

2012.KIA.SORENTO





Top Safety Pick

Insurance Institute for Highway Safety¹
2011 Sorento



SMOOTH AND ADAPTABLE

The Sorento features unibody construction, which helps to provide a smooth and quiet ride. Available all-wheel drive delivers optimum traction as road conditions change.



DYNAMIC PERFORMANCE

The Sorento is available with a 191-hp 2.4L Gasoline Direct Injection (GDI) engine* designed to provide an exceptional combination of performance and efficiency. It delivers an outstanding 32 mpg on the highway.⁵

Cross over to the unexpected. Presenting the 2012 Kia Sorento. It's a world-class crossover that delivers a smooth ride and nimble handling, matched by an expansive interior with spacious seating. It has the latest technological advances, including *Bluetooth*® wireless technology,² an available voice-command navigation system* and UVO³* — an available in-vehicle infotainment system that lets you manage your music conveniently and enjoy hands-free use of your phone.² Like all Kia models, the Sorento comes with an industry-leading 10-year/100,000-mile warranty program.⁴



V6 POWER

For maximum performance, the Sorento is available with a 3.5L, 276-hp engine. It offers the benefits of V6 performance combined with impressive fuel efficiency of 20 city/26 highway mpg.⁵



ROOM FOR ALL

Remarkable spaciousness is just the beginning. Split-folding second-row seats and available split-folding third-row seats* combine to provide roominess and versatility.



PEACE OF MIND

The Sorento features a full range of advanced active and passive safety systems. These include six airbags, front active headrests, a Traction Control System (TCS) and Electronic Stability Control (ESC).



SX STYLING

SX models have their own striking styling. Unique exterior design includes stainless-steel front and rear accent plates, body-color bumpers and a lower stance.



BUILT IN THE USA†

The Sorento is the first vehicle to be built at Kia Motors Manufacturing Georgia — a \$1 billion plant capable of producing 300,000 vehicles per year for the North American market.

*Assembled in the United States from U.S. and globally sourced parts. 1, 2, 3, 4, 5, * See Features and Specifications pages for availability and endnotes. †Not all optional features are available on all trims. EX V6 WITH LIMITED PACKAGE SHOWN.





If all you see is a spacious cabin, look closer. The expansive interior of the Sorento has remarkable head- and legroom, and with available split-folding third-row seats, there's room for up to seven passengers. You'll also appreciate the Sorento for its fine craftsmanship and available features. These include an eight-way power adjustable driver's seat with lumbar support,* memory driver's seat and mirrors,* an air-cooled driver's seat,* four-way power front passenger's seat* and an ionized air-filtration system* that provides purified air. SX models have standard leather-trimmed seats, stainless-steel pedals and a stitched dash visor.

*See Features pages for availability. Not all optional features are available on all trims. EX V6 WITH LIMITED PACKAGE SHOWN.





Room for extras — like plenty of sunshine. As a crossover, the Sorento is the definition of versatility. With comfortable seating and intelligently designed storage spaces, it's perfect for running errands around town. When you're lucky enough to get away for the weekend, the Sorento has the flexibility to answer the call. Its second-row seats have a 60/40 split-folding design to accommodate extra passengers, cargo or both, while available third-row seats are 50/50 split-folding. Both the second-row and available third-row seats quickly and conveniently fold down to provide a remarkable 72.5 cubic feet of cargo space. A dramatically designed, tilt-and-slide panoramic sunroof* that's available extends along the length of the roof and allows the interior to be filled with sunshine.



SPLIT-FOLDING THIRD-ROW SEATS

The available third-row seats fold down for increased cargo area, or split-fold to carry an extra passenger and cargo.⁶



SECOND & THIRD ROWS SPLIT-FOLDED

The split-folding design of both the second- and available third-row seats gives the versatility to carry longer items as well as passengers.⁶



CONCEALED STORAGE

A spacious compartment hidden beneath the cargo floor helps you manage cargo-area clutter. An available removable tray* keeps any loose items neatly organized.



CONVENIENT CONSOLE

Along with dual cup holders, the center console features a large bin that keeps personal items close at hand. The lid serves as a comfortable armrest.

6, * See Features and Specifications pages for availability and endnotes. *Not all optional features are available on all trims. EX V6 WITH LIMITED PACKAGE SHOWN.

Proof that technology is your friend. The Sorento has advanced technology designed to provide convenient operation and enhance your audio entertainment. Available features include a back-up warning system,⁷ SiriusXM Traffic™^{8*} for advance notice about traffic jams, a Smart Key* that lets you unlock the door and start the engine with the key in your pocket, and a premium Infinity®⁹ audio system.* The Sorento also lets you enjoy streaming audio when using a *Bluetooth*®² wireless technology-enabled device.

HEATED FRONT SEATS

The available heated driver's and front passenger's seats help take the chill off a cold morning. Heating occurs even before the engine has completely warmed up.



AIR-COOLED SEAT*

The available air-cooled driver's seat features perforations that allow air to circulate. For optimum comfort, choose from multiple air-flow settings.

PUSH-BUTTON START*

The available Smart Key remote is very convenient. Even with it tucked in a pocket or purse, you can start or stop the engine at the push of a button or lock and unlock doors from the outside.

BACK-UP WARNING SYSTEM

An available sonar sensor system is concealed in the rear bumper. It activates a distinct audible warning when it detects certain objects behind your vehicle that you might not be able to see.⁷

POWER-FOLDING MIRRORS*

A door-mounted switch or remote fob lets you conveniently control the available power-folding side mirrors. They tuck in close to the vehicle's body for easy parking in your garage or in tight spaces.

HIGH-TECH SEAT FABRIC

Cloth seating features YES Essentials®¹⁰ fabric, an advanced material designed for comfort and durability. The fabric resists stains, minimizes static shock and reduces odors.



SiriusXM
SATELLITE RADIO

Bluetooth





SIRIUSXM SATELLITE RADIO

Get over 130 channels, including 100% commercial-free music plus all your favorite sports, news, talk and entertainment.⁸

HEATED STEERING WHEEL*

The SX features a heated steering wheel with leather and wood-style trim that keeps your hands warm on cold mornings.

STEERING-WHEEL CONTROLS

Conveniently operate the audio system and your *Bluetooth*^{®2} wireless technology-enabled devices with steering-wheel-mounted controls.

NAVIGATION SYSTEM*

Available voice-command navigation includes a vivid color touch screen and real-time highway conditions from SiriusXM Traffic.^{TM8}

DRIVER'S SEAT MEMORY*

Available memory with pre-sets lets two drivers lock in their personal settings for the driver's seat and the outside rear-view mirrors.

Kia UVO³ Powered by Microsoft.[®] It offers everything you could ask for. Technology keeps giving us new ways to be entertained, stay in touch and be kept informed. Getting to enjoy this, however, used to be complicated, especially while driving. Introducing UVO, short for “your voice,” an in-vehicle infotainment system standard on EX models. Kia and Microsoft¹¹ have teamed up to provide this voice-activated system. Developed on Windows[®] Embedded Automotive platform, it lets you manage your music conveniently and enjoy hands-free use of your phone.² UVO has an intuitive touch screen and Microsoft advanced voice-activation technology that actually recognizes your own speech pattern and voice inflection.

COLOR TOUCH SCREEN

UVO's vivid 4.3-inch color LCD touch screen delivers direct access to radio stations, music on your MP3 player or USB media drive, phonebook from your compatible cell phone² and vehicle information.

ADVANCED VOICE CONTROL

Microsoft speech technology can learn multiple users' speaking patterns, and it responds quickly to long phrases. Even with Sorento's multiple music-source options, finding a song is as easy as saying its title.

EASY FEATURE UPDATES

With its flexible Windows[®] Embedded Automotive platform, the UVO system allows you to update its features and services conveniently.





DIGITAL JUKEBOX

UVO's in-dash hard drive is large enough to hold up to 700 megabytes of music. You can load your tunes into personal MyMusic folders and sort them by title or artist.



HD RADIO™ TECHNOLOGY

UVO offers available HD Radio™ Technology¹² — the digital evolution of AM and FM radio. It includes new features like crystal-clear sound, new local FM channels, on-screen information and much more — all 100% subscription free.



REAR-CAMERA DISPLAY

Whenever you shift into reverse, an image from an integrated rear camera is displayed on the UVO screen. It lets you see things behind your vehicle that you might not by looking over your shoulder.

UVO

Powered by **Microsoft**®

Driving force. Thanks to its unibody design, the new Sorento rewards you with an exceptionally smooth and quiet ride matched by precise handling on curvy roads. A 6-speed automatic transmission provides smooth, seamless shifting and its Sportmatic® design allows you to choose between automatic shifting and, for a sportier driving experience, clutch-free manual shifting. To suit your individual driving needs, Sorento is available with three technologically advanced engines: a standard 2.4L 4 cylinder, an available 2.4L Gasoline Direct Injection (GDI) 4 cylinder,* and an available 3.5L V6.





POWER AND EFFICIENCY

Sorento's standard 175-hp 2.4L 4-cylinder engine provides 29 mpg on the highway.⁵ An available 2.4L Gasoline Direct Injection (GDI) 4-cylinder engine* delivers 191 horsepower and outstanding 32 mpg on the highway.⁵

IMPRESSIVE V6 PERFORMANCE

Sorento's available 276-hp 3.5L V6 engine offers the benefits of additional horsepower combined with excellent fuel efficiency of 20 city/26 highway mpg.⁵

INCREASED FUEL EFFICIENCY

All three engines have advanced technology, including double overhead cams with four valves per cylinder and Continuously Variable Valve Timing (CVVT). CVVT automatically adjusts valve timing for increased power and improved fuel efficiency.

PLENTY OF POWER FOR TOWING

For towing a boat or trailer, the V6 engine provides an outstanding 3,500 lbs. towing capacity.¹³

ALL-WHEEL-DRIVE CONFIDENCE

All models are available with either front-wheel or all-wheel drive with locking center differential. The AWD system uses electronic sensors to monitor road conditions and then distributes power to the appropriate wheels. The result is sure-footed performance, even as road conditions change.

PRECISE, SPORTY HANDLING

A MacPherson-strut front-suspension system and independent rear suspension deliver precise handling. All models feature Kia's Dual Flow Damper (DFD) shocks, which provide a smoother ride.



We've got you covered — from ESC to TCS. The Sorento features advanced active safety systems designed to help give you peace of mind every time you drive.[†] Each one is engineered to help you maintain control, even in harsh road conditions and in some emergency situations. These safety systems are designed to function automatically, leaving you free to focus on safe driving.

[†] See Specifications page for endnote. *No system, however advanced, can prevent all accidents. Always drive safely at a reasonable speed. EX V6 WITH PREMIUM PACKAGE SHOWN.



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ELECTRONIC STABILITY CONTROL

ESC monitors your vehicle's response during emergency maneuvers. It then controls the engine and brakes to help keep your Sorento on course.



TRACTION CONTROL SYSTEM

When TCS senses wheel spin during acceleration, it uses engine power and brake force to transfer power to the wheels that have the most traction.



BRAKE ASSIST SYSTEM

If BAS detects emergency braking, based on how quickly you step on the brake pedal, it instantly applies full braking force, which helps shorten your overall stopping distance.



ELECTRONIC BRAKE-FORCE DISTRIBUTION

To help maintain more consistent braking as vehicle loads and weight distribution change, EBD adjusts the front-to-rear balance of brake pressure.



HILL-START ASSIST CONTROL

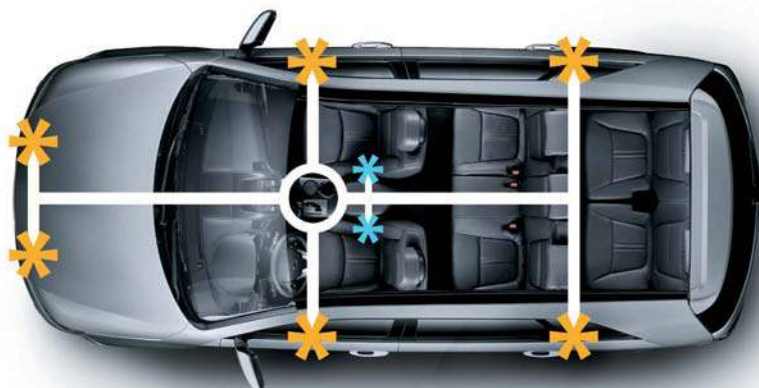
To help keep you from rolling backward when starting off on a steep hill, HAC automatically holds the brake pressure for two seconds after you take your foot off the brake pedal.



DOWNHILL BRAKE CONTROL

When descending a steep slope, the DBC system automatically maintains a steady 5 mph without the need for you to step on the accelerator or brake pedals.

Prepare for the unexpected. Sorento's safety systems are designed to help minimize injury when a traffic accident is unavoidable. The front seats feature active headrests and seat-belt pretensioners. Dual front airbags, front-seat-mounted side airbags and side curtain airbags for both front and second-row seating positions are managed by an advanced sensor system that can even respond in certain rollover situations.¹⁴ Sorento wraps all of this — and you — in a protective, high-strength steel-reinforced body.



AIRBAG & SEAT-BELT SENSORS

This advanced system monitors the severity of an impact, the presence of a front passenger and seat-belt use, and then controls airbag inflation accordingly.¹⁴



ROLLOVER SENSOR

If the airbag sensors detect an impending rollover, the system can deploy the side airbags, side curtain airbags and seat-belt pretensioners.¹⁴



FRONT ACTIVE HEADRESTS

In the event of certain rear collisions, the active headrests move forward, helping to reduce the likelihood of injury.



REINFORCED BODY

All doors are reinforced with steel beams to help absorb impact energy and deflect side-impact force. Both the A and B pillars are also reinforced to help strengthen the body of the vehicle.



TIRE-PRESSURE MONITORING SYSTEM

This system includes air-pressure sensors located at each wheel. If a tire reaches a specified low air pressure, a warning light will alert you.¹⁵



LATCH SYSTEM

The standardized LATCH (Lower Anchors and Tethers for Children) system makes it easier to securely install a compatible child seat in any of the three second-row seating positions.

14, 15 See Specifications page for endnotes. EX V6 WITH LIMITED PACKAGE SHOWN.



A passion for excellence. For decades, Kia Motors has focused on building vehicles that reflect a commitment to quality, durability and product innovation. Today, we offer models to suit most every driving need. The value found in every Kia vehicle has been widely recognized, and Kia Motors has been one of the fastest-growing automotive brands in America for the past five years.¹⁶



COMMITMENT TO AMERICA

Kia Motors' \$1 billion facility in West Point, Georgia, incorporates the latest manufacturing processes. Utilizing state-of-the-art robotics, the plant is capable of producing 300,000 vehicles a year with maximum efficiency. When the 2011 Sorento went into production, it became Kia Motors' first vehicle to be built in the U.S.A! The plant will generate more than just high-quality vehicles. Over 3,000 new jobs are expected to be created at the facility and up to 7,500 additional jobs in the surrounding area. It's all part of Kia Motors' commitment to America — a commitment that is sure to grow and strengthen in the years ahead.



PRIDE OF QUALITY

Kia Motors designs and develops vehicles and rigorously puts them to the test at high-tech facilities and proving grounds worldwide. The result is a full line of vehicles with world-class quality.



SELLING STRONG

In 2010, Kia Motors sold its 3 millionth vehicle in the U.S.A., and it took less time to reach that milestone than Toyota.¹⁷ In fact, Kia has recently outsold Lexus, Subaru, Volkswagen and Mazda.¹⁸



VISIT KIA.COM

See our award-winning website to check out specifications, videos, packages, accessories and more. Experience 360° views, or find which of our 700-plus retailers is nearest to you.

¹⁶Assembled in the United States from U.S. and globally sourced parts. 4, 16, 17, 18, 19, 20, 21 See Specifications page for endnotes.



10

INDUSTRY-LEADING WARRANTY PROGRAM

At Kia Motors America, we believe peace of mind should come standard with every vehicle we make. That's why we back every model with an industry-leading warranty program.⁴

- 10-year/100,000-mile limited powertrain warranty
- 5-year/60,000-mile limited basic warranty
- 5-year/100,000-mile limited anti-perforation warranty
- 5-year/60,000-mile 24-hour roadside assistance¹⁹



OFFICIAL
AUTOMOTIVE
PARTNER
OF THE NBA.

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Packages

CONVENIENCE PACKAGE (LX)

- 1. Roof rails (standard on LX V6)
- 2. Auto-dimming rear-view mirror w/rear-camera display⁷
- 3. Heated front seats
- 4. Back-up warning system⁷
- 5. Fog lights
- 6. 2.4L Gasoline Direct Injection (GDI) fuel system upgrade (not shown)
- 7. 3rd-row seating on LX V6 only (not shown)



PREMIUM PLUS PACKAGE (EX I4)

- 1. Auto-dimming rear-view mirror w/HomeLink^{®22}
- 2. Heated front seats
- 3. Leather seat trim
- 4. Power-folding outside mirrors
- 5. Memory driver seat and mirror position
- 6. Voice-command navigation w/SiriusXM Traffic^{™8*}
- 7. Infinity^{®9} surround-sound audio w/10 speakers
- 8. 50/50 split-folding third-row seats
- 9. Power front passenger seat (not shown)



PREMIUM PACKAGE (EX V6)

- 1. Auto-dimming rear-view mirror w/compass
- 2. Heated front seats
- 3. Leather seat trim
- 4. Panoramic sunroof
- 5. UVO³ in-vehicle infotainment system, Infinity^{®9} audio w/external amplifier & subwoofer, HD Radio[™] Technology,¹² rear-camera display^{**7}
- 6. Power front passenger seat (not shown)



LIMITED PACKAGE (EX V6)

Requires Premium Package.

- 1. Voice-command navigation w/SiriusXM Traffic^{™8*}
- 2. Air-cooled driver's seat
- 3. Rear-camera display in navigation head unit (instead of in rear-view mirror)⁷
- 4. Power-folding outside mirrors
- 5. Memory driver seat and mirror position
- 6. Available high-style Mocha leather-trimmed interior (EX V6 only. Standard leather colors also available with this package.)
- 7. Auto-dimming rear-view mirror w/HomeLink^{®22}



^{*}Not available w/UVO. ^{**}Replaces standard UVO system.

Colors

EXTERIOR



INTERIOR



INTERIOR COMBINATIONS ARE INDICATED BY:

- B = BEIGE INTERIOR
- G = GRAY INTERIOR
- BK = BLACK INTERIOR
- M = HIGH-STYLE MOCHA INTERIOR (LIMITED PACKAGE ONLY)
- BD = HIGH-STYLE BLACK DOVE INTERIOR (SX ONLY, REQUIRES PANORAMIC SUNROOF)

ACTUAL VEHICLE COLORS MAY VARY FROM PRINTED BROCHURE.

- † AVAILABLE WITH PREMIUM AND LIMITED PACKAGES.
- †† AVAILABLE WITH EX V6 LIMITED PACKAGE ONLY.
- ‡ AVAILABLE WITH PANORAMIC SUNROOF OPTION ONLY.

Options/Accessories

OPTIONS



50/50 SPLIT-FOLDING
THIRD-ROW SEATS (LX)
Requires Convenience Package.

PANORAMIC SUNROOF (SX)
(available w/Black Dove high-style
interior seating color)

ACCESSORIES



AUTO-DIMMING REAR-VIEW
MIRROR WITH HOMELINK®22
AND COMPASS

TOW HITCH¹³

CARGO COVER/CARGO MAT

Features

LX
LX V6
EX
EX V6
SX

	LX	LX V6	EX	EX V6	SX
Trip computer	●	●	●	●	●
EcoMinder® fuel-efficiency indicator	●	●	●	●	●
SX meter-cluster face	—	—	—	—	●
Interior accent illumination	—	—	●	●	●
Under-rear-cargo-floor storage compartment (n/a w/3rd-row seats)	●	●	●	—	—
2nd-row armrest cup holder	●	●	●	●	●

SEATING & TRIM

Tricot cloth seat trim	●	●	—	—	—
Cloth/leatherette seat trim	—	—	●	●	—
Leather seat trim (1st & 2nd rows)	—	—	○	○	●
YES Essentials® ¹⁰ fabric treatment	●	●	●	●	—
8-way power adjustable driver's seat w/lumbar support	—	—	●	●	●
4-way power front passenger seat	—	—	○	○	●
60/40 split-folding 2nd-row seats	●	●	●	●	●
50/50 split-folding 3rd-row seats	○	○	○	●	●
Heated front seats	○	○	○	○	●
Air-cooled driver's seat	—	—	—	○	●
Memory driver's seat and mirror position	—	—	○	○	●
Leather-wrapped steering wheel/gearshift knob	—	—	●	●	—
Leather & wood-style trim heated steering wheel/ leather gearshift knob	—	—	—	—	●
Stitched dash visor	—	—	—	—	●
Black wood trim	●	●	●	●	●
Stainless-steel sill plate/illuminated scuff trim	—	—	—	—	●
Stainless-steel pedals	—	—	—	—	●

RESTRAINT & SAFETY SYSTEMS

Dual front advanced airbags ¹⁴	●	●	●	●	●
Dual front seat-mounted side airbags ¹⁴	●	●	●	●	●
Side curtain airbags (1st & 2nd rows) ¹⁴	●	●	●	●	●
Front active headrests	●	●	●	●	●
Front & rear 3-point seat belts	●	●	●	●	●
Front seat-belt pretensioners	●	●	●	●	●
Height-adjustable front seat-belt anchors	●	●	●	●	●
4-wheel disc brakes	●	●	●	●	●
4-wheel anti-lock brakes (ABS)	●	●	●	●	●
Electronic Stability Control (ESC)	●	●	●	●	●
Traction Control System (TCS)	●	●	●	●	●
Brake Assist System (BAS)	●	●	●	●	●
Electronic Brake-force Distribution (EBD)	●	●	●	●	●
Downhill Brake Control (DBC)	●	●	●	●	●
Hill-start Assist Control (HAC)	●	●	●	●	●
Tire-Pressure Monitoring System (TPMS) ¹⁵	●	●	●	●	●
Side-impact door beams	●	●	●	●	●
Lower Anchors and Tethers for Children (LATCH)	●	●	●	●	●

● Standard ○ Optional — Not Available

Specifications

CURB WEIGHT	2.4L I4		3.5L V6	
	2WD	AWD	2WD	AWD
Automatic transmission	3,605 lbs.	3,737 lbs.	3,781 lbs.	3,935 lbs.
BRAKES	2.4L I4 & 3.5L V6			
Type	Power-assisted ABS + Electronic Stability Control			
Front/Rear	11.8 in. ventilated discs/11.9 in. solid discs			
TIRES	2.4L I4 & 3.5L V6			
Type	235/65R17 (LX), 235/60R18 (LX V6/EX/SX)			
2012 EPA FUEL ECONOMY ²³	2.4L I4		3.5L V6	
(Estimated City/Highway MPG)	2WD	AWD	2WD	AWD
Automatic Transmission	21/29	21/27	20/26	18/24
Automatic Transmission (GDI) (EX standard/LX optional)	22/32	21/28	--	--
Fuel-tank capacity (gallons)	18.0	18.0	18.0	18.0

ENDNOTES:



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