

2010 HYUNDAI **ACCENT**



AMERICA'S **BEST** WARRANTY

POWERTRAIN LIMITED
WARRANTY

10 YEARS
100,000 MILES

NEW VEHICLE LIMITED
WARRANTY

5 YEARS
60,000 MILES

ANTI-PERFORATION
WARRANTY

7 YEARS
UNLIMITED MILES

24-HOURS ROADSIDE
ASSISTANCE

5 YEARS
UNLIMITED MILES



GLS IN EBONY BLACK

CAN YOU REALLY CALL IT 'ENTRY LEVEL' IF IT GIVES YOU SIX AIRBAGS AND MORE ROOM THAN SOME COMPACT CARS?

Why is it that with most so-called "entry level" cars, your first instinct is to exit? At Hyundai, we don't believe it has to be that way. Which is why we created Accent. Entry level, sub-compact, pocket rocket – call it what you want, but Accent is proof that a small car can think big.

Technically, Hyundai Accent compares with sub-compacts like Honda Fit and Toyota Yaris. Yet the fact is, Accent has more interior room than those cars' larger siblings, Civic and Corolla. Its safety engineering includes six airbags, standard. It gets the highest possible rating – five stars – in frontal collision crash tests conducted by the National Highway Transportation Safety Administration. It gets up to 36 MPG,¹ yet it's got more horsepower than Toyota Yaris. And it's backed by America's Best Warranty.² Of course, there is one thing you'll find about the Hyundai Accent that's not very big at all: Its sticker price.

The logo for the Hyundai Accent Blue edition, featuring the word "blue" in a stylized, italicized, blue font with a white outline.

INTRODUCING ACCENT BLUE

For 2010, Hyundai proudly introduces a high-mileage BLUE edition to our acclaimed Accent lineup. Models sporting this "Blue" insignia deliver outstanding fuel economy at an outstanding price. In fact, our BLUE Accent is priced lower than any other Accent model, making it as economical on the showroom floor as it is on the open road.

2010 ACCENT _ QUALITY

¹ EPA estimates for comparison. Your actual mileage will vary with options, driving conditions, driving habits and vehicle's condition. * See dealer for LIMITED WARRANTY details.

SURPRISE PACKAGE.

A funny thing happens when you compare the room inside a Hyundai Accent to that of other sub-compacts. There is no comparison. Hyundai designers gave Accent so much space inside, it's classified as a Compact Car by the U.S. Government. In fact, Accent has up to 15.9 cubic feet of cargo volume, more than Honda Civic or Toyota Corolla. It's got more rear head room than they do, too.

Step into an Accent, and you'll find that we put all that space to good use. On most models, air conditioning comes standard. Conveniences like power windows with driver's auto-down, power door locks and power outside mirrors are all available on 3-door and 4-door models. And the standard 60/40 fold-down rear seat lets you split how you want it folded. So you have the flexibility to haul home those antique fair finds while still saving a seat or two for passengers.



CRANK UP THE VOLUME

A 6-speaker, 172-watt audio system with CD player, MP3 readability and XM® Satellite¹ radio is standard on the SE and GLS. And for 2010, steering-wheel-mounted audio controls are standard on SE and optional on GLS.



IPOD®/USB AND MP3 AUXILIARY INPUT JACKS

Plug in your iPod® or other portable music player.² All your tunes will come bursting through the Accent's audio system.



BLUETOOTH®³

A built-in microphone and speaker let you enjoy hands-free phone calls with exceptional clarity. Available as an option on Accent models, the system also has the ability to recognize multiple phones.





2010 ACCENT _ INTERIOR

SE INTERIOR IN BLACK CLOTH

NHTSA 5-STAR RATING.

Three-point seatbelts for every seat. Front seatbelt pretensioners. Front and rear crumple zones. Body-side reinforcements. Six airbags, standard. No wonder NHTSA gave the Accent GLS their highest crash rating for frontal impacts.¹

Behind the wheel, you'll find some of the same technologies that satisfy a driver's sporting desires also amplify the car's active safety features. Our 3-door Accent SE is dialed-in with a sport suspension that uses stiffer springs, dampers and a big, fat stabilizer bar. It also comes equipped with a quick-ratio steering rack. Point Accent SE into a corner, press the accelerator, and you'll feel the taut control these special engineering tweaks create.



ANTI-LOCK BRAKES

ABS uses computerized sensors to detect and prevent wheel lock-up, helping you maintain steering control while braking hard in emergency situations.



STRUCTURAL INTEGRITY

Accent surrounds you with a body that incorporates high-tensile steel, rear crumple zones, bodyside reinforcements and hood-buckling creases to protect you in an impact from any direction.



ELECTRONIC BRAKE-FORCE DISTRIBUTION

This technology varies the brake force applied to each wheel based on road conditions, speed and load, among other factors. By applying the maximum brake pressure needed, braking distances are minimized.





2010 ACCENT _ SAFETY

SE IN TANGO RED



BLUE 3-DOOR

KEY STANDARD EQUIPMENT

The new Blue trim represents the most fuel efficient & lowest priced model in the Accent lineup.

- 1.6-liter, DOHC 4-cylinder engine with Continuously Variable Valve Timing
- 5-speed high-efficiency manual transmission
- EcoShift indicator
- Manual: 27/36/31 MPG City/Highway/Combined
- Sport-tuned power assisted rack-and-pinion steering
- 14-inch steel wheels with full wheel covers
- 6 airbags: Advanced dual front airbags with Occupant Classification System (OCS), front seat-mounted side-impact airbags, and roof-mounted side-curtain airbags
- Tire Pressure Monitoring System (TPMS)
- Adjustable head restraints for all seating positions
- Audio Preparation Package with 4 speakers
- Variable intermittent windshield wipers
- Dual-adjustable side mirrors
- Tachometer
- Sporty cloth seats
- 6-way adjustable driver seat with armrest
- Dual front cupholders
- Front map pockets
- 60/40 split fold-down rear seatback
- Rear cargo cover
- Body color bumpers and front grill
- Side marker lights
- Rear spoiler
- Rear window defroster
- "Blue" Badge

OPTIONAL BLUE EQUIPMENT

- Air conditioning



GS 3-DOOR

INCLUDES ALL STANDARD BLUE FEATURES PLUS

- 4-speed automatic transmission and available 5-speed manual transmission
- ECO indicator light (A/T models)
- M/T: 28/34/30 MPG City/Highway/Combined
- A/T: 27/36/30 MPG City/Highway/Combined
- Air conditioning
- Tilt steering wheel
- Map lights with sunglass holder
- Body color mirrors and door handles
- Rear window wiper/washer

OPTIONAL GS PACKAGE

- Premium Package
 - Anti-lock Braking System (ABS) with Electronic Brake-force Distribution (EBD) / 172-watt AM/FM/XM®/CD/MP3 audio system with six speakers / iPod® USB and MP3 auxiliary input jacks / Power windows with driver's auto down / Power door locks / Front map pockets with bottle holders / Dual power outside mirrors / Remote keyless entry system with alarm and panic alert / Dual illuminated vanity mirrors



SE 3-DOOR

GS PREMIUM PACKAGE PLUS

- M/T: 28/34/30 MPG City/Highway/Combined
- A/T: 27/36/30 MPG City/Highway/Combined
- Sport-tuned suspension
- B&M Racing® Sport Shifter (manual)
- 16-inch alloy wheels and P205/45R16 tires
- Front fog lights
- Windshield sunshade band
- Leather-wrapped steering wheel and shift knob
- Steering-wheel-mounted audio controls and cruise control
- Metallic interior accents
- Power tilt-and-slide glass sunroof
- Passenger-side front seatback pocket



GLS 4-DOOR

STANDARD FEATURES INCLUDE

- 1.6-liter, DOHC 4-cylinder engine with Continuously Variable Valve Timing
- 5-speed manual transmission and available 4-speed automatic transmission
- EcoShift indicator (manual model)
- ECO indicator light (automatic models)
- M/T: 28/34/30 MPG City/Highway/Combined
- A/T : 27/36/30 MPG City/Highway/Combined
- Power-assisted rack-and-pinion steering
- 14-inch steel wheels with full wheel covers
- 6 airbags: Advanced dual front airbags with Occupant Classification System (OCS), front seat-mounted side-impact airbags, and roof-mounted side-curtain airbags
- Tire Pressure Monitoring System (TPMS)
- Adjustable head restraints for all seating positions
- 172-watt AM/FM/XM®/CD/MP3 audio system with six speakers
- iPod®/USB and MP3 auxiliary input jacks
- Air conditioning
- Variable intermittent windshield wipers
- Dual-adjustable side mirrors
- 6-way adjustable driver seat with armrest
- Dual front cupholders
- Map lights with sunglass holder
- Dual illuminated vanity mirrors
- Front map pockets
- Passenger-side front seatback pocket
- 60/40 split fold-down rear seatback
- Rear-seat center armrest with cupholders
- Rear window defroster

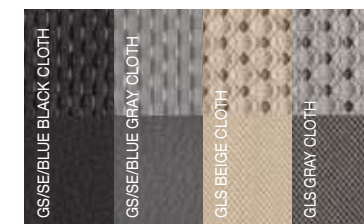
OPTIONAL GLS PACKAGE

- Premium Package
 - Anti-lock Braking System (ABS) with Electronic Brake-force Distribution (EBD) / Power windows with driver's auto-down / Dual power outside mirrors / Power door locks / Remote keyless entry system with alarm and panic alert / Steering-wheel-mounted audio controls and cruise control / Tilt steering wheel

EXTERIOR_COLOR CHOICES



INTERIOR_COLOR CHOICES



WEBSITE_ HYUNDAI.COM



Be sure to visit our website, where you can build your own Accent, locate a Hyundai dealer near you, and best of all – schedule a test drive.



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