

AN ELEGANT MASTER OF ROAD AND TRAIL ALIKE

Incredibly smooth, undeniably controlled. This Grand Cherokee addresses all routes with the perfect manners born of a purebred. It is crafted to masterfully perform with style and grace, with a new 8-speed transmission that glides through each gear. A hushed, cushioned ride elevates every drive, in turn exceeding every expectation. A new and exquisite gathering of all the best has arrived, making the 2014 Grand Cherokee very, very grand, indeed.

AVAILABLE AT YOUR REQUEST

LUXURY — NATURA PLUS LEATHER TRIM / OPEN-PORE WOOD / SUEDE-LIKE PREMIUM HEADLINER

EFFICIENCY — 30 MPG* 3.0L ECODIESEL V6 ENGINE / 8-SPEED AUTOMATIC TRANSMISSION (STD.)

INNOVATION — 8.4-INCH TOUCH-SCREEN RADIO / 7-INCH CONFIGURABLE MULTI-VIEW DISPLAY

PROWESS — SELEC-TERRAIN® TRACTION SYSTEM / QUADRA-LIFT® AIR SUSPENSION

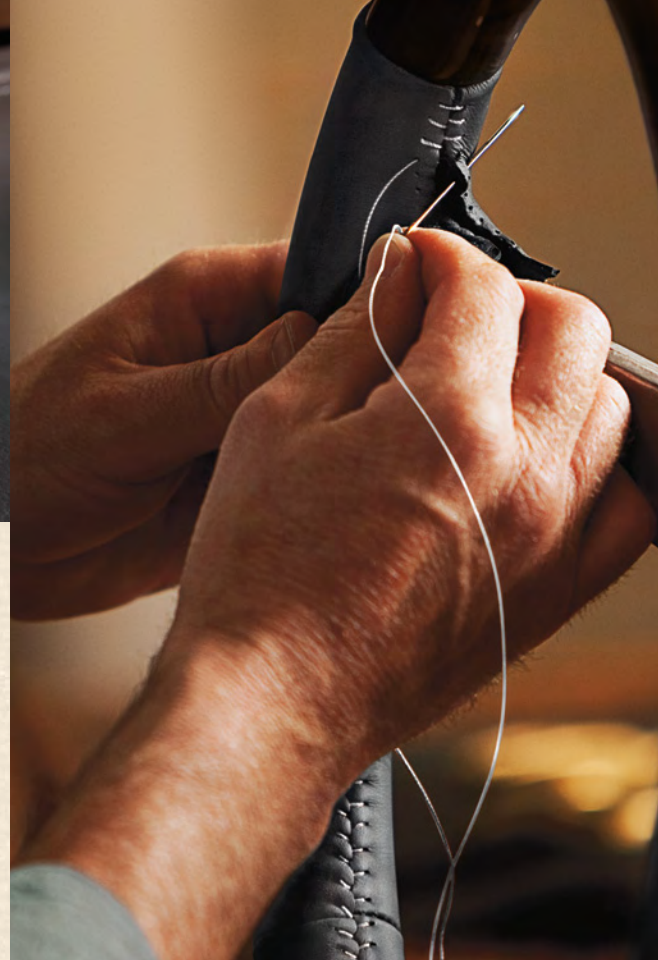
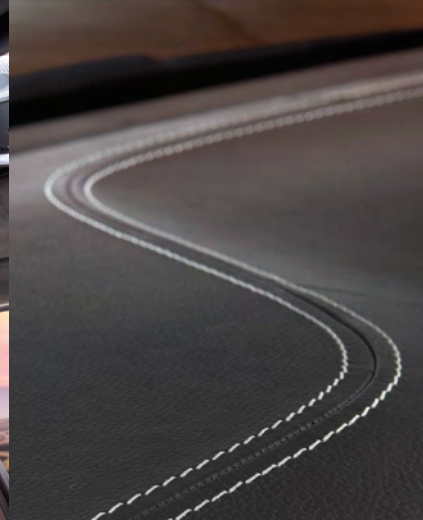
CONFIDENCE — OVER 60 STANDARD AND AVAILABLE SAFETY AND SECURITY FEATURES

*Chrysler estimated 30 highway mpg. 3.0L Turbo EcoDiesel engine and 8-speed transmission. Final EPA mileage not available at time of publication. Use for comparison purposes only.





THE BEST OF WHAT WE'RE MADE OF



EVERY STITCH A MASTERSTROKE

Enhancements to the new 2014 Jeep® Grand Cherokee purposefully raise the bar. The stunning new cabin design begins with plush seating that can be trimmed with the most premium of leather in designer color palettes, brushed copper or silver accents, open-pore wood trim, and suede-like premium headliner. A very long list of premium standard features and available options pamper, impress, and keep you informed and connected like never before. This pinnacle of craftsmanship was created to better the best and make your daily routine anything but familiar.





30 HWY MPG FUEL ECONOMY^{*†}

730-MILE DRIVING RANGE^{*†}

420 LB-FT OF TORQUE[†]

7,400 LB MAXIMUM TOWING^{**†}

* Chrysler estimated 30 highway mpg. 3.0L Turbo EcoDiesel engine and 8-speed transmission. Final EPA mileage not available at time of publication. Use for comparison purposes only.

†Available with 3.0L EcoDiesel V6 engine.

** When properly equipped.

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- > IMPROVED STANDARD 3.6L V6 ENGINE BOASTS 25 HIGHWAY MPG*
 - > NEW 8-SPEED AUTOMATIC TRANSMISSION GLIDES THROUGH GEARS
 - > NEW ECO MODE ADJUSTS SYSTEMS TO OPTIMIZE EFFICIENCY
 - > NEW STEERING WHEEL-MOUNTED PADDLE SHIFTERS OFFER MANUAL SHIFT CONTROL



EFFICIENT, CLEAN, AND POWERFUL

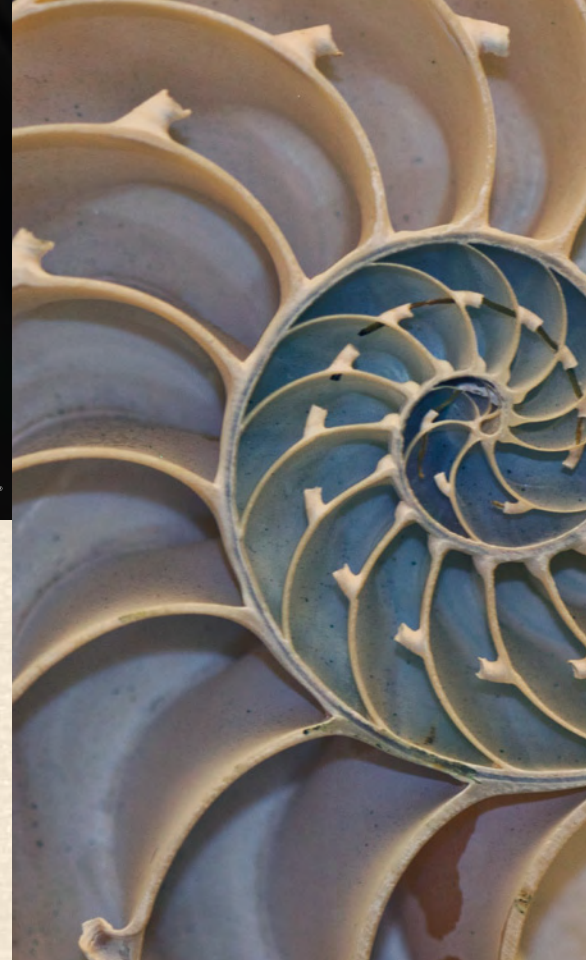
Grand Cherokee's available, new 3.0L EcoDiesel V6 engine delivers exceptional economies and reduced CO₂ emissions. Commanding 240 hp and 420 lb-ft of torque, the EcoDiesel V6 engine provides a surge of towing strength that can haul up to 7,400 lb when properly equipped. The new standard 8-speed automatic transmission aids fuel efficiency across all powertrains, including the hearty 3.6L V6 and beefy 5.7L V8 engines. It also boasts quicker acceleration, smoother shifting, and a lower crawl ratio when equipped with a two-speed transfer case, enhancing Grand Cherokee's already legendary off-road prowess.

* Chrysler estimated 25 highway mpg. 3.6L V6 engine and 8-speed transmission. Final EPA mileage not available at time of publication. Use for comparison purposes only.



ENGAGES THE SENSES, WITH COMMON SENSE

A wealth of vehicle information, entertainment, and communication options are literally at your fingertips, all available hands-free. Grand Cherokee's new 7-inch Multi-View Display is fully customizable, allowing you to scroll through information and graphics from dozens of menu options. Screens for an available DVD/Blu-ray™ entertainment system¹ are mounted on both seatbacks, giving rear-seat passengers the option to enjoy movies or video games. The available 825-watt, 19-speaker high-performance Harman Kardon® sound system delivers sound quality that rivals what you hear in your best concert seats.





INFORMATION THAT MOVES YOU

Uconnect[®] keeps you in touch and informed every mile along the way. You'll enjoy a range of information and entertainment services, including SiriusXM Satellite Radio,² Travel Link with weather information,² and Traffic.²

INTRODUCING UCONNECT[®] ACCESS

Access the power of the cloud. Take advantage of all that Uconnect Access has to offer.

Turn your Jeep[®] Grand Cherokee into a WiFi hotspot,³ giving you on-demand connectivity whenever and wherever you need it. Send a text just using your voice, start and unlock your Jeep Grand Cherokee remotely, make an emergency 911 call without taking your eyes off the road, and more.*



* App services late availability.

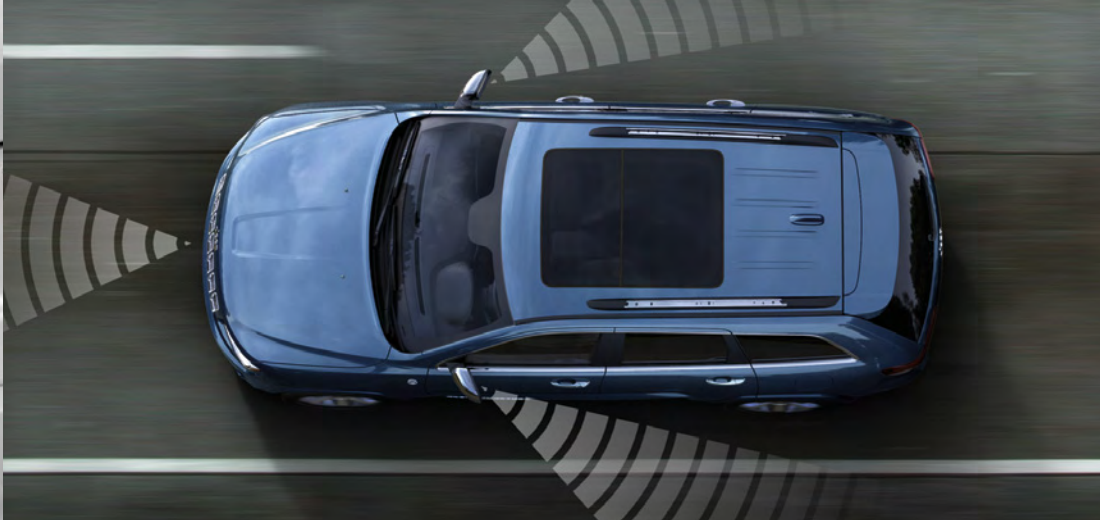


- > CHOICE OF THREE JEEP 4x4 SYSTEMS
- > AVAILABLE SELEC-TERRAIN® TRACTION SYSTEM
- > AVAILABLE QUADRA-LIFT® AIR SUSPENSION
- > NEW AVAILABLE SELEC-SPEED™ CONTROL
- > AVAILABLE TRAIL RATED® CAPABILITY



EVERY FEATURE TAKES YOU TO NEW HEIGHTS

Unprecedented and premium, Grand Cherokee delivers legendary prowess with a choice of three advanced four-wheel-drive systems. Maintain traction on a variety of surfaces with the help of the available Selec-Terrain® Traction System, now with new Selec-Speed™ for heightened throttle management on steep inclines and declines. For ultimate control of vehicle height, the optional Quadra-Lift® air suspension raises Grand Cherokee up to 10.7 inches above ridges and rocks, helping you navigate the most challenging obstacles.



PEACE OF MIND DELIVERED 60 WAYS

Grand Cherokee surrounds you with more than 60 standard and available safety and security features. In an emergency, the available “911” call button immediately connects you with emergency personnel. The available Adaptive Cruise Control⁴ automatically adjusts cruising speed and maintains a preset distance between you and the car ahead. Available Adaptive HID Headlamps follow your cue as you turn the wheel, illuminating road curves for safer visibility. Blind Spot Monitoring⁵, when equipped, uses radar sensors to help you monitor nearby vehicles.

OVER 60 STANDARD AND
AVAILABLE SAFETY AND SECURITY
FEATURES, INCLUDING:

- > Front Park Assist
- > Adaptive HID Headlamps
- > Adaptive Cruise Control
- > Forward Collision Warning⁶
with Crash Mitigation
- > ParkView⁸ Rear Back-Up Camera
with New Dynamic Grid Lines
- > Driver Inflatable Knee Air Bag³
- > Electronic Stability Control⁹
- > Blind Spot Monitoring⁵ and
Rear Cross-Path Detection⁷



CHOOSE YOUR PATH TO A REMARKABLE EXPERIENCE

It begins with the exceptionally elegant Laredo and climbs to the extraordinary height of indulgence in Summit®. The best of what we're made of makes up the new 2014 Jeep® Grand Cherokee lineup.



LAREDO

Keyless Enter'n Go; Quadra-Trac I® 4WD (4x4 models only); 3.6L V6 VVT engine; 8-speed automatic transmission; steering-wheel paddle shift control; 7-inch configurable Multi-View Display (EVIC); front and rear air bags;⁸ 17-inch painted aluminum wheels; projector fog lamps; daytime running headlamps; Uconnect® 5.0 radio (5-inch touch screen, SiriusXM Satellite Radio;² six speakers, and USB media hub); capless fuel fill door; LED taillamps; interior lighting for front footwell, and center console bin



LIMITED

INCLUDES LAREDO FEATURES, PLUS OR REPLACING: Quadra-Trac II® with Selec-Terrain® and Hill Descent Control (4x4); heated steering wheel; leather-trimmed seating; power eight-way passenger seat with four-way lumbar adjustment; heated front-row and second-row seating; 18-inch polished aluminum wheels; ParkSense® Rear Park Assist⁷ and ParkView® Rear Back-up Camera⁷ with dynamic grid lines; premium audio system with nine speakers, including subwoofer; unique Limited lower fascia; dual exhaust; bright door handles; power, heated, multifunctioning chrome mirrors; stakes in rear cargo area; door sill scuff pads with bright insert and Jeep® brand logo



INCLUDES LIMITED FEATURES, PLUS OR REPLACING: Quadra-Lift® Air Suspension System (4x4); Bi-Xenon HID headlamps with LED daytime running lamps; unique Overland® grille; power folding mirrors with puddle lamps; rain-sensing wipers; Nappa leather-trimmed ventilated front seats and leather-stitched instrument panel, door uppers, and center console armrest; real wood and leather-wrapped heated steering wheel; dual-pane sunroof; chrome tow hooks; power liftgate; power tilt/telescope steering wheel; 20-inch polished wheels with Mineral Gray pockets; Uconnect® navigation radio with 8.4-inch touch-screen display



INCLUDES OVERLAND® FEATURES, PLUS OR REPLACING: Quadra-Drive® II (4x4 V8); Natura Plus leather-trimmed seating; Harman Kardon® 825-watt premium sound system with 19 speakers, including 10-inch subwoofer; adaptive headlamps; headlamp washers; Front Park Assist; 20-inch full polished wheels with Satin clear coat; Blind Spot Monitoring;⁵ Forward Collision Warning;⁶ Adaptive Cruise Control⁴



6.4-Liter V8 SRT® HEMI® engine with Fuel Saver Technology; SRT leather-wrapped steering wheel with audio, EVIC, and cruise controls; Harman Kardon® 825-watt premium sound system; SRT Performance Pages; Uconnect® Voice Command with Bluetooth;® Keyless Enter'n Go; Quadra-Trac® Active, On-Demand 4-Wheel-Drive System; Selec-Track® Adaptive Damping Suspension with Track, Sport, Auto, Snow, and Tow Modes; electronic limited-slip rear differential; SRT Performance Brakes with 6-piston front/4-piston rear Brembo® calipers; Uconnect® navigation radio with 8.4-inch touch-screen display; dual heat extractors on hood; steering wheel-mounted paddle shifters; Adaptive Speed Control⁴ Visit driveSRT.com

A close-up, rear-quarter view of a red Jeep Grand Cherokee at night. The vehicle's taillights are illuminated, showing a distinctive U-shaped LED light signature. The rear window has a black wiper. The word "Jeep" is visible in a stylized font on the left side of the rear door. Below it, a license plate area features the word "JEEP" in raised letters. On the lower right, a "GRAND CHEROKEE" badge is visible. The car's body is highly reflective, showing highlights from the ambient light.

Jeep

Explore more at jeep.com

(1) Late availability. (2) SiriusXM service requires a subscription, sold separately after 12-month trial included with vehicle purchase. **If you decide to continue your SiriusXM service at the end of the trial subscription, the plan you choose will automatically renew and bill at the current rates until you call SiriusXM at 1-866-635-2349 to cancel.** See our Customer Agreement for complete terms at siriusxm.com. Sirius satellite service is available only to those at least 18 and older in the 48 contiguous United States, D.C., and P.R. (with coverage limitations). SiriusXM Traffic available in select markets. See siriusxm.com/traffic for more information. Sirius, XM and all related marks and logos are trademarks of SiriusXM Radio Inc. (3) Sold separately. Subscription required. Uconnect WiFi feature is not intended for use by the driver while the vehicle is in motion. Always drive carefully.(4) ACC is a driver convenience system; not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use brakes to avoid collisions. (5) Always check visually for vehicles prior to changing lanes. (6) FCW system is solely an alert system for the front of the vehicle which does not take any actions to change vehicle dynamics to avoid a collision, not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use brakes to avoid collisions. (7) Always check entire surrounding visually before reversing. (8) The Advanced Front Air bags in this vehicle are certified to the new U.S. federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. (9) No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice, and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behavior to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt.

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