

1980 Jeep Cherokee







Special Models and Options

Cherokee: The adventure seeker. Robust enough to ford a rushing stream, scale the rising hills and forest trails. With confidence. Confidence, because Cherokee is built by Jeep, world leader in 4-WD vehicles for nearly 40 years. Confidence in knowing that Cherokee's unique Quadra-Trac® drive-train will smoothly, automatically and selectively apply power to the axle with the most traction. Confidence that with a Cherokee you can master nearly any driving condition on or off the road.

And Cherokee does everything in comfort too. There's room for six adults plus ample luggage space. Comfort in massive suspension and frame members that smooth punishing driving conditions, so you can seek the freedom of untrammelled places. Your Cherokee can carry you in luxury, with options ranging from air conditioning to stereo, sun roofs to leather seating. New this year is the Laredo model of understated elegance.

1980 Jeep Cherokee. The capability machine. A go anywhere/do anything vehicle, with comfort and classic style that's at home in the city or country. And most importantly, with the heart of a Jeep.

*Available with automatic transmission

CHEROKEE "S"

Includes all equipment from base model plus the following:

Exterior

- 15 x 7 chrome styled wheels (na - wide-wheel model)
- Bodyside and tailgate stripe
- Flipper quarter windows (na - 4-Door model)
- "S" medallion

Interior

- Denim fabric bucket seats (2-Door)
- Caberfae corduroy fabric bench seats (4-Door model only)
- Folding driver's seat back (2-Door)

- Instrument cluster overlay
- Custom door and rear-quarter trim panels
- Color-keyed carpeting
- Carpeted wheelhouse covers
- Folding center armrest and cushion
- Armrest overlays
- Rear seat ashtrays (2)
- Instrument panel medallion
- "Soft-feel" sports steering wheel
- Passenger assist grip

CHEROKEE CHIEF

Available on wide-wheel model only. Includes all equipment from "S" model plus the following additions or substitutions:

- Unique upper body two-tone paint with low gloss black
- Unique lower body blackout with "Cherokee Chief" name
- Unique tailgate stripe with "Cherokee Chief" name
- Bright drip moldings

CHEROKEE GOLDEN EAGLE

Available on wide-wheel model only. Includes all equipment from "S" model plus the following additions or substitutions:

Exterior

- "Bronze-Tone" glass (rear-quarter windows)
- 15 x 8 styled wheels - painted gold with black stripe
- Special tape stripes, Eagle decal on hood, Golden Eagle name in lower door stripe and on tailgate
- Bright door trim moldings
- Tubular steel grille guard - black

Interior

- Black or beige denim cloth bucket seats with armrest
- Tan or black carpeting
- "Soft-feel" sports steering wheel
- Power steering (required option)

CHEROKEE LAREDO

New for 1980

Available on wide-wheel model only. Includes all equipment from base model plus the following:

Exterior

- Special tape stripes (silver/grey or gold/brown)
- Striping on wheelip, lower body panel, bodyside, hood and tailgate

- Bright drip molding
- Special painted hub covers
- 15 x 8 chrome styled wheels
- IOR x 15 Wrangler radial tires with outline white letters
- "Laredo" nameplates
- Remote control mirrors, left and right
- Roof rack
- Bumper guards with nerfing strips (front and rear)
- Flipper quarter windows - "Bronze-Tone" window glass with beige trim, "Grey-Tone" with black trim

Interior

- Cara vinyl bucket seats with accent stripes and center armrest (with overlay)
- Driver's folding seat back
- Custom door and rear-quarter trim
- Extra-thick carpeting in seating area, plus carpeted cargo area with insulation
- Door pull straps
- Leather-wrapped steering wheel
- Passenger assist grip
- Instrument panel and glove box striping
- Rear seat ashtrays (2)
- "Laredo" nameplate
- Extra-quiet insulation
- Convenience Group
- Visibility Group
- Light Group
- Power steering (required option)

CHEROKEE LIMITED

Available on wide-wheel model only. Includes all equipment from base model plus the following:

Exterior

- Gold and brown lower body side striping
- Wheelip striping
- Special painted hub covers
- Black windshield reveal molding, wiper arms and blades
- 15 x 8 chrome styled wheels
- IOR x 15 Wrangler radial tires with outline white letters
- Luggage rack (with black inserts)
- "Limited" nameplates
- Tinted glass
- Power tailgate window
- Rear window defroster
- Bumper guards with nerfing strips (front and rear)
- Heavy-duty shocks (front and rear)
- Cibie driving lights
- Locking gas cap
- 5.9 litre (360 CID) 2-barrel V-8 engine
- Automatic transmission with Quadra-Trac® full-time 4-wheel drive

Interior

- Power steering
- Convenience Group
- Light Group
- Extra-quiet insulation
- Air conditioning
- Cruise control
- Tilt steering wheel
- Heater and defroster
- AM/FM stereo (4-speakers)
- Tool kit
- Power windows/door locks
- Leather bucket seats with center armrest
- Driver and passenger folding seat backs
- Custom door trim
- Armrest overlay
- Door pull straps
- Leather-wrapped steering wheel
- Extra-thick carpeting
- Carpeted cargo area
- Rear seat ashtrays (2)
- Wood-grain instrument panel overlay
- Passenger assist grip
- "Limited" nameplate
- Protective floor mats

OPTIONS

Handling and Performance

- 5.9 litre (360 CID) V-8 engine
- Automatic transmission (available with full- or part-time 4-WD)
- Power steering
- Rear Trac-Lok® differential
- Free wheeling hubs

Interior and Convenience

- Air conditioning
- Tinted glass
- Electric rear window defroster
- Tilt steering wheel (automatic transmission)
- Convenience Group: includes digital clock, underhood light, "headlights-on" warning buzzer
- Light Group: includes interior cargo-area light, courtesy lights, glove box light, ashtray light, lighted visor vanity mirror, dome reading light
- Visibility Group: includes remote control left and right hand mirrors, intermittent wipers
- Extra-quiet insulation package
- Cargo area carpeting and insulation
- Heater and defroster
- Rear-quarter vent windows
- "Soft-feel" sports steering wheel
- Leather-wrapped steering wheel
- Cruise control (requires V-8 engine with automatic transmission)
- Power six-way driver's seat

- Power six-way driver's and passenger's seat
- Inside spare tire mount and cover
- Digital clock
- AM radio
- AM/FM stereo radio
- AM/FM stereo with 8-track tape
- AM/FM/CB stereo radio
- AM/FM/cassette stereo radio
- "Moon Roof" (removable)
- Power door locks (na—base model)
- Power windows and door locks (na—base model)
- Power tailgate window

Exterior and Appearance

- Two-tone paint
- Luggage rack
- Dual, low-profile mirrors
- Bumper guards (front and rear)
- Scuff molding—lower body side
- Bumper guards with nerfing strips (front and rear)
- Brush guard (na— with bumper guards)
- "Bronze-Tone" tinted rear-quarter window glass with flipper quarter windows (na— two-tone or Cherokee Chief models)
- "Grey-Tone" tinted rear-quarter window glass with flipper quarter windows (available with two-tone or Cherokee Chief models; na— Golden Eagle)
- 15 x 7 chrome styled steel wheels
- 15 x 7 aluminum wheels with hub covers

Heavy-Duty Equipment

- Heavy-duty cooling
- Cold Climate Group
- Heavy-duty suspension
- Soft-ride suspension
- Heavy-duty shocks
- 63-amp alternator (included with air conditioning, rear window defroster and Cold Climate Group)
- Trailer towing packages are available to enable your Jeep Cherokee to tow trailers up to 3400 kg. Your dealer has a list of required and recommended equipment.

- 1 Removable moon roof
- 2 Six-way power seat
- 3 Laredo model interior
- 4 Instrument panel (several options shown)
- 5 Wrangler radial tire with chrome styled wheel
- 6 Cruise control
- 7 Power windows and door locks
- 8 Tilt steering wheel



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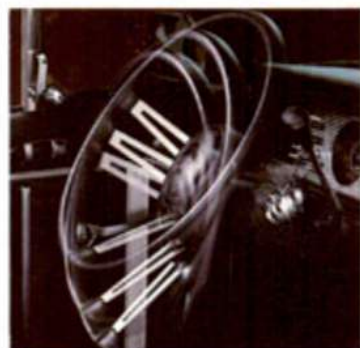
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Colors, Trims and Tire Options

EXTERIOR COLORS

Standard Exterior Colors	Two-tone Option**	Special Models			
		Chief	Golden Eagle	Laredo	Limited
Available on all models except special models noted at right	Available "S" and Base models only			Stripe Colors	Stripe Colors
Olympic White	Black	■	■	Gold & Brown	Gold & Brown
Classic Black	White	na	■	Silver & Grey	Gold & Brown
Smoke Grey Metallic*	White or Black	■	na	na	na
Medium Teal Blue*	White or Black	■	na	na	na
Navy Blue*	White	na	na	Silver & Grey	Gold & Brown
Dark Green Metallic*	White or Black	■	■	na	Gold & Brown
Cameo Tan*	White or Black	■	■	Gold & Brown	Gold & Brown
Alpaca Brown Metallic	White or Black	■	■	na	na
Saxon Yellow	White or Black	■	na	Gold & Brown	Gold & Brown
Caramel*	White or Black	■	■	na	na
Dark Brown Metallic*	White	na	■	Gold & Brown	Gold & Brown
Cardinal Red*	White or Black	■	na	na	na
Russet Metallic	White or Black	■	■	na	na
Bordeaux Metallic	White	na	■	Silver & Grey	Gold & Brown

*New color for 1980

**Upper body and "S" model stripe colors (must be same color on "S" model)

TIRE OPTIONS

Cruiser (highway) H78 x 15B polyester blackwall, tubeless (std.)

Suburbanite X-Grip (rain and snow) H78 x 15B tubeless blackwall or whitewall (opt.); H78 x 15B (H78 x 15D) tubed (opt.) (na— with aluminum styled wheels)

Custom Polysteel (radial) HR78 x 15B steel-belted radial whitewall, tubeless (opt.)

All-Weather F-32 (radial ice and snow) HR78 x 15C steel-belted radial whitewall, tubeless (opt.)

Tiempo (radial) P225/75R x 15B steel-belted radial whitewall, tubeless (opt.)

Tracker A/T (all-terrain) 10 x 15B outline white letter tubeless (includes white styled steel wheels and hub covers) (included on wide-wheel model)

Wrangler (radial) 10R x 15B outline white letter tubeless radials (included on Laredo and Limited models)

Olympic White	Classic Black	Smoke Grey Metallic	Medium Teal Blue
Navy Blue	Dark Green Metallic	Cameo Tan	Alpaca Brown Metallic
Saxon Yellow	Caramel	Dark Brown Metallic	Cardinal Red
Russet Metallic	Bordeaux Metallic		

INTERIOR SEAT TRIMS

Cara Vinyl—std. Base and Laredo models

		
Black	Blue	Beige

Denim Fabric—std. 2-Door "S" Chief or Golden Eagle models, (opt. 4-Door "S")

		
Black	Blue	Beige

Caberfae Corduroy—std. 4-Door "S" model, (na—all other models)

			
Black	Blue	Russet	Beige

Sport Vinyl—opt. 4-Door "S" model; (na—all other models)

			
Black	Blue	Russet	Beige

Leather—std. Cherokee Limited only


Tan

Cover Cherokee Laredo
Inside cover Cherokee Limited
Page three Cherokee "S" 4-door
Below Cherokee Chief



Specifications

CHEROKEE STANDARD FEATURES

Exterior

- Bumpers—front and rear, chrome-plated aluminum
- Lights—head, parking, tail and stop, backup, directional signals (with lane changer feature), side safety markers and 4-way hazard flashers
- Mirror—outside (left)
- Trim moldings—bright vent window, windshield, tailgate opening
- Windshield—high-impact resistant glass

Interior

- Ashtray—front
- Armrests—front and rear
- Cigar lighter
- Floor covering—color-keyed vinyl (front and rear seat floor area), vinyl cargo area mat
- Gauges—oil, ammeter, temperature, fuel
- Glove box lock
- Mirror—30.5 cm inside day/night rearview
- Padded instrument panel
- Padded sun visors
- Seats—bench front and rear on 4-Door, bucket seats front and full bench rear on 2-Door

Functional

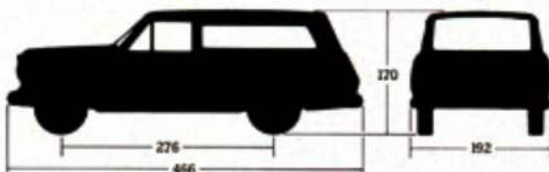
- Air cleaner—cellulose-fiber
- Alternator—12-volt, 37-amp
- Battery—12-volt (55-380 cold crank)
- Brakes, service—self-adjusting with split hydraulic system
- Brakes, parking—foot-lever actuated with warning light; operates on rear wheels
- Coolant (engine)—permanent type with hi-temp thermostat (50/50 mixture)
- Electronic ignition system
- Exhaust system—single
- Fuel filters—tank and in line at carburetor
- Fuel tank skid plate
- Horns—dual
- Oil filter
- Shocks—front and rear
- Stabilizer bar—front
- Steering column—energy-absorbing with anti-theft ignition, steering and transmission lock (automatic)
- Tools—bumper-type jack, 680 kg capacity; combined wheel wrench and jack handle
- Washers—electric and 2-speed electric wipers
- Wheel trim—full wheel covers (2- and 4-Door Cherokee)
- Wide wheels and tires (include wider axles and flared fenders) (wide-wheel Cherokee)

CHEROKEE SPECIFICATIONS

Axle, front	Full floating open-end, Gross axle weight rating: 1451 kg (1588 kg wide-wheel Cherokee)
rear	GAWR: 1451 kg
Brakes	Power disc front (30.5 cm rotor); rear drum (27.9 x 5.08 cm)
Clutch	27.9 cm diameter, 716 sq. cm area
Engine	Standard—4.2 litre (258 CID) OHV Six, 8.0:1 compression ratio Optional—5.9 litre (360 CID) OHV V-8, 8.25:1 compression ratio
Fuel tank	76.8 litres; 20.3 gallons (skid plate std.)
Glass area	2.86 sq. m (2-dr.) 3.32 sq. m (4-dr.)
Gross vehicle weight	2810 kg
Springs, front	5 leaf 37.7 KiloNewtons/meter rate standard
rear	5 leaf 28.9 KiloNewtons/meter rate standard
Steering	Recirculating ball standard, 24:1 ratio, Variable ratio power optional
Tires	Five H78 x 15 Cruiser polyester highway blackwall (unbelted); wide-wheel model has five 10 x 15 Tracker A/T outline white letter
Transfer case	2-speed NP 208 standard with 2.62:1 low range gear reduction; Quadra-Trac full-time automatic 4-wheel drive optional
Transmission	Fully synchronized 4-speed floor shift (manual) standard; column-mounted automatic optional
Wheels	Five 38.1 x 15.2 cm 6-bolt, 14 cm circle standard, 38.1 x 20.3 cm 6-bolt, 14 cm circle white painted spoked steel wheels standard on wide-wheel models

CHEROKEE DIMENSIONS

(Centimeters unless otherwise noted)



Exterior

Length	466
Wheelbase	276
Width/	
(wide-wheel model)	192/(200)
Height/	
(wide-wheel model)	170/(172)
Tread (front/rear)	150/147
(wide-wheel model)	166/158
Overhang (front/rear)	76/114
Min. ground clearance	20
(wide-wheel model)	22
Tailgate opening width	140
Curb to curb turning diameter (meters)/	
(wide-wheel model)	11.49/(12.01)

Interior

Head room (front/rear)	97/94
Leg room (front/rear)	106/93
Hip room (front/rear)	154/155
Shoulder room	
(front/rear)	148/148
Cargo volume (m³)	2.69*
Payload capacity (kg)	
2-Door	1090
Wide-wheel	1034
4-Door	1062

*Rear seat removed

This folder does not constitute an offer or commitment to sell. In order that product improvements may be made at any time, specifications and other data are subject to change without notice. Some of the Jeep Cherokees shown and described in this brochure have optional equipment, available at extra cost. See your authorized Jeep dealer for prices and model availability for this optional equipment. In order to conform to local regulations, your Jeep® vehicle may differ slightly from those shown in this brochure.

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