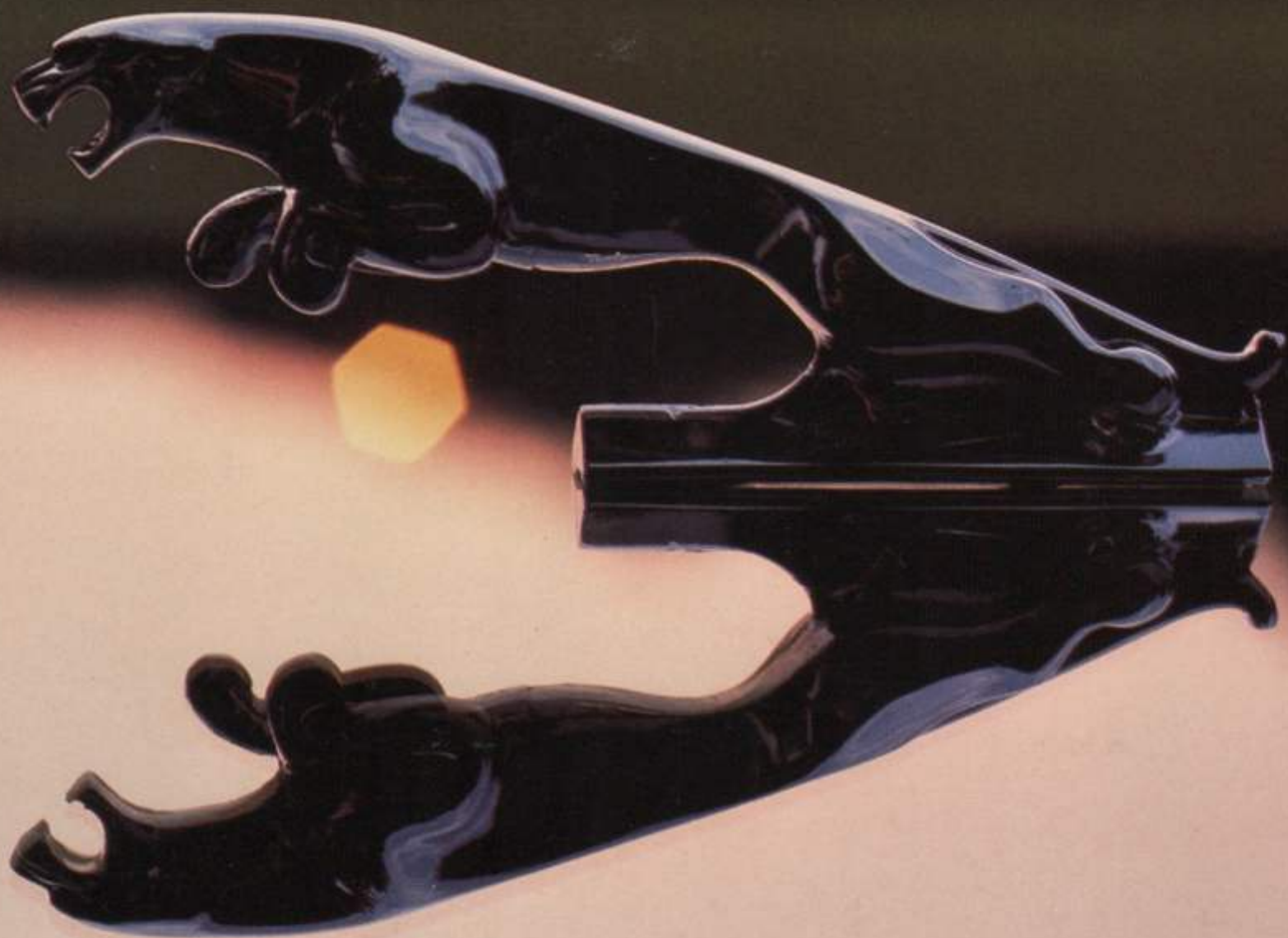




The Jaguar XJ6 Series III:

A milestone motorcar.

In the hundred-year history of motoring, man has produced only a few machines of such advanced design and great beauty that they would come to serve as standards for the industry, as milestones on the path of automotive progress.

Blending the artistry of its custom coach-builder heritage with the engineering excellence of its LeMans conquering race car ancestors, the Jaguar XJ6 serves as just such a benchmark for luxury cars. One of the most widely acclaimed automobiles ever produced, it has come to be recognized as a milestone motorcar in its own time.

On the road the image is fulfilled. Advanced independent suspension and power rack and pinion steering combine with a fully-integrated body/chassis unit to provide precise control and unusually agile handling. Designed to master the high speed roads of Europe, the XJ6 offers a level of control, stability and adhesion far beyond the needs of most drivers. The result is a secure, confident machine.

The Jaguar XJ6 is equipped with a highway-proven version of Jaguar's legendary overhead cam six cylinder racing engine. It responds immediately and authoritatively to driver demand. With advanced computerized electronic fuel injection and ignition, the engine is as reliable as it is powerful.

Cruising at highway speeds, the Jaguar sedan is seductively silent; its passenger cabin, uncommonly tranquil. Its driver and passengers are wrapped cozily in its soft supple seats. They enjoy the rich fragrance of genuine leather, the handcrafted artistry of fine cabinetwork, the gracious luxury of a fine English motorcar.





The XJ6 dashboard, console, and door panels—in the traditional Jaguar manner—are fitted with genuine wood. Cut from one tree, the distinctively grained walnut veneers that comprise the fascia are laid end to end, each a mirror image of the other. All of the Jaguar's wood trim is polished to a high gloss, typical of the world's finest custom furniture.

The orthopedically designed seats are unusually comfortable and provide adjustable lumbar support. Faced in soft natural leather, the seats are as attractive as they are comforting. Two to three fully cured hides, selected for their matching grain and coloration, are used to upholster each automobile. Hides with incorrect coloration or minor imperfections are rejected. The finest are hand cut and hand sewn for a smooth accurate fit.

The Jaguar steering wheel fits comfortably in the hand. Padded, leather wrapped and of a substantial rim width, it provides very secure control. Non-reflective analog gauges, with white numbers clearly visible against a black background, are clustered in such a way that they are easily viewed

below the upper edge of the steering wheel rim.

A trip computer, mounted in the center of the dash, keeps track of fuel consumption, distance traveled, and time. Relating one to the other, it computes average, instant and total fuel usage as well as distance, speed and travel time elapsed.

The Jaguar stereo sound system features a 40-watt amplifier and four speakers. Electronic radio and tape deck controls are easily operated by the driver or passenger. Features include six AM and six FM programmable stations, tape auto reverse, tape seek, radio seek, and separate bass and treble controls. A fully automatic climate control system regulates heating and air conditioning once the desired temperature has been selected. Electronic cruise control allows the driver to choose a cruising speed. This speed is then maintained automatically.

From the powerful purr of its award-winning engine to the classic beauty of its celebrated silhouette and the refined luxury of its comfortable cabin, the 1986 Jaguar XJ6 is the best Jaguar sedan ever built.



Vanden Plas

A symphony of delicately curving lines.

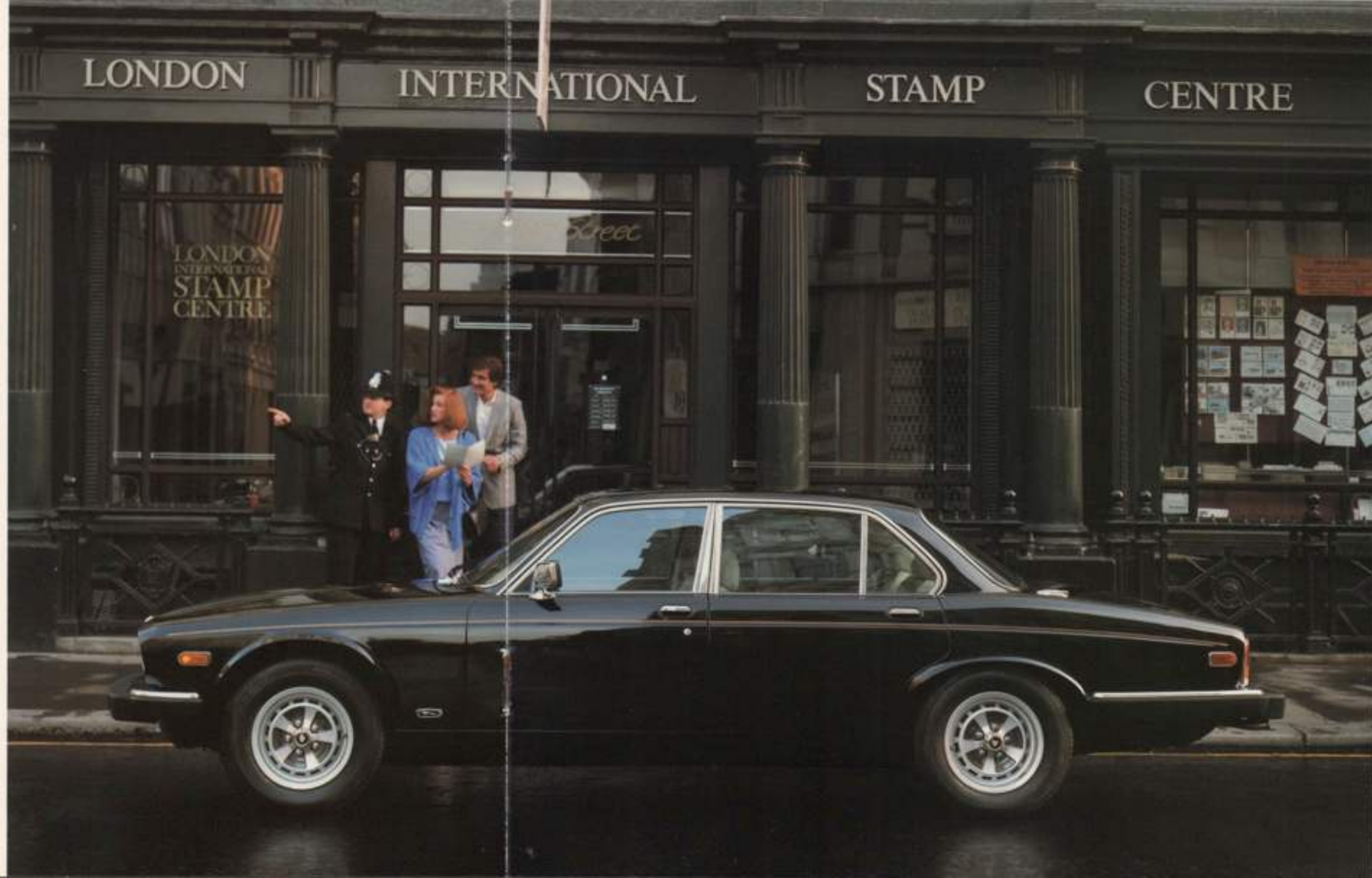
A special edition motorcar.

Artful sculptors of sheet metal, the Vanden Plas coachbuilders created some of the world's most memorable limited edition motorcar bodies for a variety of marques, including Rolls Royce, Bentley, Daimler, Talbot, Bugatti, and Lagonda. Today, the prestigious Vanden Plas name graces the finest, most exclusive Jaguar sedan available. In this age of mass production, this uncompromisingly luxurious sedan is uniquely tailored to satisfy the most demanding motorist.

Sweeping gracefully from bumper to bumper, the Vanden Plas shape is a symphony of delicately curving lines. A design worthy of the famous coachmaker's name, the motorcar is an exquisite example of automotive artistry. Adorned with dual-tone striping and the coachmaker's badge, the Vanden Plas is unmistakably a very special Jaguar.

Powered by a fuel-injected 4.2 liter dual overhead cam engine, the Jaguar Vanden Plas accelerates briskly. The Vanden Plas power plant, a direct descendant of Jaguar's legendary race engines, has been proven in billions of highway miles.

On the open road, this most exclusive Jaguar sedan is a masterful performer. Its fully independent suspension system is mounted on a rigid unitized chassis. Each wheel maintains optimum road contact even in the tightest curves or when traversing



rough surfaces. Consequently, the machine is uncommonly stable and unusually pleasant to drive.

A motorcar of grace and technological refinement, the Jaguar Vanden Plas is a particularly appropriate automobile for the discriminating motorist who seeks something above and beyond first-class transportation.

The Vanden Plas passenger cabin is an absolute joy. Exquisitely finished in the finest materials and fragrant with the aroma of rich leather, it speaks of fine English manors and elegant carriages.

The Vanden Plas front seats, available in no other

Jaguar, are designed to provide the ultimate in seating comfort and orthopedic support. Constructed by hand, they are built up layer after layer to achieve a firm, precise shape. Carefully chosen hides, selected for their matching grain, color and lack of imperfections, are handsewn and painstakingly fitted to the seats.

Rear seat passengers enjoy an eminently comfortable contoured seat. A folding rear armrest, which opens to reveal a storage compartment, divides the leather upholstered seat. Attractively styled swivel reading lights and seatback magazine



pockets help make the Vanden Plas rear seat a particularly appealing retreat.

Soft, fleece-like throw rugs grace the Vanden Plas passenger footwells, shielding the thick pile carpeting underneath and adding another distinctively luxurious touch.

Exquisite walnut burl veneers cover the dashboard and the door panel trim pieces. After an expert cabinetmaker chooses a matched set of veneers for each Vanden Plas dash, they are applied end to reverse end. Consequently, the left side of the dashboard is a mirror image of the right.



Jaguar XJ-S.

*A grand tradition.
An inspired performer.*

Uncommonly powerful, remarkably sure-footed and unabashedly luxurious, the Jaguar S-Type is counted among the few true Grand Touring automobiles available today.

The XJ-S is powered by Jaguar's aluminum-alloy, 5.3 liter V-12 and is capable of breathtaking acceleration. Fully independent suspension and power rack and pinion steering make it a graceful and athletically agile performer.

The refreshingly silent and extremely comfortable XJ-S passenger cabin is resplendent with polished walnut and soft genuine leather. A wealth of accessories, special instrumentation, a trip computer and electronic climate control are standard equipment.

From its silky smooth 262 horsepower engine to its advanced suspension design and richly luxurious interior, the Jaguar XJ-S is a particularly elegant example of the classic Grand Touring form.



The security of an extensive warranty.

Today's Jaguar motorcars are the evolutionary product of many years of gradual refinement. Built by dedicated workers who are also company stockholders, they are the most reliable Jaguars ever offered.

Because they're the best ever built, the 1986 Jaguars are now protected by the finest warranty package ever offered by Jaguar Cars. For three years or 36,000 miles, whichever comes first, Jaguar will repair or replace any part of the car that proves defective. The Pirelli P5 tires carry their own manufacturer's warranty. For complete information see our limited warranty at your local dealer.