

2015 HYUNDAI
TUCSON





TUCSON LIMITED Tech Package in Winter White



YOUR WANTS JUST MET YOUR NEEDS. AND THEY'RE GETTING ALONG PERFECTLY.

At Hyundai, we know the way you live – always on the go. And to help get you where you're going, the 2015 Tucson offers you a choice of engines. Whether you select your Tucson with a 2.0-liter or 2.4-liter powerplant, you'll experience performance that's refined. Responsive. And efficient. One reason? Gasoline Direct Injection, a technology that helps our engines make the very most out of every drop of fuel.

And who says a crossover can't ride like a luxury car? Not Tucson. Its SACHS® Amplitude Selective Damping (ASD) suspension technology is also found on our Genesis and Equus luxury sedans. Bluetooth® voice-command controls and wireless audio streaming await you inside. Also standard: Refinements like two-stage reclining rear seats, steering wheel audio, phone and cruise controls, and illuminated front cupholders.

Tucson Limited is available with Hyundai Blue Link,® our innovative suite of vehicle communication technologies that bring infotainment, service and safety together in one highly intelligent system.¹ Access Blue Link through your smartphone, web application or in-car system to find new places, check vehicle diagnostics, call for help and more. The press of a button or the sound of your voice is all it takes to put Blue Link's power to use.

¹ Only use Blue Link and corresponding devices when it is safe to do so. Blue Link is available on most 2014-2015 Hyundai vehicles. Blue Link subscription service agreement required. Features vary by subscription plan. Blue Link service works using CDMA-based cellular networks in the 50 United States. Blue Link service is not available where there is no cellular coverage, particularly in enclosed or remote areas. Service availability may be affected by signal strength, foliage, weather, topographical conditions (mountains) and nearby structures (tall buildings, tunnels) and other factors. For additional details and system limitations, visit HyundaiBlueLink.com.



PREMIUM AUDIO An available 360-Watt, 7-speaker premium audio system lets you enjoy your music from a variety of sources. There's SiriusXM® Satellite Radio or Pandora® streaming from your compatible device.¹ Available 4.3" or 7" color touchscreens give you added convenience and command on Tucson's center console.



HYUNDAI BLUE LINK Our innovative telematics let you search for points of interest using voice commands and download them to the navigation system. If your Hyundai is stolen, Blue Link can immobilize it. A mobile app even lets you lock, unlock and start your car remotely.² For a full list of features, visit HyundaiBlueLink.com.



TUCSON LIMITED Tech Package in Beige Leather

Modern Design

THE MEASURE OF GREATNESS.

We'll save you from breaking out the yardstick: Tucson has up to 55.8 cubic feet of rear cargo space, and more passenger volume than the 2014 Ford Escape. Two-stage reclining 60/40 split rear seats add even more passenger comfort and storage versatility.

An available navigation system with NavTraffic® adds convenience to your comfort with a large 7" touchscreen display that's easy to read at a glance.¹ The center console display is also your portal to Hyundai Blue Link – a suite of infotainment, safety and service features that brings some of the best things about living in this digital age along for the ride.

For 2015, a new Popular Equipment Package on Tucson GLS bundles leatherette-trimmed seats, a power driver's seat with power lumbar, automatic headlight control and a 4.3" color audio display that also serves as a monitor for the rearview camera.

Available features also include a power panoramic sunroof and heated front seats. The Tucson's dual-zone automatic temperature control features a CleanAir Ionizer. Even the front windshield wipers aspire to greatness, thanks to a built-in de-icer.



COMFORT AND TECHNOLOGY HIGHLIGHTS

(See specifications section for availability by model)

- PROXIMITY KEY ENTRY WITH PUSH-BUTTON START
- 7" LCD TOUCHSCREEN WITH REARVIEW CAMERA
- 360-WATT PREMIUM AUDIO SYSTEM WITH 7 SPEAKERS
- BLUETOOTH® WITH VOICE COMMANDS AND WIRELESS STREAMING AUDIO
- PANORAMIC SUNROOF
- 6-WAY ADJUSTABLE DRIVER SEAT
- 60/40 SPLIT FOLD-DOWN REAR SEATBACK

MULTIMEDIA TOUCHSCREEN

7-inch LCD

¹ All SiriusXM services require a subscription, sold separately by SiriusXM after a free 3-month trial period. Fees and taxes apply. All fees and programming are subject to change. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. ² Remote Vehicle Start is available for push-button start equipped vehicles with an automatic transmission. Not available on all models.



ALL WHEEL GRIP To help optimize traction when the going gets tricky, Tucson's available All Wheel Drive continuously varies the torque transfer between front and rear wheels automatically. Drivers can also select the 50/50 torque-split setting to balance power between front and rear wheels in snow or sand conditions.



HILLS UNDER CONTROL Tucson is the only vehicle in its segment with standard Downhill Brake Control, which helps maintain speed when easing down steep descents. Also standard is Hillstart Assist Control, which helps minimize backward rolling as you release your foot from the brake on uphill slopes.



Distinctive Engineering

GIVE YOUR RIDE AN INTELLIGENCE TEST.

When you're out for a test drive, be sure to do a U-turn in the vehicle you're evaluating. How well it does is a sign of intelligent engineering. Spoiler alert: Tucson's turning radius is more than 2 feet tighter than the 2014 Honda CR-V. That's sure to make parallel parking in tight spaces a whole lot easier. Making you look a whole lot smarter.

Tucson is clever enough to outmaneuver gas stations, too. An advanced technology called Gasoline Direct Injection makes our engines some of the most powerful in their class – while still achieving remarkable fuel economy. The standard 2.0L engine delivers 164 HP with an EPA-estimated 29 MPG highway rating. The available 2.4L powerplant, 182 HP with an EPA-estimated 28 MPG highway rating.¹

Advanced Electronic Stability Control is also onboard, along with a highly responsive rear multi-link suspension and state-of-the-art SACHS ASD shock absorbers that seamlessly optimize handling control and ride comfort. Another innovation, Active ECO System, modifies engine and transmission control for improved fuel economy when engaged. Power is transferred to the pavement with a 6-speed SHIFTRONIC[®] automatic transmission that lets you choose whether you want to shift actively, or sit back...and relax.

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PERFORMANCE AND SAFETY HIGHLIGHTS

(See specifications section for availability by model)

- GASOLINE DIRECT INJECTION
- REAR MULTI-LINK SUSPENSION
- SACHS[®] ASD SHOCK ABSORBERS
- VEHICLE STABILITY MANAGEMENT
- ELECTRONIC STABILITY AND TRACTION CONTROL SYSTEMS²
- 17" OR 18" ALLOY WHEELS
- 6-SPEED SHIFTRONIC[®] AUTOMATIC TRANSMISSION
- PROJECTOR HEADLIGHTS WITH LED ACCENTS
- ADVANCED ELECTRONIC ALL WHEEL DRIVE

TUCSON SE/LIMITED

182HP

¹Fuel economy with front-wheel drive estimated by EPA for comparison only. Your actual mileage may vary with options, driving conditions, driving habits and the vehicle's condition. ²Electronic Stability Control (ESC) cannot control your vehicle's stability under all driving situations. ESC is not a substitute for safe driving practices. No system, no matter how advanced, can overcome physics or correct poor driving. The driver is always responsible for controlling the vehicle and must use caution to avoid loss of control in all driving conditions. Speed, road conditions and driver steering input will affect whether ESC can help prevent loss of control. See Owner's Manual for details. The Traction Control System is meant to enhance conscientious driving habits and is not a substitute for safe driving practices.

2015 TUCSON GLS



KEY STANDARD FEATURES

- 164 HP, 2.0L Gasoline Direct Injection DOHC 4-cylinder engine with Dual Continuously Variable Valve Timing
- 6-speed SHIFTRONIC® automatic transmission
- Active ECO system
- SACHS® ASD shock absorbers
- Remote keyless entry with alarm
- Air conditioning with cabin air filter
- Tilt-and-telescopic steering wheel
- Steering wheel audio, phone and cruise controls
- Power door locks and windows with driver's auto-down
- 160-Watt AM/FM/SiriusXM®/CD/MP3 audio system with 6 speakers
- iPod®/USB auxiliary input jacks
- Multi-function trip computer
- Bluetooth® hands-free phone with wireless audio streaming
- 60/40 split fold-down rear seatbacks with 2-stage recline function and center armrest
- Active front seat head restraints
- 6-airbag safety system with advanced dual front airbags and Occupant Classification System
- Electronic Stability Control
- Traction Control System
- 4-wheel disc ABS brakes with Electronic Brake-force Distribution
- Hillstart Assist Control and Downhill Brake Control
- Tire Pressure Monitoring System
- 17" alloy wheels
- Dual folding power side mirrors
- Projection headlights with LED accents
- Variable intermittent front windshield wiper
- Rear spoiler with integrated LED brake light
- Front solar glass and rear privacy glass
- Rear window wiper and washer

POPULAR EQUIPMENT PACKAGE

- GLS Standard Equipment plus:
- + 4.3" color touchscreen audio with rearview camera
- + Power driver seat with lumbar support
- + Leatherette seat bolsters with cloth inserts
- + Automatic projection headlights

EPA MILEAGE ESTIMATES

- 2.0L FWD : City 23 / Highway 29 / Combined 25 MPG
- 2.4L FWD : City 21 / Highway 28 / Combined 24 MPG
- 2.0L AWD : City 21 / Highway 25 / Combined 23 MPG
- 2.4L AWD : City 20 / Highway 25 / Combined 22 MPG

WHEELS

17"
ALLOY
WHEELS



18"
ALLOY
WHEELS

2015 TUCSON SE



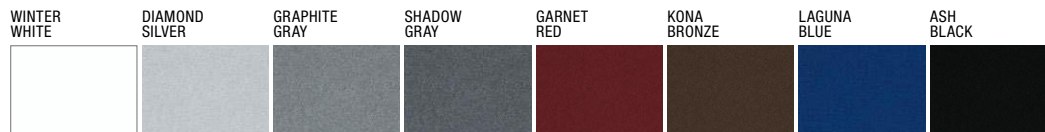
KEY STANDARD FEATURES

- GLS Standard Equipment plus:
- + 182 HP, 2.4L Gasoline Direct Injection DOHC 4-cylinder engine with Dual Continuously Variable Valve Timing
- + Heated front seats
- + Power driver seat with lumbar support
- + Leatherette seat bolsters with cloth inserts
- + Floor console-mounted rear vents
- + 4.3" color touchscreen audio with rearview camera
- + Illuminated vanity mirrors and glove compartment
- + Lower bodyside cladding
- + Roof side rails
- + Automatic projection headlights
- + Fog lights

SPECIFICATIONS

- Length : 173.2 in
- Wheelbase : 103.9 in
- Width (excl. mirrors) : 71.7 in
- Height : 65.2 in
- Passenger Volume : 101.9 cu ft
- Cargo Volume (seats up) : 25.7 cu ft
- Cargo Volume (seats down) : 55.8 cu ft
- Fuel Tank : 15.3 gal

EXTERIOR / INTERIOR COLORS



AMERICA'S BEST WARRANTY

POWERTRAIN LIMITED WARRANTY	NEW VEHICLE LIMITED WARRANTY
10 YEARS 100,000 MILES	5 YEARS 60,000 MILES
ANTI-PERFORATION WARRANTY	24/7 ROADSIDE ASSISTANCE
7 YEARS UNLIMITED MILES	5 YEARS UNLIMITED MILES

HYUNDAI
Assurance
HYUNDAIASSURANCE.COM

Wherever the road takes you, we've got your back with Hyundai Assurance, an umbrella of services and benefits that includes America's Best Warranty, 24/7 Roadside Assistance, innovative safety and car care features...and more.

See dealer for LIMITED WARRANTY details. Fuel economy estimated by EPA for comparison only. Mileage may vary. While the information contained in this brochure was correct at the time of printing, specifications and equipment can change. Feature comparisons based on competitor information available at the time of printing. No warranty or guarantee is being extended in this brochure, and Hyundai reserves the right to change product specifications and equipment at any time without incurring obligations. Some vehicles are shown with optional equipment. Specifications apply to U.S. vehicles only. Please contact your Hyundai dealer for current vehicle specifications. As part of Hyundai's commitment to a responsible environment, this brochure was printed using paper certified by the Forest Stewardship Council® FSC® certification helps ensure that the highest social and environmental standards are met in the making of the paper we use, contributing to conservation, responsible management, and community-level benefits for people near the forests.

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