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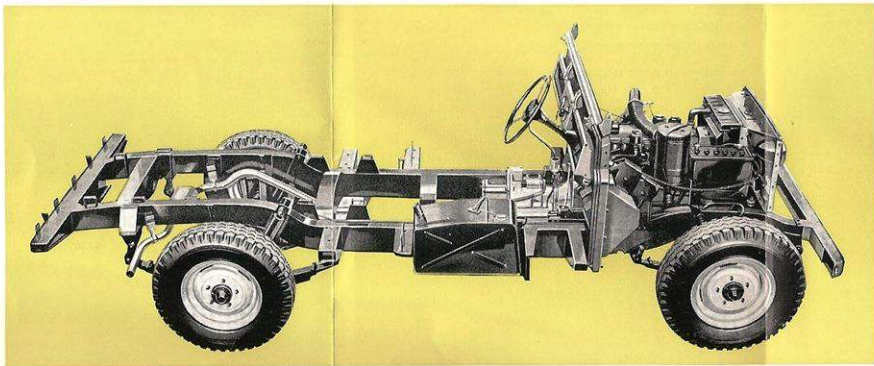
**LAND-
-ROVER**



THE WORLD'S MOST VERSATILE VEHICLE

Only LAND-ROVER offers you:

Shown here in standard trim, the Regular Land-Rover has become famous all over the world for its amazing versatility and its ability to do the "impossible". It is equally at home on the farm, travelling vast distances over uncharted territory or doing important military duties.



*non-corrodible, light alloy bodywork
that is completely rust-proof*

*a choice of engines—Petrol (77 b.h.p.)
or Diesel*

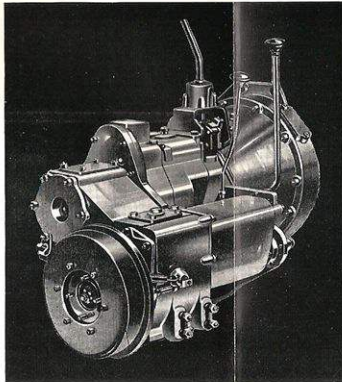
*a choice of chassis lengths—
Regular or Long*

*a choice of 32 body styles, 80
optional extras and over 120 items
of specialised equipment*

*reliability and toughness born of
15 years' practical experience in all
conditions and climates*

Ruggedly constructed of welded steel box-section, the Land-Rover chassis will stand up to the most gruelling treatment. It is protected against corrosion inside as well as outside, while the conventional layout makes for easy maintenance. Power take-off points are provided.

The main gearbox has four forward speeds and one reverse. Additional ratios are provided by the transfer box so that in all, eight forward and two reverse speeds are available. Four-wheel drive can be engaged in high or low ratios.





The Long Land-Rover has a greater carrying capacity than the Regular but retains its remarkable cross-country performance. A comfortable truck-type cab is fitted as standard equipment affording all-round visibility for driver and passengers. Various types of body covers are available as optional extras.





Regular hard-top (optional extra).



Long hard-top (optional extra : side windows for export only).

Regular hard-top (optional extra : side windows for export only).



Long three-quarter length hood (optional extra).



Regular with truck cab (optional extra).



Long full-length hood (optional extra : side windows for export only).

Regular with truck cab and three-quarter length hood (optional extra).



Forward Control Land-Rover





By appointment to
Her Majesty Queen Elizabeth II
Manufacturers of Motor Cars
and Land-Rovers
The Rover Company Limited



Land-Rover Regular Station Wagon.

(Nearside wing mirror optional extra)

Land-Rover Long Station Wagon.
A 12-Seater version of this model is also
available.

