



SOUL

A simple guide to help you decide

ENDNOTES 1. Based on EPA estimates. Actual mileage will vary with options, driving conditions, driving habits, and your vehicle's condition. 2. SiriusXM® audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. **If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel, you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Traffic information not available in all markets. See siriusxm.com/traffic for details.** Sirius, XM, SiriusXM, and all related marks and logos are trademarks of Sirius XM Radio Inc. Satellite and streaming lineups may vary slightly. 3. These features are not substitutes for safe driving and may not detect all objects surrounding vehicle. Always drive safely and use caution. 4. Purchase/lease of a new 2019 Kia Soul vehicle with UVO eServices or eServices w/Premium Navigation ("UVO eServices") includes a complimentary 5-year subscription starting from new vehicle retail sale/lease date as recorded by the dealer. After your complimentary 5-year UVO eServices subscription expires, your access to UVO eServices will immediately terminate. Use of UVO eServices is subject to agreement to the UVO Privacy Policy (available at <https://www.myuvo.com/legal/privacy-policy.shtml>) and Terms of Service (available at <https://www.myuvo.com/legal/terms-of-service.shtml>). UVO eServices is transferable to subsequent owner(s) during the original UVO eServices/eServices w/Premium Navigation service term. Only use UVO eServices when safe to do so. UVO eServices app is available from the App Store® or Google Play™ Store. Kia Motors America, Inc. reserves the right to change or discontinue UVO eServices at any time without prior notification or incurring any future obligation. Message and data rates may apply. Cellular and GPS coverage are required to use most features. UVO eServices features may vary by model, model year, and trim level. Features and specifications are subject to change. For more on details and limitations, visit myuvo.com or your authorized Kia dealer. 5. Apple, the Apple logo, App Store, Apple CarPlay, and iPhone are trademarks of Apple Inc., registered in the U.S. and other countries. 6. ©2018 Google Inc. Google is a registered trademark, and Google Play and Android Auto are trademarks of Google Inc. 7. ©2018 Harman International Industries, Inc. All rights reserved. Clari-Fi and QuantumLogic are trademarks and Harman Kardon is a registered trademark of Harman International Industries, Inc. 8. Navigation is for information purposes only, and Kia does not make any warranties about the accuracy of the information. 9. Distracted driving can result in a loss of vehicle control. Never use a handheld device or vehicle system that takes your focus away from safe vehicle operation. 10. Select Apple iPhone® and Android™ devices only are UVO eServices-compatible. 11. 911 Connect activates after airbag deployment and requires a cell phone connected via Bluetooth® wireless technology and a wireless signal. 12. 24-hour Roadside Assistance is a service plan provided by Kia Motors America, Inc. Limitations apply. See Kia Warranty and Consumer Information Manual for details. Requires a cell phone connected via Bluetooth® wireless technology and a wireless signal. 13. Vehicle Diagnostics checks powertrain, chassis, and airbag systems and is not a substitute for maintenance. See UVO eServices Maintenance Feature or Owner's Manual for maintenance schedule. 14. My Car Zone uses your smartphone data service. Features require optional Premium Navigation. Information must be manually synced in order to receive alerts. 15. The Bluetooth® word mark and logos are registered trademarks owned by SIG, Inc. and use of such marks by Kia is under license. A compatible Bluetooth®-enabled cell phone is required to use Bluetooth® wireless technology. 16. Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov). 17. For maximum protection, always wear your seat belt. No system, no matter how advanced, can compensate for all driver errors, driving conditions, and/or injury. 18. Warranties include 10-year/100,000-mile powertrain and 5-year/60,000-mile basic. All warranties and roadside assistance are limited. See retailer for warranty details.

KIA MOTORS AMERICA, INC. P.O. BOX 52410 IRVINE, CA 92619-2410 1-800-333-4KIA



kia.com



facebook.com/kia



twitter.com/kia



youtube.com/kia



instagram.com/kiamotorsusa



pinterest.com/kiamotorsusa



SOUL



KIA.COM/SOUL

for even more details



FIRST UP:

How to tell if Soul is for you

It's practical yet irrepressible. It's flexible, fits five with ease, and fears no tight parking spot. It's filled with technology, turbo* excitement, and room for your cargo. It throws convention to the wind, and has the pulsating multicolored speaker lights* to prove it. Soul is many things, but ordinary definitely isn't one of them. Sound good so far? Keep reading, and we'll tell you more.

*Optional feature available only on certain trims. See kia.com for details.
Cover and this page: ! (exclaim) WITH SUNROOF PACKAGE SHOWN



THREE WAYS to get rolling

Soul comes in the three trim choices you see here. Check out this list of their key features and options to help you decide.



JUST ASK
KIAN

GET YOUR KIA QUESTIONS ANSWERED.
GO TO WWW.KIA.COM/KIAN TO LEARN MORE,
OR SCAN THE FACEBOOK MESSENGER CODE AT RIGHT.



SOUL

all the essentials, and then some

DRIVING

1.6L Gasoline Direct Injection (GDI)
4-cylinder engine
130 hp @ 6,300 rpm
6-speed Sportmatic® transmission*

16" tires w/alloy wheels

2019 EPA-estimated fuel economy¹:
(City/Highway/Combined)
Automatic transmission: 26/31/28
Manual transmission: 24/30/27

TECHNOLOGY

AM/FM/MP3/SiriusXM®² audio system
Auto on/off headlights
Rear-Camera Display³
UVO eServices⁴ w/7" touch screen*
Apple CarPlay™⁵ & Android Auto™⁶*
Cruise control⁷*

INTERIOR

Cloth seat trim
(2) 12V power outlets
Automatic temperature control
w/cluster ionizer*
Remote keyless entry⁸*

+ (plus)

offers more power, available leather seat trim, and more

2.0L Gasoline Direct Injection (GDI)
4-cylinder engine
161 hp @ 6,200 rpm
6-speed Sportmatic® transmission

17" tires w/alloy wheels
HID headlights*

2019 EPA-estimated fuel economy¹:
(City/Highway/Combined)
Automatic transmission: 25/30/27

AM/FM/MP3/SiriusXM®² audio system
Auto on/off headlights
Rear-Camera Display³
UVO eServices⁴ w/7" touch screen
Apple CarPlay™⁵ & Android Auto™⁶
Cruise control
Supervision meter cluster
w/4.3" TFT color LCD*
Push-button start w/Smart Key*
Harman Kardon®⁷ premium audio w/
center speaker, subwoofer & amplifier*
Premium Navigation⁸ w/8" touch screen*
Blind Spot Detection
w/Rear Cross Traffic Alert³*
Lane Departure Warning System³*
Forward Collision Warning System³*
Autonomous Emergency Braking System³*
Smart Cruise Control³*

Cloth seat trim or **leather seat trim***
(3) 12V power outlets
Automatic temperature control
w/cluster ionizer
Remote keyless entry
Leather-wrapped steering wheel
& gearshift knob*
Speaker lights*
Panoramic sunroof w/power sunshade*
Heated steering wheel*
Heated front seats*
Heated rear outboard seat cushions*
Ventilated front seats*

! (exclaim)

takes things up a notch with turbo power, larger wheels, and more premium, sporty details

1.6L Turbo Gasoline Direct Injection (GDI)
4-cylinder engine
201 hp @ 6,000 rpm
7-speed Sportmatic® Dual-Clutch
Transmission

18" tires w/alloy wheels
HID headlights*

2019 EPA-estimated fuel economy¹:
(City/Highway/Combined)
Automatic transmission: 26/31/28

AM/FM/MP3/SiriusXM®² audio system
Auto on/off headlights
Rear-Camera Display³
UVO eServices⁴ w/7" touch screen
Apple CarPlay™⁵ & Android Auto™⁶
Cruise control
Supervision meter cluster
w/4.3" TFT color LCD
Push-button start w/Smart Key
Harman Kardon®⁷ premium audio w/
center speaker, subwoofer & amplifier*
Premium Navigation⁸ w/8" touch screen*
Blind Spot Detection
w/Rear Cross Traffic Alert³*

Leather seat trim w/cloth accents
(3) 12V power outlets
Automatic temperature control
w/cluster ionizer
Remote keyless entry
Leather-wrapped D-shaped steering
wheel & gearshift knob
Speaker lights*
Panoramic sunroof w/power sunshade*
Heated steering wheel*
Heated front seats*
Heated rear outboard seat cushions*

*OPTIONAL FEATURE AVAILABLE ONLY ON CERTAIN TRIMS (HIGHLIGHTED ON THIS PAGE ONLY). SEE KIA.COM FOR DETAILS.
¹With Sportmatic® transmission only. 1-8 See back cover for endnotes. + (plus) WITH PRIMO PACKAGE SHOWN



HEATED STEERING WHEEL*

feels way better than gloves on a cold day

AUTOMATIC TEMPERATURE CONTROL*

cools or heats the cabin to maintain your preferred temperature setting, so you don't even have to think about it

PANORAMIC SUNROOF*

includes slide and tilt options and a power sunshade, to let you create the perfect mix of sun and fresh air

SPACE

Just one benefit of pushing the edge

Soul's unique, bold shape translates to generous space inside for airy, relaxed journeys. And since a comfortable cabin is not defined by roominess alone, it also has quality, soft-touch materials, premium available features, and great seats you'll learn all about on the next page.

*Optional feature available only on certain trims. See kia.com for details. *! (exclaim)* WITH SUNROOF PACKAGE SHOWN



SEATS THAT DO MORE than just sit there

Soul's available multitasking seats adjust to an array of temperatures and positions to help give you and your passengers personalized comfort.

VENTILATED FRONT SEATS*

with three fan settings help you keep your cool on hot days

HEATED SEATS*

include heated front seats and heated rear outboard seat cushions to help beat the chill

POWER-ADJUSTABLE FRONT SEATS*

include a 10-way power-adjustable driver's seat with lumbar support* and 8-way power-adjustable front passenger's seat*

LEATHER SEAT TRIM*

adds soft, premium style

*Optional feature available only on certain trims. See kia.com for details. Image shown for illustration only.





You've got lots of stuff, so it's got
LOTS OF ROOM

With ample cargo space and a versatile design, Soul makes it easy to transport cargo of various shapes and sizes.

**60/40 SPLIT-FOLDING
REAR SEATS**

fit your friends *and* their luggage

REAR PASSENGER COMFORT

thanks to an abundance of headroom and legroom

**CONCEALED UNDER-
CARGO-FLOOR STORAGE**

corrals smaller items and keeps them securely hidden from view

ROOF-RACK READY*

with available crossbars so you can throw even more gear on top

*Optional feature available only on certain trims. See kia.com for details. *! (exclaim)* WITH SUNROOF PACKAGE SHOWN



How to tell if you're **LEFT-BRAINED:** you're reading about the features right now



PREMIUM NAVIGATION*

features a vivid 8" touch screen
and SiriusXM Traffic™² updates

STEERING WHEEL-MOUNTED CONTROLS⁹

for your audio and cruise control*

SUPERVISION METER CLUSTER*

displays info in easy-to-read,
high-contrast graphics

PUSH-BUTTON START*

lets you start or stop the engine with
the Smart Key* in your pocket or bag

REMOTE KEYLESS ENTRY*

will unlock your Soul automatically

ORANGE ACCENT STITCHING*

to satisfy your wild streak

SEAT TRIM

choices include cloth, leather,*
or leather and cloth combo*

LEATHER-WRAPPED D-SHAPED STEERING WHEEL*

and gearshift knob give you
a firm grip on style

APPLE CarPlay™⁵* & ANDROID AUTO™⁶*

sync with your compatible
smartphone¹⁰ to let you make
calls, send texts, or play
voicemails via voice command

CHARGING PORTS FOR YOUR GADGETS

include USB fast-charging ports
and 12-volt power outlets

OR RIGHT-BRAINED:

you're already planning a road trip



UVO | eServices

It connects, checks, finds, reminds

MEET UVO

your personal assistant

Kia's UVO eServices^{4*} smart telematics lets you integrate your compatible smartphone¹⁰ with your Soul to stay connected with a range of ingenious features (see a few of our favorites below).

All you have to do is activate UVO eServices^{4*} and download the UVO eServices^{4*} app from the App Store^{®5} or Google Play^{™6} Store. The best part is, there are no subscription fees for five years.

911 CONNECT^{11*}

will attempt to call 911 and give emergency responders your location if your airbag deploys

ROADSIDE ASSISTANCE^{12*}

connects you with our call center for 24/7 assistance

VEHICLE DIAGNOSTICS^{13*}

helps you monitor the condition of your Soul and even schedule service if needed

PARKING MINDER^{*}

keeps track of where you parked and even sets reminders for your parking meter

MY CAR ZONE^{14*}

works with the available Premium Navigation^{8*} system to let you set and receive notifications if you or another driver breaks one of your preset limits for maximum speed, geographic boundaries, or curfew

MY POINTS OF INTEREST (POIs) WITH SEND-TO-CAR^{*}

can sync your favorite POIs from your compatible smartphone¹⁰ to the available Premium Navigation system^{8*}



GO TO MYUVO.COM OR DOWNLOAD THE UVO eSERVICES APP TO ACTIVATE

4–6, 8, 10–14 See back cover for endnotes. *Optional feature available only on certain trims. See kia.com for details. Image shown for illustration only. *! (exclaim)* WITH SUNROOF PACKAGE SHOWN



How to keep your **GROOVE** on the move

Amazing music, funky ambiance, wireless technology... this is what gives the Soul its soul. It's also what makes driving one an instant mood lifter, whether you're stuck behind the world's slowest driver or zipping along the open road.

MOOD LIGHTING*

gets the good times started with pulsating, multicolored speaker lights

HARMAN KARDON®⁸⁷ PREMIUM AUDIO SYSTEM*

lets you belt it out to crisp, clear music

CENTER SPEAKER, SUBWOOFER & AMPLIFIER*

to fill every inch of the cabin

SiriusXM®⁸² RADIO

lets you hear your favorite music, sports, comedy, news, and more

BLUETOOTH® WIRELESS TECHNOLOGY¹⁵

gives you hands-free calling

2, 7, 15 See back cover for endnotes. *Optional feature available only on certain trims. See kia.com for details. ¹ (exclaim) WITH TECH PACKAGE SHOWN



We can all use some
EXTRA HELP
out there

Even the best drivers can't be perfect 100% of the time. So we created Kia Drive Wise*, a suite of available advanced driver-assistance technologies that are designed to help keep you alert, aware of surrounding traffic, and even intervene in certain situations to help you avoid collisions.³

³ See back cover for endnote. *Optional feature available only on certain trims. See kia.com for details. Image shown for illustration only. + (plus) WITH PRIMO PACKAGE SHOWN

LOOK FOR THE  LABELS AHEAD 





STAY CENTERED

Smart advice for life and driving

Vehicles in your blind spot, changing lanes in traffic, and unintentional drifting are just a few of the hazards that are part of everyday driving. Thankfully, these available advanced features are up to the challenge, providing you with alerts and assistance as you make your way down the road.³



³ See back cover for endnote. *Optional feature available only on certain trims. See kia.com for details. Image shown for illustration only. + (plus) WITH PRIMO PACKAGE SHOWN

LANE DEPARTURE WARNING^{3*} DW

If the system detects you drifting too close to lane markers without signaling, it can help alert you with a warning beep.

SMART CRUISE CONTROL^{3*} DW

This system is designed to maintain a predetermined distance from vehicles detected ahead by automatically adjusting the driving speed as needed.

BLIND SPOT DETECTION^{3*} DW

Radar works to detect vehicles in your blind spot and give visual and audible alerts to help you avoid some hazardous lane-change decisions.





It looks great from the back **BUT IT SEES EVEN BETTER**

From approaching cars to that wayward shopping cart hiding in your blind spot, a little extra help goes a long way when backing up. That's why Soul's got your back, with available features that can help alert you to a variety of potential hazards that are already behind you — as well as those heading your way.

REAR CROSS TRAFFIC ALERT^{3*} DW

uses visual and audible alerts that can help warn of traffic the system detects coming from either side when you're in reverse

REAR-CAMERA DISPLAY³

is designed to automatically display the rear view on your screen when you put your Soul in reverse

GRID LINES ON THE SCREEN HELP GUIDE YOU

with yellow (getting close) and red (stop!) grid lines that help track how much space you have before you bump into something



3 See back cover for endnote. *Optional feature available only on certain trims. See kia.com for details. Image shown for illustration only. ! (exclaim) WITH TECH PACKAGE SHOWN





Senses, alerts, and helps **STOP**

Who needs a copilot when you can have the help of all these available advanced features?

FORWARD COLLISION WARNING SYSTEM^{3*} DW

This system is designed to help detect slowing or stopped traffic ahead, and alert you if it detects you getting too close.

AUTONOMOUS EMERGENCY BRAKING SYSTEM^{3*} DW

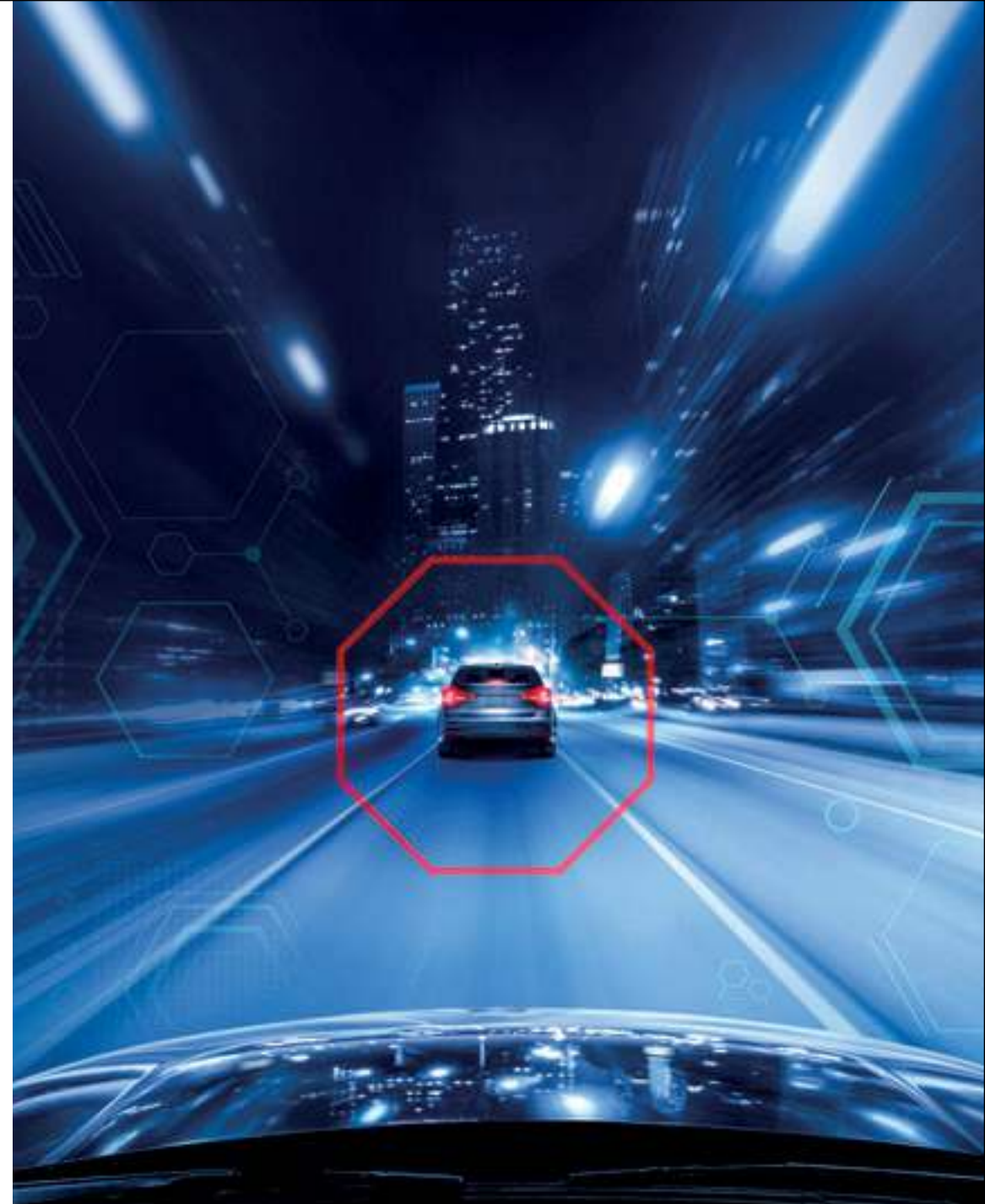
This system is designed to help detect and alert you of a collision risk or pedestrian approaching, and even automatically apply the brakes in some cases.

BRAKE ASSIST SYSTEM

If you suddenly slam on your brakes, it's designed to sense the urgency and apply full braking power, which can help shorten your braking distance.

ELECTRONIC BRAKE-FORCE DISTRIBUTION

Based on the vehicle's weight distribution, it helps adjust the balance of braking power accordingly.





Now it's time to **PICK YOUR POWER**

Since different drivers have different styles behind the wheel, Soul gives you choices to help personalize your ride. So whether you're a sporty, turbo type or more of a traditionalist, there's a power-packed, precise-handling, smooth-shifting Soul out there with your name on it.

SOUL

1.6L Gasoline Direct Injection
4-cylinder engine
130 hp @ 6,300 rpm
118 lb.-ft. torque @ 4,850 rpm
6-speed manual transmission or
6-speed Sportmatic® transmission*

+ (plus)

2.0L Gasoline Direct Injection
4-cylinder engine
161 hp @ 6,200 rpm
150 lb.-ft. torque @ 4,700 rpm
6-speed Sportmatic® transmission

! (exclaim)

1.6L Turbo Gasoline Direct Injection
4-cylinder engine
201 hp @ 6,000 rpm
195 lb.-ft. torque @ 1,500–4,500 rpm
7-speed Sportmatic®
Dual-Clutch Transmission

*Optional feature available only on certain trims. See kia.com for details.
Image shown for illustration only. ! (exclaim) WITH SUNROOF PACKAGE SHOWN

When life
throws you a
CURVE
here's how to stay on track

Soul is packed with advanced technologies to help combat slipping or skidding in a variety of challenging situations.[†] Here's how each one works to help you stay in control.

TO ENHANCE CONTROL

ELECTRONIC STABILITY CONTROL (ESC)

In difficult driving situations, ESC is designed to help control the engine and brakes for improved directional stability.

TO KEEP YOU ON COURSE

VEHICLE STABILITY MANAGEMENT (VSM)

VSM is designed to intervene to help enhance stability and steering responses when driving on some slippery roads.

TO HELP PREVENT SLIPPING

TRACTION CONTROL SYSTEM (TCS)

When TCS senses wheelspin during acceleration, it uses a combination of engine power and brake force to help transfer power to the wheel that has more traction.

FOR HELP ON AN INCLINE

HILL-START ASSIST CONTROL (HAC)

HAC can help prevent the vehicle from rolling backward when starting on an incline by holding the brakes for approximately 2 seconds.

WHEN YOU HIT THE BRAKES

ANTI-LOCK BRAKING SYSTEM (ABS)

The cornerstone of active safety features, ABS helps provide greater control when stopping in difficult conditions like wet or slippery roads.

[†]No system, no matter how advanced, can compensate for all driver errors, driving conditions, accidents, and/or injury. Always drive responsibly.





For 2018 Soul when equipped with optional
Autonomous Emergency Braking and HID headlights
INSURANCE INSTITUTE FOR HIGHWAY SAFETY

NHTSA Overall 5-Star
Crash Safety Rating¹⁶

¹⁶No system, no matter how advanced, can compensate for all driver errors, driving conditions, accidents, and/or injury. Always drive responsibly. ¹⁷ See back cover for endnotes. Inflated airbags shown for illustration only. ¹ (exclaim) WITH SUNROOF PACKAGE SHOWN

IT HELPS DETECT, COORDINATE, AND REACT

to give you more peace of mind

Advanced sensor systems, strategically placed airbags, and breakthroughs in materials and design that have led to stronger body construction are just a few of the ways Kia never stops working to help increase your protection.[†]

ADVANCED AIRBAG SYSTEM¹⁷

includes dual front, front seat-mounted side, and full-length side curtain airbags to help protect driver and passengers

AIRBAG & SEAT-BELT SENSORS¹⁷

monitor the severity of certain impacts and seat-belt use, then help to control airbag inflation accordingly

FRONT SEAT-BELT PRETENSIONERS

tighten driver and front-passenger seat belts in certain collisions to help reduce injuries

HEIGHT-ADJUSTABLE SEAT-BELT ANCHORS

let you adjust the front seat belts for a more customized fit to help improve effectiveness

REINFORCED BODY CAGE

helps absorb impact energy to help protect the structural integrity of the passenger compartment in certain collisions





Find out which of
these powertrain
WARRANTIES
comes out on top

INDUSTRY-LEADING WARRANTY PROGRAM¹⁸:

10-year/100,000-mile limited powertrain warranty
5-year/60,000-mile limited basic warranty
5-year/100,000-mile limited anti-perforation warranty
5-year/60,000-mile 24-hour roadside assistance

¹⁸ See back cover for endnote.

Kia	10-year/100,000-mile
Subaru	5-year/60,000-mile
Toyota	5-year/60,000-mile
Honda	5-year/60,000-mile
Chrysler	5-year/60,000-mile
Ford	5-year/60,000-mile
Mazda	5-year/60,000-mile
Porsche	4-year/50,000-mile
Mercedes	4-year/50,000-mile
BMW	4-year/50,000-mile
Volvo	4-year/50,000-mile
Audi	4-year/50,000-mile



Find out which color is your PERFECT MATCH



CLEAR WHITE

SOUL/+(plus)/!(exclaim)

YOU ARE OPEN TO EXPLORING
ENDLESS OPPORTUNITIES.
YOUR GLASS IS ALWAYS
HALF-FULL.



BRIGHT SILVER

SOUL/+(plus)/!(exclaim)

YOU HAVE A SPARKLE IN
YOUR EYE, WHICH IS
SOMETIMES HIDDEN BEHIND
YOUR SUNGLASSES.



TITANIUM GRAY

SOUL/+(plus)/!(exclaim)

THINGS RARELY SEEM BLACK
AND WHITE TO YOU, THOUGH
YOU HOLD STRONG IN
YOUR OPINIONS.



INFERNO RED

SOUL/+(plus)/!(exclaim)

YOU HAVE A FIRE IN
YOUR BELLY AND ARE NOT
AFRAID TO STAND OUT
IN THE CROWD.



SHADOW BLACK

SOUL/+(plus)/!(exclaim)

YOU'RE NOT AFRAID OF
THINGS THAT GO BUMP IN
THE NIGHT — AFTER ALL, IT'S
PROBABLY JUST THE CAT.



MYSTERIOUS BLUE

+(plus)

YOU'RE KNOWN FOR KEEPING
THE JUICIEST SECRETS,
THOUGH YOUR EYES
SOMETIMES GIVE YOU AWAY.



ALIEN II

SOUL/+(plus)

YOU ENJOY SCI-FI
MOVIES AND KEY LIME
PIE, OFTEN AT THE
SAME TIME.



CARIBBEAN BLUE

+(plus) DESIGNER COLLECTION

YOU'RE DREAMING OF A
TROPICAL VACATION, WHICH
YOU'LL PLAN RIGHT AFTER
YOU PICK THIS COLOR.



WILD ORANGE

+(plus) DESIGNER COLLECTION

YOU LEAVE A COLORFUL
IMPRESSION ON ALL YOU
MEET. YOUR FAVORITE JAM?
MARMALADE, OF COURSE.



CLEAR WHITE W/RED ROOF

+(plus) DESIGNER COLLECTION

YOU PREFER YOUR
VANILLA ICE CREAM WITH
A CHERRY ON TOP.



INFERNO RED W/BLACK ROOF

+(plus) DESIGNER COLLECTION

YOU HAVE A FIERY
PERSONALITY BUT KNOW
WHEN TO TAMP IT DOWN.

Actual colors may vary from printed brochure. See kia.com/soul for interior combinations.

Cap it off with your favorite PACKAGE

SOUL 6-SPEED SPORTMATIC® TRANSMISSION PACKAGE

Active eco system
Cruise control w/steering
wheel-mounted controls⁹
Center console armrest & storage
Remote keyless entry
Illuminated ignition cylinder ring
Drive Mode Select

SOUL CONVENIENCE PACKAGE

UVO eServices⁴ w/7" touch
screen, Apple CarPlay^{TM5}
& Android Auto^{TM6}
Automatic temperature control
w/cluster ionizer

+(plus) DESIGNER COLLECTION PACKAGE

18" alloy wheels
Leather-wrapped steering wheel
& gearshift knob
Two-tone roof treatment
P235/45R18 tires

+(plus) AUDIO PACKAGE

Premium Navigation⁸ w/8" touch screen
Harman Kardon^{®7} premium audio
w/center speaker, subwoofer & amplifier
Speaker lights
Push-button start w/Smart Key
Immobilizer
Leatherette trim on door inserts & meter hood
Piano black accents
Satin-chrome interior door handles

Leather-wrapped steering wheel
& gearshift knob
2 fast-charge USB center console ports

+(plus) PRIMO PACKAGE (REQUIRES AUDIO PACKAGE)

Panoramic sunroof w/power sunshade
Supervision meter cluster w/4.3" TFT color LCD
Leather seat trim
10-way power driver's seat w/lumbar support
8-way power passenger's seat
Ventilated front seats w/3 fan settings
Heated front seats w/3 settings
Heated rear outboard seat cushions
w/2 settings
Heated steering wheel
Blind Spot Detection
w/Rear Cross Traffic Alert³
Lane Departure Warning System³
Forward Collision Warning System³
Autonomous Emergency Braking System³
Smart Cruise Control³
Power-folding mirrors w/turn-signal indicators
HID projector headlights
w/jewel positioning lights
LED taillights

!(exclaim) TECH PACKAGE

Premium Navigation⁸
w/8" touch screen
Harman Kardon^{®7} premium
audio w/center speaker,
subwoofer & amplifier
Speaker lights
2 fast-charge USB center
console ports
10-way power driver's seat
w/lumbar support
8-way power passenger's seat
Heated front seats w/2 settings
Heated rear outboard seat
cushions w/2 settings
Heated steering wheel
Blind Spot Detection
w/Rear Cross Traffic Alert³
Power-folding mirrors
HID projector headlights
w/jewel positioning lights
LED front fog lights
LED taillights
w/LED high-mount stop light

!(exclaim) SUNROOF PACKAGE (REQUIRES TECH PACKAGE)

Panoramic sunroof
w/power sunshade
LED overhead front &
rear reading lamps



The content in this brochure is based upon information available at the time of printing and is subject to change without notice. Kia Motors America, Inc. makes no guarantees or warranties, either expressed or implied, with respect to the accuracy of the content presented. Please see kia.com for the most up-to-date vehicle information. Vehicles shown include optional equipment, and video and camera screens are simulated. See your Kia retailer or kia.com for details on Kia's available limited warranties. ©2018 Kia Motors America, Inc. Reproductions of this material are prohibited without the expressed written approval of Kia Motors America, Inc.