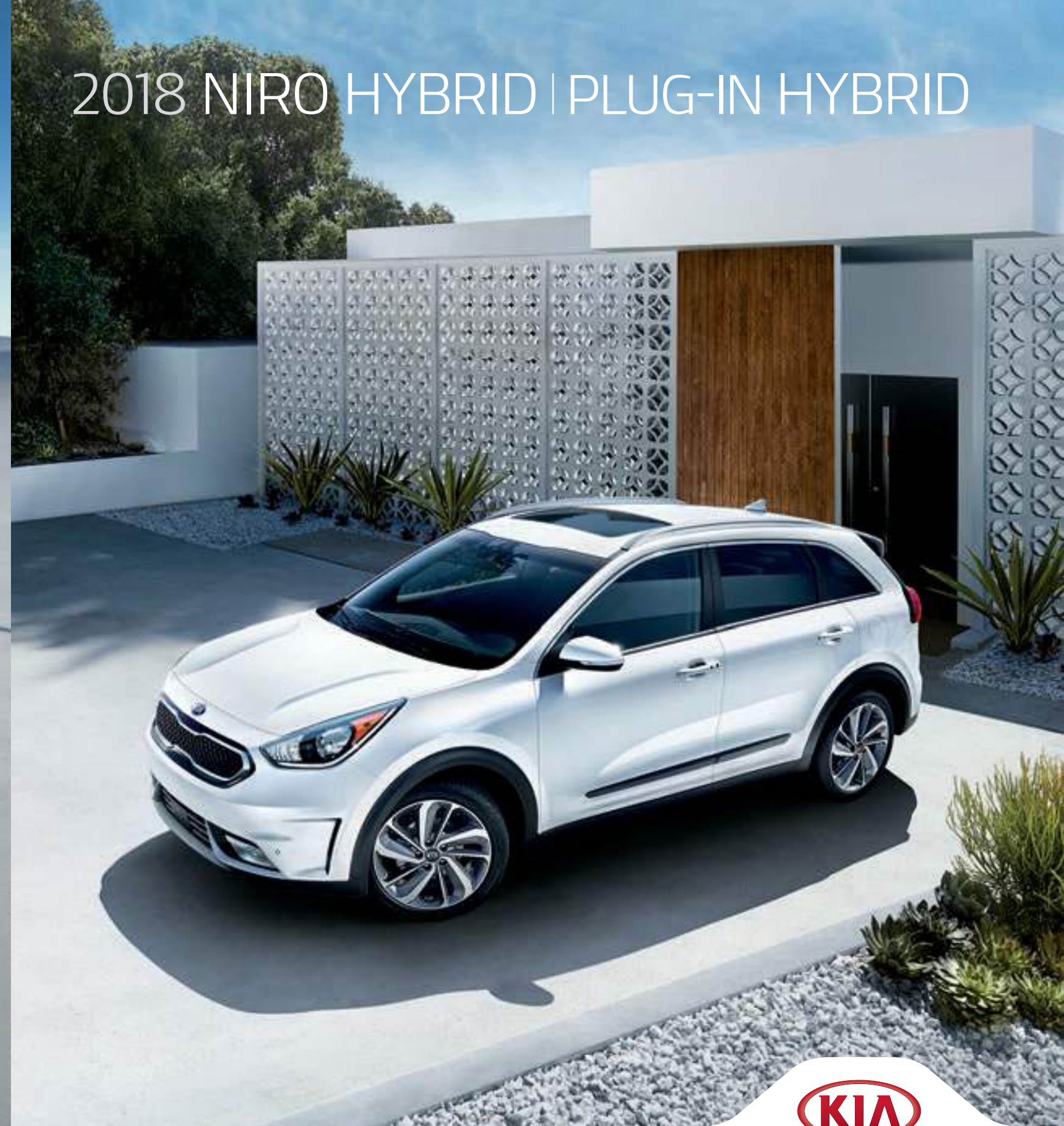


Discover the new Kia

2018 NIRO HYBRID | PLUG-IN HYBRID



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Level 2 (240V) charging station shown is not available for purchase and is not available with vehicle. Actual charging stations will vary. 240V home charging station sold separately. 120V charger is included with vehicle. The content in this brochure is based upon information available at the time of printing and is subject to change without notice. Kia Motors America, Inc. makes no guarantees or warranties, either expressed or implied, with respect to the accuracy of the content presented. Please see kia.com for the most up-to-date vehicle information. Vehicles shown include optional equipment, and video and camera screens are simulated. See your Kia retailer or kia.com for details on Kia's available limited warranties. ©2017 Kia Motors America, Inc. Reproductions of this material are prohibited without the expressed written approval of Kia Motors America, Inc.

KIA MOTORS AMERICA, INC. P.O. BOX 52410 IRVINE, CA 92619-2410 1-800-333-4KIA

Part #: UB180 PM001

Niro Hybrid

FE

- 1.6L Gasoline Direct Injection (GDI) engine + electric motor (32 kW)
- 6-speed dual-clutch automatic transmission w/Sport mode
- 16" alloy wheels w/full covers
- UVO eServices³ Infotainment System w/Apple CarPlay^{TM4} & Android Auto^{TM5}
- Cloth seat trim

LX

- 1.6L Gasoline Direct Injection (GDI) engine + electric motor (32 kW)
- Push-button start w/Smart Key
- LED rear combination lights
- Roof rails
- Cloth seat trim

EX

- 1.6L Gasoline Direct Injection (GDI) engine + electric motor (32 kW)
- Power-folding outside mirrors
- Blind Spot Detection w/Lane Change Assist⁶
- Rear Cross Traffic Alert⁶
- Cloth & leather seat trim

TOURING

- 1.6L Gasoline Direct Injection (GDI) engine + electric motor (32 kW)
- 18" alloy wheels
- UVO eServices w/Premium Navigation³ Infotainment System w/Apple CarPlay^{TM4} & Android Auto^{TM5}
- Autonomous Emergency Braking⁶
- Leather seat trim

Designed for exceptional crossover capability

Meet the 2018 Niro Hybrid (HEV) and the all-new Niro Plug-In Hybrid (PHEV), two incredibly intelligent and well-adapted crossovers. Both feature considerable versatility, comfort, and driving enjoyment, along with some truly forward-thinking engineering. Behind their inviting profile, you'll find an artful orchestration of systems that define modern driving, including available driver-assistance technologies.* Road time should be quality time, so both models deliver an engaging driving experience in a spacious and comfortable interior. Niro HEV and PHEV take you farther too, with a hybrid powertrain designed to work seamlessly and help maximize operating efficiency.¹ Like all Kia models, Niro comes with an industry-leading 10-year/100,000-mile warranty program² — a testament to its outstanding quality and reliability.



Niro Plug-In Hybrid

LX

- 1.6L Gasoline Direct Injection (GDI) engine + electric motor (44.5 kW)
- 16" alloy wheels w/full covers
- UVO eco³
- Apple CarPlay^{TM4} & Android Auto^{TM5}
- Autonomous Emergency Braking⁶
- Cloth seat trim

EX

- 1.6L Gasoline Direct Injection (GDI) engine + electric motor (44.5 kW)
- Blind Spot Detection w/Lane Change Assist⁶
- Rear Cross Traffic Alert⁶
- Power-folding outside mirrors
- 10-way power-adjustable driver's seat
- Cloth & leather seat trim

EX PREMIUM

- 1.6L Gasoline Direct Injection (GDI) engine + electric motor (44.5 kW)
- UVO eco³
- Apple CarPlay^{TM4} & Android Auto^{TM5}
- Premium Navigation³
- Harman Kardon^{®7} premium audio
- Leather seat trim

See a more extensive list of features and choose your ideal trim level on the Features pages in the back of the brochure.



1. SPACIOUS CARGO AREA⁸

Niro has an impressive amount of cargo capacity with its flat-folding rear seats. This is a result of the compact design of Niro's hybrid battery, which is located beneath the rear seat.

2. 60/40 SPLIT-FOLDING SEATS

The rear seats' 60/40 split-folding design allows you to expand the cargo area⁸ when you need to and still accommodate rear passengers.

3. NIRO HEV CONCEALED STORAGE

Store items out of sight in a spacious compartment hidden beneath the cargo floor.⁸ An available sectioned storage tray* lets you keep emergency supplies and personal items neatly organized.

4. NIRO PHEV CHARGE CORD STORAGE

Niro Plug-In Hybrid's 120-volt charge cord stores neatly away in the concealed storage area.



For modern multitaskers

True to its crossover design, Niro is equipped to handle the demands of your day. The cabin is spacious enough to accommodate friends on your getaways, and it gives you helpful flexibility in making room for everyone's gear. The rear seats fold flat, and storage compartments help you stay organized. The more complex your day is, the more you'll appreciate Niro.



For lovers of open spaces

Inside Niro you'll find a space tailored for relaxation on supportive seats. Its smooth, quiet ride is a direct result of extensive research and development, so that it could be engineered to reduce noise and vibration. You'll find plenty of headroom and legroom, and a commanding view of the scenery passing by. Prepare to feel appreciated, and arrive at your destination remarkably refreshed.

AN EXCEPTIONALLY QUIET RIDE

For a peacefully quiet drive, the windshield features sound-insulating glass, while sound-absorbing insulation throughout the vehicle helps reduce the intrusion of outside noise.

POWER SUNROOF*

The available sunroof powers open and shut, letting in fresh air and sunshine at the press of a button. A retractable sunshade helps you stay cool on hot days.

1. HEATED & VENTILATED SEATS*

For comfortable driving in cold weather, Niro features available heated front seats. To help you stay cooler on hot summer days, available ventilated front seats circulate cool air through subtle perforations in the seat leather.

2. POWER-ADJUSTABLE DRIVER'S SEAT*

Select just the right seating position using the convenient controls for the available 10-way power-adjustable driver's seat. Lumbar support can also be adjusted for maximum comfort.

3. DRIVER'S MEMORY SEAT & MIRROR SYSTEM*

An available memory system remembers seating preferences for two drivers. It recalls stored positions for the driver's seat and outside mirrors with the simple push of a button.

4. DUAL-ZONE AUTOMATIC TEMPERATURE CONTROL

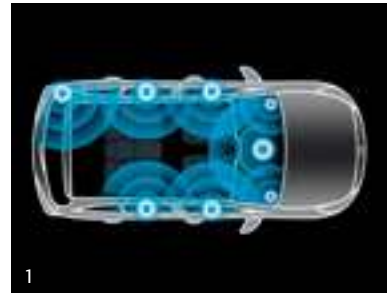
To create personalized climate zones for both the driver and front passenger, the dual-zone automatic temperature control offers individual temperature settings. There is also an available rear-seat vent,* which combines the airflow from both temperature settings.

5. DRIVER-ONLY AIRFLOW CONTROL

When you drive alone in Niro, push the driver-only airflow button to reduce the fan speed and direct ventilation exclusively to the driver's side. This step can help reduce fuel consumption!

AUTO DEFOG SYSTEM

For convenience and visibility, the dual-zone automatic temperature control includes an auto defogger system to help keep the windshield free of condensation.



In touch with your inner driver

Visually appealing from every angle, the Niro cabin gives particular attention to the driver. At the wheel, you enter a special environment of modern contours and helpful instrument design. The controls are logically configured, and positioned for maximum simplicity. A wide selection of premium comfort and convenience features helps you create the perfect daily driving environment.

VOICE-COMMAND NAVIGATION*

An available advanced voice-command navigation system features a vivid 8-inch color touch screen and, to help you choose your optimum route, delivers updated highway conditions with available SiriusXM Traffic.^{TM9*}

1. HARMAN KARDON® PREMIUM AUDIO*

An available premium 8-speaker Harman Kardon audio system includes a subwoofer, an external amplifier, and Clari-Fi^{TM7} technology, which instantly improves the quality of compressed, digitized music for crisp, clear, dynamic sound.

2. HEATED STEERING WHEEL*

To help keep the drive enjoyable all year round, the premium features available on Niro include a heated steering wheel that is particularly welcoming and comforting when starting out on cold winter days.

3. WIRELESS PHONE-CHARGING SYSTEM*

An available integrated cordless charger allows you to fully charge a Qi-compatible smartphone¹⁰ by simply placing it on a convenient tray in the front console, eliminating the need for accessory cables or wires.

4. PUSH-BUTTON START WITH SMART KEY*

For everyday driving convenience, this available feature lets you start or stop the engine with the push of a button, and open a locked door just by pressing the door button if the available Smart Key remote is in your pocket or purse.

5. SUPERVISION METER CLUSTER

An advanced Thin-Film Transistor (TFT) coating brings high-contrast graphics and outstanding readability to the supervision meter cluster's color LCD. It displays trip computer, audio, service, user settings, and hybrid-system energy-flow status.

BLUETOOTH® WIRELESS TECHNOLOGY¹¹

You can listen to streaming audio when using a compatible *Bluetooth*® wireless technology-enabled device. Once you pair a compatible cell phone, you can access a variety of your phone's functions with the touch of a button and straightforward voice commands.

SIRIUSXM^{®9}

Enjoy over 150 channels, including commercial-free music, plus sports, news, and entertainment, during a 3-month SiriusXM All Access trial subscription⁹. Listening on the app and online is included in the trial, so you'll hear the best of SiriusXM at home and on the go.

Advanced technology at your command

Niro connects you to life-enriching conveniences of modern driving, including communication, data, and entertainment. All this intuitive technology is efficiently organized and designed to make sure you are connected and informed, enhancing your confidence while driving and helping to keep you focused on the road.



1. UVO³

This system provides you with exceptional in-vehicle hands-free connectivity, and has a large suite of features meant to enrich your everyday driving experience. UVO can set up Curfew, Speed, and available Geo Fence¹ alerts with **My Car Zone**, access **911 Connect**¹² or **Enhanced Roadside Assist**¹³ and check maintenance requirements with **Vehicle Diagnostics**¹⁴ on the touch screen.

4. APPLE CarPlay™⁴ 5. ANDROID AUTO™⁵

UVO³ lets you take advantage of Apple CarPlay and Android Auto by simply connecting your compatible smartphone¹⁵ with a USB cable. You can then use it to navigate to your destination, make phone calls and retrieve voice mail, receive text messages and respond to them verbally, and more.

2. UVO eSERVICES APP³ (HEV)

UVO eServices app includes a variety of features for your HEV. You can keep track of your vehicle's parking location with **Parking Minder**¹⁶ and it allows you to save destinations with available **My Points of Interest**¹. You can then sync your saved **My POIs**¹ with your UVO Infotainment System when your smartphone¹⁵ is connected with a USB cord.

6. REAR-CAMERA DISPLAY⁶

To help you see things behind your vehicle that you might not see by looking over your shoulder, Niro features a Rear-Camera Display with Dynamic Guidelines to assist with backup maneuvers.

3. UVO eco APP³ (PHEV)

UVO eco app lets you access a range of remote functions for your PHEV. Keep track of your vehicle's location, speed, and estimated driving range with **Find My Car**¹⁷ and remotely operate the climate control system to warm or cool the vehicle¹⁷. It also features **Valet Alert**¹⁷ which can alert you if your vehicle is driven outside of a one-mile radius, and **Vehicle Alarm Notification**¹⁷ can alert you if the alarm is triggered.

7. SMART WELCOME*

This available feature greets you as you approach Niro with the Smart Key*. The side mirrors fold out as LEDs flash, and the door-handle pocket lights illuminate softly.

A wiser state of mind

The driver's state of mind was essential in the development of Kia Drive Wise — a suite of available driver-assistance technologies*. Its features are intended to help keep you alert and aware of surrounding traffic, and intervene if necessary to help you avoid collisions.



8. AUTONOMOUS EMERGENCY BRAKING^{6*}

This available system is designed to monitor vehicles and pedestrians traveling ahead of you. If the system determines a crash might be imminent, it works to automatically apply the brakes, helping to avoid a collision or mitigate the effects if it cannot be avoided.

10. LANE KEEP ASSIST^{6*}

The available Lane Keep Assist System helps prevent the vehicle from drifting into another lane. If the system detects that you are starting to get close to the lane markers, it can apply corrective steering assistance to help keep you in your lane.

13. FRONT & REAR PARK ASSIST^{6*}

An available sonar-sensor system is concealed in both the front and rear bumpers. When parking, an audible warning is given if the system detects certain objects close to your vehicle.

11. REAR CROSS TRAFFIC ALERT^{6*}

When in reverse, available Rear Cross Traffic Alert warns the driver of cross traffic that it detects, with audible and visual alerts, helping reduce the likelihood of a collision.

14. FORWARD COLLISION WARNING SYSTEM^{6*}

Available Forward Collision Warning System activates alerts when the vehicle detects objects ahead that may cause a potential impact, encouraging the driver to decelerate.

9. LANE DEPARTURE WARNING^{6*}

This available system is designed to detect the vehicle moving out of its lane without the turn signal being used. When it does, it helps alert you with a combination of audible and visual warnings.

12. SMART CRUISE CONTROL^{6*}

Using advanced radar technology, available Smart Cruise Control automatically helps to maintain a predetermined distance from the vehicle directly ahead, holding a constant speed or slowing or accelerating your Niro when appropriate.

15. BLIND SPOT DETECTION WITH LANE CHANGE ASSIST^{6*}

An available radar system helps detect vehicles in the driver's blind spot, and then provides audible and visual alerts. Lane Change Assist helps detect vehicles in adjacent lanes approaching from behind.



PERFORMANCE AND EFFICIENCY

Niro's 1.6L Gasoline Direct Injection (GDI) engine and powerful electric motor provide a blend of spirited performance and outstanding efficiency.¹ They combine to deliver 139 total horsepower.

SPORT MODE

Just flick the shifter to the left to enter Sport mode, and the transmission will switch to a more dynamic shift pattern. Suddenly Niro transforms into a more responsive, engaging vehicle.

6-SPEED DUAL-CLUTCH AUTOMATIC TRANSMISSION

Niro features a 6-speed dual-clutch automatic transmission engineered for operating with a gasoline engine/electric motor combination. It optimizes the engine's responsiveness for a sporty feel and instantly switches between gears, improving efficiency¹ and acceleration.

A SMOOTH RIDE AND AGILE HANDLING

A refined four-wheel independent suspension features front MacPherson struts and a rear, independent multi-link design for a smooth ride and precise handling.

STREAMLINED AERODYNAMICS

For outstanding aerodynamics, Niro features an active air flap behind the front grille that closes at higher speeds to reduce drag. Meanwhile, air vents ahead of the front wheels provide an air curtain to help manage airflow around the front wheels.

ISO-STRUCTURE™ CONSTRUCTION

Niro features a uniquely engineered body that combines various high-tensile strength steel alloys. This body structure helps provide crash protection, improves driving dynamics, and lays the foundation for a quiet ride overall.

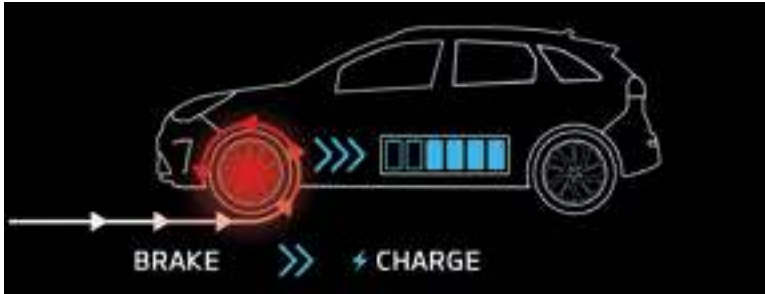
A fresh new take on performance

Balanced and responsive by design, Niro brings inspiring agility to the world of crossovers. Experience the engaging feel of instant torque from the electric motor. The dual-clutch automatic transmission provides quick, crisp shifting. A low center of gravity translates to reassuringly confident dynamics. With its nimble handling, Niro keeps you feeling prepared, and ever on the lookout for excitement.



Powerfully efficient

Niro Hybrid (HEV) and Niro Plug-In Hybrid (PHEV) feature Kia's full parallel hybrid system, a cutting-edge design that allows both the gasoline engine and electric motor to simultaneously provide power directly to the wheels for optimum efficiency¹ and superb performance in a variety of driving situations. PHEV also allows you to choose all-electric operation on demand, and plug right into a household outlet to conveniently recharge the lithium-ion polymer battery that powers the electric motor.



EFFICIENT ELECTRIC MOTOR

HEV and PHEV use an electric motor — called a Transmission Mounted Electric Device (TMED) — to power them in all-electric mode. The motor works in combination with the gasoline engine to provide the ideal amount of power from both. HEV uses a 32 kW motor and PHEV features a powerful 44.5 kW motor.

LITHIUM-ION POLYMER BATTERY

The energy-dense, compact lithium-ion polymer battery powers the electric motor and is recharged through regenerative braking. In addition, PHEV features a high-capacity 8.9 kWh unit that gives it an EPA-estimated range of up to 26 miles in all-electric mode¹. Best of all, PHEV automatically switches to hybrid operation after exceeding its all-electric range.

REGENERATIVE BRAKING

Kinetic energy is captured when the brakes are applied. The regenerative braking system converts this energy to help charge the lithium-ion polymer battery.

HYBRID STARTER-GENERATOR (HSG)

Designed to decrease fuel consumption, the gasoline engine can turn off at a complete stop. HSG then automatically and smoothly restarts the engine when the accelerator is pressed to resume driving.

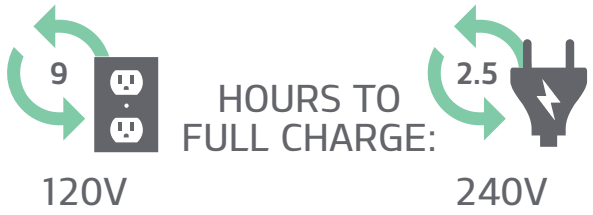
COASTING GUIDE*

Niro features an available technologically advanced Coasting Guide, which is included with the available Premium Navigation^{3*}. This feature coaches you on how to help maximize fuel efficiency¹ by taking advantage of opportunities to coast.



NIRO HYBRID		NIRO PLUG-IN HYBRID	
BATTERY + GASOLINE		PLUG-IN + BATTERY + GASOLINE	
MILEAGE (EPA-ESTIMATED) ¹ :		MILEAGE (EPA-ESTIMATED) ¹ :	
FE	52 ^{MPG¹ CITY} / 49 ^{MPG¹ HWY} / 50 ^{MPG¹ COMBINED}	26 ^{ALL-ELECTRIC RANGE^{1*}} / 105 ^{MPGe¹ COMBINED CITY/HWY (ELECTRIC+GAS)} / 46 ^{MPG¹ COMBINED CITY/HWY (GAS)}	
LX, EX	51 ^{MPG¹ CITY} / 46 ^{MPG¹ HWY} / 49 ^{MPG¹ COMBINED}		
TOURING	46 ^{MPG¹ CITY} / 40 ^{MPG¹ HWY} / 43 ^{MPG¹ COMBINED}		

¹26-mile range on full battery charge.



PLUG-IN CHARGING

PHEV's high-capacity battery system recharges in less than two and a half hours with a 240V power outlet, and less than nine hours using a standard household electrical outlet so you can recharge it overnight.



REAL-TIME INFORMATION

Niro has a display that lets you see when your vehicle is operating with either the electric motor, the gas engine, or both. It also tracks the status of the regenerative battery-charging system.

REMOTE CHARGING¹⁷

PHEV's embedded modem provides you with the capability to use the UVO eco app³ to remotely start or stop charging your vehicle's battery when it's plugged in. You can also set a schedule to take advantage of cost-efficient off-peak charging.



ALL-ELECTRIC DRIVING RANGE

PHEV features a map¹⁸ displayed on the large touch screen that is designed to show the approximate distance you can travel in all-electric mode.

ELECTRONIC STABILITY CONTROL (ESC)

ESC provides improved directional stability to help maintain better control in difficult driving situations. During emergency maneuvers, it works to control the engine and brakes to help keep your Niro on course.

ELECTRONIC BRAKE-FORCE DISTRIBUTION (EBD)

To help maintain more consistent braking as vehicle loads and weight distribution change, the EBD system is designed to automatically adjust the front-to-rear balance of brake pressure.

BRAKE ASSIST SYSTEM (BAS)

If BAS detects emergency braking, based on how quickly you step on the brake pedal, it is designed to apply full braking force instantly, which can help shorten your overall stopping distance.



HILL-START ASSIST CONTROL (HAC)

When starting off on a steep hill, HAC automatically holds the brake pressure for two seconds after you take your foot off the brake pedal.

VEHICLE STABILITY MANAGEMENT (VSM)

For additional steering-direction-control capability, the VSM system is designed to intervene in appropriate situations to help the driver regain control of the vehicle.

TRACTION CONTROL SYSTEM (TCS)

When TCS senses wheelspin during acceleration, it is designed to use a combination of both engine power and brake force to help transfer power to the wheel that has more traction.

ADVANCED AIRBAG SYSTEM

An advanced airbag system helps protect the driver and passengers with dual front, front seat-mounted side, and full-length side curtain airbags, and is complemented by a driver's knee airbag.¹⁹

AIRBAG & SEAT-BELT SENSORS

This advanced system monitors the severity of certain impacts, the presence of a front passenger and seat-belt use, and then helps control airbag inflation accordingly.¹⁹

FRONT SEAT-BELT PRETENSIONERS & HEIGHT-ADJUSTABLE ANCHORS

Pretensioners are designed to tighten the front seat belts in certain collisions, helping to reduce the likelihood of injuries. Front seat-belt anchors are height-adjustable to allow a proper fit, helping ensure effective operation.

FRONT & REAR CRUMPLE ZONES

Both front and rear crumple zones are engineered to help absorb and dissipate impact energy, helping to preserve the basic structural integrity of the passenger compartment in certain collisions.

SIDE-IMPACT DOOR BEAMS

All doors are reinforced with steel beams to help absorb impact energy and deflect side-impact force. The body's support pillars are reinforced to help strengthen the body of the vehicle.

Dedicated to making safety a top priority

At Kia, the process of improving all aspects of safety is relentless. Continual engineering advances and breakthroughs in material design have led to vehicles with exceptionally strong body construction, strategically placed airbags, and advanced sensors, complemented by a variety of active safety systems!



¹⁹No system, no matter how advanced, can compensate for all driver errors, driving conditions, accidents, and/or injury. Always drive responsibly. 19 See Features pages for endnote. Simulated images shown. Images shown for illustration only.

Discover new possibilities

Kia's lineup features a growing number of advanced EcoDynamics models with cutting-edge technology to help reduce fuel consumption[†] and cut emissions. They join Kia's full line of world-class vehicles, each one engineered for superb quality and reliability, and designed to suit most every driving need. Whichever model you choose, from the impressive new hybrids to a variety of premium sedans, Kia is dedicated to delivering a combination of striking styling, dynamic performance, and a wealth of technologically advanced features.



EcoDynamics is Kia's forward-thinking philosophy that focuses on reducing environmental impact and makes social responsibility a high priority. Kia extends this commitment by working to build an efficient global production system and incorporating innovative vehicle materials. Kia is dedicated to delivering technologically progressive vehicles that also feature impressive styling and exceptional performance.

INDUSTRY-LEADING WARRANTY PROGRAM²

Kia engineers are passionate about producing vehicles that are exceptionally well designed and reliable. Their dedication to quality and attention to detail give Kia the confidence to back every model with an industry-leading warranty program.

- 10-year/100,000-mile limited powertrain warranty
- 5-year/60,000-mile limited basic warranty
- 5-year/100,000-mile limited anti-perforation warranty
- 5-year/60,000-mile 24-hour roadside assistance

COLORS

EXTERIOR

SNOW WHITE PEARL (P) FE/LX/EX: G/C [†] /LG [‡] T: C/LG	SILKY SILVER (M) FE/LX/EX/EXP: G/C/LG [‡] T: C	METAL STREAM (M) [^] LX/EX: G/C T: C	AURORA BLACK PEARL (P) FE/LX/EX: G/C/LG [‡] T: C/LG	RICH ESPRESSO (M) [^] EX: C T: C
CRIMSON RED (M) [^] FE/LX/EX: G/C T: C/LG	DEEP CERULEAN (M) [^] LX/EX: G/C T: C/LG	GRAVITY BLUE (M) [‡] LX/EX: LG	PLATINUM GRAPHITE (M) LX: LG [‡] EX: C [^] /LG [‡]	INTERIOR COMBINATIONS ARE INDICATED BY: G = GRAY C = CHARCOAL LG = LIGHT GRAY W/BUE STITCHING T: TOURING

(M) = METALLIC PAINT (P) = PEARL PAINT
[^]AVAILABLE ON HEV ONLY [‡]AVAILABLE ON PHEV ONLY

INTERIOR

FE/LX		EX		EX PREMIUM/TOURING	
CHARCOAL CLOTH		CHARCOAL CLOTH W/LEATHER		CHARCOAL LEATHER	
LIGHT GRAY CLOTH W/BUE STITCHING (PHEV ONLY)		LIGHT GRAY CLOTH W/LEATHER & BLUE STITCHING (PHEV ONLY)		LIGHT GRAY LEATHER W/BUE STITCHING	
GRAY CLOTH (HEV ONLY)		GRAY CLOTH W/LEATHER (HEV ONLY)			

PACKAGES

HEV LX ADVANCED TECHNOLOGY PACKAGE

- Forward Collision Warning⁶
- Autonomous Emergency Braking⁶
- Lane Keep Assist System⁶
- Smart Cruise Control⁶
- Leather-wrapped steering wheel & gearshift knob
- LED daytime running lights
- Front fog lights

HEV EX ADVANCED TECHNOLOGY PACKAGE

- Forward Collision Warning⁶
- Autonomous Emergency Braking⁶
- Lane Keep Assist System⁶
- Smart Cruise Control⁶
- 10-way power-adjustable driver's seat w/lumbar support

HEV EX PREMIUM PACKAGE

- UVO eServices w/Premium Navigation³
- Infotainment System, Apple CarPlay^{TM4} & Android Auto^{TM5}
- Harman Kardon^{®7} 315-watt premium audio system w/Clari-Fi^{TM7}
- Front & Rear Park Assist⁶
- Forward Collision Warning System⁶
- Autonomous Emergency Braking⁶
- Lane Keep Assist System⁶
- Smart Cruise Control⁶
- Wireless phone charger
- Low washer fluid warning system
- Power tilt-slide sunroof
- HID headlights
- Deluxe scuff plate
- Gloss black grille surround
- Leather seat trim
- 10-way power-adjustable driver's seat w/lumbar support
- Driver's memory seat & exterior mirrors
- Driver's seatback pocket
- Heated & ventilated front seats
- Heated steering wheel
- 110V power inverter

NIRO HYBRID FEATURES

FE

MECHANICAL & EXTERIOR

Engine: 1.6L Atkinson cycle 4-cylinder all-aluminum engine, full parallel hybrid system

Horsepower: 104 hp @ 5,700 rpm

Torque: 109 lb.-ft. @ 4,000 rpm

Electric motor: AC Synchronous Permanent Magnet electric motor

Voltage: 240V

Horsepower: 43 hp

Torque: 125 lb.-ft.

Hybrid system battery: Lithium-ion polymer battery

Power: 42 kW

Energy: 1.56 kWh

Voltage: 240V

Combined horsepower: 139 hp

Combined torque: 195 lb.-ft.

Regenerative braking system

6-speed dual-clutch automatic transmission (DCT)

Drive Mode Select System: Active Eco/Sport

Idle Stop & Go (ISG)

Pedestrian Warning System

16" tires w/alloy wheels & full covers

Manual-folding outside mirrors

Auto light control

Projection headlights

Acoustic glass (windshield)

INTERIOR & CONVENIENCE

UVO eServices³ Infotainment System w/7" touch screen, Apple CarPlay^{TM4} & Android Auto^{TM5}

AM/FM/MP3/SiriusXM^{®9} audio system

6 speakers w/dash-mounted tweeters

Rear-Camera Display w/Dynamic Guidelines⁶

Cruise control

USB/auxiliary input jacks, (2) 12-volt charging ports

Bluetooth[®] wireless technology¹¹

Steering-wheel-mounted³ audio controls

Dual-zone automatic temperature control w/auto defogger

Driver-only air conditioning

Power windows w/driver's one-touch auto down

Power door locks w/remote keyless entry

Supervision meter cluster w/TFT color LCD

Tilt & telescopic steering column

Rear child-safety door locks

Tire-Pressure Monitoring System (TPMS)²⁰

SEATING & TRIM

Cloth seat trim

6-way manually adjustable driver's seat & passenger's seat w/height adjustment

60/40 split-folding rear seats

Front center-console armrest w/storage

RESTRAINT & SAFETY SYSTEMS¹⁹

Dual front advanced airbags

Dual front seat-mounted side airbags

Full-length side curtain airbags

Front & rear 3-point seat belts

Front seat-belt pretensioners

Height-adjustable front seat-belt anchors

Anti-lock Braking System (ABS)

Electronic Stability Control (ESC)

Vehicle Stability Management (VSM)

Traction Control System (TCS)

Brake Assist System (BAS)

Hill-start Assist Control (HAC)

Side-impact door beams

Front & rear crumple zones

Lower Anchors and Tethers for Children (LATCH)

+LX

(replaces or adds to FE trim)

MECHANICAL & EXTERIOR

Rear LED combination taillights

Roof rails

INTERIOR & CONVENIENCE

Push-button start w/Smart Key

Storage tray (under cargo floor)

Rear center armrest w/cup holder

+EX

(replaces or adds to LX trim)

MECHANICAL & EXTERIOR

Power-folding outside mirrors w/turn-signal indicators

Heated outside mirrors

LED daytime running lights

Fog lamps

INTERIOR & CONVENIENCE

Blind Spot Detection w/Lane Change Assist⁶

Rear Cross Traffic Alert⁶

USB charger inside center console

Rear air-conditioning vents (on center console)

Auto-dimming rearview mirror

SEATING & TRIM

Combination cloth & leather seat trim

Heated front seats

Leather-wrapped steering wheel & gearshift knob

Retractable cargo cover

Gloss-black accent trim

+Touring

(replaces or adds to EX trim)

MECHANICAL & EXTERIOR

18" tires w/alloy wheels

Power tilt-slide sunroof

HID headlights

Gloss-black grille surround

Low washer fluid warning system

INTERIOR & CONVENIENCE

UVO eServices³ w/Premium Navigation Infotainment System w/8" touch screen, Apple CarPlay^{TM4} & Android Auto^{TM5}

Harman Kardon^{®7} 315-watt premium audio system w/Clari-Fi^{TM7} 8 speakers including subwoofer

Autonomous Emergency Braking⁶

Forward Collision Warning System⁶

Front & Rear Park Assist System⁶

Lane Keep Assist System⁶

Smart Cruise Control⁶

Wireless phone charger¹⁰

110V power inverter

SEATING & TRIM

Leather seat trim

Heated & ventilated front seats

10-way power-adjustable driver's seat w/lumbar support (2-way)

Driver's memory seat & mirror system

Driver's seatback pocket

Heated steering wheel

Deluxe scuff plates



for a full list of the latest features and specifications, visit:

www.kia.com/NiroHEV



NIRO PLUG-IN HYBRID FEATURES

LX

MECHANICAL & EXTERIOR	Blue bumper accents	Forward Collision Warning System ⁶
Engine: 1.6L Atkinson cycle 4-cylinder all-aluminum engine, full parallel hybrid system	16" tires w/alloy wheels & full covers	Lane Keep Assist System ⁶
Horsepower: 104 hp @ 5,700 rpm	Manual-folding outside mirrors	USB/auxiliary input jacks, (2) 12-volt charging ports
Torque: 109 lb.-ft. @ 4,000 rpm	Auto light control	Push-button start w/Smart Key
Electric motor: AC Synchronous Permanent Magnetic electric motor	Projection headlights	Auto-dimming rearview mirror
Voltage: 360V	LED positioning lights	<i>Bluetooth</i> [®] wireless technology ¹¹
Horsepower: 60 hp	LED daytime running lights	Steering-wheel-mounted ³ audio controls
Torque: 125 lb.-ft.	Front fog lights	Dual-zone automatic temperature control w/auto defogger
Hybrid system battery: Lithium-ion polymer battery	Rear LED combination lights	Driver-only air conditioning
Power: 59 kW	Body-color, manual-folding, power-adjustable outside mirrors	Power windows w/driver's one-touch auto down
Energy: 8.9 kWh	Rear spoiler w/LED center stop lamp	Power door locks w/remote keyless entry
Voltage: 360V	Roof rails	Supervision meter cluster w/4.2" TFT color LCD
Combined horsepower: 139 hp	Privacy glass	Tilt & telescopic steering column
Combined torque: 195 lb.-ft.		Rear child-safety door locks
AC charge port (120V/240V)		Tire-Pressure Monitoring System (TPMS) ²⁰
HEV/EV Mode Select		
120V charge cable	INTERIOR & CONVENIENCE	
Regenerative braking system	UVO eco ³	
6-speed dual-clutch automatic transmission (DCT)	Apple CarPlay ^{™4} & Android Auto ^{™5}	
Drive Mode Select System: Active Eco/Sport	7" touch screen	
Idle Stop & Go (ISG)	AM/FM/MP3/SiriusXM ^{®9} audio system	
Pedestrian Warning System	6 speakers w/dash-mounted tweeters	
	Rear-Camera Display w/Dynamic Guidelines ⁶	
	Smart Cruise Control ⁶	
	Autonomous Emergency Braking ⁶	

 for a full list of the latest features and specifications, visit: www.kia.com/NiroPHEV

ENDNOTES

1. Based on EPA estimates. Actual mileage will vary with options, driving conditions, driving habits, and your vehicle's condition. 2018 EPA-estimated City/Highway/Combined MPG = Niro HEV: FE: 52/49/50, LX/EX: 51/46/49, Touring: 46/40/43, Niro PHEV: 26 all-electric range, 105 MPGe Combined City/Hwy, 46 MPG Combined City/Hwy. MPGe is EPA-estimated MPG equivalent when vehicle is fully charged. Actual MPGe will vary based on driving habits, vehicle maintenance, charging practice, battery age, weather, temperature, and road/traffic conditions. Battery capacity will decrease with time and use. For more information on MPGe and range, please see www.fueleconomy.gov. 2. Warranties include 10-year/100,000-mile powertrain and 5-year/60,000-mile basic. All warranties and roadside assistance are limited. See retailer for warranty details. 3. Distracted driving can result in a loss of vehicle control. When operating a vehicle, never use a handheld device or vehicle system that takes your focus away from safe vehicle operation. Navigation is for information purposes only, and Kia does not make any warranties about the accuracy of the information. Apps use your smartphone data service, and some features of the UVO eco app require you to enable push notifications on your smartphone. Normal cellular service rates will apply. Your vehicle can connect to Internet hotspots, whether it's your personal wireless Internet at home or to a smartphone device with an Internet service plan (normal cellular service rates may apply). 4. Apple, the Apple logo, Apple CarPlay, App Store, and iPhone are trademarks of Apple Inc., registered in the US and other countries. 5. ©2017 Google Inc. Google is a registered trademark, and Google Play and Android Auto are trademarks of Google Inc. 6. These features are not substitutes for safe driving and may not detect all objects surrounding vehicle. Always drive safely and use caution. 7. ©2017 Harman International Industries, Inc. All rights reserved. Clari-Fi is a trademark and Harman Kardon is a registered trademark of Harman International Industries, Inc. 8. All cargo should be evenly distributed and properly secured, and never piled higher than the seatbacks. Images shown for illustration purposes only. 9. SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. **If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you**

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+EX

(replaces or adds to LX trim)

MECHANICAL & EXTERIOR
Power-folding outside mirrors w/turn-signal indicators
Heated outside mirrors
INTERIOR & CONVENIENCE
Blind Spot Detection w/Lane Change Assist ⁶
Rear Cross Traffic Alert ⁶
Passenger-side window w/auto up/down
USB charger inside center console
Rear air-conditioning vents (on center console)
SEATING & TRIM
Combination cloth & leather seat trim
Heated front seats
10-way power-adjustable driver's seat w/power lumbar support (2-way)
Retractable cargo cover
Gloss-black accent trim
Chrome interior door handles
Leather-wrapped steering wheel & gearshift knob
Cargo area w/luggage net hooks & cargo light
Rear center armrest w/cup holder
Passenger seatback pocket
RESTRAINT & SAFETY SYSTEMS ¹⁹
Dual front advanced airbags
Dual front seat-mounted side airbags
Full-length side curtain airbags
Front & rear 3-point seat belts
Front seat-belt pretensioners
Height-adjustable front seat-belt anchors
Anti-lock Braking System (ABS)
Electronic Stability Control (ESC)
Vehicle Stability Management (VSM)
Traction Control System (TCS)
Brake Assist System (BAS)
Hill-start Assist Control (HAC)
Side-impact door beams
Front & rear crumple zones
Lower Anchors and Tethers for Children (LATCH)

+EX Premium

(replaces or adds to EX trim)

MECHANICAL & EXTERIOR
LED headlights
Gloss-black radiator grille surround
INTERIOR & CONVENIENCE
UVO eco ³
Apple CarPlay ^{™4} & Android Auto ^{™5}
Premium Navigation ³ w/8" touch screen
Harman Kardon ^{®7} 315-watt premium audio system w/Clari-Fi ^{™7} 8 speakers including subwoofer
Front & Rear Park Assist System ⁶
Supervision meter cluster w/7" TFT color LCD
Wireless phone charger ¹⁰
Low washer fluid warning system
110V power inverter
SEATING & TRIM
Leather seat trim
Heated & ventilated front seats
Driver's memory seat & mirror system
Heated steering wheel
Driver's seatback pocket
Deluxe scuff plates