

2012 HYUNDAI **FULL LINE**







NEW THINKING. NEW POSSIBILITIES.

Word is spreading, and rather quickly. Hyundai is now the car company that everyone in the automotive press seems to be talking about. They've been following our every move, and have bestowed unprecedented acclaim on Hyundai vehicles in road test after road test.

More importantly, people like you are taking a closer look at who we are today, and discovering there's an entire range of head-turning Hyundai models that are sleek on the outside, yet spacious

within. Powerful, yet decidedly fuel efficient. Technologically advanced, yet intuitive at the controls. And they're all backed by an arsenal of safety advancements, Hyundai Assurance and America's Best Warranty.

What's quickly become clear is that, whether you're shopping for your first new car, a versatile crossover or a premium performance sedan, Hyundai offers the quality, safety, technology and style you want from your next vehicle.

Literally translated, Hyundai means "modern era". The vehicles you see in our showrooms today reflect our company's passion for progress and moving quickly to satisfy the demands of today. And the desires of tomorrow. No wonder Hyundai has rapidly ascended to become one of the world's largest auto manufacturers.

That's what happens when you believe that anything is possible.



ULTIMATE IN BLACK NOIR PEARL

2012 EQUUS

In creating our flagship model, we started with a clean sheet of possibilities. The goal was ambitious: Create an immersive driving experience few luxury sedans have aspired to, and reward passengers with features that make every trip a journey of rejuvenation. In the Hyundai Equus, this culminates in a category-defining 429-horsepower engine. Class-leading cabin space beautifully crafted in leather and wood accents. A 12-way adjustable heated and cooled driver seat. An available power first-class reclining right rear passenger seat with air cell massage. Audiophile-level audio and media features. There's even a rear-console refrigerator for storing refreshments. All contributing to an enveloping, deeply satisfying sensation of luxury. Innovation. And unbridled driving pleasure.



HIGHLIGHTS AND AVAILABLE FEATURES

- 429-hp direct injection (GDI) V8 engine named one of *Ward's* 10-Best Engine designs¹
- 12-way power-adjustable heated/cooled driver seat with massage settings
- Available first-class right rear reclining seat with air cell massage and power-adjustable leg support
- Dual-zone temperature controls
- Advanced navigation and Driver Information System with 8" LCD display
- Available rear command console with thermoelectric refrigerated storage compartment
- Heated steering wheel with audio/Bluetooth®/cruise controls
- 608-Watt Lexicon® 7.1 Discrete® Surround Sound audio system
- SiriusXM™ Radio² and HD Radio® technology
- Available rear DVD player with 8" LCD display
- Rear power sunshade
- Rain-repelling acoustic laminated glass and auto defogging
- Vehicle Stability Management System

SPECIFICATIONS

- Wheelbase : 119.9 inches
- Length : 203.1 inches
- Width : 74.4 inches
- Height : 58.7 inches
- Engine : 5.0L direct injection V8 with D-CVVT
- Transmission : 8-speed automatic with SHIFTRONIC®
- MPG Estimates : 15 city/23 highway



PREMIUM SURROUND-SOUND AUDIO

An available 608-Watt Lexicon® 7.1 Discrete® Surround Sound premium audio system features 17 speakers, each precisely tuned to the Equus interior's unique acoustics, for new levels of sonic clarity, separation and depth.



EYES IN FRONT AND BACK

A generous 8-inch in-dash LCD monitor offers extra visibility when you need it most, thanks to an available front-view cornering camera integrated into the Equus grille and a rearview camera with parking guides.



FIRST-CLASS PASSENGER

Recline the available first-class right rear seat and select a massage sequence. Choose a DVD and flip open the 8-inch monitor. Open the refrigerator. Lower the sunshade...and escape the chaotic traffic outside.



5.0 R-SPEC IN BLACK NOIR PEARL

2012 GENESIS

The 2012 Genesis luxury sport sedan couples more aggressive styling with an entirely new level of performance and refinement. New Gasoline Direct Injection improves the horsepower of our 3.8-liter V6 engine by 15 percent. A sporty new 5.0 R-Spec model goes even further, powered by the most potent engine Hyundai has ever built – a 429-horsepower, 5.0-liter direct injection V8. Both engines pour power onto pavement through a new 8-speed SHIFTRONIC® transmission whose blink-quick efficiencies turn automatic gear selection into an art form. Unchanged is the refined sense of luxury and abundance of space – which adds up to a driving experience that is equal parts soothing and spine-tingling.



HIGHLIGHTS AND AVAILABLE FEATURES

- New Gasoline Direct Injection 3.8L 333-hp V6 engine
- New R-Spec performance model with a 429-hp 5.0L Gasoline Direct Injection V8 engine
- New 8-speed SHIFTRONIC® automatic transmission
- Available 528-Watt Lexicon® 7.1 Discrete® Surround Sound premium audio system with 17 speakers
- Heated leather seating surfaces with available driver-side cooling
- Available DVD navigation system with multimedia controller and Driver Information System
- Available Adaptive Front Lighting System with HID Xenon headlights and dynamic auto-leveling
- Available power tilt-and-slide sunroof

SPECIFICATIONS

- Wheelbase : 115.6 inches
- Length : 196.3 inches
- Width : 74.4 inches
- Height : 58.1 (17" wheels) / 58.3 (18" & 19" wheels) inches
- Engine : 5.0L V8 GDI / 4.6L V8 DOHC / 3.8L V6 GDI
- Transmission : 8-speed automatic with SHIFTRONIC®
- MPG Estimates : 3.8L : 19 city / 29 highway
4.6L : 17 city / 26 highway
5.0L : 16 city / 25 highway (R-Spec)



ELEVATED PERFORMANCE

In addition to a powerful V8 engine, the Genesis 5.0 R-Spec also features premium 19-inch alloy wheels and dark chrome headlamps. Sport-tuned transmission, suspension and steering. And special R-Spec badging that conveys the car's elevated performance credentials.



SMART CRUISING

A radar-enabled cruise control system maintains your desired cruising speed while automatically adjusting to keep a safe distance between vehicles within the same lane.



STATE-OF-THE-ART SOUND

Prominent amidst the interior's hand-polished aluminum and glistening walnut-grained trim is an intuitively designed multimedia controller that puts you in command of the 528-Watt Lexicon® 7.1 Discrete® Surround Sound premium audio system.



3.8 GRAND TOURING IN TSUKUBA RED

2012 GENESIS COUPE

The Genesis Coupe is fast. And it will let you know every chance it gets. Even sitting still. A sleek, aerodynamic profile and aggressive, forward-leaning stance communicate the potential that lies under the hood (pick one: A 306-horsepower 3.8L V6 or a 210-horsepower 2.0L Turbo). Its category-demolishing performance is built on a front-engine, rear-drive architecture that generates the kind of straight-line punch (0 to 60 mph in 5.4 seconds),² top-end speed (149 mph) and handling dynamics expected of a no-excuses sports car. One capable of conquering the highest mountain – the Pikes Peak International Hill Climb, for instance. And setting a world record in the process.³



TURBOCHARGED VERSATILITY

The intercooled turbocharger on our 2.0T model adds generous low-rpm torque to a fuel-efficient inline 4-cylinder engine. Unlike conventional turbos, it works best at everyday driving speeds and is designed to run on regular unleaded fuel.



SPORT-TUNED SUSPENSION

Lightweight aluminum components compliment a fully independent, sport-tuned suspension with a rear multi-link design that keeps the contact patch flat on the road. And the Genesis Coupe handling flat-out fast.



SURROUNDED BY SOUND

An available Infinity® premium audio system with 10 speakers turns your Genesis Coupe into front-row seats at the concert of your choosing. Standard features such as SiriusXM™ Satellite Radio, iPod®/USB input jacks and Bluetooth® connectivity are also at your command.

HIGHLIGHTS AND AVAILABLE FEATURES

- Choice of 2.0L turbocharged 4-cylinder or 3.8L V6 engines
- Rear-wheel drive architecture with sport-tuned suspension
- Choice of close-ratio 6-speed manual or 6-speed paddle shift SHIFTRONIC® automatic transmission
- Electronic Stability and Traction Control systems⁴
- Available 6.5" color touchscreen navigation system
- Bluetooth® hands-free phone system with audio streaming
- Available 360-Watt Infinity® premium audio system with 10 speakers
- Proximity keyless entry and available push-button start
- R-Spec & Track series with Torsen® limited slip differential, track-tuned suspension, 19" alloy wheels and Brembo® brakes
- HID Xenon headlights (3.8 Track model)

SPECIFICATIONS

- | | |
|-------------------|--|
| • Wheelbase : | 111.0 inches |
| • Length : | 182.3 inches |
| • Width : | 73.4 inches |
| • Height : | 54.5 inches |
| • Engine : | 3.8L V6 DOHC / 2.0L Turbo DOHC |
| • Transmission : | 3.8L : ZF® 6-speed automatic / 6-speed manual
2.0L : 5-speed automatic / 6-speed manual |
| • MPG Estimates : | 3.8L : 17 city / 27 highway (A/T), 17 city / 26 highway (M/T)
2.0L : 20 city / 30 highway (A/T), 21 city / 30 highway (M/T) |



AZERA IN BLACK ONYX PEARL

2012 AZERA

The all-new Hyundai Azera offers a dynamic interpretation of our “fluidic sculpture” design on the outside. And modern refinement within. Azera is designed to distance itself from other models in its class by rolling onto the scene with a horsepower rating that will raise eyebrows. And a fuel economy rating that will raise the corners of your mouth into a wide grin. Inside, Azera also eclipses its counterparts by offering more front headroom and legroom – just one of the surprises in store as you slip behind the wheel. A long list of upscale amenities and technology is also onboard, along with a wide array of advanced standard safety features that have become a Hyundai hallmark.



HID HEADLIGHTS

Sporting stylish LED accents, Azera's High Intensity Discharge headlights radiate twice the light of halogen bulbs. Xenon's brilliant blue-white beam is almost identical to the wavelength of daylight, which also helps reduce eye strain.



REAR SUNSHADES

Perfect for helping to keep the interior cool and your rear passengers content, Azera's power rear sunshade and manual side window sunshades remain inconspicuously tucked away until you're ready to deploy them.



VENTILATED FRONT SEATS

Fans beneath the front seat back and bottom cushions circulate air through Azera's perforated leather seats, keeping you cool and comfortable on warm sunny days.

HIGHLIGHTS AND AVAILABLE FEATURES

- Upscale interior
- Heated front and rear seats
- Panoramic sunroof
- Blue Link™ advanced telematics system
- Touchscreen navigation system with voice recognition and rearview camera
- Bluetooth® hands-free phone system with audio streaming
- Power tilt-and-telescopic steering wheel with phone, audio and cruise controls
- Vehicle Stability Management System and advanced safety features
- Nine-airbag safety system
- Integrated dual exhaust and LED taillights
- HID Xenon headlights with LED accents

SPECIFICATIONS

- Wheelbase : 112.0 inches
- Length : 193.3 inches
- Width : 73.2 inches
- Height : 57.9 inches
- Engine : 3.3L direct injection V6 with Dual Continuously Variable Valve Timing
- Transmission : 6-speed automatic with SHIFTRONIC®

** AZERA WORLDWIDE PHOTOS SHOWN. U.S. SPECS MAY VARY*



LIMITED IN SPARKLING RUBY

2012 SONATA

Sonata has been described in the automotive press as a “game changer” within its class. Our 2011 model has been named an All Star by *Automobile Magazine*.⁷ It earned the AutoPacific® President’s Award for recording the firm’s highest-ever driver’s satisfaction score,⁸ and *Car and Driver* honored Sonata on its 10Best Cars for 2011 list.⁹ In reviewing our turbocharged 2011 SE 2.0T, *CarandDriver.com* summed up its brisk responsiveness, all-day comfort, handsomely appointed interior, seductive good looks, first-rate fit and finish and generous features baked into an attractive price this way: “Hard to improve on a formula like that.”¹⁰ Hard, but clearly not impossible, as a test drive of the 2012 Sonata will reveal.



TWIN-SCROLL TURBO POWER

A twin-scroll turbocharger design usually reserved for sports cars lends Sonata SE or Limited’s available direct-injection, 4-cylinder turbo engine a compelling blend of power (274 horsepower) and fuel efficiency (34 mpg highway).



TRUE-BLUE TECHNOLOGY

Sonata was the first vehicle in its class with standard integrated Bluetooth® hands-free phone features. It’s also the first Hyundai to feature Blue Link™ – a technical leap in service, safety and infotainment designed to enhance your life. Each and every day. For details, visit HyundaiBlueLink.com.¹¹



FIVE-STAR SAFETY

The Hyundai Sonata earned the highest 5-Star Safety Rating in the government’s new, more rigorous safety tests.¹² Sonata was also named an Insurance Institute for Highway Safety “Top Safety Pick for 2011”.¹³

HIGHLIGHTS AND AVAILABLE FEATURES

- Class-leading horsepower and fuel efficiency
- Classified by EPA as having Large Car interior volume.¹⁴
- Blue Link™ advanced telematics system
- Power tilt-and-slide panoramic sunroof
- 400-Watt AM/FM/XM®/CD Infinity® premium audio system with HD Radio® multicasting
- Heated leather front/rear seats
- Electronic Stability and Traction Control systems
- Touchscreen navigation with backup camera
- Bluetooth® hands-free phone system with audio streaming
- Dual automatic climate control
- iPod®/USB and auxiliary input jacks

SPECIFICATIONS

- Wheelbase : 110.0 inches
- Length : 189.8 inches
- Width : 72.2 inches
- Height : 57.9 inches
- Engine : 2.4L GDI/2.0L Turbo-GDI
- Transmission : 6-speed automatic with SHIFTRONIC®
6-speed manual
- MPG Estimates : 2.4L : 24 city/35 highway (A/T and M/T)
2.0T : 22 city/34 highway (A/T)



ULTIMATE PACKAGE IN BLUE SKY METALLIC

2012 SONATA HYBRID

Brawn. Brains. Beauty. The Sonata Hybrid is proof you don't need to compromise style or power to be environmentally smart. Modern, fluidic lines and specially designed 17-inch alloy wheels deliver exceptional styling with best-in-class aerodynamics. Hyundai engineers paired an electric motor with a 2.4-liter, Atkinson Cycle 4-cylinder engine that can reach up to 74 mph on batteries alone and generate 206 horsepower with a class-leading 40 mpg on the highway. Intelligent design and a compact lithium polymer battery that fits in the trunk give Sonata Hybrid more interior space than competing midsize hybrid sedans – which leaves plenty of room for passengers. Not to mention an ample list of rewarding features.



HIGHLIGHTS AND AVAILABLE FEATURES

- Advanced 2.4L Atkinson Cycle 4-cylinder / 30 kW electric hybrid powertrain with lithium polymer battery system
- Class-leading power (206 hp) and fuel efficiency (40 mpg hwy)
- Hybrid Starter Generator
- LED headlight accents and taillights
- Largest interior among mid-size hybrid sedans
- 7" touchscreen navigation with rear backup camera
- Steering-wheel-mounted audio/phone/cruise controls
- Bluetooth® hands-free phone system with audio streaming
- 400-Watt Infinity® premium audio system w/ 9 speakers
- Blue Link™ advanced telematics system
- Heated front and rear seats
- Panoramic sunroof
- NHTSA Five-Star safety rating

SPECIFICATIONS

- Wheelbase : 110.0 inches
- Length : 189.8 inches
- Width : 72.2 inches
- Height : 57.7 inches
- Engine : 2.4L MPI Atkinson Cycle 4-cylinder
- Transmission : 6-speed automatic with SHIFTRONIC®
- MPG Estimates : 35 city / 40 highway



REGENERATIVE BRAKING

Four-wheel disc brakes with ABS deliver more than exceptional stopping power – the regenerative braking system recharges the Sonata Hybrid's batteries as well.



LESS IS MORE

Sonata Hybrid is the first non-plug-in model to feature lithium polymer battery technology. It's 25 percent lighter and 40 percent smaller with 10 percent more range than other hybrid batteries. It also discharges more slowly to maintain power up to 1.7 times longer than conventional hybrid batteries.



ABUNDANT AMENITIES

Everything you're looking for is front and center in the cockpit: Dual automatic temperature control. An Infinity® audio system. Bluetooth® hands-free phone controls. A navigation system with a 7-inch touchscreen. Blue Link™ service, safety and infotainment telematics. Heated front and rear seats. And more.



TECHNOLOGY PACKAGE IN 26.2 YELLOW

2012 VELOSTER

Expressive. Bold. Unconventional. Fun. That was our starting point for Veloster, Hyundai's new thinking for the next generation of drivers. Eye-catching angles and a palette of bold colors will turn heads. Ditto the distinctive rear glass hatch and centered dual exhaust tips. Even the hidden third door stands out when the time comes to usher passengers inside. On the road, advanced powertrain technologies featuring a direct-injection engine and Hyundai's first EcoShift Dual Clutch Transmission amplify your fun. Choose a 6-speed manual gearbox, and you're rewarded with 40 mpg on the highway.²² A large multimedia touchscreen puts entertainment galore at your fingertips, while Blue Link™ keeps you protected and connected with voice text messaging, location sharing, and much more.²⁰



HIGHLIGHTS AND AVAILABLE FEATURES

- High-efficiency 1.6L direct injection 4-cylinder engine
- Sleek 3-door coupe design with hatchback offering 15.5 cubic feet of cargo capacity
- Choice of 6-speed manual or available EcoShift Dual Clutch Transmission with paddle-shifters
- Standard 7" multimedia touchscreen
- Navigation system with rearview camera and backup warning sensors
- Bluetooth® hands-free phone system with voice recognition
- Blue Link™ advanced telematics system
- Gracenote® and Pandora® Internet Radio functionality
- RCA cable and 115V outlet for video playback
- Panoramic sunroof
- 18" alloy wheels with painted inserts
- Vehicle Stability Management System

SPECIFICATIONS

- Wheelbase : 104.3 inches
- Length : 166.1 inches
- Width : 70.5 inches
- Height : 55.1 inches
- Engine : 1.6L Gasoline Direct Injection 4-cylinder
- Transmission : 6-speed manual
6-speed EcoShift Dual Clutch Transmission
- MPG Estimates: 28 city/40 highway (M/T) ²²
29 city/38 highway (DCT) ²²



INNER SPACE

Does your brand of fun involve bringing a lot of gear along for the ride? Veloster's convenient hatchback design and split rear seats offer best-in-class interior volume for loading whatever you need to extend your fun beyond the blacktop.



AUDIO BLISS

Veloster's stylish interior is outdone by the wall of sound you'll enjoy from an available 450-Watt Dimension premium audio system. Enhanced voice recognition lets you select songs by artist, album or genre from your iPod®. You can also stream your favorite Pandora® Internet Radio channels through your iPhone®.



HOT WHEELS

Available 18-inch alloy wheels with painted inserts (another first in its class) give the Hyundai Veloster an aggressive appearance and sportier handling.



LIMITED IN RED ALLURE

2012 ELANTRA

The accolades heaped upon the Hyundai Elantra this past year reflect a car that has done more than outclass its class. It has redefined the very idea of what a compact car can be. It's something readily seen in Elantra's sleek, modern styling. And unmistakably felt as the compact exterior dimensions transform into midsize dimensions¹⁴ once you enter a comfortable, feature-rich cabin *Motor Trend* described as "...better inside than some Lexuses" when evaluating a 2011 model that finished first in their compact sedan shootout.¹⁵ Both trim levels offer 40 mpg fuel efficiency and an arsenal of advanced safety features that led to Elantra being chosen a 2011 Top Pick by the Insurance Institute for Highway Safety.¹³



COMMAND CENTRAL

A navigation system featuring a 7-inch touchscreen, voice recognition and a rearview backup camera is available with the Elantra Limited model. XM NavTraffic® is also onboard to provide live traffic updates.



MORE MUSIC

Elantra keeps you plugged into your favorite music devices. Connect your iPod® via a dedicated cable and an MP3 player through USB or auxiliary jacks. Smartphones can get into the act with wireless Bluetooth® streaming audio.



WARM THOUGHTS

Along with a spacious interior, Elantra adds another level of comfort by being the first compact sedan in its class to offer available heated front and rear seating.

HIGHLIGHTS AND AVAILABLE FEATURES

- EPA estimated 40 mpg highway fuel economy
- 1.8-liter, 4-cylinder engine
- ULEV emissions rating with Partial Zero Emissions (PZEV) rating in some states
- Spacious interior with best-in-class front legroom
- Leather seating surfaces and leather-wrapped steering wheel/shift knob
- 60/40 split fold-down rear seatback
- Power sunroof with one-touch open/close
- 360-Watt AM/FM/XM/CD premium audio system
- Bluetooth® hands-free phone system with voice recognition
- Four-wheel disc Anti-lock Braking System with Brake Assist
- Vehicle Stability Management System
- Proximity key entry and push button start

SPECIFICATIONS

- Wheelbase : 106.3 inches
- Length : 178.3 inches
- Width : 69.9 inches
- Height : 56.5 inches
- Engine : 1.8L DOHC 4-cylinder with D-CVVT
- Transmission : 6-speed automatic with SHIFTRONIC®
6-speed manual
- MPG Estimates : 29 city / 40 highway (A/T)
29 city / 40 highway (M/T)



SE IN BLACK NOIR PEARL

2012 ELANTRA TOURING

You like to mix it up a bit. And want a vehicle that does the same. So we engineered Elantra Touring with sporty specs that offer drivers a lot more fun. And a lot more room. With its 60/40 split rear seatbacks in the upright and locked position, up to five occupants are surrounded with the most passenger volume in its class. Fold the rear seats down, and its best-in-class 65.3 cubic feet of space allows for getaways that require more gear. Elantra Touring SE cranks up the fun factor even further with a sport-tuned suspension and short-throw B&M Racing® Sport Shifter. Let the good times roll.



BEST CAR FOR THE MONEY

Elantra Touring was named “Best Car For The Money 2011” by *U.S. News & World Report*, receiving top honors in the Affordable Compact Wagon category.¹⁶



LEATHER GOODS

The SE is also fitted with an interior trim package featuring a leather-wrapped steering wheel, leather seating surfaces and heated front seats. Go ahead, indulge your senses.



SAFETY STANDARD

A six-airbag safety system. 4-wheel disc ABS brakes. Electronic Stability and Traction Control systems. Peace of mind. All standard on Elantra Touring.¹⁷

HIGHLIGHTS AND AVAILABLE FEATURES

- Class-leading passenger volume and cargo space.
- 2.0L DOHC 4-cylinder engine with Continuously Variable Valve Timing (CVT)
- Available 5-speed manual transmission with B&M Racing® Sport Shifter
- Leather seating surfaces and heated front seats
- Leather-wrapped steering wheel with audio controls
- 172-Watt AM/FM/XM®/CD/MP3 audio system with 6 speakers
- Bluetooth® hands-free phone system
- iPod®/USB and auxiliary input jacks
- Cooled glove compartment
- Silver roof side rails
- Power glass sunroof
- Electronic Stability and Traction Control systems

SPECIFICATIONS

- Wheelbase : 106.3 inches
- Length : 176.6 inches
- Width : 69.5 inches
- Height : 59.8 inches
- Engine : 2.0L DOHC 4-cylinder with CVT
- Transmission : 4-speed automatic/5-speed manual
- MPG Estimates : 23 city/30 highway (A/T)
23 city/31 highway (M/T)



5-DOOR SE IN MARATHON BLUE

2012 ACCENT

The all-new Hyundai Accent entices you to rethink what a subcompact car can offer. Fluid styling and best-in-class shoulder room merge with a contagious fun-to-drive factor to make your on-the-go lifestyle more rewarding. Fueled by new thinking, that means class-leading horsepower (138 hp) and fuel economy (40 mpg highway). Class-above interior room. And your choice of either a 4-door sedan or 5-door hatchback. An available AM/FM/SiriusXM™/CD/MP3 audio system, iPod®/USB/auxiliary input jacks, and available Bluetooth® hands-free phone controls with voice recognition make it clear that Accent was designed from bigger ideas than its subcompact exterior dimensions. Wave goodbye to compromise.



SLIDING ARMREST STORAGE BOX

An available sliding armrest storage console (another first within its class) provides Accent occupants with the perfect stash for CDs, portable electronics and other personal items.



CLASS-LEADING CARGO SPACE

The Accent 5-Door's 21.2 cubic feet of cargo space and 4-Door's 60/40 split fold-down rear seats give you plenty of options for turning weekend getaways into extended road trips.



FUELED BY NEW THINKING

Gasoline Direct Injection, Dual Continuously Variable Valve Timing and a best-in-class power-to-weight ratio offer more reasons why Accent achieves its category-leading 30 mpg city and 40 mpg highway rating.

HIGHLIGHTS AND AVAILABLE FEATURES

- 4-door and 5-door models
- 1.6-liter direct injection DOHC 4-cylinder engine with Dual Continuously Variable Valve Timing
- EPA estimated 40 mpg highway rating
- Spacious 5-door cabin with up to 111.3 cu. ft. of interior space
- Remote keyless entry
- Bluetooth® hands-free phone system with voice recognition
- 172-Watt AM/FM/XM®/CD/MP3 audio system with 6 speakers
- iPod®, USB and auxiliary input jacks
- Standard 4-wheel ABS disc brakes with Brake Assist
- Vehicle Stability Management System
- Hillstart Assist Control

SPECIFICATIONS

- Wheelbase : 101.2 inches
- Length : 172.0 (4DR) / 162.0 (5DR) inches
- Width : 66.9 inches
- Height : 57.1 inches
- Engine : 1.6L GDI 4-cylinder with D-CVVT
- Transmission : 6-speed automatic with SHIFTRONIC®
6-speed manual
- MPG Estimates : 30 city / 40 highway (A/T)
30 city / 40 highway (M/T)



LIMITED IN SHIMMERING SILVER

2012 VERACRUZ

Yesterday's luxuries have become today's necessities. Which is why the Hyundai Veracruz offers seating for seven. And premium amenities for all. Amenities like a power glass sunroof, power tailgate, backup warning system, Infinity® audio system with SiriusXM™ Satellite Radio, dual-zone automatic climate control, and more. Of course, the power of a robust V6 engine paired with an intelligent 6-speed SHIFTRONIC® automatic transmission offers a different – but no less rewarding – kind of indulgence. A four-wheel independent suspension absorbs road imperfections with ease, while a whisper-quiet cabin contributes to an overall feeling of luxury, confidence and security – features you won't find on the Veracruz window sticker, but are nearly impossible to miss.



HIGHLIGHTS AND AVAILABLE FEATURES

- 260-hp 3.8L DOHC V6 engine
- Seats up to 7 passengers
- Front/2nd-row heated seats
- 605-Watt Infinity® AM/FM/XM*/MP3/6-CD premium audio system
- Bluetooth® hands-free phone system
- Dual-zone, fully automatic climate control
- Temperature controlled center console
- Integrated Memory System for driver seat, outside mirrors and steering column
- Power tailgate with remote open feature
- Electronic Stability and Traction Control systems
- Six-airbag safety system

SPECIFICATIONS

- Wheelbase : 110.4 inches
- Length : 190.6 inches
- Width : 76.6 inches
- Height : 68.9/71.1 (roof rack) inches
- Engine : 3.8L DOHC V6
- Transmission : 6-speed automatic with SHIFTRONIC®
- MPG Estimates : 17 city / 22 highway (FWD)
16 city / 21 highway (AWD)



HIGH FIDELITY

With the available Alpine navigation system installed, ten perfectly placed speakers and a premium 605-Watt Infinity® audio system offer all seven Veracruz Limited passengers the kind of high-fidelity sound quality that takes your favorite SiriusXM™ programming to an entirely new level.⁵



COMFORT CRADLE

An upscale interior features standard third-row seating, rear climate controls and, new on 2012 Veracruz Limited models, heated seats in the second row.



CARGO VALET

Up to 86 cubic feet of cargo space is easily accessible, thanks to a power tailgate that automatically opens and closes with a keyless remote as well as switches mounted on the tailgate and dash.



LIMITED IN MOONSTONE SILVER

2012 SANTA FE

Santa Fe was designed from the outset with a singular purpose in mind: Do it all. Without compromise. And look good doing so. Just the type of challenge our designers love. So we started with style to back up Santa Fe's engineering substance, using fluid lines that convey confidence. Composure. And a taut, dynamic stance that implores you to twist the ignition key. Two state-of-the-art engines are available, each delivering exceptional fuel economy and brisk get-up-and-go. More than 108 cubic feet of passenger volume can be configured to comfortably accommodate five people or haul your latest home furnishing purchases.



HIGHLIGHTS AND AVAILABLE FEATURES

- 2.4L DOHC 4-cylinder or 3.5L DOHC V6 engine with Continuously Variable Valve Timing
- Four-time overall IIHS Top Safety Pick
- Up to 3,500-lb towing capacity (V6 models)
- On-demand All Wheel Drive
- Multi-link rear suspension for enhanced cornering
- Heated front seats & 8-way adjustable power driver seat
- 605-Watt Infinity® Logic 7® Surround Sound premium audio system with 10-speakers
- 6.5" touchscreen navigation system with rearview camera
- Rear in-floor secure storage compartment
- Electronic Stability and Traction Control systems
- Downhill Brake Control

SPECIFICATIONS

- Wheelbase : 106.3 inches
- Length : 184.1 inches
- Width : 74.4 inches
- Height : 67.9 inches
- Engine : 3.5L V6 DOHC / 2.4L DOHC 4-cylinder
- Transmission : 6-speed automatic
- MPG Estimates : 2.4 L (FWD) : 20 city / 28 highway
2.4 L (AWD) : 20 city / 25 highway
3.5 L (FWD / AWD) : 20 city / 26 highway



PUMP UP THE VOLUME

With 10 speakers bathing you in sonic clarity, it's easy to see how the available 605-Watt Infinity® Logic 7® Surround Sound premium audio system can make routine commutes feel like weekend getaways.



PLENTY OF PULL

In addition to their versatile cabins, Santa Fe SE and Limited models with V6 engines deliver impressive towing capacities – up to 3,500 pounds.¹⁸



TOP SAFETY PICK

Santa Fe offers class-leading safety credentials as well. In 2011, it was selected as an IIHS Top Safety Pick for the fourth time overall – an achievement no other mid-size SUV has surpassed.¹³



PREMIUM PACKAGE IN CHAI BRONZE

2012 TUCSON

At first glance, a fluidic sculpture and assertive stance set the 2012 Tucson apart from every other crossover utility vehicle. Its styling refinements continue on the inside, where a spacious cabin is generously appointed with technology and luxurious amenities like leather seats, power lumbar support for the driver and automatic temperature control – all standard on our Limited model. Behind the wheel, sporty handling coupled with impressive gas mileage (up to 32 mpg highway rating) create even more distance between Tucson and the rest of the crowd.¹⁹ Under it all, you'll find European-inspired suspension tuning and an available All Wheel Drive that easily ushers you through mud and snow.



HIGHLIGHTS AND AVAILABLE FEATURES

- 176-hp 2.4L fuel-injected 4-cylinder engine
- Electronically-controlled All Wheel Drive with locking 50/50 split
- 360-Watt AM/FM/XM*/CD/MP3 audio system with 6 speakers and rear subwoofer
- Bluetooth® hands-free phone system with voice-control phonebook access, audio streaming and integrated steering wheel controls
- Dual front automatic climate control w/ CleanAir Ionizer
- Heated front seats w/ 8-way adjustable power driver seat
- 18" Euroflange alloy wheels
- Hillstart Assist Control and Downhill Brake Control
- Electronic Stability and Traction Control systems

SPECIFICATIONS

- Wheelbase : 103.9 inches
- Length : 173.2 inches
- Width : 71.7 inches
- Height : 65.2 / 66.3 (roof rack) inches
- Engine : 2.0L DOHC CVT / 2.4L DOHC CVT
- Transmission : 6-speed automatic / 5-speed manual
- MPG Estimates : 2.0 L (M/T): 20 city / 27 highway
2.0 L (FWD & A/T): 23 city / 31 highway
2.4 L (FWD & A/T): 22 city / 32 highway
2.4 L (AWD & A/T): 21 city / 28 highway



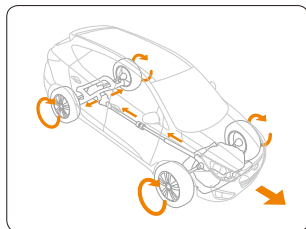
INTELLIGENTLY CONNECTED

Voice activated and XM NavTraffic® connected, the 6.5-inch touchscreen on Tucson's available navigation system not only leads the way, but helps upon arrival – it's connected to a rearview camera that improves safety and eases parking.



WELL-EQUIPPED FOR LIFE'S UPS AND DOWNS

Standard on every Tucson is Hillstart Assist Control, a technology that helps minimize backward rolling as you release your foot from the brake. Also standard is Downhill Brake Control, which helps maintain composure and speed when easing your Tucson down steep descents.



FOUR-CORNER TRACTION

Tucson's available All Wheel Drive is a thumb click away, distributing power to the wheels with the best traction. A driver-selectable AWD lock distributes power evenly between the front and rear axles for improved traction off-road and under slippery conditions.



With each new generation of automobiles comes new ideas that change the driving experience. Ideas for advancing power and handling. Ideas for enhancing comfort, safety and reliability.

Along the way, new technologies have emerged that keep us connected, informed and entertained from the comfort of our cars.

With the introduction of Blue Link,™ Hyundai ushers in another automotive advancement.¹¹ One that puts some of the latest technologies to work with the idea of empowering the car to improve its driver's quality of life. Each and every day.



VOICE RESPONSE
MAIN MENU



ENHANCED
NAVIGATION
SERVICES



EMERGENCY
ASSISTANCE



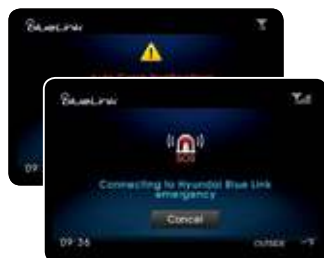
SERVICE AT YOUR FINGERTIPS

Controls for activating Blue Link in-vehicle voice-response features are located on your Hyundai's rearview mirror.



KEEPING YOU CONNECTED AND PROTECTED LIKE NEVER BEFORE.

A Blue Link-enabled Hyundai features enhanced navigation that not only helps you get where you're going, but reveals shortcuts and points of interest along the way. It can send you traffic updates, find gas stations, and tell you what they're charging. Or find restaurants and tell you what people think of the food. There's location sharing and voice text messaging that keeps you in touch with friends and family.²⁰ In the event of an emergency, Blue Link instantly knows whom to call and where to send the help you need. There's even a helpful feature that sends advance notices of regularly scheduled maintenance intervals to keep your car in prime condition. In all, more than 30 services and features are included in three available packages that let you customize this technology to your individual needs. For details, visit www.HyundaiBlueLink.com.



BLUE LINK ASSURANCE PACKAGE

In the event of an emergency, no matter where you are, you're not alone. Automatic collision notification, SOS emergency assistance and enhanced roadside assistance functions report your position to Hyundai-trained operators and connect you in a flash 24/7/365.²¹ You can also receive a monthly report by email that provides comprehensive vehicle diagnostics, helping to ensure your Hyundai is delivering optimal performance with the best possible fuel economy.



BLUE LINK GUIDANCE PACKAGE

More than just the ability to get you where you need to be, this package can tell you what you'll find – from traffic and gas prices to restaurants and museums. Use voice commands to find points of interest, find the fastest routes with the least amount of traffic, find the cheapest gas or the highest rated restaurants, and more. There's even an Eco-Coach that lets you monitor your mileage online, then offers advice on how to change your driving habits to improve your results. (Requires Assurance + Essentials Packages)

BLUE LINK ESSENTIALS PACKAGE

Blue Link is equal parts fun, convenience and safety. Use your smartphone to remotely lock/unlock your car or flash the lights and honk the horn to find it in a crowded parking lot. Other components let you send voice text messages from your car and share your location with friends. Secure your car with stolen vehicle slowdown and recovery features. Or rest easy with geo-fence and curfew alerts that notify you (by text, automated phone message or email) when the geography or drive-time boundaries you've set are exceeded. You can also extend your peace of mind with convenient vehicle self-diagnostics...and see how quickly Blue Link changes the way you connect with your car. (Requires Assurance Package)



DOOR UNLOCK



ENGINE START
(Late Availability)²³



LIGHT+HORN

2012 EQUUS

HIGHLIGHTS AND AVAILABLE FEATURES

- 5.0L direct injection DOHC V8 engine
- 8-speed automatic transmission with SHIFTRONIC®
- Electronically Controlled Air Suspension with Continuous Damping Control
- Available first-class reclining right rear passenger seat with power leg rest and massage system
- Smart Cruise Control
- 12-way power driver seat plus lumbar adjustment
- 10-way power front passenger seat
- Heated & cooled front seats with driver seat massage system
- Power sunshades (rear and side windows)
- Navigation system with Driver Information System and multimedia controller
- Lexicon® 7.1 Discrete Surround Sound premium audio system with 17 speakers
- Rear seat entertainment system with 8" monitor
- 19" nine-spoke chrome finish alloy wheels
- Thermoelectric rear console refrigerator

SAFETY

- 9-airbag safety system including dual front airbags, front & rear seat-mounted side-impact airbags, driver knee airbag, and roof-mounted side-curtain airbags
- Vehicle Stability Management System with pre-collision warning
- Electronic Stability Control
- Traction Control System
- Electronic parking brake with automatic vehicle hold
- Lane Departure Warning System
- 4-wheel disc ABS brakes with Brake Assist and Electronic Brake-force Distribution
- Front & rear parking assistance system with rearview camera
- Adaptive Front Lighting System with auto-leveling HID headlights
- Forward-view cornering camera
- Tire Pressure Monitoring System

2012 GENESIS

HIGHLIGHTS AND AVAILABLE FEATURES

- Choice of 3.8L direct injection DOHC V6, 4.6L DOHC V8 or 5.0L direct injection DOHC V8 engines
- 8-speed automatic transmission with SHIFTRONIC®
- Fully independent suspension with front and rear multi-link design
- Sport-tuned suspension calibration
- SACHS® amplitude selective damping shock absorbers
- Smart Cruise Control
- Auto-dimming rearview mirror with Homelink® and compass
- Auto-defog windshield & rain-sensing wipers
- 528-Watt Lexicon® 7.1 Discrete Surround Sound audio system with 17 speakers
- SiriusXM™ Satellite Radio & XM NavTraffic®
- Bluetooth® hands-free phone system
- Ultimate navigation system with 8" color display, multimedia controller and Driver Information System
- Headlight LED accents / fog lights
- 17" alloy wheels
- 18" split-spoke Hyper Silver alloy wheels
- 19" premium machined finish alloy wheels

SAFETY

- Electronic Stability Control
- Traction Control System
- Anti-lock Braking System with Brake Assist and Electronic Brake-force Distribution
- Electronic active front head restraints
- 8-airbag safety system featuring advanced front airbags, front and rear side-impact airbags and side-curtain airbags
- Front and rear parking assistance sensors with rear backup camera
- Adaptive Front Lighting System with auto-leveling HID headlights
- Electronic Parking Brake with automatic vehicle hold
- Lane Departure Warning System
- Tire Pressure Monitoring System

2012 GENESIS COUPE

HIGHLIGHTS AND AVAILABLE FEATURES

- 2.0L DOHC intercooled turbocharged 4-cylinder or 3.8L DOHC V6 engine with Dual Continuously Variable Valve Timing
- 6-speed close-ratio manual transmission
- ZF® 6-speed automatic transmission with SHIFTRONIC® and paddle shifters
- Torsen® limited-slip differential
- Sport-tuned suspension
- Track-tuned suspension
- Cruise control
- Proximity key entry with push-button start
- Auto-dimming rearview mirror with Homelink® and compass
- Automatic headlights
- Fully automatic temperature control
- iPod®/USB and auxiliary input jacks
- Bluetooth® hands-free phone system
- 360-Watt Infinity® premium audio system with 10-speakers
- Touchscreen navigation system and XM NavTraffic®
- Power tilt-and-slide sunroof
- Black leather bolster/red cloth insert seats
- Sport seats
- 18" Euroflange alloy wheels
- 19" Euroflange alloy wheels with gunmetal finish

SAFETY

- Brembo® braking system
- Electronic Stability Control
- Traction Control System
- Anti-lock Braking System with Brake Assist and Electronic Brake-force Distribution
- Seatbelt pretensioners
- Active front head restraints
- 6-airbag safety system featuring advanced front airbags, front side-impact airbags and side-curtain airbags
- HID Xenon headlights
- Tire Pressure Monitoring System

2012 AZERA

HIGHLIGHTS AND AVAILABLE FEATURES

- 3.3L direct injection V6 engine with Dual Continuously Variable Valve Timing
- 6-speed automatic transmission with SHIFTRONIC®
- Power side mirrors with turn-signal indicators
- Chrome-tipped dual exhaust
- Proximity key entry with push-button start
- Heated front and rear seats
- Ventilated front seats
- Power front seats
- Power tilt-and-telescopic steering wheel with cruise, audio and phone controls
- Interior mood lighting
- Dual automatic climate control
- Blue Link™ Hyundai telematics system
- Navigation system with high-resolution touchscreen display
- Bluetooth® hands-free phone system
- Premium audio systems: Infinity® or Dimension
- iPod®/USB and auxiliary input jacks
- HD Radio™ technology with multicasting
- HID Xenon headlights
- Headlight LED accents / fog lights
- Panoramic sunroof
- 19" Hyper Silver finish alloy wheels

SAFETY

- Vehicle Stability Management System
- Electronic Stability Control
- Traction Control System
- Anti-lock Braking System with Brake Assist and Electronic Brake-force Distribution
- 9-airbag safety system featuring advanced front airbags, driver's knee airbag, front and rear side-impact airbags and side-curtain airbags
- Rear backup camera
- Parking assistance sensors
- Tire Pressure Monitoring System

2012 SONATA & 2.0T

HIGHLIGHTS AND AVAILABLE FEATURES

- 2.4L direct injection 4-cylinder engine with Dual Continuously Variable Valve Timing
- 2.0L direct injection 4-cylinder engine with twin-scroll turbocharger
- 6-speed automatic transmission with SHIFTRONIC®
- Steering-wheel-mounted paddle shifters
- Tilt-and-telescopic steering wheel with cruise, audio and phone controls
- Proximity key entry with push-button start
- Dual automatic climate control
- Heated front and rear seats
- Blue Link™ Hyundai telematics system
- Navigation system with high-resolution touchscreen display
- Bluetooth® hands-free phone system
- Premium audio systems: Infinity® or Dimension
- iPod®/USB and auxiliary input jacks
- HD Radio™ technology with multicasting
- Daytime running lights
- Power side mirrors with turn-signal indicators
- Chrome-tipped dual exhaust
- 18" Hyper Silver alloy wheels
- Panoramic sunroof

SAFETY

- NHTSA Five-Star safety rating
- Electronic Stability Control
- Traction Control System
- Anti-lock Braking System with Brake Assist and Electronic Brake-force Distribution
- Active front head restraints
- 6-airbag safety system featuring advanced front airbags, front side-impact airbags and side-curtain airbags
- Rear backup camera
- Tire Pressure Monitoring System

2012 SONATA HYBRID

HIGHLIGHTS AND AVAILABLE FEATURES

- 2.4L Atkinson Cycle 4-cylinder hybrid engine
- Hybrid Starter Generator
- Advanced lithium polymer battery system
- 6-speed automatic transmission with SHIFTRONIC®
- 4.2" TFT multi-function trip computer
- Proximity key entry with push-button start
- Auto dimming mirror with HomeLink® and compass
- Heated front and rear seats
- Blue Link™ Hyundai telematics system
- 400-Watt Infinity® premium audio system with 9 speakers
- iPod®/USB and auxiliary input jacks
- HD Radio™ technology with multicasting
- Bluetooth® hand-free phone system voice recognition and audio streaming
- Navigation system with high-resolution touchscreen display
- Panoramic sunroof
- Power side mirrors with turn-signal indicators
- LED headlight accents
- LED taillights
- Electroluminescent instrument cluster
- 16" or 17" aero-design alloy wheels

SAFETY

- NHTSA Five-Star safety rating
- Electronic Stability Control
- Traction Control System
- Anti-lock Braking System with Brake Assist and Electronic Brake-force Distribution
- Active front head restraints
- 6-airbag safety system featuring advanced front airbags, front side-impact airbags and side-curtain airbags
- Rear backup camera
- Tire Pressure Monitoring System

2012 VELOSTER

HIGHLIGHTS AND AVAILABLE FEATURES

- 1.6L direct injection DOHC 4-cylinder engine with Dual Continuously Variable Valve Timing
- 6-speed manual transmission
- Available 6-speed EcoShift Dual Clutch Transmission (DCT) with paddle shifters
- Active ECO System (DCT only)
- Passenger side rear door
- Hillstart Assist Control
- Proximity key entry with push-button start
- Illuminated vanity mirrors with sun visor extensions
- Leather-wrapped steering wheel/shift knob
- Steering-wheel-mounted audio/cruise controls
- Blue Link™ Hyundai telematics system
- 7" multimedia touchscreen
- Navigation system with rearview camera and backup warning sensors
- 450-Watt Dimension premium audio with 8 speakers, external amp & subwoofer
- Pandora® Internet Radio functionality
- Bluetooth® hands-free phone system with voice recognition and audio streaming
- iPod®/USB and auxiliary input jacks
- RCA cable and 115V outlet for video playback
- LED headlight accents
- Panoramic sunroof
- Dual center chrome exhaust tips
- 17" five-spoke alloy wheels or optional 18" alloy wheels with painted inserts

SAFETY

- Vehicle Stability Management System
- Electronic Stability Control
- Traction Control System
- Anti-lock Braking System with Brake Assist and Electronic Brake-force Distribution
- 4-wheel disc brakes
- 6-airbag safety system featuring advanced dual front airbags with Occupant Classification System, front seat-mounted side-impact airbags and roof-mounted side-curtain airbags
- Tire Pressure Monitoring System

2012 ELANTRA

HIGHLIGHTS AND AVAILABLE FEATURES

- 1.8L DOHC 4-cylinder engine with Dual Continuously Variable Valve Timing
- EPA estimated 40 mpg highway
- 6-speed manual or automatic transmission with SHIFTRONIC®
- Active ECO System (A/T only)
- Proximity key entry with push-button start
- Heated front and rear seats
- 60/40 split fold-down rear seatback
- Sliding front center armrest
- Rear-seat center armrest with cupholders
- Touchscreen navigation system with rearview camera
- Bluetooth® hands-free phone system with voice recognition and audio streaming
- 360-Watt premium audio system with 6 speakers and digital external amp
- iPod®/USB and auxiliary input jacks
- Multi-function trip computer
- Daytime Running Lights
- Power tilt-and-slide sunroof
- Power side mirrors with turn-signal indicators
- Leather seating surfaces with environmentally friendly SoyFoam™ seat cushions
- Leather-wrapped steering wheel & shift knob
- Steering wheel audio and cruise controls
- Illuminated vanity mirrors with extensions
- 17" alloy wheels
- One-touch triple turn signal

SAFETY

- Vehicle Stability Management System
- Electronic Stability Control
- Traction Control System
- Anti-lock Braking System with Brake Assist and Electronic Brake-force Distribution
- 4-wheel disc brakes
- 6-airbag safety system featuring advanced dual front airbags with Occupant Classification System, front seat-mounted side-impact airbags and roof-mounted side-curtain airbags
- Tire Pressure Monitoring System

2012 ELANTRA TOURING

HIGHLIGHTS AND AVAILABLE FEATURES

- 2.0L DOHC 4-cylinder engine with Continuously Variable Valve Timing
- 5-speed manual or available 4-speed automatic transmission
- Fuel economy up to 31 mpg
- B&M Racing® Sport Shifter (M/T)
- Class-leading total interior volume
- Tilt-and-telescopic steering wheel
- Steering-wheel-mounted audio and cruise control
- 60/40 split fold-down rear seatback
- Rear-seat center armrest with cupholders
- Heated front seats
- Leather seating surfaces
- Leather-wrapped steering wheel & shift knob
- Steering wheel audio and cruise controls
- Remote keyless entry with alarm
- 172-Watt AM/FM/XM®/CD/MP3 audio system with 6 speakers⁵
- iPod®/USB and auxiliary input jacks
- Silver roof side rails
- Power tilt-and-slide sunroof
- Front and rear map pockets w/ bottle holders
- Retractable cargo cover
- Cooled glove compartment
- Hidden cargo-area storage compartments
- 17" alloy wheels with chrome inserts
- Front fog lights

SAFETY

- Electronic Stability Control
- Traction Control System
- 4-wheel disc brakes
- Anti-lock Braking System with Brake Assist and Electronic Brake-force Distribution
- Active front head restraints
- 6-airbag safety system featuring advanced front airbags, front side-impact airbags and side-curtain airbags
- Tire Pressure Monitoring System

2012 ACCENT 4&5 DOOR

HIGHLIGHTS AND AVAILABLE FEATURES

- 1.6L direct injection DOHC 4-cylinder engine w/ Dual Continuously Variable Valve Timing
- 6-speed manual or automatic transmission with SHIFTRONIC®
- Active ECO System (A/T only)
- EPA estimated 40 mpg highway rating
- Hillstart Assist Control
- Tilt steering wheel
- Steering-wheel-mounted audio/cruise controls
- 6-way adjustable driver seat with armrest
- Power door locks
- Power windows with driver auto-down
- 60/40 split fold-down rear seatback
- Remote keyless entry system
- Air conditioning
- 172-Watt AM/FM/XM®/CD/MP3 audio system with 6 speakers⁵
- iPod®/USB and auxiliary input jacks
- Bluetooth® hands-free phone system with voice recognition
- Multi-function trip computer
- Leather-wrapped steering wheel & shift knob
- Premium cloth seats and door inserts
- Sliding armrest storage box
- 16" alloy wheels
- Bodycolor mirrors and door handles
- Front fog lights
- Rear wiper (5-Door)

SAFETY

- Vehicle Stability Management System
- Electronic Stability Control
- Traction Control System
- Anti-lock Braking System with Brake Assist and Electronic Brake-force Distribution
- Active front head restraints
- Adjustable head restraints for all seats
- 6-airbag safety system featuring advanced front airbags, front side-impact airbags and side-curtain airbags
- Tire Pressure Monitoring System

2012 VERACRUZ

HIGHLIGHTS AND AVAILABLE FEATURES

- 3.8L DOHC V6 engine with Continuously Variable Valve Timing
- 260 hp and 257 lb-ft of torque
- 6-speed automatic transmission with SHIFTRONIC®
- On-demand All Wheel Drive
- Power driver seat with adjustable lumbar support
- Dual front automatic climate control with tri-zone ventilation and rear auxiliary controls
- Heated 2nd row seats
- Integrated Memory System for driver seat, outside mirrors and steering column
- Power tailgate
- Proximity key entry with push-button start
- Auto dimming exterior and interior mirrors
- Alpine navigation system (delayed availability)
- Bluetooth® hands-free phone system
- Premium 605-Watt Infinity® audio system with 10 speakers
- Roof rack side rails
- Approach lights
- Lighted front door scuffs
- 18" split-spoke Hyper Silver alloy wheels

SAFETY

- Electronic Stability Control
- Traction Control System
- Anti-lock Braking System with Brake Assist and Electronic Brake-force Distribution
- Active front head restraints
- 6-airbag safety system featuring advanced front airbags, front side-impact airbags and side-curtain airbags
- Backup warning sensors
- Tire Pressure Monitoring System

2012 SANTA FE

HIGHLIGHTS AND AVAILABLE FEATURES

- 2.4L DOHC 4-cylinder or 3.5L DOHC V6 engine with Continuously Variable Valve Timing
- 6-speed automatic transmission with SHIFTRONIC®
- On-demand All Wheel Drive
- 8-way adjustable power driver seat
- Heated front seats
- Dual front automatic climate control with CleanAir Ionizer
- Auto-dim rearview mirror with HomeLink®
- Navigation system with a 6.5" color touchscreen display
- Bluetooth® hands-free phone system
- AM/FM/XM®/CD/MP3 audio system with 6 speakers⁵
- iPod®/USB and auxiliary input jacks
- Power tilt-and-slide sunroof
- Front solar glass and rear privacy glass
- Trailer prep package
- Up to 3,500-lb towing capacity
- Premium cloth, combination cloth/leather or leather seating surfaces
- Under-floor cargo storage

SAFETY

- Electronic Stability Control
- Traction Control System
- Anti-lock Braking System with Brake Assist and Electronic Brake-force Distribution
- Downhill Brake Control
- Active front head restraints
- 6-airbag safety system featuring advanced front airbags, front side-impact airbags and side-curtain airbags with rollover sensors
- Rearview backup camera
- Tire Pressure Monitoring System

2012 TUCSON

HIGHLIGHTS AND AVAILABLE FEATURES

- 2.0L or 2.4L 4-cylinder engine, both with Continuously Variable Valve Timing
- 6-speed automatic transmission with SHIFTRONIC®
- On-demand All Wheel Drive
- 8-way adjustable power driver seat
- Heated front seats
- Dual front automatic climate control with CleanAir Ionizer
- Multi-function trip computer
- 60/40 split fold-flat rear seatback
- Auto-dimming rearview mirror with HomeLink®
- Navigation system with a 6.5" color touchscreen display
- Bluetooth® hands-free phone system
- AM/FM/XM®/CD/MP3 audio system with 6 speakers⁵
- iPod®/USB and auxiliary input jacks & iPod® cable
- Panoramic sunroof
- Premium cloth, combination of cloth/leatherette or leather seating surfaces
- Heated front seats
- Front solar glass & rear privacy glass

SAFETY

- Electronic Stability Control
- Traction Control System
- Anti-lock Braking System with Brake Assist and Electronic Brake-force Distribution
- Downhill Brake Control
- Hillstart Assist Control
- Active front head restraints
- 6-airbag safety system featuring advanced front airbags, front side-impact airbags and side-curtain airbags with rollover sensors
- Rearview backup camera
- Tire Pressure Monitoring System

AMERICA'S BEST WARRANTY

10 YEARS 100,000 MILES POWERTRAIN LIMITED WARRANTY	5 YEARS 60,000 MILES NEW VEHICLE LIMITED WARRANTY
7 YEARS UNLIMITED MILES ANTI-PERFORATION WARRANTY	5 YEARS UNLIMITED MILES 24-HOUR ROADSIDE ASSISTANCE

See dealer for LIMITED WARRANTY details.

FOOTNOTES

¹ www.wardsauto.com/reports/2010/tenbest.

² *Motor Trend*, Comparison: 2011 Mustang V-6 vs 2010 Genesis Coupe 3.8 vs 2010 Camaro RS vs 2010 Challenger SE, July 2010.

³ www.hyundaiusnews.com.

⁴ Electronic Stability Control (ESC) cannot control your vehicle's stability under all driving situations. ESC is not a substitute for safe driving practices. No system, no matter how advanced, can overcome physics or correct poor driving. The driver is always responsible for controlling the vehicle and must use caution to avoid loss of control in all driving conditions. Speed, road conditions and driver steering input will affect whether ESC can help prevent loss of control. The Traction Control System is meant to enhance conscientious driving habits and is not a substitute for safe driving practices. See your Owner's Manual for details.

⁵ SiriusXM™ Satellite Radio and XM NavTraffic® require SiriusXM subscription, sold separately after complimentary introductory period. All fees and programming subject to change. Traffic and weather channels only available in select markets, and SiriusXM service only available in the 48 contiguous United States. See your dealer for details. The SiriusXM name is a registered trademark of SiriusXM Satellite Radio Inc. All other trademarks are property of their respective owners.

⁶ EPA estimates for comparison only. Your actual mileage will vary with options, driving conditions, driving habits and vehicle's condition. PZEV available in some states.

⁷ *Automobile Magazine*, February 2011

⁸ ©1997-2010 AutoPacific, Inc. Research Suite®

⁹ *Car and Driver.com*, November 2010

¹⁰ *Car and Driver.com*, October 2010

¹¹ Only use Blue Link™ and corresponding devices when it is safe to do so. Blue Link is available on select 2012 Hyundai vehicles. Blue Link subscription service agreement required. Features vary by subscription plan. Blue Link service works using CDMA based cellular networks in the 50 United States. Blue Link service is not available where there is no cellular coverage, particularly in enclosed or remote areas. Service availability may be affected by signal strength, foliage, weather, topographical conditions (mountains) or nearby structures (tall buildings, tunnels) and other factors. For additional details and system limitations, visit HyundaiBlueLink.com.

¹² Government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov).

¹³ IIHS Top Safety Pick: Based on Insurance Institute for Highway Safety 40-mph frontal crash test, 31-mph side-impact test, 20-mph rear-impact test and availability of Electronic Stability Control (ESC).

¹⁴ www.epa.gov.

HYUNDAI Assurance

For over a decade, Hyundai has backed every car we've built with America's Best Warranty and this simple promise:

Relax. We've got your back for the next 10 years or 100,000 miles. It's a commitment to customers that's evolved into Hyundai Assurance, an umbrella of services that includes 24/7 Roadside Assistance and more. Visit www.hyundaiassurance.com for details.

¹⁵ Comparison: Best-Selling Compact Sedans – *Motor Trend*, July 2011.

¹⁶ Best Car For The Money Awards 2011, *U.S. News & World Report*, Jan 20, 2011

¹⁷ The Supplemental Restraint System (SRS) is designed to work with the 3-point seatbelt system. The SRS deploys in certain frontal and/or side-impact conditions where significant injury is likely. The SRS is not a substitute for seatbelts, which should be worn at all times. Children under the age of 13 should be restrained securely in the rear seat. NEVER place a rear-facing child seat in the front seat of a vehicle that has a passenger-side airbag.

¹⁸ See the towing guide in your Owner's Manual for proper use.

¹⁹ GLS and Limited models with automatic transmission and AWD.

²⁰ Requires a Bluetooth® compatible phone to be paired to the vehicle and assigned as the Primary Driver's mobile phone number in your account. Standard text message rates apply.

²¹ Blue Link agents will contact existing emergency service responders.

²² Hyundai estimates based on internal testing. EPA estimates not available at press time.

²³ Requires vehicle equipped with push-button start.

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