

KIA.SORENTO





OFFICIAL VEHICLE OF THE NBA.



Cross over to the unexpected. Presenting the new 2011 Kia Sorento. It delivers a smooth ride and nimble handling. It also has an expansive interior with spacious seating. But these are just the beginning of the things you should expect in a world-class crossover. The real fun begins with the unexpected. The Sorento has the latest technological advances, including *Bluetooth*® wireless technology,¹ a voice-command navigation system* and push-button start.* It also puts 3.5 liters* of stirring performance at your command — and it's all yours at a value that is hard to resist.



SMOOTH AND ADAPTABLE

The Sorento features unibody construction, which helps to provide a smooth and quiet ride. Available all-wheel drive delivers optimum traction as road conditions change.



ROOM FOR ALL

Remarkable spaciousness is just the beginning. Split-folding second-row seats and available split-folding third-row seats combine to provide roominess and versatility.



PEACE OF MIND

The Sorento's advanced active and passive safety systems have helped it earn a "Top Safety Pick" award from the Insurance Institute for Highway Safety (IIHS) for vehicles built after March 2010.²



SX STYLING

SX models have their own striking styling. Unique exterior design includes stainless-steel front-and-rear accent plates, body-color bumpers and a lower stance.



BUILT IN THE USA*

The Sorento is the first vehicle to be built at Kia Motors Manufacturing Georgia — a \$1-billion plant capable of producing 300,000 vehicles per year for the North American market.

*Assembled in the United States from U.S. and globally sourced parts. 1, 2, * See Features and Specifications pages for availability and endnotes. *Available as optional equipment. EX V6 WITH LIMITED PACKAGE SHOWN.



Top Safety Pick

Insurance Institute for Highway Safety
For Vehicles Built After March 2010²



Styling: extraordinary. Performance: ditto. The new Kia Sorento has sleek, contemporary styling along with performance that matches its striking design. A standard 2.4-liter I4 delivers strong acceleration and an outstanding 29 mpg on the highway.³ A 3.5-liter, 276-hp engine that offers class-leading V6 horsepower⁴ is available for even greater capabilities — performance that's complemented by class-leading V6 fuel efficiency of 20 city/26 highway mpg.⁵ Advanced safety systems have helped the Sorento earn a "Top Safety Pick" award from the Insurance Institute for Highway Safety (IIHS) for vehicles built after March 2010.² Like all Kia models, the Sorento also comes with an industry-leading 10-year/100,000-mile warranty program.⁶

2, 3, 4, 5, 6 See Specifications page for endnotes. EX V6 WITH LIMITED PACKAGE SHOWN.





If all you see is a spacious cabin, look closer. The expansive interior of the new Kia Sorento has remarkable head- and legroom, and with available split-folding third-row seats, there's room for up to seven passengers. You'll also appreciate the Sorento for its fine craftsmanship and available features, like an eight-way adjustable driver's seat with lumbar support, leather-trimmed seating, heated front seats and an ionized air-filtration system that provides purified air. SX models have carbon fiber-style trim, stainless-steel pedals and a stitched dash visor.

EX V6 WITH LIMITED PACKAGE SHOWN.



Room for extras — like plenty of sunshine. As a crossover, the Sorento is the definition of versatility. With comfortable seating and intelligently designed storage spaces, it's perfect for running errands around town. When you're lucky enough to get away for the weekend, the Sorento has the flexibility to answer the call. Its second-row seats have a 60/40 split-folding design to accommodate extra passengers, cargo or both, while available third-row seats are 50/50 split-folding. Both the second-row and available third-row seats quickly and conveniently fold down to provide a remarkable 72.5 cubic feet of cargo space. A dramatically designed, tilt-and-slide panoramic sunroof⁷ that's available extends along the length of the roof and allows the interior to be filled with sunshine.



**SPLIT-FOLDING
THIRD-ROW SEATS**

The available third-row seats fold down for increased cargo area, or split-fold to carry an extra passenger and cargo⁸

**SECOND & THIRD ROWS
SPLIT-FOLDED**

The split-folding design of both the second- and available third-row seats gives the versatility to carry longer items as well as passengers⁸

CONCEALED STORAGE

A spacious compartment hidden beneath the cargo floor helps you manage cargo-area clutter. An available removable tray keeps any loose items neatly organized.

CONVENIENT CONSOLE

Along with dual cup holders, the center console features a large bin to keep personal items close at hand. The lid serves as a comfortable armrest.

^{7, 8} See Specifications page for endnotes. EX V6 WITH PREMIUM PACKAGE SHOWN.

Proof that technology is your friend. The new Sorento has advanced technology designed to provide convenient operation and enhance your audio entertainment. Available features include a back-up warning system,⁹ SIRIUS Traffic™¹⁰ for advance notice about traffic jams, a Smart Key that lets you unlock the door and start the engine with the key in your pocket, and a premium Infinity®¹¹ audio system. The Sorento also lets you enjoy streaming audio when using a *Bluetooth*®¹ wireless technology-enabled device.

PUSH-BUTTON START*

The available Smart Key remote is very convenient. Even with it tucked in a pocket or purse, you can start or stop the engine at the push of a button or lock and unlock doors from the outside.

BACK-UP WARNING SYSTEM*

An available sonar sensor system is concealed in the rear bumper. It activates a distinct audible warning when it detects certain objects behind your vehicle that you might not be able to see.⁹

USB/AUXILIARY MP3 JACKS

Now you have the freedom to listen to your favorite tunes from your own music library. An accessory cable integrates your iPod® mobile digital device² with the audio-system controls.

REAR-CAMERA DISPLAY*

An available rear-camera display is integrated into the auto-dimming rear-view mirror. It's designed to help you spot certain objects behind your vehicle that you might not be able to see by looking over your shoulder.⁹



SIRIUS
SATELLITE RADIO

Bluetooth



SIRIUSSM SATELLITE RADIO

Get over 130 channels, including 100% commercial-free music, plus all your favorite sports, news, talk and entertainment.^{1,6}

BLUETOOTHSM WIRELESS TECHNOLOGY

Enjoy your *Bluetooth*SM wireless technology-enabled cell phone with hands-free simplicity.

STEERING-WHEEL CONTROLS

Conveniently operate the audio system and your *Bluetooth*SM wireless technology-enabled devices with steering-wheel-mounted controls.

NAVIGATION SYSTEM*

Available voice-command navigation includes a vivid color touch screen and real-time highway conditions from SIRIUS Traffic.^{10,11}

REAR ENTERTAINMENT SYSTEM*

An available DVD system⁷ provides rear-seat passengers with endless hours of enjoyment.

1, 7, 9, 10, 11, 12, * See Features and Specifications pages for availability and endnotes. ⁶Available as optional equipment. EX V6 WITH LIMITED PACKAGE SHOWN.

Driving force. Thanks to its unibody design, the new Sorento rewards you with an exceptionally smooth and quiet ride. It also offers precise handling on curvy roads, and has a Sportmatic® transmission that lets you enjoy the satisfaction of clutch-free manual shifting.



3, 4, 5, 13 See Specifications page for endnotes. SX SHOWN.



POWER AND EFFICIENCY

Sorento has a standard 175-hp 2.4L 4-cylinder that provides smooth performance, strong acceleration and an outstanding 29 mpg on the highway.² An available 276-hp 3.5L engine delivers class-leading V6 horsepower⁴ matched by class-leading V6 fuel efficiency⁵

INCREASED FUEL EFFICIENCY

Both engines have advanced technology, including double overhead cams with four valves per cylinder and Continuously Variable Valve Timing (CVT). CVT automatically adjusts valve timing for increased power and improved fuel efficiency

SPORTMATIC SHIFTING

A 6-speed automatic transmission provides smooth, seamless shifting and improved fuel efficiency. Its Sportmatic design allows you to choose between automatic shifting and, for a sportier driving experience, clutch-free manual shifting.

PLENTY OF POWER FOR TOWING

For towing a boat or trailer, the V6 engine provides an outstanding 3,500 lbs. towing capacity.¹³

ALL-WHEEL-DRIVE CONFIDENCE

All models are available with either front-wheel or all-wheel drive with locking center differential. The AWD system uses electronic sensors to monitor road conditions and then distributes power to the appropriate wheels. The result is sure-footed performance, even as road conditions change.

PRECISE, SPORTY HANDLING

A MacPherson-strut front-suspension system and independent rear suspension deliver precise handling. SX models feature Kia's new Dual Flow Damper (DFD) shocks, which provide a smoother ride and a lower stance for enhanced handling.



We've got you covered — from ESC to TCS. The new Sorento features advanced active safety systems designed to help give you peace of mind every time you drive. Each one is engineered to help you maintain control, even in harsh road conditions and in some emergency situations. These systems have helped the Sorento earn a "Top Safety Pick" award from the Insurance Institute for Highway Safety (IIHS) for vehicles built after March 2010² — the Institute's highest recognition.

2 See Specifications page for endnote. EX V6 WITH PREMIUM PACKAGE SHOWN.



Top Safety Pick

Insurance Institute for Highway Safety

For Vehicles Built After March 2010*



ESC

ELECTRONIC STABILITY CONTROL

ESC monitors your vehicle's response during emergency maneuvers. It then controls the engine and brakes to help keep your Sorento on course.

TCS

TRACTION CONTROL SYSTEM

When TCS senses wheel spin during acceleration, it uses engine power and brake force to transfer power to the wheels that have the most traction.

BAS

BRAKE ASSIST SYSTEM

If BAS detects emergency braking, based on how quickly you step on the brake pedal, it instantly applies full braking force, which helps shorten your overall stopping distance.

EBD

ELECTRONIC BRAKE-FORCE DISTRIBUTION

To help maintain more consistent braking as vehicle loads and weight distribution change, EBD adjusts the front-to-rear balance of brake pressure.



HILL ASSIST CONTROL

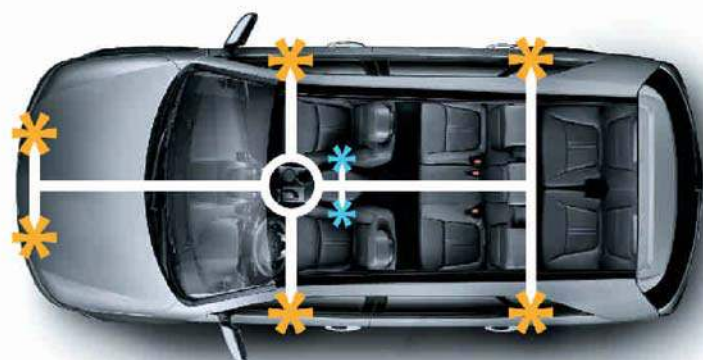
To help keep you from rolling backward when starting off on a steep hill, HAC automatically holds the brake pressure for two seconds after you take your foot off the brake pedal.



DOWNHILL BRAKE CONTROL

When descending a steep slope, the DBC system automatically maintains a steady 5 mph without the need for you to step on the accelerator or brake pedals.

Prepare for the unexpected. Sorento's safety systems are designed to help minimize injury when a traffic accident is unavoidable. The front seats feature active headrests and seat-belt pretensioners. Dual front airbags, front-seat-mounted side airbags and side curtain airbags for both front and 2nd-row seating positions are managed by an advanced sensor system that can even respond in certain rollover situations.¹⁴ Sorento wraps all of this — and you — in a protective, high-strength steel-reinforced body.



AIRBAG & SEAT-BELT SENSORS

This advanced system monitors the severity of an impact, the presence of a front passenger and seat-belt use, and then controls airbag inflation accordingly.¹⁴



ROLLOVER SENSOR

If the airbag sensors detect an impending rollover, the system can deploy the side airbags, side curtain airbags and seat-belt pretensioners.¹⁴



FRONT ACTIVE HEADRESTS

In the event of certain rear collisions, the active headrests move forward, helping to reduce the likelihood of injury.



REINFORCED BODY

All doors are reinforced with steel beams to help absorb impact energy and deflect side-impact force. Both the A and B pillars are also reinforced to help strengthen the body of the vehicle.



TIRE-PRESSURE MONITORING SYSTEM

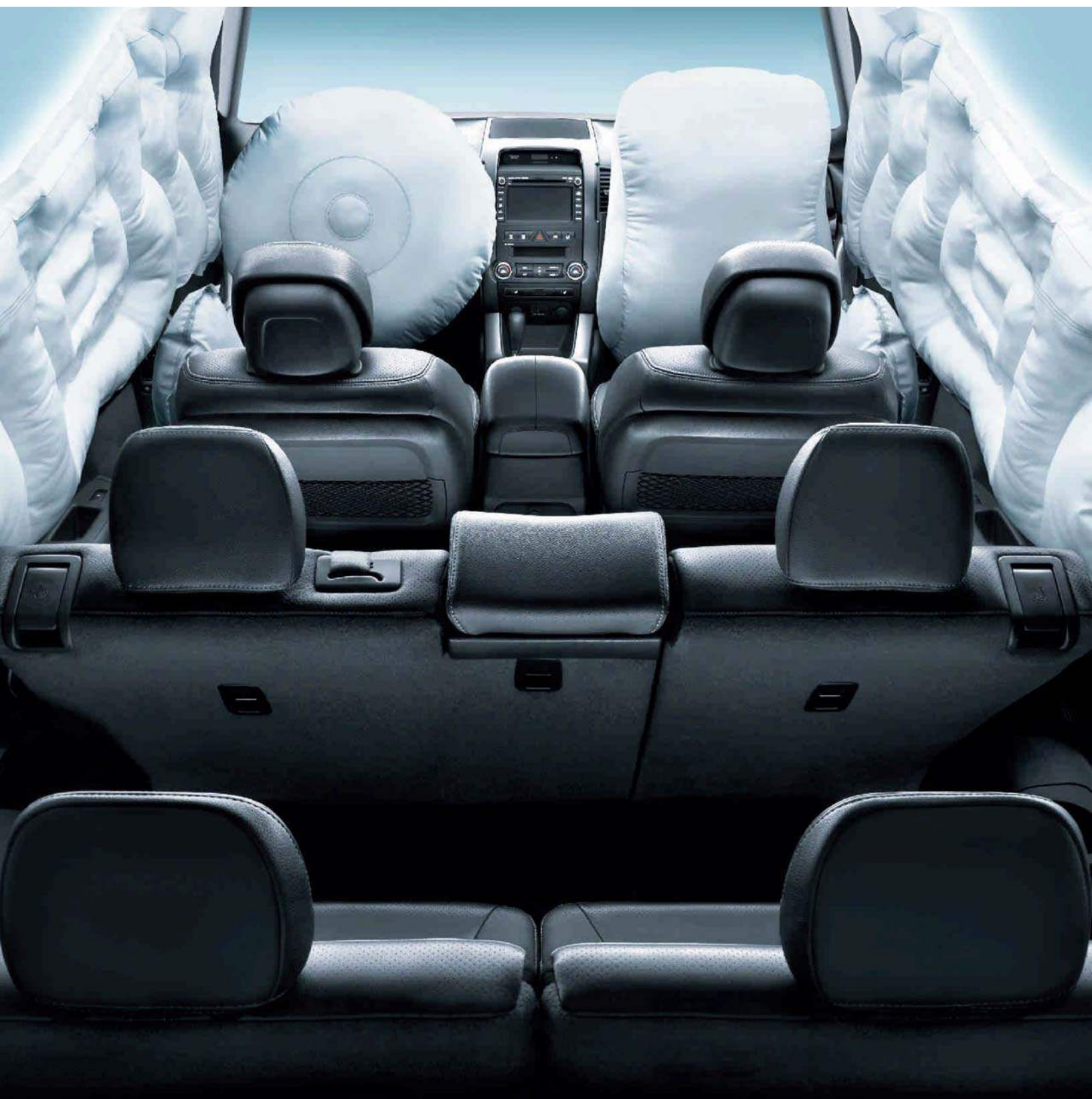
This system includes air-pressure sensors located at each wheel. If a tire reaches a specified low air pressure, a warning light will alert you.¹⁵



LATCH SYSTEM

The standardized LATCH system (Lower Anchors and Tethers for Children) makes it easier to securely install a compatible child seat in any of the three 2nd-row seating positions.

^{14, 15} See Specifications page for endnotes. EX V6 WITH LIMITED PACKAGE SHOWN.



The Power to Surprise® For decades, Kia Motors has focused on building vehicles that reflect a commitment to quality, durability and product innovation. Today, we offer models to suit most every driving need. The value inherent in every Kia vehicle has been widely recognized — one reason for Kia Motors' growing success in America and the sale of its 3 millionth vehicle in the U.S.A.



COMMITMENT TO AMERICA

Kia Motors has reached a special milestone: the opening of a brand-new \$1-billion state-of-the-art manufacturing facility in West Point, Georgia. At full capacity, the plant can produce up to 300,000 vehicles a year. Production of the new 2011 Sorento is currently under way there, making it Kia Motor's first-ever vehicle to be built in the U.S.A.* The plant will generate more than just high-quality vehicles. Over 2,500 new jobs are expected to be created at the facility and up to 7,500 additional jobs in the surrounding area. It's all part of Kia Motor's commitment to America — a commitment that is sure to grow and strengthen in the years ahead.

*Assembled in the United States from U.S. and globally sourced parts. 6, 16, 17, 18, 19 See Specifications page for endnotes.



PRIDE OF QUALITY

Kia Motors designs and develops vehicles and rigorously puts them to the test at high-tech facilities and proving grounds worldwide. The result is a full line of vehicles with world-class quality.



SELLING STRONG

In 2010, Kia Motors sold its 3 millionth vehicle in the U.S.A., and it took less time to reach that milestone than Toyota®. In fact, Kia has outsold Lexus, Subaru, Volkswagen and Mazda™.



VISIT KIA.COM

See our award-winning website to check out specifications, videos, packages, accessories and more. Experience 360° views, or find which of our 700-plus retailers is nearest to you.



10

INDUSTRY-LEADING WARRANTY PROGRAM

At Kia Motors America, we believe peace of mind should come standard with every vehicle we make. That's why we back every model with an industry-leading warranty program.*

- 10-year/100,000-mile limited powertrain warranty
- 5-year/60,000-mile limited basic warranty
- 5-year/100,000-mile limited anti-perforation warranty
- 5-year/60,000-mile 24-hour roadside assistance®



OFFICIAL
AUTOMOTIVE
PARTNER
OF THE NBA.

Packages

CONVENIENCE PACKAGE (LX)

- 1 Roof rails (standard on LX V6)
- 2 Auto-dimming rear-view mirror w/rear-camera display⁹
- 3 Heated front seats
- 4 Back-up warning system⁹
- 5 Fog lights



PREMIUM PACKAGE (EX 14)

- 1 Auto-dimming rear-view mirror w/rear-camera display⁹
- 2 Heated front seats
- 3 Leather seat trim



PREMIUM PACKAGE (EX V6)

- 1 Auto-dimming rear-view mirror w/rear-camera display⁹
- 2 Heated front seats
- 3 Leather seat trim
- 4 Panoramic sunroof



LIMITED PACKAGE (EX 14 & EX V6)

Requires Premium Package.

- 1 Navigation w/SIRIUS TrafficTM
- 2 Infinity[®] surround-sound audio w/10 speakers
- 3 Rear-camera display in navigation head unit (instead of in rear-view mirror)⁹
- 4 18" mirror-finish wheels
- 5 Interior accent illumination
- 6 Available high-style Mocha leather interior.*
- 7 Chrome roof rails.



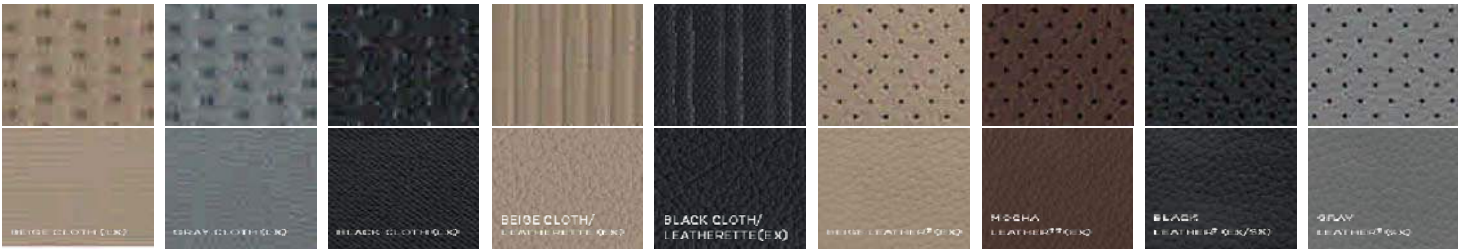
*Standard leather colors also available with this package.

Colors

EXTERIOR



INTERIOR



INTERIOR COMBINATIONS ARE INDICATED BY:

- B = BEIGE INTERIOR
- G = GRAY INTERIOR
- SK = BLACK INTERIOR
- M = HIGH-STYLE MOCHA INTERIOR (LIMITED PACKAGE ONLY)

ACTUAL VEHICLE COLORS MAY VARY FROM PRINTED BROCHURE.

* AVAILABLE WITH PREMIUM AND LIMITED PACKAGES.

** AVAILABLE WITH LIMITED PACKAGE ONLY.

Options/Accessories

OPTIONS



DVD ENTERTAINMENT SYSTEM W/OVERHEAD SCREEN AND HEADPHONES (EX V6 ONLY)

Requires Limited Package.
(Not available with panoramic sunroof.)

50/50 SPLIT-FOLDING THIRD-ROW SEATS (LX 14 & EX 14)

Requires Convenience or Premium Package.

PANORAMIC SUNROOF (SX)

(Not available with DVD entertainment system.)

ACCESSORIES



AUTO-DIMMING REAR-VIEW MIRROR WITH HOMELINK[®] AND COMPASS

CARGO COVER/CARGO MAT

Features

EXTERIOR	LX	LX V6	EX	EX V6	SX
17" tires w/alloy wheels	●	—	—	—	—
18" tires w/alloy wheels	—	●	●	●	—
18" tires w/mirror-finish wheels	—	—	○	○	●
Auto light control	—	—	●	●	●
Front fog lights	○	○	●	●	●
Dual body-color heated power mirrors w/turn-signal indicators	●	●	●	●	●
Rear spoiler	—	—	●	●	●
Panoramic sunroof (n/a with DVD entertainment system)	—	—	—	○	○
Roof rails - silver finish	○	●	●	●	—
Roof rails - chrome finish	—	—	○	○	●
Front & rear stainless-steel accent plates	—	—	—	—	●
Body-color front & rear bumpers, side-sill trim, mouldings	—	—	—	—	●
Stainless-steel window-trim moulding	—	—	—	—	●
Chrome tail-pipe finish	—	—	—	—	●
Rear LED tail lamps	—	—	—	—	●
INTERIOR & CONVENIENCE					
AM/FM/CD/MP3/SIRIUS [®] audio system	●	●	●	●	●
Infinity [®] surround-sound audio w/10 speakers	—	—	○	○	●
USB/auxiliary input jacks	●	●	●	●	●
Bluetooth [®] wireless technology ¹	●	●	●	●	●
Navigation w/SIRIUS Traffic ^{™10} & rear-camera display ⁹	—	—	○	○	●
Rear-seat DVD entertainment system (n/a with panoramic sunroof)	—	—	—	○	—
Steering-wheel-mounted audio/Bluetooth [®] wireless technology/cruise-control buttons	●	●	●	●	●
Push-button start w/Smart Key	—	—	●	●	●
Back-up warning system ⁹	○	○	●	●	—
Rear-camera display in rear-view mirror ⁹	○	○	○	○	—
Auto-dimming rear-view mirror with HomeLink ^{®20}	—	—	—	—	●
Power windows w/driver's one-touch auto up & down	●	●	●	●	●
Power door locks w/remote keyless entry	●	●	●	●	●
Manual air conditioning	●	●	—	—	—
Dual-zone automatic temperature control w/ionized air filtration	—	—	●	●	●
Rear air conditioning	—	●	—	●	●
Tilt & telescopic steering column	●	●	●	●	●
Trip computer	●	●	●	●	●
EcoMinder [™] fuel-efficiency indicator	●	●	●	●	●
SX meter-cluster face	—	—	—	—	●
Interior accent illumination	—	—	○	○	●
Center console w/armrest & storage	●	●	●	●	●
Under-rear-cargo-floor storage compartment (n/a w/3rd-row seats)	●	●	●	—	—
Lower-door-trim bottle holder	●	●	●	●	●

	LX	LX V6	EX	EX V6	SX
Second-row armrest cup holder	●	●	●	●	●
Rear map pockets	●	●	●	●	●
SEATING & TRIM					
Tricot cloth seat trim	●	●	—	—	—
Cloth/leatherette seat trim	—	—	●	●	—
Leather seat trim (1st & 2nd rows)	—	—	○	○	●
8-way power adjustable driver's seat w/lumbar support	—	—	●	●	●
60/40 split-folding 2nd-row seats	●	●	●	●	●
50/50 split-folding 3rd-row seats	○	●	○	●	●
Heated front seats	○	○	○	○	●
Leather-wrapped steering wheel/gearshift knob	—	—	●	●	●
Stitched dash visor	—	—	—	—	●
Carbon fiber-style trim	—	—	—	—	●
Stainless-steel sill plate/illuminated scuff trim	—	—	—	—	●
Stainless-steel pedals	—	—	—	—	●

RESTRAINT & SAFETY SYSTEMS					
Dual front advanced airbags	●	●	●	●	●
Dual front seat-mounted side airbags	●	●	●	●	●
Side curtain airbags (1st & 2nd rows)	●	●	●	●	●
Front active headrests	●	●	●	●	●
Front & rear 3-point seat belts	●	●	●	●	●
Front seat-belt pretensioners w/force limiters	●	●	●	●	●
Height-adjustable front seat-belt anchors	●	●	●	●	●
4-wheel disc brakes	●	●	●	●	●
4-wheel anti-lock brakes (ABS) ²	●	●	●	●	●
Electronic Stability Control (ESC) ²	●	●	●	●	●
Traction Control System (TCS) ²	●	●	●	●	●
Brake Assist System (BAS) ²	●	●	●	●	●
Electronic Brake-force Distribution (EBD) ²	●	●	●	●	●
Downhill Brake Control (DBC) ²	●	●	●	●	●
Hill Assist Control (HAC) ²	●	●	●	●	●
Tire-Pressure Monitoring System (TPMS) ²	●	●	●	●	●
Side-impact door beams	●	●	●	●	●
Lower Anchors and Tethers for Children (LATCH) ²	●	●	●	●	●
Rear child-safety door locks	●	●	●	●	●

● Standard ○ Optional — Not Available

Specifications

ENGINE	2.4L I4	3.5L V6
Type	Inline 4-cylinder, aluminum block & head	6-cylinder, aluminum block & head
Valve gear	DOHC, four valves/cylinder, Continuously Variable Valve Timing (CVT)	DOHC, four valves/cylinder, Continuously Variable Valve Timing (CVT)
Displacement	2,359 cc	3,470 cc
Compression ratio	10.5:1	10.6:1
Horsepower (SAE net)	175 hp @ 6,000 rpm	276 hp @ 6,300 rpm
Torque (SAE net)	169 lb.-ft. @ 3,750 rpm	248 lb.-ft. @ 5,000 rpm
Transmission	Electronically controlled 6-speed automatic, overdrive w/Sportmatic®	Electronically controlled 6-speed automatic, overdrive w/Sportmatic®
AWD	Full-time w/locking center differential (optional)	Full-time w/locking center differential (optional)

DIMENSIONS	2.4L I4	3.5L V6
Wheelbase	109.3 in.	109.3 in.
Track (front/rear)	63.7 in./63.9 in.	63.7 in./63.9 in.
Length	193.9 in.	193.9 in.
Width	74.2 in.	74.2 in.
Height (w/o roof rails & sunroof)	67.3 in.	67.3 in.
Ground clearance	7.5 in.	7.5 in.
Approach angle	26.0 degrees	26.0 degrees
Departure angle	23.0 degrees	23.0 degrees
Headroom (front/ middle/rear)	39.2 in./39.2 in./39.2 in.	39.2 in./39.2 in./39.2 in.
Shoulder room (front/ middle/rear)	59.3 in./59.2 in./59.9 in.	59.3 in./59.2 in./59.9 in.
Legroom (front/ middle/rear)	41.3 in./37.6 in./31.3 in.	41.3 in./37.6 in./31.3 in.
Hip room (front/ middle/rear)	55.3 in./55.9 in./44.4 in.	55.3 in./55.9 in./44.4 in.
Interior volume (5 seat/7 seat)	142.6 cu. ft./149.4 cu. ft.	142.6 cu. ft./149.4 cu. ft.
Cargo volume (all rows up/ 3rd row down/ all rows down)	9.1 cu. ft./37.0 cu. ft./72.5 cu. ft.	9.1 cu. ft./37.0 cu. ft./72.5 cu. ft.

CAPACITIES	2.4L I4		3.5L V6	
	2WD	AWD	2WD	AWD
Towing capacity (see Owner's Manual)	1,650 lbs.	1,650 lbs.	3,500 lbs.	3,500 lbs.

BODY & CHASSIS	2.4L I4 & 3.5L V6
Body type	Steel unibody
Front suspension	Independent, MacPherson struts, coil springs, stabilizer bar (DFD shocks on SX)
Rear suspension	Independent, multi-link, stabilizer bar (DFD shocks on SX)
Steering type	Rack & pinion, hydraulic power-assisted
Turns, lock-to-lock	3.02
Turning circle, curb-to-curb	35.7 ft.

CURB WEIGHT	2.4L I4		3.5L V6	
	2WD	AWD	2WD	AWD
Automatic transmission	3,649 lbs.	3,814 lbs.	3,781 lbs.	3,935 lbs.

BRAKES	2.4L I4 & 3.5L V6
Type	Power-assisted ABS + Electronic Stability Control
Front	11.8 in. ventilated discs
Rear	11.0 in. solid discs

TIRES	2.4L I4 & 3.5L V6
Type	235/65R17 LX0, 235/65R18 LX V6/EX/SX0

2011 EPA FUEL ECONOMY ²¹	2.4L I4		3.5L V6	
(Estimated City/Highway MPG)	2WD	AWD	2WD	AWD
Automatic transmission	21/29	21/27	20/26	19/25
Fuel-tank capacity (gallons)	18.0	18.0	18.0	18.0

ENDNOTES:

¹A compatible Bluetooth® wireless technology-enabled cell phone is required to use Bluetooth® wireless technology. Third/Android® word mark and logo are registered trademarks owned by Bluetooth SIG, Inc. and any use of such markings pursuant to license. Other trademarks and trade names are those of their respective owners.

²2010 Top Safety Pick—Insurance Institute for Highway Safety for model year 2011.

³Refer to specifications above for 2011 EPA fuel economy estimates. Actual mileage may vary.

⁴Based on comparison as of July 2010 of 2010 and available 2011 compact crossover models with engines as follows.

⁵Based on comparison as of July 2010 of 2010 and available 2011 EPA city/highway mpg estimates for compact crossovers with V6 engines. EPA estimates for 2011 Kia Sorento are 20 mpg/city and 28 mpg/highway with V6, 2WD. Actual mileage may vary.

⁶The Kia 10-year/100,000-mile warranty program includes various warranties and roadside assistance. Warranties include powertrain and basic. All warranties and roadside assistance are limited. See retailer for warranty details or go to kia.com.

⁷DVD entertainment system not available with premium package.

⁸All cargo should be evenly distributed and properly secured, and never piled higher than the load base. Photographs shown for spatial reference only.

⁹The rear-camera display and back-up warning system are not substitutes for proper and safe defensive driving procedures. Always drive safely and use caution when backing up.

¹⁰SIRIUS services require a subscription, sold separately after 3-month trial subscription included with vehicle purchase. SIRIUS, XM and all related marks and logos are trademarks of SIRIUSXM Radio Inc. and its subsidiaries. SIRIUS service available only to those at least 18 years of age in the US contiguous (CA, DC and Puerto Rico). Fees and programming subject to change. If you decide to continue your SIRIUS service at the end of your complimentary trial, the plan you choose will automatically renew and bill at then-current rates unless you call 1-800-595-6222 to cancel. Subscriptions governed by SIRIUS Terms and Conditions available at sirius.com. Traffic information not available in all markets. Rates vary geographically. For latest information.

¹¹Infinity® is a registered trademark and all services trademarks of Infiniti of America, Incorporated.

¹²Rear wiper cable required for iPod® connection. Cable kit iPod® (mobile device) device sold separately. iPod® is a registered trademark of Apple Inc.

¹³See Owner's Manual for sewing instructions and capabilities. Tow hitch required for sewing operation. Tow hitch sold separately.

¹⁴For maximum protection, always wear your seat belt.

¹⁵Even with the Tire Pressure Monitoring System, always check your tire pressure on a regular basis.

¹⁶Source: Automotive News Data Center.

¹⁷Based on total EPA light-truck sales January 2010 to June 2010.

¹⁸Side-View Boarder Assistance is a camera option provided by Kia Motors America, Inc.

¹⁹Kia Design Center, a division of Hyundai America Technical Center, Inc. 5547473.

²⁰HomeLink® is a registered trademark of Johnson Controls, Inc.

²¹Actual mileage may vary.



KIA MOTORS
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