

04 **mazda** B-SERIES TRUCKS



zoom-zoom



zoom-zoom

THREE ENGINES/UP TO 207 HP

THREE CAB CONFIGURATIONS

4X2/4X4 DRIVETRAINS

POWER RACK-AND-PINION STEERING

4-WHEEL ANTI-LOCK BRAKE SYSTEM (ABS)

AVAILABLE 5-SPEED AUTOMATIC

TOWING CAPACITY UP TO 5760 POUNDS

AN ACTION-PACKED BEDTIME STORY YOU WON'T WANT TO MISS.

At Mazda, we believe vehicles with cabs and cargo beds should provide more than simply practical, hard-working transportation. Which is why Mazda B-Series trucks are also engineered to deliver agile handling and exhilarating performance. At work or play. On the road or off. Flying solo or even with friends.

			NON-STOP FUN. No need to stop your Mazda 4x4 whenever the terrain starts getting a bit rough. A quick turn of the convenient, dash-mounted knob lets you easily shift in or out of 4x4 mode, on the fly.
			TORQUE OF THE TOWN. Horsepower is fine. But torque does the work. That's why the Mazda B4000, B3000 and B2300 were engineered to respectively deliver a generous 238 lb-ft, 180 lb-ft and 154 lb-ft of torque.

A BUFFET FOR BOTH THE POWER-HUNGRY AND PERFORMANCE-MINDED.

Mazda B-Series trucks pack enough power and style for any purpose. The Mazda B4000's 4.0-liter V6 pumps out a potent 207 hp. The B3000's 3.0-liter V6 serves up a spirited 154 hp. And the B2300's 2.3-liter 4-cylinder generates 143 hp. Pick a Regular Cab, Cab Plus or Cab Plus 4-Door. Want 4x4 versatility? It's available on both the B4000 Cab Plus and Cab Plus 4-Door. Fact is, with nearly 8 inches of ground clearance, the ability to shift on the fly (up to 45 mph) into 4x4 mode, plus a low range for when the going gets tough, a rugged B4000 4x4 will take you places AWD cars can only dream of.





THE INSIDE STORY IS EQUALLY ENTICING.

Pull up a seat and see how quickly the cab of a Mazda B-Series truck pushes all of your buttons. Naturally, an AM/FM/CD stereo system, CFC-free air conditioning and sliding rear window are standard on most models. Other thoughtful refinements include: A new silver-trimmed instrument cluster with a full complement of easy-to-monitor gauges and warning lamps. Floor consolette with dual cup holders. A-pillar-mounted passenger-assist grips. Plus a supportive, well-contoured 60/40 split-bench seat that offers easy rear-area access. Better still, distinctively upholstered bucket seats with a center console (as shown) are now available on most Cab Plus models.

VERY ACCOMMODATING.
A pair of sturdy, fold-away jump seats makes it easy to accommodate extra passengers or gear on Mazda Cab Plus 4 models. They're also an option on Mazda Cab Plus models.





HERE’S ALL YOU NEED TO PULL A FAST ONE.

Want to tow vehicles or a cargo trailer with ease? Then you want the power, torque and versatility of a Mazda B-Series truck. While a 5-speed manual gearbox is standard, a 5-speed automatic transmission is available. And you can tow up to 2440 pounds in a Mazda B3000 truck with the optional 5-speed automatic. Or up to 5760 pounds in a similarly equipped Mazda B4000 truck. For greater maximum towing capacity than Tacoma or Frontier, hitch your plans to a Mazda B-Series truck.

PAYLOAD/TRAILER WEIGHTS (lb)				REGULAR CAB		CAB PLUS/CAB PLUS 4	
			AXLE RATIO	MAXIMUM PAYLOAD/GVWR	MAXIMUM TRAILER WT./GCWR	MAXIMUM PAYLOAD/GVWR	MAXIMUM TRAILER WT./GCWR
B2300	4x2	M5	3.73**	1260/4380	1600/4800	—	—
		M5	4.10	—	—	1260/4600	1420/4800
		A5	4.10	1260/4380	2260/5500	—	—
B3000	4x2	M5	3.73	—	—	1660/5020	2480/6000
		M5	4.10*	1260/4700	2560/6000	1260/4780	2380/6000
		A5	3.73	—	—	1660/5020	2440/6000
B4000	4x2	A5	4.10*	1260/4700	2520/6000	1260/4780	2340/6000
		M5	3.55*	—	—	1260/4920	3320/7000
		A5	3.55*	—	—	1260/4920	5760/9500
	4x4	M5	3.73**	—	—	1260/4960	3120/7000
		M5	4.10	—	—	1260/4960	3120/7000
		A5	3.73**	—	—	1260/4960	5580/9500
		A5	4.10	—	—	1260/4960	5580/9500

GVWR = Gross Vehicle Weight Rating; GCWR = Gross Combined Weight Rating; M5 = 5-speed manual; A5 = 5-speed automatic; *Dual Sport; **Base

Payload: Payload weights shown are maximums and must be reduced by the weight of any passengers or optional equipment. **Trailer Weight:** Trailer weights shown are maximums and must be reduced by the weight of any passengers, cargo, hitch, or optional equipment in the towing vehicle. The following equipment may also be required: load-carrying hitch for trailers under 2,000 lb and load-equalizing hitch for trailers over 2,000 lb. Towing a trailer will have an effect on the vehicle’s handling, braking, durability, performance, and driving economy. For specific information on recommended or required equipment, see your Mazda dealer. Hitches are available through manufacturers other than Mazda.

ENGINE SPECIFICATIONS	B2300	B3000	B4000
Engine size/type	2.3-liter 4-cylinder	3.0-liter V6	4.0-liter V6
Valvetrain	DOHC 16-valve	OHV 12-valve	SOHC 12-valve
Bore and stroke	3.45 x 3.70	3.50 x 3.14	3.95 x 3.35
Ignition system	Electronic distributorless	Electronic distributorless	Electronic distributorless
Fuel injection	Electronic multiport	Electronic multiport	Electronic multiport
Horsepower, SAE Net	143 @ 5250 rpm	154 @ 5200 rpm	207 @ 5250 rpm
Torque, SAE Net lb-ft	154 @ 3750 rpm	180 @ 3900 rpm	238 @ 3000 rpm
EPA estimated fuel economy, city/hwy mpg	4x2 Manual 24/29 4x2 Automatic 22/26	4x2 Manual 18/23 4x2 Automatic 18/22	4x2 Manual 17/23 4x2 Automatic 17/22

4x4 Manual 15/19
4x4 Automatic 15/19

ACCESSORIES AVAILABLE THROUGH YOUR MAZDA DEALER.



FRONT MASK keeps your truck's front end free of nicks and scratches from insects and road debris. Custom-tailored for a snug fit. **COMPASS AND OUTSIDE TEMPERATURE AUTO-DIMMING MIRROR** replaces interior rearview mirror, and automatically dims to reduce glare from headlights of cars behind you. Bright LED readout with compass and outside temperature. **FOG LIGHTS** give extra visibility in foul weather. Designed for a factory-installed appearance.



FOLDING STORAGE BOX provides locking, secure storage for tools and small items. Cover folds open so you can still utilize the full length of the cargo bed when needed. **SIDE STEP TUBES** make it easier to get in or out of the cab. Sleek, custom-fit aluminum bolt-on design. Available in pairs, black (shown) or silver. **SOFT TONNEAU COVER** keeps your cargo dry (and hidden).

All Genuine Mazda Accessories, if installed by a Mazda dealer prior to or at initial vehicle retail delivery, carry the same new-vehicle limited warranty as the Mazda B-Series trucks. Ask your dealer for details.

- Hood bug deflector
- Windshield sunscreen
- Compass auto-dimming mirror
- Door edge guards
- Carpet floor mats
- All-weather floor mats
- Bedliner
- Bed extender
- Retractable tie-down hooks
- Retractable tie-down loops
- Bed-rail caps
- Tailgate lock
- Trailer hitch
- First aid kit
- Roadside emergency kit
- Wheel locks
- Engine block heater
- Touch-up paint

www.MazdaUSA.com
Wherever you see this symbol, you can get the whole story on our interactive Web site.

	MECHANICAL FEATURES					Base 4x2	Base 4x4	SE 4x2	SE 4x4	Dual Sport	OPTIONS AND OPTION PACKAGES					Base 4x2	Base 4x4	SE 4x2	SE 4x4	Dual Sport	EXTERIOR DIMENSIONS (inches)					Base 4x2 Reg. Cab	SE 4x2 Cab Plus	Dual Sport 4x2 Reg. Cab	Dual Sport 4x2 Cab Plus	Base/SE 4x4 Cab Plus	INTERIOR DIMENSIONS (inches)					Regular Cab	Cab Plus/Cab Plus 4

A MORE EXHILARATING ROUTE TO MAKING THE RIGHT CHOICE.

It starts with the **Mazda Test-Drive Experience**—a uniquely designed road trip engineered to take you miles beyond the ordinary test drive. It's all about putting a Mazda to the test under real-world conditions. Down local streets, highways, on-ramps and off-ramps. Through straightaways, S-curves and corners. It's also all about discovering the superb acceleration, braking, steering, handling and ride quality that every Mazda offers. And rediscovering that fun, connected-to-the-road feeling we call "Zoom-Zoom."

A MORE LIBERATING APPROACH TO OWNER PEACE OF MIND.

Once you become a new Mazda owner, you'll enjoy the peace of mind the **2004 Mazda Driver's Assurance Plan** delivers. It includes the freedom of a **48-month/50,000-mile "bumper-to-bumper" limited warranty**, plus **24/7 Emergency Roadside Assistance**. And should your Mazda B-Series truck require a warranty repair, the **Mazda Service Transportation Solution** can typically provide another vehicle to drive. After all, we want your new Mazda to be a source of pride and exhilaration for years to come. (See your Mazda dealer for details.)

A MORE COMPELLING WAY TO CONNECT WITH ZOOM-ZOOM.

Speaking of exhilaration, add Mazda's Web site to your list of must-see destinations. You can preview the new 2004 Mazdas. Look into seasonal incentives or special service offers. Pick up maintenance tips. Visit the Mazda Performance Corner for updates on driving technology, tuning and motorsports. Interactively "build" the Mazda B-Series truck of your dreams and see how it will look. Request a quote. Even locate a Mazda dealer. It all translates into a lot more Zoom-Zoom at: **MazdaUSA.com**





zoom-zoom

