

06 LINCOLN LS



LINCOLN



Lincoln LS in Black (top) and Silver Birch Metallic (bottom) with available equipment.

280-hp V-8 Engine
5-Speed SelectShift
Speed-Sensitive Steering

A velvet cannon. 280 horsepower wrapped in leather, aluminum and steel. Twist the key and unleash explosive performance complemented by exceptional luxury.

A stunningly pure and powerful driving experience is waiting at the wheel of the Lincoln LS. With its athletic stance, Formula One-inspired underpinnings and V-8 power, this Lincoln is a true driver's car.

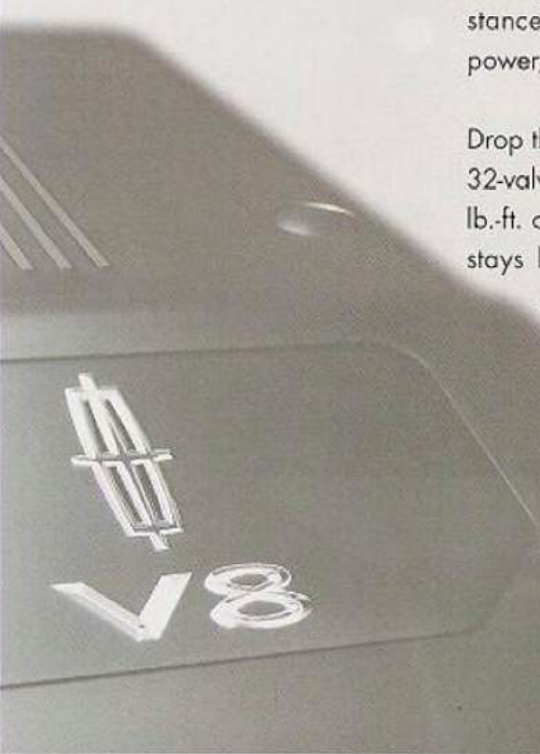
Drop the drive-by-wire throttle, and the all-aluminum 3.9L 32-valve V-8 delivers 280 flawless horsepower and 286 lb.-ft. of torque. Because the power comes on early and stays late, the rush is immediate and gratifying. This state-of-the-art engine includes dual overhead cams, multi-valve heads, and variable cam timing for optimum power and efficiency.

It even helps the fore-aft balance of the LS: lightweight, all-aluminum construction using a patented casting process contributes to a near 50/50 front/rear weight distribution.

Delivering power to the road and excitement to you is the mission of the standard 5-speed SelectShift Automatic® transmission. In automatic mode, it makes smooth shifts based on your input from the accelerator. But when the blacktop gets twisty, click over to manual mode, and choose your own shift points for maximum performance. "When we were able to find a suitable stretch and use the SelectShift, it was as much fun as we've ever had in a 4-door sedan," says *Edmunds.com*.

Speed-sensitive power steering enhances your command of the road. At low speed, it helps you turn and park easily. At higher speeds, power assist is reduced for more precise steering and improved road feel.

Lincoln LS is a great drive waiting to happen. You just have to light the fuse.



PERFORMANCE

Independent Suspension
Weight Distribution
AdvanceTrac®
Traction Control



LINCOLN



Lincoln LS in Vivid Red Metallic with available equipment.

Street credibility. Outstanding engineering gives Lincoln LS the performance of a great sports sedan. Cutting-edge technology gives you the confidence to drive it like one.

Exceptional handling is a priority in a sports sedan. Lincoln LS has been equipped, fine-tuned and road tested to deliver outstanding agility and control.

Rear-wheel drive promotes high-performance driving dynamics, and near 50/50 front/rear weight distribution contributes to Lincoln LS's finely balanced responses.

The Short-/Long-Arm front and rear independent suspensions are inspired by Formula One designs. Aluminum components reduce unsprung weight for quicker response, and gas-charged twin-tube shocks help keep the tires firmly planted while providing a compliant ride.

The ZF Servotronic steering system shows its performance side, delivering "steering precision of the highest order, with almost perfect linear response and outstandingly smooth transitions," says *TheCarConnection.com*.

A standard Anti-lock Brake System (ABS) with large vented rotors at each wheel and dual-piston front calipers provides massive stopping power, while All-Speed Traction Control reduces wheel spin and improves grip on loose or slippery surfaces.

For the ultimate in controlled traction, choose the available AdvanceTrac® electronic stability enhancement system. It constantly monitors vehicle speed, road conditions and vehicle response. If it senses even a hint of a skid or slide, the system automatically adjusts the All-Speed Traction Control to help you stay on course. By maximizing road-handling characteristics, AdvanceTrac can help you maintain control. It also aids driver control in slippery conditions – like ice, gravel or rain – and in emergency maneuvers.

Nothing has been spared to deliver a world-class driving experience. Nothing should stop you from enjoying it.



Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.

INTERIOR

Luxurious Seating
Room & Control
Indulgent Amenities



LINCOLN



To each his own comfort zone. Choose driver and front-passenger heated and cooled seats. Heated rear seats are also available.*

Lincoln LS leather-trimmed interior in Camel with available equipment.

*Heated rear seats require heated and cooled front seats.



Lincoln LS with available American walnut burl wood accents and Lincoln Soundmark® THX™ Certified Audio and Navigation System.

LUXURY

Dual-Zone Temperature
Heated & Cooled Front Seats
Power-Adjustable Pedals

**LINCOLN**

Lincoln LS in Black with available equipment.

A feast for your senses. Superb craftsmanship and the finest materials create a sanctuary filled with thoughtful conveniences and rich comforts.

Carving up a canyon highway or cruising down the interstate, no other automobile creates an ideal environment for any and all motoring quite like the Lincoln LS. It's designed to spoil you and your passengers at every turn.

Satin-nickel accents adorn the center console. Fine, white LED lighting illuminates the cabin. Premium leather-trimmed seating is standard, as are a leather-trimmed steering wheel and shift knob. You can choose luxurious American walnut burl to grace your steering wheel, shift knob, instrument panel and door trim. Luxury also extends to controls that feel substantial, and operate with a sure, positive touch.

Find the perfect driving position with the 8-way power driver's seat and power tilt/telescoping steering column, both have 2 memory settings. Available power-adjustable brake and accelerator pedals offer a 3" range of pedal settings.

Standard Dual-zone Electronic Automatic Temperature Control automatically maintains separate temperatures for the driver and front passenger, who can receive even more pampering with class-exclusive climate-controlled front seats that heat or cool based on system temperature settings.

The Lincoln LS interior is a truly inviting and impressive space. Catering to your desire for elegance, ease and comfort, while capturing the essence of high-performance driving.



ENTERTAINMENT

THX®-Certified Audio
 DVD Navigation System
 Premium Sound System
 SIRIUS Satellite Radio


 LINCOLN


Theater-quality sound. The Lincoln Soundmark THX Certified Audio System ensures a thrilling audio experience.

As if its performance credentials aren't enough, Lincoln LS offers a cinema-quality sound system created exclusively for an automobile by THX Ltd. The available Lincoln Soundmark® THX™ Certified Audio System uses the same technology in THX-equipped theaters to bring movie sound tracks to life. THX engineers carefully analyzed the acoustic properties of the Lincoln LS interior, then fine-tuned the system's output to deliver the best-possible sound to each seat. The system features a 264-watt AM/FM stereo receiver with a 6-disc in-dash CD changer and 10 speakers including 2 subwoofers.

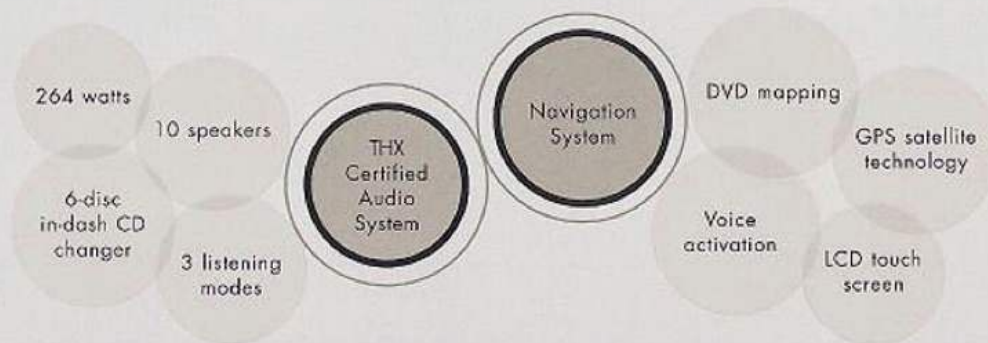
But that's not all. Packaged with this audio powerhouse is a Navigation System that understands over 170 verbal commands and provides turn-by-turn voice guidance based on combining DVD mapping with Global Positioning System (GPS) satellite technology. A 6.5" color LCD

screen presents high-quality graphics, while touch-screen simplicity makes it intuitively easy to use.

The Lincoln Soundmark Audiophile® System is yet another option. Its 210-watt AM/FM stereo receiver, 12 speakers including 2 subwoofers, and 6-disc in-dash CD changer deliver an audio experience on par with fine home-audio systems. A 4-speaker Premium Sound System that includes an AM/FM stereo, and plays CDs or cassettes, is standard.



SIRIUS Satellite Radio service, which adds over 120 channels of coast-to-coast music, news, sports and entertainment, can be added to either the Soundmark THX Certified or Audiophile Systems. See your Lincoln Mercury Dealer for SIRIUS installation and activation details.



SECURITY/SAFETY

Anti-lock Brake System
Personal Safety System®



LINCOLN



Safety is not a luxury, but a necessity. Lincoln LS has received the coveted "Best Pick" rating from the Insurance Institute for Highway Safety for 6 consecutive years.



Security and safety are enhanced by solid structure and advanced technology. Crumple zones are designed to absorb impact forces and divert them away from vehicle occupants. Standard 4-wheel anti-lock disc brakes and the available AdvanceTrac® electronic stability enhancement system help you maintain control.

The Personal Safety System® is always on guard. In certain frontal collisions, its sophisticated sensors govern the deployment of airbags and operation of the safety belt pretensioners to provide optimum protection for the driver and front passenger. Front-seat side airbags, as well as driver and front-passenger dual-stage airbags, are standard. For even more protection, side-curtain airbags are also available.



Standard security approach lamps on the sideview mirrors light the ground around the LS whenever you unlock the vehicle, while available High-Intensity Discharge (HID) headlamps improve nighttime visibility.



LINCOLN

STANDARD EQUIPMENT

Performance

3.9L DOHC 32-valve aluminum V-8 engine with variable cam timing, sequential multi-port fuel injection and Electronic Throttle Control

Foil-safe cooling system

5-speed SelectShift Automatic® transmission with manual gear-selection mode

All-Speed Traction Control

Rear-wheel drive

Sport-tuned 4-wheel independent suspension, Short- and Long-Arm (SLA) design, aluminum arms, coil-over gas-charged twin-tube shocks, stabilizer bars, front anti-dive and rear anti-lift geometry

Speed-sensitive, variable-assist power rack-and-pinion steering

Power 4-wheel disc Anti-lock Brake System with vented rotors

Dual, stainless steel exhaust with chrome tips

P235/50R17 all-season tires

Exterior

Lincoln waterfall chrome grille with body-color surround

Fog lamps

Body-color door handles

Body-color license plate surround and bumpers

Body-color rocker panel moldings

Dual, power body-color heated sideview mirrors, with security approach lamps and auto-dimming driver's side with memory

Speed-sensitive, variable-intermittent windshield wipers with heated park

Rear-window defroster

17" 5-spoke machined-aluminum wheels

Interior

Satin-nickel-finish instrument panel and aluminum interior accents

Electronic message center

Dual-zone Electronic Automatic Temperature Control

Passenger compartment air filtration

Rear-seat climate control ducts

Premium Sound System AM/FM stereo/single-CD/cassette player with speed-sensitive volume control

Leather-trimmed seating, power 8-way driver's seat with memory and 6-way power front-passenger's seat, both with manual lumbar

60/40 split-fold leather-trimmed rear seats

Driver and front-passenger sliding armrest, storage bin, power point

2 front and 2 rear cupholders

Full-length door armrests, rear-seat center fold-down with 2 cupholders

Assist handles with integrated coat hooks

Front scuff plates with Lincoln-embossed aluminum inserts

Illuminated visor vanity mirrors

Instrumentation/Driver's Controls

Accessory timed delay

Auto-dimming rearview mirror

Electronic, steering wheel-mounted speed controls

Power tilt/telescopic leather-wrapped steering wheel with 2 memory positions and secondary audio controls

Electric parking brake with automatic release in center console

Power windows with global open/close on all, driver and front-passenger one-touch-up/-down feature, can be opened with key or key fob and closed with key

Power door locks with SmartLock

Universal Garage Door Opener remote for up to 3 items

Security/Safety

Front-seat side airbags¹ with driver and front-passenger head/chest protection

Dual-stage driver and front-passenger airbags

Personal Safety System® including front crash severity sensor, sensors to detect front safety belt usage and driver's-seat position, front safety belt pretensioners and energy-management retractors

Color-keyed lap and shoulder safety belts for all seating positions with front height-adjustable shoulder belts

LATCH - rear-seat lower anchors and tether anchors for child-safety seats

Child-safety rear door locks

Remote keyless-entry system with illuminated entry, theater-dimming and security approach lamps

Keyless-entry keypad on driver's door

Perimeter alarm system

Automatic on/off headlamps with delay

SecuriLock® passive anti-theft system

Brake/shift interlock

Battery saver

¹Always wear your safety belt and secure children in the rear seat.

AVAILABLE EQUIPMENT

High-Intensity Discharge (HID) headlamps
17" 5-spoke chrome-aluminum wheels
16" 7-spoke polished-aluminum wheels (for vehicles requiring snow chains only)
AdvanceTrac® electronic stability enhancement system
Lincoln Soundmark® Audiophile® AM/FM stereo with 6-disc in-dash CD changer, 210 watts, and SIRIUS Satellite Radio capability
Lincoln Soundmark THX™ Certified Audio System, including touch-screen DVD/Satellite Navigation System ¹ and AM/FM stereo with 6-disc in-dash CD changer, and SIRIUS Satellite Radio capability
SIRIUS Satellite Radio service ²
Heated and cooled perforated leather-trimmed driver and front-passenger seats
Heated rear seats; requires heated and cooled front seats
Power-adjustable pedals with memory
Power moonroof
Side-curtain airbags
Extended Rear Park Assist

SPECIAL PACKAGES

ELITE PACKAGE with Lincoln Soundmark THX Certified Audio and Navigation System, AdvanceTrac electronic stability enhancement system, 17" 5-spoke chrome-aluminum wheels, and High-Intensity Discharge headlamps; requires Premium Package
PREMIUM PACKAGE with Lincoln Soundmark Audiophile AM/FM stereo with 6-disc in-dash CD changer; American walnut burl on leather-wrapped steering wheel, shift knob, instrument panel and door-trim panels; heated and cooled front seats; power moonroof; adjustable rear head restraints; cargo net; folding sideview mirrors; and auto-dimming driver's-side mirror with memory

Engine	3.9L DOHC 32-valve V-8
Horsepower	280 hp @ 6000 rpm
Torque	286 hp @ 4000 rpm
Compression Ratio	10.75:1
Timing	Variable cam
Throttle	Electronic Throttle Control
Fuel Injection	Sequential multi-port electronic
Ignition	Coil-on-plug electronic
Cooling System	Fail-safe
Layout	Front engine, rear-wheel drive
Transmission	5-speed SelectShift Automatic® with manual gear-selection mode
Exhaust	Dual stainless steel with separate catalytic converters, mufflers and resonators
Axle Ratio	3.58:1
Suspension	Front Independent aluminum Short- and Long-Arm (SLA) with coil spring-over-shock, tubular stabilizer bar and anti-dive geometry; sport-tuned
	Rear Independent aluminum Short- and Long-Arm (SLA) with coil spring-over-shock, stabilizer bar and anti-lift geometry; sport-tuned
Shock Absorbers	Gas-charged hydraulic twin-tube, front with integral rebound spring
Steering	Power, speed-sensitive, variable-assist rack-and-pinion
Brakes	Power, vented, 4-wheel disc anti-lock (ABS) with dual-piston front and single-piston rear calipers
Wheels	17" machined-aluminum
Tires	P235/50R17 all-season BSW
Head Room	40.5" Front 37.4" Rear
Leg Room	42.8" Front 36.0" Rear
Height	57.0"
Length	194.4"
Width	80.1" (including mirrors)
Wheelbase	114.5"
Track	60.51" Front 60.79" Rear
Cargo Volume	13.5 cu. ft.
Curb Weight	3772 lbs.
EPA-Estimated Fuel Economy	17 mpg city/24 hwy.

Cargo and load capacity limited by weight and weight distribution.

¹Navigation System not available in Alaska or Hawaii. ²Dealer-installed option.

Audiophile is a registered trademark of Audiophile, Inc.



LINCOLN

WHEELS



17" 5-spoke machined-aluminum
Standard



17" 5-spoke chrome-aluminum
Available

INTERIOR/EXTERIOR COLORS

Camel	Dove	Black	
■	■		Ceramic White Pearlescent Tri-Coat*
■	■	■	Vivid Red*
■	■	■	Dark Cherry
■			Light Tundra
■	■		Cashmere Tri-Coat*
■		■	Light French Silk
■		■	Charcoal Beige
■	■	■	Silver Birch
■	■	■	Pewter
■	■	■	Black

PLEASE REFERENCE ACCOMPANYING COLOR PALETTE TO VIEW
EXTERIOR PAINT COLORS AND LEATHER SEAT TRIM.



Lincoln Commitment.[®] Lincoln has long crafted luxury vehicles that exceed your expectations. An equally superior level of support and service is yours as well.

Complimentary maintenance makes driving your Lincoln even more of a pleasure. Simply bring it to an authorized Lincoln service center, and scheduled maintenance will be performed at no charge throughout your first year of ownership or 12,000 miles, whichever comes first. Additional peace of mind comes from a 4-year/50,000-mile bumper-to-bumper New-Vehicle Limited Warranty that covers repair, replacement or adjustment of parts at no additional cost. And Roadside Assistance for the same time period provides the security of knowing that help is only a phone call away. Your Lincoln Mercury Dealer will provide complete details on all of these privileges.



FORD CREDIT Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Lincoln Mercury Dealer for details or check us out at www.fordcredit.com.

FORD MOTOR COMPANY INSURANCE SERVICES Choose the insurance program that's designed for your vehicle – Ford Motor Company Insurance Services. Our program helps you receive the rates and service you deserve. Call 877.367.3847 or visit us at www.fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

FORD EXTENDED SERVICE PLAN For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your Lincoln Mercury Dealer for an ESP backed by Ford Motor Company and honored at all Ford and Lincoln Mercury dealerships.

