2014
HYUNDAI
TUCSON

TUCSON.
MORE POWER TO YOU.

Presenting the 2014 Hyundai Tucson.

At Hyundai, we know who has the power these days: You do. It's the power of choice. As you cross-shop the competition, we can't afford to be the car company that stands still. So we keep moving. Improving. It's why we've upgraded our Hyundai Tucson with two more powerful engines for 2014. Whichever power source you choose, you can expect refined, highly responsive and remarkably efficient performance.

It's why all Tucson models now come standard with SACHS® ASD (Amplitude Selective Damping), a suspension design that creates a ride so smooth – and handling so precise – we use it on our finest luxury sedans. It's also why Tucson's alluring design continues to evolve, with standard features like new projector headlights with LED accents and redesigned 17" alloy wheels. There are also plenty of options for adding functionality and style, like LED taillights or a panoramic sunroof that now facilitates side roof rails.

Inside, Tucson now comes standard with technology like voice-command controls and wireless audio streaming for Bluetooth®-enabled phones.[1] Also standard: Refinements like two-stage reclining rear seats, steering wheel audio and cruise controls, and illuminated front cupholders.

For the first time, Tucson Limited is also available with three years of Assurance Connected Care service powered by Blue Link,® our innovative suite of vehicle communications technologies that bring infotainment, safety and service together in one highly intelligent system.[2]

TUCSON LIMITED TECHNOLOGY PACKAGE in Ash Black

[1] The Bluetooth® wordmark and logos are registered trademarks owned by Bluetooth SIG, Inc., and any use of such marks by Hyundai is under license. Other trademarks are those of their respective owners. [2] Assurance Connected Care requires active Blue Link subscription. Assurance Connected Care includes 3 years of the Blue Link Assurance Package. Three-year term starts from the new-vehicle date of first use and is available for new-vehicle purchases and leases on or after May 16, 2013. Only use Blue Link and corresponding devices when safe to do so. Cellular and GPS coverage required. Blue Link available on most 2013 and 2014 Hyundai vehicles. Features and fees vary by subscription plan. For more on details and limitations, visit Hyundai.com or your authorized Hyundai dealer. Blue Link is a registered trademark of Hyundai Motor America. Hyundai is a registered trademark of Hyundai Motor Company. All rights reserved. ©2013 Hyundai Motor America. Blue Link service works using CDMA based cellular networks in the 50 United States. Blue Link service is not available where there is no cellular coverage, particularly in enclosed or remote areas. Service availability may be affected by signal strength, foliage, weather, topographical conditions (mountains) and nearby structures (tall buildings, tunnels) and other factors. For additional details and system limitations visit HyundaiBlueLink.com.

[1] SiriusXM Satellite Radio and NavTraffic subscriptions sold separately or as a package after trial period. If you decide to continue your service at the end of your trial subscription, the plan you choose will automatically renew and bill at then-current rates until you call 1-866-635-2349 to cancel. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. Fees and programming are subject to change. XM satellite service is available only to those at least 18 years of age in the 48 contiguous USA states and DC. SiriusXM Internet Radio service is available throughout our satellite service area and in AK, HI and PR. © 2013 Sirius XM Radio Inc. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. [2] Remote Vehicle Start is only available for push-button start equipped vehicles with an automatic transmission. Not available on all models. [3] Tucson Limited model.

TUCSON LIMITED TECHNOLOGY PACKAGE in Brown Leather

TUCSON LUXURY

PROOF THAT YOU CAN'T SPELL FUNCTIONAL WITHOUT F-U-N.

With more passenger volume than Nissan Rogue or Ford Escape, and up to 55.8 cu-ft of rear cargo space, people love our Hyundai Tucson for what it can do. But they also love how Tucson does it all – by never forgetting that functionality can be fun. It's why the two-stage reclining 60/40 split rear seats add more passenger comfort and storage versatility. It's why the available navigation system with XM NavTraffic® now uses a larger 7" touchscreen display, so it's easier for the driver to read.[1] And why Hyundai Assurance Connected Care with Blue Link telematics comes standard with a complimentary 3-year subscription on Tucson Limited.

Need further evidence Tucson knows how to have fun? Its list of available features includes a power panoramic sunroof and heated front seats. The available dual-zone automatic temperature control includes a CleanAir Ionizer. Even the front windshield wiper refuses to be boring – it's got a built-in de-icer.

ENHANCED AUDIO Tucson's available 360-Watt premium audio system uses 7 speakers, including a subwoofer. And it lets you get your music from multiple sources. There's SiriusXM® or Bluetooth® streaming from your compatible device. A USB jack lets you plug those same devices directly into Tucson's audio system. Your selections appear on a 4.3" or available 7" color touchscreen – the same screen used to display the view from the rearview camera.

HYUNDAI BLUE LINK Our innovative telematics let you search for points of interest using voice commands and download them to the navigation system for turn-by-turn directions. If your Hyundai is stolen, Blue Link can immobilize it. Teenager borrowing the car? Geo-Fence, Speed and Curfew Alert features let you rest easy. Blue Link even has a mobile app that lets you lock, unlock and start your Hyundai remotely.[2] For a full list of features, visit HyundaiBlueLink.com.

DESIGN & TECHNOLOGY HIGHLIGHTS

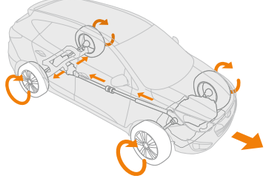
(See specifications section for availability by model)

- POWER PANORAMIC SUNROOF
- 7" TOUCHSCREEN NAVIGATION WITH XM NAVTRAFFIC®
- STEERING WHEEL AUDIO/CRUISE/ BLUETOOTH® PHONE CONTROLS
- DUAL-ZONE AUTOMATIC TEMPERATURE CONTROL WITH CLEANAIR IONIZER[3]
- REARVIEW CAMERA
- TWO-STAGE RECLINING 60/40 SPLIT FOLD-DOWN REAR SEATS
- HEATED FRONT SEATS
- FRONT WINDSHIELD WIPER DE-ICER
- PROXIMITY KEY ENTRY WITH PUSH-BUTTON START

[1] EPA mileage with front-wheel drive. Estimates for comparison only. Mileage may vary. Your actual mileage will vary with options, driving conditions, driving habits and vehicle's condition. [2] Electronic Stability Control cannot control your vehicle's stability under all driving situations. ESC is not a substitute for safe driving practices. No system, no matter how advanced, can overcome physics or correct poor driving. The driver is always responsible for controlling the vehicle and must use caution to avoid loss of control in all driving conditions. Speed, road conditions and driver steering input will affect whether ESC can help prevent loss of control. See Owner's Manual for details. The Traction Control System is meant to enhance conscientious driving habits and is not a substitute for safe driving practices.

TUCSON LIMITED TECHNOLOGY PACKAGE in Garnet Red

CONFIDENCE, UPHILL OR DOWN
Tucson is the only vehicle in its segment with standard Downhill Brake Control, which helps maintain control and speed when easing down steep descents. Also standard is Hillstart Assist Control, which helps minimize backward rolling as you release your foot from the brake on uphill slopes.



ALL WHEEL GRIP To help optimize traction when the going gets tricky, Tucson's available All Wheel Drive continuously varies the torque transfer between front and rear wheels automatically. Drivers can also select the 50/50 torque-split setting to balance power between front and rear wheels in snow or deep sand conditions.

DISTINCTIVE ENGINEERING HIGHLIGHTS
(See specifications section for availability by model)

- MORE POWERFUL ENGINE DESIGNS WITH GASOLINE DIRECT INJECTION
- REAR MULTI-LINK SUSPENSION WITH SACHS® ASD SHOCK ABSORBERS
- ELECTRONIC STABILITY & TRACTION CONTROL SYSTEMS[2]
- NEW 17" OR 18" ALLOY WHEELS
- 6-SPEED AUTOMATIC TRANSMISSION WITH SHIFTRONIC®
- VEHICLE STABILITY MANAGEMENT
- ADVANCED ELECTRONIC AWD SYSTEM
- PROJECTOR HEADLIGHTS/LED ACCENTS

TUCSON ENGINEERING

AGILITY : YOU FEEL IT. WE THINK IT.

For such a spacious vehicle, Tucson can easily be maneuvered in tight spaces. U-turns? No problem: It has a turning radius more than two feet tighter than the 2013 Honda CR-V.

But agile describes more than the handling that results from an independent rear multi-link suspension and state-of-the-art SACHS® ASD shock absorbers that seamlessly optimize handling control and ride comfort. It describes the thinking of Hyundai engineers: Don't follow, innovate. In Tucson, they've used an advanced technology called Gasoline Direct Injection (GDI) to make our engines some of the most powerful in their class – while still achieving remarkable fuel economy. The upgraded 2.0L powerplant delivers 164 HP with an EPA-estimated 29 MPG highway rating. The available 2.4L engine, 182 HP with an EPA-estimated 28 MPG highway.[1]

Another innovation, Active ECO technology, delivers up to a 7% fuel efficiency gain when driving in Active ECO mode. Power is transferred to the pavement with a 6-speed SHIFTRONIC® automatic transmission that lets you choose whether you want to shift actively, or sit back and relax.

HYUNDAI | NEW THINKING. NEW POSSIBILITIES.

GLS

KEY STANDARD FEATURES

- 164 HP, 2.0L Gasoline Direct Injection DOHC 4-cylinder engine with Dual Continuously Variable Valve Timing
- 6-speed SHIFTRONIC® automatic transmission
- Active ECO system
- SACHS® ASD shock absorbers
- Remote keyless entry with alarm
- Air conditioning with cabin air filter
- Tilt-and-telescopic steering wheel
- Steering wheel audio, phone & cruise controls
- Power door locks & windows with driver's auto-down
- 160-Watt AM/FM/SiriusXM®/CD/MP3 audio system with 6 speakers
- iPod®/USB auxiliary input jacks
- Multi-function trip computer
- Bluetooth® hands-free phone with wireless audio streaming
- 60/40 split fold-down rear seatbacks with 2-stage recline function & center armrest
- Active front seat head restraints
- 6-airbag safety system with advanced dual front airbags & Occupant Classification System
- Electronic Stability Control
- Traction Control System
- 4-wheel disc Anti-lock Braking System with Electronic Brake-force Distribution
- Hillstart Assist Control & Downhill Brake Control
- Tire Pressure Monitoring System
- 17" alloy wheels
- Bodycolor door handles & side mirrors
- Projection headlights with LED accents
- Variable intermittent front windshield wiper
- Rear spoiler with integrated LED brake light
- Front solar glass & rear privacy glass
- Rear window wiper & washer

SE

GLS STANDARD EQUIPMENT PLUS

+ 182 HP, 2.4L Gasoline Direct Injection DOHC 4-cylinder engine with Dual Continuously Variable Valve Timing
+ Heated front seats
+ Power driver seat with lumbar support
+ Leatherette seat bolsters with cloth inserts
+ Floor console-mounted rear vents
+ 4.3" color touchscreen audio with rearview camera
+ Power windows with driver auto-down/up
+ Illuminated vanity mirrors & glove box
+ Lower bodyside cladding
+ Roof side rails
+ Automatic projection headlights with LED accents
+ Fog lights

WHEELS

17" Alloy Wheels

18" Diamond Cutting Alloy Wheels

LIMITED

SE STANDARD EQUIPMENT PLUS

+ Proximity key entry with push-button start
+ Dual automatic temperature control with CleanAir Ionizer
+ Leather seating surfaces, steering wheel & shift knob
+ Hyundai Blue Link® telematics system
+ Auto-dimming rearview mirror with HomeLink®
+ Lower door sill scuff plates
+ Retractable rear cargo cover
+ 18" alloy wheels
+ Chrome front grille accents
+ Chrome door handle accents
+ Front windshield wiper de-icer
+ Side mirror-mounted turn signal indicators
+ Shark fin antenna

TECHNOLOGY PACKAGE

LIMITED STANDARD EQUIPMENT PLUS

+ 7" touchscreen navigation system with NavTraffic®
+ 360-Watt premium audio system with external amplifier & subwoofer
+ Panoramic sunroof
+ LED taillights

EXTERIOR COLORS

INTERIOR COLORS

EPA ESTIMATES

- 2.0L GDI FWD : City 23 / Highway 29 / Combined 25 MPG
- 2.0L GDI AWD : City 21 / Highway 25 / Combined 23 MPG
- 2.4L GDI FWD : City 21 / Highway 28 / Combined 24 MPG
- 2.4L GDI AWD : City 20 / Highway 25 / Combined 22 MPG

SPECIFICATIONS

- Length : 173.2 inches
- Cargo Volume : 25.7 cubic feet
- Passenger Volume : 101.9 cubic feet
- Wheelbase : 103.9 inches
- Height : 65.2 inches
- Fuel Tank : 15.3 gallons
- Total Interior Volume : 127.6 cubic feet
- Width (excludes mirrors) : 71.7 inches

AMERICA'S **BEST WARRANTY**

POWERTRAIN LIMITED WARRANTY	NEW VEHICLE LIMITED WARRANTY	ANTI-PERFORATION WARRANTY	24-HOUR ROADSIDE ASSISTANCE
10 YEARS 100,000 MILES	5 YEARS 60,000 MILES	7 YEARS UNLIMITED MILES	5 YEARS UNLIMITED MILES

HYUNDAI Assurance CONNECTED CARE

Hyundai's Assurance Connected Care offers Maintenance Alerts, Monthly Vehicle Reports, Automatic Collision Notification and more. Together with Blue Link navigation enhancements and mobile app features, you'll feel assured and secured like never before. For more information, please visit Hyundai.com.[1]

HYUNDAIUSA.COM/SOCIAL

[1] Standard on Tucson Limited. See dealer for LIMITED WARRANTY details. Fuel economy estimated by EPA for comparison only. Mileage may vary. While the information contained in this brochure was correct at the time of printing, specifications and equipment can change. Feature comparisons based on competitor information available at the time of printing. No warranty or guarantee is being extended in this brochure, and Hyundai reserves the right to change product specifications and equipment at any time without incurring obligations. Some vehicles are shown with optional equipment. Specifications apply to U.S. vehicles only. Please contact your Hyundai dealer for current vehicle specifications. As part of Hyundai's commitment to a responsible environment, this brochure is printed using paper certified by the Forest Stewardship Council™. FSC® certification helps ensure that the highest social and environmental standards are met in the making of the paper we use, contributing to conservation, responsible management, and community-level benefits for people near the forests.

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