



'05 **mazda** *RX-8*

zoom-zoom



DEEP INSIDE US ALL, THERE'S A UNIQUELY HUMAN EMOTION JUST WAITING FOR AN INVITATION TO "COME OUT AND PLAY." IT'S A FEELING OF PURE EXUBERANCE AND EXHILARATION—THE EMOTION OF MOTION.

REDISCOVER THE EMOTION OF MOTION.

It starts with a feeling. One that children instinctively know, and grown-ups want to recapture. It calls to mind words like exhilaration, liberation and joy. But we like the way children put it better: "Zoom-Zoom." It's what moves us to build the kind of vehicles we do. And why you'll find the soul of a sports car engineered into everything we make—including the world's only rotary-powered, 4-seat sports car. The ingenious Mazda RX-8.





"THE CAR'S REAL PROMISE IS SPORTS-CAR SATISFACTION COMBINED WITH GENUINE FOUR-SEAT PRACTICALITY. AND THE ICING ON THE CAKE IS A BARGAIN WINDOW STICKER."—CAR AND DRIVER (4/03)

THE RX-8 DOESN'T JUST PUSH THE ENVELOPE. IT TEARS IT TO SHREDS.



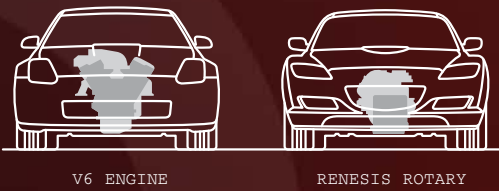
Like most revolutions, this one's fueled by innovation. Because the Mazda RX-8 is a sports car like no other. From the way it looks and feels to how it's powered and performs, it's an original. With an award-winning 238-hp RENESIS rotary engine that redlines at 9,000 rpm* and rockets from 0 to 60 mph in 5.9 seconds.† A race-proven, sport-calibrated suspension. And a "Freestyle" door system that offers easy access to seating for 4 adults. Five fast minutes behind the wheel and the way you think about sports cars will never be the same.

*A 197-hp (7,500-rpm) paired with a 4-speed Sport AT automatic is also available. †Road & Track (4/03)

Today, the same award-winning RENESIS rotary engine found in the Mazda RX-8 also powers all competitors in the Star Mazda Racing Series. And many of the RX-8's rotary-powered predecessors continue to be raced in SCCA-sanctioned events. Still others amassed over 100 IMSA victories. Equally impressive, in 1991 a rotary-powered Mazda became the first and only Japanese entry to ever win the legendary 24 Hours of Le Mans, outrunning names like Porsche, Ferrari and Mercedes-Benz.



THE ROTARY ENGINE also makes key contributions to the RX-8's stellar handling. Lighter and more compact than piston engines of comparable power, the RX-8's rotary powerplant produces an impressive power-to-weight ratio for spirited acceleration. And its compact design allows it to be placed lower and well-behind the front axle, which helps maintain an approximate 50:50 weight balance, lowers the center of gravity and enhances the RX-8's overall agility and stability.

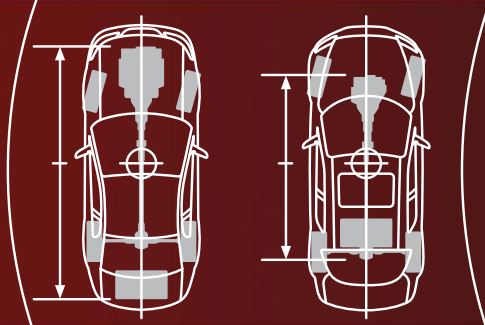


"THE RX-8 HASN'T MANAGED TO REWRITE THE LAWS OF PHYSICS THAT GOVERN WEIGHT AND INERTIA, BUT MAZDA SURE HAS WORKED HARD TO GET THE LAW ON ITS SIDE." —AUTOMOBILE MAGAZINE (1/03)



The Mazda RX-8's sports-car credentials are best appreciated at speed. And on any challenging stretch of asphalt. Which is where its superb balance, uncanny agility, and cutting-edge engineering will inspire your confidence and awe. For precise directional control, its rack-and-pinion steering utilizes a speed-sensitive electric boost. For weight and strength advantages, its double-wishbone front suspension's upper and lower arms are lightweight, high-strength aluminum alloy. And to champion the bond between rubber and road, its advanced multilink rear suspension is "pre-loaded" to deliver lag-free compliance. Linear, fade-resistant stops are also a given—thanks to power-assisted 4-wheel disc brakes fortified by massive ventilated rotors and an Anti-lock Brake System (ABS) with Electronic Brakeforce Distribution (EBD).

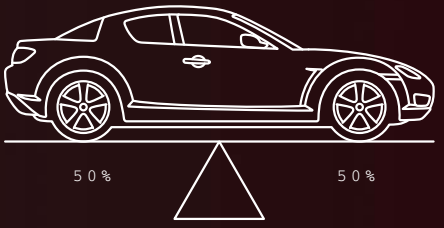
**THERE'S MORE
TO DRIVING
THAN TRAVELING IN A STRAIGHT LINE.**



V6 ENGINE
High Polar Moment

RENESIS ROTARY
Low Polar Moment

EXEMPLARY HANDLING is promoted by positioning much of the RX-8's mass, including its powertrain and fuel tank, near the car's center point—its yaw axis. ("Yaw" is movement to the left or right.) This gives the RX-8 a "low-polar-moment-of-yaw" inertia, and makes it highly responsive to a change in direction. Cars with widely distributed masses have a "high-polar-moment-of-yaw" inertia and tend to be less responsive and harder to control.



WEIGHT DISTRIBUTION significantly impacts a sports car's stability and handling. So the Mazda RX-8 is engineered to maintain an approximate 50:50 weight distribution, front to rear, regardless of passenger load. The end result is a remarkably agile, well-balanced design.





MORE THAN 40 YEARS of extensive research, development, racing and refinement went into the development of the RX-8's advanced RENESIS rotary engine. In fact, since 1961, Mazda has designed and built more than 80 different rotary engines in 2-, 3-, and even 4-rotor configurations. Better still, worldwide, Mazda has sold more than 1.8 million rotary-powered vehicles—including three generations of the RX-8's immediate sports-car predecessor, the legendary RX-7.

"...IT'S THE OVERALL BALANCE AND COORDINATION OF THIS CHASSIS COUPLED WITH THE RENESIS' INIMITABLE DELIVERY OF POWER THAT MAKES THE RX-8 SO REWARDING TO DRIVE." —ROAD & TRACK (4/03)

MAZDA'S INNOVATIVE RENESIS rotary engine was named "Best in Class, International Engine of the Year Awards 2004" by UK & International Press Automotive Magazines.

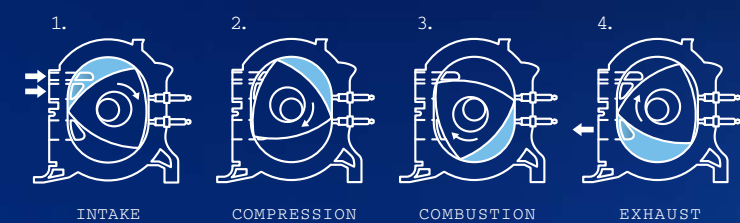
HOW A ROTARY WORKS: Unlike a conventional piston engine, the RX-8's rotary engine has no cylinders, pistons or valves. Instead, two triangular rotors, spinning within their own oval housings and around a common output shaft, smoothly generate all power. In a rotary, each of an internal combustion engine's four basic cycles occurs in a different section of the oval housing.

1. **INTAKE STROKE:** As an apex of the rotor passes the intake port, fuel-air mixture is drawn in. 2. **COMPRESSION STROKE:** The intake port is blocked and the fuel-air mixture is compressed. 3. **COMBUSTION STROKE:** The compressed fuel-mixture is ignited by two spark plugs. The force created by this combustion spins both rotor and shaft. 4. **EXHAUST STROKE:** The rotor's continuing orbit forces exhaust gases out the exhaust port. The cycle is then repeated.



NO CYLINDERS. NO PISTONS. NO VALVES.
NO EQUALS.

Coiled under the Mazda RX-8's handsome aluminum hood is an engine unlike any other: A painstakingly hand-assembled, high-revving RENESIS rotary powerplant that's lighter and more compact than any piston engine of comparable power. An engine so advanced, it has no cylinders, pistons or valves—just three major moving parts and an outrageously broad powerband. Fact is, its many inherent advantages—including size, weight, reliability and power-to-weight ratio—make it the ideal sports-car engine. Which is why Mazda engineers literally designed the RX-8 around it.

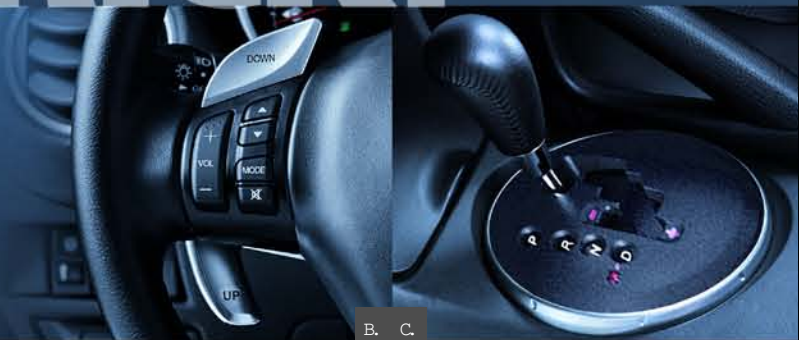




WHEN IT COMES TO GETTING IT IN GEAR,
IT DOESN'T MISS A TRICK.

With two available engine/transmission choices, there's a Mazda RX-8 tailor-made for your driving style. For undiluted exhilaration, a high-revving 238-hp engine is offered with a short-throw 6-speed manual gearbox and lightweight, carbon-fiber driveshaft. For both convenience and fun, a spirited 197-hp version, with a 7,500-rpm redline, is paired with a 4-speed Sport AT automatic. Both choices include an integral Power Plant Frame (PPF) that marries engine, transmission and differential into a single, super-rigid unit, to minimize powertrain twisting and wasted power.

A. A SHORT-THROW 6-SPEED manual gearbox is standard on the RX-8 in its 238-hp form, as are a Tochigi-Fuji torque-sensing limited-slip differential, carbon-fiber driveshaft, sport-tuned suspension and 18-inch alloys. B. & C. STEERING-WHEEL-MOUNTED PADDLE SHIFTERS, similar to those found on some race cars, accompany the 4-speed Sport AT automatic transmission/197-hp powertrain combination. The RX-8's Sport AT delivers the convenience of an automatic plus the fun of a manual mode that allows sequential shifting.





**IT'S GOT MOVES
EVEN A RADAR GUN
CAN'T CATCH.**



THE RX-8'S "FREESTYLE" DOOR SYSTEM is ingeniously engineered to make it easy for full-size adults to access its two comfortably supportive rear bucket seats. A full-length console with a built-in armrest and storage area completes the picture.

THE END RESULT of flying in the face of another stubborn sports car tradition: A useful trunk. One that can easily handle duffel bags, sports gear or even weekend luggage—and clearly enhance the RX-8's day-to-day versatility and enjoyment.



Unlike a traditional sports car, the RX-8's innovations extend well beyond advancements in propulsion and suspension. In fact, exhilarating engineering breakthroughs can be seen almost anywhere you look. The RX-8's "Freestyle" door system, for example, banishes both center pillars and grants 4 full-size adults unrestricted access to first-class seating. The trunk's cargo area is free from typical structural bracings and ideal for weekend luggage or a pair of golf bags. There's even a handy cargo pass-thru in the rear seatback. Unshackled from a traditional 2-seater's trade-offs, the Mazda RX-8 redefines the sports car—for a new generation.

**IT'S GOT MOVES
EVEN A RADAR GUN
CAN'T CATCH.**



EVEN ITS CRAFTSMANSHIP BLOWS THE DOORS OFF THE COMPETITION.

The Mazda RX-8's build quality is arguably as exhilarating as its performance. Its materials, craftsmanship and attention to detail are superlative, inside and out. For instance, its tri-mode electroluminescent gauges display three distinct color variations to indicate daytime, nighttime and vehicle entry conditions. And an enticing array of premium materials, rich textures and styling cues rewards your every glance. You'll even find the rotary icon tastefully integrated into the RX-8's seatbacks, manual shift knob, fascia panels and sleek aluminum hood. From the audio system's striking circular motif to the taillight's striking metallic accents, the RX-8 anticipates your expectations for quality. Then exceeds them in every way.

You sense it as you strap yourself into the Mazda RX-8's well-bolstered driver's seat. The feeling is reinforced as you adjust the tilt steering wheel to your ideal driving position. And it's confirmed as the RX-8's electro-luminescent tach races to its stratospheric redline. There's not a stretch of road that's remotely your equal. Steering-wheel-mounted controls for the audio system and cruise control enhance your sense of command. And the available DVD-based navigation system, with a 7-inch retractable LCD display screen, heightens your sense of adventure. Inspired, you crank up the available 9-speaker Bose® sound system. Then, via the racing-inspired aluminum foot pedals, standard on your 238-hp/6-speed RX-8, you provide the proper throttle and clutch input and streak off into the night.

TREAT YOURSELF TO THE
BEST SEAT
IN THE HOUSE.





**FRIENDS FLY
FREE.**

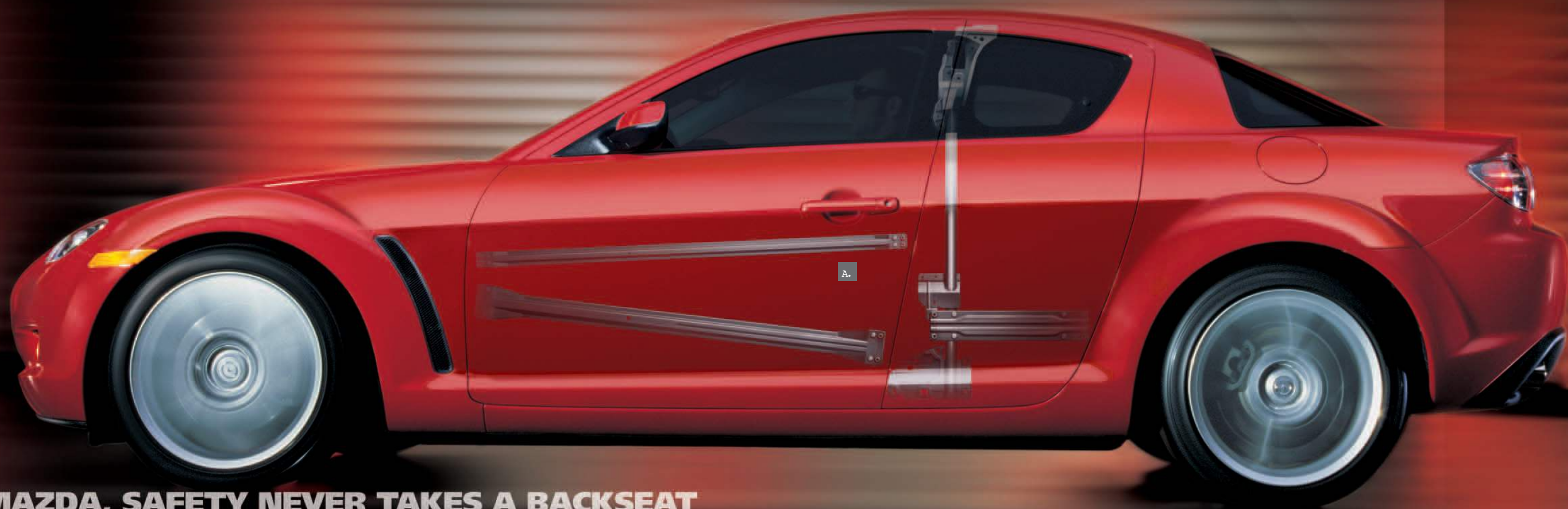
"THE RX-8 EXHIBITS PRECISION, EFFICIENCY, AND IMAGINATION. MAYBE IT'S BECAUSE THE MAZDA PEOPLE ARE REAL ENGINEERS." —AUTOMOBILE MAGAZINE (4/03)

BEAUTY IS IN THE EYE OF EVERY BEHOLDER.



From the Mazda RX-8's aggressive, athletic stance to its sensuously sloping hood, nothing else looks remotely like it. Or performs like it. It's responsive, yet reliable. Well-balanced, yet well-equipped. Agile, yet accommodating. With an ingenious cabin that accommodates four full-size adults within dimensions virtually identical to a Porsche 911.

"...IT HAS THE AMENITIES AND COMFORT OF AN EVERYDAY DRIVER WITH THE SAFETY AND WARRANTY EXPECTED OF A MODERN CAR—ALL WHILE EXHIBITING A LIGHT, ATHLETIC FEEL AND STRONG VALUE MESSAGE."—*MOTOR TREND* (3/04)



AT MAZDA, SAFETY NEVER TAKES A BACKSEAT TO PERFORMANCE.

While the RX-8's styling and performance offer an exceptional value, the peace of mind provided by its matrix of safety features is priceless. Heading the list: Precise rack-and-pinion steering. Four-wheel disc brakes with ABS and Electronic Brakeforce Distribution (EBD). Even a Tire-Pressure Monitoring System (TPMS). Horizontal and vertical side reinforcement beams, special rear-door latches, plus a full array of air bags* and side-impact air curtains are also standard. A sophisticated Dynamic Stability Control (DSC) system with an integral Traction Control System (TCS) is available. As is a Tochigi-Fuji torque-sensing limited-slip differential (standard on 6-speed models). All of which proves safety is a beautiful thing.

A. SIDE REINFORCEMENT BEAMS in all four doors help deflect side-impact energy. The RX-8's unique "Freestyle" rear doors also utilize vertical reinforcement beams with special top-and-bottom latch mechanisms to eliminate the need for conventional center pillars and provide excellent side-impact protection.



B.



C.

B. ADDITIONAL SAFETY FEATURES include: Dual 2nd-generation, 2-stage front air bags;* front seat-mounted side-impact air bags;* plus side-impact air curtains with coverage for front and rear seats. C. AN ADVANCED DYNAMIC STABILITY CONTROL (DSC) system that monitors both throttle and brake functions, and also incorporates a Traction Control System (TCS), is available. It further enhances the RX-8's safety engineering, handling and performance under quick-changing driving conditions.

*Always wear your safety belt and secure children in the rear seat.

MECHANICAL FEATURES	RX-8 (6-speed)	RX-8 (automatic)
Engine-oil cooler	S (Dual)	S
Lightweight carbon-fiber driveshaft	S	—
Tochigi-Fuji torque-sensing limited-slip differential	S	P
🔒 Rack-and-pinion steering with electric variable assist	S	S
🔒 Power-assisted 4-wheel disc brakes	S	S
🔒 Anti-lock Brake System (ABS) with Electronic Brakeforce Distribution (EBD)	S	S
🔒 Upgraded brake system with larger front brake discs	S	P
🔒 Double-wishbone front suspension with light-alloy upper and lower arms, suspension-tower brace, coil springs and stabilizer bar	S	S
🔒 Multilink rear suspension with low-mounted coil springs and stabilizer bar	S	S
Sport-tuned suspension	S	P
🔒 Tire-Pressure Monitoring System (TPMS)	S	S
EXTERIOR FEATURES		
Twin bright-tipped exhaust outlets	S	S
16-inch alloy wheels with 225/55R16 high-performance tires	—	S
18-inch alloy wheels with 225/45R18 high-performance tires	S	P
“Freestyle” door system	S	S
Aluminum hood and rear doors	S	S
Flip-out rear quarter windows	S	S
In-glass radio antenna; rear window defogger	S	S
Dual body-color power remote mirrors	S	S
2-speed variable intermittent windshield wipers	S	S
Clear-lens halogen headlights with projector-type low beams	S	S

INTERIOR FEATURES	RX-8 (6-speed)	RX-8 (automatic)
🔒 Dual 2nd-generation 2-stage front air bags*	S	S
🔒 Front seat-mounted side-impact air bags*	S	S
Side-impact air curtains with coverage for front and rear seats	S	S
3-point safety belts for all seating positions	S	S
🔒 Rear-seat LATCH and tether child-seat anchors	S	S
🔒 Reclining front bucket seats	S	S
🔒 4-passenger seating with rear bucket seats and trunk pass-through	S	S
Cloth-trimmed upholstery; carpet floor mats	S	S
Center console with covered storage, dual cup holders and 12-volt power point	S	S
Rear console with covered storage and dual cup holders	S	S
Overhead console with sunglasses holder and front map lights	S	S
Power windows with driver’s 1-touch-down feature	S	S
Power door locks with 2-stage unlocking (driver’s door; all doors)	S	S
Remote keyless entry system with two transmitters	S	S
Cruise control	S	S
🔒 Tri-mode gauge lighting: blue (entry); white-on-black (daytime); red-on-black (nighttime)	S	S
Digital speedometer with dual trip odometers	S	S
Center instrument-panel display for clock, audio system, climate control and outside ambient temperature	S	S
Leather-wrapped 3-spoke tilt steering wheel with audio and cruise control switches	S	S
Steering-wheel-mounted paddle shifters for Sport AT automatic transmission	—	S
Leather-wrapped gearshift knob	S	S
Heater/defroster with CFC-free air conditioning and dust/pollen filter	S	S
🔒 100-watt AM/FM/CD stereo with 6 speakers, including 2 tweeters	S	S
Antitheft alarm system with engine immobilizer	S	S

OPTIONS	RX-8
🔒 Navigation system: DVD-based with retractable 7-inch LCD screen	O
Rear wing spoiler	O/A
Front and rear splash guards (not available with Appearance Package)	O/A
In-dash 6-disc CD changer	O/A
Cassette player	O/A
Spare tire kit (trunk-mounted; includes wheel, tire and mounting hardware)	O
All-weather floor mats	O/A
Alarm shock sensor upgrade	O/A
Cargo tray	O/A
Collapsible cargo carrier	O/A
Cargo net	O/A
Door edge guards	O/A
Moonroof wind deflector (requires Touring or Grand Touring Package)	O/A

INTERIOR FABRICS



BLACK CLOTH



BLACK LEATHER



BLACK/RED LEATHER



BLACK /CHAPARRAL LEATHER

OPTION PACKAGES	RX-8
SPORT PACKAGE: Self-leveling Xenon HID low-beam headlights; fog lights; Dynamic Stability Control with traction control; limited-slip differential (standard on 6-speed); 18-inch wheels and tires (standard on 6-speed); larger front brakes (standard on 6-speed); sport-tuned suspension (standard on 6-speed)	O
TOURING PACKAGE: Sport Package items plus 300-watt Bose® 9-speaker audio system with AUDIOPILOT automatic noise compensation technology; power sliding-glass moonroof; auto-dimming mirror with HomeLink® system	O
GRAND TOURING PACKAGE: Touring Package items plus leather-trimmed seats; 8-way power driver’s seat and lumbar support; heated front seats; heated mirrors	O
APPEARANCE PACKAGE: Front air dam, side and rear aero flares (not available with front and rear splash guards)	O/A
ROTARY ACCENT PACKAGE: Polished front and rear rotary accents	O/A
S : Standard O : Optional P: Package option A : Dealer-available accessory — : Not available	
* Always wear your safety belt and secure children in the rear seat.	
🔒 MazdaUSA.com Wherever you see this symbol, you can get the whole story on our interactive Web site.	
PRODUCT CHANGES AND OPTIONS AVAILABILITY: Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Mazda dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations. Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.	

EXTERIOR COLORS



BRILLIANT BLACK CLEARCOAT
Black Cloth, Black Leather, Black/Red Leather, Black/Chaparral Leather



SUNLIGHT SILVER METALLIC
Black Cloth, Black Leather, Black/Red Leather



WHITEWATER PEARL MICA
Black Cloth, Black Leather, Black/Red Leather



WINNING BLUE METALLIC
Black Cloth, Black Leather



NORDIC GREEN MICA
Black Cloth, Black Leather, Black/Chaparral Leather



TITANIUM GRAY METALLIC
Black Cloth, Black Leather, Black/Red Leather, Black/Chaparral Leather



VELOCITY RED MICA
Black Cloth, Black Leather, Black/Red Leather, Black/Chaparral Leather

SPECIFICATIONS	RX-8 (6-speed)	RX-8 (automatic)
Engine size and type	1.3-liter RENESIS 2-rotor rotary	1.3-liter RENESIS 2-rotor rotary
Compression ratio	10.0:1	10.0:1
Engine intake configuration	6-port	4-port
Horsepower, SAE Net	238 @ 8500 rpm	197 @ 7200 rpm
Torque, SAE Net lb-ft	159 @ 5500	164 @ 5000
Transmission	6-speed manual	4-speed Sport AT automatic
Drivetrain/layout	Front mid-engine/rear-wheel drive with Power Plant Frame	Front mid-engine/rear-wheel drive with Power Plant Frame
Steering ratio	16.4:1 (3.0 turns, lock-to-lock)	16.4:1 (3.0 turns, lock-to-lock)
Turning circle	34.8 feet, curb-to-curb	34.8 feet, curb-to-curb
Front brakes	12.7-inch ventilated discs	11.9-inch ventilated discs (std.) 12.7-inch ventilated discs (avail.)
Rear brakes	11.9-inch ventilated discs	11.9-inch ventilated discs
Fuel capacity/recommended fuel	15.9 U.S. gallons/premium unleaded gasoline	15.9 U.S. gallons/premium unleaded gasoline
EPA estimated fuel economy, mpg	18 city/24 highway	18 city/24 highway
Curb weight with popular options (lbs)	3029	3053
DIMENSIONS (inches)	RX-8 (6-speed)	RX-8 (automatic)
Wheelbase/overall length	106.4/174.3	106.4/174.3
Overall width/height	69.7/52.8	69.7/52.8
Track, front/rear	58.9/59.3	58.9/59.3
Front headroom/legroom/shoulder room	38.2/42.7/54.9	38.2/42.7/54.9
Front headroom with moonroof	36.7	36.7
Rear headroom/legroom/shoulder room	36.8/32.2/54.9	36.8/32.2/54.9
Rear headroom with moonroof	36.5	36.5
Trunk volume, cubic feet	7.6	7.6

WHEEL OPTIONS



16-INCH ALLOY



18-INCH ALLOY

MAKING YOUR MAZDA YOURS ALONE.

Part of the joy of owning a new Mazda RX-8 is personalizing it. And the best way to enhance its appearance or performance is with Genuine Mazda Accessories. In fact, all Genuine Mazda Accessories installed by your Mazda dealer prior to or at initial vehicle retail delivery, carry the same new-vehicle limited warranty as your new Mazda. See your dealer for details.



- | | | |
|------------------------------------|--|---|
| • Grille trim ring ¹ | • Car cover ⁹ | • Aluminum foot rest ⁸ |
| • Fog lights ² | • Car cover cable lock | • Aluminum door sill trim plates |
| • Front air dam ³ | • B-pillar appliqué | • Aluminum air vent bezels |
| • Polished front rotary accent | • Exhaust finishers | • Aluminum-tone power window switches |
| • Polished rear rotary accent | • Aldehyde filter | • Carpet floor mats |
| • Full front mask | • Windshield sunscreen | • Premium carpet floor mats |
| • Front splash guards | • Cassette player | • All-weather floor mats |
| • Polished aluminum fender strakes | • In-dash 6-disc CD changer | • Rear door trim protectors |
| • Door edge guards | • CD/MP3 player | • Spare tire mounting kit ¹⁰ |
| • Side aero flares | • MiniDisc player | • Cargo tray |
| • 18-inch polished aluminum wheels | • PhatNoise™ car audio system | • Cargo organizer |
| • Rotor-shaped valve stem caps | • SIRIUS Satellite Radio receiver kit* | • Collapsible cargo carrier |
| • Wheel centers ⁶ | • Leather parking-brake lever | • Cargo net |
| • Rear splash guards ⁵ | • Leather gearshift knob with rotary emblem ⁸ | • First aid kit |
| • Rear aero flares ⁴ | • Night lights ⁷ | • Roadside assistance kit |
| • Rear wing spoiler | • Aluminum accelerator pedal ⁸ | • Wheel locks |
| • Moonroof wind deflector | • Aluminum brake pedal ⁸ | • Touch-up paint |



PHATNOISE™ CAR AUDIO SYSTEM. Listen to the equivalent of up to 500 CDs on your Mazda’s stereo system with a PhatNoise™ 20GB digital media cartridge and trunk-mounted digital media player. Plays MP3, WMA, FLAC, and Audible formats. Complete with USB Desktop Cradle, software and mounting hardware.

1: cannot be used with front air dam and automatic transmission 2: blue-tint, clear, or multi-tint 3: cannot be used with grille trim ring and automatic transmission 4: cannot be used with rear splash guards 5: cannot be used with rear aero flares 6: polished with Mazda emblem or black with rotary emblem 7: driver/passenger 8: with automatic transmission 9: available in 4 color combinations 10: includes mounting hardware and wheel; tire sold separately

* SIRIUS Satellite Radio requires a subscription and Mazda satellite radio receiver accessory kit. Available only in the U.S., except Alaska and Hawaii.



WITH 10 EXHILARATING MODELS, Mazda makes it easier than ever to satisfy your practical needs. And your emotional ones. So treat yourself to the Mazda Test-Drive Experience. Put the Mazda RX-8 of your choice through its paces. Down local streets, on-ramps, highways, and off-ramps. Through straightaways, S-curves and corners. Discover the responsive acceleration and steering, superb braking and surefooted handling that set every Mazda apart. And in the process, rediscover that elusive emotion of motion—that fun, connected-to-the-road feeling—that we like to call “Zoom-Zoom.”

Peace of mind is another feeling that comes standard on a Mazda. Because every new Mazda is covered by the **2005 Mazda Driver’s Assurance Plan**, one of the industry’s most comprehensive new-vehicle warranties. It includes a **48-month/50,000-mile**, “bumper-to-bumper” Limited Warranty plus **24/7 Emergency Roadside Assistance**. And should your Mazda RX-8 require a warranty repair, the **Mazda Service Transportation Solution** can typically provide another vehicle to drive. After all, we want your new Mazda to be a source of pride and exhilaration, for years to come. See your Mazda dealer for details.

WE DIDN'T INVENT THE FEELING.
JUST A BETTER WAY
TO GET IT.



MazdaUSA.com

Bring yourself up to speed. For more motorized fun of the virtual variety, park your Web browser at MazdaUSA.com. It’s the perfect place to scope out all the 2005 Mazdas. Score seasonal incentives or special service offers. Pick up handy maintenance tips. And get updates on driving technology, tuning and motorsports at Mazda’s **MAZDASPEED** Section. You can even “build” the Mazda RX-8 of your dreams. Request a quote. And locate a Mazda dealer. So remember to add MazdaUSA.com to your Web browser’s list of “Favorites.”



ALWAYS THE
SOUL
OF A SPORTS CAR.™



MAZDA FOR 2005.

ONE SOUL.

ONE FEELING.

ONE QUESTION.

HOW DO YOU WANT YOUR ZOOM-ZOOM?

