



MASERATI



Ghibli





Ghibli

Over 100 years of power and glory.

On 1st December 1914, Alfieri, Ernesto and Ettore Maserati set up their own business in Bologna, modifying Isotta Fraschinis for competitions. By 1926, they had produced their own racing car, the Maserati Tipo 26, which promptly won its class in the Targa Florio of that year, serving notice to the world that a major new force in the field of motor sport had arrived. In the 1930s, '40s and '50s, Maserati enjoyed success after success on the racetrack, with wins that included two Indianapolis 500s, 29 victories in Formula 1, and the 1957 F1 World Championship, won by Fangio driving a 250F.

1947 saw the company turn its attention to the manufacture of passenger cars with the sublime Maserati A6 grand tourer, followed in 1957 by the 3500 GT 2+2 sports coupé that introduced a number of important innovations, such as twin-spark ignition, disc brakes and fuel injection. In 1963, Maserati showcased the world's first luxury four-door sports sedan, the Quattroporte, and in the late '60s and '70s, launched a series of ultra-high performance supercars, the Mistral, Khamsin, Bora, and the first Ghibli. After several changes in ownership, Fiat acquired Maserati in 1993. Currently an autonomous division within Fiat Chrysler Automobiles, Maserati boasts a class-leading range that covers the entire luxury sector of the international car market, and is seeing ever-growing interest in the legendary 'Marque of the Trident'. Today, Maserati is nothing less than an Italian icon - a symbol of creativity, passion, innovation and style. Its combination of craftsmanship, technology and painstaking attention to detail creates highly desirable cars that never fail to excite and inspire.







Technologies may change but the passion is eternal.





Deciding on a Maserati Ghibli is easy. Choosing which one is perhaps a little harder.

For most of its long and illustrious history, owning a Maserati was the preserve of the famous and the super-rich – the original 1967 Ghibli being a prime example of this. However, today the enjoyment of driving a high performance, Italian masterpiece is no longer just for the world's elite: the latest Maserati Ghibli is designed to make stimulating motoring an everyday experience for a somewhat wider clientele. The only question that remains is which one to choose?

To appeal to the widest possible audience, there is a choice of three engines and all-wheel drive, as well. The standard Ghibli features the potent 350 HP 3.0 litre Twin Turbo V6 petrol engine, whilst the same unit in the Ghibli S is boosted to an awesome 410 HP. The Ghibli S also benefits from various enhancements to its trim and specification. For those seeking the ultimate in traction, there is the Ghibli S Q4, which adds Maserati's highly acclaimed Q4 all-wheel drive system. Alternatively, diesel aficionados can opt for the Ghibli Diesel and its decidedly sporty 275 HP 3.0 V6 turbo-diesel unit.







Styling so seductive. And so tactile.

The styling of the Maserati Ghibli is simply breathtaking from whichever angle it is seen, with gorgeous lines, curves and contours that invite not only a long and admiring gaze but also a gentle fingertip caress. Such a car could only be created by Italian designers, masters of their craft who have succeeded in instilling within the Ghibli a sense of heritage and originality, memory and vision, beauty and sensuality.

Key to the Ghibli's dramatic, yet elegant appearance is its stunning silhouette and frameless door windows that give this four door sedan the appearance of a sports coupé. The front of the car is dominated by the distinctive Maserati grille, with concave vertical fillets inspired by the legendary Maserati A6GCS Berlinetta, whilst in the middle, there is the marque's iconic trident badge. The grille's traditional oval shape narrows at the top, where it meets the aggressive headlights, with eye-catching LED daytime running lights that emphasize the car's powerful persona. Continuing along the sides, Maserati's customary three air vents are featured prominently, and two curved lines merge together before giving way to the muscular rear end. Here, the boot becomes the natural continuation of the cabin, and the car's sportiness is enhanced by quad chrome exhaust tailpipes – not to mention the inspirational words 'Maserati' and 'Ghibli' in the company's classic script.





Exhilaration in the lap of italian handcrafted luxury.

The Maserati Ghibli is a rare and remarkable car. Not only does it provide the ultimate in driving enjoyment through its prodigious power and phenomenal handling, but at the same time it pampers and cossets its occupants in an atmosphere of unrivalled Italian luxury.

The seats are upholstered in soft leather, which can also be specified for the dashboard and doors in dual colour combinations for either a sporty or more elegant interior look. In all versions, the front seats are electrically operated, with those in the Ghibli S and S Q4 benefiting from 8-way adjustment plus four lumbar settings. In the rear, there is a supremely comfortable, asymmetrically folding leather bench seat for three people, complete with a central armrest that contains a storage compartment and cupholders. Ahead of the driver, in the central console, there is the very latest 8.4" multi-touch-screen infotainment system with an additional rotary control, along with a handy new phone storage box.

On the Ghibli and Ghibli Diesel, the interior details are in metallic-effect dark mirror trim finish, whereas on the Ghibli S and S Q4 they come in open-pore Radica wood. For those wishing to opt for either a more classic or sportier interior appearance, polished Ebony, Light Oak, Piano Black or Carbon Fibre finishes are also available.











Twin Turbo technology. When looking to the past pays dividends in the present.

At Maserati Powertrain, the engine developers' mission was to produce high performance and refinement along with low fuel consumption and CO₂ emissions. Their solution: turbocharging, although in keeping with Maserati tradition, on the petrol engines they decided to use not one turbocharger, but two - one for each cylinder bank. Maserati pioneered the use of two turbochargers in its 1981 Biturbo, an innovation that has only recently found favour with the rest of the automotive industry.

The Maserati Ghibli comes with a choice of two petrol engines, offering performance, refinement and economy to suit all driving needs and styles. With the mighty 350 HP 3.0 Twin Turbo V6 petrol engine, the Ghibli accelerates from 0-100 km/h in 5.5 seconds, and has a top speed of 267 km/h. However, for those who seek even higher levels of power and performance, the same unit in the Ghibli S develops an awesome 410 HP and 550 Nm of torque, resulting in 0-100 km/h in 5.0 seconds and a top speed of 285 km/h. In keeping with the all-pervading sporting spirit of the brand, both petrol units are hand-assembled by Ferrari at its Maranello plant.

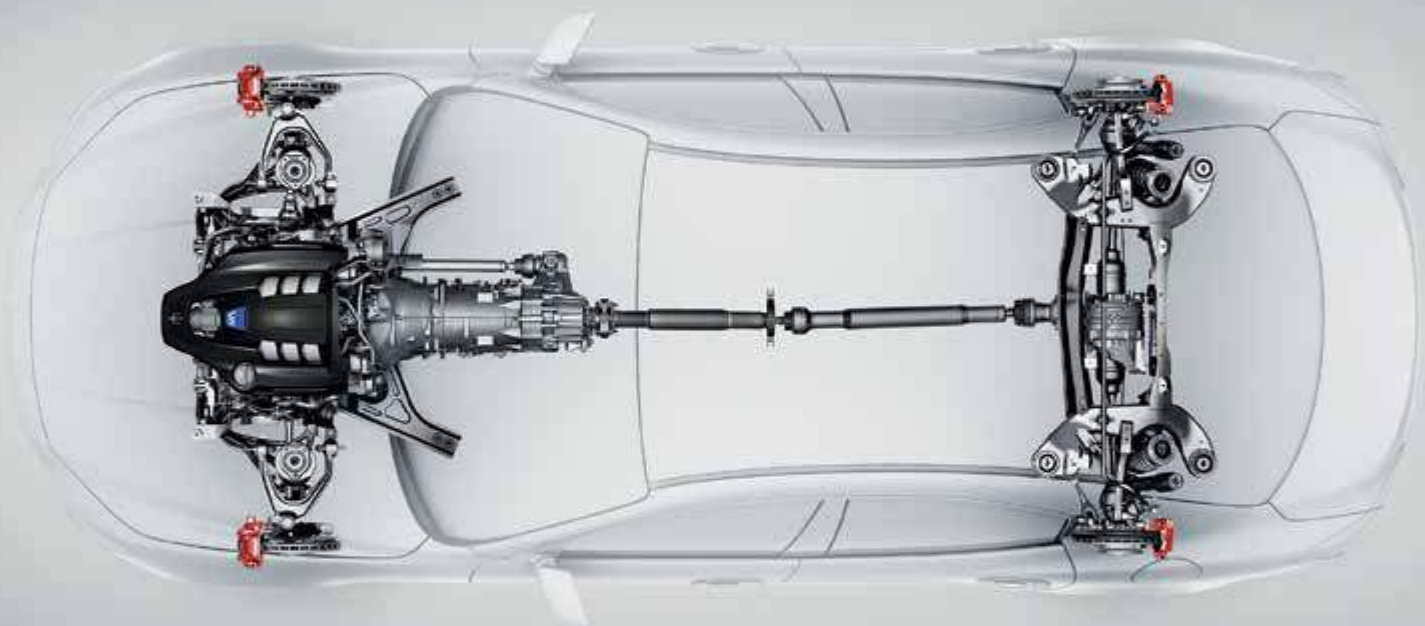
Alternatively, the Ghibli is available with a highly innovative 3.0 V6 Turbo diesel, an exceptional engine, boasting all the very latest in diesel technology and a variable geometry turbocharger that minimizes turbo lag significantly. Its 275 HP and 600 Nm of torque enables the car to surge from 0-100 km/h in just 6.3 seconds and reach a top speed of 250 km/h.

Q4 intelligent all-wheel drive: for when the going gets tough.

There are times when the weather and road conditions make that important trip seem completely impossible, which is where the Ghibli S Q4 comes into its own, providing its occupants with a luxurious environment on the inside, plus on-demand intelligent Q4 all-wheel drive to cope with more challenging conditions on the outside.

The Q4 system is compact and lightweight, and continually analyses six parameters: driving style, steering angle, yaw angle, speed, wheel slip and power output. The distribution of drive torque between the axles is then varied accordingly. In normal conditions, Q4 sends all the engine's torque to the rear wheels, ensuring excellent driving dynamics and optimal fuel consumption. However, if the road surface turns slippery and grip starts to be lost, in just 150 milliseconds the intelligent all-wheel drive system transfers up to 50% of the power to the front wheels for maximum traction. Q4 therefore provides the best of both worlds: a stimulating drive in normal situations, coupled with safety and peace of mind when circumstances become less favourable. The Ghibli S Q4's performance figures are very similar to those of the two-wheel drive version, with acceleration from 0-100 km/h in 4.8 seconds and a top speed of 284 km/h.







For your comfort and pleasure: eight forward gears and split-second responsiveness.

The sophisticated design of the eight-speed ZF automatic transmission ensures precise gearchanges and exceptional performance, and comfortably manages the prodigious power of the different engines. It is assisted by auto-adaptive software that is able to recognise the way the car is being driven, and modifies the shifting pattern for each individual driver. The last two gears, seventh and eighth, have been specially calibrated to reduce fuel consumption and increase comfort on long, high-speed journeys. There are five operating modes, selected using the buttons near the gear lever: Auto Normal, Auto Sport, Manual Normal, Manual Sport, and Increased Control & Efficiency (I.C.E). Upshifts are all automatic unless a manual mode is selected.

In keeping with Maserati's reputation for producing cars that deliver an incomparable ride, coupled with superb roadholding, the Ghibli features a highly sophisticated and responsive suspension set-up. The aluminium arms of the double-wishbone front suspension are higher up for more precise handling, whilst the five-arm multilink system at the rear provides the perfect blend of comfort and agility. The Ghibli can also be equipped with the optional Skyhook suspension, with shock absorbers featuring continuous damping variation. The basic setting gives priority to ride comfort, but if more dynamic handling is required, the driver just presses the suspension button and the shock absorbers immediately stiffen. In both modes, the Skyhook system stays active, and continuously adapts to the road to maximise traction.

Safety measures.

Maserati made safety a top priority when designing the Ghibli. To provide the best possible protection for its occupants and help it achieve its 5-star safety rating by EURO NCAP and US NCAP, it features the latest generation airbag system and a special front-end crumple structure that absorbs impact forces during a head-on collision.

A STRONG AND RIGID FRAME

The Ghibli's stunning design has been made possible thanks to a brand new frame that is constructed from aluminium alloy to achieve strict weight and strength targets. A combination of aluminum and steel ensures that its weight distribution is ideally balanced, whilst special stiffening cross members deliver exceptional torsional rigidity.

SEVEN AIRBAGS

The Maserati Ghibli comes equipped with seven airbags. Two front airbags, both dual-stage, shield the driver and front passenger in the event of collision, whilst their torsos and hips are further protected by two side airbags located in the front seats. There are also two window airbags fitted in the roof next to the central pillar that cushion the heads of the front and rear passengers if the car is struck from the side. Finally, there's a seventh airbag that protects the driver's legs.

BRAKES

All versions of the Maserati Ghibli feature powerful Brembo® brakes that have been carefully matched with their engines' performance. The brake discs are dual cast, which combines the strength of cast iron with the lightness of aluminium to help reduce the unsprung mass. Not only do they deliver extremely short stopping distances, but are highly resistant to brake fade when the car is driven hard and fast over long distances. As an option, the brake callipers can be specified in black, blue, silver or red.





MASERATI STABILITY PROGRAMME

The Maserati Stability Programme (MSP) is an advanced electronic stability control system that reduces torque from the engine and activates the brakes if the vehicle begins to deviate from its normal trajectory or if a skid is detected. All this happens in just a few milliseconds, and generally before the driver even realizes that it is occurring.

TYRE PRESSURE MONITORING SYSTEM

The Tyre Pressure Monitoring System continuously monitors tyre pressures by means of sensors fitted inside the wheel rims. The tyre pressure is shown on the display in the centre of the dashboard, and a warning light and audio alert inform the driver if any pressure drops below the optimal level, or in the event of a puncture.

BI-XENON HEADLIGHTS AND ADAPTIVE FRONT LIGHTING SYSTEM

The outstanding lighting provided by the Bi-Xenon headlights is further enhanced by the Adaptive Front Lighting System (AFS) – standard on the Ghibli S and Ghibli S Q4, and an option on Ghibli and Ghibli Diesel. This automatically adjusts the width and depth of the headlight beams, giving maximum light and hence providing optimal safety. To make this possible, a camera mounted in the rearview mirror, together with specific sensors monitor several different parameters, including the steering wheel position, the car's speed, and the way it is being driven. AFS comes on automatically when driving in bad weather, on motorways, or in town. In these circumstances, the system adjusts to increase visibility and enhance safe driving.

AIR QUALITY SENSOR

This standard feature combines an intelligent sensor and an analysis system that calculates the external pollution levels and prevents polluted air and toxic gases from entering the car's cabin, giving the occupants the cleanest and safest air to breathe.







FRONT AND REAR PARKING SENSORS AND REVERSING CAMERA

To assist with manoeuvring in tight spaces, the Maserati Ghibli comes equipped with parking sensors housed in the front and rear bumpers. In addition, there is an optional rear-view camera, fitted close to the boot lock, that shows a view of what is behind the car on the Maserati Touch Control Plus display. Dynamic grid lines illustrate the maximum width of the vehicle and its projected path, based on the steering angle of the front wheels.

SURROUND VIEW CAMERA

As a parking aid and to help the driver see into blind zones, the Surround View Camera provides a clear 360° view around the car. Two lateral cameras are housed underneath the door mirrors and, in conjunction with the front and rear cameras, show what is happening on the main display screen.



ADAPTIVE CRUISE CONTROL WITH STOP & GO

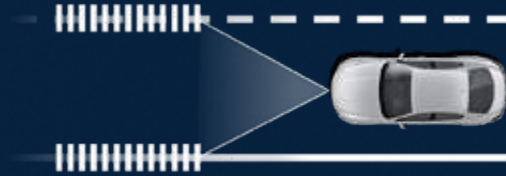
Adaptive Cruise Control constantly monitors the amount of space between the Ghibli and the vehicle ahead, maintaining a constant pre-set distance. With the Stop & Go function, the car will adjust to the speed of the vehicle in front until it comes to a complete stop. The Ghibli will re-start automatically if the stop is less than two seconds. Conversely, when the vehicle ahead speeds up or moves into another lane, the system accelerates up to the pre-set speed. Adaptive Cruise Control is not affected by weather conditions, and can be particularly convenient in fog, rain and heavy spray, when visibility is reduced.





FORWARD COLLISION WARNING

The Forward Collision Warning, always in combination with the Adaptive Cruise Control, monitors vehicles ahead by means of a camera, and warns the driver if the car's approach could escalate into a rear-end collision. This is linked to the Advanced Brake Assist system, which provides additional braking during an emergency stop. In addition, if the warning does not prompt any action from the driver, the Automated Emergency Braking system automatically applies the brakes to reduce the car's speed.



LANE DEPARTURE WARNING SYSTEM

Thanks to a camera located in the interior rear-view mirror that monitors the road markings ahead, the Lane Departure Warning System helps the driver keep the vehicle in the chosen lane on motorways and main roads. This reduces lane drift and the possibility of lateral collisions by warning the driver when the vehicle crosses lane markings without signalling.

Advanced Driver Assistance Systems.



BLIND SPOT ALERT AND REAR CROSS PATH

The Blind Spot Alert continually assesses the space between the Ghibli and other nearby road users by scanning the blind spots on either side of the car with radar-based sensors. When a vehicle enters one of these areas, a warning triangle appears in the door mirrors to alert the driver of its presence in the blind spot and, if the indicator is activated to change lane, a warning is sounded. The Rear Cross Path function works in a similar way, emitting the same warning when an unseen vehicle is detected approaching from the right or the left as the car reverses out of a parking space.



High-tech controls. Hi-Fi sound systems.

In the middle of the Ghibli's dashboard lies the new 8.4" Maserati Touch Control Plus unit (MTC Plus) that not only provides user-friendly access to the car's many systems and devices, but also links the car and its occupants to the world of the app and the Internet. Being both simple and intuitive, with very few buttons plus a highly responsive interface unit, it has been designed so that the driver is not distracted from the road when using it, and mastering it takes no time at all. There are three ways of operating MTC Plus: by means of the multi-touchscreen, via the new rotary control in the central console, or through voice commands.

The Ghibli features a powerful and carefully structured sound system as standard, powered by a 280-watt head unit that creates a clear and perfectly defined audio image for all onboard. Alternatively, the Harman Kardon Premium Sound System brings enhanced levels of audio refinement via a 900-watt amplifier and ten high powered speakers carefully positioned throughout the cabin. However, for those seeking the ultimate acoustics, the Bowers and Wilkins Surround Sound System takes the quality of aural excellence to even higher levels of perfection, with a 1280-watt amplifier, fifteen speakers and Clari-Fi, a software system that removes distortions and restores any highs and lows lost in music that has been digitally compressed. In addition, the unit features QuantumLogic™ Surround Sound, which digitally remodels signal streams into an infinitely variable soundstage, whilst patented 'spatial filter bank technology' then provides perfect audio reconstruction.

DIMENSIONS

1635	1653
968	3171
2128	3171
	1123
	1481
	1945

DIMENSIONS AND WEIGHTS

Length
Width (with side mirrors)
Width (without side mirrors)
Height
Wheelbase
Front track
Rear track
Front overhang
Rear overhang
Turning circle
Boot capacity
Fuel tank capacity
Dry weight
Vehicle weight

ENGINE

Number of cylinders and layout
Displacement
Bore
Stroke
Transmission
Compression ratio
Maximum power output
Engine speed at maximum power output
Peak torque
Engine speed at peak torque
Overboost torque
Engine speed at overboost torque

PERFORMANCE

Maximum speed
Acceleration (0 to 100 km/h)
Stopping distance (100 to 0 km/h)
Fuel consumption – combined cycle (l/100 km)
Fuel consumption – urban cycle (l/100 km)
Fuel consumption – extra urban cycle (l/100 km)
CO ₂ emissions – combined cycle (g/km)
CO ₂ emissions – urban cycle (g/km)
CO ₂ emissions – extra urban cycle (g/km)
Regulation



GHIBLI DIESEL
4971 mm
2128 mm
1945 mm
1461 mm
2998 mm
1635 mm
1653 mm
935 mm
1038 mm
11.7 m
500 l
70 l
1765 kg
1875 kg

GHIBLI
4971 mm
2128 mm
1945 mm
1461 mm
2998 mm
1635 mm
1653 mm
935 mm
1038 mm
11.7 m
500 l
80 l
1710 kg
1810 kg

GHIBLI S
4971 mm
2128 mm
1945 mm
1461 mm
2998 mm
1635 mm
1653 mm
935 mm
1038 mm
11.7 m
500 l
80 l
1710 kg
1810 kg

GHIBLI S Q4
4971 mm
2128 mm
1945 mm
1461 mm
2998 mm
1635 mm
1653 mm
935 mm
1038 mm
11.7 m
500 l
80 l
1770 kg
1870 kg

V6 60°
2987 cm³
83 mm
92 mm
Automatic 8 gears
16.5:1
275 HP (202 kW)
4000 rpm
600 Nm
2000 - 2600 rpm
—
—

V6 60°
2979 cm³
86.5 mm
84.5 mm
Automatic 8 gears
9.7:1
350 HP (257 kW)
5500 rpm
500 Nm
4500 rpm
500 Nm
1750 - 4500 rpm

V6 60°
2979 cm³
86.5 mm
84.5 mm
Automatic 8 gears
9.7:1
410 HP (302 kW)
5500 rpm
550 Nm
4500 - 5000 rpm
550 Nm
1750 - 5000 rpm

V6 60°
2979 cm³
86.5 mm
84.5 mm
Automatic 8 gears
9.7:1
410 HP (302 kW)
5500 rpm
550 Nm
4500 - 5000 rpm
550 Nm
1750 - 5000 rpm

250 km/h
6.3 s
36 m
5.9 (47.9 mpg)
7.7 (36.7 mpg)
4.9 (56.5 mpg)
158
204
132
Euro 6

267 km/h
5.5 s
35.5 m
8.9 (31.7 mpg)
12.6 (22.4 mpg)
6.8 (40.4 mpg)
207
292
158
Euro 6

285 km/h
5.0 s
35 m
9.6 (29.4 mpg)
13.8 (20.5 mpg)
7.1 (39.8 mpg)
223
321
165
Euro 6

284 km/h
4.8 s
35 m
9.7 (29.1 mpg)
14.1 (20 mpg)
7.1 (39.8 mpg)
226
328
165
Euro 6

Ghibli MY17 Packages.

Exclusivity, versatility and performance. With its distinct Maserati DNA, the Ghibli combines the sportiness of a coupé with the luxury and comfort of an executive sedan. It has been designed to make inspirational motoring an everyday experience. To adapt the Maserati Ghibli to your own needs and preferences, you might like to consider the special packages that have been individually created for this exceptional car. Not only do they enhance the car's practicality and exclusivity, but they represent fantastic value for money, as well.

SPORT PACKAGE AND SPORT CARBON PACKAGE

For the ultimate sports upgrade to the Maserati Ghibli, two sports packages are available. The Sport Package provides 19", 20" or 21" alloy wheels, coloured brake callipers, Skyhook suspension, sports seats, a sports steering wheel, gearshift paddles and Inox sports pedals, whilst the Sport Carbon Package offers the sports steering wheel and gearshift paddles in carbon fibre, plus carbon door sills and interior trim.

EXTERIOR CARBON PACKAGE

The Ghibli can be made even more dynamic and eye-catching with the Exterior Carbon Package, which offers the door mirrors, door handles, B and C pillars, and boot spoiler all in sporty carbon fibre.

INTERIOR CARBON PACKAGE

The Ghibli can be given the feel of a true racing car with the Interior Carbon Package, which comprises carbon interior details such as gearshift paddles, sport steering wheel and door sills, plus internal carbon fibre trim.

LUXURY PACKAGE AND LUXURY PACKAGE PLUS

For uncompromising individuals seeking even greater comfort and individuality, there are two luxury packages. The Luxury Package features full premium leather, Alcantara® headlining, 8-way power seats, a rear armrest with an illuminated compartment, USB charger and 12V power socket, upgraded wheel size and coloured brake callipers. The Luxury Package Plus then adds to this ventilated front seats.

ZEGNA EDITION LUXURY PACKAGE

The Zegna Edition Luxury Package takes the Ghibli to new heights of sophistication and refinement. Inside, the car is styled and appointed by the leading fashion house of Ermenegildo Zegna, whose use of exquisite Italian silk generates an absolute masterpiece of taste and refinement. In addition, the package offers 8-way power seats, a rear armrest with an illuminated compartment, USB charger and 12V power socket, 19", 20" or 21" alloy wheels and coloured brake callipers.



DRIVER ASSISTANCE PACKAGE AND DRIVER ASSISTANCE PACKAGE PLUS

For greater peace of mind, two Driver Assistance Packages provide a number of important safety features. The first package includes Adaptive Cruise Control, which constantly checks the amount of space between the Ghibli and the vehicle ahead and maintains a pre-set distance. Linked to the Stop & Go function, the car adjusts to the speed of the vehicle in front until it comes to a complete stop. The Forward Collision Warning then monitors the vehicle in front and warns the driver if the car's approach could escalate into a rear-end collision. This is linked to the Advanced Brake Assist system, which provides additional braking during an emergency stop. In addition, if the alert does not prompt any action from the driver, the Automated Emergency Braking system automatically applies the brakes. The Lane Departure Warning system then helps the driver keep the vehicle in the chosen lane. The second package comprises all the features of the first, but adds a Surround View Camera, which displays a clear 360° view around the car on the central console monitor.

PREMIUM PACKAGE

This package enhances driving comfort and improves visibility, which makes touring in the Maserati Ghibli even more enjoyable. It includes 8-way power front seats, Easy Entry, power-adjustable foot pedals, Adaptive Bi-Xenon headlights, auto-dimming door mirrors and a power-adjustable steering column.

CONVENIENCE PACKAGE

The Convenience Package comprises a rear view camera with dynamic gridlines to aid parking HomeLink®, a system that can be programmed to open garage doors or gates remotely. To make life much easier when your hands are full, there is a power boot lid with kick sensor, which can be activated by simply placing a foot underneath the rear bumper.

COLD WEATHER PACKAGE

This package includes equipment to combat adverse weather conditions and enhance the quality of life onboard the Maserati Ghibli. It comprises heated front and rear seats, heated windscreen washer nozzles and a power rear sunshade.

BUSINESS PACKAGE AND BUSINESS PACKAGE PLUS

The Business Package provides important features for those who will be spending a lot of time in their Ghibli. Along with the extra protection of front and rear parking sensors, there is the practical addition of satellite navigation. Business Package Plus then adds an extra touch of personal comfort, courtesy of the heated front seats.





The world of Maserati. Its heart races.

MASTER MASERATI DRIVING COURSES

It is perhaps the ultimate driving experience: Driving exclusive, high-performance cars, having fun and acquiring basic skills similar to those of a professional driver. Through its exclusive Driving Courses, Maserati, which has always prioritised the quality of its cars' handling, places a special emphasis on the correct technique for driving the Brand's cars, with the aim of enabling participants to become as one with their vehicles. 8 different course types which are organized not only in Italy at the Varano de Melegari track but also in China, USA and Sweden.

MASTER WARM-UP

The Maserati Master Warm-Up offers customers and prospects an initial taste of training in the techniques of racing track driving in high-performance cars, with the support of highly qualified, expert staff. It provides the opportunity of entering the world of Maserati as a privileged guest, at Varano de Melegari, home of the Master Maserati courses since 1998. The ½ day driving course involves a series of dynamic activities, including several on-circuit driving sessions, combined with a car-handling exercise that tests each participant's driving abilities, which can then be perfected in subsequent courses.

MASTER GT 1 DAY

The one-day Master GT driving course has been designed to improve the participant's personal driving techniques at the wheel of different Maseratis. This intensive training programme comprises a number of exciting and dynamic sessions in high-performance cars, and is run by highly trained, specialist staff whose aim is to improve every delegate's driving skills in an environment that is enjoyable and challenging for all.

MASTER PREMIUM

An intensive 1, 5-days program that focuses on advanced

GT handling techniques and safe, yet sporty driving. In a sequence of sessions on the circuit, the driver is taught how to control the car in different simulated road conditions (e.g. quick direction changes, controlled skids and braking techniques). The ultimate aim is to use the lessons learned to maximize the enjoyment of driving a high-performance Maserati.

MASTER HIGH PERFORMANCE

The programme of the Master High Performance includes advanced high-speed driving and technically more complex exercises that build upon the fundamental skills acquired in the earlier Master GT and Master Premium courses. The teaching and structure of this course are adapted to the individual needs of the participants, who can improve their driving proficiency through the analysis of Formula 1-type telemetry data.

MASTER ITALIAN LIFESTYLE EXPERIENCE

This exclusive, five-star event allows Maserati enthusiasts and their companions to experience the very best that Italy has to offer. Along with a series of Maserati racetrack sessions for the driver, both participants enjoy a programme of first-class activities and excursions in two cities steeped in history and culture: Florence and Parma.

SNOW MASTER EXPERIENCE

Treacherous yet beautiful, maintaining full control of your car when driving on snow is always a challenging prospect. With the brand new Snow Master Experience, created to give you the unique experience of car control in extreme conditions on snow and ice, you can improve your driving skills and delight in impressive performance of the Maserati cars even in the most extreme situations. An enjoyable intensive-driving course, structured around thrilling and exciting teaching with complete safety guaranteed thanks to the experience and professionalism of the Master



Maserati instructors. This special driving course will be held on beautiful tracks in Lapland or in the Alps.

MASTER LEVANTE

Master Levante is the specific driving course that combines track driving techniques with the most effective approach to driving on off-road terrains. The training uses the entire Maserati range, focusing in particular on the Levante model, which represents the state-of-the-art in the Sport Utility Vehicle segment. With its amazing performances, it provides the most exciting of all driving experiences, both on track and on unpaved trails and uneven ground. A 1,5 days high-adrenalin driving course with the perfect balance between theory sessions and on-track and off-road driving practice, conceived for full enjoyment of the performances of a car that truly knows no boundaries.

MASTER MASERATI INCENTIVE

Master Maserati Incentive courses last either half a day or a whole day, and include a series of highly stimulating activities. Aside from the thrilling driving sessions on the track, there are practice exercises and competitions that foster team spirit — hence they provide the perfect context for corporate incentive events and team-building exercises.

For more information and registration, contact the Master Maserati Secretariat.

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E-mail: info@mastertg.it

www.maserati.com/MasterMaserati



FINANCIAL SERVICES

Official Maserati dealers will be delighted to provide you with professional guidance on the various payment options available, and create a package tailored to your individual requirements.

FACTORY TOUR*

Find out where and how the Maserati legend was born. Maserati offers you the opportunity of discovering its secrets from the inside, through a guided tour of the Modena production plant. Discover how the cars are created, learn their secrets, understand their engineering and really feel part of the Maserati family.

MASERATI EXPERIENCE**

For those wishing to combine their factory visit with a little more insight into the company's home city of Modena, Maserati has the perfect solution. Lasting one or more days, the Maserati Experience enables you to get to know the world of Maserati first-hand via a guided tour that allows you to discover Modena, its culture, its history and its fine food. You can tailor your Maserati experience to your own personal tastes and interests by combining these with a variety of other activities:

- A visit to the Panini Museum and/or Stanguellini Museum (famous motor museums)
- A guided tour of the town
- A guided tour of a traditional balsamic vinegar manufacturer, with tastings
- A guided tour of a winery, with tastings of local wines
- Cookery school
- A day at the Modena Golf & Country Club
- And much, much more.

*Factory tours are only arranged by appointment and can be booked through official Maserati dealers worldwide

**For more information, please email us at: maseratiexperience@maserati.com



MASERATI COLLECTION

The Maserati Collection of quality leisurewear, goods and branded merchandise has been specially created for those who share the Maserati passion, and who seek to associate with the illustrious marque. Maserati Collection items are available from all Maserati dealers, and from the Maserati Store at the Maserati showroom in Modena. Alternatively, all the articles in the collection can be purchased online at www.maseratistore.com and delivered directly to your home.

MASERATI CLUB

Joining the exclusive Maserati Club means sharing thrills and experiences with other Maserati owners, and being invited to take part in special motoring events all over the world. Drivers of cars from every era can enjoy the pleasure of driving their Maseratis in a calendar of events created specially for Maserati Club members. The Maserati Club provides the link between the past, present and future of the company.

MASERATI GENUINE ACCESSORIES

Specially conceived to satisfy our Customers' needs, the Maserati Genuine Accessories are a perfect combination of design and functionality. The attention to detail, style and quality of each individual accessory reveal the very essence of the Maserati brand, always searching for the perfect balance between comfort and performance. The accessories

designed for the Maserati Ghibli allow you to fully enjoy your vehicle in every situation and over time. The Maserati-branded transport systems include accessories such as the Luggage Compartment Mat and the Ski/Snowboard Bag. Added to the range are practical and safety accessories, such as the MGT (Maserati Genuine Tyres) Branded Tyres, Car Covers and Luggage Compartment Foldable Box. These are just some of the many products available for this car, which demands the utmost attention to detail to make every experience on board unique. Genuine Maserati Accessories are available on the Official website www.maserati.com and can be purchased through the Official Maserati Network (dealers and service centres).

MASERATI CLASSICHE

Created for enthusiasts and owners of vintage Maserati cars, Maserati Classiche is an organisation dedicated to those who wish to engage with the marque's glorious past. The Maserati Classiche range of products includes items that celebrate the company's history: paintings of glorious events, pictures of classic Maseratis, original reproductions of parts catalogues, owners' handbooks and old brochures, clothing, scale models and much, much more. All the latest items can be found on www.maserati.com in the Maserati – Maserati Classic section. Or for more information, email maserati.classiche@maserati.com

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