

1991 SCOUPE



HYUNDAI



Getting seen in one is half the fun.

How good you look in a sleek new Scoupe may well become the best part of driving one. See how it gets noticed just standing still? Now, imagine how great you'll look sitting in the driver's seat. Going anywhere unnoticed is out of the question.

While the Scoupe was designed to attract attention, it was also made for the sheer joy of driving.

Once you hit the streets and open the throttle you'll discover the Scoupe is plenty nimble and plenty quick. It puts all the maneuverability of front-wheel drive and rack-and-pinion steering at your command.

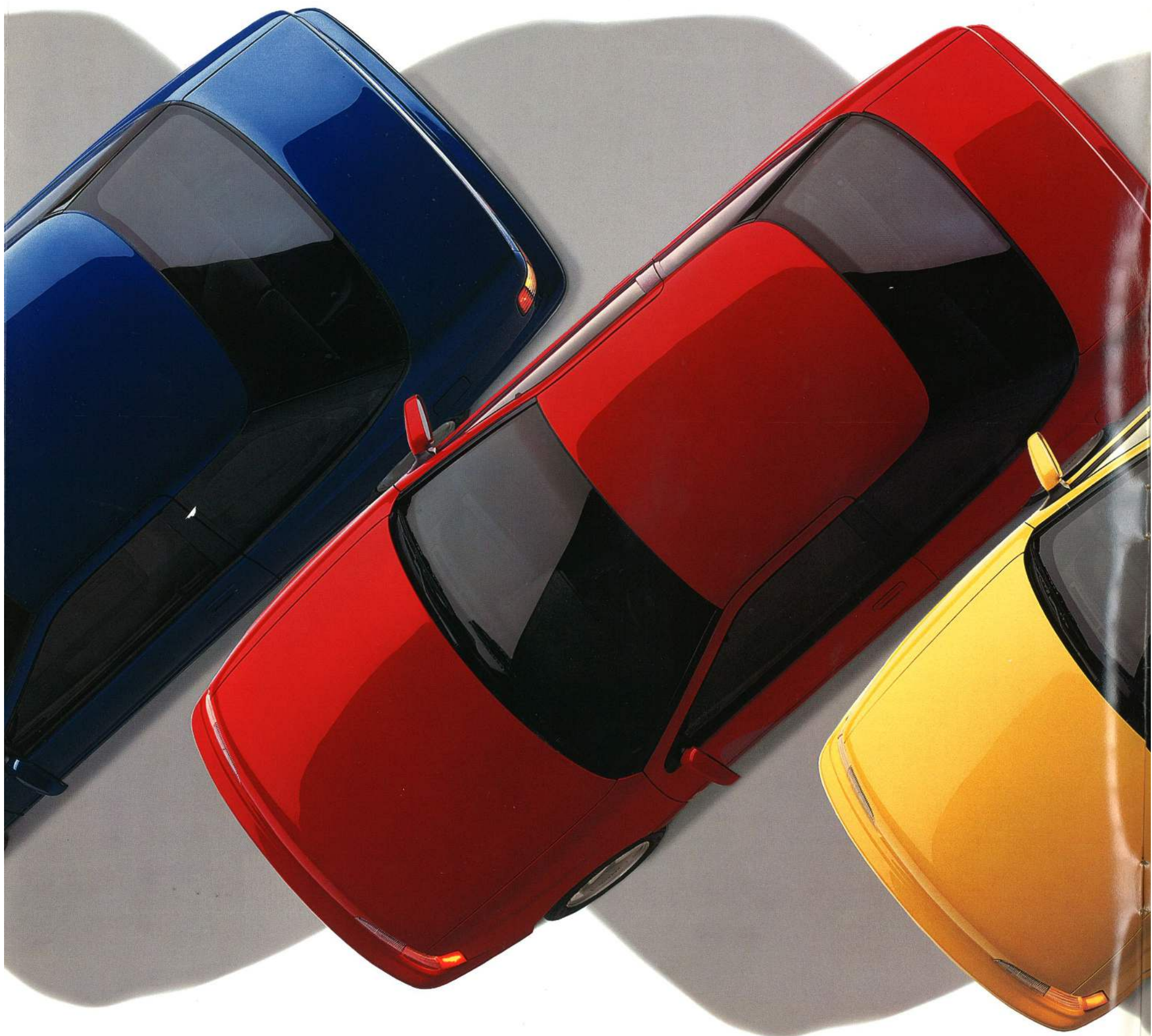
Since the Scoupe was built to last, the good times will keep right on rolling. This car was

engineered to be dependable and stay reliable.

Now, if someone asks how you can afford such an extravagant car, simply answer quality doesn't have to be an extravagance. At least not when it's a Scoupe built by Hyundai.

After all, being seen in one is only half the fun. The other half is owning one.







Multiple pleasures.

The way a Scoupe moves has a great deal to do with the way it looks. Its nose is set low, widening out into a wedge-shaped body with smooth, flowing lines and soft sloping curves. This is a car with the looks to stand out from the crowd and the moves to match.

On the road, the fun kicks in when you start up the 1.5-liter engine with multi-port electronic fuel injection. Now, you're ready to take full advantage of that wind-slipping aerodynamic shape.

Scoupe's sleek, contemporary looks come accented with standard bronze-tinted glass and an optional sunroof that'll open your Scoupe to the sky. If you really want to make yours pop, try the Scoupe LS with its rear spoiler and optional aluminum alloy wheels for effect.

Those with an eye for pure aesthetics will greatly appreciate the range of bright, vibrant, contemporary colors your Scoupe comes dressed in: rich, glistening Mars Red; striking Bright Blue Metallic and fresh Chrome Yellow. All told, there are eight different colors to stir your soul and turn lots of heads.





Inner pleasure.

Slip inside and discover the modern, contemporary design of the new Scoupe LS. How can a car this sporty offer so much space and comfort?

Up front, fully reclining bucket seats are wrapped in glove-soft cloth. The driver gets the additional luxury of a six-way adjustable seat that can be fine-tuned to maximize comfort and minimize fatigue. In back, there's a 60/40 split rear fold-down seat that's equally accommodating to both people and cargo.

The instruments, designed to look good and read fast, include tachometer, trip odometer and digital quartz clock.

Controls for climate (including optional air conditioning), audio and other driving conveniences are all within easy reach.

No matter what your taste in music, Scoupe's audio system will keep you moving, even in bumper to bumper traffic. There's a super sounding 50-watt AM/FM stereo cassette with Dolby®B NR and four speakers that's standard on Scoupe LS. Better still, there's an optional 100-watt, AM/FM stereo cassette with Dolby®B NR and four premium speakers. And for the ultimate in music reproduction, Scoupe offers an available CD player.

To maximize driving convenience, Scoupe LS makes power windows, power steering, tilt steering column and power mirrors standard features.

Naturally, all this inner goodness comes at a price. Fortunately, it's likely to be a lot less than you'd expect. After all, buying a Scoupe should be just as much of a joy as driving one.





How Scoupe moves you.

If you like moving in the right crowd, this new Scoupe has the power to get you there, fast. Under its skin of sculptured steel is a 1.5-liter multi-port electronically fuel-injected engine that's got the spirit to accelerate your pulse while taking you places in style.

Geared up for fun.

If shifting manually just isn't your style of driving, let the Scoupe sweep you away with its 4-speed electronically controlled automatic. It features a lock-up torque converter and over-drive. This sophisticated transmission even has a distinctive shift mode selector with a fuel efficient* ECONOMY mode or NORMAL mode for greater acceleration and passing power.

However, if you want the responsiveness that comes with a stick shift, the Scoupe can meet that driving need with a smooth and quick shifting five-speed overdrive transmission that's built to perform.

It takes curves with style.

Throw your Scoupe a curve and feel how nimbly it eases through. There are front and rear stabilizer bars for surefooted stability on even sharp switchback curves.

MacPherson strut independent front suspension and independent trailing arm rear suspension also combine to help smooth out your ride. Power rack-and-pinion steering is standard on the Scoupe LS to help give you the kind of road handling and manners that never go out of style.

Safety and security.

Hyundai's commitment to quality is matched by a concern for safety. Every Scoupe has seat belts for four, including dual 3-point shoulder harnesses in the rear. And all Scoupes have front seat passive restraint systems with lap belts for your protection. Always buckle up and wear your seat belts properly. Make certain your passengers do the same. It only makes sense to be safe when you're having fun.



Scoupe was designed and engineered to help you stay out of harm's way. Rack-and-pinion steering makes for smooth, responsive handling while the power-assisted dual-diagonal braking system with large vented front disc brakes helps give you confident stops when you need them. And Scoupe's expansive window area provides outstanding visibility all around.

To help protect your Scoupe, Hyundai offers a state-of-the-art security system, with an available remote control. So you can arm or disarm the system from outside your Scoupe.

And the quality to last.

To make Scoupe a lasting value, an extensive protective process ensures a long, beautiful life. The sheet metal is robotically welded. Sound deadeners are applied to isolate passengers from noise, and corrosion inhibitors guard against body panel rust. The entire structure is primed and surface coated, then a special electro-spray system lays on a deep coat of enamel paint. A tough clear coat covers metallic paints for added luster and protection. In addition, an anti-chip coating is applied to all lower body panels to help prevent stone chips from marring your Scoupe.

National Service Network.

Wherever you drive, Hyundai Genuine Parts and Service won't be far away. You'll find a coast to coast network of Hyundai

full-service dealerships. Hyundai service technicians receive hands-on training from factory-certified instructors. So your Scoupe will be serviced quickly and efficiently. And every Hyundai dealer's parts department is linked by computer with the nearest Regional Parts Distribution Center. So you can be sure of getting Hyundai Genuine Parts quickly.

For your assurance.

A comprehensive Bumper to Bumper Limited Warranty reflects the care and quality that go into every single Hyundai. It offers protection for 36 months or 36,000 miles with no deductible required. And the Corrosion Perforation Limited Warranty against body panel rust-through runs for 36 months, without any mileage restriction.**

Every new Hyundai owner is automatically enrolled for one full year in the Hyundai Roadside Assistance program.*** For your total peace of mind, there's a nationwide, toll-free, 24-hour hotline you can call for information and roadside assistance. So you can drive your Scoupe, with complete confidence and assurance. Other benefits include trip-planning service; emergency towing service; key retrieval



Scoupe's 1.5-liter SOHC, multi-port electronically fuel-injected engine.

system; discounts on hotels and rental cars and many other desirable features. See your Hyundai dealer for details.

Built to keep the upkeep down to a minimum.

When you buy a car for fun, the last thing you want to do is spend a lot of money keeping it on the road.

The new Scoupe is engineered to help keep maintenance costs down to an absolute minimum. Which makes Scoupe a highly affordable pleasure. So you save money buying it and driving it.



This is a car made to endure. It's built strong, tough and reliable. So it's ready to deliver year after year of dependable, worry-free ownership.

And in the final analysis, that's another part of what makes driving a Scoupe so much fun and owning one so satisfying.

**For complete details of these warranty programs, see your dealer for a copy of the warranty statement.

***Services provided by Cross Country Motor Club, Inc. Boston, MA 02155, except in California, where services are provided by Cross Country Motor Club of California, Inc. Boston, MA 02155.



*See EPA mileage estimates on the Specifications page.



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