAD TO DO IT FIRST.

BREAKTHROUGH DESIGNS ARE A MAZDA TRADITION. AND THE MAZDA5 IS NO EXCEPTION.

EMERGING FROM THE SAME POTENT ZOOM-ZOOM GENE POOL AS THE MAZDA3,

MX-5 MIATA AND RX-8, THE ALL-NEW MAZDA5 IS AMERICA'S FIRST MULTI-ACTIVITY VEHICLE —

A CATEGORY-DEFYING DESIGN CREATED EXPRESSLY FOR YOUR MULTI-TASKING

LIFESTYLE. AND A FAR MORE SAVVY AND SPORTY SOLUTION THAN THOSE BORING,

BOXY PEOPLE-MOVERS THAT ARE SO YESTERDAY. FROM THE MAZDA5'S STYLISH

GOOD LOOKS AND INSPIRED VERSATILITY TO ITS SPIRITED PERFORMANCE AND

INSIGHTFUL STANDARD SAFETY FEATURES, IT'S RIGHT WHERE EVERYTHING ELSE ISN'T.



IT KNOWS

WHERE YOU'RE COMING FROM.

Life's all about balancing "our" time, "family" time, and "me" time. So Mazda designers created the ingenious MAZDA5, America's first Multi-Activity Vehicle. To make getting there more fun, it's stylish and responsive. To make it more versatile, it's got six seats and a flexible, fold-flat cargo area. And to make it safer, it's got 4-wheel disc brakes and an Anti-Lock Brake System (ABS). Even side-impact air curtains for all three rows of seats are standard. The MAZDA5 is fun-to-drive, yet fuel-efficient. Agile, yet accommodating. Well-equipped,* yet well within your budget. Remember, you saw it here first.



*MAZDA5 Touring shown with optional roof rack.

A. Behind the scenes, a handy cargo area tray helps organize essentials. B. Integral cup holders are just one refreshing feature of the built-in center console. Another is the covered, double-bottomed storage bin that welcomes your cell phone, sunglasses and CDs. C. The Touring Edition's interior adds a multipurpose fold-out table/cargo bin. D. For quick and easy access to rear row seating, both center-row seats boast a unique, one-touch "walk-in" feature. E. In a tight parking space, juggling a large pizza and drinks, the MAZDA5's easy gliding rear doors are a thoughtful touch.



Like some incredible commuter chameleon, the MAZDA5 takes versatility to a whole new place. And pulls off some truly radical tricks. Its spacious interior, for example, welcomes three couples as effortlessly as it does an ice chest and beach chairs, mountain bikes, snowboards, or vacation luggage.* And its two rows of independently folding seats gives you the flexibility to create a virtually flat cargo floor over five feet long. Loading and unloading are also a snap—thanks to an ultralight liftgate with dual height positions. And its expansive sliding rear door openings are big-time improvements over vans and SUVs. Whether the moment calls for a taxi, limo, or sport wagon, the MAZDA5 fits your multifaceted lifestyle like nothing else on earth.



AND GETS
WHERE YOU'RE GOING.

*Cargo and load capacity limited by weight and distribution. Please remember to properly secure all cargo.



MORE INSIDE

INFORMATION.

The MAZDA5's versatile six-passenger seating and insightful interior design clearly raise the bar. For a better view, both center- and rear-rows feature elevated, "theater-style" seating. For extra legroom, both center-row seats provide nearly six inches of travel. And for greater peace of mind, front side-impact air bags and side-impact air curtains for all three rows of seats are standard. As are 3-point safety belts for all six seating positions and LATCH child-seat anchors in the center-row seats. Even the MAZDA5's low, sedan-like stance is more convenient—allowing you to slide into the vehicle instead of climbing.

EVEN AT FIRST SIGHT

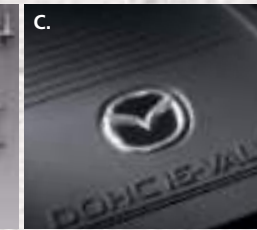
The MAZDA5's lean, contemporary styling isn't like anything else. Clearly, it's not some "old school" people-mover that's too big and clumsy for its own good. Or a two-ton land barge with an insatiable thirst for fuel. Instead, by ingeniously thinking outside the box, Mazda designers avoided creating one. Better yet, they made its sleek, tapered silhouette all the more enticing by adding trick 17-inch alloys and clear-lens taillights with metallic accents. The Touring edition even gets slick side sill extensions and a rear liftgate spoiler. By any measure, the MAZDA5's sporty good looks, fun-to-drive nature and impressive versatility quickly set it apart from the bland and boring.

YOU'LL LOVE WHAT IT'S NOT.



FUN-TO-DRIVE

The reason why a MAZDA5 is such a kick to drive is simple. It shares the same highly refined Sports Sedan architecture as the award-winning MAZDA3. So precise steering and quick, agile handling are second nature. The MAZDA5's clean, athletic design also leaves it hundreds of pounds lighter than many larger competitors. While its spirited engine generates more standard power than vehicles like the Scion Xb, Jetta or Matrix. Better still, the MAZDA5 is also surprisingly fuel-efficient. The standard 5-speed manual gearbox delivers 22 mpg (city) / 27 mpg (highway)* The available 4-speed Sport AT automatic gets 21 mpg (city) / 26 mpg (highway)* And thanks to its tight turning circle (under 35 feet), the MAZDA5 is a breeze to pilot through a crowded street or into a tight parking space. Hey, some people just know how to have fun.



A. To promote linear, fade-resistant stops, power-assisted 4-wheel disc brakes are standard on every MAZDA5, as are an advanced Anti-lock Brake System (ABS) and Electronic Brakeforce Distribution (EBD). B. 4-wheel independent suspension and precise, power-assisted rack-and-pinion steering help endow the MAZDA5 with confidence-inspiring handling. C. The MAZDA5's sophisticated 2.3-liter, DOHC, 16-valve, all-aluminum 4-cylinder engine boasts variable valve timing, 157-hp and responsive performance. D. A slick-shifting 5-speed manual gearbox is standard, while the available 4-speed Sport AT automatic also provides the fun of manually shifting at the flick of a wrist.

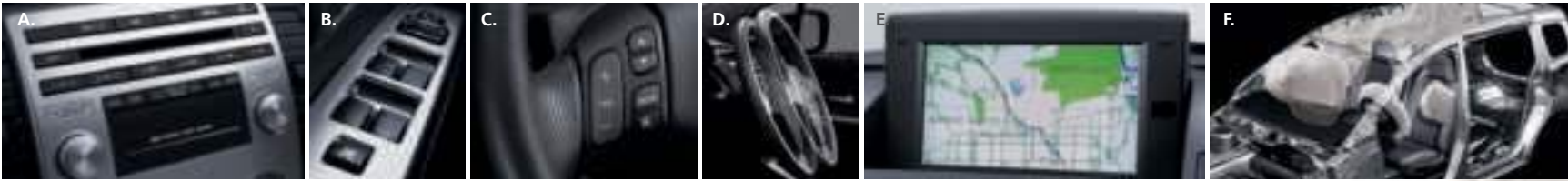


QUICK TURN
FOR THE BETTER.

*EPA estimated mileage. Actual results may vary.

A. The MAZDA5 Sport includes an AM/FM/CD stereo with 4 speakers. The Touring adds an in-dash 6-disc CD changer with 6 speakers. B. Power windows, door locks and mirrors are standard. C. Steering-wheel-mounted controls for both audio and cruise control systems are standard. D. For added comfort, the MAZDA5's steering-wheel tilts and telescopes. E. A DVD-based navigation system is available on the MAZDA5 Touring. F. For enhanced passenger safety, every MAZDA5 includes advanced front air bags* with belt-use, passenger-weight and driver's seat-position sensors; front side-impact air bags,* plus side-impact air curtains with coverage for front, center and rear passengers.

*Always wear your safety belt and secure children in rear seat.



When it comes to balancing your need for self-expression and self-control, the MAZDA5's ingenious fusion of innovative design and integral safety features has few equals. The MAZDA5 Sport comes remarkably well-equipped for both work and play. The Touring version adds more personal touches like a leather-wrapped wheel; in-dash 6-disc CD changer with 6 speakers; an automatic climate control system; a handy center-row table/cargo bin; even a power moonroof. For more fun down the road, you can add an available SIRIUS Satellite Radio* receiver. Best of all both models include an impressive list of standard safety features. Including 4-wheel disc brakes; an Anti-lock Brake System (ABS) with Electronic Brakeforce Distribution (EBD); advanced driver and front passenger air bags; front side-impact air bags; plus side-impact air curtains for all three rows of seats.† The all-new MAZDA5 Multi-Activity Vehicle. Now you can satisfy your need for both self-expression and safety, without giving up your passion for driving. Or even breaking a sweat.

SELF-EXPRESSION
HOOKS UP WITH SELF-CONTROL

SIRIUS
* SATELLITE RADIO reception requires a subscription and Mazda satellite radio receiver accessory kit.
Available only in the U.S., except Alaska and Hawaii.
† Always wear your safety belt and secure children in rear seat.

MECHANICAL FEATURES	MAZDA5 Sport	MAZDA5 Touring
2.3L DOHC 4-cylinder with variable-valve timing	S	S
5-speed manual overdrive transmission	S	S
Front-wheel drive	S	S
Independent strut-type front and multilink rear suspension	S	S
Front and rear stabilizer bars	S	S
Rack-and-pinion steering with electrohydraulic variable assist	S	S
Power-assisted 4-wheel disc brakes	S	S
Anti-lock Brake System (ABS) with Electronic Brakeforce Distribution (EBD)	S	S
EXTERIOR FEATURES		
17-inch alloy wheels; P205/50R17 V-rated all-season radial tires	S	S
Dual sliding rear doors	S	S
Body-color sport grille, body-side moldings and door handles	S	S
Side sill extensions and rear liftgate spoiler	P	S
Dual black power remote mirrors	S	—
Dual body-color power remote mirrors	—	S
Power sliding-glass moonroof with interior sunshade	O	S
2-speed intermittent windshield wipers; intermittent rear wiper/washer	S	S
Clear-lens halogen fog lights	A	S
Fender-mounted turn-signal repeater lights	S	S
Roof-mounted mast-type radio antenna	S	S
INTERIOR FEATURES		
Advanced front air bags* with belt-use, passenger-weight and driver's seat-position sensors	S	S
Front side-impact air bags* and side-impact air curtains with coverage for front and rear passengers	S	S
3-point safety belts and adjustable headrests for all 6 seating positions	S	S
Front safety belt pretensioners with force limiters	S	S
2nd-row LATCH child-seat anchors	S	S
Reclining front bucket seats; adjustable driver's lumbar support and seat height	S	S
Fold-down armrests for front driver and 2nd-row seats	S	S
50/50 split fold-down 3rd row seatback	S	S
Black cloth upholstery and carpet floor mats	S	S
Covered cargo area storage compartment	S	S
Power windows with one-touch-down driver's window	S	S
Power door locks with 2-stage unlocking (driver's door only/all doors plus liftgate)	S	S
Tilt/telescopic steering wheel (leather-wrapped on Touring)	S	S
Cruise control with steering-wheel-mounted controls	S	S
Center instrument panel display for audio, clock, and A/C (Touring includes outside temperature)	S	S
Remote keyless illuminated entry system with liftgate release	S	S
Center console armrest with dual storage compartments	S	S
Center row fold-out table with cargo storage	—	S
Dual cup holders for all three rows of seats	S	S
Front map lights with courtesy delay	S	S
Ignition-keyhole light	S	S
Driver's and passenger's covered visor vanity mirrors	S	S
Front and rear 12V power outlets	S	S
CFC-free air conditioning with dust and pollen filter	S	S
Fully automatic climate control	—	S
Rear window defogger; front side-window demisters	S	S
AM/FM/CD stereo with 4 speakers and automatic level control	S	—
AM/FM stereo with in-dash 6-disc CD changer, 6 speakers and automatic level control	—	S
Steering-wheel-mounted audio controls	S	S
Remote fuel door release	S	S
EXTERIOR COLORS		



PHANTOM BLUE MICA



PLATINUM SILVER METALLIC



WHITEWATER PEARL



STRATO BLUE MICA



CARBON GRAY MICA



CARDINAL RED MICA



STELLAR SILVER MICA



BRILLIANT BLACK CLEARCOAT

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Wherever you see this symbol, you can get the whole story on our interactive Web site.

OPTIONS AND OPTION PACKAGES	MAZDA5 Sport	MAZDA5 Touring
POPULAR EQUIPMENT PACKAGE: In-dash 6-disc CD changer; side sill extensions; rear liftgate spoiler	O	S
Sport AT 4-speed automatic overdrive transmission	O	O
DVD-based navigation system with pop-up screen	—	O
Power sliding-glass moonroof with interior sunshade	O	S
Pearlescent paint (Whitewater Pearl)	O	O
Fog Lights	O/A	S
MP3 / 6-CD Changer	O/A	—
SIRIUS Satellite Radio Receiver Kit	O/A†	O/A†
Compass Auto-Dimming Mirror (Available with or without Homelink®)	O/A	O/A
Compass & Outside Temperature Auto-Dimming Mirror (Available with or without Homelink®)	O/A	—
DVD Rear-Seat Entertainment System	O/A†	O/A†
Interior Cargo Cover	O/A	O/A
All-Weather Floor Mats	O/A	O/A
Rear Bumper Step Plate	O/A	O/A
Moonroof Wind Deflector	O/A	O/A
Cargo Net	O/A	O/A
Wheel Locks	O/A	O/A
Door Edge Guards	O/A	O/A

SPECIFICATIONS	
Engine size and type	2.3L DOHC 4-cylinder with variable valve timing and dual balance shafts
Horsepower, SAE Net	157 @ 6500 rpm
Torque, SAE Net lb-ft	148 @ 3500 rpm
EPA estimated fuel economy (city/hwy)	Manual 22/27 Automatic 21/26
Curb weight	Manual 3333 lb Automatic 3389 lb

EXTERIOR DIMENSIONS (INCHES)	
Wheelbase/overall length	108.3/181.5
Overall width	69.1
Overall height	64.2
Track, front/rear	60.2/59.6

INTERIOR DIMENSIONS (INCHES)	front	2nd	3rd row
Headroom	40.7	39.4	37.1
Headroom with moonroof	38.9	39.2	37.1
Legroom	40.7	35.2	30.7
Shoulder room	55.5	55.6	49.2

CAPACITIES (CUBIC FEET)	
EPA passenger volume	97.7
EPA cargo volume (rear seats folded)	44.4
Fuel capacity (U.S. gallons)	15.9

S : Standard O : Optional P : Package option A : Dealer-installed accessory — : Not available

* Always wear your safety belt and secure children in the rear seat.
† Late availability

INTERIOR FABRIC



BLACK CLOTH

PRODUCT CHANGES AND OPTIONS AVAILABILITY: Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Mazda dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations. Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

☐ FOG LIGHTS ☐ SPLASH GUARDS, FRONT ☒ FRONT MASK ☐ SIDE SILL EXTENSIONS ☒ DOOR EDGE GUARDS ☒ MOONROOF WIND DEFLECTOR ☐ REAR ROOF SPOILER ☒ REAR BUMPER STEP PLATE ☒ EXHAUST TIP ☒ WINDSHIELD SUNSCREEN ☒ COMPASS AUTO-DIMMING MIRROR ☒ COMPASS AUTO-DIMMING MIRROR WITH HOMELINK® ☐ COMPASS AND OUTSIDE TEMPERATURE AUTO-DIMMING MIRROR ☒ COMPASS AND OUTSIDE TEMPERATURE AUTO-DIMMING MIRROR WITH HOMELINK® ☐ IN-DASH 6-DISC CD/MP3 CHANGER ☒ CASSETTE PLAYER ☒ SIRIUS SATELLITE RADIO RECEIVER KIT* ☒ DVD ENTERTAINMENT SYSTEM (LATE AVAILABILITY) ☒ REMOTE ENGINE START (AUTOMATIC TRANSMISSION ONLY) ☒ ALL-WEATHER FLOOR MATS ☒ SEAT COVERS ☒ ROOF RACK ☒ BIKE CARRIER (ROOF-RACK MOUNTED) ☒ SKI/SNOWBOARD CARRIER (ROOF-RACK MOUNTED) ☒ CARGO BOX (ROOF-RACK MOUNTED) ☒ LUGGAGE BASKET WITH STRETCH NET (ROOF-RACK MOUNTED) ☒ CAR COVER; COVER-CABLE LOCK ☒ CARGO COVER, INTERIOR ☒ CARGO NET ☒ SOFT CARGO LINER ☒ FIRST AID KIT ☒ ROADSIDE ASSISTANCE KIT ☒ WHEEL LOCKS ☒ TOUCH-UP PAINT

☒ AVAILABLE ON MAZDA5 SPORT AND TOURING MODELS ☐ AVAILABLE ONLY ON MAZDA5 SPORT MODEL *SIRIUS Satellite Radio reception requires a subscription and Mazda satellite radio receiver accessory kit. Available only in the U.S., except Alaska and Hawaii.

All **Genuine Mazda Accessories** installed by your Mazda dealer, prior to or at initial vehicle delivery, carry the same new-vehicle limited warranty as your new Mazda. See your dealer for details.



A. Seat Covers. Designed to help protect your Mazda5 seats from wear and tear. Constructed from premium grade water-resistant polyester. Meets motor vehicle safety standards for flammability. Polyester facing with soft foam center combines comfort and durability. **B. Compass & Outside Temperature Auto-Dimming Mirror with HomeLink®.** Automatically dims to reduce glare from headlights of cars behind you. Bright LED readout with compass and outside temperature. HomeLink controller activates any system-connected lights, gates, alarms, etc. in your home (may require additional components). **C. DVD Entertainment System.** Take the show on the road! Our complete rear-seat entertainment system, with 7-inch full-color flip-down monitor can play DVDs, audio CDs, and MP3 CDs. Includes remote control and two sets of wireless headphones. Late availability.

COMMITTED TO YOUR PEACE OF MIND.

Every new 2006 Mazda is covered by one of the industry's most comprehensive new-vehicle warranties, the **Mazda Driver's Assurance Plan**. It includes a **48-month/50,000-mile “bumper-to-bumper” Limited Warranty** plus **24/7 Emergency Roadside Assistance**. And should your MAZDA5 require a warranty repair, the **Mazda Service Transportation Solution** can typically provide another vehicle to drive. After all, we want your new Mazda to be a source of pride, exhilaration and peace of mind for years to come. See your Mazda dealer for details.

REDISCOVER THE EMOTION OF MOTION.

With 13 exhilarating models, Mazda makes it easier than ever to satisfy your practical needs. And your emotional ones. So treat yourself to the Mazda Test-Drive Experience. Put the MAZDA5 of your choice through its paces. Down local streets, on-ramps, highways, and off-ramps. Through straightaways, S-curves and corners. Discover the responsive acceleration and steering, superb braking and surefooted handling that set every Mazda apart. And in the process, rediscover that elusive emotion of motion—that fun, connected-to-the-road feeling that we like to call “Zoom-Zoom.”