



MASERATI

EXCELLENCE THROUGH PASSION

GRANTURISMO RANGE







MASERATI

EXCELLENCE THROUGH PASSION

Every Maserati is like a work of art, its perfection expressing the marque's proud history: unmistakable styling and technological innovation, enhanced by the experience and expertise of the Maserati Corse racing team.

Maserati means passion, ingenuity and the eternal quest for perfection. It is also a key part of Italy's long and illustrious automotive tradition. A combination of Italian craftsmanship and groundbreaking technology creates cars in which performance can be experienced to the full for the ultimate in motoring pleasure.



THE MASERATI GRANTURISMO RANGE	<i>EXCELLENCE ON THE ROAD</i>	4
MASERATI GRANTURISMO	<i>INNOVATION AND TRADITION</i>	6
MASERATI GRANTURISMO SPORT	<i>OPPOSITES ATTRACT</i>	14
MASERATI GRANTURISMO MC STRADALE	<i>RACE INSPIRED LUXURY</i>	22
MASERATI GRANTURISMO RANGE	<i>TECHNICAL DATA</i>	30
MASERATI WORLD		32

THE MASERATI GRANTURISMO RANGE

EXCELLENCE ON THE ROAD

It was 1947. The original idea of installing a racing engine in a roadgoing car gave birth to the famed A6 1500 GT Pininfarina, the first Maserati GranTurismo. Ever since then, Maserati has led the world in the production of dynamic and desirable performance cars that are exciting to drive, comfortable onboard, and featuring the very highest levels of safety. 60 years later, the dream lives on with the Maserati GranTurismo range, comprising the GranTurismo, GranTurismo Sport and GranTurismo MC Stradale: cars that combine prestige, elegance and immense power – created for those who live life to the full and seek uncompromising motoring pleasure.





MASERATI GRANTURISMO

INNOVATION AND TRADITION

With its distinct personality and unique blend of power and elegance, the Maserati GranTurismo is an extremely desirable car. Its style and design are combined with a presence of unrivalled physicality and drama.

Inspired by the Maserati Birdcage 75th concept car, the exterior appears muscular, with a natural fluidity that starts at the front grille and extends all the way along the sides to the tail lights. This stunning design, with careful attention paid to every tiniest detail, is the outcome of lengthy and meticulous aerodynamic studies. The wind tunnel, where the finishing touches were made to the GranTurismo's lines, was a crucial stage in its development.







A UNIQUE STYLE

The GranTurismo's powerful and dynamic front end is dominated by the oval radiator grille and horizontal headlights, with LED Daytime Running Lights blended perfectly into the bumpers.

The classic 'V' shape bonnet has three air intakes on each side in classic Maserati style, which lighten the long nose section and enhance the overall image of dynamism and verve.

The radical side skirts bring further drama to the car's profile. The rear also echoes the GranTurismo's sportiness and high-tech soul: the triangular rear lights use 96 LEDs, and a wide aerodynamic diffuser opens out over the lower part of the bumper.









The GranTurismo's interior makes a similar statement of prestige and refinement: underlining its exclusivity, the marque's distinctive 'V' motif runs along the top of the dashboard and then appears as a signature on various features like the door panels and quarter panels.

The restrained yet charismatic detailing is exquisite: subtle chrome rings decorate the buttons on the dashboard and steering wheel, the seats are stitched to reflect the line of the radiator grille, the Trident logo is hand-crafted on the seat headrests, and the trim lining on the backs of the gear change paddles and in the storage compartments are in soft, tactile Alcantara®. These are just a few examples of the attention to detail in which Maserati believes so strongly and which creates an overall image that never fails to impress.

When sitting in the driver's seat, the first thing one notices is the three-spoke sports steering wheel with its profiled grip. Leather-covered and extremely ergonomic, it features controls that operate many of the car's systems and promotes safe driving. These buttons control the main multimedia functions, which are then displayed on the 7" screen of the Maserati Multimedia System in the centre of the dashboard.



MASERATI GRANTURISMO SPORT

OPPOSITES ATTRACT

The Maserati GranTurismo Sport is the latest evolution of the Maserati coupé concept. This most recent Maserati has reached new levels of style, sophistication, handling and performance, whilst leaving comfort and drivability uncompromised. Available in two versions with either an automatic or robotic manual gearbox, the GranTurismo Sport has pushed back the frontiers in terms of power and elegance. An extraordinarily charismatic car, it has been designed to satisfy the needs of the most demanding and enthusiastic drivers.







ELEGANCE AND PASSION

A single glance at the GranTurismo Sport can be guaranteed to make the heart beat faster. While it is based on the balanced, seductive styling of the classic GranTurismo, the Maserati Style Centre has worked hard to give this universally acknowledged masterpiece an ultra dynamic look.

One of the most significant areas is the front bumper with air intakes, which not only improve the flow of air and cooling of the front brakes, but also act as a stylistic junction between the traditional oval grille and the headlights – with LED Daytime Running Lights and a new steel finish.

The centre of the grille features the Trident symbol in chrome with red detailing – a tradition reserved for only the most powerful Maseratis. The central splitter is offered in black as standard and in carbon fibre as an optional extra. The rear end then boasts new tail light mouldings with a special fumé finish which accentuates the effect of the 96 LEDs. The standard oval exhaust tailpipes are black, in line with the Shadow Line styling, but if the Chrome Line option is requested, then these are finished in chrome.

The dynamic appearance of the GranTurismo Sport is intensified by the innovative metallic Blu Sofisticato finish, a colour which makes the bodywork even more eye-catching. The large, 20 inch Astro Design alloy wheels are available in Blu Opaco Anodizzato (anodized matt blue) – a unique finish that accentuates the sporting character of the car. Through them, the powerful Brembo brake callipers are clearly visible.











ERGONOMIC, SPORTS INTERIOR

The interior of the GranTurismo Sport is a fusion of top class materials, expert craftsmanship, obsessive attention to detail and extensive studies in ergonomics. The design objective was to create a superlative sporting experience for the driver, whilst ensuring comfort and spaciousness for everyone else onboard.

The sporting nature of the GranTurismo Sport's interior is also evident in the use of Alcantara® trim and traditional Poltrona Frau® leather, along with the new Dark Chrome and EcoChrome detailing on the dashboard, door panels and quarter panels.

MASERATI GRANTURISMO MC STRADALE

RACE INSPIRED LUXURY

The GranTurismo MC Stradale represents the summit of Maserati's expertise as a manufacturer of high performance cars. Although unmistakable as a GranTurismo, this version differs from all the others in being a 2-seater, and also in sporting the illustrious Maserati Corse name. The GranTurismo MC Stradale is more powerful and inherits from its race sibling, the GranTurismo MC Trofeo, features and solutions developed to win races on circuits all over the world - indeed, it is only on racetracks that this car can really show its full potential.

The ongoing dialogue between Maserati's racing team and its road car engineers has resulted in this, the fastest, lightest and most powerful of all roadgoing Maseratis.







ELEGANCE AND POWER

When the perfectionism of Maserati combines with the adrenaline of Maserati Corse, the result is the perfect mix of elegance and potency – a fusion of beauty and sport. The body of the GranTurismo MC Stradale is a synergetic statement of aerodynamics and aesthetics, whilst its interior represents a high point in Maserati's luxury, sports-orientated history.

Its streamlined body, honed to perfection by the race experience of Maserati Corse, is an aerodynamic tour de force that allows the car to attain truly exceptional speeds. The front spoiler, side skirts and slots in the front bumper combine to push the front of the car down at high speeds, cool the brakes, and deliver downforce to the entire car. The side skirts have been specially designed to integrate with the vents to channel the airflow under the car body, thus further increasing downforce.

At the rear, the bumper has been designed for the centrally located exhaust pipes, with a profile designed to promote an efficient flow out from under the body. These apertures stabilise the flow further behind the car, thus increasing aerodynamic efficiency. The rear spoiler then produces additional downforce at high speeds.

The headlights feature LED Daytime Running Lights, and make the front end even more aggressive, whilst the tail lights also stand out with their burnished finish. The final touch in terms of style is provided by the special 20 inch MC-Design wheels: aerodynamically designed in their own right, they are not only lightweight, but feature Maserati's unmistakable Trident symbol on their double spokes.









INTERIORS: LIGHTNESS AND SPORTINESS

Inside the GranTurismo MC Stradale, luxury meets adrenaline in a combination of sports leather and Alcantara® upholstery, lightweight, wrap-around racing seats, and a stunning instrument panel and driver interface.

At the front, the seats – upholstered in high-tech materials with the Trident symbol embroidered on the headrests – offer excellent support. The rear shell frame is carbon fibre and, to keep the weight down, front seat adjustments are made manually.

The overall look of the dashboard is in line with the car's sporting concept: the luxury chrome detailing of the GranTurismo range has been replaced with a more ascetic styling in black, for a true racing cockpit feel. Alcantara®, which is lighter than leather, has been used for the central console, the armrest compartment cover, the door panel armrests, handles and the dashboard binnacle hood.

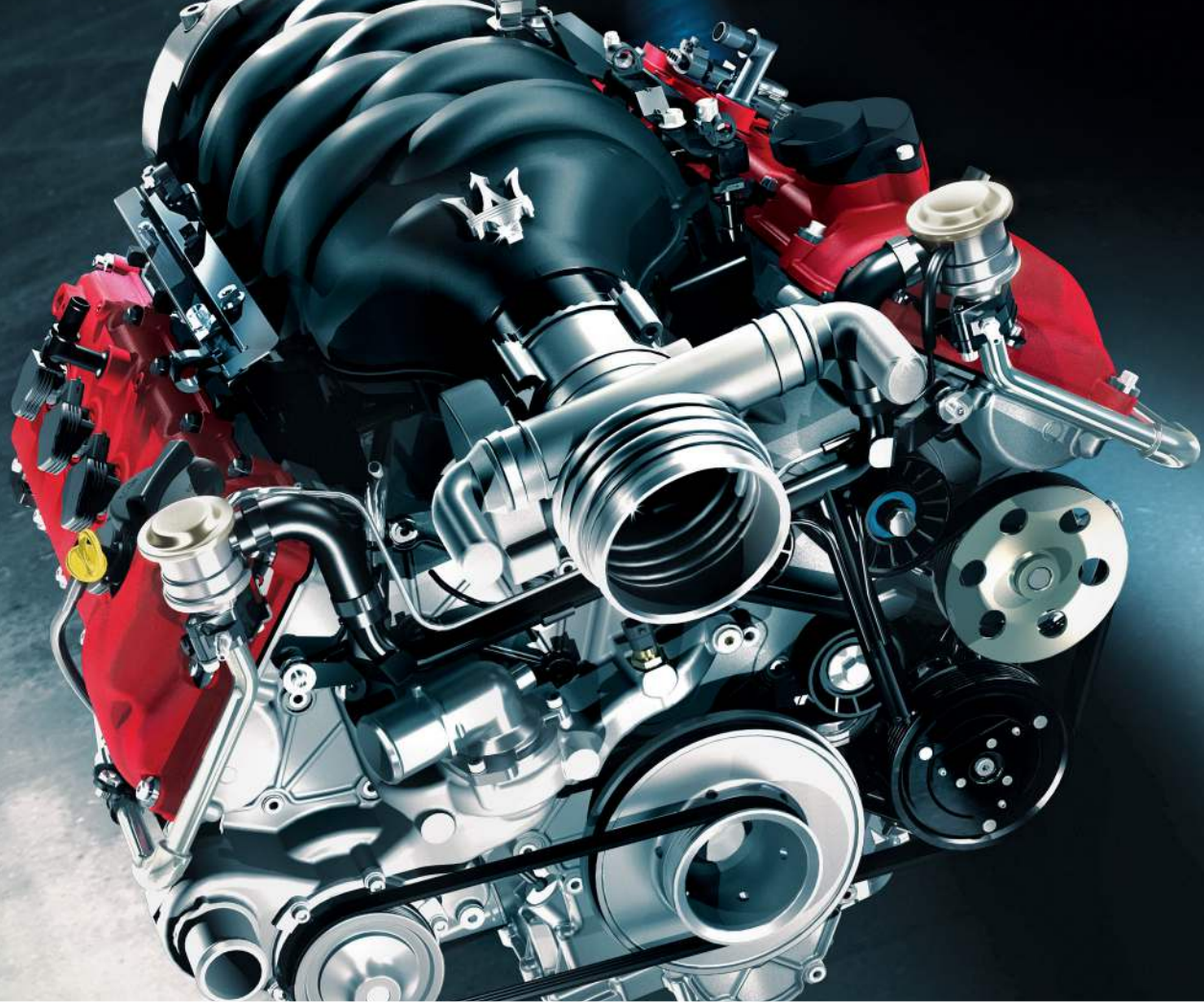
This combination of sportiness and elegance continues at the rear, which has been redesigned to create a large storage area. Featuring high quality materials and detailing, this includes an Alcantara® cushion embroidered with the Trident symbol as found on the headrests.



TECHNICAL DATA



MODEL	GRANTURISMO	GRANTURISMO SPORT	GRANTURISMO MC STRADALE
Displacement	4,244 cm ³	4,691 cm ³	4,691 cm ³
Max power output	405 HP (298 kW)	460 HP (338 kW)	460 HP (338 kW)
Max power output revs	7,100 rpm	7,000 rpm	7,000 rpm
Max torque output	460 Nm (46 kgm)	520 Nm (53 kgm)	520 Nm (53 kgm)
Max torque output revs	4,750 rpm	4,750 rpm	4,750 rpm
Maximum speed	285 km/h	298 km/h (MC Auto Shift) 300 km/h (MC Shift)	303 km/h
0 to 100 km/h acceleration	5,2 s	4,8 s (MC Auto Shift) 4,7 s (MC Shift)	4,5 s
Breaking distance from 100 km/h to 0	36 m	35 m	33 m
Fuel consumption (urban cycle)	21,5 l/100 km	23,8 (l/100 km) MC Shift 21,9 (l/100 km) MC Auto Shift	22,7 l/100 km
Fuel consumption (extra urban cycle)	10 l/100 km	10,7 (l/100 km) MC Shift 9,8 (l/100 km) MC Auto Shift	9,7 l/100 km
Fuel consumption (combined cycle)	14,3 l/100 km	15,5 (l/100 km) MC Shift 14,3 (l/100 km) MC Auto Shift	14,4 l/100 km
CO ₂ emissions (combined urban cycle)	330 g/km	360 (g/km) MC Shift 331 (g/km) MC Auto Shift	337 g/km
Lenght	4,881 mm	4,881 mm	4,933 mm
Width (with side mirrors)	2,056 mm	1,915 mm	2,056 mm
Height	1,353 mm	1,353 mm	1,343 mm
Front Tyres	245/40 ZR19"	245/35 ZR20"	255/35 ZR20"
Rear Tyres	285/40 ZR19"	285/35 ZR20"	295/35 ZR20"
Dry weight	1,780 kg	1,880 kg	1,670 kg
Kerb weight + driver	1,955 kg	1,995 kg	1,770 kg
Weight distribution	49% front - 51% rear	49% front - 51% rear (MC Auto Shift) 47% front - 53% rear (MC Shift)	48% front - 52% rear



WE TEST OUR CARS' SPORTING POTENTIAL ON THE TRACK. WINNING.

Motor racing has always been the most demanding test-bed; it's where ideas for improvements to production cars are put through their paces and where new technologies and materials are tried out. And it is on the track that Maserati has perfected its range of world-beating cars.

TROFEO

The Maserati Trofeo MC, launched in 2010, is the international racing series for drivers wishing to compete in the GT class. The series is going global in 2012, with six races: four in Europe, one in the US and one in China, and always held in conjunction with other prestigious races. With their GranTurismo MC Trofeo cars (the track version of the GranTurismo MC Stradale) participants can count on mass press coverage and the impeccable organisation of Maserati Corse.

INTERNATIONAL SUPERSTARS SERIES

Maserati is one of the leading names in the International Superstars Series, with two Quattroporte Sport EVO cars operated by the Swiss Team. After the triumphant 2011 season, when Andrea Bertolini took the title, the cars are continuing the pursuit of victory. Maserati is now taking on a tough field of cars built by no less than ten prestige constructors.







MASERATI MASTER DRIVING COURSES

It is perhaps the ultimate driving experience: taking to the racetrack in a race-tuned Maserati. A Master Maserati Driving Course places you behind the wheel of various different Maserati models, so that you can learn about performance driving and other techniques.

MASTER GT 1 DAY COURSE

A one-day course designed to improve participants' personal driving abilities in an enjoyable and challenging environment. Experienced staff will also increase delegates' understanding of their cars' technology and performance capabilities.

MASTER GT 2 DAYS COURSE

An intensive two-day course comprises a number of exciting and dynamic sessions including bend trajectory technique, acquisition and analysis of telemetry data, and driving with a pace-car. In addition, participants are taught how to control the car in different simulated road conditions.

MASTER HIGH PERFORMANCE COURSE

The Master High Performance course is a personalised course, designed to hone skills and acquaint drivers with racing strategy, allows participants to test high performance Maseratis on the Paletti circuit. The programme includes advanced high-speed driving sessions and technically more complex and challenging exercises.

MASTER ITALIAN LIFESTYLE EXPERIENCE

This course features four characteristics of Italian life: luxury, art, fashion and, of course, motor racing. The programme enables participants to enjoy sessions on track and then engage in exclusive activities organised by the Maserati team in the historic cities of Florence and Parma. The five-star event is designed to involve both driver and partner: a first class experience for two, sampling authentic specialities of the region.

MASTER MASERATI MC TROFEO COURSE

The highly intensive, advanced course provides a once-in-a-lifetime chance to experience the world of Maserati motor racing, and drive the cars competing in the Trofeo Championship. The programme involves track work on the Paletti circuit that has been specially designed to improve driving performance.

For information and registration:

Master Maserati – Tel. +39 0525 55 11 38 – Fax +39 0525 55 11 40 – info@mastergt.it – www.maserati.com

BESPOKE MASERATI SERVICES

FACTORY TOUR*

Find out where and how the Maserati myth is born. Maserati offers you the opportunity of finding out about its secrets from the inside, through a guided tour of the Modena production plant. Discover how the cars are born, learn their secrets, fully understand their engineering and really feel one of the Maserati family.

WEB AND CAR CONFIGURATOR

The www.maserati.com web site lets users browse every aspect of the Maserati world at ease, with multimedia content, historical information, a search function for pre-owned Maserati cars in the authorised sales network, and the futuristic car configurator. Maserati has developed a very special configuration website: www.configurator.maserati.com. Visitors to this site can configure their chosen model, and then view every mechanical detail inside thanks to its innovative 'X-Ray' viewing facility.

MASERATI EXPERIENCE**

For those wishing to combine their factory visit with a little more insight into the company's home city of Modena, Maserati has the perfect solution. Lasting one or more days, the Maserati Experience enables you to get to know the world of Maserati at first-hand via a guided tour that allows you to discover Modena, its culture, its history and its fine food.

You can tailor your Maserati Experience to your own personal tastes and interests by combining a variety of activities:

- Visit to the Panini Museum and/or Stanguellini Museum (famous motor museums)
- Guided tour of the town
- Guided tour of a traditional balsamic vinegar manufacturer, with tasting
- Guided tour of a winery, with tasting of local wines

- Cookery school
- Day at the Modena Golf & Country Club
- And much, much more

MASERATI COLLECTION

The Maserati Collection of quality leisurewear, goods and branded merchandise has been specially created for those who share the Maserati passion, and who seek to associate with the illustrious marque.

Maserati Collection items are available from all Maserati dealers, and from the Maserati Store at the Maserati showroom in Modena. Alternatively all the articles in the collection can be purchased online at www.maseratistore.com and delivered directly to your home.

MASERATI CLUB

Joining the exclusive Maserati Club means sharing thrills and experiences with other Maserati owners, and being invited to take part in special motoring events all over the world. Owners of cars from every era can enjoy the pleasure of driving their Maseratis in a calendar of events created especially for Maserati Club members. The Maserati Club provides the link between the past, present and future of the company.

It is run by individuals who have made a major contribution to the growth and promotion of Maserati across the decades, starting with Maria Teresa de Filippis, the first ever female Formula 1 driver and today a proud supporter of the marque. For more information, visit www.maseraticlub.com

ACCESSOIRES ORIGINAUX MASERATI

The Maserati range of accessories includes various items designed to enhance the elegance and sporty appeal of all Maserati models. Exterior variations, for example, include coloured front grilles or brake callipers, whilst interior

equipment includes carpet overlay kits and under-door moulding covers. Amongst the components associated with style and dynamic performance, there's a wide choice of alloy wheels and carbon trims; then in the car care range there's everything from car covers and leather care kits, to battery chargers, child seats and luggage sets.

MASERATI CLASSICHE

Created for enthusiasts and owners of vintage Maserati cars, Maserati Classiche is an organisation that's dedicated to those who wish to engage with the marque's glorious past. The Maserati Classiche range of products includes items that celebrate the company's 98 year history: paintings of glorious events, pictures of classic Maseratis, original reproductions of parts catalogues, owners' handbooks and old brochures, clothing, scale models, and much, much more.

All the latest items can be found on www.maserati.com in the Passion - Maserati Classiche section. Or for more information, email maserati.classiche@maserati.com.

* Tours are only arranged by appointment and can be booked through dealers all over the world.

** For more information please contact us by writing to: maseratiexperience@maserati.com



MASERATI WORLDWIDE

NORTH AMERICA:

Canada
USA

CENTRAL / SOUTH AMERICA:

Argentina
Brazil
Chile
Colombia
Costa Rica
El Salvador
Guatemala
Mexico
Panama
Puerto Rico
Dominican Republic
Venezuela

EUROPE:

Austria
Belgium
Bulgaria
Cyprus*
Denmark
Finland
France
Germany
Greece
Hungary
Italy
Israel
Latvia
Lithuania
Luxembourg
Monte Carlo
Norway*
Holland
Poland
Portugal*
United Kingdom
Czech Republic
Romania
Russia
Slovenia
Spain
Sweden
Switzerland
Turkey
Ukraine

ASIA / OCEANIA:

Australia
Azerbaijan
China
Kazakistan
Korea
Philippines
Japan
Hong Kong
India
Indonesia
Malaysia
New Zealand
Singapore
Taiwan
Thailand

AFRICA / MIDDLE EAST:

Saudi Arabia
Bahrain
Egypt
United Arab Emirates
Kuwait
Lebanon
Oman
Qatar
Syria
South Africa

*Service Only





INTERNET

Discover the world of Maserati by aligning the QR code with the camera of your smartphone or visiting mobi.maserati.com



MASERATI CONTACT CENTRE

Italy - 800 008 008 • Switzerland (German) - 0800 837 100 • Switzerland (French) - 0800 837 200 • Switzerland (Italian) - 0800 837 300 • Germany 0800 810 80 80 • Sweden - 020 798 000 • Norway - 800 180 88 • Finland - 0800 110 808 • Austria - 0800 281 888 • France - 0800 908 000
Principality of Monaco - 800 93 888 • Denmark - 80 888 000 • Belgium (Flemish) - 0800 710 31 • Belgium (French) - 0800 710 30 • Luxembourg 8002 8000 • Netherland - 0800 0 224 234 • Spain - 900 996 945 • Portugal - 8008 39 103 • Greece - 00800 3912 725 41 • Turkey - 00800 399 090 538
United Kingdom - 0800 064 6468 • Latvia - 0371 7500 100 • Australia - 1 800 196 941 • Hong Kong - 00 852 2870 8821





On the Maserati website, at www.maserati.com, or through the **Maserati Service Network** you may consult the list of telephones that are compatible with the Multi Media System, and their level of compatibility.

The illustrations and texts contained in this brochure are based on the information available at the time of production and do not contain a description of specific characteristics of the car by the Constructor. Some models, equipment and accessories may not be available or may only become available after the car's launch on the market. Maserati reserves the right to modify colours, designs and technical features at any time and without forewarning. Official Maserati Dealers will be glad to provide further details and updates in this regard.



WWW.MASERATI.COM

MASERATI SPA · VIALE CIRO MENOTTI, 322 · 41121 MODENA · ITALIA