

09 HYUNDAI_TUCSON







ARE WE THERE YET?

It's a common sentiment among children riding in the back seat, but you may be surprised to learn that it's also the way we approach making cars here at Hyundai. We're always asking ourselves if our vehicles are as good as they can possibly be. Are the engines smooth enough? Is the design stylish enough? Is the performance inspiring enough? Are the emissions low enough? Is the vehicle safe enough? In the end, the answer is yes. And no. Because as proud as we are of our vehicles, as impressively as they perform, as handsomely as they're styled and as safe as they unquestionably are, we're simply never satisfied. As a driver, you deserve nothing less. Think about it.



LIMITED IN PLATINUM





MORE PASSENGER ROOM THAN A JEEP PATRIOT

The Tucson's generous 102.6 cubic feet of passenger volume tops the Jeep Patriot, Nissan Rogue and Ford Escape. That means you and your passengers can enjoy plenty of head room, leg room and shoulder room to stretch out, relax and enjoy the ride. It also proves that a compact SUV doesn't have to be compact at all.



LIMITED IN BLACK LEATHER

AMERICA'S

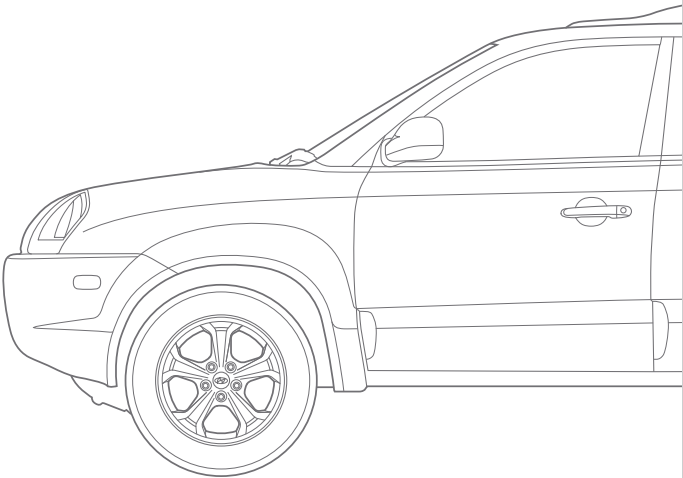
BEST

What does a warranty say about a car? Well to us, it says we have the utmost confidence in its quality, so much so that we're willing to stand behind our cars long after you've driven off the dealer's lot. Long enough, in fact, for you to go from graduating high school to graduating medical school.

WARRANTY



09 TUCSON_WARRANTY



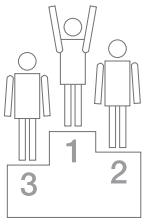
	POWERTRAIN	NEW VEHICLE LIMITED WARRANTY	ANTI-PERFORATION	ROADSIDE ASSISTANCE
HYUNDAI	10 YEARS 100,000 MILES	5 YEARS 60,000 MILES	7 YEARS UNLIMITED MILES	5 YEARS UNLIMITED MILES
TOYOTA	5 YEARS 60,000 MILES	3 YEARS 36,000 MILES	5 YEARS UNLIMITED MILES	N/A
HONDA	5 YEARS 60,000 MILES	3 YEARS 36,000 MILES	5 YEARS UNLIMITED MILES	N/A
NISSAN	5 YEARS 60,000 MILES	3 YEARS 36,000 MILES	5 YEARS UNLIMITED MILES	N/A
JEEP	LIFETIME WARRANTY	3 YEARS 36,000 MILES	5 YEARS 100,000 MILES	3 YEARS 36,000 MILES
FORD	5 YEARS 60,000 MILES	3 YEARS 36,000 MILES	5 YEARS UNLIMITED MILES	5 YEARS 60,000 MILES

WHAT DOES THE WORD “BEST” MEAN, AGAIN?

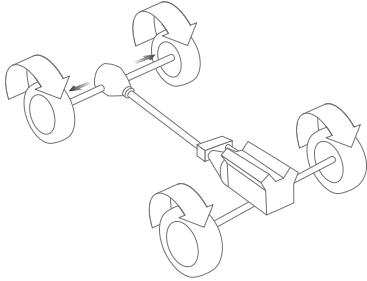
It’s difficult to know these days, with car makers claiming to have “The Best Coverage in America” or “The Best Warranty Coverage in the Business.” Fact is, there is no manufacturer that offers a standard warranty matching Hyundai’s (and we’ve had it for 10 years), which means when we say we have America’s Best Warranty,¹ the word “best” means, well, best.

Best ≠ Good
Best ≠ Kind of impressive
Best ≠ Better than my neighbor’s

Best = Best



¹See dealer for LIMITED WARRANTY details.



BORG WARNER 4WD

The interactive torque management system automatically transfers up to 50% of the power from the front to the rear wheels to enhance handling and traction. At highway speeds and under normal conditions, the transmission routes power to the front wheels for improved fuel economy.

FULLY INDEPENDENT SUSPENSION

Tucson delivers a smooth ride courtesy of MacPherson front struts with coil springs, a multi-link rear suspension and gas-charged shock absorbers all around. So no matter what the topography, you'll enjoy a comfortable trip.



4-WHEEL DRIVE LOCK

This driver-selectable feature lets you lock the center differential to deliver equal torque to all four wheels. It will also give you added traction – not to mention confidence – in off-road conditions or whenever traction is limited.



INLINE 4-CYLINDER ENGINE

This advanced DOHC, 2.0-liter powerplant with Continuously Variable Valve Timing delivers plenty of gusto, along with impressive fuel economy for its class, and an ultra-low (ULEV) emissions classification.



V6

The Tucson's potent 2.7-liter V6 engine delivers an impressive 173 horsepower and 178 lb.-ft. of torque to deliver you to any faraway place you care to venture to. What's more, you'll enjoy a very respectable 24 MPG on the highway¹ – if you're ever on it, that is.

POWER

PERFORMANCE



SE IN MESA RED

ROOM FOR WORK AND PLAY

Whether you're taking four friends down to the beach for a day in the water or lugging amps and guitars to your next gig downtown, the Tucson is ready and willing to accommodate everything life throws your way.

WHEN IT COMES TO VERSATILITY, TUCSON HAS IT IN SPADES, whether it's for passengers or cargo. To begin with, the rear seats feature a 60/40 split seatback, enabling you to perfectly allocate space for freight or friends as you need it. Next, there's an additional storage compartment underneath the floor of the cargo area that's great for keeping precious valuables like notebook computers out of sight from prying eyes. Finally, there's an easy-to-clean, composite load floor that makes clean-up as easy as turning on the garden hose. Perfect after a day of snowboarding in the mountains or hiking on a muddy trail.







ENJOY 170 DIGITAL CHANNELS from coast to coast, including commercial-free music channels, plus the biggest names in sports, news and talk. With every Major League Baseball® game, Oprah & Friends,[™] CNN,[®] FOX News, CNBC, comedy channels and so much more, XM has something for everyone, including exclusive shows and concerts you can't hear anywhere else, all with a complimentary 3-month subscription.¹



LIMITED IN BEIGE LEATHER

09 TUCSON _ INTERIOR FEATURES



IN-DASH 6-DISC CD CHANGER

This MP3-compatible changer means you'll never have to fumble with your CDs while driving. Plus, your tunes come through loud and clear thanks to seven speakers and 200-watts of power.



POWER SUNROOF

With the push of a button, you command the large power sunroof above, so that you can enjoy the sun, stars or clear blue sky. Opt for the wind deflector to keep wind noise to a minimum.

AUXILIARY INPUT JACK

Your favorite music is never far away. Tucson is equipped with an auxiliary input jack to connect portable music players such as an iPod® to the audio system. Just plug it in to your player's headphone jack and all of your songs will come loud and clear through the Tucson's audio system.



AUTOMATIC TEMPERATURE CONTROL

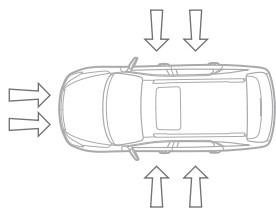
Simply set the air conditioning control to the precise temperature you want, and it will automatically adjust airflow and temperature to keep passengers as comfortable as can be.



09 TUCSON_ SAFETY

	HYUNDAI TUCSON	FORD ESCAPE	JEEP PATRIOT	HONDA CR-V
Electronic Stability Control	●	●	●	●
Traction Control System	●	●	●	●
Advanced dual front airbags	●	●	●	●
Front side- impact airbags	●	●		●
Side-curtain airbags	●	●	●	●
4-wheel disc brakes	●			●
ABS with Electronic Brake-force Distribution	●	●	●	●
Brake Assist	●	●	●	●
Active front head restraints	●			●

● / ● = STANDARD EQUIPMENT ON BASE MODEL



ESC – A LITTLE EXTRA INSURANCE

Studies show that SUVs equipped with Electronic Stability Control experience 67% fewer single-vehicle accidents.

¹Government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov). 2007 model tested with standard side-impact airbags (SABs).

NHTSA

When you consider how many safety features are offered standard on the Tucson, it's hardly surprising that the National Highway Traffic Safety Administration awarded it 5 stars for both front and side impacts!

FIVE-STAR RATING



SAFETY

LIMITED IN DESERT SAGE



ESC

Because you never know when an emergency situation is around the bend, every Tucson comes equipped with Electronic Stability Control.¹ It constantly monitors things such as wheel speed, steering angle and lateral g-forces. When it senses a skid is imminent, it adjusts brake and throttle input to help keep you safely on your intended path.

SAVES LIVES



ANTI-LOCK BRAKES WITH EBD

Unfortunately, wet roads and sudden stops are an unavoidable part of everyday driving. Enter ABS. It prevents wheel lock-up and helps you maintain steering control during emergency braking situations by rapidly pulsing the brakes so you can maneuver yourself out of harm's way. But we didn't stop there. We also incorporated Electronic Brake-force Distribution (EBD), which uses a network of sensors to provide the proper amount of brake pressure at each wheel – based on load dynamics, speed and road condition – to deliver maximum braking performance.

TRACTION CONTROL

Wet pavement may have met its match. Tucson's advanced Traction Control System senses unexpected wheelspin during acceleration, then automatically applies the appropriate combination of brakes and throttle, routing power to the tire with the most traction. This helps you maintain control in treacherous driving conditions.²



BRAKE ASSIST

Statistics show that drivers frequently don't brake hard enough in emergency situations. Brake Assist senses when you're in a panic stop and immediately applies the maximum braking pressure to help you stop in a shorter distance. Because sometimes a few extra feet can make all the difference.

¹Electronic Stability Control (ESC) cannot control your vehicle's stability under all driving situations. ESC is not a substitute for safe driving practices. No system, no matter how advanced, can overcome physics or correct poor driving. The driver is always responsible for controlling the vehicle and must use caution to avoid loss of control in all driving conditions. Speed, road conditions and driver steering input will affect whether ESC can help prevent loss of control. See Owner's Manual for details. ²The Traction Control System (TCS) is meant to enhance conscientious driving habits and is not a substitute for safe driving practices.



DUAL SEATBELT PRETENSIONERS

Dual pretensioners tighten the safety belt across the shoulder and lap in certain accidents to reduce the front occupants' forward movement. Force limiters release slack to limit load across the body.



TIRE PRESSURE MONITORING SYSTEM

Each of the Tucson's wheels is equipped with an air-pressure sensor located at the valve stem. When the pressure of any tire falls below its optimal level, a warning light on the instrument panel alerts you, helping you avoid dangerous situations that could arise from driving on an underinflated tire.¹

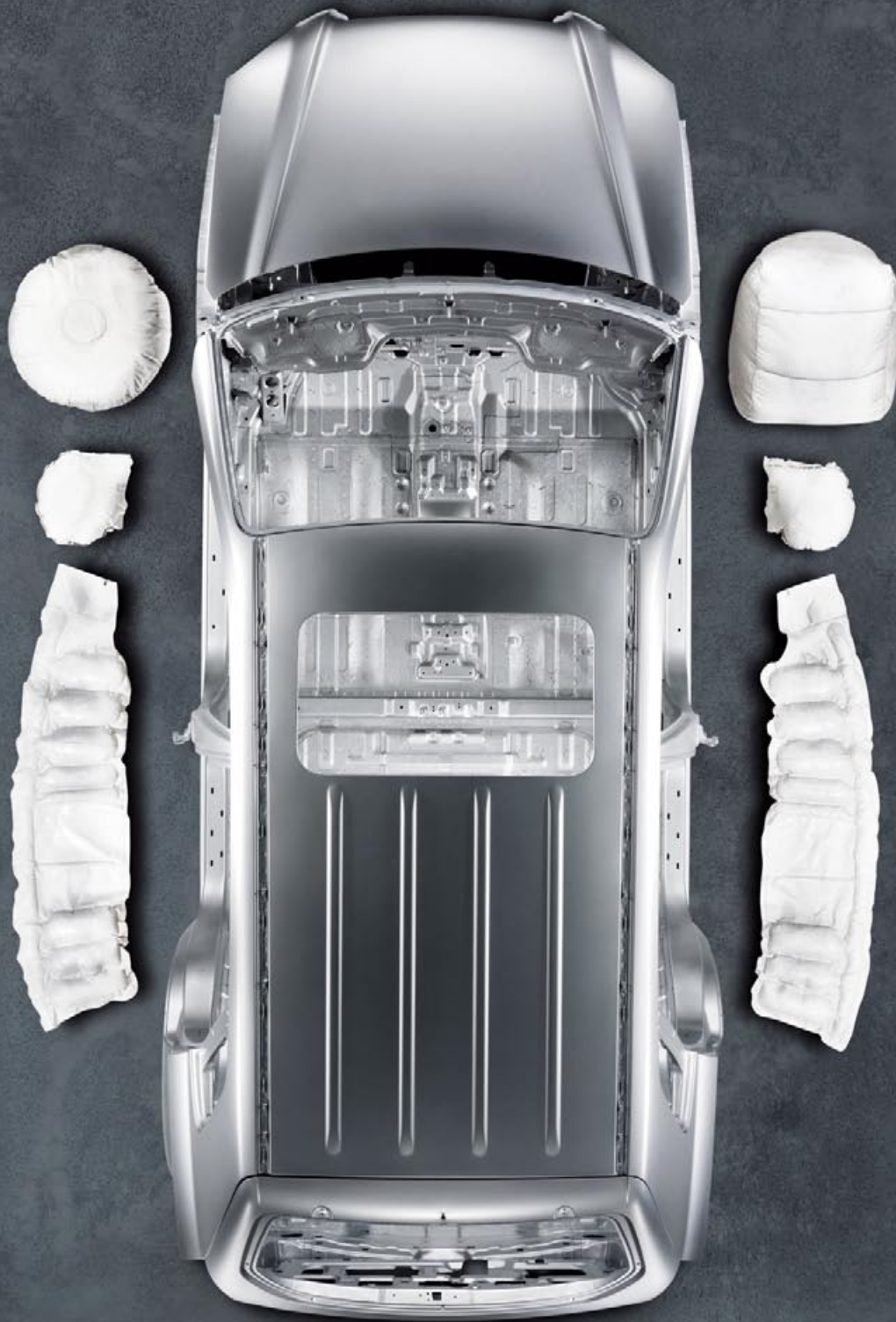
ACTIVE FRONT HEAD RESTRAINTS

Whiplash is one of the most common injuries in rear collisions. This feature moves the head restraints forward upon impact, reducing the likelihood of a neck injury.



You wouldn't build a house on a shaky foundation. Same goes for cars. That's why we build the Tucson with a reinforced unibody construction made from high-tensile steel to effectively absorb collision energy. We've also engineered it with rear crumple zones, bodyside reinforcements and hood-buckling creases to protect you in an impact from any direction.

¹TPMS is not a substitute for proper maintenance. See Owner's Manual for details. Spare tire does not include TPMS sensor. ²The Supplemental Restraint System (SRS) is designed to work with the 3-point seatbelt system. The SRS deploys in certain frontal and/or side-impact conditions where significant injury is likely. The SRS is not a substitute for seatbelts, which should be worn at all times. Children under the age of 13 should be restrained securely in the rear seat. NEVER place a rear-facing child seat in the front seat of a vehicle that has a passenger-side airbag.



AIRBAGS THAT THINK



Advanced front airbags adjust their deployment based on impact speed and seat position, and use the Occupant Classification System to prevent deployment when the front passenger is under a certain size.²

BUILT TO LAST

Ever wonder how we can afford to offer America's Best Warranty? Well, it's because the Hyundai you buy today is among the most painstakingly manufactured automobiles in the world. Read on below and you'll learn just a few of the reasons why we have so much confidence in the cars we build.



LARGE AND IN CHARGE

Our Ulsan plant, where the Tucson is built, is the largest automotive manufacturing plant in the world. It has five assembly plants and seven engine facilities, and employs 34,000 people. It also boasts an environmentally friendly waste water and sewage treatment plant.



LASER FIT & FINISH TESTS

In our Asan plant, specially designed lasers slowly pass over and scan car body panels, searching for flaws and inconsistencies in either panel gaps or alignment invisible to the human eye. This ensures perfect fit and finish before any car leaves the factory.



HANDS-ON QUALITY CHECKS

We hand check nuts, bolts, cables, wiring and power components before any Hyundai ever leaves the plant. Then every vehicle is road tested to eliminate squeaks and rattles that can't be detected on the factory floor. The result? A flawless car delivered to you.

ROBOTS AND PEOPLE

Generally, our robots handle repetitive, physical tasks, like welding and painting. People, on the other hand, inspect the robots' work for things they may overlook. Which means we always pick the best person for the job, even when that person isn't one.



TESTED TO THE EXTREMES

From the scorching heat of Death Valley's deserts to the frozen tundra of Central Canada, our automobiles are tested in the most extreme conditions on the planet Earth to ensure their performance never wavers, because you never know what life will throw your way.

SIX SIGMAS=FEWER DEFECTS

The Six Sigma Process is a manufacturing practice designed to improve processes by eliminating defects. Originally designed for the electronics industry, we adapted it for use in automobile manufacturing. The result? Less than 3.4 defects per one million units.



STATE-OF-THE-ART PLANTS WORLDWIDE



An R&D center in South Korea. An award-winning plant in Alabama. An engineering center in Michigan. A Southern California design facility. What do all of these places have in common? They all use state-of-the-art technology to ensure that every vehicle we make is as good as it can possibly be.

TURNING DREAMS INTO REALITY

At our design centers and R&D facilities around the world, Hyundai is developing technologies that will carry you down the road more safely, more reliably and more beautifully than ever before.



WE'RE COMMITTED TO BEING GREEN. That's why we built a \$58 million environmental technology research and development center. Two hundred researchers are working day and night, developing a new generation of clean-running, fuel-cell electric vehicles.

HYUNDAI HOPE ON WHEELS is the united effort of Hyundai and its dealers to fund pediatric cancer research and celebrate the courage of children fighting the disease, like Sammy Heim, Hope on Wheels National Youth Ambassador. Visit www.hopeonwheels.com



WHERE NEW HYUNDAIS ARE BORN

At our 90,000-square-foot Southern California design facility, over 150 designers, engineers, model makers and technicians utilize the most advanced visualization, graphics and clay-modeling technologies to ensure the next generation of Hyundais represents the leading edge of automotive technology and design.





GLS

STANDARD FEATURES INCLUDE:

- 2.0-liter, 16-valve, DOHC Inline 4-cylinder engine with Continuously Variable Valve Timing
- 5-speed manual transmission
- 4-wheel independent suspension
- Electronic Stability Control
- Traction Control System
- 4-wheel Anti-lock Braking System
- Electronic Brake-force Distribution
- Brake Assist
- 16-inch, 5-spoke alloy wheels with P215/65R tires
- Tire Pressure Monitoring System
- Advanced dual front airbags with Occupant Classification System
- Front side-impact airbags
- Front and rear side-curtain airbags
- Active front head restraints
- 172-watt AM/FM/CD/MP3 audio system with six speakers
- XM® Satellite Radio¹
- Auxiliary input jack
- Air conditioning
- Tilt steering wheel
- Two-tier center console with armrest
- Power windows and door locks
- Dual heated power side mirrors
- 8-way adjustable driver seat
- 60/40 split fold-flat rear seatback
- Cabin air filter
- Flip-up tailgate glass
- Rear intermittent wiper/washer



SE

INCLUDES ALL STANDARD GLS FEATURES PLUS:

- 2.7-liter, 24-valve, DOHC V6 engine
- Chrome-tipped dual exhaust
- 4-speed automatic transmission with SHIFTRONIC®
- 16-inch, 5-spoke alloy wheels with P235/60R tires
- Multi-function trip computer
- Cruise control
- Premium seat cloth
- Leather-wrapped steering wheel and shift knob
- Metalgrain interior trim
- Illuminated ignition surround
- Dual front illuminated vanity mirrors
- Front fog lights
- Bodycolor door handles and side mirrors
- Lower bodyside cladding
- Chrome rear garnish
- Rear privacy glass
- Remote keyless entry system with alarm
- Roof side rails



LIMITED

INCLUDES ALL STANDARD SE FEATURES PLUS:

- 2.0-liter, DOHC Inline 4-cylinder engine with CVVT
- Monochromatic exterior color scheme
- Leather seating surfaces
- Heated front seats
- Automatic temperature control with outside temperature display
- Air Quality System
- In-dash 6-disc CD player
- Audio subwoofer
- Carpeted cargo mat
- Rear retractable cargo cover
- Windshield wiper de-icer

LIMITED V6

INCLUDES ALL STANDARD LIMITED FEATURES PLUS:

- 2.7-liter, 24-valve, DOHC V6 engine
- Chrome-tipped dual exhaust
- Power tilt-and-slide sunroof

EXTERIOR COLOR CHOICES



ALPINE FROST



PLATINUM



DESERT SAGE



MESA RED



NAUTICAL BLUE

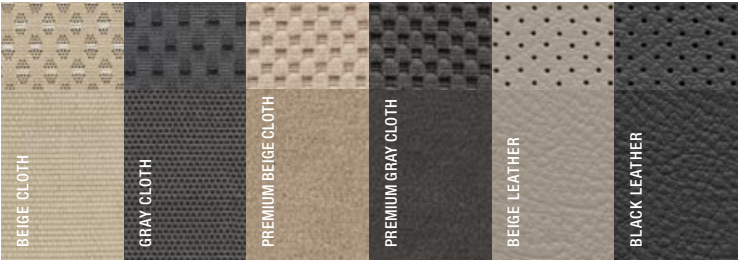


DARK TITANIUM GRAY



OBSIDIAN BLACK

INTERIOR COLOR CHOICES



GLS						
SE						
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SAFETY FEATURES	GLS	SE	LIMITED / LIMITED V6
Electronic Stability Control (ESC)	S	S	S
Traction Control System (TCS)	S	S	S
4-wheel Anti-lock Braking System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist	S	S	S
Advanced Driver and Front Passenger Airbags (SRS) with Occupant Classification System (OCS)	S	S	S
Driver and Front Passenger Side-impact Airbags (SRS), seat-mounted	S	S	S
Front and Rear Side-curtain Airbags (SRS), roof-mounted	S	S	S
Front and Rear Crumple Zones	S	S	S
Hood-buckling Creases and Safety Stops	S	S	S
Tire Pressure Monitoring System (TPMS)	S	S	S
Energy-absorbing Steering Column	S	S	S
Active Front Head Restraints	S	S	S
Front and Rear Adjustable Head Restraints	S	S	S
3-point Seatbelts, all seating positions	S	S	S
Front Seatbelts with Dual Pretensioners and Force Limiters	S	S	S
Adjustable Front-seat Shoulder Belt Anchors	S	S	S
Rear LATCH Child-seat-attachment System and Childproof Rear Door Locks	S	S	S

EXTERIOR FEATURES			
Power Tilt-and-slide Sunroof with Sliding Sunshade and One-touch Open	–	–	V6 only
Front Fog Lights	–	S	S
Remote Keyless Entry System with Alarm and Panic Alert	A / T only	S	S
Windshield Wiper De-icer	–	4WD only	S
Heated Power Side Mirrors	S	S	S
Rear Intermittent Wiper/Washer	S	S	S
Lower Bodyside Cladding	–	gray	bodycolor
Bodycolor Door Handles and Side Mirrors	–	S	S
Roof Side Rails	A / T only	S	S
Roof Cross Rails	0	0	0
Step Rails	0	0	0
Rear Privacy Glass	A / T only	S	S
Flip-up Tailgate Glass	S	S	S

INTERIOR FEATURES			
Air Conditioning	S	S	S
Automatic Temperature Control with Outside Temperature Display and Air Quality System (AQS)	–	–	S
Power Door Locks and Windows with Driver's Auto-down	S	S	S
Multi-function Trip Computer (miles per gallon, distance to empty, average speed, trip time)	–	S	S
172-watt AM / FM / CD / MP3 Audio System with 6 Speakers	S	S	S
Audio Subwoofer	–	–	S
In-dash 6-disc CD changer	–	–	S
XM® Satellite Radio¹	S	S	S
iPod® / USB² and Auxiliary Input Jacks	S	S	S
Bluetooth® Hands-free Phone System²	0	0	0
Seating Surfaces	cloth	premium cloth	leather
8-way Adjustable Driver Seat with Lumbar Support	S	S	S
Heated Front Seats	–	4WD only	S
60/40 Split Fold-flat Rear Seatback	S	S	S
Cruise Control	A / T only	S	S
Leather-wrapped Steering Wheel and Shift Knob	–	S	S
Center Console with Armrest and Two-tier Storage	S	S	S
Overhead Console with Sunglass Holder² and Maplights	S	S	S
Rear Center Armrest with Cupholders	S	S	S
Door Map Pockets with Large Bottle Holders, front and rear	S	S	S
Retractable Cargo Cover	–	–	S
Carpeted Floor Mats	0	0	0

ENGINE	GLS / LIMITED	SE	LIMITED V6
2.0-liter, 16-valve, DOHC Inline 4-cylinder with Continuously Variable Valve Timing	S	–	–
2.7-liter, 24-valve, DOHC All-aluminum V6	–	S	S
Horsepower @ rpm	140 @ 6000	173 @ 6000	173 @ 6000
Torque (lb.-ft. @ rpm)	136 @ 4500	178 @ 4000	178 @ 4000
Compression Ratio	10.1:1	10.0:1	10.0:1
Multi-port Programmed Fuel Injection	S	S	S
Chrome-tipped Dual Exhaust	–	S	S

DRIVETRAIN / TRANSMISSION

Drive Configuration: Front-wheel Drive	S	S	S
4-wheel-drive System with Driver-selectable Lock	–	0	0
5-speed Manual Transmission	S (GLS)	–	–
B&M® Racing Sport Shifter	0 (GLS)	–	–
4-speed Automatic Transmission with SHIFTRONIC®	0/S (Limited)	S	S
Final Drive Ratio (MT/AT)	4.533/4.626	–/4.407	–/4.407

BODY/SUSPENSION / CHASSIS

Body Type: 5-passenger Crossover Utility Vehicle	S	S	S
Unibody Construction	S	S	S
4-wheel Independent Suspension: MacPherson-strut front, multi-link rear	S	S	S
4-wheel Disc Brakes, front ventilated	S	S	S
Power Rack-and-pinion Steering	S	S	S
Turning Diameter (ft.), curb-to-curb	35.4	35.4	35.4
16-inch, 5-spoke Alloy Wheels with P215/65R Tires	S/–	–	–
16-inch, 5-spoke Alloy Wheels with P235/60R Tires	–/S	S	S

EXTERIOR DIMENSIONS

Wheelbase (in.)	103.5	103.5	103.5
Length (in.)	170.3	170.3	170.3
Width (in.)	70.7 / 72.1 (Limited)	72.1	72.1
Height (in.), including roof side rails	68.1	68.1	68.1
Track (in.), front / rear	60.6 / 60.6	61.0 / 61.0	61.0 / 61.0
Curb Weight (lbs.), manual transmission	3240	–	–
Curb Weight (lbs.), automatic transmission, 2WD	3266	3370	3370
Curb Weight (lbs.), automatic transmission, 4WD	–	3548	3548
Minimum Ground Clearance (in.)	7.7	7.7	7.7

INTERIOR DIMENSIONS

Head Room (in.), front/rear	40.3/38.8	40.3/38.8	38.5/38.8
Leg Room (in.), front/rear	42.1/37.2	42.1/37.2	42.1/37.2
Shoulder Room (in.), front/rear	56.6/56.3	56.6/56.3	56.6/56.3
Hip Room (in.), front/rear	52.4/51.2	52.4/51.2	52.4/51.2
Cargo Volume (cu. ft.), rear seat up	22.7	22.7	22.7
Cargo Volume (cu. ft.), rear seat down	65.5	65.5	65.5
Passenger Volume (cu. ft.)	102.6	102.6	102.6
Total Interior Volume (cu. ft.)	125.3	125.3	125.3

EPA MILEAGE ESTIMATES³/FUEL CAPACITY

Manual Transmission (city/highway)	20/26	–	–
Automatic Transmission (city/highway), 2WD	20/25	18/24	18/24
Automatic Transmission (city/highway), 4WD	–	18/23	18/23

¹XM® Satellite Radio requires XM subscription sold separately after first three trial months. All fees and programming subject to change. Traffic and weather channels only available in 21 metropolitan markets. See your dealer for details. XM service only available in the 48 contiguous United States. The XM name is a registered trademark of XM Satellite Radio Inc. All other trademarks are property of their respective owners. ²Bluetooth hands-free phone system replaces sunglass holder. ³EPA estimates for comparison. Your actual mileage will vary with options, driving conditions, driving habits and vehicle's condition. While the information contained in this brochure was correct at time of printing, specifications and equipment can change. Feature comparisons based on competitor models available at time of printing. No warranty or guarantee is being extended in this brochure, and Hyundai reserves the right to change product specifications and equipment at any time without incurring obligations. Some vehicles are shown with optional equipment. Specifications apply to U.S. vehicles only. Please contact your Hyundai dealer for current vehicle specifications.



 **HYUNDAI**