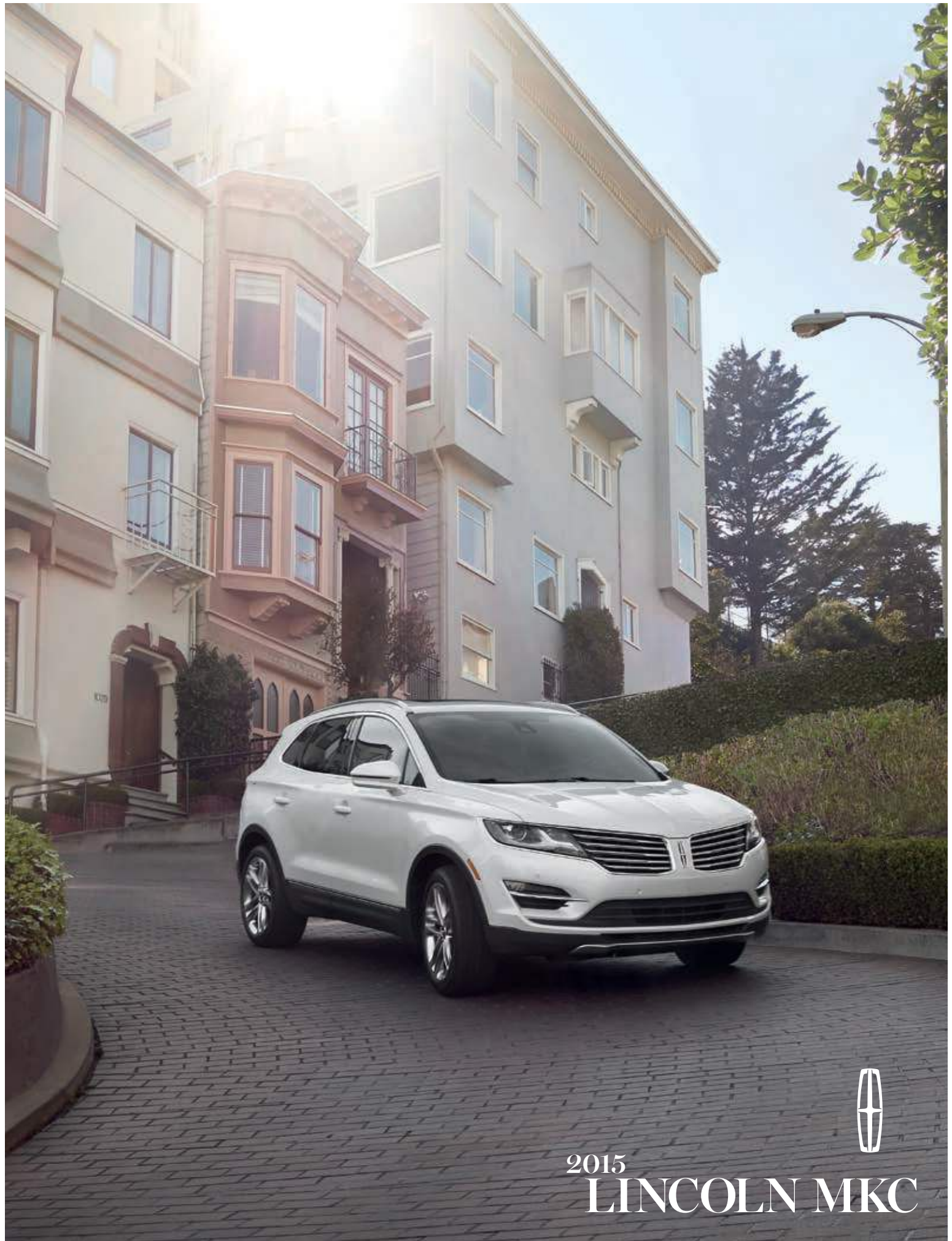




2015
LINCOLN MKC

Put aside expectations and awaken a new sense of wonder.

It's amazing what can happen when you put old ideas to rest... suddenly, stunning design is infused with equally purposeful function. Inside, comfort goes beyond just leg room. The spacious interior is streamlined and graceful with controls – like the push-button-shift transmission – seamlessly integrated into the instrument panel. Grab the Wollsdorf¹ leather-wrapped steering wheel, sink into the luxurious seating trimmed with available, class-exclusive² Bridge of Weir® Deepsoft leather, and open the panoramic roof¹ to appreciate everything that surrounds you. Step outside, and dramatic HID headlamps are more visible than conventional headlamps, and the full-length LED taillamps quickly illuminate – making beautiful accessories, necessities. Like the signature Lincoln split-wing grille. It's aerodynamically designed with Active Grille Shutters that open and close to slip through the air and enhance fuel efficiency.

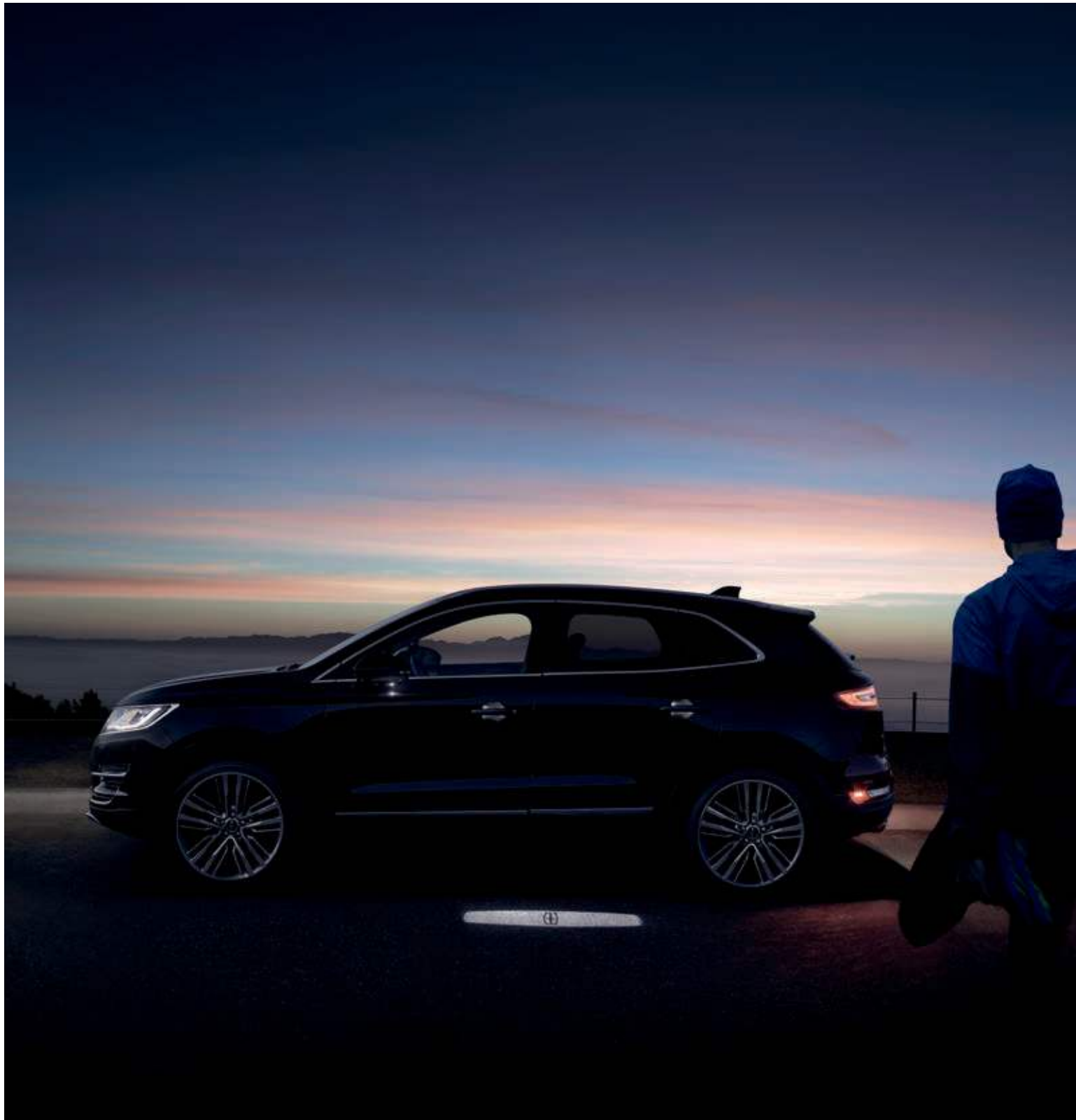


YOUR VEHICLE RISES WHILE YOU SLEEP. Imagine if your vehicle could warm up and be ready to go before you are. With your smartphone and the MyLincoln Mobile™ app³ – enabled by an embedded modem¹ – you can program your MKC to start remotely at a specific time with your customized climate settings.⁴ You can even remotely lock and unlock the doors and more, as you wish. More than you expected? Wish granted.



¹Available feature. ²Class is Luxury Small Utilities. ³Mobile App is available through a free download. The embedded modem is included in the Reserve Equipment Group only. Service included for 4 years. Text and data rates apply to usage. ⁴Allows you to adjust to 72° or the last temperature set.





This is where you'll get a
WARM WELCOME after your cooldown.

Before you even get in, MKC greets you with a gracious reception. Thanks to Approach Detection, interior and exterior lights fade up in anticipation of your approach – from as far away as 8 feet. An inviting welcome mat, cast on the ground, illuminates your path. And door handles glow just so to perfectly highlight the exterior color of your vehicle and lend a guiding hand. Did you ever expect that your vehicle could be such a welcoming friend?

Optional 20" polished aluminum wheels with dark stainless-painted pockets.

2015
LINCOLN MKC
Lincoln.com





Press a button to shift gears...

Change gears with the class-exclusive push-button transmission. A simple finger touch puts you in Drive, Reverse, Neutral or Sport.



And open or close the liftgate by kicking a foot.

A simple kicking gesture of your foot controls the class-exclusive, hands-free liftgate¹ – and gives you a convenient way to access an abundance of rear storage. You can even set the opening height.

¹Available feature.



This is where perfect form
MEETS FUNCTION.





Keeping pace with your life is twice as easy.

MKC offers 2 engine options, both with turbochargers for refined performance and responsible fuel economy. Thanks to their efficient designs, these engines adapt to your lifestyle. The 2.3L engine¹ does it all, with 285 horsepower² and 305 lb.-ft. of torque² to rocket you forward with surprisingly graceful acceleration. And the 2.0L engine gives you power with amazing efficiency. We call it EcoBoost®. You'll call it inspiring.

¹Available feature. ²Figures achieved using 93-octane premium fuel.

2015
LINCOLN MKC
Lincoln.com





Taking corners doesn't mean cutting them.

MKC doesn't make you settle for a single suspension setting. In fact, Lincoln Drive Control with continuously controlled damping¹ lets you choose between 3 drive modes – Comfort, Normal or Sport – to match your driving style. And because surfaces are unpredictable, the system continuously monitors the suspension settings 500 times per second, then quickly adjusts to make sure that your car and the road are one. Electric power-assisted steering – or EPAS – gives the right amount of steering assistance for your driving situation. Torque Vectoring Control automatically adjusts the speed between your front wheels for enhanced cornering and agility. Combined with a wide stance for maneuverability and traction, MKC is ready for roads that change in a split second. When they do, so does MKC.

¹Available feature.

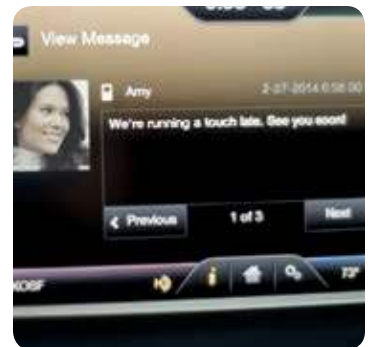




This is where open space feels like an
INTIMATE PLACE.

2015
LINCOLN MKC
Lincoln.com





Staying in touch takes a simple, spoken word.

The journey starts here. With all of your connections made effortlessly. Voice-activated, turn-by-turn directions¹ to that off-the-beaten-path restaurant you've been dying to try. Traffic information from SiriusXM Traffic and Travel Link services¹ so you know you'll be on time. And 3D maps¹ brought to life through SYNC[®] with MyLincoln Touch^{™2} to guide you there. Say a command and stay in touch without taking your hands off the wheel. Or touch the signature 8" color screen to have your favorite song from the playlist on your MP3 player piped through your vehicle speakers. Don't worry – it will fade just enough so you don't miss the call or incoming text message letting you know that someone is running late. No matter where you're going or what you have going on, here, the lines of communication are always open.

ENJOY THE RIDE – AND EVERY NOTE OF YOUR MUSIC. The enhanced THX[®] II Certified Audio System¹ – a U.S. automotive industry first – gives every passenger a front-row seat to the concert. Patented sound-processing technology distributes your music's bass evenly throughout the interior and, together with 14 speakers, brings the rich, full sound of the studio to your everyday commute.

¹Available feature. ²Driving while distracted can result in loss of vehicle control. Only use SYNC/MyLincoln Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones.





Where mastering the ins and outs of parallel parking is practically unparalleled.

No guesswork required. That's the beauty of active park assist,¹ with a new, class-exclusive park out assist feature. MKC uses ultrasonic sensors to measure open spaces and find a parking spot as small as 1.2 times the length of your vehicle, and then guides you into – or out of – it, while you control the brake and accelerator. You'll look like an expert every time.

FORWARD THINKING KEEPS YOU AHEAD. With the Forward Sensing System,¹ sensors on the front bumper can detect objects that are in front of you and sound a high-pitched beeping tone if something is there. Knowing what lies ahead is half the battle.

HINDSIGHT IS 20/20. When you are backing out of – or into – a parking spot or garage, the Reverse Sensing System on MKC uses sensors on the rear bumper and a warning sound to help alert you if something is behind you. It's like having a backseat driver you actually appreciate.

¹Available feature. Driver-assist features are supplemental and do not replace the driver's judgment.



Go with the flow – not against it.



KNOW YOUR SURROUNDINGS. MKC has features that are designed to help you see things you otherwise might not. Its BLIS® (Blind Spot Information System)¹ uses radar sensors to help detect when a vehicle is in your blind spot, and then alerts you with a light in the corresponding sideview mirror. And class-exclusive cross-traffic alert¹ lets you know when a vehicle is crossing behind you as you slowly back out of a parking spot, and alerts you with a glowing icon in your sideview mirror and an alarm.



STAY CENTERED. We can all use a push in the right direction sometimes. MKC offers it. The Lane-Keeping System¹ can alert you with a steering wheel vibration if it senses you drifting out of your lane, and can then apply steering torque to help direct you to steer back into it. And the Driver Alert System displays a coffee cup icon in your gauge cluster if it detects that you need to take a break from driving.



KEEP YOUR DISTANCE. Everyone has a different driving style. Fortunately, adaptive cruise control and collision warning with brake support¹ adjusts to fit yours. Using radar to constantly scan for slower vehicles in front of you, it can automatically change your speed to maintain your preset gap – and can even pre-charge the brakes to help prepare you for a sudden stop.

¹Available feature. Lane-Keeping System does not control steering. Driver-assist features are supplemental and do not replace the driver's judgment.



This is where quiet confidence speaks volumes about PEACE OF MIND.

MKC is engineered to get you where you need to go. All-wheel drive¹ optimizes available traction to help you power through challenging driving conditions. AdvanceTrac[®] with RSC[®] (Roll Stability Control[™]) helps you grip the road and stay on your intended path.² And, to help protect you in the event of a collision, MKC is equipped with 7 airbags – including a driver's knee airbag. Just a few more ways MKC exceeds expectations when you need it to most.



SAFE AND SOUND. MKC is thoughtfully designed with a cabin that's filled with solitude. Interior noise is greatly diminished with active noise control, felted wheel wells, pedestal-style door-mounted sideview mirrors that are designed to minimize wind noise, and specially laminated glass that reduces outside road noise.

¹Available feature. ²Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.



	Premiere	Select	Reserve	
S	S	S		POWER AND HANDLING
				2.0L EcoBoost® I-4 turbocharged direct-injection engine 240 hp @ 5,500 rpm ¹ 270 lb.-ft. of torque @ 3,000 rpm ¹ EPA-estimated fuel economy rating ² FWD 20 city/29 hwy/23 combined mpg (15.5-gal. capacity) AWD 19 city/26 hwy/22 combined mpg (15.5-gal. capacity)
	O	O		2.3L EcoBoost I-4 turbocharged direct-injection engine 285 hp @ 5,500 rpm ¹ 305 lb.-ft. of torque @ 2,750 rpm ¹ EPA-estimated fuel economy rating ² AWD 18 city/26 hwy/21 combined mpg (15.5-gal. capacity)
S	S	S		6-speed SelectShift® automatic transmission with paddle activation
S	S	S		Active Grille Shutters
S	S	S		Electric power-assisted steering (EPAS)
S	S	S		Electronic parking brake
S	S	S		Front-wheel drive (FWD)
S	S	S		Hill start assist
O	O	O		Intelligent all-wheel drive (includes Lincoln Drive Control featuring continuously controlled damping)
	O	O		Lincoln Drive Control featuring continuously controlled damping (FWD only; included with AWD)
S	S	S		Power disc brakes with Anti-Lock Brake System (ABS) and ventilated rotors
S	S	S		Torque Vectoring Control
S	S	S		Traction control
				LINCOLN EXPERIENCES
S	S	S		Approach Detection
	S	S		Auto-folding sideview mirrors with turn signal indicators and auto-dimming driver's side
	S	S		Fade-up ambient lighting
S	S	S		Illuminated exterior door handles
S	S	S		Lincoln logo welcome mat
S	S	S		Lincoln signature fade-on/-off exterior lighting
				EXTERIOR FEATURES
S	S	S		Anodized roof-rack side rails
	A	S		BLIS® (Blind Spot Information System) with cross-traffic alert ³
S	S	S		Body-color rear spoiler
	S	S		Configurable daytime running lamps
S	S	S		Dual bright exhaust tips
S	S	S		Easy Fuel® capless fuel filler
		S		Hands-free liftgate
S	S	S		HID headlamps with LED signature lamps and autolamp feature
S	S	S		LED signature taillamps
S	S	S		Lincoln split-wing grille in smoked chrome
S	S	S		Power, heated, body-color sideview mirrors with memory and integrated blind spot mirrors
S	S	S		Reverse Sensing System
				DRIVER CONTROLS
S	S	S		Dual-zone electronic automatic temperature control
		S		Embedded modem (integrates features with the MyLincoln Mobile™ app)
S	S	S		Intelligent Access with push-button start
S	S	S		Message center with compass
S	S	S		Push-button shift
S	S	S		Remote Start System
S	S	S		Steering wheel-mounted controls for cruise, audio and MyLincoln Touch™
S	S	S		SYNC® with MyLincoln Touch voice-activated, in-vehicle connectivity system with Bluetooth® technology, 8" color LCD touch screen in center stack, SYNC Services for Traffic, Directions and Information, ⁴ and media hub with 2 USB ports, SD card reader, and audio input jack
	S	S		Universal garage door opener

S = Standard O = Optional A = Available as part of a package

DIMENSIONS

Length: 179.2"

Height: 65.2"

Wheelbase: 105.9"

Width: 84.1" (including mirrors)
76.3" (mirrors folded)

Head room (front/rear): 39.6"/38.7"

Shoulder room (front/rear): 56.0"/55.3"

Hip room (front/rear): 54.4"/52.8"

Leg room (max. front/rear): 42.8"/36.8"

Cargo volume:

Behind front seats: 53.1 cu. ft.

Behind rear seats: 25.2 cu. ft.

¹Figures achieved using 93-octane premium fuel. ²Actual mileage will vary. ³BLIS replaces standard integrated blind spot mirrors. ⁴SYNC Services varies by trim level and model year and may require a subscription. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. Ford Motor Company reserves the right to change or discontinue this product service at any time without prior notification or incurring any future obligation.



Premiere	Select	Reserve	
O	O		AUDIO AND NAVIGATION SYSTEMS
S	S	S	Enhanced THX® II Audio System with 14 speakers, 700 watts of power and a 14-channel amplifier with distributed bass technology; includes HD Radio™ Technology
S	S	S	Lincoln Premium Sound System with 9 speakers
S	S	S	SiriusXM Satellite Radio with 6-month trial subscription
	A	S	Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link with 6-year subscription ((SiriusXM))
			INTERIOR FEATURES
S	S	S	12-volt powerpoints (4)
O	O	O	All-weather floor mats
	S	S	Cargo cover
	S	S	Genuine wood accents on the instrument panel and door panels
S	S	S	Leather-wrapped steering wheel (Wollsdorf leather on Select and Reserve)
	O	S	Panoramic Vista Roof® with power sunshade
S	S	S	Power windows with one-touch-up/-down for all 4 windows
		S	Power-tilt/-telescoping steering column
O	O	O	Premium reversible cargo mat
S	S	S	Rear view camera
S	A	A	Sonata Spin aluminum accents on the instrument panel and door panels
S	S		Tilt/telescoping steering column
			SEATING
S	S	S	10-way power driver's seat with 2-way power lumbar and memory feature
S			4-way power front-passenger seat
	S	S	10-way power front-passenger seat
S	S	S	60/40 split-fold-flat rear seat with recline
	S	S	Bridge of Weir® Deepsoft leather-trimmed seats
S	S		Heated front seats
		S	Heated and cooled front seats
	A	A	Heated rear seats
S			Lincoln luxury soft-touch-trimmed seats
			SAFETY AND SECURITY
S	S	S	Personal Safety System™ for driver and front passenger with dual-stage front airbags, ¹ safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
S	S	S	Driver's knee airbag ¹
S	S	S	Front-seat side airbags ¹
S	S	S	LATCH (Lower Anchors and Tether Anchors for Children)
S	S	S	Side-curtain airbags ¹ with roll-fold technology
S	S	S	AdvanceTrac® with RSC® (Roll Stability Control™)
S	S	S	Anti-theft perimeter alarm
S	S	S	MyKey®
S	S	S	SecuriCode™ invisible keypad
S	S	S	SecuriLock® Passive Anti-Theft System
S	S	S	SOS Post-Crash Alert System™
S	S	S	Tire Pressure Monitoring System (excludes spare)
			PACKAGES
	O	O	Class II Trailer Tow Package (3,000 lbs. max. with 2.0L; 2,000 lbs. max. with 2.3L)
	O	O	Climate Package: heated rear seats, heated steering wheel, auto high-beam headlamps and rain-sensing windshield wipers
	O		Select Plus Package: voice-activated Navigation System and BLIS® (Blind Spot Information System) with cross-traffic alert ²
	O	O	Sonata Spin Aluminum Trim Package (Ebony interior only)
		O	Technology Package: adaptive cruise control and collision warning with brake support, active park assist with park out assist, Forward Sensing System, Lane-Keeping System and Driver Alert System

S = Standard O = Optional A = Available as part of a package

LINCOLN AUTOMOTIVE FINANCIAL SERVICES

Whether you decide to purchase or lease, you'll find a plan designed to fit your individual needs. Visit LincolnAFS.com or your Lincoln Dealer to explore your financing options.

LINCOLN EXTENDED SERVICE PLAN

For a purchase or lease, Lincoln Extended Service Plan (ESP) gives you peace-of-mind protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Whether looking for additional mechanical, prepaid maintenance or tire protection plans, Lincoln ESP has you covered. Ask your dealer for Lincoln ESP, the only service contract backed by Lincoln and honored at all Lincoln dealerships in the U.S. and Canada.

Comparisons based on competitive models (class is Luxury Small Utilities), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following release of the PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Lincoln Dealer is the best source of up-to-date information. Lincoln reserves the right to change product specifications at any time without incurring obligations.

Bridge of Weir is a registered trademark of Bridge of Weir Leather Company Limited. HD Radio is a proprietary trademark of iBiquity Digital Corp. After trial period expires, SiriusXM Satellite Radio, SiriusXM Traffic and Travel Link subscriptions are sold separately or as a package, and are continuous until you call SiriusXM to cancel. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. SiriusXM Traffic and Travel Link available in select markets. For more information, see www.siriusxm.com/travellink or www.siriusxm.com/traffic. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc. THULE is a registered trademark of Thule Sweden AB. THX and the THX logo are trademarks of THX Ltd., registered in the U.S. and other jurisdictions. All rights reserved.

©2014 Lincoln 15MKCPDF

¹Always wear your safety belt and secure children in the rear seat. ²BLIS replaces standard integrated blind spot mirrors.





ELECTRONICS

Portable DVD rear-seat entertainment systems by NextBase®¹

Remote Access

Vehicle Security System

EXTERIOR

Full vehicle cover by Covercraft®¹

Locking fuel plug

Roof crossbars and carriers by THULE®¹

Side window deflectors

Splash guards

Trailer towing accessories

Wheel lock kit

INTERIOR

All-weather floor mats

Ash cup/coin holders

Cargo area protector

Cargo net

Cargo security cover

Carpeted cargo mat

Carpeted floor mats

Soft cargo cooler bag

Soft cargo organizers (large and standard sizes)

Visit accessories.lincoln.com to shop the complete collection.

This is our promise – THE LINCOLN PLEDGE.

It's the collective promise of everyone at the Lincoln Motor Company – from our trusted service advisors and expert technicians, to the voice on the other end of the line should you call – that we'll be there for you and your Lincoln wherever, whenever, if ever, you need us.

LINCOLN WARRANTIES²

You can rest assured with a 4-year/50,000-mile Bumper-to-Bumper Warranty that covers repair, replacement or adjustment of parts at no additional cost, as well as a 6-year/70,000-mile Powertrain Warranty which features no deductible and is fully transferable.

LINCOLN COMPLIMENTARY MAINTENANCE²

We are pleased to offer complimentary maintenance for 2 years/24,000 miles. At no charge to you, your maintenance visits will include an oil and filter change, and tire rotation scheduled to accommodate your busy life.

LINCOLN ROADSIDE ASSISTANCE FOR LIFE²

Help is only a phone call away should you run out of fuel, lock yourself out of the vehicle, or need towing to the closest Lincoln dealership – or to your preferred Lincoln dealership within 100 miles. For the original owner, the Lincoln Roadside Assistance program provides these services 24/7 for as long as you own the vehicle – at no charge.

COMPLIMENTARY CAR WASH³

At the completion of any service on your Lincoln, drive away from the dealership in a clean vehicle that looks just as beautiful as the day you bought it. It's just another shining example of our commitment to you.

COMPLIMENTARY LOANER³

Should your Lincoln require warranty service, you can count on us to be there for you with a complimentary loaner vehicle. It's just one more way to let you know that we'll be here for you.

SERVICE PARTS WARRANTY

We'll stand behind our service – and you – with a 2-year, unlimited-mile warranty on both parts and labor.

LINCOLN CLIENT RELATIONSHIP CENTER

When you own a Lincoln, you can take comfort in knowing that we'll be by your side from beginning to end. Our caring agents are empowered to handle your concerns – no matter how big or small they might be.

Lincoln Client Relationship Center
and Roadside Assistance
(800) 521-4140

TDD for the hearing impaired
(800) 232-5952



¹Lincoln Licensed Accessory. ²Lincoln reserves the right to change program details at any time without obligations. See Service Advisor for complete details. ³Availability depends on dealership participation. See dealer for details.

Genuine Lincoln Accessories will be warranted for whichever provides you the greatest benefit: 24 months unlimited mileage, or the remainder of your Bumper-to-Bumper 4-year/50,000-mile New Vehicle Limited Warranty. Lincoln Licensed Accessories (LLA) are warranted by the accessory manufacturer's warranty. Lincoln Licensed Accessories are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Lincoln Dealer for details and/or a copy of all limited warranties.





1. Midnight Sapphire Metallic



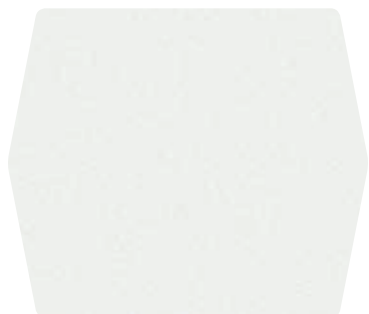
2. Karat Gold Metallic



3. Ingot Silver Metallic



4. Tahitian Pearl Metallic



5. White Platinum Metallic Tri-coat¹



6. Smoked Quartz Metallic Tinted Clearcoat¹



7. Silver Sand Metallic



8. Tuxedo Black Metallic



9. Ruby Red Metallic Tinted Clearcoat¹



Hazelnut Leather

Available with exterior colors 3, 5, 6, 7, 8, 9



Ebony Leather²

Available with all exterior colors



White Sands Leather

Available with all exterior colors



Espresso Leather/White Sands

Available with all exterior colors



Zebrano Wood



Santos Rosewood



Sonata Spin Aluminum³

Premiere	Select	Reserve		
		●	Hazelnut Leather	Zebrano Wood
		●	Espresso Leather/White Sands	Santos Rosewood
		●	White Sands Leather	Santos Rosewood
	●		White Sands Leather	Zebrano Wood
●			Ebony Lincoln Luxury Soft Touch	Sonata Spin Aluminum
	●	●	Ebony Leather	Sonata Spin Aluminum ³
		●	Ebony Leather	Santos Rosewood
	●		Ebony Leather	Zebrano Wood





18" Luster Nickel-Painted Aluminum
Standard on Select



18" Painted Aluminum
Standard on Premiere



19" Premium Luster Nickel-Painted Aluminum
Optional on Reserve (FWD only)



18" Polished Aluminum with Dark Stainless-Painted Pockets
Standard on Reserve



19" 5-Spoke Premium Luster Nickel-Painted Aluminum
Optional on Reserve (AWD only)



20" Polished Aluminum with Dark Stainless-Painted Pockets¹
Optional on Reserve (AWD only; req. 2.3L engine)



¹Late availability.

