

2020 Hyundai

VENUE





This is how you put more carpe in your diem.

You're ready to make things happen. And you're looking for the perfect partner to get you going. Meet the all-new Hyundai Venue – the latest addition to our growing line of SUVs and crossover vehicles.

Venue takes to the streets with some serious capability and advanced safety features, so you can confidently take on whatever comes your way. It's a bold attitude that's obvious the instant you glance at the cascading mesh grille, sculpted wheel arches and shark-fin-shaped rear roof pillar. With eight exterior colors and a variety of interior trims to choose from – including an exclusive Denim trim with a two-tone roof and unique interior elements – Venue also lets you express your own sense of style.

Inside, Venue is all about versatility with an interior that quickly adapts to whatever's next on your agenda. When you've got cargo to carry or gear to pack for your urban adventures, Venue shows off its flexibility with easy-to-fold 2nd-row seating and an adjustable two-level cargo floor.

Want to invite your friends along? Venue's seating for five welcomes everyone to join the party in spacious comfort. Playing host is easy, too, thanks to Apple CarPlay® and Android Auto™.¹ Plug your smartphone into a USB outlet, and familiar icons for accessing your music playlists, maps, text messages and more appear on Venue's 8" touchscreen.

To ensure that a personal security force travels with you, Venue features an array of Hyundai's SmartSense safety technologies. After all, life's a lot more fun when you're feeling secure.



Hyundai has ranked #1 in customer loyalty for the 10th year in a row²

J.D. POWER

Hyundai is among the Top 3 Brands in the J.D. Power 2019 U.S. Initial Quality Study 2 Years in a Row³



¹ Apple CarPlay works with iPhone 5s, iPhone 5c, iPhone 5 and later models running the latest version of iOS 7 and above. Apple and Apple CarPlay are registered trademarks of Apple Inc. Android Auto works with smartphones running on Android 5.0 Lollipop and higher. Android, Android Auto, Google Play and other marks are trademarks of Google Inc. ² Based on 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018 and 2019 Brand Keys Customer Loyalty Engagement Index*. ³ Hyundai is among the Top 3 Brands in the J.D. Power 2019 U.S. Initial Quality Study of new vehicle owners' experience with their own vehicle after 90 days of ownership. Visit jdpower.com/awards.

Get the compact crossover SUV that gets you.

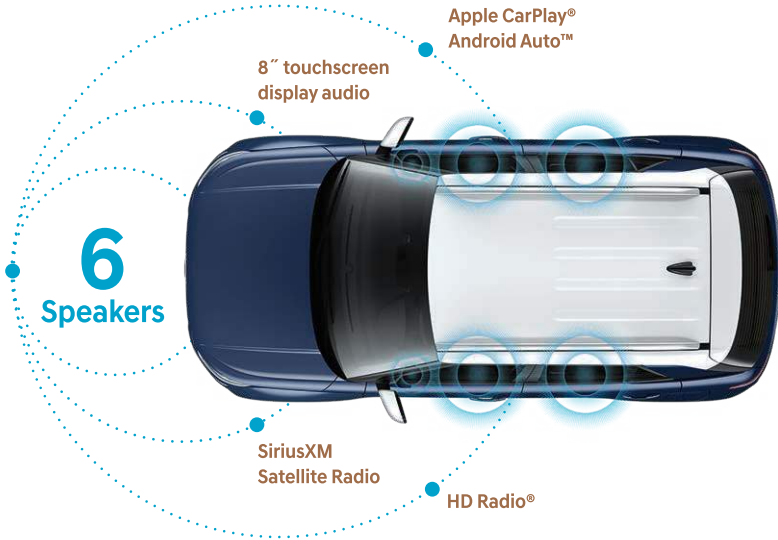
We created the all-new Hyundai Venue after noticing the need for a new kind of crossover vehicle. One that packs a whole lot of content into a compact footprint – but does so in a clever, contemporary way.

Sit inside Venue, and you'll feel like it's an extension of your personality. Like you, Venue is plugged in with USB, auxiliary and 12-volt outlets, along with one of the segment's largest touchscreen displays located front and center.¹ And like you, Venue knows how to keep its composure thanks to an available automatic temperature control that maintains pre-set cabin temperatures, as well as available heated front seats that take the chill off on cool mornings.

Venue is also the perfect partner for helping you stay organized. We looked at all of the gear you carry that needs to be concealed, then created an innovative storage solution. With the two-level cargo floor in the upper position, you can securely stow your stuff and still have cargo space available for any passengers sharing the ride.

After you've put everything in its proper place, you can put yourself in the proper frame of mind. Just tap the touchscreen to call up your favorite tunes from the playlists on your smartphone, then enjoy how great they sound on Venue's available 6-speaker audio system.

“2020 Hyundai Venue: Too Cool To Be A Hatchback”
– Edmunds Expert Review²



Change Is Good

Use the center console's available Drive Mode Select knob to dial in your preferred driving dynamic. Choose Normal for balanced performance and fuel economy, ideal for daily driving. Sport Mode enhances Venue's responsiveness for extra driving fun, while Snow gives you added traction on demand.

DRIVE MODE

- Normal
- Sport
- Snow



Fingertip audio, phone and cruise controls



Automatic temperature control



Power tilt-and-slide sunroof



60/40 split-folding rear seats



¹Claim based on comparison of specifications on manufacturer websites. ²From "2020 Hyundai Venue: Too Cool To Be A Hatchback" on Edmunds.com, April 2019.



¹Forward Collision-Avoidance Assist (FCA) with Pedestrian Detection helps detect pedestrians, but not in all conditions. FCA is designed to assist drivers to avoid, or reduce the severity of, collisions with cars that have slowed or stopped in front of them. It is a supplemental assist and does not replace the need for extreme care and attention by the driver. FCA may not stop the vehicle completely and will not avoid all collisions. See Owner's Manual for further details and limitations. ²Lane Keeping Assist operates only when the lane markings are clearly visible on the road. It will not work under all circumstances and will not prevent loss of control. It is a supplemental assist and does not replace the need for extreme care and attention by the driver. See Owner's Manual for details. ³It is the driver's responsibility to remain alert at all times. Driver Attention Warning is only a warning to inform the driver of a potential lack of driver attention or drowsiness. It does not detect and provide an alert in every situation. See Owner's Manual for further details and limitations. ⁴Blind-Spot Collision Warning (BCW) assists the driver by warning of other cars in the blind-spot region when traveling over 20 mph. There are limitations to the function, range, detection and clarity of the system. Do not rely completely on BCW and be sure to use proper lane changing procedures. BCW may not detect every object or vehicle and will not prevent accidents. Rear Cross-Traffic Collision Warning (RCCW) is active when the vehicle is in reverse gear and backing at a speed less than 6 mph. It only engages during the first activation of reverse gear from park and may not detect all vehicles, depending on the size, angle, distance and speed of the other vehicle. Never rely exclusively on RCCW. Always look over your shoulder and use your mirrors to confirm rear clearance. See Owner's Manual for further details and limitations. ⁵Safety features vary by model. For details, refer to the Features chart in the back of this brochure or visit hyundai.com. ⁶2019 Top Safety Pick for 2019 Accent, Elantra GT, Ioniq Hybrid, Ioniq Plug-in Hybrid built after July 2018, Veloster built after August 2018 and Santa Fe XL. 2019 Top Safety Pick+ for 2019 Elantra built after September 2018, Tucson built after March 2019, NEXO built after June 2019, Sonata, Kona, Santa Fe and 2020 Palisade.

VENUE SEL Premium Package in Scarlet Red Pearl

Life's full of surprises. Driving shouldn't be one of them.

Safe driving is all about being prepared. Which is why Venue features Hyundai SmartSense, an array of safety technologies designed to help prevent accidents in the first place. For starters, there's Forward Collision-Avoidance Assist with Pedestrian Detection.¹ If a slowed vehicle or pedestrian is detected in front of you, Venue issues an alert and applies emergency braking if necessary to help avoid a collision.

If your Venue begins drifting from its lane, Lane Keeping Assist alerts you and actively engages the steering, nudging you back into your lane.² To help you avoid distracted driving, Venue uses a feature called Driver Attention Warning.³ Especially helpful on long road trips, it monitors driver attentiveness and warns you if it senses driving behaviors indicating it may be time to take a break.

Beyond these standard features, Venue is also available with Blind-Spot Collision Warning and Rear Cross-Traffic Collision Warning, which act as extra sets of eyes.⁴ Of course, Venue's core safety engineering starts with a body constructed of advanced high-strength steel. It incorporates zones designed to absorb and disperse impacts, helping to protect you and your passengers inside the cabin if an accident occurs.



Rear View Monitor with dynamic guidelines

Forward Collision-Avoidance Assist with Pedestrian Detection



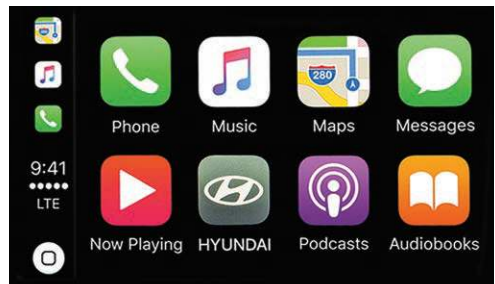
Rear Cross-Traffic Collision Warning

Hyundai SmartSense Safety Technologies⁵

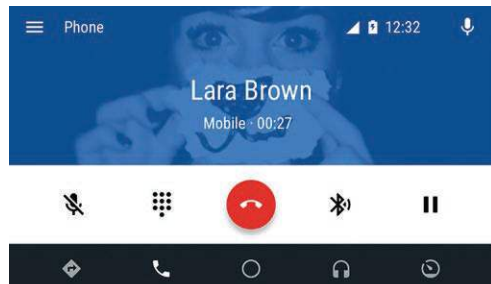


There's Safety In Numbers

Given the superlative safety technologies engineered into every Hyundai, it's no surprise that 13 different Hyundai models equipped with front crash prevention and specific headlights earned an IIHS 2019 Top Safety Pick+ or Top Safety Pick rating – one of the industry's highest safety honors.⁶



Apple CarPlay



Android Auto



Dual front USB outlets⁸



8" touchscreen display

Stay cool, calm and connected.

We know how connected you are to your smartphone. Which is why the all-new Venue comes standard with features that take smartphone integration to a whole new level. Apple CarPlay[®] and Android Auto[™] give you seamless access to your compatible phone's maps and navigation, contact lists, texts, phone calls, music playlists and more using Venue's large color touchscreen display or voice commands.

Venue is also available with Hyundai's award-winning Blue Link[®] connected car technologies.¹ Simply download the MyHyundai app, and your smartphone becomes a remote control that lets you lock/unlock and start your Venue before walking out the door.² With your Amazon Echo[®] or Google Home[™] device, you can also use voice commands to set Venue's cabin temperature from the comfort of your couch or kitchen.³ Blue Link's Guidance package lets you search for addresses or points of interest on your smartphone, and download the driving directions to Venue's available navigation system before you slip behind the wheel.⁴

Then there's Blue Link Connected Care. Like all Blue Link packages, it's complimentary for your first three years and offers exceptional peace of mind. If you're in an accident and the airbags deploy, your Venue automatically calls for help in a heartbeat. You can also push the SOS button on your rearview mirror for emergency assistance 24/7, 365 days a year.⁵ Your Blue Link app can even help law enforcement recover your vehicle if it's ever stolen. Visit hyundaibluelink.com for more information on the complete list of innovative features Blue Link puts at your fingertips.



"It (the new Hyundai Venue) has an excellent mix of features, including one of the best warranties in the business." – *Kelley Blue Book's KBB.com*⁶

¹Select Venue models are available with 3 years of the Blue Link Connected Care, Remote, and Guidance (factory-equipped navigation required) packages. All trials require an active Blue Link subscription agreement subject to the Connected Services Terms and Conditions. Three-year term starts from the new vehicle date-of-first-use, is available for new vehicle purchases and leases, and is transferable to subsequent owners subject to the Terms and Conditions. Only use Blue Link and corresponding devices when safe to do so. Cellular and GPS coverage is required. Features, specifications, and fees are subject to change. For more on details and limitations, visit hyundai.com or your authorized Hyundai dealer. ²Requires Blue Link Remote package and vehicles equipped with push button start. ³Requires Blue Link Remote package and vehicles equipped with automatic temperature control. Amazon, Alexa and all related logos and motion marks are trademarks of Amazon.com, Inc. or its affiliates. Google Assistant and Google Home are trademarks of Google Inc. ⁴Requires Blue Link Guidance package and vehicles equipped with navigation system. ⁵Blue Link agents will contact existing emergency service responders. ⁶From "2020 Hyundai Venue First Review: Right tech, right price" on Kelley Blue Book's KBB.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. ⁷Smartphone GPS location must be within 1-mile radius of vehicle's location to display searched location. ⁸Not available with Venue SE trim level.



VENUE SE

Smartstream 1.6L DPI 4-cylinder

121
113



Popular Features
Forward Collision-Avoidance Assist with Pedestrian Detection
Lane Keeping Assist
Driver Attention Warning
8" touchscreen display audio system
Apple CarPlay® and Android Auto™
Rearview camera

EPA MPG Estimates	
City/Highway/Combined¹	
27/35/30	6-speed manual transmission
30/34/32	Smartstream Intelligent Variable Transmission

VENUE SEL

Smartstream 1.6L DPI 4-cylinder

121
113



Popular Features
Chrome accent front grille
Drive Mode Select including Snow Mode
Roof side rails
Automatic temperature control
Dual front USB outlets
Hidden cargo-area storage compartment

EPA MPG Estimates	
City/Highway/Combined¹	
30/34/32	Smartstream Intelligent Variable Transmission

Exterior Colors



VENUE Denim

Smartstream 1.6L DPI 4-cylinder

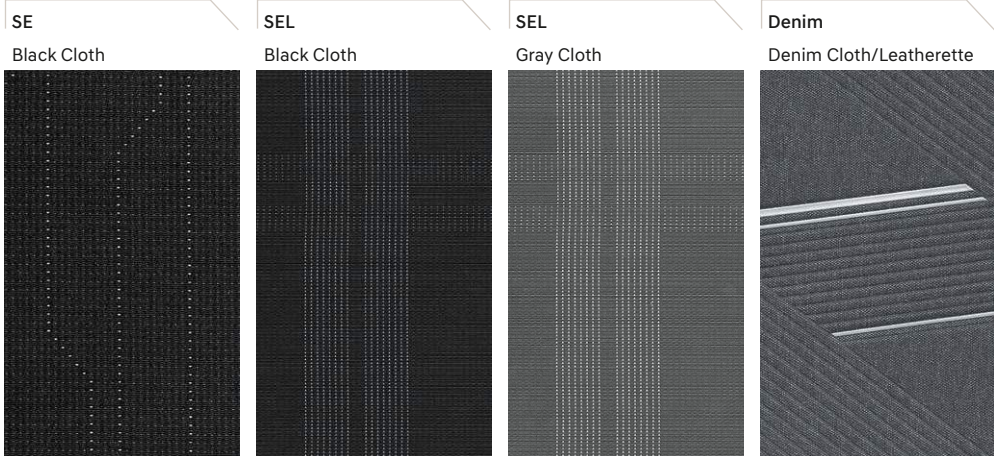
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113



Popular Features
Exclusive Denim exterior color with contrasting white roof
Exclusive Denim interior color and trim
Cloth and leatherette combination front seats
17" alloy wheels
LED headlights and taillights
Blue Link® Connected Car System (3 years complimentary)

EPA MPG Estimates	
City/Highway/Combined¹	
30/34/32	Smartstream Intelligent Variable Transmission

Interior Colors



VENUE	SE	SEL	Denim
Power & Handling			
121 hp/113 lb-ft, Smartstream 1.6L Dual Port Injection 4-cylinder engine	●	●	●
6-speed manual transmission	●	—	—
Smartstream Intelligent Variable Transmission with SHIFTRONIC®	○	●	●
Drive Mode Select including Snow Mode	—	●	●
Four-wheel disc brakes	—	●	●
Motor-driven power steering	●	●	●
Exterior Features			
Chrome accent front grille	—	●	●
Front and rear skid plate accents	●	●	●
Automatic headlights	●	●	●
LED headlights	—	●	●
LED taillights	—	●	●
LED Daytime Running Lights	—	●	●
Bodycolor dual power side mirrors	●	●	—
Roof-colored dual power side mirrors	—	—	●
Bodycolor exterior door handles	●	●	●
Heated side mirrors	—	●	●
Roof side rails	—	●	●
Exclusive Denim exterior color with contrasting white roof	—	—	●
Power tilt-and-slide sunroof	—	●	—
Rear View Monitor with dynamic guidelines	●	●	●
Interior Features			
Remote keyless entry system	●	●	—
Proximity Key entry with push button start	—	●	●
3.5" multi-information display	●	●	●
Tilt-and-telescopic steering wheel with audio, phone and cruise controls	●	●	●
Leather-wrapped steering wheel and shift knob	—	●	●
Automatic temperature control	—	●	●
Heated front seats	—	●	●
6-way adjustable driver seat with height adjustment	●	●	●
4-way adjustable passenger seat	●	●	●
Center sliding armrest storage box	—	●	●
Cloth seating surfaces and door inserts	●	●	—
Exclusive Denim interior color with cloth and leatherette combination front seats	—	—	●
Cabin air filter	●	●	●
60/40 split-folding rear seats with adjustable head restraints	●	●	●
Outside temperature display	●	●	●
One-touch driver's auto-up window	—	●	●
Hidden cargo-area storage compartment	—	●	●
Sunvisors with sliding illuminated vanity mirrors	●	●	●
Stowable rear cargo shelf cover with hooks	●	●	●

¹EPA estimates for comparison only. Your actual mileage will vary with options, driving conditions, driving habits and the vehicle's condition.

VENUE	SE	SEL	Denim
Advanced Safety			
Forward Collision-Avoidance Assist with Pedestrian Detection	●	●	●
Lane Keeping Assist	●	●	●
Driver Attention Warning	●	●	●
High Beam Assist	●	●	●
Blind-Spot Collision Warning	—	●	●
Rear Cross-Traffic Collision Warning	—	●	●
6-airbag safety system: Front, front side-impact and side-curtain airbags with Occupant Classification System	●	●	●
Vehicle Stability Management	●	●	●
Electronic Stability Control with Traction Control System	●	●	●
Electronic Brake-force Distribution and Brake Assist	●	●	●
Audio & Connected Car Technology			
Apple CarPlay® and Android Auto™	●	●	●
8" touchscreen display AM/FM/HD Radio®/MP3 audio system	●	●	—
8" color touchscreen navigation system	—	●	●
SiriusXM Satellite Radio	—	●	●
Bluetooth® hands-free phone system	●	●	●
Blue Link® Connected Car System (3 years complimentary)	—	●	●
Front seat USB outlet and 12-volt power outlet	●	●	●
Dual front seat USB outlets	—	●	●

● Standard ○ Optional ● Convenience Package ● Premium Package — Not Available

Exterior / Interior Dimensions	VENUE
Wheelbase	99.2 in
Overall Length	159.1 in
Overall Width	69.7 in
Overall Height	61.6 in
Headroom – front / rear	39.4 / 38.6 in
Legroom – front / rear	41.3 / 34.3 in
Shoulder Room – front / rear	53.9 / 53.7 in
Passenger Volume	91.9 cu ft
Cargo Capacity – rear seats up / folded down	18.7 / 31.9 cu ft

Wheels





Hyundai Hope On Wheels®

Helping Kids Fight Cancer Since 1998



Hope makes every Hyundai better.

Each time we sell a Hyundai, a portion goes to Hyundai Hope On Wheels® to help find a cure for childhood cancer. Over the last 21 years, Hyundai Hope On Wheels has donated more than \$160 million. Hope is our greatest feature. And it comes standard on every Hyundai. For more information, please visit HyundaiHopeOnWheels.org.



America's Best Warranty

POWERTRAIN LIMITED WARRANTY

10 YEARS 100,000 MILES

NEW VEHICLE LIMITED WARRANTY

5 YEARS 60,000 MILES

ANTI-PERFORATION WARRANTY

7 YEARS UNLIMITED MILES

24/7 ROADSIDE ASSISTANCE

5 YEARS UNLIMITED MILES

HYUNDAI

Assurance

HYUNDAIASSURANCE.COM

Our commitment to Hyundai owners doesn't end with the transfer of keys. Wherever the road takes you, we've got your back with Hyundai Assurance, an umbrella of services and benefits that includes America's Best Warranty, 24/7 Roadside Assistance, innovative safety and car care features...and more.

See dealer for LIMITED WARRANTY details. Fuel economy estimated by EPA for comparison only. Mileage may vary. While the information contained in this brochure was correct at the time of printing, specifications and equipment can change. Feature comparisons based on competitor information available at the time of printing. No warranty or guarantee is being extended in this brochure, and Hyundai reserves the right to change product specifications and equipment at any time without incurring obligations. Some vehicles are shown with optional equipment. Specifications apply to U.S. vehicles only. Please contact your Hyundai dealer for current vehicle specifications. As part of Hyundai's commitment to a responsible environment, this brochure was printed using paper certified by the Forest Stewardship Council®. FSC® certification helps ensure that the highest social and environmental standards are met in the making of the paper we use, contributing to conservation, responsible management and community-level benefits for people near the forests.



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