



FAST
BLOWS BY



Vehicle shown with available equipment.



IT'S LEXUS,
UNLEASHED.

THE 2010 IS LINE

One of our most distinctive vehicles actually comes in three exciting forms. The entire IS Line emphasizes innovation and design with special weight given to race-like power and performance. But each vehicle stands alone—projecting a robust personality and unique appeal. The IS F is the fastest, most dominant production vehicle we've ever produced. The IS 350 and IS 250's design was inspired by the world of racing. And the IS C features a precision-engineered hardtop that folds from coupe to convertible in seconds flat. Despite their differences, each is crafted purely for the driver's pleasure. In fact, choosing one may be the most difficult task an owner will face. Lucky you.



OPEN FOR ANYTHING.

Take your adventurous side out for a ride in the first-ever IS Convertible. Dynamic performance and handling keep your adrenaline pumping while cool innovations keep passengers comfortable and engaged. Among those available: our most advanced NAV¹ to help you navigate the night, heated and ventilated front seats designed specifically for the cabin when the top is up or down, and one-touch fold-and-return front seats for easy access for friends. To take it all to the next level, push the button on the dash to turn your coupe into a convertible and back. Thirteen electric motors and 33 sensors act in seamless unison to pull it off in just 20 seconds flat—fastest in its class.² Only the speed of its 0 to 60 is more impressive. So go ahead. Live a little—a lot.



Vehicle shown with available equipment.

JUST GETTING FROM A TO B IS OBVIOUSLY NOT THE POINT.

As rewarding as it is to commute or run errands in, the IS is really designed for the bold pursuit of pleasure. There are reminders at every turn. The snug cockpit feel of the interior. Bolstered seats wrapped in leather trim. The fully loaded sound of the available Mark Levinson® Premium Surround Sound Audio System.³ Even the available Navigation System¹ is geared for exhilaration. Our most advanced yet, it can be controlled with casual speech through the available voice-command system. And, should you opt



for available Lexus Enform^{TM4,5} with Safety Connect,^{TM4,6} a live agent is available 24/7 to assist with everything from finding destinations to sending emergency services to your location. Learn more at lexus.com/IS/enform.



Vehicles shown with available equipment.



SITTING SO STILL,
YOU'D NEVER KNOW
WHAT IT'S CAPABLE OF.



Though you'll love pushing it to asphalt-punishing speeds, slow down and take time getting to know all about the IS F. Its story began when a skunkworks team of Lexus engineers tossed out the rulebook and demanded uncompromising power and performance. The results are definitive. A 5.0-liter V8 generates massive 416 horsepower,⁷ and an eight-speed Sport Direct-Shift transmission boasts manual upshifts that are among the world's fastest. Its 0 to 60? A searing 4.6 seconds.^{7,8} This is engineering to be in awe of. This is the IS for true performance junkies.

G-FORCES

RACE-INSPIRED INSTRUMENT PANEL

Electroluminescent tachometer and speedometer needles illuminate from base to tip and sweep across their dials at the engine's start. The outer rings can also be set to glow amber or red when the vehicle reaches a specified speed or RPM. Available paddle shifters mounted on the steering wheel push drivers even closer to the track.



ALUMINUM SPORT PEDALS

The design of the IS 350 and IS 250 was inspired by the world of racing. Available aluminum sport pedals (IS sedan, IS F), dual chrome exhaust tips (IS sedan, IS C) and an adjustable RPM shift light all contribute to the vehicle's iconic race-like style.



PUSH-BUTTON START

Press the brake pedal and the IS's ignition button glows green, meaning the engine is primed and ready to growl. With a simple push of the button, you're off.

AUTHENTIC. RACE-INSPIRED. EXCLUSIVE.

THE FULL LINE OF F-SPORT PERFORMANCE ACCESSORIES.



In addition to the many typical options and accessories for the IS Line, you can also customize performance and appearance with Lexus-approved IS F-Sport™ Accessories. Meant for performance enthusiasts, they can provide more power, agility and style for your speed machine.



// BILSTEIN® SHOCK ABSORBER SET

Bilstein's unique monotube high-pressure nitrogen gas system offers consistent dampening action during intense driving. By preventing aeration of the fluids, the shocks increase suspension control, slightly firm the ride quality and can help improve overall handling.



// FRONT- AND REAR-BRAKE UPGRADES

Finished in F-Sport® blue with white logos, upgraded brakes¹⁰ help improve fade resistance during repeated, demanding use. They also offer a firmer pedal feel and help improve stopping distance by an average of almost 10% when used with other F-Sport® Accessories.



// LOWERING SPRING SET

F-Sport® springs are designed to dramatically lower ride height. By dropping the vehicle's center of gravity they enhance handling by reducing body sway during maneuvering—improving slalom course times by an average of 10%, when properly equipped. The progressive-rate coils offer excellent ride quality, can help improve overall handling, and can be used with the original shocks or the F-Sport® shock upgrade. A low, menacing stance is an added bonus.



// QUICKSHIFTER KIT

By altering the pivot point of the shift lever, quicker gear changes are made possible with little increased effort—performance enthusiasts will appreciate the more responsive feel of the manual transmission.

Visit f-sport.com to view all F-Sport® Accessories:

// PERFORMANCE EXHAUST SYSTEM

// BILSTEIN® SHOCK ABSORBER SET

// FRONT- AND REAR-BRAKE UPGRADES¹⁰

// QUICKSHIFTER KIT (M/T)

// LOWERING SPRING SET

// PERFORMANCE CLUTCH SET

// PERFORMANCE AIR INTAKE¹¹

// CARBON FIBER ENGINE COVER

// UNDER CHASSIS BRACE

// SWAY BAR SET (AWD + RWD)

// 19-IN FORGED ALLOY WHEELS (RWD)¹²

// CARBON FIBER LEATHER SHIFT KNOB

// EMBROIDERED LOGO FLOOR MATS

*Please see dealer for F-Sport Accessories availability. F-Sport by Lexus USA.

IS + IS C WHEELS



17-in 10-spoke alloy wheels¹²
STANDARD IS



18-in split-five-spoke alloy wheels¹²
AVAILABLE IS (RWD)



18-in G-Spider alloy wheels¹²
AVAILABLE IS, IS C



18-in ISP Mode alloy wheels¹²
AVAILABLE IS, IS C



19-in (RWD) or 18-in (AWD)
F-Sport⁹ forged alloy wheels¹²
AVAILABLE IS, IS C

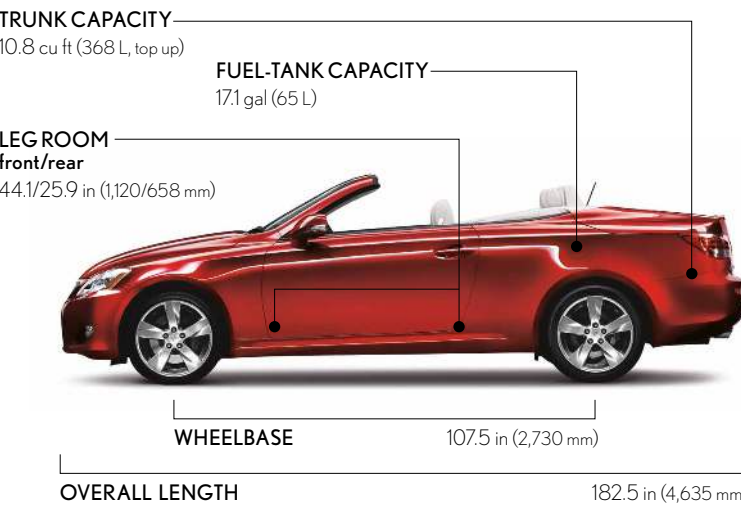
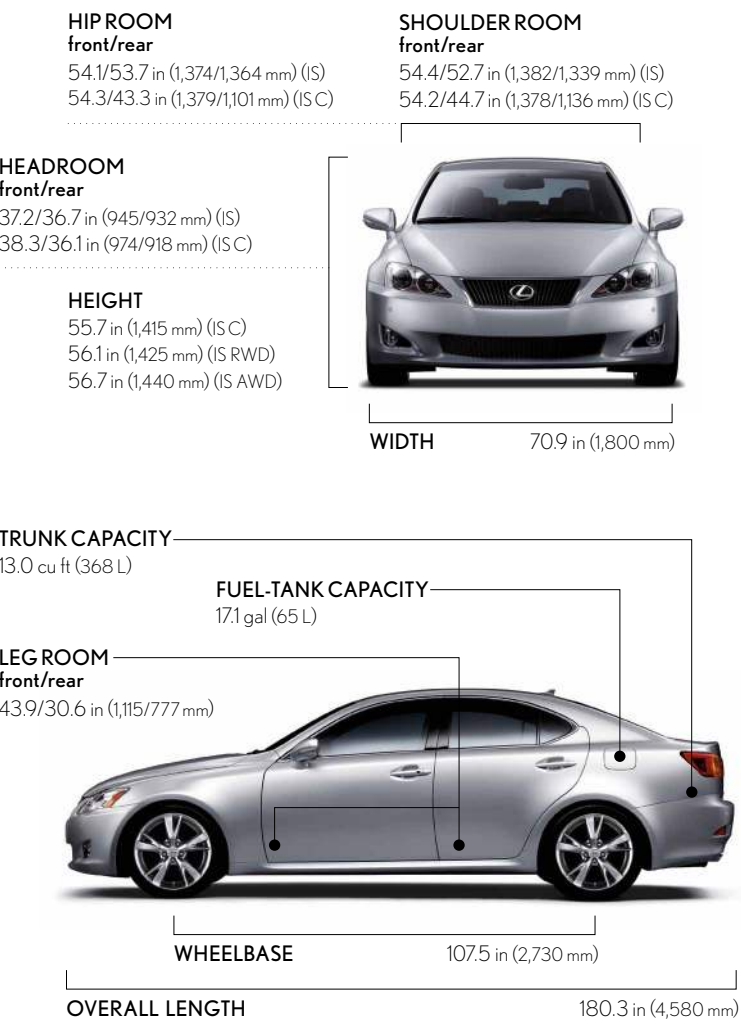


17-in 10-spoke alloy wheels¹²
STANDARD IS C



18-in five-spoke alloy wheels¹²
AVAILABLE IS C

IS + IS C BODY AND DIMENSIONS



IS + IS C ENGINE

IS 350 + IS 350 C	
TYPE	60° V6, aluminum block and heads, direct and port fuel injection
DISPLACEMENT	3.5 liters (210 cubic inches)
VALVETRAIN	Four cam, four valves per cylinder, with dual Variable Valve Timing with intelligence (VVT-i)
COMPRESSION RATIO	11.8:1
HORSEPOWER AT RPM	306 hp @ 6,400 ⁷
TORQUE AT RPM	277 lb-ft @ 4,800 ⁷
EMISSION RATING	Certified Ultra-Low Emission Vehicle (ULEV II)
IS 250 + IS 250 C	
TYPE	60° V6, aluminum block and heads, direct fuel injection
DISPLACEMENT	2.5 liters (152 cubic inches)
VALVETRAIN	Four cam, four valves per cylinder, with dual Variable Valve Timing with intelligence (VVT-i)
COMPRESSION RATIO	12.0:1
HORSEPOWER AT RPM	204 hp @ 6,400 ⁷
TORQUE AT RPM	185 lb-ft @ 4,800 ⁷
EMISSION RATING	Certified Ultra-Low Emission Vehicle (ULEV II)

IS + IS C DRIVETRAIN

IS 350 + IS 350 C	
DRIVE WHEELS	Rear-wheel drive (RWD)
TRANSMISSION	Six-speed paddle-shift-sequential automatic Electronically Controlled Transmission with intelligence (ECT-i)
IS 250 + IS 250 C	
DRIVE WHEELS	Rear-wheel drive (RWD) IS 250 AWD Available all-wheel drive
TRANSMISSION	Six-speed manual transmission (standard with RWD) Six-speed paddle-shift-sequential automatic Electronically Controlled Transmission with intelligence (ECT-i) (Available with RWD, standard with AWD)

IS + IS C GENERAL

		IS	IS C	
CURB WEIGHT	IS 350 A/T			3,527 lb (1,600 kg)
	IS 250 RWD A/T			3,435 lb (1,558 kg)
	IS 250 RWD M/T			3,455 lb (1,567 kg)
	IS 250 AWD A/T			3,651 lb (1,656 kg)
	IS 350 C A/T			3,880 lb (1,760 kg)
	IS 250 C A/T			3,814 lb (1,730 kg)
	IS 250 C M/T			3,840 lb (1,742 kg)

IS + IS C PERFORMANCE

			IS 350 + IS 350 C
0-60 MPH ACCELERATION	IS 350		5.6 seconds ^{7,8}
	IS 350 C		5.8 seconds ^{7,8}
1/4-MILE ACCELERATION	IS 350		14.0 seconds ^{7,8}
	IS 350 C		14.1 seconds ^{7,8}
TOP TRACK SPEED (electronically limited)	IS 350		143 mph ^{7,8}
	IS 350 C		141 mph ^{7,8}
EPA FUEL ECONOMY ESTIMATES (city/highway)			IS 350 + IS 350 C
			18/25 mpg ¹³
AERODYNAMIC DRAG COEFFICIENT	IS 350		0.28
	IS 350 C		0.29
TURNING CIRCLE	IS 350 + IS 350 C		33.5 ft
			IS 250 + IS 250 C
0-60 MPH ACCELERATION	IS 250 A/T + M/T		7.9 seconds ^{7,8}
	IS 250 AWD		8.3 seconds ^{7,8}
	IS 250 C A/T + M/T		8.4 seconds ^{7,8}
1/4-MILE ACCELERATION	IS 250 A/T		16.1 seconds ^{7,8}
	IS 250 M/T		16.2 seconds ^{7,8}
	IS 250 AWD + IS 250 C A/T		16.4 seconds ^{7,8}
	IS 250 C M/T		16.5 seconds ^{7,8}
TOP TRACK SPEED (electronically limited)	IS 250 A/T		140 mph ^{7,8}
	IS 250 M/T		143 mph ^{7,8}
	IS 250 AWD + IS 250 C A/T		131 mph ^{7,8}
	IS 250 C M/T		134 mph ^{7,8}
EPA FUEL ECONOMY ESTIMATES (city/highway)			IS 250 A/T + IS 250 C A/T
			21/29 ¹³
			IS 250 M/T + IS 250 C M/T
			18/26 ¹³
			IS 250 AWD
			20/26 ¹³
AERODYNAMIC DRAG COEFFICIENT	IS 250		0.28
	IS 250 C		0.29
TURNING CIRCLE	IS 250 + IS 250 C		33.5 ft

IS + IS C CHASSIS

SUSPENSION	Front: Independent, double-wishbone with coil springs, monotube gas-pressured shock absorbers and hollow stabilizer bar Rear: Independent, multi-link with coil springs, inverted monotube gas-pressurized shock absorbers and stabilizer bar
STEERING	Electronic Power Steering (EPS) system
BRAKES	Four-wheel power-assisted discs with four-sensor, four-channel Anti-lock Braking System (ABS), Electronic Brakeforce Distribution (EBD) and Brake Assist ¹⁴ Four-piston front calipers, 13.1-in front, 12.2-in rear ventilated discs (IS 350, IS 350 C) 11.6-in ventilated front, 11.4-in solid rear discs (IS 250) 11.6-in ventilated front, 12.2-in rear ventilated discs (IS 250 C)
WHEELS AND TIRES	Standard: 17-in alloy wheels with 225/45VR17 (front)/245/45VR17 (rear) (RWD) or 225/45VR17 (front and rear) (AWD) all-season tires ¹² Available: 18-in alloy wheels with 225/40YR18 (front)/255/40YR18 (rear) summer (IS), all-season (IS, IS C) or run-flat (IS C) tires ^{12,15} (RWD)

IS F ENGINE

TYPE	90° V8, aluminum block and heads, direct and port fuel injection
DISPLACEMENT	5.0 liters (303 cubic inches)
VALVETRAIN	Four cam, four valves per cylinder, with dual Variable Valve Timing with intelligence (VVT-i) and Electronic Intake Valve Timing (VVT-iE)
COMPRESSION RATIO	11.8:1
HORSEPOWER AT RPM	416 hp @ 6,600 ⁷
TORQUE AT RPM	371 lb-ft @ 5,200 ⁷
EMISSION RATING	Certified Ultra-Low Emission Vehicle (ULEV II)

IS F DRIVETRAIN

DRIVE WHEELS	Rear-wheel drive (RWD) with TORSEN® limited-slip center differential ¹⁶
TRANSMISSION	Eight-speed Sport Direct-Shift automatic transmission with paddle shifters and Manual mode

IS F PERFORMANCE

0–60 MPH ACCELERATION	4.6 seconds ^{7,8}
1/4-MILE ACCELERATION	13.0 seconds ^{7,8}
TOP TRACK SPEED	170 mph ^{7,8} (electronically limited)
EPA FUEL ECONOMY ESTIMATES	16/23 mpg ¹³ (city/highway)
AERODYNAMIC DRAG COEFFICIENT	0.30
TURNING CIRCLE	33.5 ft

IS F WHEEL

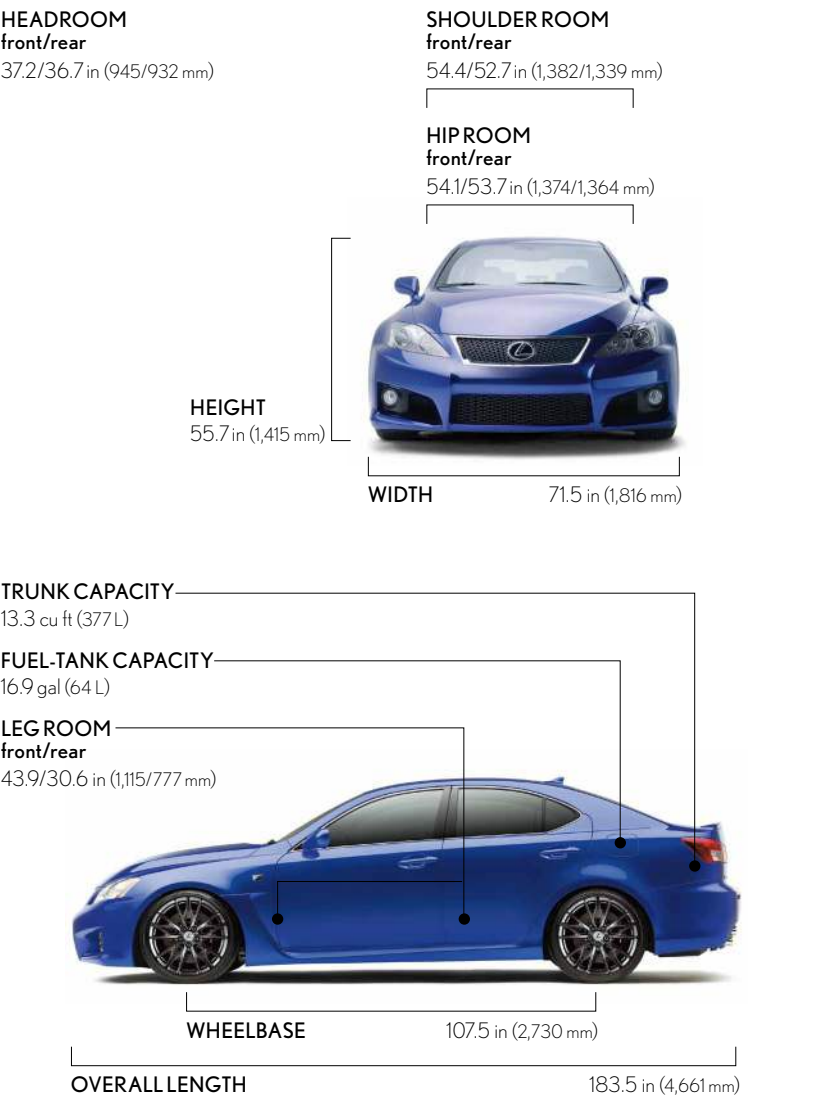


19-in forged alloy wheels¹²
STANDARD

IS F GENERAL

TYPE	Five-passenger high-performance luxury sport sedan
CONSTRUCTION	Welded-steel unibody
CURB WEIGHT	3,780 lb (1,715 kg)

IS F BODY AND DIMENSIONS



IS F CHASSIS

SUSPENSION	Front: Independent, double-wishbone with high-mount upper arms, coil springs, monotube gas-pressured shock absorbers and hollow stabilizer bar Rear: Independent, multi-link with low-mount upper arms, coil springs, monotube gas-pressurized shock absorbers and stabilizer bar
STEERING	Electronic Power Steering (EPS) system
BRAKES	Four-wheel power-assisted discs manufactured by Brembo, ^{®17} with four-sensor, four-channel Anti-lock Braking System (ABS), Electronic Brakeforce Distribution (EBD) and Brake Assist ¹⁴ Front: 14.2-in drilled rotors with six-piston-opposed aluminum calipers, high-friction brake pads ¹⁷ Rear: 13.6-in drilled rotors with two-piston-opposed aluminum calipers, high-friction brake pads ¹⁷
WHEELS AND TIRES	19 x 8.0-in forged alloy wheels manufactured by BBS with 225/40YR19 (front)/255/35YR19 (rear) summer tires ¹²

IS PACKAGES*

NAVIGATION SYSTEM/MARK LEVINSON AUDIO PACKAGE
HDD Navigation System ¹ including voice command, color LCD display with integrated backup camera, ¹⁸ XM NavTraffic, ^{®1,19} XM NavWeather, ^{TM1,19} XM® Sports and Stocks ^{1,19} complimentary 90-day trial subscription and Enhanced <i>Bluetooth</i> [®] technology ²⁰
Lexus Enform ^{4,5} with Safety Connect ^{4,6} offers Destination Assist, eDestination, Automatic Collision Notification, Stolen Vehicle Location, Emergency Assistance Button (SOS) and Enhanced Roadside Assistance ²¹ services
Mark Levinson 14-speaker, 300-watt @ less than 0.1% THD, 20-20,000 Hz ²² Premium Surround Sound Audio System ³ with 7.1 architecture and in-dash, single-feed, six-disc DVD/CD auto-changer
PREMIUM PACKAGE
Espresso or dark gray bird's-eye maple interior trim
Perforated leather-trimmed interior with heated and ventilated front seats

LUXURY PACKAGE
Power tilt-and-telescopic steering column
Lexus Memory System to control power driver's and front passenger's seats (except lumbar), outside mirrors and steering wheel
Electrochromic (auto-dimming) outside mirrors with auto tilt-down in reverse
Illuminated door-sill scuff plates
Espresso or dark gray bird's-eye maple interior trim
Perforated semi-aniline leather-trimmed interior with heated and ventilated front seats
Power rear sunshade
Bi-Xenon TM High-Intensity Discharge (HID) headlamps and Adaptive Front Lighting System (AFS)
Rain-sensing intermittent windshield wipers with mist cycle

LUXURY PACKAGE WITH 18-IN WHEELS (RWD ONLY)
Includes all Luxury Package contents plus:
18-in split-five-spoke alloy wheels ¹² with all-season tires ¹²

SPORT PACKAGE (IS 350 ONLY)
18-in split-five-spoke alloy wheels ¹² with summer tires ¹²
Sport-tuned suspension
Aluminum sport pedals and door-sill scuff plates
Power tilt-and-telescopic steering column
Lexus Memory System to control power driver's and front passenger's seats (except lumbar), outside mirrors and steering wheel
Electrochromic (auto-dimming) outside mirrors with auto tilt-down in reverse
Perforated semi-aniline leather-trimmed interior with heated and ventilated front seats
Bi-Xenon High-Intensity Discharge (HID) headlamps and Adaptive Front Lighting System (AFS)
Rain-sensing intermittent windshield wipers with mist cycle

IS F PACKAGES*

NAVIGATION SYSTEM/MARK LEVINSON AUDIO PACKAGE
HDD Navigation System ¹ including voice command, color LCD display with integrated backup camera, ¹⁸ XM NavTraffic, ^{1,19} XM NavWeather, ^{1,19} XM Sports and Stocks ^{1,19} complimentary 90-day trial subscription and Enhanced <i>Bluetooth</i> technology ²⁰
Lexus Enform ^{4,5} with Safety Connect ^{4,6} offers Destination Assist, eDestination, Automatic Collision Notification, Stolen Vehicle Location, Emergency Assistance Button (SOS) and Enhanced Roadside Assistance ²¹ services
Mark Levinson 14-speaker, 300-watt @ less than 0.1% THD, 20-20,000 Hz ²² Premium Surround Sound Audio System ³ with 7.1 architecture and in-dash, single-feed, six-disc DVD/CD auto-changer

IS C PACKAGES*

LUXURY PACKAGE
Perforated semi-aniline leather trim
Heated and ventilated front seats
Lexus Memory System to control power driver's and front passenger's seats (except lumbar), outside mirrors and steering wheel
Rain-sensing intermittent windshield wipers with mist cycle
Electrochromic (auto-dimming) outside mirrors with auto tilt-down in reverse
Dark gray bird's-eye maple interior trim
Bi-Xenon High-Intensity Discharge (HID) headlamps
Adaptive Front Lighting System (AFS)
Illuminated door-sill scuff plates
One-touch power slide/fold/return front seats for easier rear-seat access

LUXURY PACKAGE WITH TWO-TONE BLUE/ALABASTER INTERIOR TRIM
Includes all Luxury Package contents plus:
Perforated semi-aniline Blue leather-trimmed seats with Alabaster inserts

NAVIGATION SYSTEM/MARK LEVINSON AUDIO PACKAGE
HDD Navigation System ¹ including voice command, color LCD display with integrated backup camera, ¹⁸ XM NavTraffic, ^{1,19} XM NavWeather, ^{1,19} XM Sports and Stocks ^{1,19} complimentary 90-day trial subscription and Enhanced <i>Bluetooth</i> technology ²⁰
Lexus Enform ^{4,5} with Safety Connect ^{4,6} offers Destination Assist, eDestination, Automatic Collision Notification, Stolen Vehicle Location, Emergency Assistance Button (SOS) and Enhanced Roadside Assistance ²¹ services
Mark Levinson 12-speaker, 270-watt @ less than 0.1% THD, 20-20,000 Hz ²² Premium Surround Sound Audio System ³ with 5.1 architecture and in-dash, single-feed, six-disc DVD/CD auto-changer

OPTIONS*

IS, IS C AND IS F
Intuitive Parking Assist
HDD Navigation System ¹ including voice command, color LCD display with integrated backup camera, ¹⁸ XM NavTraffic, ^{1,19} XM NavWeather, ^{1,19} XM Sports and Stocks ^{1,19} complimentary 90-day trial subscription and Enhanced <i>Bluetooth</i> technology ²⁰
Lexus Enform ^{4,5} with Safety Connect ^{4,6} offers Destination Assist, eDestination, Automatic Collision Notification, Stolen Vehicle Location, Emergency Assistance Button (SOS) and Enhanced Roadside Assistance ²¹ services
Pre-Collision System (PCS) ²³ and Dynamic Radar Cruise Control ²⁴
Headlamp washers
IS
Bi-Xenon High-Intensity Discharge (HID) headlamps and Adaptive Front Lighting System (AFS)
Rear spoiler
18-in split-five-spoke alloy wheels ¹² with all-season or summer tires ¹²

IS C
Bi-Xenon High-Intensity Discharge (HID) headlamps and Adaptive Front Lighting System (AFS)
Heated and ventilated front seats with perforated leather trim and dark gray bird's-eye maple interior trim
18-in five-spoke alloy wheels ¹² with all-season tires or all-season run-flat tires ^{12,15}

*Please see back cover for more information regarding options/packages.

STANDARD LUXURY FEATURES

LUXURY AND CONVENIENCE

- SmartAccess^{25,26} with push-button Start/Stop
- Dual-zone automatic climate control with interior air filter (IS 350, IS 350C, IS F include smog sensor and automatic recirculation mode)
- Power tilt-and-telescopic steering column (IS C, IS F)
- Lexus Memory System to control power driver’s seat (except lumbar), outside mirrors and steering wheel (IS F)
- Power tilt-and-slide moonroof with one-touch open/close and sliding sunshade (IS sedan, IS F)
- Power-retractable folding hardtop (IS C)
- Power windows with one-touch auto open/close feature (IS sedan, IS F)
- Power windows with front one-touch auto open/close feature (IS C)
- Remote-linked window and moonroof opening (if equipped)
- Retained accessory power for windows and moonroof (if equipped)
- Electrochromic (auto-dimming) inside rearview mirror
- Power door locks
- Cruise control
- Center console with sliding armrest, storage bin, USB and minijack input, and accessory outlet
- Front-door storage pockets (foldable on IS sedan, IS F)
- HomeLink® universal transceiver to operate compatible garage, gate, home lighting and home security systems
- Illuminated entry system
- Auto on/off projector-beam headlamps with 30-second delay
- Dual chrome exhaust tips (IS sedan, IS C)
- Quad chrome exhaust tips (IS F)
- Rear spoiler (IS F)
- Trunk pass-through (IS sedan, IS F)
- Carpeted floor mats

SEATING AND TRIM

- Metallic-finish interior trim (IS sedan, IS C)
- Hand-finished aluminized composite interior trim (IS F)
- Leather-trimmed interior (perforated on IS F)
- Leather-trimmed steering wheel and shift knob
- 10-way driver’s and front passenger’s (including lumbar) power seats
- Easy-entry power front-passenger seat slide (IS C)
- Heated front seats (IS 250 AWD, IS F)
- Height-adjustable headrests for all seats with foldable rear headrests (IS sedan and IS F, remote foldable on IS C)

AUDIO AND COMMUNICATION

- Lexus Premium Sound System with Automatic Sound Levelizer (ASL) and in-dash, single-feed, six-disc CD auto-changer, 13 speakers (IS sedan, IS F), eight-speakers (IS C)
- XM® Radio^{1,19,27} complimentary 90-day trial subscription
- USB and auxiliary iPod®²⁸/MP3/Windows Media® Audio (WMA) port
- Bluetooth technology²⁰

INSTRUMENTATION AND CONTROLS

- Steering-wheel-mounted audio and display controls
- Electroluminescent instrumentation with startup sequence
- Illuminated interior electronic trunk-lid and fuel-filler door releases
- Lexus Personalized Settings (LPS)²⁹ to customize select electronic functions

STANDARD SAFETY AND SECURITY FEATURES

ACTIVE SAFETY

- Four-wheel power-assisted disc brakes (Brembo brakes¹⁷ on IS F)
- Four-sensor, four-channel Anti-lock Braking System (ABS)
- Vehicle Dynamics Integrated Management System (VDIM)³⁰ with cutoff switch (IS F includes Sport mode)
- Traction Control (TRAC)
- Brake Assist¹⁴
- Electronic Brakeforce Distribution (EBD)
- Direct Tire Pressure Monitor System³¹
- Bi-Xenon High-Intensity Discharge (HID) headlamps with dynamic auto-leveling (IS F)
- Adaptive Front Lighting System (AFS) (IS F)
- Daytime running lights
- Integrated foglamps
- Water-repellent front-door glass
- Variable intermittent windshield wipers with mist cycle
- Rear-window defogger with auto-off timer
- Power-adjustable outside mirrors with defoggers, puddle lamps and integrated turn indicators

PASSIVE SAFETY

- Driver’s and front passenger’s advanced airbag system (SRS)³² with front passenger’s twin-chamber airbag (SRS)³²
- Front seat-mounted side airbags (SRS)³² (enlarged for head and torso protection on IS C)
- Front and rear side curtain airbags (SRS)³² (IS sedan, IS F)
- Driver’s and front passenger’s knee airbags (SRS)³²
- Three-point seatbelts for all seating positions, pre-tensioners with force limiters for front (all models) and outboard rear seats (IS sedan, IS F)
- Automatic Locking Retractor/Emergency Locking Retractor (ALR/ELR) seatbelts for all passenger seating positions. Emergency Locking Retractor (ELR) only for driver’s seat
- Height-adjustable front shoulder belt anchors (IS sedan, IS F)
- Child Restraint Seat (CRS) tether anchor brackets for rear outboard seating positions
- Highly rigid body structure with front and rear crumple zones
- Side-impact door beams
- Reinforcements in pillars
- Impact-dissipating upper interior trim (IS sedan, IS F)
- Collapsible steering column

SECURITY

- Safety Connect^{4,6} offers Automatic Collision Notification, Stolen Vehicle Location, Emergency Assistance Button (SOS) and Enhanced Roadside Assistance²¹services one-year trial subscription
- Vehicle theft-deterrent and engine-immobilizer system²⁶
- Tool kit
- First aid kit



THE LEXUS IS: FAST IN ANY HUE.
LOOK INSIDE TO FIND YOUR COLOR.

Vehicles shown with available equipment.

EXTERIOR COLORS

Glacier Frost Mica

Breakwater Blue Metallic

Amber Pearl

Truffle Mica

Black Sapphire Pearl

Tungsten Pearl

Smoky Granite Mica

Obsidian

Matador Red Mica

Starfire Pearl

Ultrasonic Blue Mica

Mercury Metallic

Cerulean Blue Metallic

■ IS

● ISC

▲ ISF

INTERIOR: LEATHER COLORS

Ecru Leather

Light Gray Leather

Black Leather

Alabaster Leather

Blue/Alabaster Two-Tone Leather*

Alpine/Black Two-Tone Leather

Terra Cotta/Black Two-Tone Leather

■ IS

● ISC

▲ ISF

*Blue/Alabaster two-tone leather is available with Luxury Package only.

TRIM

Aluminized Composite

Espresso Bird's-Eye Maple†

Dark Gray Bird's-Eye Maple†

Metallic Finish

IS

ISC

ISF

†Wood trim is optional.

COLOR AVAILABILITY	Ecru	Light Gray	Black	Alabaster	Blue / Alabaster TWO-TONE	Alpine / Black TWO-TONE	Terra Cotta / Black TWO-TONE
Glacier Frost Mica	■	■	■				
Breakwater Blue Metallic	■	■	■				
Amber Pearl	■						
Truffle Mica	■		■				
Black Sapphire Pearl	■	■	■				
Tungsten Pearl		■	■●	●	●		
Smoky Granite Mica		■	■●▲	●	●	▲	▲
Obsidian	■	■	■●▲	●	●	▲	▲
Matador Red Mica	■	■	■●▲	●		▲	
Starfire Pearl	■	■	■●▲	●	●	▲	▲
Ultrasonic Blue Mica			●▲	●		▲	
Mercury Metallic			▲			▲	▲
Cerulean Blue Metallic			●	●			
Aluminized Composite			▲			▲	▲
Espresso Bird's-Eye Maple†	■						
Dark Gray Bird's-Eye Maple†		■	■●	●	●		
Metallic Finish	■	■	■●	●			

■ IS

● ISC

▲ ISF

Four-year/50,000-mile Lexus Limited Warranty. Six-year/70,000-mile Powertrain Warranty. Six-year/unlimited-mileage Corrosion Perforation Warranty. All warranties with zero deductible. See the IS, ISC or ISF *Warranty and Services Guides* at your Lexus dealer for details.

1. The Navigation System is designed to assist in locating an address or point of interest. XM Radio, XM NavTraffic, XM NavWeather and XM Sports and Stocks require a monthly service fee and hardware. XM NavTraffic is designed to provide real-time traffic or alternative routes of travel; XM NavWeather is designed to provide real-time weather and forecasting information in your general vicinity and along your route of travel. Discrepancies may be encountered between the system and your actual location. Road system and weather changes may affect the accuracy of the information provided. Rely on your common sense to decide whether to follow a specified route. Detailed coverage not available in every city or roadway. Periodic Navigation updates available at an additional cost. Please see your *Navigation System Owner's Manual* for further details. **2.** Class based on Luxury Coupe, Hardtop Convertible segmentation, retractable hardtop competitors. **3.** Mark Levinson is a registered trademark of Harman International Industries, Inc. **4.** Available beginning Fall 2009 on select Lexus models. Contact with the Lexus Enform response center is dependent upon the telematics device being in operative condition, cellular connection availability and GPS satellite signal reception, which can limit the ability to reach the response center or receive support. Enrollment and Telematics Subscription Service Agreement required. One-year trial subscription available only with new purchase of Lexus Enform-equipped vehicles. A variety of subscription terms is available; charges vary by subscription term selected. **5.** Lexus Enform premium services Destination Assist and eDestination will function in the contiguous United States and Washington, D.C. These services may also function in Hawaii and limited areas of Alaska for vehicles that contain map data for those states. They will not function in Canada or in other countries outside the United States. **6.** Safety Connect services will function in the United States, including Hawaii and Alaska, and in Canada. The services will not function outside of the United States in countries other than Canada. **7.** Ratings achieved using the required premium unleaded gasoline with an octane rating of 91 or higher. If premium fuel is not used, performance will decrease. **8.** Performance figures are for comparison only and were obtained with prototype vehicles by professional drivers using special safety equipment and procedures. Do not attempt. **9.** F-Sport Performance Accessories are aftermarket parts and are not Genuine Lexus Parts and, therefore, may not be used in any application that requires the use of Genuine Lexus Parts. **F-Sport Performance Accessories installed by dealer** are warranted for 12 months from the date of installation or for the balance of the new-car warranty in force at the date of installation, whichever is greater, when installed by an authorized Lexus dealer. **F-Sport Performance Accessories installed by anyone other than an authorized Lexus dealer** are warranted for 12 months from the date of purchase only, and the warranty coverage is limited to the replacement value of the F-Sport Accessory. These warranties do not cover maintenance fees such as noise, vibration, cosmetic conditions and other deterioration caused by normal wear and tear. Part failure caused by improper installation by anyone other than an authorized Lexus dealer may void the F-Sport Accessory warranty, the new-vehicle warranty or both. F-Sport is a trademark of Toyota Motor Corporation. Products available through participating Lexus dealers. **10.** With either the Front- or Rear-Brake Upgrade, the compact spare tire cannot be used. In the event of a flat, the tire must be repaired or replaced. **11.** The air intake system has an aftermarket emission certificate only and cannot be sold or financed with a new vehicle. **12.** 17-in, 18-in or 19-in performance tires are expected to experience greater tire wear than conventional tires. Tire life may be substantially less than 20,000 miles (17-in) or 15,000 miles (18-in and 19-in), depending on driving conditions. **13.** 2010 EPA-estimated mileage. Actual mileage will vary. **14.** Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions. **15.** Run-flat tire technology is designed for limited emergency use only. If air pressure is lost, vehicle speed must remain below 55 miles per hour; cornering, braking and accelerating must be done with extreme caution; and the tire should be replaced within 100 miles. Please see your Lexus dealer for details. **16.** TORSEN® is a registered trademark of Zexel Torsen, Inc. **17.** High-friction brakes require periodic inspection and measurement as outlined in the *Warranty and Services Guide*. The pads and rotors are expected to experience greater wear than conventional brakes. Pad life may be less than 20,000 miles, and brake rotor life may be less than 50,000 miles, depending on driving conditions. **18.** The backup camera does not provide a comprehensive view of the rear area of the vehicle. You should also look around outside your vehicle and use your mirrors to confirm rearward clearance. Cold weather will limit effectiveness and view may become cloudy. **19.** XM NavTraffic and XM NavWeather each require a separate XM subscription. XM Sports and Stocks is available with an XM Radio subscription. After a 90-day complimentary trial, you must set up the appropriate XM subscription(s) to continue receiving these services. The XM NavTraffic, XM NavWeather and XM Sports and Stocks services are available in the 48 contiguous United States and D.C. For details about the XM service coverage areas, visit www.xmradio.com or call the XM Listener Care Center at 1-877-515-3987. To receive XM NavTraffic, XM NavWeather and XM Sports and Stocks services, XM service must be activated. To activate the service, call the XM Listener Care Center. Subscriptions are governed by the XM Customer Agreement available at xmradio.com/serviceterms. XM Radio fees, services and programming are subject to change. **20.** The Bluetooth technology phones listed on lexus.com have been tested for compatibility with Lexus vehicles. Performance will vary based on phone software version, coverage and your wireless carrier. Phones are warranted by their manufacturer, not Lexus. **21.** Coverage only available in the continental U.S. and Canada. Please see your local Lexus dealer for details on our Enhanced Roadside Assistance program. **22.** Continuous average power, all channels driven, at less than 0.1% THD; 20-20,000 Hz. **23.** The Pre-Collision System is designed to help reduce the crash speed and damage in certain frontal collisions only. It is not a collision-avoidance system and is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, driver input and road conditions. Please see your *Owner's Manual* for further information. **24.** Dynamic Radar Cruise Control is designed to assist the driver and is not a substitute for safe and attentive driving practices. Please see your *Owner's Manual* for important instructions and cautions. **25.** The SmartAccess system may interfere with some pacemakers or cardiac defibrillators. If you have one of these medical devices, please talk to your doctor to see if you should deactivate this system. **26.** The engine immobilizer is a state-of-the-art anti-theft system. When you insert your key into the ignition switch or bring a SmartAccess fob into the vehicle, the key transmits an electronic code to the vehicle. The engine will only start if the code in the transponder chip inside the key or SmartAccess fob matches the code in the vehicle's immobilizer. Because the transponder chip is embedded in the key or SmartAccess fob, it can be costly to replace. If you lose a key or SmartAccess fob, your Lexus dealer can help. Alternatively, you can find a qualified independent locksmith to perform high-security key services by consulting your local *Yellow Pages* or by contacting www.aloa.org. **27.** Functioning XM Radio requires a monthly service fee. Please see your Lexus dealer for further details. Reception of the satellite signal may vary depending on location. All fees and programming subject to change. Subscriptions are governed by the XM Customer Agreement available at xmradio.com/serviceterms. Available only in the 48 contiguous United States and D.C. **28.** iPod is a registered trademark of Apple Inc. All rights reserved. **29.** The Lexus Personalized Settings (LPS) Program is a one-time, complimentary offer for new vehicles for the first 12 months from the date the vehicle is sold. Please see your Lexus dealer for more information. **30.** Vehicle Stability Control (VSC) and Vehicle Dynamics Integrated Management (VDIM) are electronic systems designed to help the driver maintain vehicle control under adverse conditions. They are not substitutes for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC or VDIM will be effective in preventing a loss of control. Please see your *Owner's Manual* for further details. **31.** The Tire Pressure Monitor alerts the driver when tire pressure is critically low. For optimal tire wear and performance, tire pressure should be checked regularly with a gauge; do not rely solely on the monitor system. Please see your *Owner's Manual* for details. **32.** All the airbag (AB) systems are Supplemental Restraint Systems. All ABs (if installed) are designed to inflate only under certain conditions and in certain types of severe collisions: frontal and knee ABs typically inflate in frontal collisions; side and side curtain ABs in side collisions; Roll-Sensing Curtain ABs at a severe tilt degree, roll or lateral G-force. In all other accidents, the ABs will not inflate. To decrease the risk of injury from an inflating AB, always wear seatbelts, sit upright in the middle of the seat as far back as possible and do not lean against the door. Do not put objects in front of an AB or around the seatback. Do not use a rearward-facing child seat in any front passenger seat. The force of an inflating AB may cause serious injury or death. Please see your *Owner's Manual* for further information/warnings. **33.** Currently available PPO. Ask your Dealer Sales Consultant for vehicle application.

*Lexus strives to build vehicles to match customer interest, and thus they typically are built with popular options and option packages. Not all options/packages are available separately, and some may not be available in all regions of the country. See lexus.com for information about options/packages commonly available in your area. If you would prefer a vehicle without any or with different options, contact your dealer to check for current availability or the possibility of placing a special order. Specifications, features, equipment, technical data, performance figures, options, and color and trim are based upon information available at time of printing, are subject to change without notice, are for mainland U.S.A. vehicles only. Some vehicles shown with available equipment. See your Lexus dealer for details. Lexus reminds you to wear seatbelts, secure children in rear seat, obey all traffic laws and drive responsibly. For more information, call 800-USA-LEXUS (872-5398) or visit lexus.com. To learn more about your financing options, contact your Lexus dealer or call Lexus Financial Services at 800-874-7050.

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