

# 1980 Jeep Truck





Air  
conditioning\*

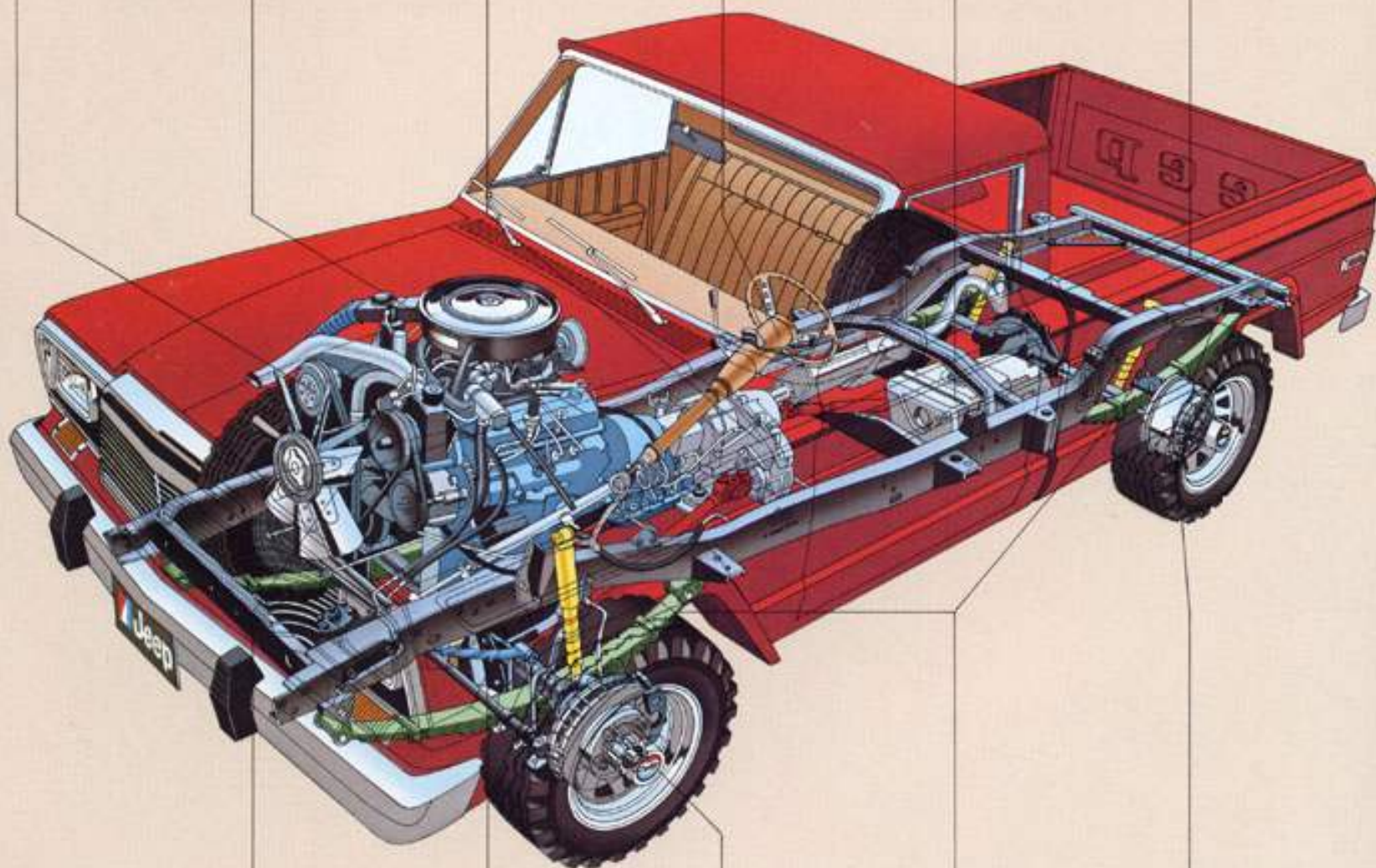
5.9 litre V-8  
(360 CID)\*

Automatic  
transmission  
with full-time  
4-wheel drive  
transfer case —  
NP 219  
(Quadra-Trac®)\*

Power steering  
with energy-  
absorbing  
steering column\*

Fuel tank —  
with  
standard  
skid plate

Heavy-duty  
ladder-type  
frame



Electronic  
ignition system  
(requires  
no points or  
condenser)

Front  
stabilizer  
bar

Power front  
disc brakes

Massive  
suspension  
rated at  
2810 kg GVW  
(optional heavy-  
duty GVW's  
available)

Power rear  
drum brakes

\*Optional

# Special Models and Options

All trucks must be tough and 4-wheel drive trucks must of necessity be even tougher—to stand up to off-road stress. If you need a 4-WD truck, get the one built with legendary toughness: the Jeep Truck. For nearly 40 years Jeep has been the leader in 4-wheel drive technology. Today's Jeep Trucks have the world's most advanced drivetrain, called Quadra-Trac®. It smoothly, automatically and selectively applies power to the axle with the most traction. That means with Jeep Trucks you can go just about anywhere you want no matter what the driving conditions, on or off the road.

Jeep Trucks work hard and play hard, too. Jeep Trucks are not exclusively work vehicles. Jeep has produced a wide range of optional equipment that includes comfort, even luxury items and a new luxury sport model called Laredo. For details on other optional equipment, see listing at right.

As you can see at the left, Jeep Trucks are built tough from the ground up. Massive frame and suspension parts support a capacious 214 cm or 245 cm pickup box, capable of handling up to 1875 kg of payload.

There's driver comfort too. With automatic transmission, power steering and brakes, air conditioning, even an AM/FM cassette radio. Jeep Trucks—built in the tradition of all Jeep vehicles: tough.

\*Available with automatic transmission

## CUSTOM

Includes all equipment from base model plus the following:

### Exterior

- Bright finish moldings on door window frames and upper body sides
- Unique grille
- Hood insulation

### Interior

- Custom sport vinyl bench seat
- Custom door trim panels
- "Engine turned" instrument cluster trim
- Bright armrest overlays
- Passenger assist handle

## HONCHO

Available on J-10, 302 cm wheelbase only. Includes all equipment from Custom model plus the following additions or substitutions:

### Exterior

- Rear step bumper
- 8-inch white painted styled steel wheels
- 10 x 15 Tracker A/T outline white-letter tires (5)
- Body side tape and tailgate striping (orange or blue)
- "Honcho" lettering on doors
- Bright black and chrome grille
- Pickup box (mandatory option)

### Interior

- Tan denim fabric bench seat (buckets available)
- Fabric inserts in door panel
- Carpeting
- "Soft-heel" sports steering wheel
- Power steering (mandatory option)

## LAREDO

New for 1980. Available on J-10, 302 cm wheelbase only. Includes all equipment from base model plus the following:

### Exterior

- Bright door frame moldings
- Special tape stripes (silver and grey or gold and brown)

- "Jeep" decals on truck tailgate
- Stripes: wheelcap, lower body panel, bodyside, hood, and tailgate outline
- Special painted hub covers
- 15 x 8 chrome styled wheels
- 10R x 15 outline white-letter Wrangler steel radial tires
- Black and chrome grille
- Chrome rear step bumper
- Matching chrome left and right remote control mirrors
- "Laredo" nameplates
- Front bumper guards with nerfing strips
- Pickup box (mandatory option)

### Interior

- Cara vinyl high-back bucket seats with accent stripes and center armrest
- Custom door trim panels
- Power steering (mandatory option)
- Armrest overlays
- Extra-thick carpeting (including back of cab)
- Door pull straps
- Leather-wrapped steering wheel
- Passenger assist handle
- Instrument panel and glove box striping
- "Laredo" nameplates
- Extra-quiet insulation
- Convenience Group
- Visibility Group
- Light Group

## OPTIONS

### Handling and Performance

- 5.9 litre (360 CID) V-8
- Automatic transmission with part-time 4-wheel drive
- Automatic transmission with Quadra-Trac® full-time 4-wheel drive
- Rear Trac-Lok® differential
- Power steering
- Free wheeling hubs

### Interior and Convenience

- Power door locks
- Power side windows/door locks
- "Soft-heel" sports steering wheel
- Leather-wrapped sports steering wheel (included on Laredo model)
- Protective floor mats (requires carpeting)
- Floor carpet (included on Honcho and Laredo models)
- Convenience Group: includes electric digital clock, "headlights-on" warning buzzer, and underhood light (included on Laredo)
- Light Group: includes cargo box light (omitted with roll bar), courtesy lights, glove box light, ashtray light, visor vanity mirror (lighted) (included on Laredo)
- Extra-quiet insulation: includes padded headliner, underdash insulation, noise deadener in floor area (included on Laredo)
- Visibility Group: includes remote control mirrors (left and right) and intermittent wipers (included on Laredo)
- Heater and defroster
- Air conditioning (requires power steering)
- Tinted glass—all windows
- Sliding rear window
- Tilt steering wheel (automatic transmission)
- Cruise control (with V-8 engine and automatic transmission)
- Electric digital clock
- AM radio
- AM/FM stereo radio
- AM/FM stereo radio and 8-track tape player
- AM/FM/CB stereo radio
- AM/FM/cassette stereo radio

### Exterior and Appearance

- Lower body two-tone paint
- Wheel covers (15.0"/38.1 cm wheels only)
- Chrome styled steel wheels (na—with H78 x 15 tires) (included on Laredo)

- Forged aluminum wheels
- Rear step bumper—painted
- Rear step bumper—chrome (included on Laredo)
- Front bumper guards
- Front bumper guards with nerfing strips (included on Laredo)
- Roll bar
- Dual low-profile mirrors
- Grille protector
- Scuff molding, lower body side
- Available pickup boxes
  - 7.0 ft/214 cm
  - on 302 cm wheelbase, J-10
  - 8.0 ft/245 cm
  - on 332 cm wheelbase, J-10 and J-20
- Available caps for pickup boxes
  - 7.0 ft/214 cm
  - on 302 cm wheelbase, J-10
  - 8.0 ft/245 cm
  - on 332 cm wheelbase, J-10 and J-20

#### Heavy-Duty Equipment

- Heavy-duty shock absorbers
- Heavy-duty cooling
- Cold Climate Group
- Pintle hook with locking pin
- 3450 kg GVW suspension (J-20)
- 3814 kg GVW suspension (J-20)

#### TRAILER TOWING

Trailer towing packages are available to enable your Jeep Truck to tow trailers up to 4540 kg. Your dealer has a list of required and recommended equipment. He can help ensure that your Jeep Truck is in compliance with all local trailering regulations and requirements.



1



2



3



4



5



6



7



8

- 1 Bucket seats in denim fabric
- 2 Chrome step bumper
- 3 Bumper guards and nerfing strips
- 4 Cruise control
- 5 Wrangler radial tire with chrome styled wheel
- 6 Cap for pickup box (dealer installed accessory)
- 7 Pickup box rails and sliding rear window
- 8 Electric winch

# Colors, Trims and Tire Options

## EXTERIOR COLORS

| Standard Exterior Colors                                     | Two-tone Option**                        | Special Models |      |               |              |
|--------------------------------------------------------------|------------------------------------------|----------------|------|---------------|--------------|
|                                                              |                                          | Honcho         |      | Laredo        |              |
| Available on all models except special models noted at right | Available on Custom and Base models only | Stripe Colors  |      | Stripe Colors |              |
|                                                              |                                          | Orange         | Blue | Silver & Grey | Gold & Brown |
| Olympic White                                                | na                                       | ■              | ■    | na            | ■            |
| Classic Black                                                | White                                    | ■              | ■    | ■             | na           |
| Smoke Grey Metallic*                                         | White or Black                           | na             | ■    | na            | na           |
| Medium Teal Blue*                                            | White or Navy Blue                       | na             | ■    | na            | na           |
| Navy Blue*                                                   | White                                    | ■              | ■    | ■             | na           |
| Dark Green Metallic*                                         | White                                    | ■              | ■    | na            | na           |
| Cameo Tan*                                                   | White, Caramel or Alpaca Brown           | ■              | na   | na            | ■            |
| Alpaca Brown Metallic                                        | White or Dark Brown                      | ■              | na   | na            | na           |
| Saxon Yellow                                                 | White                                    | ■              | ■    | na            | ■            |
| Caramel*                                                     | White                                    | ■              | na   | na            | na           |
| Dark Brown Metallic*                                         | White                                    | ■              | na   | na            | ■            |
| Cardinal Red*                                                | White                                    | ■              | na   | na            | na           |
| Russet Metallic                                              | White or Bordeaux                        | ■              | na   | na            | na           |
| Bordeaux Metallic                                            | White                                    | ■              | na   | ■             | na           |

\*New color for 1980.

\*\*Two-tone combinations—upper body and roof is always the primary color. The lower body is white or special color.

## TIRE OPTIONS

**Cruiser 78** (highway) H78 x 15B tubeless polyester blackwall (std.)

**Suburbanite X-Grip** (rain and snow) H78 x 15B tubeless blackwall or whitewall (opt.); H78 x 15B tubed blackwall; H78 x 15D tubed blackwall (opt.)

**Custom Polysteel** (radial) H78 x 15B tubeless steel belted radial whitewall (opt.)

**All-Weather F-32** (radial ice and snow) HR78 x 15C tubeless steel-belted radial whitewall (opt.)

**Tiempo** (radial) P225/75R x 15B tubeless steel-belted radial whitewall (opt.)

**Tracker A/T** (all-terrain) 10R x 15B outline white-letter tubeless (included on Honcho model)

**Cushion Miler** (highway) 8.75 x 16.5C blackwall tubeless (std. on J-20), 9.50 x 16.5D blackwall tubeless (opt.)

**Custom X-Grip** (off-road) 8.75 x 16.5C blackwall tubeless (opt.), 9.50 x 16.5D blackwall tubeless (opt.)

**Wrangler** (radial) 10R x 15B steel-belted outline white letter tubeless (included on Laredo model)

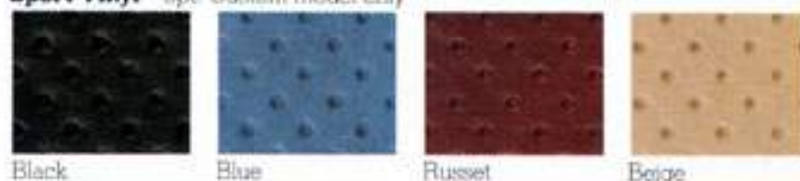


## INTERIOR SEAT TRIMS

**Cara Vinyl**—std. all models (with stripe on Laredo model)



**Sport Vinyl**—opt. Custom model only



**Denim Fabric**—opt. all models except Base and Laredo



Cover J-10 Honcho  
Inside cover J-10 Truck  
Below (top) J-20 Truck  
Below (bottom) J-20 Two-tone



# Specifications

## TRUCK STANDARD FEATURES

### Exterior

- Bumper—front, bright aluminum
- Lights—head, parking, backup, tail and stop, directional signals (with lane changer feature), side safety markers and 4-way hazard flashers
- Mirror—outside (driver's side)
- Trim moldings—bright vent window, windshield
- Windshield—high-impact resistant glass

### Interior

- Ashtray—front
- Armrests—left and right
- Cigar lighter
- Floor covering—color-keyed vinyl
- Gauges—oil, ammeter, temperature, fuel
- Glove box lock
- Mirror—30.5 cm inside day/night rearview
- Padded instrument panel
- Padded sun visors
- Seat—vinyl bench

### Functional

- Air cleaner—cellulose-fiber
- Alternator—12-volt, 37-amp
- Battery—12-volt (55-380 cold crank)
- Brakes, service—self-adjusting with split hydraulic system and warning light
- Brakes, parking—foot-lever actuated with warning light; operates on rear wheels
- Coolant—permanent type (50/50 mixture)
- Electronic ignition system
- Exhaust system—single
- Fuel filters—tank and in line at fuel pump
- Fuel tank skid plate
- Horns—dual
- Oil filter—full flow
- Shocks—front and rear
- Stabilizer bar—front
- Steering column—energy-absorbing and lockable
- Tools—screw-type jack, combined wheel wrench and jack handle
- Washers—electric and 2-speed electric wipers

## TRUCK SPECIFICATIONS

|                             |                                                                                                                                                                                          |
|-----------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Axle, front</b>          | Full floating open end;<br>Gross axle weight rating: 1451 kg (J-10); 1588 kg (J-20)                                                                                                      |
| <b>rear</b>                 | J-10—Semi floating, GAWR: 1451 kg;<br>J-20—full floating, 3080 GVW; GAW rating 1805 kg;<br>3450 GVW; GAW rating 2132 kg; 3814 GVW;<br>GAW rating 2495 kg                                 |
| <b>Brakes</b>               | Power disc front (30.5 cm for J-10, 31.8 for J-20)<br>Rear drum (27.9 x 5.1 cm for J-10; 30.5 x 6.4 cm for J-20)                                                                         |
| <b>Clutch</b>               | 11.0"/27.9 cm diameter                                                                                                                                                                   |
| <b>Engine</b>               | Standard—4.2 litre (258 CID) Six; 8.0:1 compression ratio<br>overhead valve configuration<br>Optional—5.9 litre (360 CID) V-8; 8.25:1 compression ratio,<br>overhead valve configuration |
| <b>Fuel tank</b>            | 71.9 litres                                                                                                                                                                              |
| <b>Glass area</b>           | 1.86 sq. m. total                                                                                                                                                                        |
| <b>Gross vehicle weight</b> | 2810 kg (J-10); 3080 kg (J-20); plus optional GVW ratings<br>of 3450 and 3814 kg for J-20 Pickup                                                                                         |
| <b>Springs, front</b>       | 5 leaf 37.7 KiloNewtons/meter rate standard (J-10);<br>7 leaf 45.5 rate standard (J-20)                                                                                                  |
| <b>rear</b>                 | 5 leaf 28.9 KiloNewtons/meter rate standard<br>for 302 cm wheelbase (J-10); 4 leaf 42.8 rate standard for<br>332 cm wheelbase (J-10); 2 leaf tapered 59.5 rate<br>standard for J-20      |
| <b>Steering</b>             | Recirculating ball standard 24:1 ratio;<br>Variable ratio power steering optional                                                                                                        |
| <b>Tires</b>                | Five H78 x 15 black polyester Cruiser, tubeless on J-10,<br>four 8.75-16.5 black polyester Cushion Miler R.V. on J-20                                                                    |
| <b>Transfer case</b>        | 2-speed NP 208 with 2.62:1 low range gear reduction,<br>opt. Quadra-Trac full-time 4-wheel drive with automatic                                                                          |
| <b>Transmission</b>         | Fully synchronized 4-speed floor shift<br>(manual) standard; column-mounted automatic optional                                                                                           |
| <b>Wheels</b>               | Five 38.1 cm x 15.2 cm 6-bolt, 14 cm circle<br>are standard (J-10); 42 cm x 15.2 cm 8-bolt, 16.5 cm circle<br>are standard on J-20                                                       |

## TRUCK DIMENSIONS

(Centimeters unless otherwise noted)



### Exterior

|                                        |              |
|----------------------------------------|--------------|
| Length                                 | 489          |
| Wheelbase                              | 302          |
| Max. body width                        | 200          |
| Height                                 | 176/177*     |
| Tread (front)                          | 161/166*     |
| (rear)                                 | 162/165*     |
| Overhang (front/rear)                  | 76/112       |
| Min. ground clearance                  | 20           |
| Tailgate opening                       | 145          |
| Curb to curb turning diameter (meters) | 12.37/12.56* |

### Interior

|                       |      |
|-----------------------|------|
| Head room             | 102  |
| Leg room              | 105  |
| Hip room              | 154  |
| Shoulder room         | 148  |
| Cargo floor length    | 214  |
| Cargo box volume (m³) | 1.93 |
| Payload capacity (kg) | 1107 |

\*With wide-wheel option

| J-10<br>Short<br>Wheelbase | J-10/20<br>Long<br>Wheelbase |
|----------------------------|------------------------------|
| 489                        | 519                          |
| 302                        | 332                          |
| 200                        | 200                          |
| 176/177*                   | 176/180                      |
| 161/166*                   | 161/164                      |
| 162/165*                   | 162/167                      |
| 76/112                     | 76/112                       |
| 20                         | 20/22                        |
| 145                        | 145                          |
| 12.37/12.56*               | 13.56                        |

This folder does not constitute an offer or commitment to sell. In order that product improvements may be made at any time, specifications and other data are subject to change without notice. Some of the Jeep Trucks shown and described in this brochure have optional equipment, available at extra cost. See your authorized Jeep dealer for prices and model availability for this optional equipment. In order to conform to local regulations, your Jeep® vehicle may differ slightly from those shown in this brochure.

Jeep® Honcho, Laredo and Quadra-Trac® are trademarks of Jeep Corporation.  
JEEP CORPORATION, 27777 Franklin Rd., Southfield, Michigan 48034 U.S.A.,  
Telex No. 023-1255, Cable Code AMCENTRINT. 80-JT-2E Litho in U.S.A.