



FORTE

A simple guide to help you decide

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KIA MOTORS AMERICA, INC. P.O. BOX 52410 IRVINE, CA 92619-2410 1-800-333-4KIA



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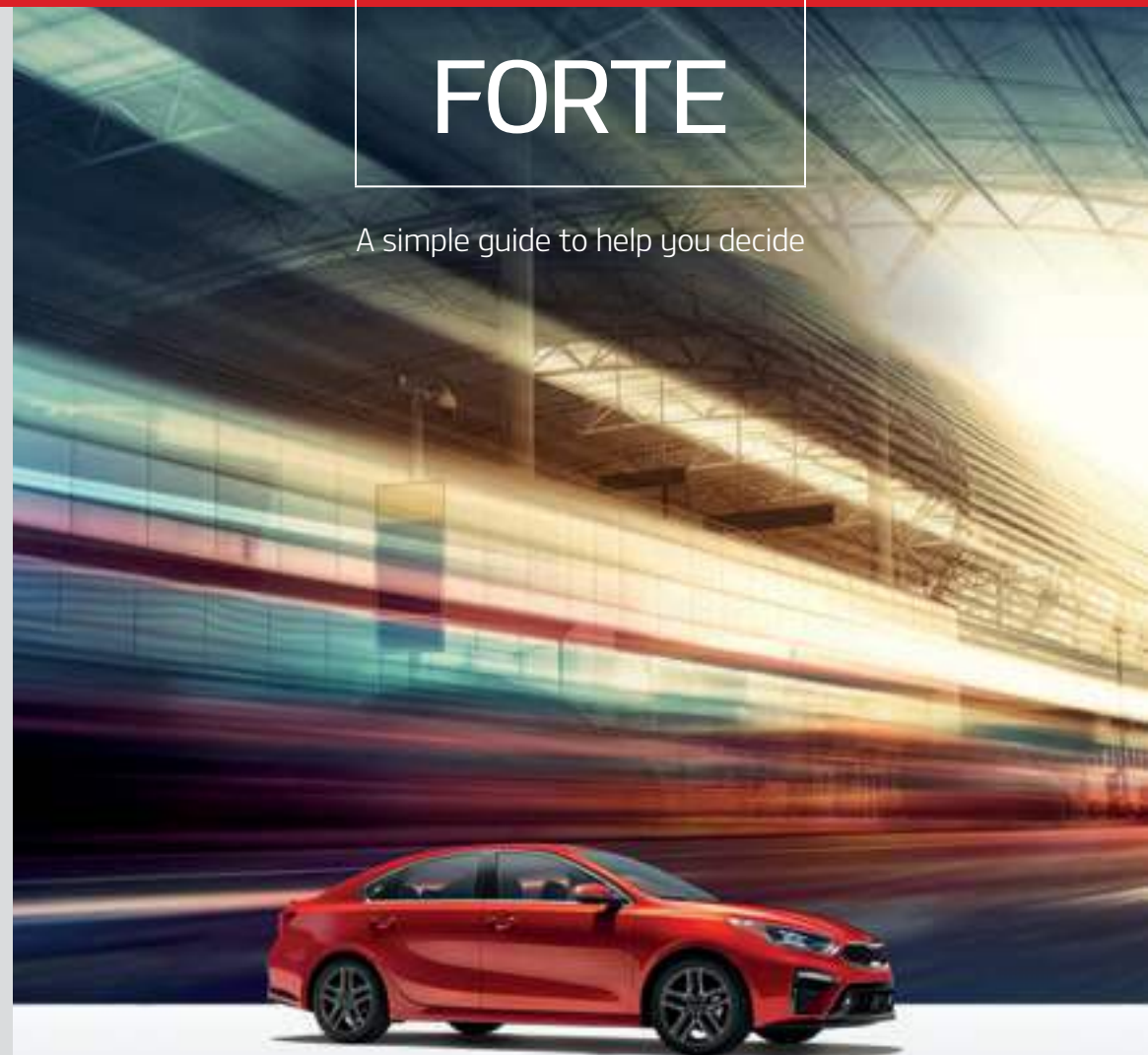
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STYLISH, SMART, STATE-OF-THE-ART

Meet the next-gen Forte

It's sporty, yet sensible. It says yes to advanced technology, and plenty of it. It's into sleek style, state-of-the-art connectivity, and space for everyone. And best of all, it's flat-out fun to drive.

These are just a few great things to know about the all-new Kia Forte. Sound good so far? Read on, and we'll give you all the details.



Cover and this page: LAUNCH EDITION SHOWN (available fall 2018)

FORTE



KIA.COM/FORTE

for even more details



Now for some DETAILS

Here's what you'll get with each trim

The Forte sedan comes in the following trims: FE, LX, S, and EX. Use the key features and options here to help you narrow it down to the one that's perfect for you.

JUST ASK
KIAN

GET YOUR KIA QUESTIONS ANSWERED.
GO TO WWW.KIA.COM/KIAN TO LEARN MORE,
OR SCAN THE FACEBOOK MESSENGER CODE AT RIGHT.



FE & LX

all the essentials, and then some

DRIVING

2.0L Multiport Injection 4-cylinder engine
147 hp @ 6,200 rpm
Intelligent Variable Transmission (IVT)
(optional on FE, standard on LX)
15" tires w/steel wheels (FE only)
16" tires w/alloy wheels (LX only)
Projection headlights

Daytime running lights

TECHNOLOGY

Apple CarPlay™¹ & Android Auto™²
AM/FM/MP3 audio system
w/8" touch screen
Rear-Camera Display³

Cruise control
Forward Collision Warning³
Forward Collision-Avoidance Assist³

Lane Departure Warning³
Lane Keeping Assist³
Driver Attention Warning⁴

INTERIOR

Cloth seat trim
Dual-zone automatic
temperature control
60/40 split-folding rear seats (LX only)

S

offers more tech and
sportiness inside and out

2.0L Multiport Injection 4-cylinder engine
147 hp @ 6,200 rpm
Intelligent Variable Transmission (IVT)

17" tires w/alloy wheels

LED headlights w/Auto-Leveling
& High Beam Assist*

LED daytime running lights & LED taillights
Front fog lights
Power sunroof*

UVO eServices⁵ w/8" touch screen

Apple CarPlay™¹ & Android Auto™²
AM/FM/MP3/SiriusXM®⁶ audio system
w/6 speakers
Rear-Camera Display³

Cruise control
Forward Collision Warning³
Forward Collision-Avoidance Assist³

Lane Departure Warning³
Lane Keeping Assist³
Driver Attention Warning⁴

Cloth seat trim
Dual-zone automatic
temperature control
60/40 split-folding rear seats
Power windows w/driver's
one-touch auto-up/down
Leather-wrapped steering wheel
& gearshift knob

EX & LAUNCH EDITION

takes things up a notch with
more tech and premium features

2.0L Multiport Injection 4-cylinder engine
147 hp @ 6,200 rpm
Intelligent Variable Transmission (IVT)

17" tires w/alloy wheels
17" tires w/graphite-finish wheels[†]
LED headlights w/Auto-Leveling
& High Beam Assist
LED daytime running lights & LED taillights
Front fog lights
Power sunroof[†]
Rear spoiler[†]
Outside mirrors
w/LED turn-signal indicators
Compact spare tire

UVO eServices⁵ w/8" touch screen
Premium Navigation w/voice recognition[†]
Apple CarPlay™¹ & Android Auto™²
Harman Kardon®⁸ 320-watt premium
audio system w/8 speakers[†]
Rear-Camera Display³
Wireless charging[†]
USB charge ports
Smart Cruise Control^{3†}
Forward Collision Warning³
Forward Collision-Avoidance Assist³
Pedestrian Detection^{3†}
Lane Departure Warning³
Lane Keeping Assist³
Driver Attention Warning⁴
Blind Spot Collision Warning³
Lane Change Assist³
Rear Cross Traffic Collision Warning³
Parking Distance Warning — Reverse^{3†}
Push-button start w/Smart Key

Sofino seat trim
Dual-zone automatic temperature
control w/rear vents
60/40 split-folding rear seats
Power windows w/driver's
one-touch auto-up/down
Leather-wrapped steering wheel
& gearshift knob
10-way power-adjustable driver's seat
Heated front seats
Ventilated front seats

*OPTIONAL FEATURE AVAILABLE ONLY ON CERTAIN TRIMS (HIGHLIGHTED ON THIS PAGE ONLY). †LAUNCH EDITION ONLY (available fall 2018). SEE KIA.COM FOR DETAILS. 1-9 See back cover for endnotes. S WITH PREMIUM PACKAGE SHOWN



WAIT, IT DOES WHAT?

LOOK FOR THE  LABELS AHEAD 

Even the best drivers can't be perfect 100% of the time. So we created Kia Drive Wise,* a suite of available advanced driver-assistance technologies that are designed to help keep you alert, aware of surrounding traffic, and even intervene in certain situations to help you avoid collisions³ — plus more amazing features that you may soon be bragging about around the watercooler.



*Optional feature available only on certain trims. See kia.com for details. ³ See back cover for endnote. EX SHOWN



Four ways to help you **REMAIN CENTERED** amid the chaos of life

Vehicles in your blind spot, changing lanes in traffic, and unintentional drifting are just a few of the hazards that are part of everyday driving. Thankfully, these available advanced features are up to the challenge, providing you with alerts and assistance as you make your way down the road.³



^{*}Optional feature available only on certain trims. See kia.com for details.
³ See back cover for endnote. Image shown for illustration only. EX SHOWN

LANE DEPARTURE WARNING³ DW

If the system detects you drifting too close to lane markers without signaling, it can help alert you with a warning beep

LANE KEEPING ASSIST³ DW

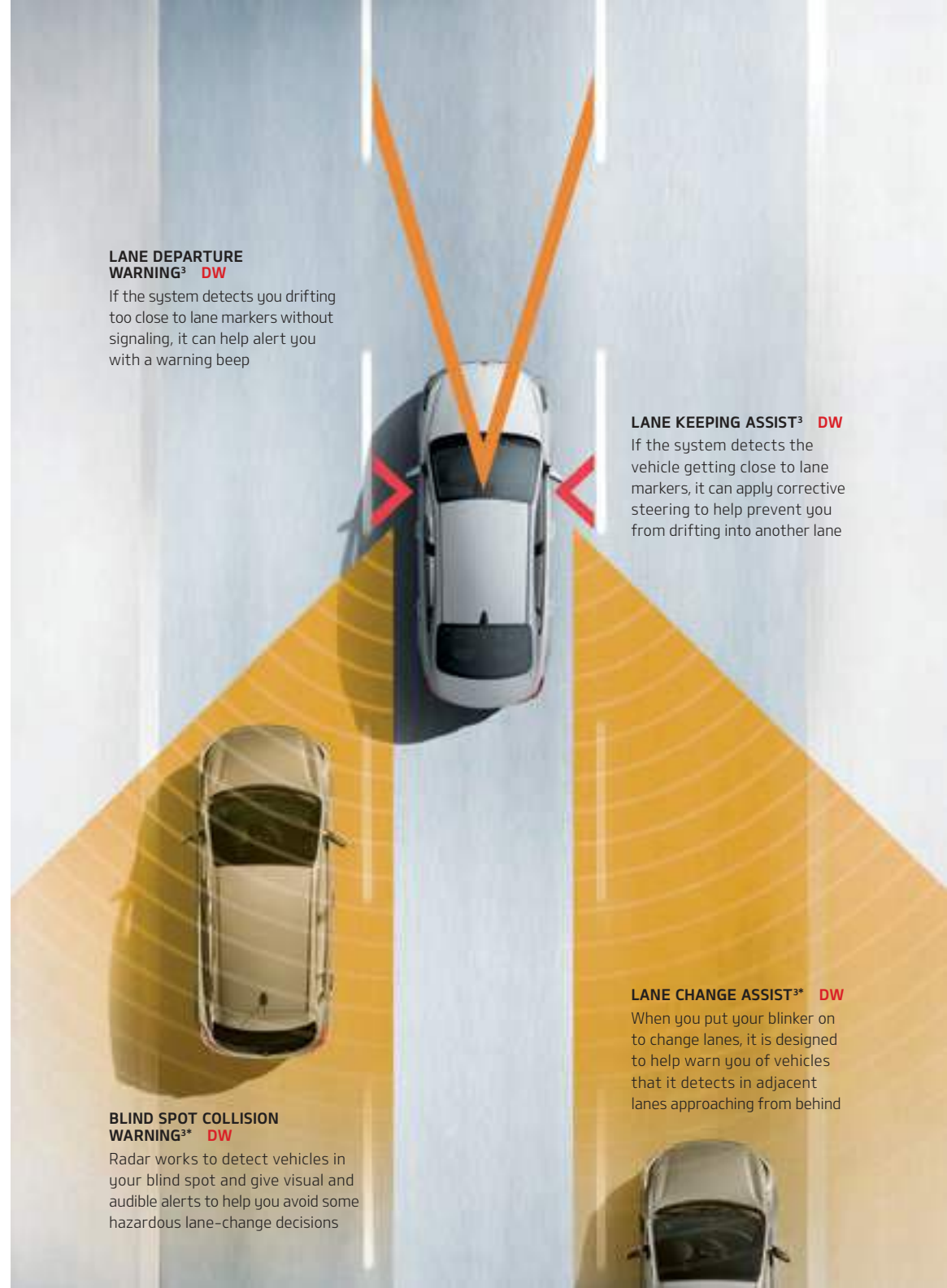
If the system detects the vehicle getting close to lane markers, it can apply corrective steering to help prevent you from drifting into another lane

BLIND SPOT COLLISION WARNING^{3*} DW

Radar works to detect vehicles in your blind spot and give visual and audible alerts to help you avoid some hazardous lane-change decisions

LANE CHANGE ASSIST^{3*} DW

When you put your blinker on to change lanes, it is designed to help warn you of vehicles that it detects in adjacent lanes approaching from behind





Senses, alerts, and helps **STOP**

Who needs a copilot when you can have the help of all these available advanced features?

FORWARD COLLISION WARNING³ DW

This system is designed to help detect slowing or stopped traffic ahead, and alert you if it detects you getting too close

FORWARD COLLISION-AVOIDANCE ASSIST WITH PEDESTRIAN DETECTION^{3*} DW

The system is designed to help detect and alert you of a collision risk or pedestrian approaching, and even automatically apply the brakes in some cases (Pedestrian Detection available only on Launch Edition)

SMART CRUISE CONTROL^{3*} DW

This system is designed to automatically adjust your driving speed to help maintain a predetermined distance from the vehicle detected ahead of you

DRIVER ATTENTION WARNING⁴ DW

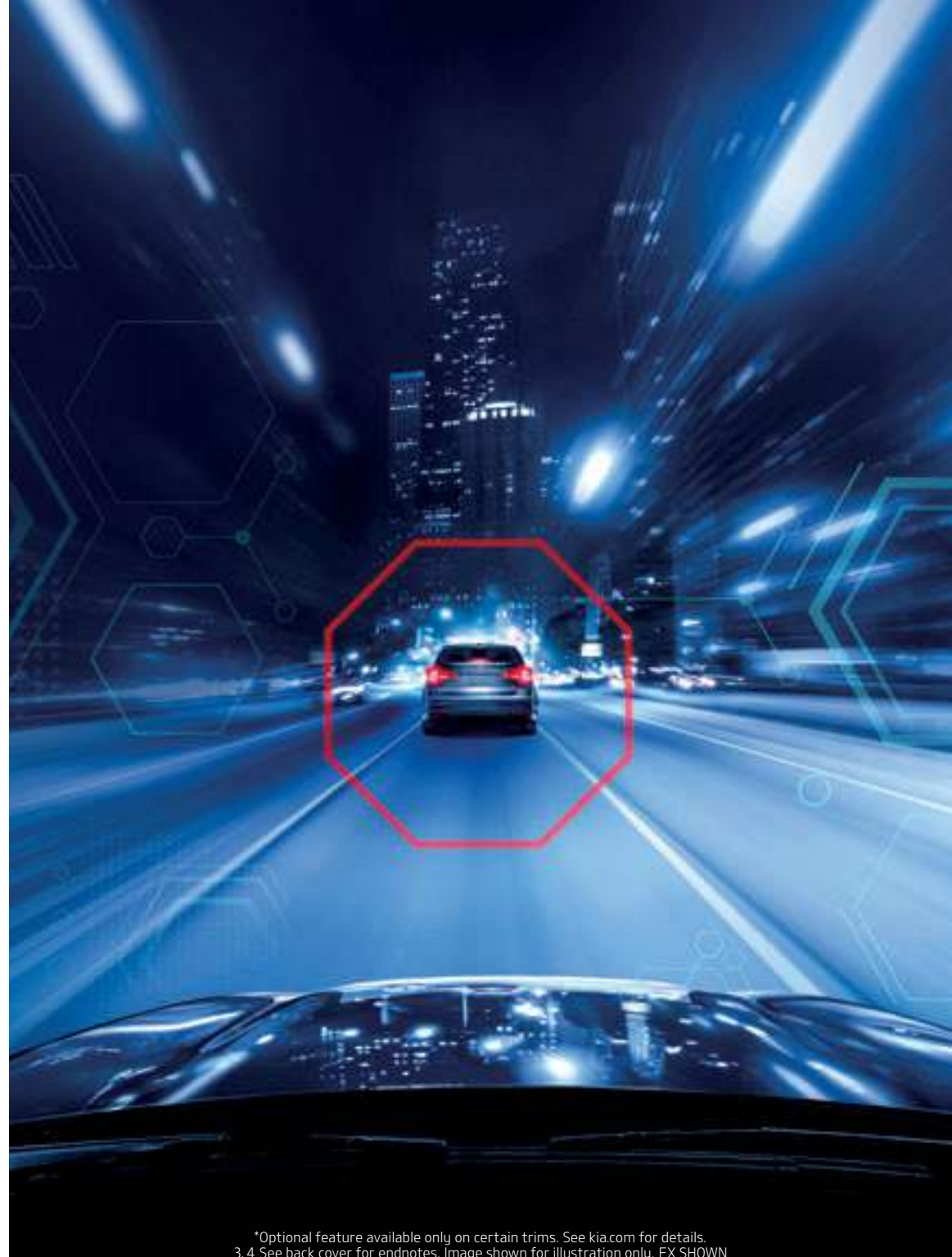
This system is designed to give you a warning signal to take a break if it detects you becoming drowsy or fatigued

BRAKE ASSIST SYSTEM

If you suddenly slam on your brakes, it's designed to sense the urgency and apply full braking power, which can help shorten your braking distance

ELECTRONIC BRAKE-FORCE DISTRIBUTION

Based on the vehicle's weight distribution, it helps adjust the balance of braking power accordingly



³Optional feature available only on certain trims. See kia.com for details.
^{3, 4} See back cover for endnotes. Image shown for illustration only. EX SHOWN



It looks great from the back **BUT IT SEES EVEN BETTER**

From approaching cars to that wayward shopping cart hiding in your blind spot, a little extra help goes a long way when backing up. That's why Forte's got your back, with available features that can help alert you to a variety of potential hazards that are behind you — as well as those heading your way.

REAR CROSS TRAFFIC COLLISION WARNING^{3*} DW

uses visual and audible alerts that can help warn of traffic the system detects coming from either side when you're in reverse

PARKING DISTANCE WARNING — REVERSE^{3*}

is designed to give an audible warning if it detects certain objects close to your vehicle while parking

REAR-CAMERA DISPLAY³

with a vivid 8" monitor is designed to automatically display the rear view when you put your Forte in reverse

GRID LINES ON THE SCREEN HELP GUIDE YOU

with yellow (getting close) and red (stop!) Dynamic Parking Guidelines that help track how much space you have before you bump into something



*Optional feature available only on certain trims. See kia.com for details. ³ See back cover for endnote. Image shown for illustration only. EX SHOWN





How to tell if you're **LEFT-BRAINED:** you're reading about the features right now

SOFINO SEAT TRIM*

for a soft, leather-like feel and sporty style

DUAL-ZONE CLIMATE CONTROL

to save that relationship

SMART WELCOME*

turns on the door-handle lights to greet you when you approach with the Smart Key* in your pocket or bag

SMART TRUNK*

opens automatically when you stand behind the trunk for three seconds with the available Smart Key*

SUPERVISION METER CLUSTER*

displays info in easy-to-read, high-contrast graphics

POWER SUNROOF*

lets fresh air and good vibes in



PREMIUM NAVIGATION^{7*}

complete with vivid 8" touch screen

HARMAN KARDON^{®8} PREMIUM AUDIO SYSTEM*

for 320 watts of rich, crisp sound

APPLE CarPlay^{TM1} & ANDROID AUTO^{TM2}

sync with your compatible smartphone to let you make calls, send texts, or play voicemails via voice command

SiriusXM^{®6*}

lets you hear your favorite music, sports, comedy, news, and more

WIRELESS CHARGING^{9*}

because, honestly, who likes cords?

PUSH-BUTTON START*

lets you start or stop the engine with the Smart Key* in your pocket or bag

USB CHARGE PORTS*

to keep your devices charged and ready to go

OR RIGHT-BRAINED:

you're already planning a road trip

*Optional feature available only on certain trims. See kia.com for details. 1, 2, 6-9 See back cover for endnotes. Simulated screen shown. LAUNCH EDITION SHOWN (available fall 2018)



SEATS THAT DO MORE

than just sit there

Forte takes a bottom-up approach to comfort, with available multitasking seats that adjust to an array of temperatures and positions to accommodate you, your passengers, and your cargo.

VENTILATED FRONT SEATS*

with three fan settings help you keep your cool on hot days

HEATED FRONT SEATS*

have three settings to help beat the chill (comes standard on EX)

10-WAY POWER-ADJUSTABLE DRIVER'S SEAT*

lets you customize the seat base and back (comes standard on EX)

60/40 SPLIT-FOLDING REAR SEATS*

give you extra cargo versatility

*Optional feature available only on certain trims. See kia.com for details. Image shown for illustration only.



UVO | eServices

It connects, checks, finds, reminds

MEET UVO

your personal assistant

Kia's UVO eServices^{5*} smart telematics lets you integrate your compatible smartphone¹⁰ with your Forte to stay connected with a range of convenient features (see a few of our favorites below). All you have to do is activate UVO eServices^{5*} and download the UVO eServices^{5*} app from the App Store^{®1} or Google Play^{™2} Store. The best part is, there are no subscription fees for five years.

911 CONNECT^{11*}

will attempt to call 911 and give emergency responders your location if your airbag deploys

ROADSIDE ASSISTANCE^{12*}

connects you with our call center for 24/7 assistance

VEHICLE DIAGNOSTICS^{13*}

helps you monitor the condition of your Forte and even schedule service if needed

PARKING MINDER^{14*}

keeps track of where you parked and even sets reminders for your parking meter

MY CAR ZONE^{15*}

will let you set and receive notifications if you or another driver breaks one of your preset limits for maximum speed or curfew. You will also be able to set geographic boundaries if your Forte is equipped with Premium Navigation^{7*}

MY POINTS OF INTEREST (POIs) WITH SEND-TO-CAR^{*}

can sync your favorite POIs from your compatible smartphone¹⁰ to Fortes with Premium Navigation^{7*}



GO TO MYUVO.COM OR DOWNLOAD THE UVO eSERVICES APP TO ACTIVATE

*Optional feature available only on certain trims. See kia.com for details. 1, 2, 5, 7, 10–15 See back cover for endnotes. Image shown for illustration only. LAUNCH EDITION SHOWN (available fall 2018)



How to GET MORE out of your drive

The all-new Forte features a redesigned powertrain engineered for sporty, efficient performance. What does that mean for you? Responsive acceleration; quick, crisp shifting; and best of all, more fun behind the wheel.

2.0L MULTIPOINT INJECTION (MPI) 4-CYLINDER ENGINE
is designed with Atkinson cycle technology to provide satisfying power

INTELLIGENT VARIABLE TRANSMISSION (IVT)*
is designed with adaptive-style shift logic
for smooth acceleration and a sportier feel

DRIVE MODE SELECT*
lets you choose Normal, Smart, or Sport mode
for an even more dynamic driving experience

ISO-STRUCTURE™ CONSTRUCTION
is made with 64% heat-treated, high-strength steel to help improve
frame rigidity for greater driving dynamics and a quieter ride

LED HEADLIGHTS WITH AUTO-LEVELING & HIGH-BEAM ASSIST* DW
help illuminate dark roads, and when the high beams are engaged,
they are designed to automatically switch to low beams for oncoming traffic,
then return to high-beam setting when the road is clear



SAFETY

never takes a day off



ELECTRONIC STABILITY CONTROL (ESC)

In difficult driving situations, ESC is designed to help control the engine and brakes for improved directional stability

TRACTION CONTROL SYSTEM (TCS)

When TCS senses wheelspin during acceleration, it uses a combination of engine power and brake force to help transfer power to the wheel that has more traction

VEHICLE STABILITY MANAGEMENT (VSM)

VSM can intervene to help enhance stability and steering responses when driving on some slippery roads

Advanced sensor systems, breakthroughs in materials and design that have led to strong body construction, and a range of active safety features are just a few of the ways Kia never stops working to help increase your protection.[†]



REINFORCED BODY STRUCTURE

A rigid, reinforced body structure helps absorb impact energy to help protect the structural integrity of the passenger compartment in certain collisions

ADVANCED AIRBAG SYSTEM¹⁶

Dual front, front seat-mounted side, and full-length side curtain airbags help protect driver and passengers

AIRBAG & SEAT-BELT SENSORS¹⁶

This advanced system monitors the severity of certain impacts and seat-belt use, and then helps to control airbag inflation accordingly

[†]No system, no matter how advanced, can compensate for all driver errors, driving conditions, accidents, and/or injury. Always drive safely. ¹⁶ See back cover for endnote. Simulated image. Inflated airbags shown for illustration purposes only. EX SHOWN



Find out which of these powertrain **WARRANTIES** comes out on top

INDUSTRY-LEADING WARRANTY PROGRAM¹⁷

10-year/100,000-mile limited powertrain warranty
5-year/60,000-mile limited basic warranty
5-year/100,000-mile limited anti-perforation warranty
5-year/60,000-mile 24-hour roadside assistance

Kia**10-year/100,000-mile**

Subaru	5-year/60,000-mile
Toyota	5-year/60,000-mile
Honda	5-year/60,000-mile
Chrysler	5-year/60,000-mile
Ford	5-year/60,000-mile
Mazda	5-year/60,000-mile
Porsche	4-year/50,000-mile
Mercedes	4-year/50,000-mile
BMW	4-year/50,000-mile
Volvo	4-year/50,000-mile
Audi	4-year/50,000-mile

Find out which
COLOR
is your perfect match



SNOW WHITE PEARL
(EX)

YOU HAVE A PURE HEART AND GENTLE NATURE. YOU LOVE LONG NAPS. YOUR SUNSCREEN IS SPF 100+.



SILKY SILVER
(LX, S)

YOU NOTICE THE SUBTLE IRONIES IN LIFE. NOTHING IS EVER BLACK AND WHITE TO YOU.



DEEP SEA BLUE
(LX, S)

YOU ARE DRAWN TO THE WATER AND YOUR SOUL RUNS DEEP. DOLPHINS GRAVITATE TOWARD YOU.



AURORA BLACK
(FE, LX, S, EX)

YOU'RE A NIGHT PERSON WHO ENJOYS EATING LICORICE WHILE WATCHING FILM NOIR.



GRAVITY GRAY
(FE, LX, S, EX)

YOU UNDERSTAND THE UPS AND DOWNS OF LIFE AND NEVER LET A CLOUDY DAY GET YOU DOWN.



CLEAR WHITE
(FE, LX, S)

YOU ARE OPEN TO EXPLORING ENDLESS POSSIBILITIES. YOUR GLASS IS ALWAYS HALF-FULL.



CURRENT RED
(LX, S, EX)

YOU SEEK ADVENTURE AND ARE THE LIFE OF THE PARTY. NO CHILI PEPPER IS OFF LIMITS TO YOU.



FIRE ORANGE
(EX LAUNCH EDITION)

THOUGH YOU'RE PRONE TO SPEED THROUGH THE DAY, YOU WILL ALWAYS PAUSE TO WATCH THE SUNSET.

Actual colors may vary from printed brochure. See kia.com/forte for interior combinations.

Choose the
PACKAGE
that completes you

S PREMIUM PACKAGE

Power sunroof
LED headlights w/Auto-Leveling & Low Beam Assist — Dynamic

EX LAUNCH EDITION

17" tires w/graphite-finish wheels
LED headlights w/Auto-Leveling & High Beam Assist
Harman Kardon® 320-watt premium audio system w/8 speakers
Premium Navigation w/voice recognition⁷
Smart Cruise Control³
Pedestrian Detection³
Parking Distance Warning — Reverse³
Wireless charging⁹
Power sunroof
Rear spoiler
Auto-dimming rearview mirror
LED front & rear reading lamps
4.2" LCD meter cluster



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3, 7–9 See back cover for endnotes. S WITH PREMIUM PACKAGE SHOWN

