

# LOTUS EXCLUSIVE™

2016 PRODUCT RANGE







## WELCOME

Lotus Exclusive™ allows you to make your Lotus truly unique, with each vehicle carefully finished according to your individual requirements.

The hand-crafted nature of our vehicles allows us to produce personalised cars using high-quality materials alongside unique paint finishes and vehicle graphics. We pay meticulous attention to every last detail in order to make each Lotus Exclusive™ model perfectly tailored to your personality and lifestyle.

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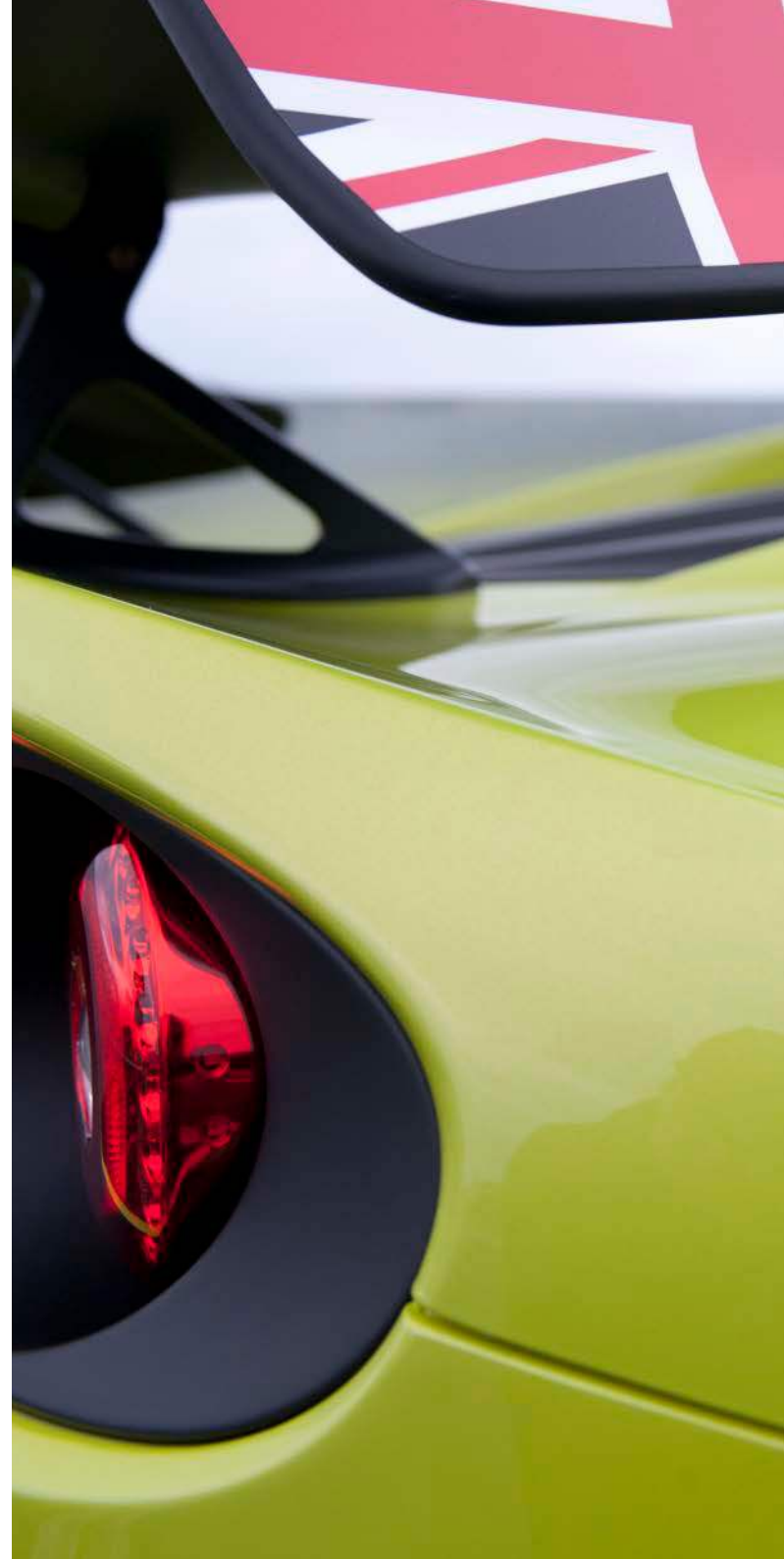
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# BODY COLOURS

Every Lotus body panel is individually hand-painted in our Hethel paint shop.

We offer a range of colours from our rich heritage, including iconic colours from our race and road model line-up.

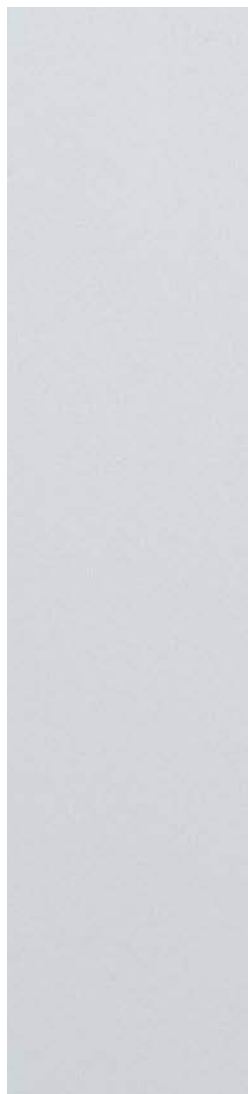
In addition to the colours shown in the Lotus Exclusive™ range, we also offer a colour matching service to meet your exact requirements.



# BODY PAINTS

LOTUS EXCLUSIVE™ PAINT SELECTION

All of our exclusive paint choices are available across the Lotus model range.



**PEARL  
WHITE**



**OLD ENGLISH  
WHITE**



**SKY  
BLUE**



**TOXIC  
GREEN**



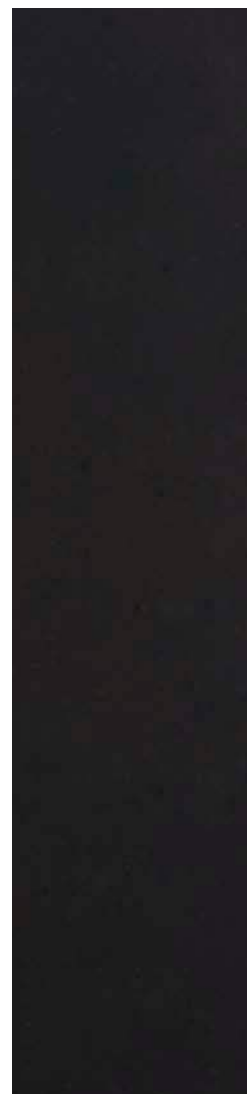
**ESSEX  
BLUE**



**FIRE  
RED**



**EMPIRE  
GREEN**



**MOTORSPORT  
BLACK**



# BODY WORK

Our range of contrast decals and iconic vehicle graphics bring another layer of customisation to make your Lotus truly unique.



# CONTRAST COLOURS

LOTUS EXCLUSIVE™ DECAL SELECTION

Key components of your Lotus can be highlighted with our range of contrast colours.

Race stripes are also available in three styles: Twin, Single or Asymmetric.



**MIRROR CAPS**



**REAR SPOILER**



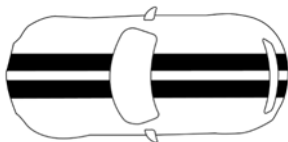
**FRONT SPLITTER**



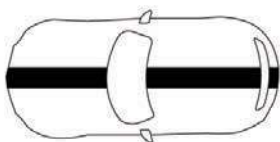
**SIDE SILLS**



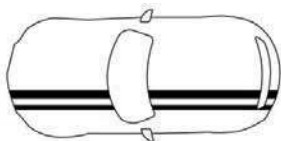
**ROOF PANEL**



**TWIN STRIPES**



**SINGLE STRIPE**



**ASYMMETRIC STRIPES**



**WHITE GLOSS**

**YELLOW GLOSS**

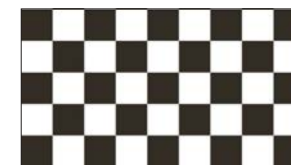
**RED GLOSS**

**BLACK GLOSS**

# GRAPHICS

LOTUS EXCLUSIVE™ GRAPHICS SELECTION

To complete your Lotus model's head turning looks iconic flag graphic's are available for application on mirror caps and roof panel.



**MIRROR CAP**



**ROOF PANEL**

# INTERIOR TRIM

Leather seats and interior panels are hand-cut and sewn by our skilled trim shop - our experts in delivering precision individualisation into their work, creating exclusive interiors for the discerning Lotus customer.



# LEATHER COLOURS

## LOTUS EXCLUSIVE™ LEATHER SELECTION

As an alternative to the standard Lotus interior choices a range of premium leather colours and stitch options are available, all delivered to the highest standard of quality and finish.

The range of trim options shown below is available on all Lotus models.



LATTE

ALOE

NOTTE

GRIGIO

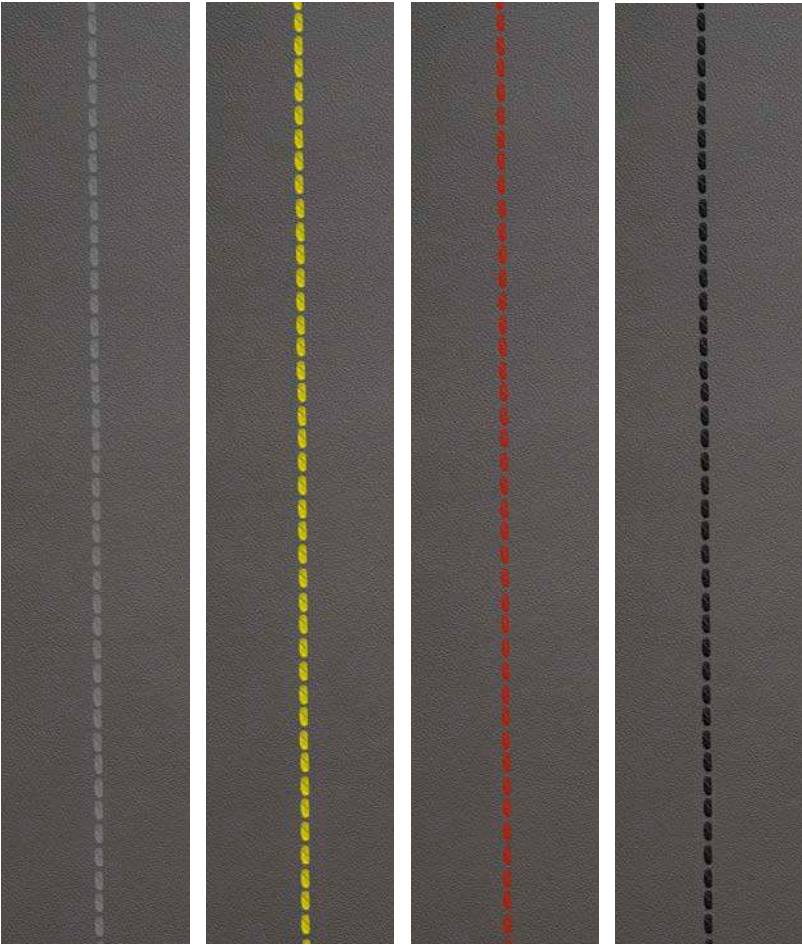
ROSSO  
ANTICO



# STITCH COLOURS

## LOTUS EXCLUSIVE™ COLOUR STITCH OPTION

The contrast stitch options shown below can be combined with our bespoke leather collection or our standard vehicle trim options to create a personal touch to your Lotus.



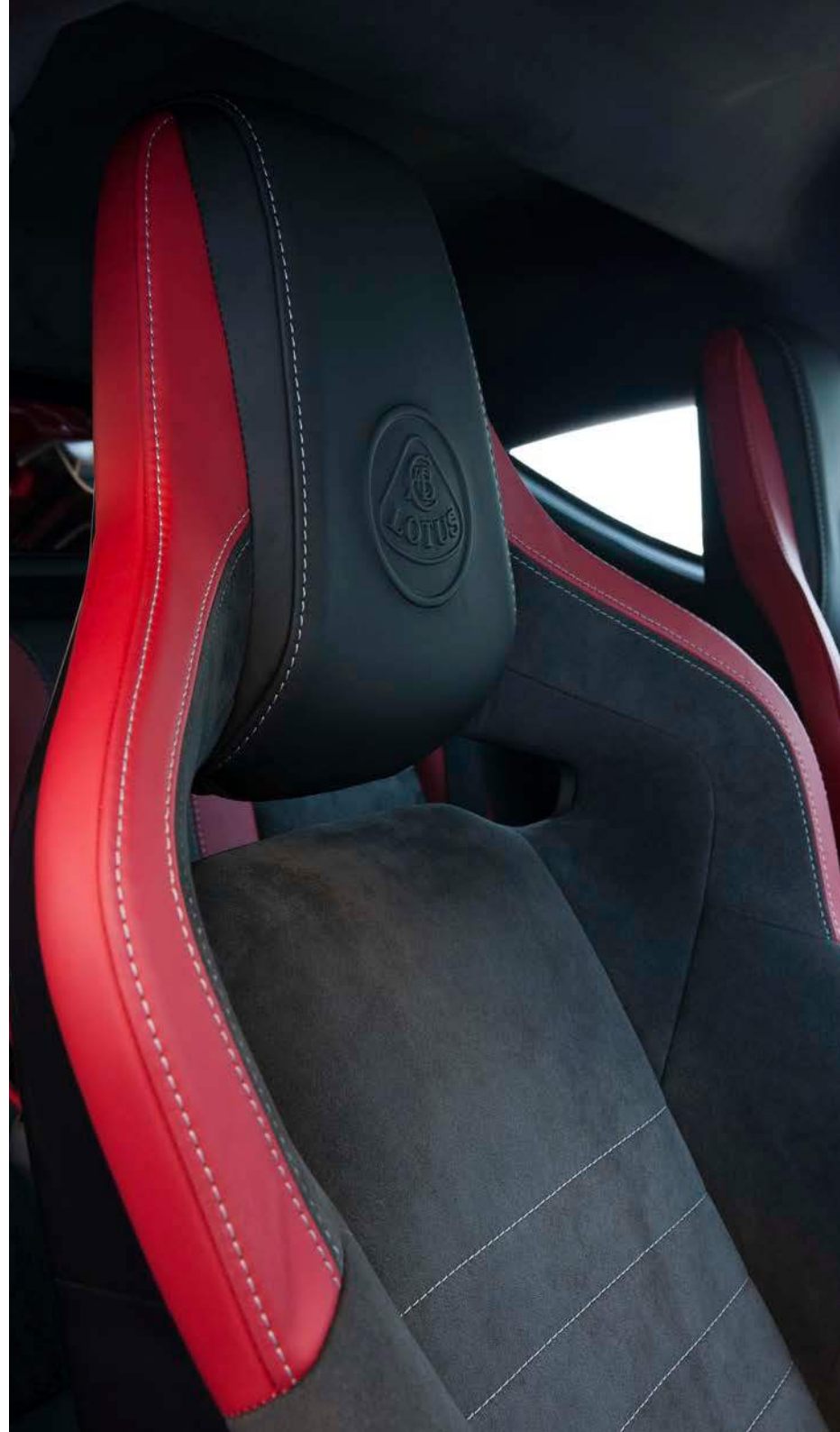
SILVER  
(Standard)

YELLOW  
(Option)

RED  
(Option)

BLACK  
(Option)





## **LOTUS SPECIAL ORDERS**

Lotus is always prepared to offer individual customisation options, catering to all individual customer requirements; from minor details to apply a subtle personal touch, to extensive customisation to make a clear personal statement.

For any variations on the designs outlined in this brochure, please contact your dealer who will be able to provide pricing on request or place you in contact with the Lotus Design team.

**LOTUSCARS.COM**  
**LOTUSCARS.COM/EXCLUSIVE**





For more information visit  
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