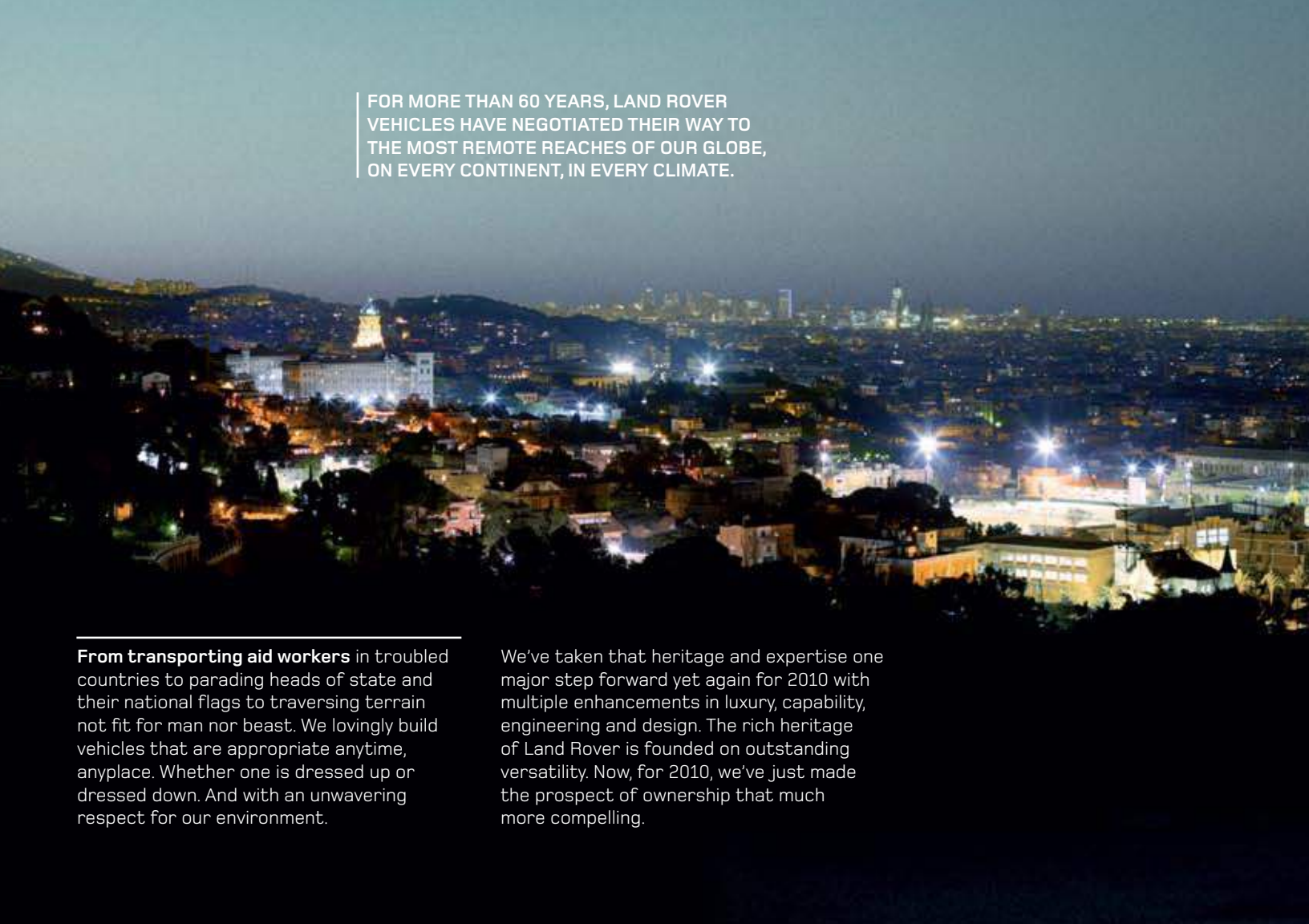




2010



A wide-angle, nighttime photograph of a city, likely Lima, Peru, viewed from an elevated position. The city is illuminated by numerous lights, with a prominent white building with a blue dome in the center-left. The background shows a dark sky and distant city lights.

FOR MORE THAN 60 YEARS, LAND ROVER
VEHICLES HAVE NEGOTIATED THEIR WAY TO
THE MOST REMOTE REACHES OF OUR GLOBE,
ON EVERY CONTINENT, IN EVERY CLIMATE.

From transporting aid workers in troubled countries to parading heads of state and their national flags to traversing terrain not fit for man nor beast. We lovingly build vehicles that are appropriate anytime, anyplace. Whether one is dressed up or dressed down. And with an unwavering respect for our environment.

We've taken that heritage and expertise one major step forward yet again for 2010 with multiple enhancements in luxury, capability, engineering and design. The rich heritage of Land Rover is founded on outstanding versatility. Now, for 2010, we've just made the prospect of ownership that much more compelling.



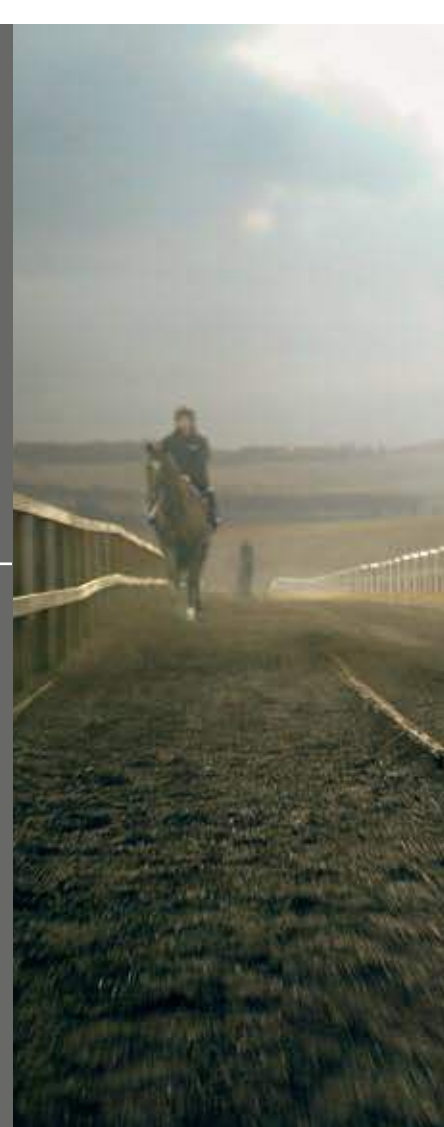
WIDELY REGARDED AS THE FINEST OF SPORT-UTILITY VEHICLES, THE NEW 2010 RANGE ROVER HSE EVOLVES BOTH OUTSIDE AND IN.



Even more contemporary with redesigned front bodywork, we've designed a new three-bar diamond mesh grille, new headlights, repositioned fog lights and a new take on the distinctive concentric circle taillights. Inside, the 2010 Range Rover is imbued with expert craftsmanship and the latest technology by employing a Thin Film Transistor (TFT) LCD, which replaces conventional gauges. This 12.3-inch screen not only depicts virtual gauges, it offers additional driver information, customizable to your own preferences. An improved audio interface allows full iPod® integration and USB connectivity. The thoughtfully

redesigned steering wheel also provides improved control and access to vehicle information. Any outing is a pleasure with the on- and off-road hard disk drive satellite navigation system with touch-screen and voice activation.

Land Rover has enhanced Range Rover performance with the new direct-injection 5.0-liter, 375-hp LR-V8 engine. With Terrain Response,™ permanent four-wheel drive, all-terrain anti-lock brakes, stability control and multiple active safety systems, secure footing is assured, whether it is on asphalt, dirt, mud, snow, slush or sand.





Range Rover HSE shown.

BUILDING ON THE ICONIC RANGE ROVER LUXURY SUV,
THE RANGE ROVER SUPERCHARGED HOLDS A FORMIDABLE
510 HORSEPOWER IN RESERVE FROM A COMPLETELY
NEW 5.0-LITER LR-V8 ENGINE.



The Supercharged retains all the sophistication and refinement that the world expects of a Range Rover, even though it is the most powerful Range Rover ever. A highly sophisticated Electronic Air Suspension (EAS) heightens ride quality, isolates road harshness and levels the ride height front-to-rear, with changing passenger and cargo loads. One can also use EAS for easier passenger or cargo loading or to raise and lower the Range Rover during off-road driving.

Thanks to a quiet belt-driven supercharger, this all-new powerplant enables unprecedented performance. And since no engine operates as a solo act, the CommandShift™ transmission uses Positive Torque, matching engine speed to road speed when operated in manual mode for seamless gear shifts. An infinitely variable locking rear differential provides the optimal possible traction under enthusiastic driving. Racing-inspired front brakes offer braking power commensurate with the engine's horsepower.



Range Rover Supercharged shown.



Range Rover Autobiography with Semi-aniline leather upholstery shown.



SIMULTANEOUSLY DISTINCTIVE AND DISCRETE, AUTOBIOGRAPHY TELLS A STORY OF INDIVIDUALITY.



Simply put, the Range Rover Autobiography is the definitive statement on Range Rover luxury, employing unique leather hides, trim and electronic equipment. Born as a Supercharged model, it grows into its own with newly designed 20-inch, six-spoke alloy wheels, four-zone climate control, Adaptive Cruise Control with Brake Assist, Rear Seat Entertainment with wireless headphones and HD Digital Radio.™ The innovative Semi-aniline leather fitted on the Autobiography applies the minimum

amount of treatment before installation, making it softer to the touch. In addition to full Semi-aniline leather covering the front and back of each seat, full leather covers the center console, each door panel and the entire headliner. All that leather is joined by 14 trim pieces from a menu of wood choices throughout the cabin: Grand Black Lacquer, Cherry or Burr Walnut. Also available are Burr Maple Prussian Blue,* Ash Burl* and Lined Oak Anthracite* wood trim.

*Extra-cost option.

THE MOST EXCITING AND DYNAMIC MEMBER OF THE LAND ROVER FAMILY.

Slightly smaller with a more muscular stance than its larger Range Rover brother, the new 2010 Range Rover Sport HSE now benefits from an all-new 5.0-liter LR-V8 engine developing 375 horsepower that is sent to all four wheels on low-profile tires. With a responsive, sport-tuned Electronic Air Suspension (EAS), it's the most dynamic Land Rover. The innovation continues with redesigned front bodywork featuring a new front bumper, grille, headlights with LED adornment and side body vents. Echoing the front revisions, new taillight clusters now use LEDs. All the design updates create a cleaner, more muscular appearance; a fitting complement to the all-new 5.0-liter LR-V8 engine.



Additional luxury and refinement is most apparent as you slip inside the comprehensively redesigned interior, with even higher-grade leathers and trim. An all-new dashboard and center console are joined by new seats and door panels. Grip the new steering wheel with multifunction

control and a more complete driver information interface, and view the new 5-inch Thin Film Transistor (TFT) center instrument screen displaying expanded driver information.





Range Rover Sport Supercharged shown.

IMPROVING THE DYNAMIC ABILITY OF THE NEW 2010 RANGE ROVER SPORT IS A MARVEL OF TECHNOLOGY AND FORTITUDE.

The new 2010 Range Rover Sport Supercharged offers even greater performance than the highly successful previous Range Rover Sport models with an all-new, 510-horsepower, supercharged LR-V8 engine. Offering purebred sports-car acceleration of 5.9 seconds from 0 to 60 mph, all that power is mated to a sophisticated six-speed transmission with heightened responsiveness, thanks to both steering-wheel-mounted paddle shift levers and an intelligent sport suspension mode that adapts to any driving characteristic.



Because designing and engineering vehicles is a holistic endeavor, the Supercharged employs a new Adaptive Dynamics system, which enhances control of the vehicle's ride and handling. Predictive technology continually monitors damper (shock) settings at a rate of 500 times per second for the widest range of conditions. The result is seamless preparedness for the prevailing driving style, whether on- or off-road.

While 510 horsepower makes acceleration and passing a primary talent, the Supercharged model's high-performance braking system is equal to the task. Fifteen-inch ventilated discs and unique aluminum, six-piston monoblock calipers do the work up front while 14.3-inch discs and single-piston calipers perform in the rear.





Range Rover Sport
Supercharged shown.



LAND ROVER LR4

THE LATEST ITERATION OF THE BOLD

LAND ROVER STORY IS LR4.

Flexible, luxurious and more contemporary than its predecessor, the LR3. An all-new engine that delivers both higher performance and better refinement. A new interior that offers more practicality, greatly enhanced premium design and simplified controls. The sum of its parts is a spacious, refined SUV with exceptional style, luxury and capability. And, being the latest Land Rover, versatility beyond any other.

At the heart of the LR4's superlative capability is an all-new 5.0-liter direct-injection LR-V8 engine, a highly refined

and efficient power unit making 375 horsepower and 375 pound-feet of torque. This easy-driving LR-V8 generates its power and torque across the entire rpm range, making for immediate passing power and serene cruising ability.

The LR4's redesigned front bodywork results in both better aerodynamics and more pleasing appearance. The bodywork is joined by new front light assemblies engineered with LED technology, while the taillights also benefit from new LED lighting.



LR4 HSE with Luxury Package shown.





LAND ROVER LR4

NEWFOUND REFINEMENT,
NEWFOUND VERSATILITY.

The Land Rover LR4 introduces a sumptuous new interior that shows a finer level of craftsmanship, delivering even more comfort and better ergonomics. The dashboard and center console are transformed by more intuitive, much-simplified controls and switchgear for the driver, plus a new Thin Film Transistor (TFT) center screen. Smooth surfaces and soft-touch materials add to the upgraded, premium feel.

The new LR4 suspension architecture has been redesigned to noticeably lessen body movements when cornering. Newfound braking power – every bit as important as engine power – is provided by a system using 14.2-inch ventilated discs in front and 13.8-inch ventilated discs in the rear.

LR4 HSE with Luxury Package shown.



LAND ROVER LR2

ORIGINAL, AUTHENTIC
AND CAPABLE.

As befitting any Land Rover, the 2010 Land Rover LR2 exhibits a modern, chiseled design and advanced engineering to tame tough terrain and weather with grace. Powered by a 3.2-liter inline six-cylinder engine and a six-speed automatic transmission with CommandShift™, the LR2 exhibits responsive acceleration and effortless highway driving. The long-travel suspension and standard 19-inch low-profile tires impart the handling agility and ride comfort you expect of a Land Rover. Intelligent all-wheel drive sends power to all four wheels to take on every road condition. Land Rover's patented Terrain Response™, four-wheel ventilated disc brakes and all-terrain anti-lock braking system afford outstanding control. Two new packages offer highly desirable features: HSE Plus includes SIRIUS® Satellite Digital Audio and HD Digital Radio™; Bluetooth® telephone connectivity; Adaptive Bi-Xenon® headlights; and special lighting for the passenger

footwells, the under-door areas, and lamps that light your approach to the vehicle in the dark. The HSE Luxury Package includes a DVD navigation system with full-color touch-screen; an Alpine® Premium 480-watt Dolby® Pro Logic® II 7.1 surround-sound system using 14 speakers; and includes rear-seat audio controls and headphone jacks.

LR2 HSE with Plus Package shown.







LAND ROVER LR2

AN INVITING PLACE FROM THE MOMENT YOU OPEN THE DOOR, THE LR2 INTERIOR FEATURES A STANDARD PANORAMIC DUAL-PANEL SUNROOF, LETTING LIGHT CASCADE INSIDE TO THE FRONT AND REAR SEATS.

New for 2010, a Storm Grey and Ebony color palette is offered in perforated Napoli Leather seat surfaces. Standard conveniences include dual-zone automatic climate control, rear Park Distance Control, rain-sensing windshield wipers and push-button start with keyless entry. For entertainment, a 320-watt Alpine® audio system with in-dash six-disc CD changer and nine speakers, auxiliary audio input, cargo-area power jack, and front and rear center armrests are standard.

With seven airbags (SRS), including a driver's knee airbag, plus pre-tensioning front safety belts, the LR2 exhibits a commitment to safety engineering. Standard Roll Stability Control (RSC®) is designed to detect and help prevent the likelihood of a rollover, while Dynamic Stability Control (DCS) helps prevent skids and spins.*



*See footnote 1 and 2 on page 25.

LAND ROVER EXPERIENCE DRIVING SCHOOLS

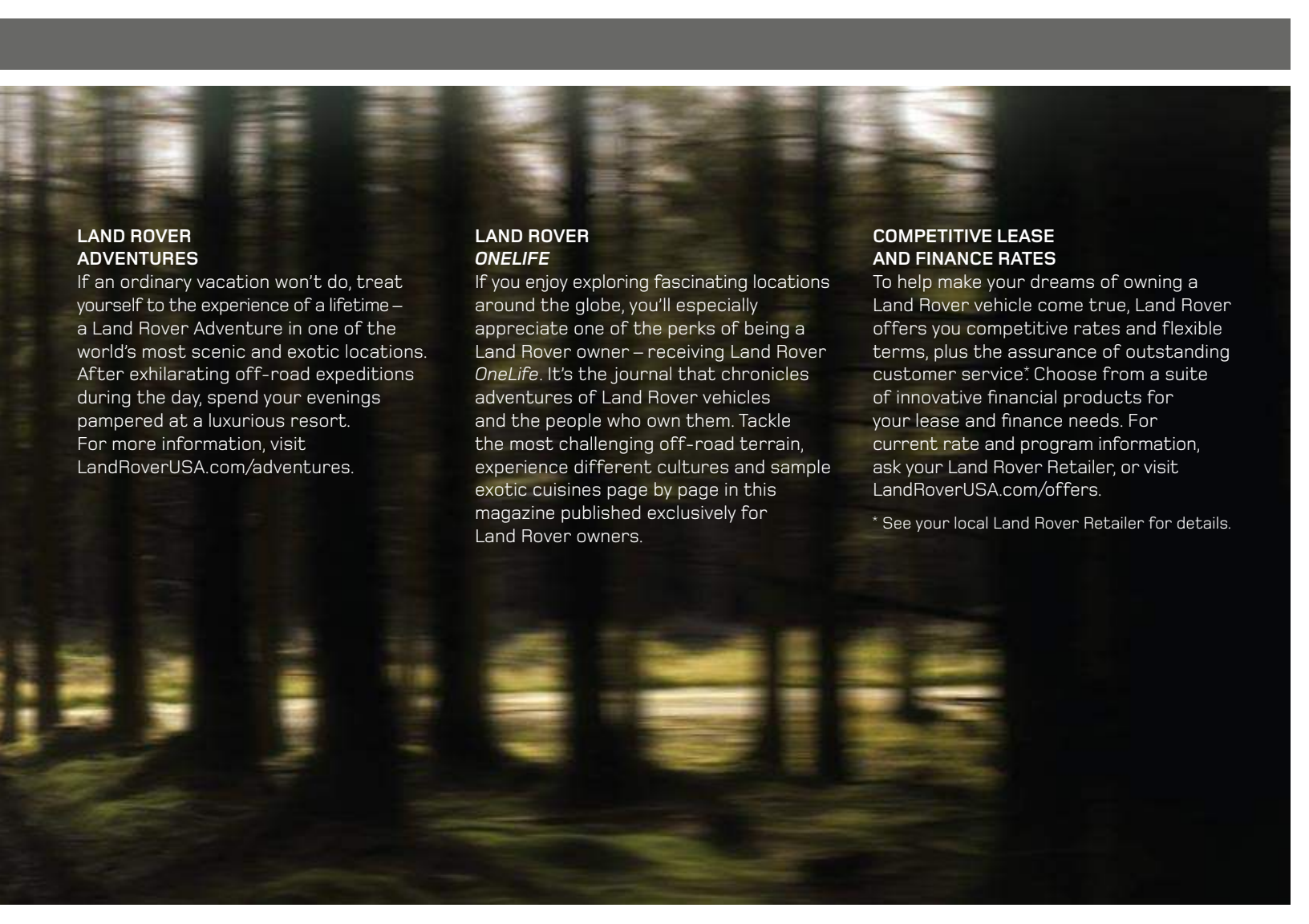
Imagine yourself in an outdoor “classroom” amidst breathtaking scenery on a thrilling off-road course. With an expert driving instructor by your side, you’ll tackle challenges matched to your driving skills and appetite for heart-pounding action. Land Rover Experience Driving Schools invite drivers of all skill levels to hone their abilities behind the wheel of a Land Rover – one of the most capable

vehicles on earth. Driving school locations at The Biltmore Estate in Asheville, North Carolina; The Equinox Resort in Manchester, Vermont; Fairmont le Château Montebello in Quebec, Canada; and the Quail Lodge in Carmel, California. Owners of Land Rover vehicles receive a special discount. For more information, visit LandRoverUSA.com/drivingschools.

THE LAND ROVER WAY RETAILER EVENTS

Land Rover Retailers want to ensure that you have the opportunity to enjoy the amazing capabilities of your Land Rover vehicle and the lifestyle it embodies. At various times during the year, your Land Rover Retailer will host events that may combine challenging off-road excursions with an intriguing event, such as a family trip to a wildlife park or the opportunity to attend a championship equestrian competition.





LAND ROVER ADVENTURES

If an ordinary vacation won't do, treat yourself to the experience of a lifetime – a Land Rover Adventure in one of the world's most scenic and exotic locations. After exhilarating off-road expeditions during the day, spend your evenings pampered at a luxurious resort. For more information, visit LandRoverUSA.com/adventures.

LAND ROVER *ONELIFE*

If you enjoy exploring fascinating locations around the globe, you'll especially appreciate one of the perks of being a Land Rover owner – receiving Land Rover *OneLife*. It's the journal that chronicles adventures of Land Rover vehicles and the people who own them. Tackle the most challenging off-road terrain, experience different cultures and sample exotic cuisines page by page in this magazine published exclusively for Land Rover owners.

COMPETITIVE LEASE AND FINANCE RATES

To help make your dreams of owning a Land Rover vehicle come true, Land Rover offers you competitive rates and flexible terms, plus the assurance of outstanding customer service*. Choose from a suite of innovative financial products for your lease and finance needs. For current rate and program information, ask your Land Rover Retailer, or visit LandRoverUSA.com/offers.

* See your local Land Rover Retailer for details.

RANGE ROVER HSE

Powertrain

- 5.0-liter LR-V8. 375 horsepower and 375 pound-feet of torque.
- Six-speed electronically controlled automatic transmission with CommandShift.™
- Two-speed electronic transfer gearbox.
- Permanent four-wheel drive with four-wheel Electronic Traction Control (4ETC).

Safety

- Seven-airbag Supplemental Restraint System (SRS) including head curtains.¹
- Integrated Whiplash Reduction System in front seats.
- Heated front windshield, exterior mirrors and windshield-washer jets.
- Front and rear Park Distance Control (PDC).
- Automatic rearview camera.
- Available Surround Camera System.
- Automatic, variable-speed, rain-sensing windshield wipers.
- Automatic Bi-Xenon® headlights with power washers.
- LED taillights – turn signals and brake lights.
- HomeLink® system for garage doors and security gates.

Dynamics

- Terrain Response™ system to help maximize traction and control.²
- Fully independent Electronic Air Suspension (EAS) with automatic load-leveling.
- Advanced dynamic systems include Electronic Brakeforce Distribution (EBD), Emergency Brake Assist (EBA), Cornering Brake Control (CBC), Active Roll Mitigation (ARM), Hill Descent Control (HDC), Gradient Release Control (GRC) and all-terrain Dynamic Stability Control (DSC).²
- Four-wheel disc brakes with four-channel, all-terrain Anti-lock Braking System (ABS).
- 19-inch alloy wheels.

Luxury

- Redesigned front bodywork with diamond mesh grille, new headlights and taillights with LED accents and repositioned fog lights.
- Redesigned interior including dashboard, center console, seats, door panels, steering wheel, LED mood lighting.
- New push-button start/stop with keyless entry.
- Thin Film Transistor (TFT) 12.3-inch LCD, replacing conventional gauges.
- Triple-zone automatic climate control with pollen filter.
- Heated front and rear seats, and steering-wheel rim.
- On/off-road hard disc drive satellite navigation system with touch-screen and voice activation.
- 720-watt Harman Kardon® LOGIC7® digital surround-sound audio system with 14 speakers and SIRIUS® Satellite radio.³
- Available 1,200-watt Harman Kardon® LOGIC7® digital surround-sound audio system with 19 speakers and SIRIUS® Satellite radio.³ Delayed availability.
- Available HD Digital Radio.™
- One-touch “open/close” power sunroof with anti-trap function.
- Personal Telephone Integration system with Bluetooth® capability.
- Triple-laminated and heated front windshield, privacy glass and illuminated vanity mirrors.
- Blenheim leather seating surfaces and trim details. Leather-wrapped power tilt-and-telescopic steering wheel with automatic tilt-away.
- 12-way power driver's seat and 10-way power front-passenger seat.

Range Rover HSE Luxury (LUX) Interior Package

- 14-way heated/cooled power adjustable driver and front-passenger seats.
- Premium Oxford leather on seats, door pulls and center-console lid.
- Center-console wood trim.
- Adaptive Front-lighting System (AFS).

- Auto-dimming exterior mirrors.
- Luggage net.
- 20-inch 7-V-Spoke alloy wheels.

RANGE ROVER SUPERCHARGED

In addition to HSE with LUX Package features, Range Rover Supercharged adds the following enhancements:

- 5.0-liter LR-V8 supercharged engine making 510 horsepower and 461 pound-feet of torque.
- Six-speed electronically controlled automatic transmission with CommandShift™ and Positive Torque manual shifting mode.
- High-performance six-piston front brakes.
- Adaptive damping.
- Rear differential lock.
- 20-inch, 10-spoke alloy wheels.
- Blind-spot monitoring system.
- Automatic high-beam assist.
- Choice of Grand Black Lacquer Wood, Cherry Wood or Burr Walnut Wood interior trim.
- Unique bright-finish diamond mesh grille and power vents, chrome exhaust extensions, stainless-steel-clad pedals, clear taillight lenses.

RANGE ROVER AUTOBIOGRAPHY

In addition to the Supercharged features, Autobiography adds the following enhancements:

- Semi-aniline full-leather upholstery on all seats, full-leather on dashboard fascia, headliner, door casings and center console sides.
- Additional wood trim on rear face of center console.
- Burr Maple Prussian Blue, Ash Burl and Lined Oak Anthracite wood trim also available.
- Rear Seat Entertainment System.
- Climate glass and four-zone automatic climate control.
- 20-inch, six-spoke Diamond Turned alloy wheels.
- Adaptive Cruise Control with Brake Assist.
- HD Digital Radio.™

RANGE ROVER SPORT HSE

Powertrain

- 5.0-liter LR-V8 with 375 horsepower and 375 pound-feet of torque.
- Six-speed electronically controlled automatic transmission with CommandShift™.
- Two-speed electronic transfer gearbox.
- Permanent four-wheel drive with four-wheel Electronic Traction Control (4ETC).

Safety

- Six-airbag Supplemental Restraint System (SRS)¹
- Integrated Whiplash Reduction System in front seats.
- Front and rear Park Distance Control (PDC).
- Automatic Bi-Xenon® headlights with dimming assist and power washers.
- Automatic, variable-speed, rain-sensing windshield wipers.
- Rear view camera.
- Automatic-dimming inside rearview mirror.
- Heated exterior mirrors.
- HomeLink® system for garage doors and security gates.

Dynamics

- Terrain Response™ system to help maximize traction and control.²
- Advanced dynamic systems include Electronic Brakeforce Distribution (EBD), Emergency Brake Assist (EBA), Active Roll Mitigation (ARM), Roll Stability Control (RSC), Cornering Brake Control (CBC), Hill Descent Control (HDC), Gradient Release Control (GRC) and all-terrain Dynamic Stability Control (DSC).²
- Four-wheel disc brakes with four-channel, all-terrain Anti-lock Braking System (ABS).
- 19-inch alloy wheels.
- Fully independent Electronic Air Suspension (EAS) with automatic load-leveling.

Luxury

- Comprehensively redesigned interior with new center console, controls and instruments.
- New 5-inch Thin Film Transistor (TFT) central instrument display with premium satellite navigation.
- New leather-wrapped steering wheel with more complete driver information interface and multifunction control.
- Redesigned, highly-sculpted leather-trimmed seats.
- Push-button start/stop with passive keyless entry.
- 480-watt Harman Kardon® LOGIC7® digital surround-sound audio system.
- Personal Telephone Integration system with Bluetooth® capability.
- Memory system for driver's seat, power tilt-and-telescopic steering column and exterior mirrors.
- One-touch "open/close" power sunroof with anti-trap function.
- Dual-zone automatic climate control with pollen filter.

Range Rover Sport HSE Luxury (LUX) Package

In addition to the HSE features, the Luxury Package adds the following enhancements:

- Premium leather seating surfaces or Alcantara® center seat surfaces (no-cost option).
- Climate Comfort Package (heated windshield, two-stage heated seats, heated washer jets).
- Adjustable driver's side seat bolsters.
- Cooler Box.
- 20-inch alloy wheels.
- Adaptive Front-lighting System (AFS).
- Automatic high-beam assist.

RANGE ROVER SPORT SUPERCHARGED

In addition to Range Rover Sport HSE with LUX Package features, the Supercharged model adds the following enhancements:

- 5.0-liter LR-V8 supercharged engine developing 510 horsepower and 461 pound-feet of torque.
- Six-speed electronically controlled automatic transmission with CommandShift™ and Positive Torque manual shifting mode.
- 20-inch alloy wheels.
- Suspension system using Adaptive Dynamics damping and new Terrain Response™ Dynamic Mode for stiffer active suspension settings.
- High-performance six-piston front brakes.
- Sports Leather seating with perforated center panels.
- Steering-wheel-mounted shift paddles.
- Contrasting stitching on seats, door panels and center console.
- SIRIUS® Satellite Radio.³
- Unique bright-finish grille and power vents, chrome exhaust extensions.

LAND ROVER LR4

Powertrain

- 5.0-liter LR-V8 with 375 horsepower and 375 pound-feet of torque.
- Six-speed electronically controlled automatic transmission with CommandShift.™
- Permanent four-wheel drive with four-wheel Electronic Traction Control (4ETC).
- Two-speed electronic transfer gearbox.
- Variable locking center differential with Terrain Response™ system.

Safety

- Six-airbag Supplemental Restraint System (SRS).¹
- Advanced dynamic systems include Electronic Brakeforce Distribution (EBD), Emergency Brake Assist (EBA), Active Roll Mitigation (ARM), Cornering Brake Control (CBC), Hill Descent Control (HDC).²
- New Gradient Release Control (GRC), Roll Stability Control (RSC), Sand Launch Control, Trailer Stability Control.
- Automatic, variable-speed, rain-sensing windshield wipers.
- HomeLink® system for garage doors and security gates.

Dynamics

- Fully independent Electronic Air Suspension (EAS) with automatic load-leveling and revised suspension architecture, stability control system, Terrain Response™ system.²
- Four-wheel disc brakes with four-channel, all-terrain Anti-lock Braking System (ABS).
- Rear Park Distance Control (PDC).
- Standard 19-inch alloys wheels.

Luxury

- New front bodywork including fenders, grille, bumper and headlights with LED technology.
- New taillights using LED technology for stop, tail and turn-signal lights.
- Redesigned interior featuring an all-new main dashboard fascia with soft-touch surfaces and new center console.
- Redesigned front seats; eight-way power adjustable driver and front-passenger seats; power lumbar support for driver's seat.
- New 5-inch Thin Film Transistor (TFT) center instrument screen.
- New leather-wrapped steering wheel with more complete driver information interface and multifunction control.
- Straight-Grained Walnut Wood or Grand Black Lacquer Wood interior trim.
- 240-watt Harman Kardon® AM/FM audio system with single CD player and nine speakers.
- Power sunroof with anti-trap function plus fixed Alpine roof over second and third rows with integrated sun blinds.
- Push-button start/stop with keyless entry.
- Auto-dimming inside rearview mirror.

LR4 HSE Package

In addition to the standard LR4 features, the LR4 HSE Package adds the following enhancements:

- Premium hard disk drive satellite navigation system with voice control.
- Personal Telephone Integration system with Bluetooth® capability.
- SIRIUS® Satellite Radio.³
- Front Park Distance Control (PDC).
- Climate Comfort Package.

LR4 HSE Plus Package

In addition to the contents of the HSE Package, the following enhancements are added:

- HD Radio.™
- Interior mood lighting.
- Passive keyless entry.
- Rearview camera.

LR4 HSE Luxury (LUX) Package

In addition to the contents of the LR4 HSE and HSE Plus packages, the following enhancements are added:

- Seven-Seat Comfort Package (third-row seats, head airbags and map lights; accessory jack; 35:30:35 split second-row seats; rear climate control).
- Premium ruched leather seating surfaces.
- Adaptive Bi-Xenon® headlights.
- High-beam assist headlights.
- Memory system for driver's seat, steering column and exterior mirrors, adjustable driver's seat bolsters.
- Center-console Cooler Box.
- 480-watt Harman Kardon® LOGIC7® surround-sound audio system with 14 speakers.

LAND ROVER LR2

Powertrain

- 3.2-liter inline six-cylinder engine with 230 horsepower and 234 pound-feet of torque.
- Six-speed electronically controlled automatic transmission with CommandShift.™
- Permanent Intelligent all-wheel drive with four-wheel Electronic Traction Control (ETC).

Safety

- Seven-airbag Supplemental Restraint System (SRS).¹
- Rear Park Distance Control (PDC).
- Automatic quartz halogen headlights with headlight washers.
- Automatic, variable-speed, rain-sensing windshield wipers.
- Automatic-dimming inside rearview mirror.
- Heated power adjustable exterior mirrors.

Dynamics

- Fully independent long-travel suspension system.
- Advanced dynamic systems include Electronic Brakeforce Distribution (EBD), Emergency Brake Assist (EBA), Roll Stability Control (RSC®), Cornering Brake Control (CBC), Hill Descent Control (HDC), Gradient Release Control (GRC) and Dynamic Stability Control (DSC).²
- Terrain Response™ system to help maximize traction and control.²
- Four-wheel ventilated disc brakes with four-channel, all-terrain Anti-lock Braking System (ABS).
- 19-inch alloy wheels.

Luxury

- New Napoli perforated leather-trimmed seats and leather-wrapped tilt-and-telescopic steering wheel.
- Dual-zone automatic climate control with programmed defrost.
- 320-watt Alpine® AM/FM stereo with six-disc in-dash CD changer and nine speakers.
- Eight-way power driver's seat and six-way power front-passenger seat.
- Power tilt-and-slide panoramic dual-panel sunroof with integrated sun blinds.
- Push-button start with keyless entry.

LR2 HSE Plus Package

The LR2 HSE Plus Package adds the following enhancements:

- SIRIUS® satellite radio and HD radio.³
- Personal Telephone Integration system with Bluetooth® capability.
- Adaptive Bi-Xenon® headlights.
- Front map lights.
- Driver's seat and exterior mirror memory system.
- HomeLink® garage door opener.

LR2 HSE Luxury (LUX) Package

The LR2 HSE Luxury Package adds the following enhancements:

- Alpine 480-watt Dolby® Pro Logic® II 7.1 surround-sound system with six-disc in-dash CD changer, auxiliary input, 13 speakers plus subwoofer.
- Rear-seat headphone module.
- Navigation system with seven-inch touch-screen.

Warranties & Owner Support Programs For All Land Rover Models

- 4-year/50,000-mile New-Vehicle Limited Warranty.⁴
- 6-year/unlimited-mileage Corrosion Perforation Limited Warranty.⁴
- Land Rover 24-hour Roadside Assistance.⁴

1. Please remember that the safety belts in a Land Rover constitute the primary protection system for driver and passengers in collisions. The airbag Supplemental Restraint System (SRS) is a supplement to the safety belts and is designed to work as a system with the safety belts. Although airbags provide additional protection, airbags without safety belts do not provide optimal protection in a crash. Always wear your safety belts. Children younger than 13 years old should always be properly restrained in a back seat, away from airbags. Never place an infant seat in the front seat.
2. These features are not a substitute for driving safely with due care and attention and will not function under all circumstances, speeds, weather and road conditions, etc. Driver should not assume that these features will correct errors of judgment in driving. Please consult owner's manual or your local authorized retailer for more details.
3. Some options are available only in combination with other options. SIRIUS Satellite Radio subscription not included. SIRIUS Satellite Radio is not available in Alaska or Hawaii.
4. See your Land Rover Retailer for details.

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OUR COMMITMENT TO A SUSTAINABLE FUTURE

From the design of our vehicles and the way we build them, to how and where we use them, we are committed to sustainable development and reducing our impact on the environment. To this end, we are working in four key areas.

ENVIRONMENTAL TECHNOLOGIES

In 2007, we announced a \$1.38 billion joint investment into new technologies to improve the environmental performance of our vehicles. In 2008, we revealed a concept vehicle conceived as a 2.0-liter diesel hybrid, with potential CO₂ emissions of only 6.8 ounces per mile (120g/km).

GLOBAL CONSERVATION AND HUMANITARIAN PROJECTS

Land Rover vehicles are used by conservation and humanitarian organizations around the world, and are often the first choice for the most difficult tasks. These organizations include the Born Free Foundation, Biosphere Expeditions, Royal Geographical Society (with IBG), China Exploration and Research Society, and Earthwatch® Institute. Our projects are

diverse, ranging from an initiative to help with the protection of rare wolves in Ethiopia to a project funded by our CO₂ offset program that provides efficient cooking stoves to rural Uganda. In addition, through the partnership with the International Federation of Red Cross and Red Crescent Societies, Land Rover aims to generate over \$2 million.



SUSTAINABLE MANUFACTURING

Land Rover vehicles are produced in world-class manufacturing facilities, certified to ISO 140001 environmental management systems standards since 1998. Our manufacturing facilities at Solihull and Halewood have reduced emissions by approximately 4 percent per year over the past five years. Since 1997, we have reduced emissions from our Solihull plant alone by 30 percent. Some of our engines are even made in a manufacturing plant that is partially powered by wind turbines.

CO₂ OFFSETTING

In 2006, we launched a pioneering program to offset CO₂ emissions generated by the production of Land Rover vehicles at both plants. In fact, we were the first automotive company to offset 100 percent of our manufacturing assembly CO₂ emissions. Partnered with specialist organization Climate Care, our offset projects include a wind farm in China and hydroelectric generators in Tajikistan.

DRIVE RESPONSIBLY, ON AND OFF-ROAD

We take our responsibility to our planet very seriously and we encourage all Land Rover owners to do the same. While we invite Land Rover owners to experience the full potential and unique breadth of capability of their vehicles, we teach and promote responsible on- and off-road driving to help reduce the impact on the environment.







Genuine Land Rover Vehicle Kit Accessories

are a premier collection of specialized accessories, designed and constructed to the same high standards as the vehicles themselves. When purchased with a new Land Rover, Vehicle Kit Accessories carry the same warranty as the vehicles themselves.* From deployable side steps to bike racks to towing equipment, genuine Land Rover Vehicle Kit accessories let you make your Land Rover as distinctive as your interests and personality.

For complete information about the entire line of Land Rover Vehicle Kit accessories available exclusively from Land Rover Retailers, speak with your Sales Guide. You'll also find information online. Just go to www.LandRoverUSA.com to see how Vehicle Kit accessories will look on your 2010 Land Rover.

*See your Land Rover Retailer for details.



Did We Whet Your Appetite For Luxury And Adventure?

If you'd like to sample more information on any of the Land Rover models, simply phone us at **1-800-FIND-4WD** to order a specific brochure on the Range Rover, Range Rover Sport, Land Rover LR4 or Land Rover LR2.

For more immediate information, start by visiting www.LandRoverUSA.com or visit your Land Rover Retailer.



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FSC is an independent nonprofit organization devoted to encouraging the responsible management of the world's forests. FSC sets high standards to ensure that forestry is practiced in an environmentally responsible, socially beneficial, and economically viable way.

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