

The 2011 Infiniti EX.
A personal expression of refined style and elegance.



INFINITI

EX

#02 STANDARD FEATURES

MECHANICAL

- 297-hp 3.5-liter V6 engine with 253 lb-ft of torque
- Continuously Variable Valve Timing Control System (CVTCS) for intake and exhaust valves
- Rear-wheel drive
- Front Midship platform
- Electronically controlled 7-speed automatic transmission with manual shift mode and Downshift Rev Matching (DRM)
- 4-wheel disc brakes (vented front) with ABS, Electronic Brake force Distribution (EBD) and Brake Assist (BA)
- Vehicle-speed-sensitive power steering
- Independent double-wishbone front and multi-link rear suspension
- 18 x 8.0-inch, 8-spoke aluminum-alloy wheels with 225/55R18 V-rated all-season tires

SAFETY AND SECURITY

- Vehicle Dynamic Control (VDC)¹ with Traction Control System (TCS)
- Infiniti Advanced Air Bag System (AABS)²
- Front seat-mounted side-impact supplemental air bags³
- Roof-mounted curtain side-impact supplemental air bags³ for front and rear outboard occupant head protection³
- Front-seat Active Head Restraints (AHR)
- 3-point Automatic Locking Retractor (ELR)/Emergency Locking Retractor (driver ELR only) seat belts
- Front seat belts with pretensioners and load limiters
- Zone Body Construction with front and rear crumple zones
- LATCH System (Lower Anchors and Tethers for Children)
- Vehicle Security System
- Remote keyless entry with Infiniti Vehicle Immobilizer System
- Tire Pressure Monitoring System (TPMS)⁴

COMFORT AND CONVENIENCE

- Leather-appointed seating
- 8-way power driver's seat with adjustable lumbar support
- 4-way power front-passenger's seat
- 60/40 split folding rear seatbacks
- Infiniti Intelligent Key with Illuminated Push Button Ignition
- RearView Monitor¹
- Black lacquer and aluminum interior trim
- Leather-wrapped steering wheel and shift knob
- Dual Zone Automatic Temperature Control system
- Sequential welcome lighting illuminated entry system with overhead ambient light
- Infiniti Controller with 7-inch display for audio, climate control, fuel economy, maintenance, and comfort and convenience features
- Tilt and telescopic steering column
- Fine Vision electroluminescent gauges
- 6-speaker audio system with AM/FM/CD with MP3 playback capability and Radio Data System (RDS)
- USB connection port for iPod[®] interface and other compatible devices⁵
- XM[®] Satellite Radio⁶



¹ Parking aid convenience feature. ² Cannot completely eliminate blind spots or warn of moving objects. May not detect every object. Always check surroundings before moving vehicle. Not a substitute for proper backing procedures. Always turn to check what is behind you before backing up. ³ Folding air without built-in neck and requires your full attention. Do not operate any device connected to the auxiliary audio input jack or USB connector port while driving. iPod is a registered trademark of Apple, Inc. All rights reserved. iPod not included. ⁴ Required XM Radio, XM NavTraffic, and XM NavWeather subscriptions sold separately after trial period. Installation costs, one-time activation fee, other fees and taxes will apply. XM NavTraffic available in select markets. XM Radio U.S. service and XM NavWeather service available only to those at least 18 years of age in the 48 contiguous United States and D.C. Fees and programming subject to change. Subscriptions governed by XM Customer Agreement available at xm.com. ©2010 Infiniti. XM Radio Inc., SRI/US, XM and all related marks and logos are trademarks of XM Radio Inc. and its subsidiaries. ⁵ VDC, which should remain on when driving except when feeling the vehicle move and/or when parked, may not be available in all areas or may be deactivated. ⁶ XM is a registered trademark of XM Satellite Radio Inc. The Bluetooth word mark and logos are trademarks of Bluetooth SIG, Inc., and any use of such marks by INFINITI is under license. iPod is a registered trademark of Apple Inc. HomeLink is a registered trademark of Johnson Controls, Inc. BlindSpot is a trademark of Clarion Co., Ltd. Always wear your seat belt, and please don't drink and drive. ©2010 INFINITI.

#03 PRICING

BASE MSRP¹

EX35 \$34,550 / EX35 AWD \$35,950 / EX35 Journey \$36,750 / EX35 AWD Journey \$38,150 / Destination Charge \$875

MODELS AND PACKAGES

- **EX35**
Includes all EX35 standard equipment
- **EX35 AWD**
Includes all EX35 standard equipment, plus Intelligent All-Wheel Drive (AWD) and heated front seats
- **EX35 Journey**
Includes all EX35 standard equipment, plus heated front seats, Maple interior accents, power sliding tinted glass moonroof with one-touch auto-open/close, tilt feature and sliding sunshade, Bluetooth[®] Hands-free Phone System², power tilt and telescopic steering column
- **EX35 AWD Journey**
Includes all EX35 Journey equipment, plus Intelligent All-Wheel Drive (AWD)
- **Premium Package**
Infiniti Hand Drive Navigation System³ with 7-inch color touch-screen display, Lane Guidance and 3-D building graphics; Infiniti Voice Recognition for audio, navigation and vehicle information systems; XM NavTraffic⁴ with Real-Time Traffic Information; XM NavWeather⁵ with Real-Time Weather 3-day forecast; Zagat Survey[®] Restaurant Guide; Around View[®] Monitor⁶ with Front and Rear Sonar System⁷; Bose[®] 11-speaker Premium Audio system, including AM/FM/CD/DVD with MP3 playback capability and Radio Data System (RDS); Single in-dash CD/DVD player; 9.3GB Music Box[®] hard drive; Streaming Audio via Bluetooth[®] wireless technology; Advanced Climate Control System with auto recirculation, Plasmacluster[™] air purifier (Requires Journey Model)
- **Roof Rails**
Aluminum roof rails (Requires Journey Model)
- **Deluxe Touring Package**
19 x 8.5-inch, split 5-spoke aluminum alloy wheels with 245/45R19 V-rated all-season tires; Adaptive Front Lighting System (AFS) with High Intensity Discharge auto-leveling headlights; dual-occupant memory system for driver's seat, outside mirrors and steering wheel, linked to individual Intelligent Keys; entry/exit assist for driver's seat and steering wheel; outside mirrors with reverse tilt-down feature; 2-way driver's seat power lumbar support; coat hanger on driver's head restraint; 8-way power front-passenger's seat; power up-folding 2nd-row seats; premium stitching on meter hood; HomeLink[®] Universal Transceiver (Requires Premium Package and Roof Rails)
- **Technology Package**
Lane Departure Warning (LDW) and Lane Departure Prevention (LDP)⁸; Intelligent Cruise Control (Full-Speed Range)⁹; Distance Control Assist (DCA)¹⁰; Intelligent Brake Assist (IBA)¹¹ with Forward Collision Warning (FCW)¹²; Blind Spot Warning¹³ (Requires Deluxe Touring Package)

INDIVIDUAL OPTIONS / ACCESSORIES

- Aerodynamic kit
- Cargo area protector
- Tonneau Cover
- Cargo Organizer
- Roof rail crossbars
- Moonroof Wind Deflector
- Splash Guards (4-piece set, front and rear)
- Stainless steel illuminated kick plates
- Vehicle cover
- Carpeted floor mats
- All-season floor mats
- First-aid kit
- Emergency road kit
- License plate frames
- Hood protector
- Air bag anti-theft bolt
- Wheel locks
- Stainless steel rear bumper protector

Contact your local Infiniti Retailer to learn more about Genuine Infiniti Accessories and about financing accessories when purchasing your new Infiniti.



¹ All prices are Manufacturer's Suggested Retail Price (MSRP). MSRP excludes destination and handling charges, tax, title, license, and options. Retailer sets actual price. Prices shown are for EX35, EX35 AWD, EX35 Journey and EX35 Journey AWD with standard equipment. ² Availability of specific features is dependent upon the phone's Bluetooth[®] support. Please refer to your phone owner's manual for details. Bluetooth word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by INFINITI is under license. ³ Never program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations. ⁴ Required XM Radio, XM NavTraffic, and XM NavWeather subscriptions sold separately after trial period. Installation costs, one-time activation fee, other fees and taxes will apply. XM NavTraffic available in select markets. XM Radio U.S. service and XM NavWeather service available only to those at least 18 years of age in the 48 contiguous United States and D.C. Fees and programming subject to change. Subscriptions governed by XM Customer Agreement available at xm.com. ⁵ 2010 SRI/US XM Radio Inc., SRI/US, XM and all related marks and logos are trademarks of XM Radio Inc. and its subsidiaries. ⁶ Parking aid convenience feature. Cannot completely eliminate blind spots or warn of moving objects. May not detect every object. Always check surroundings before moving vehicle. Not a substitute for proper backing procedures. Always turn to check what is behind you before backing up. ⁷ The Front and Rear Sonar System is a convenience, but not a substitute for proper parking procedures and/or backing procedures. Always check that it is safe to do so before moving forward or backing up. May not detect every object in front of or behind you. ⁸ The Lane Departure Warning/Lane Departure Prevention system operates above approximately 45 mph and only when the lane markings are clearly visible on the road. They will not prevent loss of control. See your owner's manual for more details. ⁹ Intelligent Cruise Control (Full-Speed Range) is not a collision avoidance system or warning device. Designed to use limited braking. Failure to apply the brakes could result in an accident. ¹⁰ Distance Control Assist helps maintain a distance to the vehicle in front under certain conditions. Not a collision avoidance system. Failure to apply the brakes could result in an accident. ¹¹ Intelligent Brake Assist is not a collision avoidance system. It may not provide warning or braking in certain conditions. Never rely solely on Intelligent Brake Assist. ¹² Forward Collision Warning cannot prevent accidents due to carelessness or dangerous driving techniques. Always drive safely. ¹³ The Blind Spot Warning System is not a substitute for proper lane change procedures. The system will not prevent contact with other vehicles or accidents due to carelessness or dangerous driving techniques or detect every vehicle or object around you.

THE TOTAL OWNERSHIP EXPERIENCE[®]

While the advantages of owning an Infiniti can be felt most intimately while sitting in the driver's seat of one of our vehicles, it is our goal to ensure that every aspect of ownership is a rewarding experience. The Infiniti Total Ownership Experience is an unprecedented commitment to professionalism and customer service that is tailored to you and your individual needs. You can recognize it the moment you enter an Infiniti dealership and in the service you'll receive for years to come. And in special benefits like a complimentary Infiniti Service Loan Car¹ when you bring your Infiniti for scheduled service, Trip Interruption Benefits² should something go wrong, and Roadside Assistance³ that is ready to help 24 hours a day. It's all part of our philosophy that quality service is an indispensable feature of a quality vehicle.

¹ Service Loan Car during Basic New Vehicle Limited Warranty at Infiniti Retailers for scheduled warranty service subject to availability. Restrictions apply. ² Roadside Assistance/Trip Interruption available during the first four years after initial new vehicle delivery.

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