



THE XF COLLECTION

JAGUAR





The Jaguar XF fuses sports car styling and performance with the refinement, features and space of a luxury sedan.

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DESIGN

Some cars are built. Some are engineered. A Jaguar is created. A rare blend of art and performance, science and beauty. XF is one of the most powerful, technologically advanced and luxurious Jaguar cars ever made.

You see it in the dynamic face of the new XF. A face that, with its powerful chrome mesh grille flanked by technologically advanced, swept-back headlights, takes the XF in a thrilling, new design direction. You see it in its profile. Just gaze at the dramatic, gorgeous sweep of the roof and the curve of its side window frames highlighting the XF's stunning coupe inspired lines.

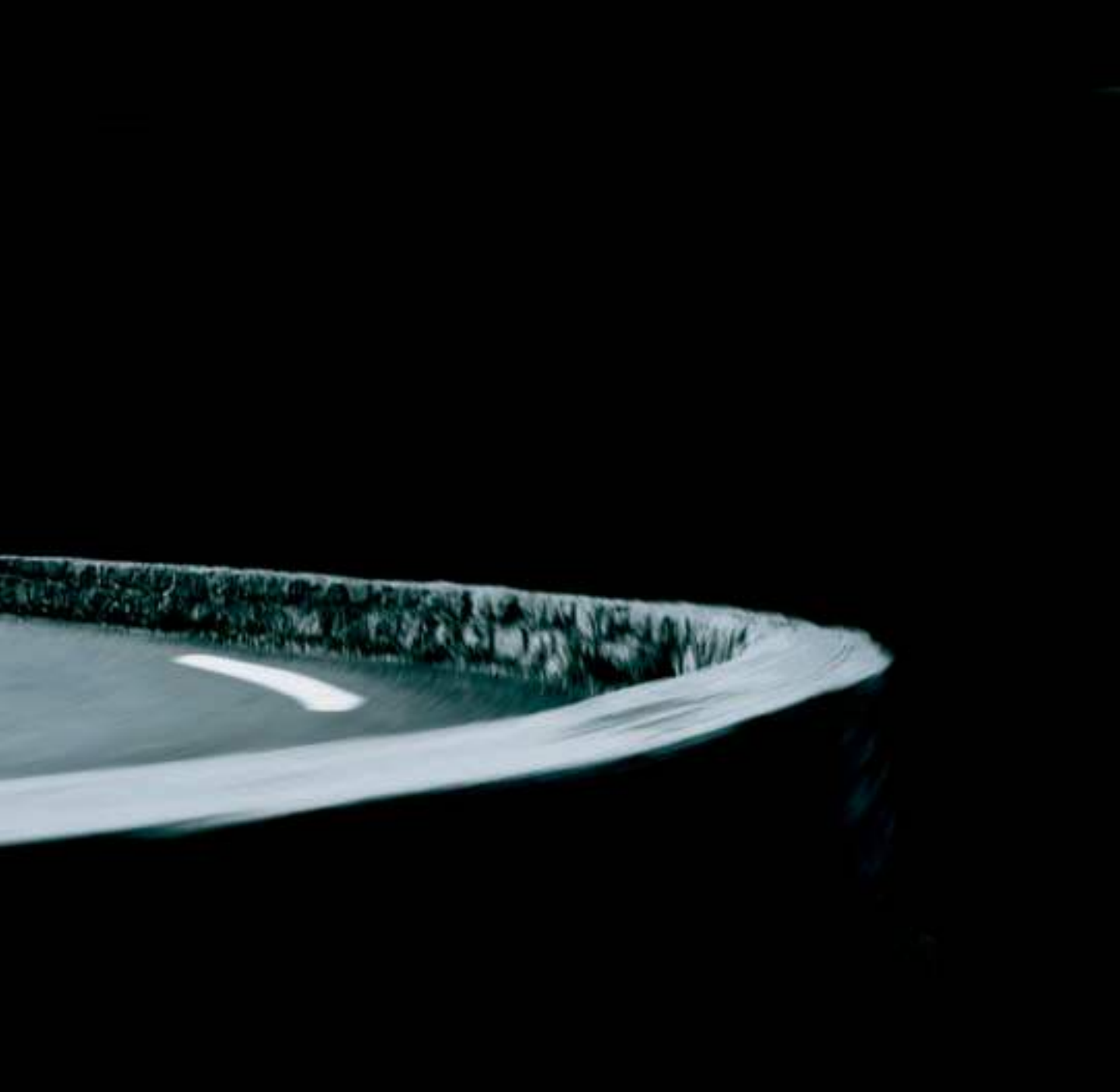
At Jaguar, designers and engineers work side-by-side to develop the perfect balance of seductive design and exhilarating performance. As a result, in the new XF, design integrates seamlessly with advanced engineering, creating inspired solutions to complex, technical challenges. So, when our designers wanted slim, slender roof pillars to provide the driver with all-around visibility, its engineers crafted the pillars from Boron, a metal 700 percent stronger than regular milled steel.

When our engineers required an even lower coefficient of drag and more rear downforce, the design team responded with sculpted metal that improved both high-speed stability and fuel economy. It is that kind of single-minded attention to design detail, the pursuit of engineering excellence that helps the XF set a benchmark in quality and craftsmanship. With the new XF, Jaguar is redefining the world's perception of a sports sedan. This is the new Jaguar.











THE START BUTTON PULSES.
THE JAGUARDRIVE SELECTOR™
RISES. AIR VENTS ROTATE. THIS IS
THE THEATER OF FIRING UP THE XF.







Cd
0.29

THE BENEFITS OF ADVANCED
AERODYNAMIC DESIGN:
REDUCED WIND RESISTANCE,
ENHANCED STABILITY AT
SPEED, IMPROVED FUEL
ECONOMY, REDUCED CO₂
EMISSIONS, WHISPER QUIET
WIND NOISE.



PERFORMANCE

Think of it as power and performance redefined. Two new 5.0L AJ-V8 GEN III engines take XF performance to soaring new heights.

The new, direct-injection 5.0L V8 dramatically strengthens the XF's performance capabilities. Especially in supercharged form where it produces a remarkable 510 hp – enough to launch the new XFR from zero to 60 mph in just 4.7 seconds. And with its semi-active exhaust, the new XFR produces the kind of pulse-racing growl to match its stellar performance.

The new naturally-aspirated 385 hp 5.0L V8 also sees a striking step-up in performance. Power output soars by over 28 percent over its predecessor, yet without affecting fuel efficiency or exhaust emissions. For refined, muscular V8 power, the XF's compact, all-aluminum 4.2L engine with Variable Cam Phasing, delivers an impressive 300 hp and 310 lb.-ft. of torque.

Both new remarkable 5.0L engines deliver their intelligent power through a more refined, more responsive version of the XF's class-leading 6-speed electronic automatic transmission. And to provide true driver involvement, the 6-speed features Jaguar's lightning-quick Sequential Shift system with its steering-wheel-mounted paddle shifters. No matter which powertrain you choose, you will have a driving experience designed to be exceptional.

Always follow local speed limits. This speed is only to be attempted by professional drivers on a closed course.







5.0/V8/XFR/O-60/4.7

5.0L V8 XFR 0-60 MPH 4.7 SECONDS



5.0L V8 0-60 MPH 5.5 SECONDS 16 MPG/23 MPG CITY/HIGHWAY EPA ESTIMATE



4.2L V8 0-60 MPH 6.2 SECONDS 16 MPG/25 MPG CITY/HIGHWAY EPA ESTIMATE



CRAFTSMANSHIP

The XF defines sporting luxury. It is the combination of exquisite craftsmanship and luxurious finishes – whether rich wood or aluminum and supple leather – the XF personifies quality that is executed in a fresh and contemporary way.

You see craftsmanship in the twin-needle stitching which extends across the dash top and throughout the entire interior. You see it in the gorgeous wood finishes as well. Whether you choose the soft matte finish Satin American Walnut, standard on the XF, the traditional, glossy Burl Walnut on the XF Premium or the stunning Dark Oak that comes with the new supercharged XFR, the craftsmanship is consistently impressive.

Bringing all these elements together and creating a new pinnacle of craftsmanship and bespoke luxury, is the new Portfolio package on the XF Premium. Its long list of luxury features includes Softgrain leather for the seats and doors; twin-stitched, contrast color leather for the dash top; warm Suedecloth headlining, Figured Ebony wood trim and premium carpet mats with contrast edging.

And then we find that craftsmanship meets technology as displayed in the cylindrical cast alloy JaguarDrive Selector™, which is refined yet substantial in the driver's hand. The new XF is sporting luxury brought to life.





PHOSPHOR BLUE LIGHTING
FOR THE CENTER CONSOLE,
INSTRUMENTS AND DOORS
CREATES A COOL, CONTEMPORARY
FEEL IN THE CABIN OF THE XF.





TECHNOLOGY

Intuitive design is about using advanced technologies to empower the driver, not to over-power. It is about creating a driving experience that excites and exhilarates.

A touch is all it takes. No buttons. No miniscule keypads. The XF's crystal-clear 7-inch Touch-screen full color display sets the standard for simple, logical, intuitive control. Its menu-based system offers simple operation of many of the car's key interior functions – climate control, entertainment, satellite navigation, Bluetooth® telephone connectivity, even the settings on your iPod®. To make a selection, simply touch the screen. If that was not easy enough, JaguarVoice™ enables many of the key actions to be voice-activated. Just touch the press-to-talk button on the steering wheel and speak the command.

The lightest touch is all it takes to turn on an interior light. The XF's JaguarSense™ uses sophisticated proximity sensors to sense the touch of an approaching finger and reacts by turning on the light. For technology that provides real peace of mind, look no further than Jaguar's remarkable new, radar-based Blind Spot Monitor. If it senses a vehicle hidden in your blind spot, it will flash a warning. Then there are the innovative, intuitive new technologies designed to enhance and heighten the pure joy of driving the new XF; like JaguarDrive Control™ that offers the choice of Drive or Sport modes for the XF's 6-speed electronic automatic transmission. Switch to Sport mode and it will hold the lower gears longer, downshift more easily and send your pulse racing.

To heighten the thrill of driving the new supercharged XFR even further, Jaguar's remarkable Adaptive Dynamics system monitors body movement 100 times every second to deliver the seemingly impossible – a comfortable, luxury car ride coupled with true, hard-edged sportscar handling. And for the ultimate in cornering ability, the XFR's new electronic Active Differential Control provides enhanced traction to sharpen and hone the car's agility through the curves. Jaguar technology delivers a driving experience like no other.

iPod is a trademark of Apple Computer Inc. registered in the US and other countries.







JAGUARDRIVE CONTROL™ WINTER MODE





PORTABLE AUDIO INTERFACE
WITH TOUCH-SCREEN CONTROLS



BOWERS & WILKINS 440W SURROUND SOUND SYSTEM WITH 14 SPEAKERS



DESIGNED IN ASSOCIATION WITH ONE OF THE WORLD'S LEADING SPEAKER BRANDS



THE XF COLLECTION

XF

XF PREMIUM

XF PREMIUM WITH
PORTFOLIO PACKAGE

XFR

XF ACCESSORIES





XF

4.2L V8 ENGINE

CONTEMPORARY, INDIVIDUAL AND EXPERTLY CRAFTED,
THE XF SURPASSES THE COMPETITION WITH A CABIN
RICH IN LUXURIOUS FINISHES AND DESIGN BRILLIANCE





EXTERIOR CHOICE

ALLOY WHEELS

Standard



18" Cygnus

Options



19" Artura



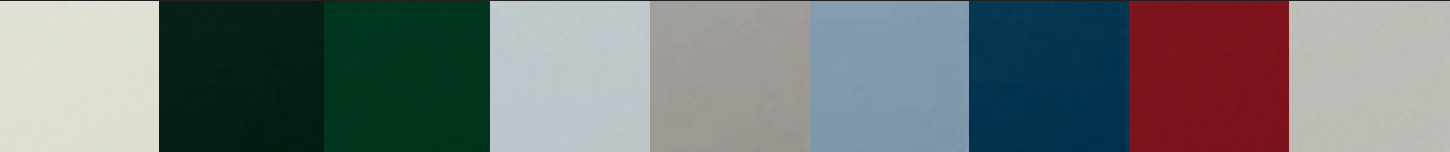
19" Artura Chrome



19" Carelia

EXTERIOR COLORS

Standard



Porcelain

Ebony

Botanical Green*
*Metallic paint

Liquid Silver*

Vapour Grey*

Frost Blue*

Indigo*

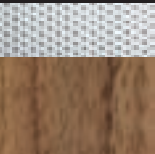
Claret*

Cashmere Gold*

INTERIOR CHOICE

VENEERS

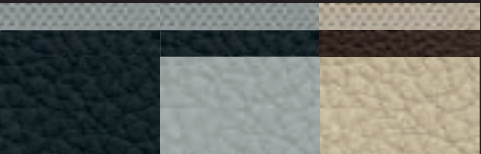
Standard



Knurled Aluminum
with Satin American
Walnut

INTERIOR ENVIRONMENT

Standard



Warm Charcoal
seats with
Warm Charcoal interior. Dove headlining

Dove seats with
Warm Charcoal interior. Dove headlining

Barley seats with
Truffle interior.
Canvas headlining

Headlining
Upper facia

Seat Trim

HEADLININGS

Standard



Canvas

Dove



JaguarDrive Selector™ Jaguar 320W premium sound system with SIRIUS™
Satellite Radio and Portable Audio Interface



BOND GRAIN LEATHER SEAT SURFACES
7 INCH TOUCH-SCREEN FULL COLOR DISPLAY
6-SPEED AUTOMATIC TRANSMISSION WITH JAGUAR
SEQUENTIAL SHIFT™ AND JAGUARDRIVE SELECTOR™
PHOSPHOR BLUE HALO LIGHTING
JAGUARSENSE™
JAGUAR SMART KEY SYSTEM™ WITH KEYLESS START
NAVIGATION SYSTEM AND SATELLITE RADIO

INTERIOR SHOWN

WARM CHARCOAL BOND GRAIN LEATHER SEAT SURFACES
KNURLED ALUMINUM WITH SATIN AMERICAN WALNUT
WARM CHARCOAL INSTRUMENT PANEL UPPER AND
DOOR TOP ROLLS



XF PREMIUM

5.0L V8 ENGINE

WITH ENHANCEMENTS FROM SOFTGRAIN LEATHER TO
ADDITIONAL TECHNICAL FEATURES, THE XF PREMIUM
DELIVERS MORE REWARD FOR THE LONG DRIVE





EXTERIOR CHOICE

ALLOY WHEELS

Standard



19" Artura

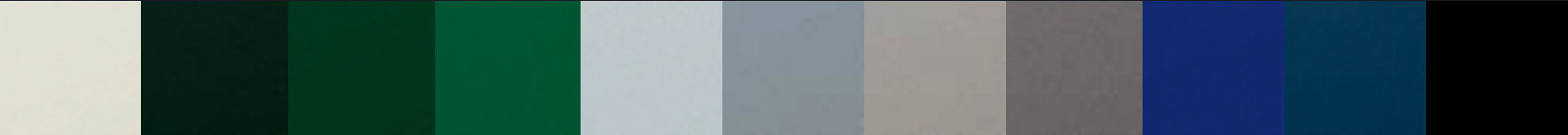
Option



19" Artura Chrome

EXTERIOR COLORS

Standard



Porcelain

Ebony

Botanical Green*
*Metallic paint

Emerald Fire*

Liquid Silver*

Lunar Grey*

Vapour Grey*

Pearl Grey*

Spectrum Blue*

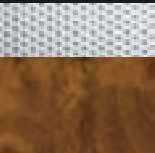
Indigo*

Ultimate Black*

INTERIOR CHOICE

VENEERS

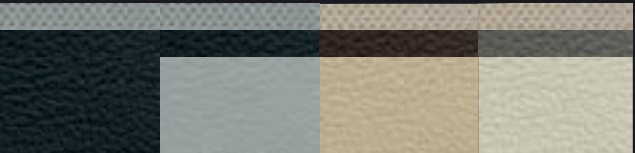
Standard



Knurled Aluminum
with Burl Walnut

INTERIOR ENVIRONMENT

Standard



Warm Charcoal
seats with Warm
Charcoal interior.
Dove headlining

Dove seats with
Warm Charcoal interior.
Dove headlining

Barley seats with
Truffle interior.
Canvas headlining

Ivory seats with
Oyster interior.
Canvas headlining

Headlining
Upper facia

Seat Trim

HEADLININGS

Standard



Canvas

Dove



Dynamic Mode

Jaguar Smart Key System™ with Keyless entry



Claret*

Cashmere Gold*



SOFTGRAIN LEATHER ON SEATS, INSTRUMENT PANEL
UPPER AND DOOR TOP ROLLS
JAGUAR SMART KEY SYSTEM™ WITH KEYLESS ENTRY
BI-XENON HEADLIGHTS WITH INTEGRATED
CORNERING LAMPS, HEADLIGHT WASHERS
AND AUTOMATIC LEVELING
ACTIVE VENTILATED FRONT SEATS - HEATED/COOLED

INTERIOR SHOWN

BARLEY SOFTGRAIN LEATHER SEATS
KNURLED ALUMINUM WITH BURL WALNUT
TRUFFLE SOFTGRAIN LEATHER INSTRUMENT PANEL
UPPER AND DOOR TOP ROLLS



XF PREMIUM WITH
PORTFOLIO PACKAGE

5.0L V8 ENGINE

SPORTING LUXURY COMES TO LIFE IN THE
WIDE CHOICE OF FINE MATERIALS, EXQUISITE
CRAFTSMANSHIP AND RICH SPECIFICATIONS
OF JAGUAR'S NEW PORTFOLIO PACKAGE





EXTERIOR CHOICE

ALLOY WHEELS

Standard



20" Senta

Options



19" Artura



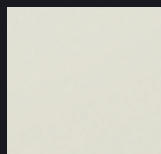
19" Artura Chrome



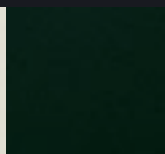
20" Senta Alloy Wheels

EXTERIOR COLORS

Standard



Porcelain



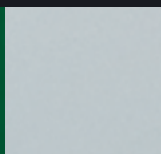
Ebony



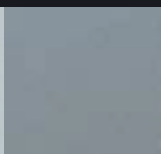
Botanical Green*
*Metallic paint



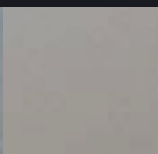
Emerald Fire*



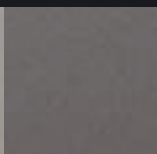
Liquid Silver*



Lunar Grey*



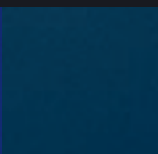
Vapour Grey*



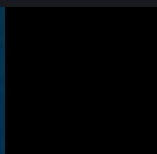
Pearl Grey*



Spectrum Blue*



Indigo*

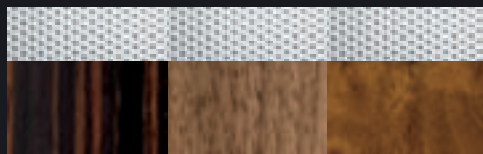


Ultimate Black*

INTERIOR CHOICE

VENEERS

Standard



Knurled Aluminum
with Figured Ebony

Knurled Aluminum
with Satin American
Walnut

Knurled Aluminum
with Burl Walnut

INTERIOR ENVIRONMENT

Standard



Warm Charcoal seats
with Warm Charcoal
interior. Ivory contrast
stitch. Dove Suedecloth
headlining

Barley seats with
Truffle interior.
Barley contrast stitch.
Canvas Suedecloth
headlining

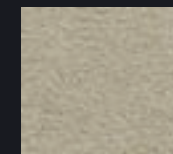
Spice seats with
Warm Charcoal interior.
Spice contrast stitch.
Canvas Suedecloth
headlining

Ivory seats with
Oyster interior.
Ivory contrast stitch.
Canvas Suedecloth
headlining

Headlining
Upper facia

Seat Trim

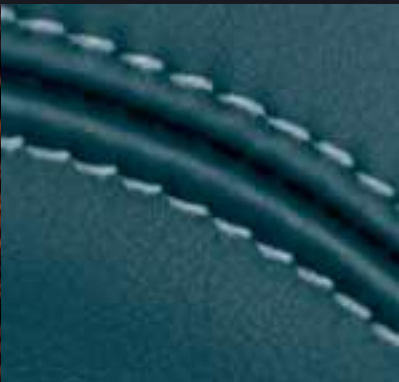
Standard



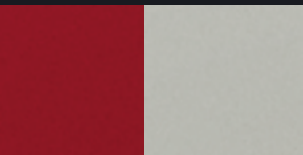
Canvas Jaguar
Suedecloth Premium
Headlining



Unique Figured Ebony wood trim



Softgrain leather with twin needle contrast stitch



Claret*

Cashmere Gold*



HEADLININGS



Dove Jaguar
Suedecloth Premium
Headlining

TWIN NEEDLE CONTRAST STITCHING WITH
UNIQUE COLORWAYS
JAGUAR SUEDECLOTH PREMIUM HEADLINING
DEEP PILE CARPET MATS WITH CONTRAST
EDGE BINDING
UNIQUE FIGURED EBONY WOOD TRIM
16 x 12 SEATS
ELECTRIC REAR WINDOW SUNBLIND
HEATED STEERING WHEEL

INTERIOR SHOWN

IVORY SOFTGRAIN LEATHER SEATS
KNURLED ALUMINUM WITH
FIGURED EBONY
OYSTER SOFTGRAIN LEATHER
WITH IVORY CONTRAST STITCH
ON INSTRUMENT PANEL UPPER
AND DOOR TOP ROLLS



XFR 5.0L V8 510 HP SUPERCHARGED ENGINE

JAGUAR'S RACING HEART BEATS FASTEST IN
THE SUPERCHARGED 510 HP XFR - THE MOST
DYNAMIC, EXHILARATING EXPRESSION OF
JAGUAR SPORTING LUXURY





EXTERIOR CHOICE

ALLOY WHEELS



20" Nevis



Bowers & Wilkins 440W surround sound system



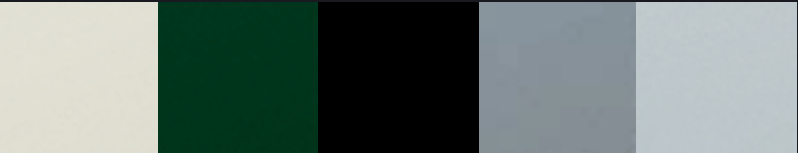
Quad Exhaust Tailpipes



Adaptive Dynamics

EXTERIOR COLORS

Standard



Porcelain

Botanical Green*
*Metallic paint

Ultimate Black*

Lunar Grey*

Liquid Silver*

Unique to XFR



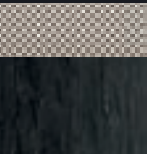
Kyanite Blue*

Salsa

INTERIOR CHOICE

VENEERS

Standard



Dark Mesh Aluminum
with Dark Oak

INTERIOR ENVIRONMENT

Standard



Headlining
Upper facia

Seat Trim

Warm Charcoal with
Warm Charcoal interior.
Dove Suedecloth
headlining

Warm Charcoal and
Red Zone seats with
Warm Charcoal interior.
Red Zone contrast stitch.
Dove Suedecloth
headlining

Warm Charcoal and
London Tan seats with
Warm Charcoal interior.
London Tan contrast
stitch. Canvas
Suedecloth headlining

Ivory seats with
Warm Charcoal interior.
Ivory contrast stitch.
Canvas Suedecloth
headlining

HEADLININGS

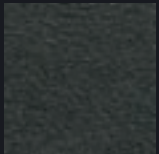
Standard



Canvas Jaguar
Suedecloth Premium
Headlining

Dove Jaguar
Suedecloth Premium
Headlining

Option



Jet Jaguar
Suedecloth Premium
Headlining



Hood Louvers



R branded steering wheel



5.0L V8 510 HP SUPERCHARGED ENGINE
ADAPTIVE DYNAMICS
ACTIVE DIFFERENTIAL CONTROL
JAGUAR R STYLING
Unique front bumper with larger air intakes
R Performance 20" Nevis wheels
Quad exhaust tailpipes
Sports seats with adjustable side bolsters
R PERFORMANCE BRAKING SYSTEM

INTERIOR SHOWN

WARM CHARCOAL AND LONDON TAN SOFTGRAIN
LEATHER SEATS WITH LONDON TAN CONTRAST STITCH
DARK MESH ALUMINUM WITH DARK OAK
WARM CHARCOAL SOFTGRAIN LEATHER WITH LONDON
TAN CONTRAST STITCH ON INSTRUMENT PANEL UPPER
AND DOOR TOP ROLLS



XF ACCESSORIES

CHROME SIDE POWER VENT



BRIGHT FINISH PEDAL KIT



ILLUMINATED SILL TREAD PLATES



POWERTRAIN AND DRIVING DYNAMICS

6-speed electronic automatic transmission with Jaguar Sequential Shift™
JaguarDrive Selector™
JaguarDrive Control™ with Winter Mode
Servotronic Steering
Cruise Control with Automatic Speed Limiter (ASL)
Electric Parking Brake (EPB)
Vented Disc Brakes, front and rear
DSC (Dynamic Stability Control) with Trac DSC mode
Traction Control

EXTERIOR FEATURES

Heated, auto dimming, exterior mirrors with electric adjustment, side repeaters and approach lamps
LED rear lamps
Rain sensing windscreen wipers
Bright side window surrounds
Chrome grille surround with bright mesh grille
Electric glass sunroof with tilt/slide one touch operation
Rear Parking aid (includes Touch-screen visual indicator)
Acoustic laminated windscreen

WHEELS

18" wheels
Alloy space saver spare wheel

SAFETY AND SECURITY

Airbags, front and side (driver and front passenger)
Side curtain airbags
Anti-lock Braking System (ABS)
Front seat whiplash reduction system
Front seat belt pre-tensioners
ISOFIX anchor points for rear child seat
High level rear stop lamp
Cornering Brake Control (CBC)
Emergency Brake Assist (EBA)
Tire Pressure Monitoring System (TPMS)
Security system with volumetric and perimeter sensing alarm and vehicle immobilizer.
Remote control central locking with deadlocking and drive-away locking function
Valet mode

INTERIOR FEATURES

Automatic climate control with auto recirculation
Steering column with electric adjustment for height and reach with entry and exit tilt-away
Leather steering wheel with shift paddles
Front center console storage compartment with auxiliary power socket
Triple front and twin rear cupholders
Front and rear electric windows with one-touch open/close and anti-trap
Auto-dimming interior rear view mirror
Garage door opener
Driver information center with dual function trip computer
JaguarSense™
Phosphor blue halo illumination and interior mood lighting
Jaguar Smart Key System™ with Keyless start

INTERIOR TRIM

Folding 60/40 split rear seats
Memory function with 2 settings for driver's seat, exterior mirrors and steering column

MULTIMEDIA

3.5mm stereo auxiliary input socket
Bluetooth® telephone connectivity
7" full color Touch-screen display
Navigation system
SIRIUS™ Satellite Radio†
Portable Audio Interface
6-disc CD in-dash multichanger

STANDARD FEATURES

†SIRIUS™ Satellite Radio is a subscription service. Subscription is not included.

	XF	PREMIUM	XFR
POWERTRAIN AND DRIVING DYNAMICS			
4.2 Liter V8 Engine	●	—	—
5.0 Liter V8 Engine	—	●	—
5.0 Liter V8 Engine Supercharged	—	—	●
JaguarDrive Control™ with Dynamic Mode	—	●	●
Brake pad wear indicator	—	●	●
Adaptive Dynamics	—	—	●
Active Differential Control	—	—	●
Adaptive Cruise Control (ACC) with Advanced Emergency Brake Assist	—	O	●
EXTERIOR FEATURES			
Blind Spot Monitor	P	●	●
Halogen headlights with automatic on/off and manual leveling	●	—	—
Bi-Xenon™ headlights with integrated cornering lamps, headlight washers and automatic leveling	—	●	●
Rear spoiler	A	A	●
Hood louvers	—	—	●
R Exterior Theme	—	—	●
Front parking aid with rear camera	P	●	●
Metallic Paint	NCO	NCO	NCO
WHEELS			
18" wheels	●	—	—
19" wheels	O	●	—
20" wheels	—	P	●
Run-flat tires	O▲	O▲	—
INTERIOR FEATURES			
Electric rear window sunblind	O	O	●
Jaguar Smart Key System™ with Keyless entry	—	●	●

	XF	PREMIUM	XFR
INTERIOR TRIM			
Bond Grain seats with leather seat facings (10/10 way)	●	—	—
Softgrain leather seats (10/10 way)	—	●	—
Softgrain leather seats (16/12 way)	—	P	—
R Softgrain leather seats (18/14 way)	—	—	●
Heated front seats	●	—	—
Active ventilated front seats - heated/cooled	—	●	●
Bond Grain stitched and tailored instrument panel and door top rolls	●	—	—
Softgrain leather stitched and tailored instrument panel and door top rolls	—	●	—
Softgrain leather stitched and tailored instrument panel and door top rolls with contrast stitching	—	P	●*
Heated steering wheel	O	O	●
Front and rear carpet mat set	●	●	—
Front and rear premium carpet mat set	—	P	●
Jaguar Suedecloth Premium Headlining	—	P	—
Jet Jaguar Suedecloth Premium Headlining	—	—	O
INTERIOR THEMES			
R Interior theme	—	—	●
MULTIMEDIA			
Jaguar 320W premium sound system with in-dash 6 disc CD player	●	●	—
Bowers & Wilkins 440W surround sound system with in-dash 6 disc CD player and HD Radio	O	O	●
JaguarVoice™	●	●	●
PACKS			
Vision Pack	O	●	●
Portfolio Package	—	O	—

OPTIONAL FEATURES

Please consult your local dealer for details
Please refer to the glossary for a more detailed description of features

● Standard O Option P Option as part of Pack NCO No Cost Option A Accessory fit — Not available

▲ Only available with Artura 8.5J x 19 inch alloy wheel. Please consult your Jaguar dealer for availability.

*Contrast stitching not available if Warm Charcoal with Warm Charcoal interior selected. Softgrain leather stitched and tailored upper facia and door panels must be specified



Active Differential Control

An electronically controlled, active differential with Handling Functionality that limits the slip between the rear wheels to optimize traction and stability in different driving conditions, working in harmony with the Traction, ABS and DSC systems.

Adaptive Dynamics

Provides the optimum balance between low speed ride comfort and high speed handling precision, analyzing body movement, steering and road wheel inputs up to 100 times a second and continuously adjusting the suspension settings through electronically controlled dampers.

DSC (Dynamic Stability Control)

Intervenes in demanding driving situations by applying braking to individual wheels and reducing engine torque.

Trac DSC mode

Provides a higher intervention threshold for the more enthusiastic driver.

Jaguar Sequential Shift™

Provides the choice of Drive, Sport Automatic or Manual gearshift modes, with one touch paddles mounted behind the steering wheel to control gear changes up and down manually.

Bond Grain seats with leather seat surfaces (10/10 way)

As 8/8 way seats with the addition of 2-way lumbar support on driver's and passenger's seat. Also includes memory function.

Softgrain leather seats (16/12 way)

Driver's electric adjustment including fore/aft, height, cushion tilt, recline, headrest height, 4-way lumbar support, cushion length and passenger's electric adjustment including fore/aft, height, cushion tilt, recline, headrest height and 2-way lumbar support. Also includes memory function.

Softgrain leather seats (18/14 way)

As 16/12 way seats but with the addition of adjustable side bolsters for the driver's and passenger's seat backs. Also includes memory function.

Navigation system⁽¹⁾

With DVD mapping, zip code entry, voice guidance and Traffic Messaging Channel where available (a real time traffic information system with dynamic route guidance).

Jaguar 320W premium sound system

With AM/FM radio and SIRIUS™ Satellite Radio featuring EON, RDS, PTY, TA and 6-disc in-dash CD player with automatic volume control, WMA, MP3 compatibility, Portable Audio Interface and 8 speakers plus Sub-Woofer.

Bowers & Wilkins 440W surround sound system

With AM/FM radio featuring EON, RDS, PTY, TA and 6-disc in-dash CD player with automatic volume control, WMA, MP3 compatibility, HD Radio, SIRIUS™ Satellite Radio, Portable Audio Interface, a remote amplifier with Dolby® Pro Logic® II surround sound and 13 speakers plus Sub-Woofer.

GLOSSARY



Windows Media Audio (WMA) and MP3 compatibility

Enables the CD player to play CDs which contain WMA and MP3 files.

Bluetooth® telephone connectivity⁽²⁾

A Bluetooth® equipped Jaguar, enables hands-free use of your mobile phone at any time when the phone is in the car. Bluetooth® is compatible with a selected range of mobile phones from a number of different manufacturers.

JaguarVoice™

Voice control of telephone, navigation system and Touch-screen displays with note pad facility.

Portable Audio Interface⁽³⁾

Allows the connection of an iPod®, MP3 player or a USB Mass Storage Device to the in-car sound system and control via the 7 inch Touch-screen.

7 inch full color Touch-screen

Display with controls for audio, climate control, Bluetooth® telephone connectivity and navigation.

Parking Aid Pack with Rear Camera

Parking aid with front sensors (includes Touch-screen visual indicator) and rear camera parking aid.

JaguarSense™

An electronic control system that operates the front overhead console light by moving the hand close to the surfaces of the light lenses.

Auto recirculation – Climate Control

Automatic cabin air re-circulation triggered by external sensor with 5 sensitivity settings.

R Exterior Theme

Unique deeper section front bumper with larger lower air intakes, side sill extensions, aerodynamic trunk lid spoiler, body color rear valance and quad exhaust tailpipes. 'Supercharged' embossed hood louvers for additional cooling. Silver-grey brake callipers with R logo. R badge on trunklid.

R Interior Theme

Unique sport themed interior incorporating a dark mesh aluminium finish on instrument panel and doors, Dark Oak veneer, Warm Charcoal upper and lower environment with contrast stitching and carpet mat edge binding (color dependent on seat color). Sports seats with embossed R logo (front and rear); R badging on steering wheel and instrument panel; instrument cluster dials with red pointers and Supercharged motif.

Wheel Specifications

Cygnus 8.5J x 18" alloy wheels,

Artura 8.5J x 19" alloy wheels

Carelia 8.5J x 19" alloy wheels

Senta 8.5J x 20" alloy wheels,

Nevis 8.5J x 20" (front) / 9.5J x 20" (rear) alloy wheels

⁽¹⁾ The navigation system must always be used in conditions that will not affect the driver's ability to drive safely or affect the safety of other road users.

⁽²⁾ The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Jaguar Cars is under license.

⁽³⁾ iPod is a trademark of Apple Inc., registered in the U.S. and other countries.



TECHNICAL SPECIFICATIONS

Overall length 195.3 in. (4,961mm)
Overall height 57.5 in. (1,460mm)
Wheelbase 114.5 in. (2,909mm)

Front track 61.4 in. (1,559mm)
Overall width inc. mirrors 80.8 in. (2,053mm)
Internal width: Front 56.9 in. (1,444mm)
Internal headroom: Front 37.1 (943mm)

Rear track 61.4 in. (1,571) - 61.8 in. (1,605mm)
Internal width: Rear 56.4 in. (1,432mm)
Internal headroom: Rear 37.4 (954mm)

ENGINES

		4.2 Liter V8 Engine	5.0 Liter V8 Engine AJ-V8 GEN III	5.0 Liter V8 Engine Supercharged AJ-V8 GEN III R
Cylinders/Valves per Cylinder		8/4	8/4	8/4
Bore	in. (mm)	3.39 (86.0)	3.64 (92.5)	3.64 (92.5)
Stroke	in.(mm)	3.56 (90.3)	3.66 (93.0)	3.66 (93.0)
Capacity	cu. in. (cc)	256.1 (4,196)	305.1 (5,000)	305.1 (5,000)
Maximum power	HP-SAE	300	385	510
@rev/min		6,000	6,500	6,000-6,500
Maximum torque	lb.ft.	310	380	461
@rev/min		4,100	3,500	2,500-5,500
Compression ratio:1		11.0	11.5	9.5
Transmission		6-speed automatic	6-speed automatic	6-speed automatic

PERFORMANCE

Acceleration	0-60 mph	6.2	5.5	4.7
Top speed	mph	121 (limited)	121 (limited)	155 (limited)

FUEL CONSUMPTION⁽¹⁾

City	mpg	16	16	15
Highway	mpg	25	23	21
Combined	mpg	19	19	17
Tank capacity	gals approx.	18.4	18.4	18.4

WEIGHT⁽²⁾

Weight	lbs.	4,017	4,067	4,306
Gross vehicle weight	lbs.	5,004	5,038	5,170

Permitted trailer load, unbraked - 1654lb (750kg)⁽³⁾ Permitted trailer load, braked - 4079lb (1850kg)⁽³⁾ Permitted towbar download - 165lb (75kg)⁽³⁾ Turning circle - 37.68 ft. (11.48m) Trunk volume with space saver - 17.7 cu. ft. (500 liters - VDA)

⁽¹⁾ These figures are correct at time of going to press. All figures are EPA estimates.

⁽²⁾ Please consult your dealer for details of charges associated with option fitment. Weights reflect vehicles to standard specifications. Optional extras increase weight.

⁽³⁾ Not applicable on 5.0 Liter V8 Engine and 5.0 Liter V8 Engine Supercharged

The complete Jaguar experience. Buying a Jaguar may be thrilling, but it is the connection with car and company during the ownership period following, that will impress you most. This is the result of the very intentional support provided to Jaguar drivers. As one of these favored individuals, here are things you can expect:

TOTAL CARE

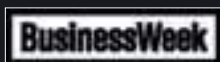
Seamless support for your new XF, so you can relax and drive. A combination of vehicle warranty, paint and corrosion protection and Jaguar Assistance.

WARRANTY

Jaguar Cars offers a comprehensive, 4-year/50,000-mile New Vehicle Limited Warranty⁽¹⁾ as well as a 6-year/unlimited mileage Corrosion Protection Limited Warranty.

SERVICE & ASSURANCE

When it comes to service, Jaguar's commitment to beautiful design and heart-stopping performance is matched only by its commitment to the customer. Simply bring your Jaguar to an authorized Jaguar dealer, and the first required maintenance will be performed at no charge at 15,000 miles - 5.0L engines; 10,000 miles - 4.2L engines or 12 months, whichever comes first. Please refer to your vehicle's scheduled maintenance program for more information.



"TOP AUTOMOTIVE BRAND CUSTOMER SERVICE"
MARCH 2, 2009 ISSUE

JAGUAR ROADSIDE ASSISTANCE

Handled by Jaguar-trained specialists, this incident management program provides complimentary towing service, jump-starts, lockout assistance, gasoline delivery, tire changes and trip routing help, 24/7. Just call 1.800.4.JAGUAR.⁽²⁾

JAGUAR FINANCIAL GROUP

Available both for individuals and businesses, Jaguar Financial Group offers leasing and financing packages that can be tailored to meet most needs, and will raise customer confidence and satisfaction to levels nearly as pleasing as the feel of your new vehicle. Ask your dealer for details.

LOCAL DEALERS

Your local dealer is Jaguar's partner both in bringing you thrilling vehicles and in making your buying and ownership experience pleasant. Introduce yourself. Find out what your dealership can do for you.

JAGUAR MERCHANDISE

Whether you choose from the Executive, Golf or Casual collections, Jaguar merchandise is an understated reflection of one's enthusiasm for these heart pounding products and this legendary brand. Visit www.jaguarusa.com or contact your local Jaguar dealer for a Jaguar Collection catalogue.

JAGUAR VEHICLE ACCESSORIES

What better way to enrich your Jaguar ownership experience than with vehicle accessories that reflect your personal style? From innovative technology, to exterior and interior enhancements, Jaguar's accessory range of durable, stylish and practical accessories can suit your personal needs for a more enjoyable driving experience. What's more, every accessory is fully covered by the Jaguar 4-year/50,000-mile new vehicle limited warranty, if installed at the time of vehicle delivery and purchase.

JAGUARUSA.COM/JAGUAR.CA

Visit Jaguar's official web site to access a dealer locator, car configurator, price lists, model comparisons, and enthusiast links to Jaguar Clubs of North America and Jaguar Conservation Trust. Also register for periodic Jaguar e-newsletter updates.

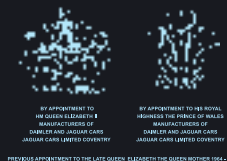


**"#1 NAMEPLATE IN SALES
SATISFACTION⁽³⁾"**

⁽¹⁾ See your Jaguar dealer for complete details.

⁽²⁾ All elements of Jaguar Assistance are available only while your Jaguar Warranty is in effect.

⁽³⁾ Jaguar received the highest numerical score in the proprietary J.D. Power and Associates 2008 Sales Satisfaction Index (SSI) StudySM. Study based on responses from 35,805 owners and lessees, measuring 36 manufacturers and measures satisfaction of new-vehicle buyers who purchased or leased their vehicles in May 2008. Proprietary study results are based on experiences and perceptions of owners surveyed from August-September 2008. Your experiences may vary. Visit jdpower.com



IMPORTANT NOTICE

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Comparisons are based on manufacturer's own data and testing.

ENVIRONMENTAL NOTICE

Jaguar Cars has a vision of being amongst the world's leading companies in demonstrating progress towards sustainability. We aim to do this by contributing to a better quality of life, with corporate citizenship at the very heart of our company, and by reducing our environmental footprint through innovative design and manufacturing, minimizing resource and energy use. Environmental responsibility is a core value in Jaguar, and it is our policy to continually improve our environmental standards in all areas of business activity.

This brochure is produced using paper stock, which contains 10% recycled post consumer waste and is in compliance with The Forest Stewardship Council (FSC). FSC certification promotes environmentally appropriate, socially beneficial, and economically viable management of the world's forests



ILLUSTRATIONS

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